

3) Do you consider the 1988 movie "Die Hard" to be a Christmas movie?	All	Fans of Action Movies	Among those who have seen the movie
1) Yes, it is a Christmas movie	34%	42%	39%
2) No, it is not a Christmas movie	44%	43%	51%
3) Don't know	9%	7%	10%
4) N/A - I have never seen "Die Hard"	13%	8%	
Unweighted N	1500	613	1305
Weight			Nat Rep