

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family									
	Unweighted base	2199	1000	1199	199	361	393	355	891
	Base	2199	1067	1132	244	347	389	354	864
I normally do this and I will be doing it this year		17%	18%	16%	18%	24%	16%	15%	14%
I normally do this but I won't this year		39%	36%	42%	33%	37%	42%	39%	40%
I don't normally do this but I will be doing it this year		2%	1%	2%	2%	1%	2%	1%	2%
I don't normally do this and I won't do it this year either		39%	41%	37%	39%	32%	36%	42%	41%
Don't know		4%	4%	4%	7%	7%	4%	3%	2%
Going to a work Christmas party in person									
	Unweighted base	2199	1000	1199	199	361	393	355	891
	Base	2199	1067	1132	244	347	389	354	864
I normally do this and I will be doing it this year		1%	2%	1%	2%	2%	1%	1%	1%
I normally do this but I won't this year		39%	38%	40%	34%	58%	55%	47%	21%
I don't normally do this but I will be doing it this year		2%	2%	1%	3%	2%	2%	1%	1%
I don't normally do this and I won't do it this year either		55%	55%	55%	55%	34%	38%	49%	74%
Don't know		3%	4%	3%	7%	4%	4%	1%	3%
Going to the pub									
	Unweighted base	2199	1000	1199	199	361	393	355	891
	Base	2199	1067	1132	244	347	389	354	864
I normally do this and I will be doing it this year		11%	14%	8%	17%	12%	12%	12%	7%
I normally do this but I won't this year		37%	36%	37%	34%	43%	40%	43%	31%
I don't normally do this but I will be doing it this year		2%	2%	2%	2%	2%	3%	2%	2%
I don't normally do this and I won't do it this year either		46%	42%	50%	40%	39%	39%	40%	57%
Don't know		5%	6%	3%	8%	5%	6%	4%	3%
Going to a Christmas market									
	Unweighted base	2199	1000	1199	199	361	393	355	891
	Base	2199	1067	1132	244	347	389	354	864
I normally do this and I will be doing it this year		5%	6%	3%	9%	5%	4%	4%	4%
I normally do this but I won't this year		48%	42%	53%	51%	56%	53%	47%	42%
I don't normally do this but I will be doing it this year		2%	2%	2%	5%	2%	1%	1%	2%
I don't normally do this and I won't do it this year either		41%	44%	38%	27%	32%	35%	44%	49%
Don't know		5%	5%	4%	8%	5%	7%	3%	4%
Seeing a pantomime									
	Unweighted base	2199	1000	1199	199	361	393	355	891
	Base	2199	1067	1132	244	347	389	354	864
I normally do this and I will be doing it this year		1%	2%	1%	1%	1%	3%	2%	1%
I normally do this but I won't this year		21%	17%	26%	17%	16%	24%	25%	22%
I don't normally do this but I will be doing it this year		1%	1%	1%	2%	2%	1%	1%	1%
I don't normally do this and I won't do it this year either		74%	78%	69%	78%	76%	69%	71%	75%
Don't know		2%	2%	2%	3%	5%	3%	1%	1%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Social Grade		Region					
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family										
	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		17%	19%	14%	16%	16%	16%	15%	18%	16%
I normally do this but I won't this year		39%	42%	35%	38%	40%	37%	39%	41%	39%
I don't normally do this but I will be doing it this year		2%	2%	1%	2%	2%	1%	3%	1%	2%
I don't normally do this and I won't do it this year either		39%	34%	45%	40%	40%	42%	38%	37%	39%
Don't know		4%	3%	5%	4%	3%	5%	6%	3%	4%
Going to a work Christmas party in person										
	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		1%	2%	1%	2%	1%	0%	2%	2%	1%
I normally do this but I won't this year		39%	45%	30%	35%	36%	38%	41%	41%	38%
I don't normally do this but I will be doing it this year		2%	2%	2%	1%	1%	1%	5%	2%	2%
I don't normally do this and I won't do it this year either		55%	49%	63%	59%	57%	57%	48%	53%	55%
Don't know		3%	2%	4%	4%	5%	4%	3%	2%	4%
Going to the pub										
	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		11%	12%	9%	8%	9%	10%	13%	15%	11%
I normally do this but I won't this year		37%	42%	29%	38%	42%	33%	33%	35%	36%
I don't normally do this but I will be doing it this year		2%	2%	2%	2%	2%	2%	3%	1%	2%
I don't normally do this and I won't do it this year either		46%	41%	54%	48%	43%	51%	44%	44%	46%
Don't know		5%	3%	6%	4%	4%	4%	6%	4%	4%
Going to a Christmas market										
	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		5%	5%	4%	3%	4%	5%	7%	5%	5%
I normally do this but I won't this year		48%	53%	41%	54%	48%	39%	41%	48%	48%
I don't normally do this but I will be doing it this year		2%	2%	2%	2%	2%	3%	3%	2%	2%
I don't normally do this and I won't do it this year either		41%	37%	46%	36%	42%	50%	40%	40%	41%
Don't know		5%	4%	7%	5%	4%	3%	9%	5%	5%
Seeing a pantomime										
	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		1%	2%	1%	1%	1%	2%	2%	2%	1%
I normally do this but I won't this year		21%	23%	19%	21%	25%	25%	21%	18%	21%
I don't normally do this but I will be doing it this year		1%	1%	1%	1%	1%	1%	2%	1%	1%
I don't normally do this and I won't do it this year either		74%	72%	76%	75%	72%	70%	70%	79%	74%
Don't know		2%	2%	3%	2%	2%	2%	5%	1%	2%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Government							
	Wales	Scotland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family										
	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		17%	12%	22%	15%	15%	16%	15%	17%	16%
I normally do this but I won't this year		39%	34%	41%	37%	35%	42%	39%	41%	37%
I don't normally do this but I will be doing it this year		2%	1%	0%	3%	1%	3%	3%	0%	1%
I don't normally do this and I won't do it this year either		39%	50%	33%	41%	43%	36%	40%	39%	42%
Don't know		4%	4%	3%	4%	5%	3%	2%	3%	5%
Going to a work Christmas party in person										
	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		1%	1%	1%	2%	2%	1%	1%	1%	0%
I normally do this but I won't this year		39%	41%	42%	43%	33%	34%	38%	34%	38%
I don't normally do this but I will be doing it this year		2%	2%	0%	2%	1%	1%	2%	1%	1%
I don't normally do this and I won't do it this year either		55%	54%	55%	50%	61%	59%	55%	60%	57%
Don't know		3%	2%	2%	3%	3%	5%	4%	5%	4%
Going to the pub										
	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		11%	9%	6%	6%	9%	8%	7%	12%	10%
I normally do this but I won't this year		37%	36%	38%	42%	34%	40%	47%	37%	33%
I don't normally do this but I will be doing it this year		2%	3%	1%	3%	3%	0%	3%	1%	2%
I don't normally do this and I won't do it this year either		46%	47%	49%	46%	49%	48%	41%	45%	51%
Don't know		5%	5%	5%	3%	5%	4%	3%	5%	4%
Going to a Christmas market										
	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		5%	6%	3%	5%	1%	4%	5%	3%	5%
I normally do this but I won't this year		48%	42%	55%	54%	52%	57%	46%	49%	39%
I don't normally do this but I will be doing it this year		2%	2%	0%	4%	1%	1%	2%	1%	3%
I don't normally do this and I won't do it this year either		41%	46%	38%	33%	39%	34%	44%	41%	50%
Don't know		5%	5%	4%	3%	7%	4%	3%	5%	3%
Seeing a pantomime										
	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		1%	1%	2%	1%	1%	0%	-	2%	2%
I normally do this but I won't this year		21%	26%	22%	31%	19%	18%	26%	24%	25%
I don't normally do this but I will be doing it this year		1%	-	2%	2%	1%	1%	-	1%	1%
I don't normally do this and I won't do it this year either		74%	71%	72%	65%	76%	78%	74%	70%	70%
Don't know		2%	2%	2%	1%	3%	2%	1%	3%	2%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Region					
	London	South East	South West	England (NET)	Wales	Scotland

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family							
Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191
I normally do this and I will be doing it this year	17%	15%	19%	16%	16%	12%	22%
I normally do this but I won't this year	39%	39%	39%	44%	39%	34%	41%
I don't normally do this but I will be doing it this year	2%	3%	2%	1%	2%	1%	0%
I don't normally do this and I won't do it this year either	39%	38%	36%	37%	39%	50%	33%
Don't know	4%	6%	5%	2%	4%	4%	3%
Going to a work Christmas party in person							
Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191
I normally do this and I will be doing it this year	1%	2%	0%	3%	1%	1%	1%
I normally do this but I won't this year	39%	41%	44%	38%	38%	41%	42%
I don't normally do this but I will be doing it this year	2%	5%	1%	2%	2%	2%	0%
I don't normally do this and I won't do it this year either	55%	48%	52%	55%	55%	54%	55%
Don't know	3%	3%	3%	2%	4%	2%	2%
Going to the pub							
Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191
I normally do this and I will be doing it this year	11%	13%	16%	14%	11%	9%	6%
I normally do this but I won't this year	37%	33%	36%	34%	36%	36%	38%
I don't normally do this but I will be doing it this year	2%	3%	1%	1%	2%	3%	1%
I don't normally do this and I won't do it this year either	46%	44%	43%	47%	46%	47%	49%
Don't know	5%	6%	4%	4%	4%	5%	5%
Going to a Christmas market							
Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191
I normally do this and I will be doing it this year	5%	7%	6%	5%	5%	6%	3%
I normally do this but I won't this year	48%	41%	43%	55%	48%	42%	55%
I don't normally do this but I will be doing it this year	2%	3%	2%	1%	2%	2%	0%
I don't normally do this and I won't do it this year either	41%	40%	45%	34%	41%	46%	38%
Don't know	5%	9%	4%	5%	5%	5%	4%
Seeing a pantomime							
Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191
I normally do this and I will be doing it this year	1%	2%	2%	1%	1%	1%	2%
I normally do this but I won't this year	21%	21%	19%	15%	21%	26%	22%
I don't normally do this but I will be doing it this year	1%	2%	1%	1%	1%	-	2%
I don't normally do this and I won't do it this year either	74%	70%	78%	80%	74%	71%	72%
Don't know	2%	5%	0%	2%	2%	2%	2%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Working Status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family								
Unweighted base	2199	894	311	1205	108	575	136	175
Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year	17%	20%	15%	19%	16%	14%	14%	14%
I normally do this but I won't this year	39%	41%	43%	42%	38%	40%	29%	30%
I don't normally do this but I will be doing it this year	2%	1%	1%	1%	3%	2%	2%	2%
I don't normally do this and I won't do it this year either	39%	34%	38%	35%	37%	43%	48%	47%
Don't know	4%	4%	3%	4%	5%	2%	7%	7%
Going to a work Christmas party in person								
Unweighted base	2199	894	311	1205	108	575	136	175
Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year	1%	2%	2%	2%	-	0%	1%	-
I normally do this but I won't this year	39%	61%	41%	56%	30%	12%	21%	18%
I don't normally do this but I will be doing it this year	2%	2%	3%	2%	3%	1%	1%	1%
I don't normally do this and I won't do it this year either	55%	32%	52%	37%	66%	83%	68%	73%
Don't know	3%	2%	2%	2%	1%	3%	9%	7%
Going to the pub								
Unweighted base	2199	894	311	1205	108	575	136	175
Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year	11%	15%	9%	13%	16%	6%	9%	6%
I normally do this but I won't this year	37%	45%	40%	43%	40%	28%	20%	26%
I don't normally do this but I will be doing it this year	2%	2%	2%	2%	3%	2%	3%	2%
I don't normally do this and I won't do it this year either	46%	34%	46%	37%	37%	61%	61%	58%
Don't know	5%	5%	3%	4%	4%	3%	7%	8%
Going to a Christmas market								
Unweighted base	2199	894	311	1205	108	575	136	175
Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year	5%	5%	4%	4%	12%	3%	5%	2%
I normally do this but I won't this year	48%	52%	51%	52%	53%	43%	36%	40%
I don't normally do this but I will be doing it this year	2%	2%	3%	2%	3%	1%	3%	2%
I don't normally do this and I won't do it this year either	41%	36%	38%	37%	25%	49%	48%	47%
Don't know	5%	5%	3%	5%	6%	3%	8%	9%
Seeing a pantomime								
Unweighted base	2199	894	311	1205	108	575	136	175
Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year	1%	2%	2%	2%	1%	1%	2%	1%
I normally do this but I won't this year	21%	20%	28%	22%	20%	24%	13%	17%
I don't normally do this but I will be doing it this year	1%	1%	2%	1%	2%	1%	1%	1%
I don't normally do this and I won't do it this year either	74%	74%	67%	72%	75%	73%	79%	78%
Don't know	2%	3%	1%	2%	1%	1%	5%	4%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		17%	16%	22%	14%	13%	17%
I normally do this but I won't this year		39%	44%	42%	39%	28%	33%
I don't normally do this but I will be doing it this year		2%	2%	0%	1%	4%	1%
I don't normally do this and I won't do it this year either		39%	35%	34%	45%	51%	43%
Don't know		4%	3%	2%	1%	4%	6%
Going to a work Christmas party in person							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		1%	1%	1%	3%	-	1%
I normally do this but I won't this year		39%	38%	52%	27%	12%	40%
I don't normally do this but I will be doing it this year		2%	1%	2%	-	2%	2%
I don't normally do this and I won't do it this year either		55%	57%	41%	67%	85%	52%
Don't know		3%	3%	3%	3%	-	5%
Going to the pub							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		11%	9%	13%	4%	7%	14%
I normally do this but I won't this year		37%	38%	42%	34%	16%	35%
I don't normally do this but I will be doing it this year		2%	2%	1%	2%	1%	3%
I don't normally do this and I won't do it this year either		46%	47%	40%	57%	71%	41%
Don't know		5%	4%	4%	3%	5%	6%
Going to a Christmas market							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		5%	4%	5%	3%	4%	6%
I normally do this but I won't this year		48%	50%	55%	43%	25%	47%
I don't normally do this but I will be doing it this year		2%	2%	3%	1%	2%	2%
I don't normally do this and I won't do it this year either		41%	41%	34%	47%	66%	38%
Don't know		5%	4%	4%	5%	3%	7%
Seeing a pantomime							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		1%	2%	2%	1%	-	1%
I normally do this but I won't this year		21%	27%	18%	26%	17%	14%
I don't normally do this but I will be doing it this year		1%	1%	1%	1%	1%	2%
I don't normally do this and I won't do it this year either		74%	68%	76%	71%	82%	80%
Don't know		2%	2%	3%	0%	-	3%

YouGov Survey Results

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Fieldwork: 8th - 9th December 2020



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family							
Unweighted base	2199	1645	252	196	58	506	48
Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year	17%	16%	19%	21%	21%	20%	17%
I normally do this but I won't this year	39%	39%	42%	42%	26%	40%	35%
I don't normally do this but I will be doing it this year	2%	1%	1%	2%	6%	2%	4%
I don't normally do this and I won't do it this year either	39%	41%	33%	33%	46%	35%	17%
Don't know	4%	3%	5%	2%	1%	3%	28%
Going to a work Christmas party in person							
Unweighted base	2199	1645	252	196	58	506	48
Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year	1%	1%	3%	-	-	2%	4%
I normally do this but I won't this year	39%	36%	47%	54%	41%	49%	33%
I don't normally do this but I will be doing it this year	2%	1%	3%	3%	6%	3%	4%
I don't normally do this and I won't do it this year either	55%	59%	43%	42%	48%	43%	33%
Don't know	3%	3%	4%	2%	5%	3%	25%
Going to the pub							
Unweighted base	2199	1645	252	196	58	506	48
Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year	11%	10%	12%	12%	9%	12%	12%
I normally do this but I won't this year	37%	36%	41%	42%	32%	40%	31%
I don't normally do this but I will be doing it this year	2%	2%	1%	2%	5%	2%	6%
I don't normally do this and I won't do it this year either	46%	48%	41%	40%	55%	42%	26%
Don't know	5%	4%	5%	4%	-	4%	25%
Going to a Christmas market							
Unweighted base	2199	1645	252	196	58	506	48
Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year	5%	4%	5%	6%	2%	5%	6%
I normally do this but I won't this year	48%	47%	49%	55%	44%	51%	43%
I don't normally do this but I will be doing it this year	2%	2%	3%	2%	6%	3%	2%
I don't normally do this and I won't do it this year either	41%	42%	37%	35%	46%	37%	24%
Don't know	5%	5%	5%	2%	3%	4%	25%
Seeing a pantomime							
Unweighted base	2199	1645	252	196	58	506	48
Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year	1%	1%	4%	2%	-	3%	8%
I normally do this but I won't this year	21%	18%	30%	35%	27%	31%	22%
I don't normally do this but I will be doing it this year	1%	1%	1%	1%	4%	2%	4%
I don't normally do this and I won't do it this year either	74%	78%	63%	60%	64%	62%	47%
Don't know	2%	2%	2%	1%	5%	2%	19%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family										
	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		17%	17%	16%	26%	22%	16%	24%	21%	15%
I normally do this but I won't this year		39%	42%	36%	33%	35%	47%	39%	40%	43%
I don't normally do this but I will be doing it this year		2%	2%	1%	2%	2%	2%	-	2%	2%
I don't normally do this and I won't do it this year either		39%	37%	42%	35%	37%	33%	34%	33%	38%
Don't know		4%	3%	5%	5%	4%	2%	3%	4%	2%
Going to a work Christmas party in person										
	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		1%	1%	1%	2%	1%	1%	4%	2%	1%
I normally do this but I won't this year		39%	35%	42%	49%	51%	54%	48%	51%	27%
I don't normally do this but I will be doing it this year		2%	2%	1%	2%	4%	3%	4%	3%	1%
I don't normally do this and I won't do it this year either		55%	59%	51%	45%	40%	41%	43%	41%	68%
Don't know		3%	3%	4%	3%	3%	1%	1%	3%	3%
Going to the pub										
	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		11%	9%	13%	11%	11%	10%	18%	11%	8%
I normally do this but I won't this year		37%	35%	38%	36%	40%	47%	37%	41%	32%
I don't normally do this but I will be doing it this year		2%	2%	2%	2%	3%	2%	5%	3%	2%
I don't normally do this and I won't do it this year either		46%	50%	42%	46%	41%	36%	37%	40%	55%
Don't know		5%	3%	6%	4%	5%	4%	4%	5%	3%
Going to a Christmas market										
	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		5%	4%	5%	4%	5%	4%	8%	5%	4%
I normally do this but I won't this year		48%	47%	48%	57%	52%	48%	43%	52%	44%
I don't normally do this but I will be doing it this year		2%	2%	2%	1%	2%	3%	3%	2%	1%
I don't normally do this and I won't do it this year either		41%	43%	38%	31%	36%	44%	43%	36%	47%
Don't know		5%	4%	6%	7%	5%	1%	3%	5%	4%
Seeing a pantomime										
	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		1%	2%	1%	2%	3%	3%	6%	3%	1%
I normally do this but I won't this year		21%	28%	14%	28%	40%	34%	26%	33%	25%
I don't normally do this but I will be doing it this year		1%	1%	1%	3%	2%	1%	3%	2%	1%
I don't normally do this and I won't do it this year either		74%	67%	81%	64%	52%	61%	64%	59%	71%
Don't know		2%	2%	3%	3%	3%	2%	2%	3%	1%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family

Doing Christmas shopping in-store

	Unweighted base	2199	1000	1199	199	361	393	355	891
Base	2199	1067	1132	244	347	389	354	864	
I normally do this and I will be doing it this year	36%	32%	39%	34%	34%	39%	37%	35%	
I normally do this but I won't this year	38%	36%	41%	35%	35%	37%	40%	40%	
I don't normally do this but I will be doing it this year	2%	2%	1%	3%	1%	2%	1%	1%	
I don't normally do this and I won't do it this year either	19%	23%	15%	18%	24%	16%	17%	19%	
Don't know	5%	7%	4%	10%	6%	5%	4%	4%	

Decorating your home with Christmas decorations

	Unweighted base	2199	1000	1199	199	361	393	355	891
Base	2199	1067	1132	244	347	389	354	864	
I normally do this and I will be doing it this year	73%	68%	77%	72%	70%	76%	78%	70%	
I normally do this but I won't this year	7%	6%	8%	4%	7%	3%	6%	10%	
I don't normally do this but I will be doing it this year	3%	4%	3%	6%	5%	4%	3%	2%	
I don't normally do this and I won't do it this year either	14%	18%	9%	15%	14%	13%	11%	15%	
Don't know	3%	4%	2%	4%	3%	4%	2%	3%	

Having a Christmas dinner with friends (i.e. not necessarily on Christmas Day itself)

	Unweighted base	2199	1000	1199	199	361	393	355	891
Base	2199	1067	1132	244	347	389	354	864	
I normally do this and I will be doing it this year	19%	22%	18%	20%	23%	18%	16%	20%	
I normally do this but I won't this year	35%	31%	38%	22%	35%	36%	34%	38%	
I don't normally do this but I will be doing it this year	4%	4%	3%	11%	2%	1%	4%	3%	
I don't normally do this and I won't do it this year either	36%	37%	36%	38%	33%	38%	41%	35%	
Don't know	6%	6%	6%	9%	7%	6%	5%	5%	

Sending Christmas cards

	Unweighted base	2199	1000	1199	199	361	393	355	891
Base	2199	1067	1132	244	347	389	354	864	
I normally do this and I will be doing it this year	61%	56%	66%	38%	39%	51%	64%	81%	
I normally do this but I won't this year	7%	6%	9%	7%	7%	8%	11%	6%	
I don't normally do this but I will be doing it this year	5%	5%	5%	8%	11%	5%	3%	2%	
I don't normally do this and I won't do it this year either	23%	30%	17%	41%	39%	31%	20%	10%	
Don't know	3%	3%	3%	6%	4%	4%	3%	2%	

Buying Christmas presents

	Unweighted base	2199	1000	1199	199	361	393	355	891
Base	2199	1067	1132	244	347	389	354	864	
I normally do this and I will be doing it this year	86%	84%	88%	80%	85%	87%	89%	86%	
I normally do this but I won't this year	5%	5%	5%	4%	6%	5%	4%	6%	
I don't normally do this but I will be doing it this year	1%	2%	1%	3%	1%	2%	1%	1%	
I don't normally do this and I won't do it this year either	6%	7%	5%	9%	7%	4%	5%	5%	
Don't know	2%	3%	1%	4%	2%	2%	1%	2%	

Travelling to see friends and family

	Unweighted base	2199	1000	1199	199	361	393	355	891
Base	2199	1067	1132	244	347	389	354	864	
I normally do this and I will be doing it this year	23%	26%	20%	29%	34%	26%	20%	17%	
I normally do this but I won't this year	43%	40%	45%	35%	37%	45%	50%	44%	
I don't normally do this but I will be doing it this year	3%	4%	2%	3%	3%	2%	2%	4%	
I don't normally do this and I won't do it this year either	26%	25%	28%	27%	22%	21%	23%	31%	
Don't know	5%	5%	4%	7%	4%	6%	5%	4%	

Attending a Christmas religious service

	Unweighted base	2199	1000	1199	199	361	393	355	891
Base	2199	1067	1132	244	347	389	354	864	
I normally do this and I will be doing it this year	6%	6%	7%	7%	3%	7%	4%	8%	
I normally do this but I won't this year	16%	13%	18%	11%	12%	14%	16%	19%	
I don't normally do this but I will be doing it this year	2%	3%	2%	4%	3%	2%	1%	3%	
I don't normally do this and I won't do it this year either	71%	74%	69%	74%	79%	71%	75%	66%	
Don't know	4%	4%	5%	5%	3%	7%	4%	4%	

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Social Grade		Region					
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family

Doing Christmas shopping in-store

	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		36%	34%	38%	37%	37%	31%	36%	36%	36%
I normally do this but I won't this year		38%	40%	35%	42%	35%	38%	34%	38%	38%
I don't normally do this but I will be doing it this year		2%	3%	1%	2%	2%	2%	1%	2%	2%
I don't normally do this and I won't do it this year either		19%	19%	19%	15%	20%	18%	26%	20%	19%
Don't know		5%	4%	7%	4%	5%	6%	8%	6%	5%

Decorating your home with Christmas decorations

	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		73%	75%	70%	77%	77%	73%	59%	76%	73%
I normally do this but I won't this year		7%	7%	7%	6%	4%	5%	10%	7%	6%
I don't normally do this but I will be doing it this year		3%	4%	3%	4%	3%	3%	6%	2%	3%
I don't normally do this and I won't do it this year either		14%	12%	16%	11%	13%	15%	21%	13%	14%
Don't know		3%	2%	4%	2%	3%	4%	5%	2%	3%

Having a Christmas dinner with friends (i.e. not necessarily on Christmas Day itself)

	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		19%	19%	20%	19%	18%	19%	17%	20%	19%
I normally do this but I won't this year		35%	38%	30%	33%	36%	36%	35%	34%	34%
I don't normally do this but I will be doing it this year		4%	4%	3%	3%	4%	3%	2%	3%	3%
I don't normally do this and I won't do it this year either		36%	34%	40%	39%	38%	36%	39%	34%	37%
Don't know		6%	5%	7%	6%	4%	6%	7%	8%	6%

Sending Christmas cards

	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		61%	61%	61%	61%	62%	65%	57%	64%	62%
I normally do this but I won't this year		7%	7%	8%	10%	8%	6%	6%	5%	7%
I don't normally do this but I will be doing it this year		5%	5%	4%	4%	5%	4%	6%	5%	5%
I don't normally do this and I won't do it this year either		23%	24%	23%	23%	22%	22%	25%	25%	23%
Don't know		3%	3%	4%	2%	4%	2%	6%	2%	3%

Buying Christmas presents

	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		86%	87%	84%	87%	84%	87%	78%	88%	85%
I normally do this but I won't this year		5%	5%	5%	4%	8%	5%	6%	5%	5%
I don't normally do this but I will be doing it this year		1%	2%	1%	1%	1%	2%	1%	0%	1%
I don't normally do this and I won't do it this year either		6%	5%	7%	6%	5%	5%	10%	6%	6%
Don't know		2%	1%	3%	2%	3%	2%	4%	1%	2%

Travelling to see friends and family

	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		23%	24%	22%	22%	22%	21%	24%	24%	23%
I normally do this but I won't this year		43%	47%	38%	41%	47%	48%	40%	43%	43%
I don't normally do this but I will be doing it this year		3%	3%	3%	3%	4%	3%	3%	3%	3%
I don't normally do this and I won't do it this year either		26%	22%	32%	29%	24%	25%	27%	25%	26%
Don't know		5%	4%	5%	4%	4%	3%	7%	5%	5%

Attending a Christmas religious service

	Unweighted base	2199	1326	873	564	349	224	259	498	1894
	Base	2199	1253	946	526	363	219	297	496	1900
I normally do this and I will be doing it this year		6%	7%	5%	5%	8%	9%	6%	6%	6%
I normally do this but I won't this year		16%	16%	15%	17%	15%	19%	16%	13%	16%
I don't normally do this but I will be doing it this year		2%	2%	2%	3%	2%	3%	3%	1%	2%
I don't normally do this and I won't do it this year either		71%	70%	73%	71%	72%	66%	64%	77%	71%
Don't know		4%	4%	4%	4%	4%	3%	10%	2%	4%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Government							
	Wales	Scotland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family

Doing Christmas shopping in-store

	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		36%	37%	36%	45%	37%	34%	35%	40%	37%
I normally do this but I won't this year		38%	42%	39%	38%	37%	48%	38%	33%	38%
I don't normally do this but I will be doing it this year		2%	2%	3%	-	3%	2%	2%	3%	2%
I don't normally do this and I won't do it this year either		19%	17%	18%	13%	17%	13%	22%	18%	18%
Don't know		5%	2%	4%	4%	6%	2%	4%	6%	6%

Decorating your home with Christmas decorations

	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		73%	79%	65%	79%	72%	81%	79%	75%	73%
I normally do this but I won't this year		7%	9%	11%	6%	7%	5%	4%	5%	5%
I don't normally do this but I will be doing it this year		3%	3%	5%	1%	6%	3%	3%	2%	3%
I don't normally do this and I won't do it this year either		14%	7%	16%	12%	12%	10%	13%	13%	15%
Don't know		3%	2%	4%	2%	3%	1%	1%	4%	4%

Having a Christmas dinner with friends (i.e. not necessarily on Christmas Day itself)

	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		19%	21%	23%	21%	19%	19%	17%	20%	19%
I normally do this but I won't this year		35%	38%	35%	34%	31%	35%	37%	35%	36%
I don't normally do this but I will be doing it this year		4%	4%	8%	2%	3%	4%	3%	4%	3%
I don't normally do this and I won't do it this year either		36%	33%	30%	39%	39%	39%	39%	37%	36%
Don't know		6%	3%	4%	4%	9%	4%	4%	4%	6%

Sending Christmas cards

	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		61%	68%	54%	62%	58%	64%	60%	63%	65%
I normally do this but I won't this year		7%	8%	9%	9%	13%	7%	8%	8%	6%
I don't normally do this but I will be doing it this year		5%	4%	6%	3%	5%	3%	5%	5%	4%
I don't normally do this and I won't do it this year either		23%	20%	25%	23%	21%	24%	23%	20%	22%
Don't know		3%	1%	5%	3%	3%	1%	3%	5%	2%

Buying Christmas presents

	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		86%	86%	91%	88%	83%	91%	81%	86%	87%
I normally do this but I won't this year		5%	8%	2%	4%	6%	2%	11%	5%	5%
I don't normally do this but I will be doing it this year		1%	2%	2%	1%	2%	1%	2%	1%	2%
I don't normally do this and I won't do it this year either		6%	4%	3%	5%	7%	6%	4%	5%	5%
Don't know		2%	-	1%	2%	2%	0%	2%	3%	2%

Travelling to see friends and family

	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		23%	25%	25%	20%	19%	26%	21%	22%	21%
I normally do this but I won't this year		43%	44%	38%	41%	42%	40%	45%	49%	48%
I don't normally do this but I will be doing it this year		3%	2%	1%	3%	5%	2%	5%	3%	3%
I don't normally do this and I won't do it this year either		26%	27%	30%	30%	30%	27%	26%	21%	25%
Don't know		5%	2%	5%	6%	4%	4%	3%	5%	3%

Attending a Christmas religious service

	Unweighted base	2199	113	192	97	246	221	166	183	224
	Base	2199	108	191	93	232	201	177	185	219
I normally do this and I will be doing it this year		6%	7%	5%	9%	6%	2%	7%	8%	9%
I normally do this but I won't this year		16%	15%	15%	15%	16%	19%	21%	10%	19%
I don't normally do this but I will be doing it this year		2%	2%	2%	4%	3%	2%	1%	3%	3%
I don't normally do this and I won't do it this year either		71%	71%	75%	68%	70%	73%	69%	74%	66%
Don't know		4%	5%	3%	4%	4%	4%	3%	5%	3%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Region					
	London	South East	South West	England (NET)	Wales	Scotland

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family

Doing Christmas shopping in-store

	Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191	
I normally do this and I will be doing it this year	36%	31%	35%	36%	36%	37%	36%	
I normally do this but I won't this year	38%	34%	36%	42%	38%	42%	39%	
I don't normally do this but I will be doing it this year	2%	2%	1%	0%	2%	2%	3%	
I don't normally do this and I won't do it this year either	19%	26%	22%	16%	19%	17%	18%	
Don't know	5%	8%	6%	5%	5%	2%	4%	

Decorating your home with Christmas decorations

	Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191	
I normally do this and I will be doing it this year	73%	59%	73%	81%	73%	79%	65%	
I normally do this but I won't this year	7%	10%	7%	7%	6%	9%	11%	
I don't normally do this but I will be doing it this year	3%	6%	2%	1%	3%	3%	5%	
I don't normally do this and I won't do it this year either	14%	21%	15%	10%	14%	7%	16%	
Don't know	3%	5%	3%	1%	3%	2%	4%	

Having a Christmas dinner with friends (i.e. not necessarily on Christmas Day itself)

	Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191	
I normally do this and I will be doing it this year	19%	17%	22%	19%	19%	21%	23%	
I normally do this but I won't this year	35%	35%	35%	33%	34%	38%	35%	
I don't normally do this but I will be doing it this year	4%	2%	3%	2%	3%	4%	8%	
I don't normally do this and I won't do it this year either	36%	39%	33%	37%	37%	33%	30%	
Don't know	6%	7%	7%	9%	6%	3%	4%	

Sending Christmas cards

	Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191	
I normally do this and I will be doing it this year	61%	57%	61%	68%	62%	68%	54%	
I normally do this but I won't this year	7%	6%	5%	4%	7%	8%	9%	
I don't normally do this but I will be doing it this year	5%	6%	4%	6%	5%	4%	6%	
I don't normally do this and I won't do it this year either	23%	25%	29%	19%	23%	20%	25%	
Don't know	3%	6%	1%	4%	3%	1%	5%	

Buying Christmas presents

	Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191	
I normally do this and I will be doing it this year	86%	78%	88%	87%	85%	86%	91%	
I normally do this but I won't this year	5%	6%	5%	5%	5%	8%	2%	
I don't normally do this but I will be doing it this year	1%	1%	1%	-	1%	2%	2%	
I don't normally do this and I won't do it this year either	6%	10%	6%	5%	6%	4%	3%	
Don't know	2%	4%	-	2%	2%	-	1%	

Travelling to see friends and family

	Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191	
I normally do this and I will be doing it this year	23%	24%	25%	22%	23%	25%	25%	
I normally do this but I won't this year	43%	40%	43%	43%	43%	44%	38%	
I don't normally do this but I will be doing it this year	3%	3%	3%	3%	3%	2%	1%	
I don't normally do this and I won't do it this year either	26%	27%	23%	27%	26%	27%	30%	
Don't know	5%	7%	5%	6%	5%	2%	5%	

Attending a Christmas religious service

	Unweighted base	2199	259	301	197	1894	113	192
Base	2199	297	298	198	1900	108	191	
I normally do this and I will be doing it this year	6%	6%	6%	6%	6%	7%	5%	
I normally do this but I won't this year	16%	16%	12%	16%	16%	15%	15%	
I don't normally do this but I will be doing it this year	2%	3%	2%	1%	2%	2%	2%	
I don't normally do this and I won't do it this year either	71%	64%	80%	73%	71%	71%	75%	
Don't know	4%	10%	1%	5%	4%	5%	3%	

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Working Status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family

Doing Christmas shopping in-store

	Unweighted base	2199	894	311	1205	108	575	136	175
	Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year		36%	36%	40%	37%	37%	34%	34%	35%
I normally do this but I won't this year		38%	38%	39%	38%	33%	44%	28%	33%
I don't normally do this but I will be doing it this year		2%	2%	1%	2%	4%	2%	1%	3%
I don't normally do this and I won't do it this year either		19%	19%	16%	18%	18%	18%	28%	20%
Don't know		5%	5%	4%	5%	9%	3%	9%	10%

Decorating your home with Christmas decorations

	Unweighted base	2199	894	311	1205	108	575	136	175
	Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year		73%	76%	79%	77%	76%	69%	56%	68%
I normally do this but I won't this year		7%	5%	6%	5%	5%	11%	10%	7%
I don't normally do this but I will be doing it this year		3%	4%	3%	4%	8%	2%	2%	4%
I don't normally do this and I won't do it this year either		14%	13%	11%	12%	10%	15%	24%	14%
Don't know		3%	2%	2%	2%	-	3%	8%	7%

Having a Christmas dinner with friends (i.e. not necessarily on Christmas Day itself)

	Unweighted base	2199	894	311	1205	108	575	136	175
	Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year		19%	20%	22%	20%	18%	20%	19%	13%
I normally do this but I won't this year		35%	36%	36%	36%	29%	39%	21%	30%
I don't normally do this but I will be doing it this year		4%	2%	5%	3%	9%	3%	7%	2%
I don't normally do this and I won't do it this year either		36%	36%	34%	36%	38%	34%	43%	43%
Don't know		6%	6%	4%	5%	7%	4%	9%	12%

Sending Christmas cards

	Unweighted base	2199	894	311	1205	108	575	136	175
	Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year		61%	53%	63%	56%	39%	84%	46%	58%
I normally do this but I won't this year		7%	8%	7%	7%	8%	5%	15%	7%
I don't normally do this but I will be doing it this year		5%	6%	5%	6%	9%	2%	4%	5%
I don't normally do this and I won't do it this year either		23%	30%	23%	28%	39%	7%	31%	24%
Don't know		3%	3%	2%	3%	5%	2%	4%	7%

Buying Christmas presents

	Unweighted base	2199	894	311	1205	108	575	136	175
	Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year		86%	88%	89%	88%	83%	86%	74%	82%
I normally do this but I won't this year		5%	4%	5%	4%	4%	7%	9%	6%
I don't normally do this but I will be doing it this year		1%	1%	1%	1%	3%	1%	1%	2%
I don't normally do this and I won't do it this year either		6%	5%	4%	5%	9%	5%	12%	5%
Don't know		2%	1%	1%	1%	1%	2%	4%	5%

Travelling to see friends and family

	Unweighted base	2199	894	311	1205	108	575	136	175
	Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year		23%	29%	20%	27%	28%	17%	16%	17%
I normally do this but I won't this year		43%	43%	50%	45%	38%	43%	34%	41%
I don't normally do this but I will be doing it this year		3%	3%	3%	3%	3%	3%	5%	2%
I don't normally do this and I won't do it this year either		26%	20%	26%	21%	25%	33%	39%	31%
Don't know		5%	5%	3%	4%	6%	3%	6%	9%

Attending a Christmas religious service

	Unweighted base	2199	894	311	1205	108	575	136	175
	Base	2199	897	311	1208	130	537	146	178
I normally do this and I will be doing it this year		6%	5%	6%	6%	11%	8%	3%	5%
I normally do this but I won't this year		16%	14%	18%	15%	12%	21%	14%	8%
I don't normally do this but I will be doing it this year		2%	2%	2%	2%	3%	2%	5%	2%
I don't normally do this and I won't do it this year either		71%	74%	71%	73%	71%	65%	72%	80%
Don't know		4%	5%	3%	4%	4%	4%	6%	6%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family							
Doing Christmas shopping in-store							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		36%	37%	34%	35%	32%	36%
I normally do this but I won't this year		38%	41%	46%	38%	32%	31%
I don't normally do this but I will be doing it this year		2%	2%	1%	1%	2%	2%
I don't normally do this and I won't do it this year either		19%	16%	15%	22%	31%	23%
Don't know		5%	4%	4%	4%	3%	8%
Decorating your home with Christmas decorations							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		73%	83%	79%	59%	50%	61%
I normally do this but I won't this year		7%	6%	8%	12%	12%	6%
I don't normally do this but I will be doing it this year		3%	2%	5%	3%	8%	4%
I don't normally do this and I won't do it this year either		14%	6%	7%	24%	26%	23%
Don't know		3%	2%	1%	3%	5%	5%
Having a Christmas dinner with friends (i.e. not necessarily on Christmas Day itself)							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		19%	19%	15%	21%	25%	21%
I normally do this but I won't this year		35%	38%	43%	32%	26%	28%
I don't normally do this but I will be doing it this year		4%	2%	3%	3%	4%	5%
I don't normally do this and I won't do it this year either		36%	36%	35%	37%	41%	38%
Don't know		6%	5%	4%	6%	5%	7%
Sending Christmas cards							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		61%	74%	57%	68%	65%	43%
I normally do this but I won't this year		7%	6%	8%	9%	17%	7%
I don't normally do this but I will be doing it this year		5%	3%	7%	1%	5%	8%
I don't normally do this and I won't do it this year either		23%	15%	25%	18%	10%	38%
Don't know		3%	2%	3%	4%	3%	4%
Buying Christmas presents							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		86%	90%	89%	88%	77%	79%
I normally do this but I won't this year		5%	5%	6%	5%	6%	6%
I don't normally do this but I will be doing it this year		1%	1%	2%	1%	3%	2%
I don't normally do this and I won't do it this year either		6%	4%	2%	4%	12%	10%
Don't know		2%	1%	2%	1%	3%	3%
Travelling to see friends and family							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		23%	20%	28%	15%	26%	27%
I normally do this but I won't this year		43%	49%	47%	48%	27%	34%
I don't normally do this but I will be doing it this year		3%	4%	2%	2%	1%	3%
I don't normally do this and I won't do it this year either		26%	23%	21%	32%	42%	30%
Don't know		5%	5%	3%	3%	4%	6%
Attending a Christmas religious service							
	Unweighted base	2199	992	293	207	84	612
	Base	2199	960	288	200	80	659
I normally do this and I will be doing it this year		6%	8%	2%	9%	5%	5%
I normally do this but I won't this year		16%	19%	12%	15%	13%	13%
I don't normally do this but I will be doing it this year		2%	2%	2%	2%	3%	3%
I don't normally do this and I won't do it this year either		71%	66%	82%	68%	73%	76%
Don't know		4%	4%	2%	6%	7%	4%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family

Doing Christmas shopping in-store

	Unweighted base	2199	1645	252	196	58	506	48
	Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year		36%	35%	39%	45%	39%	42%	26%
I normally do this but I won't this year		38%	39%	38%	39%	27%	37%	26%
I don't normally do this but I will be doing it this year		2%	2%	3%	1%	1%	2%	6%
I don't normally do this and I won't do it this year either		19%	20%	15%	13%	31%	16%	10%
Don't know		5%	5%	5%	2%	1%	3%	33%

Decorating your home with Christmas decorations

	Unweighted base	2199	1645	252	196	58	506	48
	Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year		73%	70%	85%	89%	75%	85%	43%
I normally do this but I won't this year		7%	8%	2%	3%	8%	3%	10%
I don't normally do this but I will be doing it this year		3%	3%	4%	3%	7%	4%	5%
I don't normally do this and I won't do it this year either		14%	16%	7%	5%	7%	6%	22%
Don't know		3%	3%	2%	1%	3%	2%	20%

Having a Christmas dinner with friends (i.e. not necessarily on Christmas Day itself)

	Unweighted base	2199	1645	252	196	58	506	48
	Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year		19%	19%	18%	24%	18%	20%	13%
I normally do this but I won't this year		35%	35%	35%	35%	22%	34%	27%
I don't normally do this but I will be doing it this year		4%	4%	1%	5%	4%	3%	10%
I don't normally do this and I won't do it this year either		36%	36%	40%	35%	49%	39%	23%
Don't know		6%	6%	5%	1%	7%	4%	27%

Sending Christmas cards

	Unweighted base	2199	1645	252	196	58	506	48
	Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year		61%	65%	56%	57%	40%	54%	31%
I normally do this but I won't this year		7%	6%	11%	10%	14%	11%	10%
I don't normally do this but I will be doing it this year		5%	5%	5%	4%	4%	5%	11%
I don't normally do this and I won't do it this year either		23%	22%	26%	27%	39%	28%	24%
Don't know		3%	3%	3%	3%	3%	3%	25%

Buying Christmas presents

	Unweighted base	2199	1645	252	196	58	506	48
	Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year		86%	86%	90%	92%	81%	90%	45%
I normally do this but I won't this year		5%	5%	5%	3%	8%	5%	8%
I don't normally do this but I will be doing it this year		1%	1%	0%	1%	4%	1%	2%
I don't normally do this and I won't do it this year either		6%	6%	4%	3%	6%	4%	21%
Don't know		2%	2%	1%	1%	1%	1%	24%

Travelling to see friends and family

	Unweighted base	2199	1645	252	196	58	506	48
	Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year		23%	22%	23%	30%	26%	26%	15%
I normally do this but I won't this year		43%	43%	43%	45%	38%	43%	34%
I don't normally do this but I will be doing it this year		3%	3%	3%	1%	3%	2%	2%
I don't normally do this and I won't do it this year either		26%	27%	23%	21%	30%	23%	25%
Don't know		5%	4%	7%	3%	3%	5%	24%

Attending a Christmas religious service

	Unweighted base	2199	1645	252	196	58	506	48
	Base	2199	1649	251	192	55	498	52
I normally do this and I will be doing it this year		6%	6%	5%	11%	7%	7%	6%
I normally do this but I won't this year		16%	15%	18%	13%	25%	17%	21%
I don't normally do this but I will be doing it this year		2%	2%	2%	3%	3%	2%	2%
I don't normally do this and I won't do it this year either		71%	73%	70%	68%	62%	68%	53%
Don't know		4%	4%	6%	5%	3%	5%	18%

YouGov Survey Results

Sample: 2,199 GB adults

Fieldwork: 8th - 9th December 2020



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

Thinking about the festive period this year... Which ONE of the following statements best describes your planned actions for each of the activities listed below? (Please select one option from each row)

Hosting or going to a Christmas party with friends or family

Doing Christmas shopping in-store

	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		36%	38%	33%	37%	47%	42%	48%	43%	36%
I normally do this but I won't this year		38%	40%	36%	41%	32%	39%	41%	38%	41%
I don't normally do this but I will be doing it this year		2%	2%	2%	2%	1%	2%	1%	2%	1%
I don't normally do this and I won't do it this year either		19%	16%	22%	17%	16%	14%	4%	14%	17%
Don't know		5%	4%	7%	2%	4%	3%	6%	4%	4%

Decorating your home with Christmas decorations

	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		73%	79%	66%	84%	89%	88%	92%	87%	75%
I normally do this but I won't this year		7%	7%	7%	3%	2%	1%	3%	3%	10%
I don't normally do this but I will be doing it this year		3%	3%	4%	4%	2%	1%	1%	3%	2%
I don't normally do this and I won't do it this year either		14%	9%	19%	6%	5%	9%	3%	6%	11%
Don't know		3%	2%	4%	3%	2%	1%	2%	2%	3%

Having a Christmas dinner with friends (i.e. not necessarily on Christmas Day itself)

	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		19%	20%	19%	20%	21%	20%	23%	20%	20%
I normally do this but I won't this year		35%	36%	33%	34%	35%	34%	30%	35%	37%
I don't normally do this but I will be doing it this year		4%	3%	5%	3%	1%	2%	3%	2%	3%
I don't normally do this and I won't do it this year either		36%	36%	37%	39%	39%	42%	37%	38%	35%
Don't know		6%	5%	7%	4%	5%	2%	7%	4%	6%

Sending Christmas cards

	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		61%	69%	52%	50%	53%	55%	65%	55%	77%
I normally do this but I won't this year		7%	9%	6%	10%	11%	11%	13%	11%	8%
I don't normally do this but I will be doing it this year		5%	3%	7%	8%	4%	3%	-	5%	2%
I don't normally do this and I won't do it this year either		23%	16%	32%	30%	28%	29%	20%	25%	11%
Don't know		3%	3%	4%	3%	4%	2%	3%	3%	3%

Buying Christmas presents

	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		86%	89%	82%	88%	92%	92%	93%	91%	88%
I normally do this but I won't this year		5%	5%	5%	6%	2%	3%	4%	4%	6%
I don't normally do this but I will be doing it this year		1%	1%	2%	-	1%	1%	-	1%	1%
I don't normally do this and I won't do it this year either		6%	3%	9%	5%	4%	3%	1%	3%	3%
Don't know		2%	1%	2%	2%	1%	1%	1%	1%	2%

Travelling to see friends and family

	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		23%	21%	25%	36%	29%	19%	19%	26%	18%
I normally do this but I won't this year		43%	46%	40%	40%	42%	50%	45%	45%	47%
I don't normally do this but I will be doing it this year		3%	2%	4%	-	2%	2%	4%	2%	3%
I don't normally do this and I won't do it this year either		26%	26%	27%	18%	22%	25%	25%	21%	29%
Don't know		5%	4%	5%	7%	5%	5%	7%	6%	4%

Attending a Christmas religious service

	Unweighted base	2199	1206	993	173	238	181	76	480	788
	Base	2199	1174	1025	166	231	176	75	467	768
I normally do this and I will be doing it this year		6%	7%	5%	10%	8%	4%	9%	7%	7%
I normally do this but I won't this year		16%	18%	12%	17%	18%	18%	14%	18%	19%
I don't normally do this but I will be doing it this year		2%	3%	2%	1%	4%	2%	1%	3%	2%
I don't normally do this and I won't do it this year either		71%	67%	76%	66%	65%	69%	69%	67%	67%
Don't know		4%	4%	5%	5%	5%	6%	7%	5%	4%