YouGov / The Times Survey Results

Sample Size: 1833 adults in GB
Fieldwork: 28th - 29th September 2021

			Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social		Region				
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		**1833**	467	385	95	621	455	165	680	726	891	942	200	764	442	427	1045	788	220	616	398	442	158
Unweighted Sample		1833	488	412	110	643	487	187	786	751	776	1057	110	712	469	542	1146	687	195	645	398	437	158
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	22-23 Sep	28-29 Sep																					

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	22-23 Sep	28-29 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Con	39	**39**	100	0	0	83	4	11	21	65	40	38	13	28	46	58	37	43	28	47	41	36	25
Lab	32	**31**	0	100	0	2	75	36	45	13	28	34	52	36	28	21	33	29	43	26	32	38	20
Lib Dem	10	**8**	0	0	100	1	5	44	13	3	9	7	4	11	6	6	10	4	11	11	5	5	4
SNP	4	**5**	0	0	0	0	1	0	7	3	5	5	6	6	4	4	3	8	0	0	0	1	48
Plaid Cymru	1	**1**	0	0	0	0	1	1	2	1	3	0	5	2	1	0	2	1	0	0	7	0	0
Reform UK	3	**4**	0	0	0	8	0	0	1	9	6	3	2	4	6	4	4	4	5	4	6	5	1
Green	9	**9**	0	0	0	3	12	7	11	3	7	10	17	10	9	3	9	8	7	11	9	8	2
Other	2	**2**	0	0	0	2	1	1	1	4	2	2	1	2	1	3	2	3	5	0	1	5	1

If there were a general election held tomorrow, which party would you vote for?

	22-23 Sep	28-29 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Conservative	26	**25**	100	0	0	64	3	8	17	44	27	24	8	17	32	42	26	25	18	32	26	22	18
Labour	22	**21**	0	100	0	2	59	26	34	9	19	23	32	22	20	15	23	18	30	18	20	24	15
Liberal Democrat	7	**5**	0	0	100	1	4	33	10	2	6	5	3	7	4	5	7	3	8	7	3	3	3
Scottish National Party (SNP)	3	**3**	0	0	0	0	1	0	5	2	3	3	4	4	3	3	2	5	0	0	0	1	36
Plaid Cymru	1	**1**	0	0	0	0	1	0	1	0	2	0	3	1	1	0	1	1	0	0	4	0	0
Reform UK	2	**3**	0	0	0	6	0	0	1	6	4	2	2	2	4	3	3	2	3	3	4	3	0
Green	6	**6**	0	0	0	3	10	5	9	2	6	7	11	7	6	3	7	5	5	8	6	6	2
Some other party	2	**2**	0	0	0	2	1	1	1	3	2	1	1	1	1	3	1	2	3	1	0	3	1
Would not vote	12	**12**	0	0	0	6	3	4	3	10	15	9	15	15	10	7	10	14	7	12	13	14	10
Don't know	18	**18**	0	0	0	16	14	22	18	19	13	24	13	19	18	20	16	21	18	19	20	18	15
Refused	3	**3**	0	0	0	1	4	0	2	2	4	2	9	4	1	1	3	4	8	2	3	4	1

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		Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?
[Asked only to those who answered 'some other party'; n=28]

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UK Independence Party (UKIP)	*32*	**36**	0	0	0	43	0	0	0	38	25	48	100	11	23	55	13	55	48	0	61	37	0
Women's Equality Party	*3*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	*46*	**58**	0	0	0	51	100	100	100	55	69	47	0	83	53	45	82	38	52	79	39	57	100
Don't know	*8*	**6**	0	0	0	7	0	0	0	7	6	5	0	6	25	0	5	6	0	21	0	6	0
Refused	*12*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	*10*	**9**	0	1	0	3	2	2	2	7	12	7	11	13	7	4	7	11	8	7	10	12	9
1	*2*	**2**	0	1	0	1	1	0	0	2	3	1	3	3	1	2	2	3	1	3	2	3	0
2	*1*	**2**	0	1	3	1	1	2	1	2	1	2	4	2	2	1	1	3	2	3	1	2	1
3	*2*	**2**	1	1	3	2	1	3	1	1	2	1	2	2	1	1	1	2	2	1	1	2	2
4	*1*	**2**	1	1	1	2	1	0	1	2	2	2	4	3	2	1	2	3	2	2	3	3	2
5	*5*	**7**	3	4	2	5	4	5	4	8	6	8	13	8	5	6	5	11	5	7	7	9	8
6	*3*	**2**	2	1	4	2	3	2	2	2	2	3	1	3	2	1	2	3	3	2	2	3	1
7	*4*	**4**	4	4	1	3	5	3	3	4	4	4	2	5	3	3	4	4	7	4	4	3	2
8	*7*	**6**	7	5	8	7	6	8	7	6	7	6	10	7	6	5	6	7	7	7	6	6	8
9	*8*	**8**	8	10	16	9	9	15	11	8	9	8	6	8	11	9	10	7	10	10	7	7	7
10 - Absolutely certain to vote	*57*	**54**	73	71	62	66	69	62	67	58	51	57	44	46	60	68	59	48	51	55	56	51	60

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**246**	**194**	**10.6%**
Men 50-64 High education	**62**	**59**	**3.2%**
Men 50-64 Mid education	**86**	**84**	**4.6%**
Men 50-64 Low education	**86**	**73**	**4.0%**
Men 25-49 High education	**138**	**148**	**8.1%**
Men 25-49 Mid education	**74**	**136**	**7.4%**
Men 25-49 Low education	**42**	**95**	**5.2%**
Men Under 25 High education	**7**	**16**	**0.9%**
Men Under 25 Mid & Low education	**35**	**84**	**4.6%**
Women Over 65	**296**	**233**	**12.7%**
Women 50-64 High education	**55**	**55**	**3.0%**
Women 50-64 Mid education	**105**	**95**	**5.2%**
Women 50-64 Low education	**75**	**75**	**4.1%**
Women 25-49 High education	**197**	**159**	**8.7%**
Women 25-49 Mid education	**167**	**141**	**7.7%**
Women 25-49 Low education	**94**	**84**	**4.6%**
Women Under 25 High education	**22**	**20**	**1.1%**
Women Under 25 Mid & Low education	**46**	**79**	**4.3%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**160**	**348**	**19.0%**
Medium (3-7)	**1254**	**1100**	**60.0%**
High (8,9,10)	**419**	**385**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**606**	**513**	**28.0%**
C1	**540**	**532**	**29.0%**
C2	**272**	**385**	**21.0%**
DE	**415**	**403**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**786**	**680**	**37.1%**
Leave	**751**	**726**	**39.6%**
Don't Know / Did Not Vote	**296**	**427**	**23.3%**

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	124	128	7.0%
North Lab	155	141	7.7%
North LD	27	26	1.4%
North BP	21	16	0.9%
North Oth	15	13	0.7%
North DNV	95	117	6.4%
Midlands Con	138	121	6.6%
Midlands Lab	82	73	4.0%
Midlands LD	21	18	1.0%
Midlands BP	5	4	0.2%
Midlands Oth	11	9	0.5%
Midlands DNV	60	79	4.3%
London Con	49	53	2.9%
London Lab	70	81	4.4%
London LD	27	26	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	41	53	2.9%
South Con	279	262	14.3%
South Lab	130	110	6.0%
South LD	95	81	4.4%
South BP	2	2	0.1%
South Oth	28	24	1.3%
South DNV	111	137	7.5%
Wales Con	24	26	1.4%
Wales Lab	27	27	1.5%
Wales LD	4	4	0.2%
Wales PC	8	7	0.4%
Wales BP	4	4	0.2%
Wales Oth DNV	14	26	1.4%
Soctland Con	29	31	1.7%
Scotland Lab	23	22	1.2%
Scotland LD	13	11	0.6%
Scotland SNP	63	55	3.0%
Scotland Oth DNV	30	38	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to   yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk