

# YouGov / The Times Survey Results

Sample Size: 1741 GB Adults

Fieldwork: 9th - 10th December 2021

|                   |      | Westminster VI |     |         | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |
|-------------------|------|----------------|-----|---------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| Total             |      | Con            | Lab | Lib Dem | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample   | 1741 | 590            | 432 | 157     | 646             | 689 | 363     | 460         | 90    | 846    | 895    | 190   | 726   | 420   | 406 | 992          | 749  | 209    | 585           | 378              | 420   | 150      |
| Unweighted Sample | 1741 | 608            | 436 | 160     | 695             | 690 | 371     | 464         | 94    | 747    | 994    | 157   | 674   | 421   | 489 | 1047         | 694  | 173    | 599           | 386              | 425   | 158      |
|                   |      | %              | %   | %       | %               | %   | %       | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |

8-9  
Dec

9-10  
Dec

## HEADLINE VOTING INTENTION

### Westminster voting intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

|             |    |    |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-------------|----|----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con         | 33 | 32 | 100 | 0   | 0   | 70 | 3  | 10 | 15 | 54 | 33 | 31 | 16 | 24 | 32 | 49 | 29 | 35 | 25 | 37 | 34 | 28 | 24 |
| Lab         | 37 | 40 | 0   | 100 | 0   | 10 | 82 | 39 | 54 | 19 | 37 | 43 | 50 | 45 | 42 | 26 | 41 | 38 | 53 | 36 | 35 | 48 | 25 |
| Lib Dem     | 9  | 8  | 0   | 0   | 100 | 4  | 2  | 44 | 12 | 3  | 6  | 9  | 7  | 8  | 9  | 6  | 9  | 5  | 8  | 10 | 7  | 6  | 3  |
| SNP         | 5  | 4  | 0   | 0   | 0   | 0  | 1  | 0  | 5  | 1  | 4  | 4  | 5  | 4  | 3  | 4  | 4  | 4  | 0  | 0  | 1  | 0  | 38 |
| Plaid Cymru | 1  | 1  | 0   | 0   | 0   | 0  | 1  | 0  | 1  | 1  | 1  | 1  | 5  | 0  | 1  | 1  | 1  | 1  | 0  | 1  | 4  | 0  | 0  |
| Reform UK   | 6  | 7  | 0   | 0   | 0   | 12 | 1  | 1  | 1  | 14 | 9  | 3  | 5  | 6  | 7  | 7  | 6  | 7  | 6  | 7  | 8  | 7  | 1  |
| Green       | 7  | 7  | 0   | 0   | 0   | 2  | 10 | 6  | 10 | 4  | 7  | 8  | 10 | 11 | 4  | 4  | 8  | 5  | 6  | 6  | 9  | 8  | 8  |
| Other       | 2  | 2  | 0   | 0   | 0   | 2  | 0  | 0  | 0  | 4  | 3  | 1  | 2  | 2  | 2  | 3  | 2  | 3  | 2  | 2  | 2  | 3  | 2  |

### If there were a general election held tomorrow, which party would you vote for?

|                               |    |    |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-------------------------------|----|----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative                  | 21 | 21 | 100 | 0   | 0   | 53 | 3  | 7  | 13 | 36 | 24 | 18 | 10 | 14 | 23 | 35 | 21 | 20 | 18 | 25 | 21 | 18 | 17 |
| Labour                        | 24 | 26 | 0   | 100 | 0   | 8  | 67 | 28 | 43 | 13 | 27 | 25 | 31 | 28 | 30 | 19 | 29 | 23 | 37 | 25 | 22 | 30 | 19 |
| Liberal Democrat              | 6  | 5  | 0   | 0   | 100 | 3  | 2  | 33 | 10 | 2  | 5  | 6  | 4  | 5  | 6  | 5  | 7  | 3  | 6  | 7  | 4  | 4  | 3  |
| Scottish National Party (SNP) | 4  | 3  | 0   | 0   | 0   | 0  | 1  | 0  | 4  | 1  | 3  | 3  | 3  | 3  | 2  | 3  | 3  | 3  | 0  | 0  | 0  | 0  | 29 |
| Plaid Cymru                   | 1  | 1  | 0   | 0   | 0   | 0  | 1  | 0  | 1  | 0  | 1  | 1  | 4  | 0  | 1  | 1  | 1  | 1  | 0  | 1  | 2  | 1  | 0  |
| Reform UK                     | 4  | 4  | 0   | 0   | 0   | 9  | 1  | 1  | 1  | 9  | 7  | 2  | 3  | 4  | 5  | 5  | 4  | 4  | 4  | 5  | 5  | 4  | 1  |
| Green                         | 5  | 5  | 0   | 0   | 0   | 1  | 8  | 5  | 8  | 3  | 5  | 5  | 8  | 7  | 3  | 3  | 6  | 4  | 4  | 4  | 7  | 5  | 6  |
| Some other party              | 1  | 2  | 0   | 0   | 0   | 2  | 1  | 0  | 0  | 3  | 2  | 1  | 1  | 1  | 2  | 2  | 1  | 2  | 2  | 2  | 1  | 2  | 1  |
| Would not vote                | 13 | 11 | 0   | 0   | 0   | 5  | 4  | 3  | 3  | 9  | 11 | 12 | 9  | 16 | 8  | 8  | 7  | 17 | 9  | 10 | 13 | 15 | 5  |
| Don't know                    | 20 | 18 | 0   | 0   | 0   | 19 | 10 | 23 | 14 | 22 | 12 | 24 | 15 | 17 | 19 | 20 | 17 | 20 | 13 | 20 | 22 | 16 | 14 |
| Refused                       | 2  | 4  | 0   | 0   | 0   | 1  | 3  | 0  | 2  | 2  | 3  | 4  | 11 | 5  | 1  | 0  | 4  | 3  | 7  | 3  | 2  | 4  | 3  |

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|                   | Total          | Con | Lab | Lib Dem         | Con | Lab | Lib Dem     | Remain | Leave  | Male | Female | 18-24 | 25-49 | 50-64 | 65+          | ABC1 | C2DE   | London | Rest of South | Midlands / Wales | North | Scotland |
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|                   | %              | %   | %   | %               | %   | %   | %           | %      | %      | %    | %      | %     | %     | %     | %            | %    | %      | %      | %             | %                | %     | %        |

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=27]

|                              |    |   |   |   |    |    |   |    |    |    |    |     |    |    |    |    |    |     |    |    |    |     |
|------------------------------|----|---|---|---|----|----|---|----|----|----|----|-----|----|----|----|----|----|-----|----|----|----|-----|
| UK Independence Party (UKIP) | 22 | 0 | 0 | 0 | 36 | 0  | 0 | 0  | 23 | 23 | 21 | 0   | 23 | 21 | 28 | 35 | 11 | 0   | 35 | 28 | 19 | 0   |
| Women's Equality Party       | 0  | 0 | 0 | 0 | 0  | 0  | 0 | 0  | 0  | 0  | 0  | 0   | 0  | 0  | 0  | 0  | 0  | 0   | 0  | 0  | 0  |     |
| Some other party             | 70 | 0 | 0 | 0 | 64 | 48 | 0 | 27 | 77 | 67 | 79 | 100 | 57 | 79 | 72 | 65 | 75 | 100 | 65 | 72 | 58 | 100 |
| Don't know                   | 8  | 0 | 0 | 0 | 0  | 52 | 0 | 73 | 0  | 10 | 0  | 0   | 20 | 0  | 0  | 0  | 14 | 0   | 0  | 0  | 23 | 0   |
| Refused                      | 0  | 0 | 0 | 0 | 0  | 0  | 0 | 0  | 0  | 0  | 0  | 0   | 0  | 0  | 0  | 0  | 0  | 0   | 0  | 0  | 0  | 0   |

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

|                                 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 - Certain NOT to vote         | 10 | 0  | 0  | 2  | 3  | 3  | 2  | 2  | 7  | 9  | 11 | 10 | 15 | 6  | 5  | 6  | 15 | 9  | 9  | 10 | 14 | 7  |
| 1                               | 1  | 0  | 0  | 0  | 0  | 1  | 0  | 1  | 1  | 1  | 1  | 0  | 2  | 1  | 2  | 1  | 2  | 1  | 2  | 2  | 1  | 1  |
| 2                               | 2  | 1  | 1  | 0  | 1  | 2  | 1  | 1  | 2  | 2  | 1  | 5  | 2  | 2  | 2  | 1  | 3  | 3  | 1  | 4  | 1  | 1  |
| 3                               | 2  | 0  | 1  | 3  | 1  | 1  | 1  | 1  | 2  | 2  | 2  | 3  | 2  | 1  | 1  | 2  | 2  | 1  | 2  | 3  | 2  | 1  |
| 4                               | 1  | 0  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 2  | 1  | 2  | 2  | 0  | 0  | 1  | 1  | 1  | 1  | 2  | 1  | 1  |
| 5                               | 7  | 3  | 1  | 4  | 5  | 2  | 4  | 4  | 8  | 5  | 8  | 10 | 7  | 5  | 6  | 5  | 9  | 5  | 7  | 6  | 7  | 7  |
| 6                               | 4  | 3  | 3  | 5  | 2  | 3  | 3  | 3  | 3  | 3  | 4  | 6  | 4  | 4  | 2  | 4  | 3  | 5  | 3  | 2  | 4  | 4  |
| 7                               | 5  | 5  | 7  | 4  | 5  | 5  | 3  | 5  | 4  | 6  | 4  | 9  | 5  | 5  | 4  | 5  | 5  | 5  | 6  | 5  | 4  | 6  |
| 8                               | 7  | 10 | 6  | 10 | 9  | 6  | 10 | 7  | 7  | 5  | 9  | 9  | 7  | 6  | 6  | 7  | 7  | 4  | 6  | 7  | 8  | 11 |
| 9                               | 7  | 9  | 8  | 15 | 9  | 8  | 7  | 8  | 7  | 7  | 7  | 6  | 6  | 7  | 9  | 7  | 7  | 10 | 8  | 6  | 6  | 5  |
| 10 - Absolutely certain to vote | 54 | 69 | 73 | 57 | 64 | 69 | 69 | 67 | 59 | 56 | 53 | 40 | 48 | 63 | 62 | 61 | 44 | 56 | 56 | 54 | 50 | 57 |