

HuffPost: Common interests

May 4 - 6, 2020 - 1000 US adult citizens



1. Gender (1)

Would you say that you share a lot of common interests and concerns with other \$gender_word, or would you say that gender is not really relevant?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on gender	33%	34%	27%	38%	46%	35%	25%	31%	28%	56%	34%	43%
Gender is not really relevant	51%	54%	52%	50%	36%	47%	53%	66%	57%	29%	43%	32%
Not sure	17%	12%	21%	12%	18%	18%	23%	3%	15%	15%	23%	25%
Totals	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(993)	(821)	(432)	(561)	(177)	(143)	(470)	(203)	(715)	(108)	(110)	(60)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on gender	33%	38%	28%	33%	37%	32%	31%	35%	38%	31%	35%	36%	26%
Gender is not really relevant	51%	49%	52%	52%	53%	58%	52%	49%	52%	47%	51%	48%	58%
Not sure	17%	14%	19%	16%	9%	10%	17%	16%	10%	23%	14%	16%	16%
Totals	101%	101%	99%	101%	99%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(993)	(349)	(372)	(272)	(314)	(296)	(397)	(266)	(211)	(164)	(228)	(375)	(226)

HuffPost: Common interests

May 4 - 6, 2020 - 1000 US adult citizens



2. Partisanship

Would you say that you share a lot of common interests and concerns with other \$party_word, or would you say that partisanship is not really relevant?

Asked of those who belong to a party

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on party	49%	51%		44%	52%	53%	38%	45%	59%	50%	45%	47%	50%
Partisanship is not really relevant	30%	31%		34%	28%	30%	38%	27%	29%	30%	33%	32%	19%
Not sure	21%	18%		22%	20%	17%	24%	29%	12%	20%	23%	21%	31%
Totals	100%	100%		100%	100%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(622)	(551)		(246)	(376)	(110)	(87)	(287)	(138)	(445)	(77)	(67)	(33)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on party	49%	51%	*	45%	56%	53%	46%	52%	55%	53%	44%	51%	47%
Partisanship is not really relevant	30%	29%	*	32%	28%	31%	32%	28%	32%	27%	33%	28%	34%
Not sure	21%	20%	*	23%	16%	17%	22%	21%	12%	21%	23%	22%	19%
Totals	100%	100%	*	100%	100%	101%	100%	101%	99%	101%	100%	101%	100%
Unweighted N	(622)	(350)	(0)	(272)	(232)	(210)	(238)	(175)	(146)	(108)	(136)	(235)	(143)

HuffPost: Common interests
May 4 - 6, 2020 - 1000 US adult citizens



3. Race or ethnicity

Would you say that you share a lot of common interests and concerns with other people of your racial or ethnic background, or would you say that race and ethnicity are not really relevant?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on race and ethnicity	22%	24%	20%	24%	29%	20%	19%	25%	18%	50%	18%	36%
Race and ethnicity are not really relevant	59%	61%	59%	59%	51%	62%	58%	65%	64%	35%	58%	41%
Not sure	19%	15%	20%	17%	20%	19%	23%	10%	18%	14%	24%	22%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	100%	99%	100%	99%
Unweighted N	(993)	(824)	(431)	(562)	(178)	(140)	(472)	(203)	(716)	(109)	(109)	(59)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on race and ethnicity	22%	28%	17%	23%	25%	25%	23%	20%	29%	25%	23%	24%	17%
Race and ethnicity are not really relevant	59%	57%	59%	63%	61%	65%	58%	62%	61%	47%	63%	59%	63%
Not sure	19%	15%	24%	14%	14%	10%	20%	18%	10%	28%	13%	17%	20%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(993)	(351)	(370)	(272)	(316)	(296)	(398)	(267)	(211)	(164)	(227)	(377)	(225)

HuffPost: Common interests

May 4 - 6, 2020 - 1000 US adult citizens



4. Finances

Would you say that you share a lot of common interests and concerns with other people who have about the same amount of money as you, or would you say that money is not really relevant?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on money	28%	29%		29%	28%	36%	32%	23%	24%	26%	29%	27%	49%
Money is not really relevant	51%	53%		50%	53%	44%	48%	53%	61%	56%	43%	40%	32%
Not sure	20%	18%		21%	19%	20%	20%	24%	15%	17%	28%	33%	19%
Totals	99%	100%		100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(997)	(825)		(432)	(565)	(180)	(143)	(472)	(202)	(716)	(109)	(111)	(61)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on money	28%	30%	25%	31%	31%	28%	31%	27%	33%	28%	28%	27%	30%
Money is not really relevant	51%	52%	51%	51%	50%	59%	49%	52%	55%	44%	57%	53%	49%
Not sure	20%	17%	25%	18%	18%	13%	20%	21%	12%	28%	15%	20%	21%
Totals	99%	99%	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(997)	(351)	(373)	(273)	(315)	(298)	(399)	(269)	(210)	(164)	(228)	(378)	(227)

HuffPost: Common interests
May 4 - 6, 2020 - 1000 US adult citizens



5. Age (1)

Would you say that you share a lot of common interests and concerns with other people who are about the same age as you, or would you say that age is not really relevant?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on age	33%	36%	32%	35%	43%	32%	25%	40%	32%	42%	37%	29%
Age is not really relevant	52%	52%	51%	52%	42%	51%	56%	54%	54%	45%	39%	57%
Not sure	15%	12%	18%	13%	16%	17%	19%	6%	14%	13%	25%	13%
Totals	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(994)	(823)	(432)	(562)	(179)	(142)	(471)	(202)	(714)	(109)	(110)	(61)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on age	33%	36%	28%	38%	36%	38%	29%	38%	41%	31%	38%	36%	27%
Age is not really relevant	52%	51%	55%	46%	55%	51%	57%	47%	49%	47%	49%	52%	57%
Not sure	15%	13%	16%	16%	9%	11%	13%	15%	10%	22%	13%	13%	16%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(994)	(347)	(374)	(273)	(313)	(298)	(398)	(266)	(211)	(164)	(229)	(375)	(226)

HuffPost: Common interests
May 4 - 6, 2020 - 1000 US adult citizens



6. Religion (1)

Would you say that you share a lot of common interests and concerns with other people who share your religious beliefs, or would you say that religion is not really relevant?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on religion	34%	37%		29%	38%	42%	31%	30%	36%	33%	45%	29%	30%
Religion is not really relevant	51%	51%		53%	48%	42%	51%	50%	59%	53%	36%	46%	56%
Not sure	15%	12%		18%	13%	16%	18%	20%	6%	14%	18%	25%	14%
Totals	100%	100%		100%	99%	100%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(991)	(822)		(429)	(562)	(177)	(142)	(469)	(203)	(713)	(108)	(110)	(60)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on religion	34%	26%	28%	53%	21%	56%	32%	29%	46%	29%	32%	37%	34%
Religion is not really relevant	51%	60%	54%	33%	68%	36%	53%	56%	45%	50%	58%	47%	51%
Not sure	15%	14%	18%	14%	11%	9%	15%	15%	8%	21%	10%	16%	15%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(991)	(351)	(372)	(268)	(315)	(296)	(398)	(265)	(209)	(164)	(227)	(374)	(226)

HuffPost: Common interests
May 4 - 6, 2020 - 1000 US adult citizens



7. Proximity

Would you say that you share a lot of common interests and concerns with other people who live near you, or would you say that the location you live in is not really relevant?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on location	31%	33%		30%	33%	43%	32%	27%	27%	29%	51%	27%	34%
Location is not really relevant	50%	52%		50%	50%	41%	46%	49%	63%	53%	32%	48%	43%
Not sure	19%	15%		21%	17%	16%	22%	24%	10%	18%	18%	25%	23%
Totals	100%	100%		101%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(990)	(820)		(431)	(559)	(177)	(141)	(470)	(202)	(711)	(108)	(111)	(60)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on location	31%	34%	28%	34%	32%	34%	31%	30%	41%	29%	36%	34%	25%
Location is not really relevant	50%	50%	52%	46%	56%	52%	52%	48%	48%	46%	47%	50%	55%
Not sure	19%	16%	21%	20%	12%	14%	17%	22%	11%	25%	18%	16%	20%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(990)	(348)	(373)	(269)	(315)	(295)	(395)	(268)	(210)	(162)	(227)	(374)	(227)

8. Most common interests

Which of the following groups do you share the MOST common interests and concerns with? Select up to two.

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
People of the same gender as you	15%	15%	11%	17%	18%	17%	11%	14%	14%	21%	13%	16%
People in the same political party as you	18%	22%	19%	17%	17%	11%	17%	28%	21%	8%	12%	17%
People of your racial or ethnic background	9%	10%	8%	10%	15%	6%	9%	7%	4%	33%	6%	24%
People who have about the same amount of money as you	11%	10%	13%	10%	16%	18%	8%	5%	12%	13%	10%	10%
People of the same religion as you	15%	18%	10%	19%	16%	13%	12%	20%	16%	14%	9%	15%
People in the same age group as you	27%	28%	26%	28%	32%	27%	19%	35%	29%	20%	28%	19%
People who live near you	17%	18%	14%	19%	17%	15%	18%	16%	18%	23%	10%	7%
None of the above	18%	15%	19%	16%	9%	21%	18%	22%	17%	12%	25%	22%
Not sure	13%	10%	18%	9%	9%	12%	22%	4%	13%	9%	18%	17%
Unweighted N	(1,000)	(827)	(433)	(567)	(182)	(143)	(472)	(203)	(718)	(109)	(112)	(61)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
People of the same gender as you	15%	19%	12%	13%	20%	11%	11%	17%	16%	15%	17%	15%	11%
People in the same political party as you	18%	28%	8%	20%	31%	17%	13%	20%	27%	17%	18%	18%	19%
People of your racial or ethnic background	9%	15%	6%	7%	14%	9%	10%	9%	5%	9%	10%	9%	7%

continued on the next page . . .

HuffPost: Common interests
 May 4 - 6, 2020 - 1000 US adult citizens



continued from previous page

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
People who have about the same amount of money as you	11%	12%	12%	9%	12%	7%	14%	10%	14%	7%	13%	13%	10%
People of the same religion as you	15%	8%	12%	27%	8%	30%	15%	12%	21%	15%	15%	15%	14%
People in the same age group as you	27%	28%	22%	32%	28%	30%	23%	33%	32%	27%	27%	25%	30%
People who live near you	17%	17%	14%	20%	16%	21%	14%	20%	18%	19%	17%	19%	12%
None of the above	18%	10%	27%	13%	13%	16%	23%	16%	9%	12%	19%	17%	21%
Not sure	13%	12%	15%	12%	7%	10%	15%	9%	9%	20%	9%	13%	13%
Unweighted N	(1,000)	(353)	(374)	(273)	(317)	(298)	(400)	(269)	(211)	(165)	(229)	(378)	(228)

HuffPost: Common interests

May 4 - 6, 2020 - 1000 US adult citizens



Interviewing Dates	May 4 - 6, 2020
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.204 to 6.617, with a mean of one and a standard deviation of 0.917.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	50 questions not reported.