

# YouGov Results - Return to Retail

Fieldwork: 9th - 10th June 2020  
Sample Size: 1734 Adults in GB



	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	1734	588	430	156	643	687	843	891	189	723	418	404	988	746	208	583	376	418	149
<b>Unweighted Sample</b>	1734	664	470	179	768	712	777	957	163	694	420	457	1036	698	205	601	361	410	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the following places, which, if any, would you be willing to wear a non-medical face mask if required?

## Pubs and bars

I would be willing to wear a non-medical face mask here	39	39	47	47	44	35	39	39	40	37	41	40	41	37	37	43	38	36	37
I would not be willing to wear a non-medical face mask here	35	36	34	33	35	37	37	33	35	41	31	27	38	31	37	33	36	36	34
Not applicable – I don't go to this place anyway	19	20	15	14	15	22	16	22	14	13	22	29	15	24	17	17	21	20	22
Don't know	7	4	4	6	5	5	8	6	11	8	6	4	5	9	9	6	6	8	7

## Restaurants

I would be willing to wear a non-medical face mask here	38	37	46	44	44	34	37	40	40	36	38	42	39	37	37	42	39	32	42
I would not be willing to wear a non-medical face mask here	45	49	43	47	45	50	47	44	43	49	42	42	49	41	48	45	44	46	45
Not applicable – I don't go to this place anyway	9	9	6	4	6	10	8	9	6	7	12	10	6	12	5	7	10	13	7
Don't know	8	5	5	5	5	7	8	8	11	8	7	6	6	10	10	7	7	9	6

## Hairdressers / barbers

I would be willing to wear a non-medical face mask here	68	68	73	81	76	64	61	76	68	69	62	74	72	64	62	72	68	64	78
I would not be willing to wear a non-medical face mask here	13	16	9	11	11	14	15	10	13	13	12	12	13	12	17	11	13	13	11
Not applicable – I don't go to this place anyway	14	13	15	6	10	18	18	10	10	12	21	12	12	17	13	14	14	16	9
Don't know	5	3	3	2	2	4	6	4	9	6	4	2	4	7	8	4	5	6	2

## Coffee shops

I would be willing to wear a non-medical face mask here	43	42	50	48	48	38	40	45	49	40	42	45	44	41	44	49	39	36	45
I would not be willing to wear a non-medical face mask here	30	34	29	33	32	34	29	31	25	35	26	29	34	25	34	29	31	30	30
Not applicable – I don't go to this place anyway	20	20	16	16	16	22	23	17	16	17	24	22	16	24	13	16	22	26	21
Don't know	7	5	5	3	5	6	7	7	10	8	8	4	5	10	9	6	8	8	4

## Garden centres

I would be willing to wear a non-medical face mask here	64	65	68	77	70	60	58	70	57	62	60	75	66	62	65	68	61	60	66
I would not be willing to wear a non-medical face mask here	15	21	10	11	14	20	16	14	6	15	18	17	15	15	15	17	16	13	11
Not applicable – I don't go to this place anyway	16	11	18	9	13	15	21	11	28	17	17	6	16	16	14	10	17	22	19
Don't know	5	3	4	3	3	4	6	5	8	7	5	2	3	8	6	5	6	6	4

## Clothing stores

I would be willing to wear a non-medical face mask here	72	72	77	80	78	68	68	76	76	70	70	77	75	68	72	73	71	70	75
I would not be willing to wear a non-medical face mask here	16	20	12	14	13	19	17	14	11	17	17	14	15	17	18	14	18	15	17
Not applicable – I don't go to this place anyway	6	5	6	5	5	8	9	4	4	6	7	8	5	7	3	8	6	7	5
Don't know	6	3	5	2	3	5	7	5	8	7	6	2	4	8	8	5	5	8	3

## Beauty and nail salons

I would be willing to wear a non-medical face mask here	40	39	45	43	44	36	25	53	38	46	33	36	42	36	42	42	38	37	42
I would not be willing to wear a non-medical face mask here	6	7	6	3	5	7	5	7	4	7	8	3	6	6	11	5	6	5	6
Not applicable – I don't go to this place anyway	50	51	47	52	49	53	64	37	49	42	57	57	48	51	41	49	52	52	49
Don't know	5	3	3	3	2	3	6	3	9	5	2	3	3	6	6	4	4	6	3

## Gyms

I would be willing to wear a non-medical face mask here	27	24	34	35	32	21	27	26	32	28	25	23	28	25	28	28	24	26	29
I would not be willing to wear a non-medical face mask here	19	17	21	20	21	17	19	18	29	24	14	8	23	13	25	18	18	17	22
Not applicable – I don't go to this place anyway	49	55	40	40	42	58	48	50	30	42	57	64	45	55	40	50	54	51	44

Sample Size: 1734 Adults in GB



	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1734</b>	<b>588</b>	<b>430</b>	<b>156</b>	<b>643</b>	<b>687</b>	<b>843</b>	<b>891</b>	<b>189</b>	<b>723</b>	<b>418</b>	<b>404</b>	<b>988</b>	<b>746</b>	<b>208</b>	<b>583</b>	<b>376</b>	<b>418</b>	<b>149</b>
Unweighted Sample	1734	664	470	179	768	712	777	957	163	694	420	457	1036	698	205	601	361	410	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Don't know	5	4	4	6	4	4	6	5	9	6	4	4	5	6	8	5	4	6	5

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	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	1734	588	430	156	643	687	843	891	189	723	418	404	988	746	208	583	376	418	149
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Pub gardens**

I would be willing to wear a non-medical face mask here	38	36	46	45	43	32	35	40	41	35	38	40	39	35	36	41	39	33	36
I would not be willing to wear a non-medical face mask here	37	40	34	39	37	41	40	35	34	42	36	32	41	32	40	38	37	36	35
Not applicable – I don't go to this place anyway	18	19	15	12	15	22	18	19	15	14	21	25	15	23	16	15	17	23	25
Don't know	7	5	5	4	5	5	7	7	10	9	6	4	5	10	9	6	7	9	4

**Thinking about the following places, which, if any, would you be willing to have your temperature taken to visit?**

**Pubs and bars**

I would be willing to have my temperature taken to visit here	65	67	70	73	69	65	67	63	67	65	63	65	69	59	64	70	64	61	60
I would not be willing to have my temperature taken to visit here	14	14	12	15	14	13	14	14	13	17	14	8	14	13	14	13	14	14	18
Not applicable – I don't go to this place anyway	17	17	15	10	14	20	13	20	12	12	19	26	13	22	15	15	17	19	19
Don't know	4	2	3	2	3	3	5	4	8	6	4	1	3	6	7	2	5	6	3

**Restaurants**

I would be willing to have my temperature taken to visit here	73	75	78	81	77	74	74	72	70	71	72	78	76	69	74	79	71	67	68
I would not be willing to have my temperature taken to visit here	14	14	13	16	15	13	14	14	15	17	13	10	15	13	15	13	13	14	22
Not applicable – I don't go to this place anyway	8	8	6	1	5	10	7	10	7	6	10	11	6	12	4	5	11	13	5
Don't know	5	2	3	3	3	3	5	4	8	6	5	1	3	6	7	3	5	6	4

**Hairdressers / barbers**

I would be willing to have my temperature taken to visit here	72	73	78	79	78	69	67	78	75	72	66	78	75	69	71	76	73	69	71
I would not be willing to have my temperature taken to visit here	10	10	9	12	10	9	11	9	10	12	8	8	10	9	11	9	8	9	17
Not applicable – I don't go to this place anyway	13	15	10	8	9	19	16	10	6	10	21	14	11	15	10	13	14	15	10
Don't know	5	2	3	2	3	3	6	3	8	6	4	1	3	6	8	2	6	7	3

**Coffee shops**

I would be willing to have my temperature taken to visit here	64	68	69	69	68	65	62	67	66	61	64	69	68	60	67	71	61	59	59
I would not be willing to have my temperature taken to visit here	14	13	14	16	16	12	14	15	17	18	11	10	16	13	16	14	14	14	20
Not applicable – I don't go to this place anyway	17	18	14	11	13	21	19	15	9	14	22	20	14	21	9	14	20	21	19
Don't know	4	2	3	3	4	2	6	3	8	6	3	1	3	6	8	2	5	6	3

**Garden centres**

I would be willing to have my temperature taken to visit here	65	71	66	72	69	68	61	69	53	60	66	80	65	65	64	73	62	59	62
I would not be willing to have my temperature taken to visit here	16	16	14	18	16	15	15	17	17	18	15	13	18	14	15	16	15	17	20
Not applicable – I don't go to this place anyway	14	11	18	8	12	14	19	10	23	16	15	7	14	14	15	9	17	19	15
Don't know	4	2	2	2	3	2	5	3	8	6	4	1	3	6	7	2	5	5	3

**Clothing stores**

I would be willing to have my temperature taken to visit here	72	76	74	77	75	74	69	74	64	68	72	81	73	71	71	74	73	69	70
I would not be willing to have my temperature taken to visit here	17	15	19	17	17	15	16	18	23	20	15	11	18	15	19	16	16	17	22
Not applicable – I don't go to this place anyway	6	6	5	4	4	8	8	4	4	6	6	7	5	7	2	7	6	7	5
Don't know	5	2	3	2	3	3	6	4	8	6	6	1	4	7	8	3	6	7	3

**Beauty and nail salons**

I would be willing to have my temperature taken to visit here	42	43	47	44	44	40	30	54	44	47	39	37	43	42	44	46	39	39	40
I would not be willing to have my temperature taken to visit here	8	7	8	7	9	6	9	8	11	11	6	5	9	7	9	8	8	9	11
Not applicable – I don't go to this place anyway	45	47	43	47	44	51	56	36	38	37	52	58	45	46	40	44	48	47	46
Don't know	4	2	2	2	3	2	6	2	7	6	3	1	3	5	7	2	4	5	3

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<b>Weighted Sample</b>	<b>1734</b>	<b>588</b>	<b>430</b>	<b>156</b>	<b>643</b>	<b>687</b>	<b>843</b>	<b>891</b>	<b>189</b>	<b>723</b>	<b>418</b>	<b>404</b>	<b>988</b>	<b>746</b>	<b>208</b>	<b>583</b>	<b>376</b>	<b>418</b>	<b>149</b>
<b>Unweighted Sample</b>	<b>1734</b>	<b>664</b>	<b>470</b>	<b>179</b>	<b>768</b>	<b>712</b>	<b>777</b>	<b>957</b>	<b>163</b>	<b>694</b>	<b>420</b>	<b>457</b>	<b>1036</b>	<b>698</b>	<b>205</b>	<b>601</b>	<b>361</b>	<b>410</b>	<b>157</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Gyms**

I would be willing to have my temperature taken to visit here	<b>43</b>	40	51	52	51	37	43	43	54	49	38	32	47	38	50	43	41	41	44
I would not be willing to have my temperature taken to visit here	<b>8</b>	6	9	7	8	6	9	7	9	11	6	5	9	7	9	8	5	8	13
Not applicable – I don't go to this place anyway	<b>45</b>	51	37	38	38	55	42	47	28	35	53	62	41	49	34	46	49	46	40
Don't know	<b>4</b>	3	2	2	3	2	6	2	8	6	3	1	3	6	7	3	5	5	3

**Pub gardens**

I would be willing to have my temperature taken to visit here	<b>63</b>	64	69	69	67	63	63	63	61	64	63	63	66	59	64	67	63	58	59
I would not be willing to have my temperature taken to visit here	<b>16</b>	16	16	17	17	15	16	16	16	19	15	12	17	14	16	16	16	16	17
Not applicable – I don't go to this place anyway	<b>16</b>	17	12	12	13	19	15	18	16	12	17	24	13	21	13	14	16	20	20
Don't know	<b>5</b>	3	3	2	3	3	6	3	8	6	5	1	3	6	7	3	6	6	4

**Non-essential retail shops are set to open on June 15th, after being closed due to lockdown, do you think this is too soon, about right, or too late for these shops to open?**

Too soon	<b>39</b>	30	51	40	46	33	44	44	40	40	33	41	36	35	38	36	42	47
About right	<b>41</b>	55	33	40	35	51	45	38	33	38	42	51	40	39	47	45	36	29
Too late	<b>6</b>	7	3	4	5	7	4	4	5	7	5	6	5	7	5	3	7	10
Don't know	<b>14</b>	8	13	15	13	9	15	14	19	17	11	10	13	16	19	10	16	15