

YouGov / The Times Survey Results

Sample Size: 1713 GB Adults

Fieldwork: 21st - 22nd December 2020

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1713	423	473	61	581	425	154	636	678	833	880	187	714	413	399	976	737	206	576	372	413	147	
Unweighted Sample	1713	452	494	66	620	434	175	703	698	777	936	135	712	429	437	993	720	183	606	369	400	155	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

15-16 Dec 21-22 Dec

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	39	37	100	0	0	83	3	7	18	62	43	31	17	26	37	61	34	42	26	43	42	37	18
Lab	37	41	0	100	0	8	88	54	58	20	36	47	58	52	37	24	46	34	59	38	39	50	13
Lib Dem	6	5	0	0	100	1	2	32	8	1	4	6	9	4	7	3	6	4	8	6	4	3	5
SNP	5	5	0	0	0	1	1	0	6	3	4	7	6	6	6	3	4	7	0	0	0	0	57
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	1	3	1	1	1	1	1	0	0	4	0	0
Brexit Party	4	4	0	0	0	6	0	0	0	9	6	2	1	3	5	5	2	6	2	4	4	4	2
Green	6	5	0	0	0	1	6	6	8	2	4	7	7	6	7	3	6	5	3	8	6	4	2
Other	2	1	0	0	0	2	1	1	1	2	2	1	0	2	2	1	1	2	1	1	1	2	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	27	25	100	0	0	63	3	6	15	42	30	20	10	17	27	44	25	25	18	29	26	25	13
Labour	26	28	0	100	0	6	72	44	45	14	25	30	34	33	27	16	33	21	41	25	23	35	9
Liberal Democrat	4	4	0	0	100	0	1	26	7	1	3	4	5	3	5	2	5	2	5	4	3	3	4
Scottish National Party (SNP)	3	4	0	0	0	0	1	0	5	2	3	4	4	4	5	2	3	5	0	0	0	0	42
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	1	1	0	0	1	1	0	0	0	2	0	0
Brexit Party	3	3	0	0	0	5	0	0	0	6	4	1	1	2	4	4	2	4	2	3	3	3	1
Green	4	4	0	0	0	1	5	5	6	1	3	4	4	4	5	2	4	3	3	5	4	3	2
Some other party	1	1	0	0	0	1	1	0	1	1	2	1	0	1	1	0	1	1	1	1	1	1	2
Would not vote	12	13	0	0	0	5	3	1	4	10	14	11	15	17	7	10	10	16	10	13	15	12	9
Don't know	17	18	0	0	0	18	13	19	16	20	14	22	20	18	19	18	16	21	19	19	22	15	16
Refused	2	2	0	0	0	1	1	0	1	1	1	2	6	1	1	1	1	2	1	1	2	2	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=19]

UK Independence Party (UKIP)	20	10	0	0	0	13	29	0	0	12	14	0	0	8	0	50	9	11	0	19	33	0	0
Women's Equality Party	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	75	80	0	0	0	78	36	100	80	88	86	66	0	75	100	50	84	76	100	81	67	86	69
Don't know	2	10	0	0	0	9	35	0	20	0	0	34	0	17	0	0	7	12	0	0	0	14	31
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	10	0	1	3	2	1	1	3	7	10	9	10	13	6	8	8	13	12	9	11	9	9
1	1	2	0	0	0	1	1	0	1	1	1	2	2	2	0	2	1	2	0	2	1	3	0
2	2	1	0	0	0	1	0	0	0	1	2	1	4	2	0	0	1	2	1	2	1	1	1
3	1	1	1	0	5	1	1	0	1	1	2	1	3	2	1	1	1	2	1	1	2	2	1
4	2	2	1	2	1	2	1	0	1	3	3	2	6	2	2	2	2	3	1	1	3	4	2
5	6	6	4	2	1	4	3	3	3	6	4	8	5	6	6	7	5	7	5	7	8	5	3
6	2	3	4	2	1	4	1	3	2	3	4	3	6	3	3	2	3	4	4	3	5	3	1
7	4	5	6	4	4	6	4	3	3	5	5	5	9	4	4	4	4	6	7	3	6	5	3
8	6	5	6	5	1	5	7	3	4	6	4	6	7	6	5	3	5	5	10	4	5	5	5
9	8	7	10	8	5	10	8	7	9	8	8	7	3	7	10	8	8	7	5	9	7	6	9
10 - Absolutely certain to vote	58	57	69	76	79	65	73	81	72	58	57	56	47	52	63	62	62	49	54	59	51	57	65

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	197	182	10.6%
Men 50-64 High education	61	55	3.2%
Men 50-64 Mid education	79	79	4.6%
Men 50-64 Low education	71	69	4.0%
Men 25-49 High education	125	139	8.1%
Men 25-49 Mid education	137	127	7.4%
Men 25-49 Low education	63	89	5.2%
Men Under 25 High education	15	15	0.9%
Men Under 25 Mid & Low education	29	79	4.6%
Women Over 65	240	218	12.7%
Women 50-64 High education	57	51	3.0%
Women 50-64 Mid education	90	89	5.2%
Women 50-64 Low education	71	70	4.1%
Women 25-49 High education	159	149	8.7%
Women 25-49 Mid education	144	132	7.7%
Women 25-49 Low education	84	79	4.6%
Women Under 25 High education	20	19	1.1%
Women Under 25 Mid & Low education	71	74	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	143	325	19.0%
Medium (3-7)	1171	1028	60.0%
High (8,9,10)	399	360	21.0%
Social Grade (NRS and 2011 census)			
AB	529	480	28.0%
C1	464	497	29.0%
C2	318	360	21.0%
DE	402	377	22.0%
EU Referendum Vote (Election Result)			
Remain	703	636	37.1%
Leave	698	678	39.6%
Don't Know / Did Not Vote	312	399	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	130	120	7.0%
North Lab	140	132	7.7%
North LD	26	24	1.4%
North BP	17	15	0.9%
North Oth	14	12	0.7%
North DNV	73	110	6.4%
Midlands Con	117	113	6.6%
Midlands Lab	76	69	4.0%
Midlands LD	19	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	11	9	0.5%
Midlands DNV	51	74	4.3%
London Con	53	50	2.9%
London Lab	53	75	4.4%
London LD	26	24	1.4%
London BP	2	2	0.1%
London Oth	7	5	0.3%
London DNV	42	50	2.9%
South Con	265	245	14.3%
South Lab	115	103	6.0%
South LD	88	75	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	111	128	7.5%
Wales Con	26	24	1.4%
Wales Lab	29	26	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	20	24	1.4%
Scotland Con	29	29	1.7%
Scotland Lab	21	21	1.2%
Scotland LD	12	10	0.6%
Scotland SNP	56	51	3.0%
Scotland Oth DNV	37	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk