



Personality

Fieldwork Dates: 11th - 15th March 2021

**Conducted by YouGov
On behalf of YouGov**

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please email realtime.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2242 adults. Fieldwork was undertaken between 11th - 15th March 2021. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Gender		Age			Northeast
	Male	Female	18-34	35-54	55+	

Q1. How often do you like yourself?

	Total	Male	Female	18-34	35-54	55+	Northeast
Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
I always like myself	36%	40%	32%	31%	35%	40%	37%
I like myself most of the time	47%	44%	49%	40%	46%	52%	45%
I don't like myself most of the time	12%	10%	13%	20%	14%	5%	12%
I don't like myself at all	2%	2%	2%	4%	2%	1%	2%
Don't know	4%	4%	4%	6%	3%	3%	4%

Q2. Which applies to you?

	Total	Male	Female	18-34	35-54	55+	Northeast
Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
I am employed/working	45%	48%	43%	45%	66%	31%	47%
I am studying/go to school/college	9%	11%	8%	27%	3%	0%	11%
I am retired	26%	26%	26%	5%	4%	56%	25%
I am not working or studying	20%	16%	23%	23%	27%	13%	17%

Q3. Which most closely describes your relationship status?

	Total	Male	Female	18-34	35-54	55+	Northeast
Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
I am in a relationship	65%	66%	64%	57%	70%	67%	64%
I am not in a relationship	35%	34%	36%	43%	30%	33%	36%

Q4. Which applies to you?

	Total	Male	Female	18-34	35-54	55+	Northeast
Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
I am generally happy with who I am	43%	47%	40%	34%	39%	53%	44%
I am happy with most aspects of who I am	37%	35%	39%	34%	40%	37%	36%
I am not very happy with myself but would not want to be like anyone else	13%	10%	15%	21%	14%	6%	13%
I wish I was more like someone else	4%	5%	4%	7%	5%	2%	5%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Region			Race		
	Midwest	South	West	White	Black	Hispanic

Q1. How often do you like yourself?

	Total	Midwest	South	West	White	Black	Hispanic
Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
I always like myself	36%	30%	39%	34%	30%	57%	41%
I like myself most of the time	47%	53%	43%	47%	52%	30%	37%
I don't like myself most of the time	12%	11%	12%	12%	12%	7%	13%
I don't like myself at all	2%	2%	2%	2%	2%	1%	2%
Don't know	4%	3%	4%	4%	3%	5%	8%

Q2. Which applies to you?

	Total	Midwest	South	West	White	Black	Hispanic
Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
I am employed/working	45%	50%	44%	41%	46%	41%	46%
I am studying/go to school/college	9%	9%	9%	9%	7%	12%	13%
I am retired	26%	24%	25%	30%	30%	23%	18%
I am not working or studying	20%	17%	22%	21%	18%	24%	23%

Q3. Which most closely describes your relationship status?

	Total	Midwest	South	West	White	Black	Hispanic
Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
I am in a relationship	65%	67%	67%	61%	68%	51%	65%
I am not in a relationship	35%	33%	33%	39%	32%	49%	35%

Q4. Which applies to you?

	Total	Midwest	South	West	White	Black	Hispanic
Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
I am generally happy with who I am	43%	40%	47%	41%	41%	53%	46%
I am happy with most aspects of who I am	37%	41%	35%	39%	40%	30%	32%
I am not very happy with myself but would not want to be like anyone else	13%	13%	12%	13%	13%	11%	12%
I wish I was more like someone else	4%	3%	5%	4%	4%	3%	6%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Education					Married
	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	

Q1. How often do you like yourself?

	Total	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married
Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
I always like myself	36%	36%	40%	32%	32%	35%	39%
I like myself most of the time	47%	43%	41%	46%	53%	56%	49%
I don't like myself most of the time	12%	13%	11%	16%	10%	7%	8%
I don't like myself at all	2%	4%	3%	2%	2%	1%	1%
Don't know	4%	4%	5%	4%	3%	1%	3%

Q2. Which applies to you?

	Total	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married
Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
I am employed/working	45%	45%	34%	44%	60%	65%	51%
I am studying/go to school/college	9%	16%	9%	13%	6%	3%	3%
I am retired	26%	19%	32%	23%	19%	25%	30%
I am not working or studying	20%	21%	25%	19%	15%	7%	15%

Q3. Which most closely describes your relationship status?

	Total	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married
Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
I am in a relationship	65%	62%	61%	62%	70%	80%	97%
I am not in a relationship	35%	38%	39%	38%	30%	20%	3%

Q4. Which applies to you?

	Total	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married
Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
I am generally happy with who I am	43%	42%	44%	41%	41%	51%	51%
I am happy with most aspects of who I am	37%	34%	33%	37%	44%	38%	37%
I am not very happy with myself but would not want to be like anyone else	13%	14%	14%	15%	10%	8%	9%
I wish I was more like someone else	4%	7%	5%	5%	4%	2%	3%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Marital Status					
	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced

Q1. How often do you like yourself?

	Unweighted base	2242	54	165	88	1284	589	202
	Base	2242	53	161	87	1311	562	203
I always like myself		36%	27%	32%	24%	36%	32%	41%
I like myself most of the time		47%	55%	47%	46%	49%	42%	45%
I don't like myself most of the time		12%	14%	16%	23%	10%	17%	12%
I don't like myself at all		2%	2%	2%	4%	2%	4%	1%
Don't know		4%	2%	3%	3%	3%	6%	1%

Q2. Which applies to you?

	Unweighted base	2242	54	165	88	1284	589	202
	Base	2242	53	161	87	1311	562	203
I am employed/working		45%	41%	57%	43%	51%	41%	37%
I am studying/go to school/college		9%	9%	10%	27%	6%	22%	0%
I am retired		26%	22%	13%	10%	26%	12%	42%
I am not working or studying		20%	29%	21%	21%	17%	26%	20%

Q3. Which most closely describes your relationship status?

	Unweighted base	2242	54	165	88	1284	589	202
	Base	2242	53	161	87	1311	562	203
I am in a relationship		65%	94%	89%	85%	95%	21%	20%
I am not in a relationship		35%	6%	11%	15%	5%	79%	80%

Q4. Which applies to you?

	Unweighted base	2242	54	165	88	1284	589	202
	Base	2242	53	161	87	1311	562	203
I am generally happy with who I am		43%	31%	39%	36%	47%	34%	45%
I am happy with most aspects of who I am		37%	49%	40%	36%	38%	36%	38%
I am not very happy with myself but would not want to be like anyone else		13%	17%	14%	23%	11%	18%	12%
I wish I was more like someone else		4%	3%	6%	3%	3%	8%	5%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Parent o					
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over

Q1. How often do you like yourself?

	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
I always like myself	36%	40%	23%	29%	46%	42%	39%
I like myself most of the time	47%	45%	63%	52%	21%	42%	51%
I don't like myself most of the time	12%	6%	9%	10%	11%	12%	7%
I don't like myself at all	2%	5%	-	-	3%	2%	1%
Don't know	4%	4%	5%	9%	18%	3%	2%

Q2. Which applies to you?

	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
I am employed/working	45%	23%	29%	20%	26%	66%	39%
I am studying/go to school/college	9%	1%	-	17%	8%	6%	2%
I am retired	26%	66%	38%	26%	39%	7%	43%
I am not working or studying	20%	10%	33%	36%	27%	22%	15%

Q3. Which most closely describes your relationship status?

	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
I am in a relationship	65%	15%	50%	47%	46%	87%	75%
I am not in a relationship	35%	85%	50%	53%	54%	13%	25%

Q4. Which applies to you?

	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
I am generally happy with who I am	43%	53%	27%	23%	49%	48%	49%
I am happy with most aspects of who I am	37%	28%	57%	53%	21%	33%	41%
I am not very happy with myself but would not want to be like anyone else	13%	13%	11%	15%	13%	16%	7%
I wish I was more like someone else	4%	3%	2%	4%	2%	2%	2%

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US_nat Sample: 11th - 15th March 2021



Total	Parent/guardian of any children			Income		
	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+

Q1. How often do you like yourself?

	Total	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
I always like myself	36%	40%	30%	46%	37%	37%	35%
I like myself most of the time	47%	48%	47%	22%	41%	48%	52%
I don't like myself most of the time	12%	9%	16%	6%	14%	10%	9%
I don't like myself at all	2%	1%	3%	1%	3%	2%	1%
Don't know	4%	2%	4%	24%	5%	3%	2%

Q2. Which applies to you?

	Total	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
I am employed/working	45%	49%	42%	31%	35%	51%	60%
I am studying/go to school/college	9%	4%	16%	9%	9%	8%	8%
I am retired	26%	30%	21%	30%	27%	25%	24%
I am not working or studying	20%	18%	21%	30%	30%	15%	8%

Q3. Which most closely describes your relationship status?

	Total	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
I am in a relationship	65%	79%	49%	64%	50%	68%	84%
I am not in a relationship	35%	21%	51%	36%	50%	32%	16%

Q4. Which applies to you?

	Total	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
I am generally happy with who I am	43%	49%	37%	50%	41%	44%	47%
I am happy with most aspects of who I am	37%	38%	38%	18%	35%	40%	40%
I am not very happy with myself but would not want to be like anyone else	13%	10%	16%	12%	15%	12%	9%
I wish I was more like someone else	4%	2%	7%	5%	7%	2%	3%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	
	Don't know / Prefer not to say

Q1. How often do you like yourself?

Unweighted base	2242	299
Base	2242	290
I always like myself	36%	31%
I like myself most of the time	47%	44%
I don't like myself most of the time	12%	14%
I don't like myself at all	2%	2%
Don't know	4%	8%

Q2. Which applies to you?

Unweighted base	2242	299
Base	2242	290
I am employed/working	45%	27%
I am studying/go to school/college	9%	15%
I am retired	26%	33%
I am not working or studying	20%	25%

Q3. Which most closely describes your relationship status?

Unweighted base	2242	299
Base	2242	290
I am in a relationship	65%	56%
I am not in a relationship	35%	44%

Q4. Which applies to you?

Unweighted base	2242	299
Base	2242	290
I am generally happy with who I am	43%	43%
I am happy with most aspects of who I am	37%	31%
I am not very happy with myself but would not want to be like anyone else	13%	16%
I wish I was more like someone else	4%	5%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Gender		Age			Northeast
		Male	Female	18-34	35-54	55+	
Don't know	2%	2%	2%	4%	2%	1%	3%

How confident are you...

Q5n_1. About your personality?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Very confident	42%	43%	40%	32%	41%	49%	39%
Somewhat confident	41%	39%	43%	39%	39%	43%	43%
Not very confident	12%	12%	11%	19%	14%	5%	10%
Not at all confident	4%	4%	4%	6%	5%	2%	5%
Can't answer	2%	2%	2%	5%	1%	1%	2%

Q5n_2. At knowing yourself?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Very confident	51%	53%	50%	39%	50%	62%	48%
Somewhat confident	35%	34%	36%	36%	37%	32%	39%
Not very confident	9%	9%	8%	16%	9%	3%	8%
Not at all confident	3%	3%	3%	5%	2%	2%	3%
Can't answer	2%	2%	2%	4%	2%	1%	2%

Q5n_3. In your existing social group?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Very confident	41%	43%	39%	34%	37%	48%	37%
Somewhat confident	38%	36%	40%	36%	41%	37%	40%
Not very confident	11%	10%	11%	15%	12%	6%	11%
Not at all confident	5%	5%	5%	7%	5%	3%	6%
Can't answer	6%	6%	6%	8%	4%	6%	6%

Q5n_4. In a new social group?

Unweighted base	2242	1046	1196	711	647	884	409
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Region			Race		
		Midwest	South	West	White	Black	Hispanic
Don't know	2%	3%	2%	3%	2%	3%	5%

How confident are you...

Q5n_1. About your personality?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Very confident	42%	37%	46%	41%	40%	53%	44%
Somewhat confident	41%	43%	39%	39%	43%	30%	39%
Not very confident	12%	15%	10%	12%	11%	11%	10%
Not at all confident	4%	3%	3%	4%	4%	3%	3%
Can't answer	2%	2%	2%	4%	1%	3%	3%

Q5n_2. At knowing yourself?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Very confident	51%	49%	55%	51%	52%	59%	48%
Somewhat confident	35%	39%	33%	32%	37%	28%	32%
Not very confident	9%	8%	8%	10%	7%	7%	12%
Not at all confident	3%	2%	3%	4%	2%	3%	5%
Can't answer	2%	1%	2%	3%	1%	3%	3%

Q5n_3. In your existing social group?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Very confident	41%	39%	44%	41%	41%	44%	38%
Somewhat confident	38%	41%	36%	37%	39%	32%	39%
Not very confident	11%	10%	11%	10%	10%	9%	12%
Not at all confident	5%	5%	4%	5%	4%	5%	7%
Can't answer	6%	6%	5%	7%	5%	10%	4%

Q5n_4. In a new social group?

Unweighted base	2242	498	778	557	1476	306	257
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Education					Married
		Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	
Don't know	2%	3%	4%	2%	0%	1%	1%

How confident are you...

Q5n_1. About your personality?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Very confident	42%	32%	41%	43%	39%	42%	44%
Somewhat confident	41%	42%	39%	39%	45%	46%	44%
Not very confident	12%	16%	12%	12%	11%	9%	9%
Not at all confident	4%	5%	4%	4%	3%	2%	2%
Can't answer	2%	6%	3%	2%	2%	1%	1%

Q5n_2. At knowing yourself?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Very confident	51%	43%	49%	51%	53%	58%	56%
Somewhat confident	35%	32%	33%	36%	38%	35%	36%
Not very confident	9%	14%	11%	8%	7%	4%	6%
Not at all confident	3%	5%	4%	3%	1%	1%	2%
Can't answer	2%	6%	3%	2%	1%	1%	1%

Q5n_3. In your existing social group?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Very confident	41%	37%	37%	42%	43%	48%	46%
Somewhat confident	38%	33%	36%	37%	41%	41%	40%
Not very confident	11%	14%	12%	11%	9%	8%	8%
Not at all confident	5%	6%	7%	5%	3%	0%	3%
Can't answer	6%	11%	8%	6%	4%	2%	2%

Q5n_4. In a new social group?

Unweighted base	2242	203	857	734	421	230	977
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Marital Status					
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Don't know	2%	-	1%	1%	1%	5%	1%

How confident are you...

Q5n_1. About your personality?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Very confident	42%	33%	42%	38%	43%	36%	49%
Somewhat confident	41%	41%	37%	39%	43%	39%	38%
Not very confident	12%	15%	17%	18%	11%	15%	9%
Not at all confident	4%	6%	4%	3%	3%	6%	2%
Can't answer	2%	4%	2%	2%	1%	4%	1%

Q5n_2. At knowing yourself?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Very confident	51%	44%	42%	48%	53%	46%	57%
Somewhat confident	35%	40%	38%	29%	36%	36%	32%
Not very confident	9%	14%	15%	18%	8%	11%	5%
Not at all confident	3%	-	3%	2%	2%	4%	5%
Can't answer	2%	2%	1%	3%	1%	3%	1%

Q5n_3. In your existing social group?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Very confident	41%	35%	42%	34%	44%	36%	37%
Somewhat confident	38%	41%	33%	43%	40%	35%	37%
Not very confident	11%	11%	13%	13%	9%	12%	12%
Not at all confident	5%	5%	7%	6%	4%	6%	5%
Can't answer	6%	10%	5%	5%	3%	11%	8%

Q5n_4. In a new social group?

Unweighted base	2242	54	165	88	1284	589	202
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Parent o					
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Don't know	2%	3%	3%	5%	14%	1%	1%

How confident are you...

Q5n_1. About your personality?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Very confident	42%	50%	35%	19%	41%	41%	48%
Somewhat confident	41%	39%	46%	53%	17%	40%	43%
Not very confident	12%	7%	5%	16%	20%	14%	5%
Not at all confident	4%	2%	11%	4%	8%	4%	3%
Can't answer	2%	2%	3%	9%	14%	1%	0%

Q5n_2. At knowing yourself?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Very confident	51%	57%	48%	49%	43%	48%	60%
Somewhat confident	35%	30%	40%	14%	18%	37%	33%
Not very confident	9%	5%	2%	20%	15%	11%	5%
Not at all confident	3%	4%	7%	13%	2%	2%	2%
Can't answer	2%	4%	3%	4%	22%	2%	1%

Q5n_3. In your existing social group?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Very confident	41%	45%	32%	28%	30%	40%	49%
Somewhat confident	38%	30%	36%	40%	29%	42%	35%
Not very confident	11%	9%	19%	9%	14%	11%	8%
Not at all confident	5%	8%	4%	14%	11%	4%	3%
Can't answer	6%	8%	10%	9%	16%	3%	5%

Q5n_4. In a new social group?

Unweighted base	2242	76	35	21	35	479	759
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	r guardian of any children			Income		
		NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
Don't know	2%	1%	3%	16%	3%	2%	1%

How confident are you...

Q5n_1. About your personality?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Very confident	42%	46%	37%	38%	42%	41%	43%
Somewhat confident	41%	42%	41%	24%	38%	44%	43%
Not very confident	12%	9%	15%	8%	12%	11%	11%
Not at all confident	4%	3%	4%	9%	5%	3%	3%
Can't answer	2%	1%	3%	21%	2%	2%	0%

Q5n_2. At knowing yourself?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Very confident	51%	55%	48%	38%	49%	50%	55%
Somewhat confident	35%	34%	36%	29%	35%	39%	35%
Not very confident	9%	7%	10%	11%	11%	7%	7%
Not at all confident	3%	2%	4%	5%	4%	2%	3%
Can't answer	2%	1%	2%	18%	2%	1%	0%

Q5n_3. In your existing social group?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Very confident	41%	46%	35%	27%	36%	39%	46%
Somewhat confident	38%	37%	39%	34%	36%	39%	43%
Not very confident	11%	9%	12%	7%	12%	11%	8%
Not at all confident	5%	4%	6%	14%	7%	5%	2%
Can't answer	6%	4%	8%	17%	9%	5%	1%

Q5n_4. In a new social group?

Unweighted base	2242	1160	1003	79	737	592	614
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	
		Don't know / Prefer not to say
Don't know	2%	5%

How confident are you...

Q5n_1. About your personality?

Unweighted base	2242	299
Base	2242	290
Very confident	42%	39%
Somewhat confident	41%	38%
Not very confident	12%	12%
Not at all confident	4%	4%
Can't answer	2%	7%

Q5n_2. At knowing yourself?

Unweighted base	2242	299
Base	2242	290
Very confident	51%	53%
Somewhat confident	35%	27%
Not very confident	9%	11%
Not at all confident	3%	3%
Can't answer	2%	6%

Q5n_3. In your existing social group?

Unweighted base	2242	299
Base	2242	290
Very confident	41%	44%
Somewhat confident	38%	29%
Not very confident	11%	11%
Not at all confident	5%	6%
Can't answer	6%	10%

Q5n_4. In a new social group?

Unweighted base	2242	299
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Gender		Age			Northeast
		Male	Female	18-34	35-54	55+	
Base	2242	1091	1151	681	628	933	399
Very confident	19%	21%	16%	18%	17%	21%	16%
Somewhat confident	39%	40%	38%	32%	36%	46%	40%
Not very confident	24%	22%	26%	27%	28%	20%	27%
Not at all confident	13%	11%	16%	17%	17%	8%	13%
Can't answer	5%	5%	4%	6%	2%	6%	4%

Q5n_5. At work (if you are not currently working, please think about when you were)?

Unweighted base	2030	931	1099	519	630	881	366
Base	2037	975	1062	500	608	929	356
Very confident	45%	50%	40%	30%	45%	53%	44%
Somewhat confident	38%	34%	41%	42%	39%	35%	36%
Not very confident	8%	8%	9%	13%	10%	5%	9%
Not at all confident	2%	1%	3%	4%	3%	1%	3%
Can't answer	7%	7%	7%	11%	4%	6%	8%

Q5n_6. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Very confident	25%	26%	24%	27%	25%	24%	23%
Somewhat confident	39%	40%	39%	38%	39%	41%	42%
Not very confident	20%	18%	21%	21%	21%	19%	20%
Not at all confident	7%	7%	7%	8%	6%	6%	7%
Can't answer	9%	9%	9%	6%	8%	11%	8%

Q5n_7. Among your family?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Very confident	51%	54%	49%	38%	48%	63%	50%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Region			Race		
		Midwest	South	West	White	Black	Hispanic
Base	2242	471	844	528	1436	269	351
Very confident	19%	14%	23%	18%	16%	26%	25%
Somewhat confident	39%	39%	36%	42%	40%	37%	39%
Not very confident	24%	25%	24%	23%	26%	18%	19%
Not at all confident	13%	17%	12%	12%	15%	12%	9%
Can't answer	5%	5%	4%	5%	3%	7%	8%

Q5n_5. At work (if you are not currently working, please think about when you were)?

Unweighted base	2030	451	708	505	1369	271	221
Base	2037	430	770	482	1340	236	304
Very confident	45%	42%	49%	42%	46%	51%	43%
Somewhat confident	38%	42%	35%	41%	40%	28%	37%
Not very confident	8%	9%	8%	8%	8%	6%	7%
Not at all confident	2%	2%	2%	2%	2%	3%	2%
Can't answer	7%	5%	6%	8%	4%	12%	11%

Q5n_6. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Very confident	25%	26%	28%	21%	22%	35%	30%
Somewhat confident	39%	35%	38%	43%	41%	34%	40%
Not very confident	20%	22%	18%	20%	22%	13%	16%
Not at all confident	7%	7%	7%	7%	8%	6%	5%
Can't answer	9%	9%	8%	10%	8%	12%	9%

Q5n_7. Among your family?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Very confident	51%	51%	52%	51%	52%	53%	50%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Education					Married
		Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	
Base	2242	187	903	694	408	237	1010
Very confident	19%	17%	21%	18%	14%	21%	21%
Somewhat confident	39%	35%	36%	43%	39%	40%	42%
Not very confident	24%	26%	23%	21%	31%	28%	24%
Not at all confident	13%	11%	13%	15%	13%	10%	10%
Can't answer	5%	10%	7%	4%	2%	2%	3%

Q5n_5. At work (if you are not currently working, please think about when you were)?

Unweighted base	2030	169	776	636	397	221	948
Base	2037	157	822	602	384	229	979
Very confident	45%	37%	43%	47%	41%	54%	51%
Somewhat confident	38%	39%	34%	39%	45%	36%	38%
Not very confident	8%	12%	9%	7%	10%	7%	7%
Not at all confident	2%	3%	3%	2%	1%	1%	1%
Can't answer	7%	9%	11%	5%	3%	2%	3%

Q5n_6. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Very confident	25%	28%	22%	24%	28%	36%	26%
Somewhat confident	39%	38%	33%	43%	47%	44%	43%
Not very confident	20%	21%	22%	21%	17%	15%	18%
Not at all confident	7%	5%	10%	6%	4%	3%	5%
Can't answer	9%	7%	14%	7%	4%	2%	8%

Q5n_7. Among your family?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Very confident	51%	41%	49%	51%	52%	60%	59%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Marital Status					
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Base	2242	53	161	87	1311	562	203
Very confident	19%	26%	19%	16%	20%	16%	17%
Somewhat confident	39%	41%	34%	33%	41%	33%	47%
Not very confident	24%	30%	27%	31%	25%	27%	20%
Not at all confident	13%	-	16%	17%	11%	18%	13%
Can't answer	5%	3%	3%	3%	3%	6%	4%

Q5n_5. At work (if you are not currently working, please think about when you were)?

Unweighted base	2030	49	152	62	1211	459	201
Base	2037	49	144	64	1236	441	202
Very confident	45%	39%	48%	31%	49%	35%	47%
Somewhat confident	38%	42%	35%	48%	38%	40%	37%
Not very confident	8%	11%	9%	16%	8%	10%	5%
Not at all confident	2%	-	5%	1%	2%	2%	3%
Can't answer	7%	8%	3%	4%	3%	13%	8%

Q5n_6. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Very confident	25%	27%	33%	24%	27%	22%	23%
Somewhat confident	39%	44%	37%	38%	42%	38%	39%
Not very confident	20%	16%	22%	24%	19%	21%	20%
Not at all confident	7%	1%	5%	10%	5%	8%	8%
Can't answer	9%	12%	4%	4%	7%	10%	11%

Q5n_7. Among your family?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Very confident	51%	48%	50%	37%	56%	39%	56%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Parent o					
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Base	2242	75	37	19	34	474	790
Very confident	19%	26%	13%	9%	20%	23%	22%
Somewhat confident	39%	35%	45%	30%	19%	42%	42%
Not very confident	24%	16%	17%	19%	22%	22%	23%
Not at all confident	13%	13%	17%	29%	17%	13%	9%
Can't answer	5%	9%	7%	13%	22%	2%	4%

Q5n_5. At work (if you are not currently working, please think about when you were)?

Unweighted base	2030	75	35	17	32	449	747
Base	2037	75	37	16	31	446	771
Very confident	45%	45%	36%	37%	36%	46%	55%
Somewhat confident	38%	35%	25%	28%	24%	39%	34%
Not very confident	8%	6%	23%	19%	11%	8%	5%
Not at all confident	2%	3%	2%	6%	3%	3%	1%
Can't answer	7%	12%	14%	10%	26%	4%	4%

Q5n_6. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Very confident	25%	22%	27%	22%	28%	32%	26%
Somewhat confident	39%	31%	34%	36%	19%	38%	42%
Not very confident	20%	18%	29%	19%	20%	19%	17%
Not at all confident	7%	14%	5%	19%	8%	6%	6%
Can't answer	9%	14%	5%	4%	25%	5%	8%

Q5n_7. Among your family?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Very confident	51%	60%	34%	20%	43%	49%	63%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	r guardian of any children			Income		
		NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
Base	2242	1184	982	76	735	593	624
Very confident	19%	22%	14%	28%	19%	17%	20%
Somewhat confident	39%	42%	36%	25%	37%	41%	41%
Not very confident	24%	22%	28%	15%	23%	24%	27%
Not at all confident	13%	10%	17%	11%	15%	14%	11%
Can't answer	5%	3%	5%	22%	6%	3%	1%

Q5n_5. At work (if you are not currently working, please think about when you were)?

Unweighted base	2030	1122	837	71	669	547	562
Base	2037	1141	827	69	671	543	576
Very confident	45%	52%	36%	34%	41%	43%	52%
Somewhat confident	38%	36%	42%	25%	36%	42%	39%
Not very confident	8%	6%	11%	13%	8%	9%	7%
Not at all confident	2%	2%	2%	4%	3%	2%	1%
Can't answer	7%	4%	9%	25%	12%	4%	2%

Q5n_6. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Very confident	25%	28%	22%	30%	22%	24%	29%
Somewhat confident	39%	41%	38%	30%	37%	42%	43%
Not very confident	20%	18%	23%	10%	21%	20%	18%
Not at all confident	7%	6%	8%	9%	8%	6%	6%
Can't answer	9%	8%	9%	21%	12%	8%	5%

Q5n_7. Among your family?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Very confident	51%	58%	44%	40%	47%	50%	58%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Don't know / Prefer not to say
Base	2242	290
Very confident	19%	19%
Somewhat confident	39%	35%
Not very confident	24%	23%
Not at all confident	13%	13%
Can't answer	5%	10%

Q5n_5. At work (if you are not currently working, please think about when you were)?

Unweighted base	2030	252
Base	2037	247
Very confident	45%	45%
Somewhat confident	38%	33%
Not very confident	8%	8%
Not at all confident	2%	3%
Can't answer	7%	10%

Q5n_6. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	299
Base	2242	290
Very confident	25%	28%
Somewhat confident	39%	35%
Not very confident	20%	21%
Not at all confident	7%	7%
Can't answer	9%	10%

Q5n_7. Among your family?

Unweighted base	2242	299
Base	2242	290
Very confident	51%	50%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Gender		Age			Northeast
		Male	Female	18-34	35-54	55+	
Somewhat confident	32%	29%	34%	33%	35%	28%	32%
Not very confident	10%	9%	11%	17%	11%	5%	10%
Not at all confident	4%	5%	4%	8%	5%	2%	5%
Can't answer	3%	3%	2%	4%	2%	2%	3%

Do you feel loved/liked...?

Q6n_1. At home

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
I do	76%	75%	77%	66%	77%	83%	74%
I don't	10%	11%	9%	15%	10%	6%	10%
Don't know	9%	9%	8%	14%	8%	5%	8%
Not applicable	6%	6%	6%	5%	4%	7%	8%

Q6n_2. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
I do	50%	52%	48%	46%	50%	53%	48%
I don't	16%	16%	15%	22%	18%	11%	17%
Don't know	18%	17%	18%	22%	14%	17%	17%
Not applicable	17%	15%	18%	10%	19%	20%	18%

Q6n_3. At work (if you are not currently working, please think about when you were)

Unweighted base	2030	931	1099	519	630	881	366
Base	2037	975	1062	500	608	929	356
I do	62%	62%	62%	49%	63%	69%	62%
I don't	13%	15%	12%	21%	14%	9%	12%
Don't know	13%	13%	13%	18%	13%	11%	14%
Not applicable	12%	11%	12%	13%	10%	12%	12%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Region			Race		
		Midwest	South	West	White	Black	Hispanic
Somewhat confident	32%	33%	32%	29%	32%	30%	29%
Not very confident	10%	11%	10%	11%	10%	9%	12%
Not at all confident	4%	3%	4%	5%	4%	4%	7%
Can't answer	3%	2%	2%	4%	2%	4%	3%

Do you feel loved/liked...?

Q6n_1. At home

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
I do	76%	79%	75%	76%	77%	78%	74%
I don't	10%	9%	11%	8%	9%	9%	13%
Don't know	9%	6%	9%	10%	7%	9%	11%
Not applicable	6%	6%	4%	6%	7%	4%	3%

Q6n_2. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
I do	50%	50%	52%	48%	50%	51%	52%
I don't	16%	16%	15%	15%	17%	12%	13%
Don't know	18%	18%	18%	18%	18%	16%	17%
Not applicable	17%	16%	15%	19%	16%	22%	18%

Q6n_3. At work (if you are not currently working, please think about when you were)

Unweighted base	2030	451	708	505	1369	271	221
Base	2037	430	770	482	1340	236	304
I do	62%	61%	63%	61%	64%	60%	57%
I don't	13%	15%	14%	13%	12%	12%	19%
Don't know	13%	13%	13%	12%	14%	12%	10%
Not applicable	12%	10%	11%	14%	10%	16%	14%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Education					Married
		Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	
Somewhat confident	32%	34%	30%	31%	34%	33%	30%
Not very confident	10%	12%	10%	11%	11%	6%	8%
Not at all confident	4%	6%	7%	4%	1%	1%	2%
Can't answer	3%	7%	4%	2%	2%	1%	1%

Do you feel loved/liked...?

Q6n_1. At home

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
I do	76%	69%	71%	76%	82%	84%	87%
I don't	10%	11%	13%	9%	7%	6%	9%
Don't know	9%	15%	11%	9%	6%	5%	4%
Not applicable	6%	5%	6%	6%	5%	4%	1%

Q6n_2. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
I do	50%	50%	42%	49%	58%	71%	57%
I don't	16%	20%	17%	18%	14%	9%	13%
Don't know	18%	20%	17%	19%	19%	14%	16%
Not applicable	17%	11%	24%	15%	9%	6%	14%

Q6n_3. At work (if you are not currently working, please think about when you were)

Unweighted base	2030	169	776	636	397	221	948
Base	2037	157	822	602	384	229	979
I do	62%	57%	55%	62%	68%	78%	71%
I don't	13%	16%	13%	15%	13%	11%	11%
Don't know	13%	15%	14%	15%	13%	7%	10%
Not applicable	12%	12%	18%	9%	7%	4%	8%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Marital Status					
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Somewhat confident	32%	30%	28%	45%	31%	35%	29%
Not very confident	10%	15%	16%	11%	9%	13%	8%
Not at all confident	4%	6%	4%	5%	3%	7%	4%
Can't answer	3%	2%	2%	2%	1%	6%	3%

Do you feel loved/liked...?

Q6n_1. At home

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
I do	76%	70%	73%	76%	84%	63%	71%
I don't	10%	15%	11%	6%	9%	12%	9%
Don't know	9%	11%	14%	10%	6%	14%	6%
Not applicable	6%	4%	2%	8%	1%	11%	15%

Q6n_2. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
I do	50%	40%	54%	57%	56%	42%	44%
I don't	16%	19%	20%	18%	14%	20%	11%
Don't know	18%	20%	17%	16%	16%	20%	15%
Not applicable	17%	21%	10%	10%	13%	18%	30%

Q6n_3. At work (if you are not currently working, please think about when you were)

Unweighted base	2030	49	152	62	1211	459	201
Base	2037	49	144	64	1236	441	202
I do	62%	55%	63%	46%	68%	49%	57%
I don't	13%	12%	13%	17%	12%	19%	13%
Don't know	13%	19%	14%	23%	11%	17%	15%
Not applicable	12%	14%	10%	13%	9%	15%	14%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Parent o					
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Somewhat confident	32%	29%	23%	43%	23%	35%	28%
Not very confident	10%	7%	27%	15%	6%	11%	7%
Not at all confident	4%	3%	7%	13%	13%	4%	2%
Can't answer	3%	1%	10%	9%	14%	1%	1%

Do you feel loved/liked...?

Q6n_1. At home

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
I do	76%	71%	69%	48%	59%	77%	83%
I don't	10%	10%	18%	4%	3%	13%	8%
Don't know	9%	8%	13%	28%	20%	8%	5%
Not applicable	6%	11%	-	20%	17%	1%	5%

Q6n_2. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
I do	50%	42%	18%	32%	45%	57%	55%
I don't	16%	11%	51%	11%	14%	15%	12%
Don't know	18%	14%	23%	47%	20%	15%	15%
Not applicable	17%	33%	8%	10%	22%	13%	18%

Q6n_3. At work (if you are not currently working, please think about when you were)

Unweighted base	2030	75	35	17	32	449	747
Base	2037	75	37	16	31	446	771
I do	62%	62%	52%	51%	49%	64%	70%
I don't	13%	15%	21%	5%	12%	16%	10%
Don't know	13%	5%	17%	28%	12%	12%	9%
Not applicable	12%	18%	10%	16%	28%	8%	11%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	r guardian of any children			Income		
		NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
Somewhat confident	32%	30%	34%	16%	30%	33%	32%
Not very confident	10%	8%	12%	14%	11%	12%	8%
Not at all confident	4%	3%	6%	12%	8%	3%	1%
Can't answer	3%	1%	4%	19%	3%	2%	1%

Do you feel loved/liked...?

Q6n_1. At home

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
I do	76%	81%	71%	64%	69%	76%	85%
I don't	10%	10%	10%	6%	11%	11%	8%
Don't know	9%	6%	11%	18%	11%	7%	4%
Not applicable	6%	3%	8%	12%	9%	6%	2%

Q6n_2. At school/college (if you are not currently in school/college, please think about when you were)

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
I do	50%	55%	44%	46%	42%	51%	59%
I don't	16%	13%	20%	11%	19%	15%	14%
Don't know	18%	15%	20%	24%	18%	18%	16%
Not applicable	17%	17%	16%	18%	22%	16%	11%

Q6n_3. At work (if you are not currently working, please think about when you were)

Unweighted base	2030	1122	837	71	669	547	562
Base	2037	1141	827	69	671	543	576
I do	62%	68%	55%	41%	52%	63%	74%
I don't	13%	12%	16%	14%	16%	15%	11%
Don't know	13%	10%	16%	25%	14%	13%	10%
Not applicable	12%	10%	13%	20%	18%	9%	5%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Don't know / Prefer not to say
Somewhat confident	32%	31%
Not very confident	10%	10%
Not at all confident	4%	4%
Can't answer	3%	6%

Do you feel loved/liked...?

Q6n_1. At home

	Unweighted base	2242	299
Base	2242	290	
I do	76%	73%	
I don't	10%	8%	
Don't know	9%	14%	
Not applicable	6%	4%	

Q6n_2. At school/college (if you are not currently in school/college, please think about when you were)

	Unweighted base	2242	299
Base	2242	290	
I do	50%	51%	
I don't	16%	15%	
Don't know	18%	20%	
Not applicable	17%	15%	

Q6n_3. At work (if you are not currently working, please think about when you were)

	Unweighted base	2030	252
Base	2037	247	
I do	62%	57%	
I don't	13%	10%	
Don't know	13%	17%	
Not applicable	12%	16%	

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Gender		Age			Northeast
	Male	Female	18-34	35-54	55+	

Q6n_4. At social occasions

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
I do	56%	56%	56%	43%	58%	64%	55%
I don't	15%	15%	16%	21%	17%	10%	13%
Don't know	23%	23%	22%	29%	19%	20%	26%
Not applicable	6%	6%	5%	8%	5%	5%	6%

Q6n_5. Among your family members

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
I do	77%	77%	77%	65%	77%	86%	78%
I don't	11%	11%	10%	14%	13%	7%	12%
Don't know	10%	9%	11%	16%	10%	6%	8%
Not applicable	2%	2%	2%	4%	1%	2%	3%

Q6n_6. Among your friends

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
I do	78%	78%	78%	66%	77%	87%	78%
I don't	7%	8%	7%	12%	8%	4%	8%
Don't know	10%	10%	10%	15%	11%	6%	10%
Not applicable	4%	4%	5%	7%	4%	2%	5%

Q6n_7. By your partner

Unweighted base	1441	681	760	400	451	590	253
Base	1457	721	736	389	440	628	253
I do	85%	85%	84%	77%	86%	88%	84%
I don't	8%	8%	8%	10%	8%	7%	7%
Don't know	6%	6%	6%	10%	5%	4%	6%
Not applicable	1%	1%	2%	2%	1%	1%	3%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Region			Race		
	Midwest	South	West	White	Black	Hispanic

Q6n_4. At social occasions

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
I do	56%	56%	58%	55%	56%	58%	56%
I don't	15%	19%	14%	15%	16%	13%	13%
Don't know	23%	20%	22%	22%	23%	20%	23%
Not applicable	6%	6%	6%	7%	5%	10%	8%

Q6n_5. Among your family members

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
I do	77%	80%	76%	75%	80%	73%	72%
I don't	11%	11%	10%	11%	10%	12%	11%
Don't know	10%	8%	11%	12%	8%	13%	16%
Not applicable	2%	2%	2%	2%	2%	2%	1%

Q6n_6. Among your friends

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
I do	78%	77%	79%	78%	81%	73%	75%
I don't	7%	9%	7%	7%	6%	10%	9%
Don't know	10%	11%	10%	11%	9%	12%	13%
Not applicable	4%	4%	4%	4%	3%	5%	4%

Q6n_7. By your partner

Unweighted base	1441	327	517	344	995	154	167
Base	1457	314	566	323	976	136	229
I do	85%	85%	86%	82%	86%	83%	85%
I don't	8%	10%	8%	7%	7%	8%	9%
Don't know	6%	3%	6%	9%	6%	7%	6%
Not applicable	1%	1%	0%	2%	1%	2%	0%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Education					Married
	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	

Q6n_4. At social occasions

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
I do	56%	52%	52%	57%	58%	66%	67%
I don't	15%	19%	15%	16%	16%	14%	12%
Don't know	23%	22%	24%	22%	23%	19%	18%
Not applicable	6%	7%	9%	5%	4%	1%	3%

Q6n_5. Among your family members

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
I do	77%	69%	72%	77%	83%	85%	85%
I don't	11%	13%	13%	11%	8%	7%	8%
Don't know	10%	12%	12%	9%	8%	8%	7%
Not applicable	2%	6%	2%	3%	1%	1%	0%

Q6n_6. Among your friends

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
I do	78%	69%	73%	79%	84%	86%	84%
I don't	7%	11%	10%	7%	6%	4%	5%
Don't know	10%	11%	13%	9%	7%	9%	8%
Not applicable	4%	9%	5%	5%	3%	2%	2%

Q6n_7. By your partner

Unweighted base	1441	125	516	453	290	182	948
Base	1457	116	552	432	284	188	977
I do	85%	73%	80%	86%	88%	89%	88%
I don't	8%	12%	11%	7%	7%	5%	7%
Don't know	6%	9%	7%	6%	5%	4%	5%
Not applicable	1%	6%	2%	1%	1%	1%	0%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Marital Status					
	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced

Q6n_4. At social occasions

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
I do	56%	55%	49%	45%	63%	44%	53%
I don't	15%	17%	13%	26%	13%	21%	13%
Don't know	23%	24%	31%	28%	21%	26%	24%
Not applicable	6%	4%	7%	1%	3%	9%	10%

Q6n_5. Among your family members

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
I do	77%	65%	71%	82%	82%	68%	78%
I don't	11%	17%	14%	7%	9%	15%	14%
Don't know	10%	13%	13%	9%	8%	14%	6%
Not applicable	2%	5%	2%	2%	1%	3%	3%

Q6n_6. Among your friends

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
I do	78%	69%	74%	80%	82%	71%	79%
I don't	7%	9%	14%	8%	7%	9%	6%
Don't know	10%	17%	10%	9%	9%	13%	11%
Not applicable	4%	6%	2%	3%	3%	6%	5%

Q6n_7. By your partner

Unweighted base	1441	51	149	79	1227	119	42
Base	1457	50	143	74	1243	118	41
I do	85%	80%	79%	87%	87%	76%	77%
I don't	8%	8%	9%	3%	7%	15%	12%
Don't know	6%	11%	12%	7%	6%	5%	4%
Not applicable	1%	2%	-	2%	1%	4%	7%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Parent o					
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over

Q6n_4. At social occasions

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
I do	56%	63%	28%	30%	46%	61%	64%
I don't	15%	11%	37%	5%	14%	15%	11%
Don't know	23%	20%	30%	50%	18%	21%	20%
Not applicable	6%	6%	5%	15%	22%	4%	5%

Q6n_5. Among your family members

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
I do	77%	82%	61%	59%	55%	78%	85%
I don't	11%	4%	9%	17%	2%	13%	8%
Don't know	10%	10%	25%	10%	32%	8%	7%
Not applicable	2%	5%	5%	13%	12%	1%	1%

Q6n_6. Among your friends

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
I do	78%	78%	74%	54%	55%	76%	84%
I don't	7%	9%	4%	5%	14%	9%	6%
Don't know	10%	4%	15%	26%	20%	11%	7%
Not applicable	4%	10%	7%	15%	11%	4%	3%

Q6n_7. By your partner

Unweighted base	1441	11	16	10	16	411	557
Base	1457	11	19	9	15	411	589
I do	85%	64%	50%	62%	71%	85%	85%
I don't	8%	8%	36%	29%	7%	8%	8%
Don't know	6%	19%	10%	-	6%	6%	6%
Not applicable	1%	9%	4%	9%	16%	1%	1%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	r guardian of any children			Income		
	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+

Q6n_4. At social occasions

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
I do	56%	63%	49%	44%	49%	57%	65%
I don't	15%	12%	19%	16%	18%	15%	14%
Don't know	23%	20%	25%	29%	26%	22%	17%
Not applicable	6%	5%	7%	11%	7%	6%	3%

Q6n_5. Among your family members

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
I do	77%	82%	73%	52%	70%	78%	85%
I don't	11%	10%	12%	14%	15%	9%	8%
Don't know	10%	7%	13%	26%	12%	11%	6%
Not applicable	2%	1%	3%	8%	3%	1%	1%

Q6n_6. Among your friends

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
I do	78%	81%	76%	52%	73%	80%	86%
I don't	7%	7%	8%	11%	8%	10%	5%
Don't know	10%	8%	11%	25%	14%	8%	7%
Not applicable	4%	3%	5%	12%	6%	3%	2%

Q6n_7. By your partner

Unweighted base	1441	902	490	49	366	407	506
Base	1457	932	477	48	368	406	522
I do	85%	85%	86%	64%	83%	81%	90%
I don't	8%	8%	9%	9%	8%	11%	6%
Don't know	6%	6%	5%	18%	7%	7%	4%
Not applicable	1%	1%	1%	9%	2%	1%	0%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	
	Don't know / Prefer not to say

Q6n_4. At social occasions

Unweighted base	2242	299
Base	2242	290
I do	56%	53%
I don't	15%	12%
Don't know	23%	26%
Not applicable	6%	9%

Q6n_5. Among your family members

Unweighted base	2242	299
Base	2242	290
I do	77%	77%
I don't	11%	9%
Don't know	10%	11%
Not applicable	2%	3%

Q6n_6. Among your friends

Unweighted base	2242	299
Base	2242	290
I do	78%	72%
I don't	7%	8%
Don't know	10%	13%
Not applicable	4%	8%

Q6n_7. By your partner

Unweighted base	1441	162
Base	1457	161
I do	85%	79%
I don't	8%	7%
Don't know	6%	11%
Not applicable	1%	3%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Gender		Age			Northeast
	Male	Female	18-34	35-54	55+	

Q7n. Do people tend to like you when they first meet you?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
They do	60%	60%	60%	54%	61%	63%	63%
They do not	9%	10%	8%	13%	10%	5%	8%
Don't know	31%	31%	32%	33%	29%	32%	29%

Q8n. Do people tend to like you more or less once they know you better?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
They tend to like me more after getting to know me	56%	58%	54%	52%	58%	58%	56%
They tend to like me the same as when they first met me	25%	24%	26%	25%	24%	25%	27%
They tend to like me less after getting to know me	5%	6%	4%	8%	5%	2%	2%
Can't answer	14%	13%	15%	15%	13%	14%	15%

Q9n. How secure do you feel about your appearance?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Very secure	23%	28%	18%	20%	22%	26%	24%
Somewhat secure	41%	42%	41%	36%	41%	46%	41%
Somewhat insecure	22%	19%	24%	25%	22%	19%	21%
Very insecure	11%	8%	15%	14%	14%	8%	11%
Can't answer	3%	3%	3%	6%	2%	2%	3%
Net: Top 2	64%	70%	59%	55%	62%	72%	65%
Net: Bottom 2	33%	27%	39%	39%	36%	27%	33%

Q10n. In terms of your physical appearance, do you think you are...?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Region			Race		
	Midwest	South	West	White	Black	Hispanic

Q7n. Do people tend to like you when they first meet you?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
They do	60%	59%	60%	58%	61%	58%	60%
They do not	9%	8%	9%	9%	7%	11%	15%
Don't know	31%	33%	31%	33%	32%	30%	25%

Q8n. Do people tend to like you more or less once they know you better?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
They tend to like me more after getting to know me	56%	55%	57%	55%	56%	58%	58%
They tend to like me the same as when they first met me	25%	27%	25%	22%	26%	25%	22%
They tend to like me less after getting to know me	5%	6%	5%	6%	4%	6%	7%
Can't answer	14%	12%	13%	16%	14%	12%	12%

Q9n. How secure do you feel about your appearance?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Very secure	23%	19%	24%	24%	19%	35%	33%
Somewhat secure	41%	42%	41%	42%	44%	37%	36%
Somewhat insecure	22%	26%	21%	19%	24%	16%	19%
Very insecure	11%	12%	11%	11%	13%	8%	7%
Can't answer	3%	2%	3%	4%	2%	4%	5%
Net: Top 2	64%	61%	65%	66%	62%	72%	69%
Net: Bottom 2	33%	38%	32%	30%	36%	24%	26%

Q10n. In terms of your physical appearance, do you think you are...?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Education					
	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married

Q7n. Do people tend to like you when they first meet you?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
They do	60%	54%	58%	59%	62%	67%	65%
They do not	9%	9%	11%	9%	6%	7%	6%
Don't know	31%	36%	31%	32%	32%	27%	29%

Q8n. Do people tend to like you more or less once they know you better?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
They tend to like me more after getting to know me	56%	53%	54%	57%	59%	58%	57%
They tend to like me the same as when they first met me	25%	24%	26%	24%	24%	27%	27%
They tend to like me less after getting to know me	5%	3%	5%	5%	4%	3%	3%
Can't answer	14%	19%	15%	13%	14%	12%	13%

Q9n. How secure do you feel about your appearance?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Very secure	23%	22%	26%	21%	19%	25%	25%
Somewhat secure	41%	39%	38%	42%	44%	46%	46%
Somewhat insecure	22%	18%	22%	20%	24%	19%	19%
Very insecure	11%	14%	11%	14%	10%	9%	8%
Can't answer	3%	7%	4%	3%	2%	1%	2%
Net: Top 2	64%	61%	64%	63%	63%	71%	71%
Net: Bottom 2	33%	32%	32%	35%	34%	27%	27%

Q10n. In terms of your physical appearance, do you think you are...?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Marital Status					
	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced

Q7n. Do people tend to like you when they first meet you?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
They do	60%	64%	63%	65%	65%	54%	56%
They do not	9%	17%	16%	7%	8%	10%	8%
Don't know	31%	18%	21%	28%	27%	37%	36%

Q8n. Do people tend to like you more or less once they know you better?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
They tend to like me more after getting to know me	56%	49%	59%	61%	57%	54%	62%
They tend to like me the same as when they first met me	25%	35%	25%	18%	26%	23%	23%
They tend to like me less after getting to know me	5%	2%	10%	2%	4%	6%	3%
Can't answer	14%	14%	5%	18%	13%	17%	12%

Q9n. How secure do you feel about your appearance?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Very secure	23%	21%	21%	16%	24%	20%	25%
Somewhat secure	41%	48%	38%	36%	45%	36%	36%
Somewhat insecure	22%	22%	26%	29%	20%	25%	23%
Very insecure	11%	6%	12%	16%	9%	16%	15%
Can't answer	3%	4%	3%	3%	2%	4%	0%
Net: Top 2	64%	69%	59%	52%	68%	55%	61%
Net: Bottom 2	33%	27%	39%	45%	30%	40%	38%

Q10n. In terms of your physical appearance, do you think you are...?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Parent o					
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over

Q7n. Do people tend to like you when they first meet you?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
They do	60%	53%	49%	23%	45%	63%	63%
They do not	9%	11%	25%	13%	11%	11%	7%
Don't know	31%	36%	25%	64%	43%	26%	29%

Q8n. Do people tend to like you more or less once they know you better?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
They tend to like me more after getting to know me	56%	58%	52%	50%	41%	62%	56%
They tend to like me the same as when they first met me	25%	28%	18%	18%	28%	24%	29%
They tend to like me less after getting to know me	5%	5%	18%	19%	2%	3%	3%
Can't answer	14%	10%	13%	14%	29%	11%	12%

Q9n. How secure do you feel about your appearance?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Very secure	23%	30%	29%	5%	30%	26%	27%
Somewhat secure	41%	49%	33%	48%	20%	42%	43%
Somewhat insecure	22%	9%	26%	32%	17%	20%	21%
Very insecure	11%	11%	9%	6%	8%	11%	8%
Can't answer	3%	1%	3%	9%	25%	1%	1%
Net: Top 2	64%	79%	62%	53%	50%	68%	70%
Net: Bottom 2	33%	20%	36%	38%	25%	31%	29%

Q10n. In terms of your physical appearance, do you think you are...?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Parent/guardian of any children			Income		
	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+

Q7n. Do people tend to like you when they first meet you?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
They do	60%	63%	56%	51%	60%	58%	66%
They do not	9%	9%	9%	12%	11%	11%	7%
Don't know	31%	28%	35%	37%	29%	31%	27%

Q8n. Do people tend to like you more or less once they know you better?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
They tend to like me more after getting to know me	56%	57%	57%	32%	54%	57%	59%
They tend to like me the same as when they first met me	25%	28%	22%	21%	25%	25%	25%
They tend to like me less after getting to know me	5%	3%	7%	12%	6%	5%	4%
Can't answer	14%	12%	15%	35%	15%	13%	11%

Q9n. How secure do you feel about your appearance?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Very secure	23%	27%	18%	26%	25%	22%	23%
Somewhat secure	41%	43%	40%	30%	37%	44%	45%
Somewhat insecure	22%	21%	24%	6%	21%	21%	22%
Very insecure	11%	9%	15%	14%	14%	10%	9%
Can't answer	3%	1%	3%	25%	3%	2%	1%
Net: Top 2	64%	70%	58%	56%	62%	66%	68%
Net: Bottom 2	33%	29%	39%	19%	35%	32%	31%

Q10n. In terms of your physical appearance, do you think you are...?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	
	Don't know / Prefer not to say

Q7n. Do people tend to like you when they first meet you?

Unweighted base	2242	299
Base	2242	290
They do	60%	48%
They do not	9%	4%
Don't know	31%	48%

Q8n. Do people tend to like you more or less once they know you better?

Unweighted base	2242	299
Base	2242	290
They tend to like me more after getting to know me	56%	53%
They tend to like me the same as when they first met me	25%	23%
They tend to like me less after getting to know me	5%	5%
Can't answer	14%	19%

Q9n. How secure do you feel about your appearance?

Unweighted base	2242	299
Base	2242	290
Very secure	23%	20%
Somewhat secure	41%	38%
Somewhat insecure	22%	22%
Very insecure	11%	12%
Can't answer	3%	8%
Net: Top 2	64%	58%
Net: Bottom 2	33%	34%

Q10n. In terms of your physical appearance, do you think you are...?

Unweighted base	2242	299
Base	2242	290

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Gender		Age			Northeast
		Male	Female	18-34	35-54	55+	
Much more attractive than average	9%	12%	7%	13%	12%	6%	11%
A little more attractive than average	23%	24%	22%	25%	24%	21%	23%
Average	42%	42%	42%	36%	38%	48%	43%
A little less attractive than average	15%	14%	16%	13%	15%	16%	12%
Much less attractive than average	7%	5%	9%	7%	9%	6%	8%
Can't answer	4%	4%	4%	6%	3%	3%	3%
Net: More	32%	35%	30%	37%	35%	27%	34%
Net: Less	22%	19%	25%	20%	24%	22%	20%

Q11n. Which of these would you use to describe yourself? Please select ALL that apply.

	Unweighted base	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Friendly	79%	78%	80%	71%	77%	87%	78%
Unfriendly	5%	5%	4%	10%	4%	1%	6%
Emotional	32%	25%	38%	38%	33%	26%	33%
Rational/logical	51%	54%	49%	40%	51%	60%	47%
Thoughtful	67%	63%	72%	54%	65%	79%	67%
Impulsive	19%	18%	19%	22%	19%	16%	19%
Open	37%	36%	37%	32%	37%	40%	34%
Private	43%	44%	43%	43%	48%	41%	44%
Careful	57%	54%	59%	51%	58%	60%	54%
Carefree	14%	13%	15%	14%	15%	13%	11%
None of these	2%	2%	2%	4%	1%	1%	1%

Q12n. What do you dislike about yourself? Select all that apply...

	Unweighted base	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
My looks	26%	22%	29%	31%	29%	19%	24%
My age	20%	21%	20%	12%	18%	28%	21%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Region			Race		
		Midwest	South	West	White	Black	Hispanic
Much more attractive than average	9%	7%	10%	9%	6%	14%	20%
A little more attractive than average	23%	21%	24%	24%	22%	30%	21%
Average	42%	45%	40%	41%	44%	36%	37%
A little less attractive than average	15%	17%	15%	15%	18%	9%	10%
Much less attractive than average	7%	6%	7%	7%	8%	5%	7%
Can't answer	4%	3%	4%	5%	3%	6%	5%
Net: More	32%	28%	34%	33%	28%	44%	40%
Net: Less	22%	23%	23%	22%	25%	14%	17%

Q11n. Which of these would you use to describe yourself? Please select ALL that apply.

	Unweighted base	Midwest	South	West	White	Black	Hispanic
	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Friendly	79%	80%	79%	79%	81%	75%	76%
Unfriendly	5%	4%	4%	5%	3%	7%	8%
Emotional	32%	31%	32%	31%	33%	26%	32%
Rational/logical	51%	55%	51%	51%	59%	36%	36%
Thoughtful	67%	68%	67%	69%	72%	66%	56%
Impulsive	19%	21%	19%	14%	21%	12%	16%
Open	37%	39%	35%	39%	39%	32%	33%
Private	43%	42%	45%	41%	43%	47%	41%
Careful	57%	57%	57%	58%	58%	60%	54%
Carefree	14%	13%	17%	12%	14%	17%	13%
None of these	2%	1%	3%	2%	1%	3%	4%

Q12n. What do you dislike about yourself? Select all that apply...

	Unweighted base	Midwest	South	West	White	Black	Hispanic
	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
My looks	26%	27%	26%	25%	28%	18%	23%
My age	20%	19%	20%	22%	23%	11%	18%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Education					Married
		Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	
Much more attractive than average	9%	9%	11%	9%	7%	9%	8%
A little more attractive than average	23%	24%	17%	24%	30%	29%	26%
Average	42%	43%	43%	40%	41%	41%	45%
A little less attractive than average	15%	12%	16%	15%	14%	14%	13%
Much less attractive than average	7%	5%	8%	8%	5%	6%	5%
Can't answer	4%	7%	4%	5%	3%	1%	3%
Net: More	32%	33%	28%	33%	37%	39%	33%
Net: Less	22%	18%	24%	23%	19%	20%	19%

Q11n. Which of these would you use to describe yourself? Please select ALL that apply.

	Unweighted base	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Friendly	79%	74%	78%	80%	79%	80%	82%
Unfriendly	5%	5%	6%	5%	3%	2%	3%
Emotional	32%	26%	31%	32%	33%	29%	30%
Rational/logical	51%	45%	38%	55%	62%	71%	56%
Thoughtful	67%	57%	61%	71%	71%	78%	69%
Impulsive	19%	16%	18%	21%	18%	13%	15%
Open	37%	33%	33%	37%	39%	43%	38%
Private	43%	42%	41%	43%	47%	48%	42%
Careful	57%	47%	58%	55%	56%	56%	57%
Carefree	14%	12%	14%	15%	14%	11%	12%
None of these	2%	5%	3%	1%	1%	1%	2%

Q12n. What do you dislike about yourself? Select all that apply...

	Unweighted base	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
My looks	26%	26%	25%	28%	27%	21%	21%
My age	20%	18%	23%	19%	18%	19%	22%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Marital Status					
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Much more attractive than average	9%	14%	19%	7%	9%	11%	7%
A little more attractive than average	23%	21%	22%	28%	25%	21%	16%
Average	42%	48%	36%	38%	44%	34%	46%
A little less attractive than average	15%	11%	15%	16%	14%	18%	20%
Much less attractive than average	7%	1%	6%	7%	5%	11%	8%
Can't answer	4%	4%	2%	4%	3%	5%	4%
Net: More	32%	35%	41%	35%	34%	32%	23%
Net: Less	22%	13%	21%	24%	19%	28%	27%

Q11n. Which of these would you use to describe yourself? Please select ALL that apply.

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Friendly	79%	72%	71%	78%	80%	77%	85%
Unfriendly	5%	9%	12%	7%	5%	5%	3%
Emotional	32%	33%	38%	45%	32%	31%	30%
Rational/logical	51%	42%	46%	56%	54%	44%	55%
Thoughtful	67%	63%	61%	67%	68%	64%	73%
Impulsive	19%	31%	24%	32%	18%	19%	22%
Open	37%	40%	34%	33%	37%	33%	39%
Private	43%	31%	43%	54%	43%	48%	45%
Careful	57%	49%	53%	69%	57%	57%	59%
Carefree	14%	18%	21%	11%	14%	14%	15%
None of these	2%	2%	-	3%	2%	2%	0%

Q12n. What do you dislike about yourself? Select all that apply...

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
My looks	26%	31%	30%	34%	23%	34%	24%
My age	20%	22%	22%	10%	21%	17%	25%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total					Parent o	
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Much more attractive than average	9%	6%	22%	-	8%	14%	8%
A little more attractive than average	23%	22%	16%	14%	21%	27%	23%
Average	42%	55%	32%	46%	34%	38%	47%
A little less attractive than average	15%	5%	17%	17%	13%	13%	14%
Much less attractive than average	7%	10%	7%	11%	2%	6%	6%
Can't answer	4%	2%	5%	13%	22%	2%	2%
Net: More	32%	28%	38%	14%	29%	42%	31%
Net: Less	22%	15%	25%	27%	15%	19%	19%

Q11n. Which of these would you use to describe yourself? Please select ALL that apply.

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Friendly	79%	78%	76%	73%	54%	78%	83%
Unfriendly	5%	5%	5%	9%	11%	5%	4%
Emotional	32%	30%	30%	51%	31%	34%	30%
Rational/logical	51%	55%	27%	45%	53%	45%	58%
Thoughtful	67%	75%	72%	64%	48%	52%	75%
Impulsive	19%	16%	26%	30%	18%	17%	19%
Open	37%	42%	55%	33%	35%	34%	42%
Private	43%	36%	19%	40%	31%	43%	41%
Careful	57%	47%	55%	53%	45%	51%	58%
Carefree	14%	11%	28%	19%	14%	10%	15%
None of these	2%	1%	3%	9%	19%	1%	1%

Q12n. What do you dislike about yourself? Select all that apply...

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
My looks	26%	16%	23%	22%	14%	28%	20%
My age	20%	21%	25%	22%	21%	19%	27%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Parent/guardian of any children			Income		
		NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
Much more attractive than average	9%	10%	8%	17%	11%	8%	10%
A little more attractive than average	23%	24%	21%	25%	19%	23%	26%
Average	42%	44%	40%	23%	40%	45%	43%
A little less attractive than average	15%	13%	18%	10%	16%	15%	15%
Much less attractive than average	7%	6%	9%	3%	9%	6%	5%
Can't answer	4%	2%	4%	23%	4%	3%	2%
Net: More	32%	35%	29%	42%	30%	31%	35%
Net: Less	22%	19%	27%	12%	25%	21%	20%

Q11n. Which of these would you use to describe yourself? Please select ALL that apply.

	Unweighted base	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Friendly	79%	82%	77%	64%	78%	79%	83%
Unfriendly	5%	4%	5%	7%	5%	5%	3%
Emotional	32%	31%	33%	26%	34%	30%	29%
Rational/logical	51%	54%	51%	18%	40%	54%	64%
Thoughtful	67%	67%	70%	43%	65%	67%	70%
Impulsive	19%	18%	20%	15%	20%	16%	18%
Open	37%	39%	35%	28%	34%	35%	41%
Private	43%	42%	47%	29%	40%	43%	47%
Careful	57%	55%	59%	45%	57%	57%	57%
Carefree	14%	13%	15%	12%	16%	11%	14%
None of these	2%	1%	2%	17%	3%	1%	-

Q12n. What do you dislike about yourself? Select all that apply...

	Unweighted base	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
My looks	26%	23%	30%	14%	29%	23%	25%
My age	20%	24%	17%	15%	21%	20%	22%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Don't know / Prefer not to say
Much more attractive than average	9%	8%
A little more attractive than average	23%	26%
Average	42%	35%
A little less attractive than average	15%	12%
Much less attractive than average	7%	8%
Can't answer	4%	11%
Net: More	32%	34%
Net: Less	22%	20%

Q11n. Which of these would you use to describe yourself? Please select ALL that apply.

	Unweighted base	2242	299
	Base	2242	290
Friendly	79%	74%	
Unfriendly	5%	5%	
Emotional	32%	33%	
Rational/logical	51%	47%	
Thoughtful	67%	69%	
Impulsive	19%	23%	
Open	37%	34%	
Private	43%	45%	
Careful	57%	54%	
Carefree	14%	15%	
None of these	2%	6%	

Q12n. What do you dislike about yourself? Select all that apply...

	Unweighted base	2242	299
	Base	2242	290
My looks	26%	24%	
My age	20%	17%	

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Gender		Age			Northeast
		Male	Female	18-34	35-54	55+	
My weight	51%	45%	57%	43%	56%	54%	48%
My job	9%	10%	7%	11%	14%	3%	9%
My school (if you are not currently in school/college, please think about when you were)	5%	6%	4%	12%	2%	1%	6%
My personality	9%	11%	7%	14%	10%	5%	10%
The first impression I give	11%	10%	11%	19%	9%	6%	11%
The way I sometimes treat my family	14%	15%	13%	20%	14%	8%	14%
The way I sometimes treat my friends	9%	10%	9%	15%	9%	5%	12%
The way I sometimes treat my partner	13%	12%	14%	15%	14%	11%	14%
The way I sometimes treat strangers	9%	11%	7%	13%	10%	6%	7%
The way I dress	10%	9%	12%	17%	10%	6%	12%
There are other things I don't like about myself	25%	23%	28%	30%	25%	22%	25%
There isn't anything I dislike about myself	11%	13%	10%	8%	13%	13%	11%
Don't know	7%	7%	6%	8%	5%	7%	8%

Q13n. Which of the following applies to you?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
I have a very strong character	29%	29%	28%	24%	33%	30%	25%
I have quite a strong character	42%	45%	40%	37%	41%	47%	38%
I have quite a soft character	17%	15%	19%	22%	14%	16%	24%
I have a very soft character	3%	3%	3%	5%	4%	1%	3%
Don't know	9%	9%	9%	12%	9%	6%	11%
Net: Top 2	71%	74%	69%	62%	73%	77%	63%
Net: Bottom 2	20%	18%	22%	26%	18%	17%	26%

Q14n. How much, if at all, does it matter to you what other people around you think of you?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Region			Race		
		Midwest	South	West	White	Black	Hispanic
My weight	51%	56%	51%	50%	54%	46%	47%
My job	9%	10%	8%	8%	9%	6%	9%
My school (if you are not currently in school/college, please think about when you were)	5%	3%	4%	6%	4%	5%	7%
My personality	9%	9%	8%	10%	9%	7%	11%
The first impression I give	11%	10%	11%	10%	11%	11%	11%
The way I sometimes treat my family	14%	14%	13%	12%	14%	9%	14%
The way I sometimes treat my friends	9%	11%	8%	8%	10%	6%	7%
The way I sometimes treat my partner	13%	14%	11%	14%	14%	9%	13%
The way I sometimes treat strangers	9%	10%	9%	11%	10%	6%	9%
The way I dress	10%	11%	11%	9%	10%	11%	11%
There are other things I don't like about myself	25%	27%	24%	25%	28%	20%	16%
There isn't anything I dislike about myself	11%	10%	12%	12%	10%	15%	14%
Don't know	7%	6%	7%	7%	5%	9%	8%

Q13n. Which of the following applies to you?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
I have a very strong character	29%	25%	32%	30%	27%	35%	30%
I have quite a strong character	42%	48%	41%	43%	44%	36%	41%
I have quite a soft character	17%	14%	16%	15%	17%	14%	21%
I have a very soft character	3%	3%	3%	3%	3%	4%	1%
Don't know	9%	9%	7%	9%	9%	10%	7%
Net: Top 2	71%	73%	73%	73%	71%	71%	71%
Net: Bottom 2	20%	17%	20%	18%	20%	19%	22%

Q14n. How much, if at all, does it matter to you what other people around you think of you?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Education					Married
		Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	
My weight	51%	46%	48%	56%	54%	45%	54%
My job	9%	9%	6%	10%	13%	6%	7%
My school (if you are not currently in school/college, please think about when you were)	5%	10%	5%	7%	2%	1%	3%
My personality	9%	9%	10%	9%	8%	9%	7%
The first impression I give	11%	13%	10%	11%	12%	11%	8%
The way I sometimes treat my family	14%	15%	14%	14%	14%	12%	12%
The way I sometimes treat my friends	9%	9%	8%	9%	11%	10%	7%
The way I sometimes treat my partner	13%	8%	14%	12%	15%	10%	17%
The way I sometimes treat strangers	9%	10%	9%	9%	10%	10%	8%
The way I dress	10%	12%	12%	12%	8%	7%	8%
There are other things I don't like about myself	25%	26%	21%	30%	26%	25%	21%
There isn't anything I dislike about myself	11%	10%	12%	10%	9%	18%	13%
Don't know	7%	13%	9%	6%	5%	3%	7%

Q13n. Which of the following applies to you?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
I have a very strong character	29%	32%	27%	28%	30%	36%	29%
I have quite a strong character	42%	39%	40%	43%	44%	49%	46%
I have quite a soft character	17%	14%	19%	18%	16%	10%	17%
I have a very soft character	3%	3%	3%	3%	3%	1%	2%
Don't know	9%	12%	11%	9%	7%	4%	6%
Net: Top 2	71%	71%	67%	70%	74%	85%	75%
Net: Bottom 2	20%	17%	22%	21%	19%	11%	19%

Q14n. How much, if at all, does it matter to you what other people around you think of you?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Marital Status					
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
My weight	51%	37%	51%	58%	53%	50%	51%
My job	9%	5%	15%	14%	8%	10%	9%
My school (if you are not currently in school/college, please think about when you were)	5%	2%	5%	13%	4%	8%	2%
My personality	9%	9%	10%	15%	8%	14%	5%
The first impression I give	11%	3%	16%	21%	9%	14%	12%
The way I sometimes treat my family	14%	17%	19%	20%	13%	17%	8%
The way I sometimes treat my friends	9%	11%	12%	14%	8%	13%	5%
The way I sometimes treat my partner	13%	17%	23%	25%	18%	6%	4%
The way I sometimes treat strangers	9%	8%	14%	15%	9%	10%	6%
The way I dress	10%	7%	14%	17%	9%	13%	10%
There are other things I don't like about myself	25%	20%	27%	41%	23%	32%	22%
There isn't anything I dislike about myself	11%	5%	8%	7%	11%	10%	14%
Don't know	7%	8%	1%	4%	6%	8%	5%

Q13n. Which of the following applies to you?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
I have a very strong character	29%	22%	36%	29%	30%	27%	26%
I have quite a strong character	42%	58%	40%	39%	45%	36%	45%
I have quite a soft character	17%	12%	16%	16%	17%	19%	18%
I have a very soft character	3%	2%	5%	2%	2%	5%	2%
Don't know	9%	6%	4%	13%	6%	13%	9%
Net: Top 2	71%	81%	76%	69%	75%	62%	71%
Net: Bottom 2	20%	14%	21%	18%	19%	24%	20%

Q14n. How much, if at all, does it matter to you what other people around you think of you?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total					Parent o	
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
My weight	51%	43%	38%	63%	39%	50%	55%
My job	9%	6%	4%	-	5%	12%	5%
My school (if you are not currently in school/college, please think about when you were)	5%	4%	-	4%	19%	3%	3%
My personality	9%	3%	4%	-	12%	12%	5%
The first impression I give	11%	7%	7%	31%	11%	9%	6%
The way I sometimes treat my family	14%	9%	10%	21%	12%	17%	10%
The way I sometimes treat my friends	9%	9%	11%	28%	9%	9%	5%
The way I sometimes treat my partner	13%	4%	7%	18%	2%	16%	13%
The way I sometimes treat strangers	9%	9%	6%	22%	8%	9%	6%
The way I dress	10%	12%	9%	4%	10%	12%	8%
There are other things I don't like about myself	25%	23%	19%	36%	18%	20%	21%
There isn't anything I dislike about myself	11%	12%	22%	-	14%	11%	13%
Don't know	7%	10%	5%	13%	22%	6%	5%

Q13n. Which of the following applies to you?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
I have a very strong character	29%	28%	35%	33%	38%	34%	30%
I have quite a strong character	42%	47%	39%	26%	17%	39%	45%
I have quite a soft character	17%	10%	13%	19%	6%	15%	17%
I have a very soft character	3%	4%	-	-	11%	4%	1%
Don't know	9%	12%	12%	22%	28%	8%	6%
Net: Top 2	71%	75%	75%	59%	55%	73%	76%
Net: Bottom 2	20%	13%	13%	19%	17%	19%	18%

Q14n. How much, if at all, does it matter to you what other people around you think of you?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	r guardian of any children			Income		
		NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
My weight	51%	52%	51%	31%	49%	53%	53%
My job	9%	7%	11%	4%	8%	10%	8%
My school (if you are not currently in school/college, please think about when you were)	5%	3%	7%	5%	6%	4%	4%
My personality	9%	7%	12%	9%	10%	8%	10%
The first impression I give	11%	7%	15%	12%	12%	10%	10%
The way I sometimes treat my family	14%	12%	15%	13%	13%	13%	14%
The way I sometimes treat my friends	9%	7%	12%	15%	9%	9%	9%
The way I sometimes treat my partner	13%	14%	12%	19%	12%	14%	15%
The way I sometimes treat strangers	9%	7%	11%	14%	8%	9%	10%
The way I dress	10%	9%	12%	10%	12%	10%	9%
There are other things I don't like about myself	25%	21%	31%	17%	26%	22%	24%
There isn't anything I dislike about myself	11%	12%	11%	5%	12%	12%	11%
Don't know	7%	5%	7%	28%	9%	5%	4%

Q13n. Which of the following applies to you?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
I have a very strong character	29%	31%	26%	26%	29%	25%	33%
I have quite a strong character	42%	43%	43%	21%	39%	45%	45%
I have quite a soft character	17%	16%	18%	15%	17%	19%	16%
I have a very soft character	3%	3%	3%	7%	5%	3%	2%
Don't know	9%	7%	10%	32%	11%	8%	4%
Net: Top 2	71%	75%	69%	47%	68%	71%	78%
Net: Bottom 2	20%	19%	21%	22%	21%	21%	18%

Q14n. How much, if at all, does it matter to you what other people around you think of you?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624

YouGov Personality

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	Total	Don't know / Prefer not to say
My weight	51%	49%
My job	9%	6%
My school (if you are not currently in school/college, please think about when you were)	5%	7%
My personality	9%	9%
The first impression I give	11%	11%
The way I sometimes treat my family	14%	14%
The way I sometimes treat my friends	9%	11%
The way I sometimes treat my partner	13%	11%
The way I sometimes treat strangers	9%	11%
The way I dress	10%	11%
There are other things I don't like about myself	25%	34%
There isn't anything I dislike about myself	11%	9%
Don't know	7%	12%

Q13n. Which of the following applies to you?

	Unweighted base	2242	299
Base	2242	290	
I have a very strong character	29%	27%	
I have quite a strong character	42%	39%	
I have quite a soft character	17%	16%	
I have a very soft character	3%	2%	
Don't know	9%	16%	
Net: Top 2	71%	67%	
Net: Bottom 2	20%	18%	

Q14n. How much, if at all, does it matter to you what other people around you think of you?

	Unweighted base	2242	299
Base	2242	290	

YouGov Personality

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	Total	Gender		Age			Northeast
		Male	Female	18-34	35-54	55+	
Matters a lot	13%	13%	13%	18%	14%	8%	14%
Matters somewhat	41%	40%	41%	39%	42%	41%	39%
Doesn't really matter	27%	29%	25%	24%	25%	30%	28%
Doesn't matter at all	16%	15%	17%	10%	15%	20%	15%
Don't know	4%	4%	5%	9%	3%	2%	4%

Q15n. How much, if at all, does it matter to you what complete strangers think about you?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Matters a lot	7%	7%	6%	11%	8%	2%	9%
Matters somewhat	22%	22%	22%	24%	25%	18%	22%
Doesn't really matter	32%	34%	31%	30%	28%	37%	31%
Doesn't matter at all	35%	33%	37%	27%	35%	41%	35%
Don't know	4%	3%	4%	7%	3%	2%	4%

Q16n. Do you tend to 'fit in' with the communities you are part of, or do you tend to be different?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Tend to fit in	46%	49%	44%	36%	44%	55%	46%
Tend to be different	38%	38%	39%	45%	42%	30%	37%
Don't know	16%	13%	18%	19%	14%	14%	17%

Q17n. With whom do you like spending your free time? Please select all that apply.

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
With one friend	33%	32%	34%	39%	32%	29%	31%
With several friends	34%	37%	31%	37%	29%	34%	35%
With friends online	15%	16%	14%	20%	14%	11%	15%
With family members	48%	44%	52%	37%	51%	55%	46%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Region			Race		
		Midwest	South	West	White	Black	Hispanic
Matters a lot	13%	11%	13%	13%	13%	12%	12%
Matters somewhat	41%	45%	40%	39%	45%	31%	33%
Doesn't really matter	27%	26%	26%	28%	26%	26%	31%
Doesn't matter at all	16%	15%	17%	14%	14%	25%	18%
Don't know	4%	3%	4%	5%	3%	5%	6%

Q15n. How much, if at all, does it matter to you what complete strangers think about you?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Matters a lot	7%	4%	7%	7%	6%	8%	11%
Matters somewhat	22%	25%	22%	19%	23%	20%	16%
Doesn't really matter	32%	34%	31%	34%	34%	26%	27%
Doesn't matter at all	35%	34%	36%	35%	34%	41%	41%
Don't know	4%	3%	3%	5%	3%	5%	5%

Q16n. Do you tend to 'fit in' with the communities you are part of, or do you tend to be different?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Tend to fit in	46%	45%	45%	49%	48%	41%	49%
Tend to be different	38%	42%	40%	33%	38%	44%	33%
Don't know	16%	13%	15%	18%	14%	15%	18%

Q17n. With whom do you like spending your free time? Please select all that apply.

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
With one friend	33%	32%	34%	35%	35%	24%	28%
With several friends	34%	35%	33%	34%	35%	28%	32%
With friends online	15%	13%	16%	15%	15%	12%	14%
With family members	48%	49%	50%	46%	51%	44%	44%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Education					Married
		Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	
Matters a lot	13%	13%	12%	14%	13%	12%	12%
Matters somewhat	41%	37%	36%	36%	48%	57%	44%
Doesn't really matter	27%	28%	27%	29%	26%	21%	27%
Doesn't matter at all	16%	12%	19%	17%	10%	9%	14%
Don't know	4%	10%	6%	4%	3%	1%	2%

Q15n. How much, if at all, does it matter to you what complete strangers think about you?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Matters a lot	7%	5%	8%	7%	5%	4%	6%
Matters somewhat	22%	23%	21%	19%	27%	25%	23%
Doesn't really matter	32%	39%	30%	33%	33%	40%	33%
Doesn't matter at all	35%	24%	36%	38%	32%	30%	36%
Don't know	4%	10%	6%	3%	2%	1%	2%

Q16n. Do you tend to 'fit in' with the communities you are part of, or do you tend to be different?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Tend to fit in	46%	37%	45%	45%	49%	51%	56%
Tend to be different	38%	41%	38%	38%	38%	40%	32%
Don't know	16%	22%	18%	17%	13%	9%	13%

Q17n. With whom do you like spending your free time? Please select all that apply.

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
With one friend	33%	37%	27%	35%	40%	37%	29%
With several friends	34%	35%	27%	34%	43%	42%	33%
With friends online	15%	18%	14%	14%	18%	17%	13%
With family members	48%	43%	43%	50%	52%	57%	57%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Marital Status					
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Matters a lot	13%	13%	15%	12%	13%	15%	8%
Matters somewhat	41%	36%	36%	37%	42%	39%	40%
Doesn't really matter	27%	28%	30%	30%	28%	24%	27%
Doesn't matter at all	16%	16%	16%	16%	14%	15%	22%
Don't know	4%	7%	2%	5%	3%	7%	2%

Q15n. How much, if at all, does it matter to you what complete strangers think about you?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Matters a lot	7%	16%	10%	9%	7%	8%	4%
Matters somewhat	22%	9%	22%	21%	23%	23%	18%
Doesn't really matter	32%	26%	29%	32%	32%	32%	31%
Doesn't matter at all	35%	39%	37%	33%	36%	31%	44%
Don't know	4%	11%	2%	5%	3%	6%	3%

Q16n. Do you tend to 'fit in' with the communities you are part of, or do you tend to be different?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Tend to fit in	46%	36%	41%	26%	51%	37%	46%
Tend to be different	38%	41%	47%	56%	35%	45%	38%
Don't know	16%	23%	12%	18%	13%	18%	15%

Q17n. With whom do you like spending your free time? Please select all that apply.

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
With one friend	33%	32%	42%	50%	32%	36%	32%
With several friends	34%	34%	33%	47%	34%	36%	27%
With friends online	15%	7%	21%	17%	14%	20%	11%
With family members	48%	38%	44%	47%	54%	36%	48%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Parent o					Younger than 18	18 or over
		Widowed	Separated	Other	Prefer not to say			
Matters a lot	13%	9%	5%	18%	9%	17%	10%	
Matters somewhat	41%	38%	30%	34%	20%	39%	41%	
Doesn't really matter	27%	24%	39%	21%	27%	26%	31%	
Doesn't matter at all	16%	27%	17%	9%	17%	15%	17%	
Don't know	4%	2%	9%	17%	26%	3%	1%	

Q15n. How much, if at all, does it matter to you what complete strangers think about you?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Matters a lot	7%	2%	-	4%	6%	12%	3%
Matters somewhat	22%	13%	21%	27%	15%	24%	20%
Doesn't really matter	32%	46%	37%	35%	36%	26%	37%
Doesn't matter at all	35%	39%	33%	21%	23%	36%	38%
Don't know	4%	-	9%	13%	20%	3%	2%

Q16n. Do you tend to 'fit in' with the communities you are part of, or do you tend to be different?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Tend to fit in	46%	46%	44%	19%	28%	45%	55%
Tend to be different	38%	40%	34%	46%	27%	39%	31%
Don't know	16%	14%	23%	34%	45%	16%	14%

Q17n. With whom do you like spending your free time? Please select all that apply.

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
With one friend	33%	31%	18%	46%	32%	32%	29%
With several friends	34%	33%	39%	26%	29%	29%	33%
With friends online	15%	8%	6%	22%	21%	14%	11%
With family members	48%	56%	45%	34%	35%	54%	60%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Parent/guardian of any children			Income		
		NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
Matters a lot	13%	12%	13%	13%	14%	11%	13%
Matters somewhat	41%	41%	42%	19%	36%	40%	48%
Doesn't really matter	27%	29%	26%	14%	25%	31%	26%
Doesn't matter at all	16%	16%	15%	24%	19%	17%	12%
Don't know	4%	2%	5%	31%	6%	2%	1%

Q15n. How much, if at all, does it matter to you what complete strangers think about you?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Matters a lot	7%	6%	7%	10%	8%	5%	5%
Matters somewhat	22%	21%	23%	12%	21%	23%	23%
Doesn't really matter	32%	34%	31%	25%	28%	33%	38%
Doesn't matter at all	35%	37%	34%	28%	37%	38%	32%
Don't know	4%	2%	5%	25%	5%	2%	1%

Q16n. Do you tend to 'fit in' with the communities you are part of, or do you tend to be different?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Tend to fit in	46%	52%	40%	43%	40%	47%	55%
Tend to be different	38%	34%	44%	22%	42%	38%	35%
Don't know	16%	14%	16%	34%	18%	15%	10%

Q17n. With whom do you like spending your free time? Please select all that apply.

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
With one friend	33%	30%	37%	29%	30%	33%	36%
With several friends	34%	32%	37%	20%	27%	30%	43%
With friends online	15%	12%	19%	7%	16%	12%	15%
With family members	48%	58%	38%	31%	42%	46%	57%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Don't know / Prefer not to say
Matters a lot	13%	11%
Matters somewhat	41%	38%
Doesn't really matter	27%	26%
Doesn't matter at all	16%	13%
Don't know	4%	12%

Q15n. How much, if at all, does it matter to you what complete strangers think about you?

	Unweighted base	2242	299
	Base	2242	290
Matters a lot	7%	7%	
Matters somewhat	22%	19%	
Doesn't really matter	32%	31%	
Doesn't matter at all	35%	32%	
Don't know	4%	11%	

Q16n. Do you tend to 'fit in' with the communities you are part of, or do you tend to be different?

	Unweighted base	2242	299
	Base	2242	290
Tend to fit in	46%	40%	
Tend to be different	38%	36%	
Don't know	16%	23%	

Q17n. With whom do you like spending your free time? Please select all that apply.

	Unweighted base	2242	299
	Base	2242	290
With one friend	33%	34%	
With several friends	34%	37%	
With friends online	15%	16%	
With family members	48%	50%	

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Gender		Age			Northeast
		Male	Female	18-34	35-54	55+	
With a partner	47%	48%	46%	40%	49%	50%	44%
With my pet(s)	33%	28%	38%	29%	37%	33%	29%
With family	-	-	-	-	-	-	-
With work colleagues	8%	9%	7%	7%	10%	6%	9%
On my own	42%	39%	45%	38%	42%	46%	45%
Don't know	4%	3%	4%	6%	3%	2%	3%

Q17an. Which is more important to you?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Spending time with family	67%	65%	70%	52%	70%	76%	65%
Spending time with close friends	18%	20%	17%	28%	17%	12%	20%
Can't answer	15%	16%	14%	20%	13%	12%	15%

Q17bn. Which applies to you more?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
I have an outgoing personality	40%	40%	41%	36%	40%	44%	39%
I am more reserved	52%	52%	51%	51%	53%	51%	54%
Don't know	8%	8%	8%	13%	7%	5%	7%

Q17cn. And how shy a person would you say you are?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Very shy	10%	10%	10%	17%	11%	4%	11%
Somewhat shy	41%	40%	42%	43%	42%	39%	45%
Not very shy	30%	31%	30%	25%	29%	35%	30%
Not shy at all	15%	15%	15%	9%	14%	20%	10%
Don't know	4%	4%	4%	6%	4%	2%	3%

Q18n. Which of these play a major role in your friendships?

Please tick the ones that matter most often, up to three.

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Region			Race		
		Midwest	South	West	White	Black	Hispanic
With a partner	47%	52%	48%	43%	53%	32%	41%
With my pet(s)	33%	33%	35%	33%	39%	16%	25%
With family	-	-	-	-	-	-	-
With work colleagues	8%	6%	8%	7%	8%	5%	8%
On my own	42%	44%	41%	41%	44%	49%	31%
Don't know	4%	3%	4%	4%	2%	5%	6%

Q17an. Which is more important to you?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Spending time with family	67%	68%	68%	67%	68%	68%	70%
Spending time with close friends	18%	18%	18%	18%	18%	17%	18%
Can't answer	15%	15%	14%	15%	14%	16%	12%

Q17bn. Which applies to you more?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
I have an outgoing personality	40%	39%	42%	41%	41%	40%	40%
I am more reserved	52%	54%	51%	50%	52%	51%	51%
Don't know	8%	7%	8%	9%	7%	9%	9%

Q17cn. And how shy a person would you say you are?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Very shy	10%	8%	11%	9%	9%	13%	10%
Somewhat shy	41%	44%	37%	42%	41%	40%	41%
Not very shy	30%	31%	31%	29%	33%	22%	29%
Not shy at all	15%	14%	17%	15%	15%	18%	13%
Don't know	4%	3%	4%	5%	2%	6%	6%

Q18n. Which of these play a major role in your friendships?

Please tick the ones that matter most often, up to three.

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Education					Married
		Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	
With a partner	47%	37%	40%	49%	52%	61%	68%
With my pet(s)	33%	25%	25%	37%	39%	41%	34%
With family	-	-	-	-	-	-	-
With work colleagues	8%	10%	5%	7%	12%	10%	8%
On my own	42%	40%	36%	47%	47%	45%	37%
Don't know	4%	7%	6%	3%	2%	1%	2%

Q17an. Which is more important to you?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Spending time with family	67%	56%	69%	66%	65%	68%	82%
Spending time with close friends	18%	21%	16%	20%	21%	17%	9%
Can't answer	15%	23%	15%	14%	14%	15%	9%

Q17bn. Which applies to you more?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
I have an outgoing personality	40%	38%	40%	42%	38%	43%	45%
I am more reserved	52%	48%	51%	50%	55%	53%	50%
Don't know	8%	14%	10%	8%	6%	3%	5%

Q17cn. And how shy a person would you say you are?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Very shy	10%	11%	11%	11%	8%	7%	8%
Somewhat shy	41%	43%	38%	41%	47%	41%	40%
Not very shy	30%	25%	29%	32%	29%	35%	34%
Not shy at all	15%	15%	16%	13%	14%	16%	16%
Don't know	4%	7%	5%	3%	2%	1%	3%

Q18n. Which of these play a major role in your friendships?

Please tick the ones that matter most often, up to three.

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Marital Status					
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
With a partner	47%	58%	66%	66%	67%	18%	19%
With my pet(s)	33%	27%	39%	34%	34%	32%	32%
With family	-	-	-	-	-	-	-
With work colleagues	8%	5%	14%	12%	9%	7%	6%
On my own	42%	33%	44%	40%	38%	50%	52%
Don't know	4%	6%	-	5%	2%	5%	3%

Q17an. Which is more important to you?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Spending time with family	67%	55%	52%	48%	75%	51%	66%
Spending time with close friends	18%	24%	30%	34%	14%	28%	20%
Can't answer	15%	21%	18%	18%	11%	20%	13%

Q17bn. Which applies to you more?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
I have an outgoing personality	40%	44%	40%	39%	44%	34%	43%
I am more reserved	52%	46%	52%	52%	50%	56%	51%
Don't know	8%	9%	8%	9%	6%	11%	5%

Q17cn. And how shy a person would you say you are?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Very shy	10%	11%	12%	12%	9%	16%	5%
Somewhat shy	41%	34%	41%	44%	40%	43%	41%
Not very shy	30%	35%	29%	31%	33%	24%	37%
Not shy at all	15%	16%	16%	9%	15%	11%	16%
Don't know	4%	4%	2%	4%	3%	5%	0%

Q18n. Which of these play a major role in your friendships?

Please tick the ones that matter most often, up to three.

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total					Parent o	
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
With a partner	47%	14%	25%	23%	18%	55%	54%
With my pet(s)	33%	31%	35%	24%	13%	28%	33%
With family	-	-	-	-	-	-	-
With work colleagues	8%	1%	4%	7%	8%	8%	8%
On my own	42%	49%	34%	44%	21%	36%	43%
Don't know	4%	5%	8%	13%	26%	3%	2%

Q17an. Which is more important to you?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Spending time with family	67%	70%	74%	52%	41%	81%	83%
Spending time with close friends	18%	17%	12%	15%	15%	10%	9%
Can't answer	15%	14%	14%	34%	44%	9%	8%

Q17bn. Which applies to you more?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
I have an outgoing personality	40%	37%	38%	10%	37%	44%	45%
I am more reserved	52%	55%	57%	55%	28%	49%	50%
Don't know	8%	8%	5%	35%	35%	7%	5%

Q17cn. And how shy a person would you say you are?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Very shy	10%	1%	7%	8%	2%	13%	6%
Somewhat shy	41%	40%	53%	45%	29%	46%	38%
Not very shy	30%	30%	16%	34%	26%	26%	34%
Not shy at all	15%	26%	15%	4%	22%	12%	19%
Don't know	4%	3%	9%	9%	21%	3%	2%

Q18n. Which of these play a major role in your friendships?

Please tick the ones that matter most often, up to three.

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	r guardian of any children			Income		
		NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
With a partner	47%	54%	39%	31%	33%	50%	65%
With my pet(s)	33%	30%	37%	23%	30%	34%	38%
With family	-	-	-	-	-	-	-
With work colleagues	8%	7%	8%	7%	4%	8%	12%
On my own	42%	40%	46%	27%	43%	42%	41%
Don't know	4%	2%	4%	24%	5%	3%	1%

Q17an. Which is more important to you?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Spending time with family	67%	82%	51%	48%	64%	67%	73%
Spending time with close friends	18%	10%	29%	15%	19%	19%	18%
Can't answer	15%	8%	20%	37%	17%	14%	9%

Q17bn. Which applies to you more?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
I have an outgoing personality	40%	45%	36%	34%	40%	39%	44%
I am more reserved	52%	49%	55%	37%	52%	53%	53%
Don't know	8%	6%	9%	29%	8%	8%	4%

Q17cn. And how shy a person would you say you are?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Very shy	10%	9%	12%	7%	13%	9%	8%
Somewhat shy	41%	41%	42%	26%	42%	43%	40%
Not very shy	30%	32%	29%	27%	27%	32%	35%
Not shy at all	15%	17%	13%	16%	15%	13%	16%
Don't know	4%	2%	4%	25%	4%	3%	1%

Q18n. Which of these play a major role in your friendships?

Please tick the ones that matter most often, up to three.

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Don't know / Prefer not to say
With a partner	47%	38%
With my pet(s)	33%	27%
With family	-	-
With work colleagues	8%	5%
On my own	42%	44%
Don't know	4%	8%

Q17an. Which is more important to you?

	Unweighted base	Base
	2242	299
	2242	290
Spending time with family	67%	64%
Spending time with close friends	18%	15%
Can't answer	15%	21%

Q17bn. Which applies to you more?

	Unweighted base	Base
	2242	299
	2242	290
I have an outgoing personality	40%	38%
I am more reserved	52%	45%
Don't know	8%	16%

Q17cn. And how shy a person would you say you are?

	Unweighted base	Base
	2242	299
	2242	290
Very shy	10%	10%
Somewhat shy	41%	37%
Not very shy	30%	27%
Not shy at all	15%	16%
Don't know	4%	10%

Q18n. Which of these play a major role in your friendships?

Please tick the ones that matter most often, up to three.

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Gender		Age			Northeast
		Male	Female	18-34	35-54	55+	
Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Fun/play	47%	48%	46%	47%	49%	45%	43%
Advice	24%	23%	25%	29%	26%	20%	21%
Practical help	20%	21%	19%	17%	19%	23%	23%
Love	33%	28%	37%	34%	30%	33%	29%
Avoiding loneliness	12%	11%	12%	16%	11%	9%	12%
Shared interests	59%	58%	60%	47%	58%	69%	57%
Living in the same community	11%	12%	11%	10%	10%	12%	15%
Intellectual discussion	34%	36%	33%	27%	37%	38%	31%
Other	5%	5%	5%	3%	5%	7%	5%
I don't need friends	4%	4%	5%	7%	4%	3%	5%

Q19n. Do you think you tend to be...?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
An excellent friend	26%	23%	28%	24%	28%	26%	26%
A pretty good friend	51%	50%	51%	42%	47%	60%	51%
An ok friend	15%	16%	13%	18%	17%	11%	15%
Not a very good friend	4%	5%	3%	8%	2%	2%	4%
Not a good friend at all	1%	2%	1%	2%	1%	0%	2%
Don't know	4%	4%	4%	6%	4%	2%	3%

Q20n. How important is friendship to you?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
It plays a huge role in my life	22%	21%	23%	28%	21%	19%	23%
It plays an important role in my life	48%	48%	47%	40%	46%	55%	48%
It doesn't play a very important role in my life	20%	21%	19%	19%	23%	18%	18%
It plays no role in my life, or almost none	5%	5%	5%	5%	7%	4%	5%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Region			Race		
		Midwest	South	West	White	Black	Hispanic
Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Fun/play	47%	50%	47%	46%	47%	42%	48%
Advice	24%	25%	26%	22%	23%	28%	25%
Practical help	20%	18%	19%	21%	21%	18%	22%
Love	33%	31%	35%	32%	31%	40%	36%
Avoiding loneliness	12%	9%	12%	13%	11%	10%	12%
Shared interests	59%	62%	59%	59%	65%	50%	43%
Living in the same community	11%	11%	10%	10%	12%	9%	10%
Intellectual discussion	34%	37%	35%	34%	37%	31%	27%
Other	5%	5%	6%	5%	5%	5%	5%
I don't need friends	4%	5%	4%	5%	4%	7%	6%

Q19n. Do you think you tend to be...?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
An excellent friend	26%	22%	30%	22%	25%	27%	26%
A pretty good friend	51%	52%	50%	51%	53%	51%	46%
An ok friend	15%	17%	12%	17%	15%	10%	15%
Not a very good friend	4%	5%	4%	3%	3%	5%	6%
Not a good friend at all	1%	1%	0%	2%	1%	2%	2%
Don't know	4%	4%	3%	5%	3%	5%	5%

Q20n. How important is friendship to you?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
It plays a huge role in my life	22%	21%	22%	21%	21%	23%	24%
It plays an important role in my life	48%	48%	49%	45%	51%	43%	40%
It doesn't play a very important role in my life	20%	22%	18%	22%	20%	19%	19%
It plays no role in my life, or almost none	5%	5%	5%	6%	4%	6%	7%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Education					Married
		Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	
Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Fun/play	47%	48%	45%	46%	50%	50%	47%
Advice	24%	26%	24%	24%	23%	25%	24%
Practical help	20%	15%	22%	19%	19%	20%	22%
Love	33%	28%	33%	33%	30%	34%	33%
Avoiding loneliness	12%	13%	13%	10%	12%	8%	8%
Shared interests	59%	60%	50%	62%	68%	68%	67%
Living in the same community	11%	7%	13%	9%	11%	12%	13%
Intellectual discussion	34%	33%	21%	39%	48%	47%	37%
Other	5%	5%	6%	5%	4%	5%	4%
I don't need friends	4%	6%	7%	4%	2%	2%	3%

Q19n. Do you think you tend to be...?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
An excellent friend	26%	25%	25%	25%	25%	32%	25%
A pretty good friend	51%	46%	49%	51%	55%	50%	55%
An ok friend	15%	14%	14%	15%	15%	15%	14%
Not a very good friend	4%	6%	5%	4%	3%	1%	3%
Not a good friend at all	1%	1%	2%	1%	1%	1%	0%
Don't know	4%	8%	5%	4%	2%	2%	2%

Q20n. How important is friendship to you?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
It plays a huge role in my life	22%	21%	22%	22%	20%	22%	19%
It plays an important role in my life	48%	47%	43%	47%	54%	58%	52%
It doesn't play a very important role in my life	20%	19%	20%	22%	19%	14%	21%
It plays no role in my life, or almost none	5%	5%	6%	5%	4%	3%	5%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Marital Status					
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Fun/play	47%	46%	49%	53%	48%	47%	44%
Advice	24%	33%	27%	23%	25%	25%	20%
Practical help	20%	16%	17%	28%	22%	17%	25%
Love	33%	37%	34%	41%	34%	31%	29%
Avoiding loneliness	12%	7%	11%	19%	9%	15%	18%
Shared interests	59%	33%	50%	53%	62%	54%	61%
Living in the same community	11%	9%	11%	8%	12%	10%	12%
Intellectual discussion	34%	29%	35%	28%	36%	31%	36%
Other	5%	-	5%	3%	4%	6%	6%
I don't need friends	4%	10%	2%	4%	3%	7%	3%

Q19n. Do you think you tend to be...?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
An excellent friend	26%	28%	31%	19%	26%	26%	27%
A pretty good friend	51%	50%	44%	49%	53%	44%	57%
An ok friend	15%	5%	16%	24%	15%	17%	9%
Not a very good friend	4%	8%	5%	1%	3%	5%	3%
Not a good friend at all	1%	3%	3%	2%	1%	1%	1%
Don't know	4%	6%	0%	5%	2%	6%	3%

Q20n. How important is friendship to you?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
It plays a huge role in my life	22%	30%	23%	24%	20%	28%	18%
It plays an important role in my life	48%	41%	49%	47%	51%	39%	56%
It doesn't play a very important role in my life	20%	19%	18%	15%	20%	18%	19%
It plays no role in my life, or almost none	5%	6%	6%	2%	5%	5%	6%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Parent o					
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Fun/play	47%	36%	51%	38%	51%	47%	48%
Advice	24%	20%	16%	31%	23%	34%	20%
Practical help	20%	21%	10%	4%	7%	23%	24%
Love	33%	41%	22%	25%	30%	32%	33%
Avoiding loneliness	12%	18%	5%	18%	5%	10%	10%
Shared interests	59%	60%	48%	55%	30%	50%	64%
Living in the same community	11%	10%	12%	12%	6%	9%	10%
Intellectual discussion	34%	38%	30%	24%	29%	30%	38%
Other	5%	7%	9%	13%	5%	3%	5%
I don't need friends	4%	4%	-	9%	22%	3%	3%

Q19n. Do you think you tend to be...?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
An excellent friend	26%	27%	29%	26%	12%	32%	27%
A pretty good friend	51%	54%	54%	26%	47%	44%	57%
An ok friend	15%	12%	7%	21%	8%	16%	10%
Not a very good friend	4%	4%	5%	9%	2%	4%	3%
Not a good friend at all	1%	2%	-	8%	5%	1%	1%
Don't know	4%	1%	5%	9%	26%	3%	2%

Q20n. How important is friendship to you?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
It plays a huge role in my life	22%	23%	18%	25%	7%	24%	17%
It plays an important role in my life	48%	45%	41%	26%	39%	43%	55%
It doesn't play a very important role in my life	20%	22%	24%	27%	26%	24%	21%
It plays no role in my life, or almost none	5%	8%	7%	-	5%	5%	5%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	r guardian of any children			Income		
		NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Fun/play	47%	47%	46%	44%	41%	48%	49%
Advice	24%	25%	24%	10%	27%	23%	23%
Practical help	20%	23%	17%	17%	19%	24%	20%
Love	33%	33%	32%	26%	34%	32%	31%
Avoiding loneliness	12%	10%	14%	9%	13%	9%	10%
Shared interests	59%	60%	61%	34%	52%	59%	68%
Living in the same community	11%	10%	12%	14%	10%	11%	12%
Intellectual discussion	34%	35%	35%	12%	28%	34%	43%
Other	5%	5%	6%	7%	7%	4%	3%
I don't need friends	4%	3%	5%	21%	7%	3%	2%

Q19n. Do you think you tend to be...?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
An excellent friend	26%	28%	24%	17%	28%	21%	28%
A pretty good friend	51%	53%	49%	36%	47%	54%	53%
An ok friend	15%	12%	18%	12%	16%	16%	14%
Not a very good friend	4%	3%	4%	7%	4%	4%	3%
Not a good friend at all	1%	1%	1%	4%	1%	2%	1%
Don't know	4%	3%	4%	24%	4%	2%	1%

Q20n. How important is friendship to you?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
It plays a huge role in my life	22%	19%	25%	23%	24%	19%	22%
It plays an important role in my life	48%	51%	46%	25%	41%	50%	53%
It doesn't play a very important role in my life	20%	22%	18%	20%	20%	23%	20%
It plays no role in my life, or almost none	5%	5%	5%	7%	7%	6%	4%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Don't know / Prefer not to say
Unweighted base	2242	299
Base	2242	290
Fun/play	47%	53%
Advice	24%	23%
Practical help	20%	16%
Love	33%	32%
Avoiding loneliness	12%	15%
Shared interests	59%	58%
Living in the same community	11%	10%
Intellectual discussion	34%	33%
Other	5%	6%
I don't need friends	4%	6%

Q19n. Do you think you tend to be...?

	Total	Don't know / Prefer not to say
Unweighted base	2242	299
Base	2242	290
An excellent friend	26%	26%
A pretty good friend	51%	49%
An ok friend	15%	10%
Not a very good friend	4%	3%
Not a good friend at all	1%	1%
Don't know	4%	11%

Q20n. How important is friendship to you?

	Total	Don't know / Prefer not to say
Unweighted base	2242	299
Base	2242	290
It plays a huge role in my life	22%	22%
It plays an important role in my life	48%	50%
It doesn't play a very important role in my life	20%	14%
It plays no role in my life, or almost none	5%	3%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Gender		Age			Northeast
	Male	Female	18-34	35-54	55+	
Don't know	5%	6%	8%	5%	4%	6%

Q21n. How easy or difficult have you found it to cope with the overall situation regarding coronavirus?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Very easy	21%	26%	17%	21%	22%	22%	20%
Somewhat easy	37%	39%	36%	29%	35%	45%	35%
Somewhat difficult	27%	23%	30%	31%	28%	23%	31%
Very difficult	11%	8%	13%	12%	11%	9%	10%
Don't know	4%	4%	4%	7%	4%	1%	3%
Net: Top 2	59%	65%	53%	49%	57%	67%	55%
Net: Bottom 2	37%	31%	44%	43%	39%	32%	42%

Q22n. Which of the following, if any, have you found most difficult to cope with due to coronavirus restrictions?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Not being able to see my partner	3%	4%	2%	7%	3%	1%	5%
Not being able to see my family members	19%	15%	23%	13%	19%	24%	23%
Not being able to see my friends	9%	10%	9%	15%	7%	7%	10%
Not being able to socialize with other people	13%	14%	12%	14%	12%	13%	14%
Not being able go to work/university/school	4%	5%	3%	8%	4%	1%	5%
Not being able to freely go out	30%	28%	32%	25%	30%	34%	28%
None of these	17%	20%	13%	12%	19%	19%	12%
Don't know	4%	4%	5%	6%	5%	2%	3%

Q23n. Thinking about from the beginning of the pandemic to now, during this time have you generally felt more lonely than usual, less lonely than usual, or was there no significant impact?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Region			Race			
	Midwest	South	West	White	Black	Hispanic	
Don't know	5%	4%	5%	6%	3%	8%	10%

Q21n. How easy or difficult have you found it to cope with the overall situation regarding coronavirus?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Very easy	21%	22%	22%	22%	21%	18%	27%
Somewhat easy	37%	39%	37%	38%	38%	43%	33%
Somewhat difficult	27%	26%	28%	22%	28%	22%	24%
Very difficult	11%	8%	10%	13%	11%	10%	10%
Don't know	4%	4%	3%	5%	2%	8%	6%
Net: Top 2	59%	61%	58%	60%	59%	61%	60%
Net: Bottom 2	37%	35%	38%	36%	39%	31%	35%

Q22n. Which of the following, if any, have you found most difficult to cope with due to coronavirus restrictions?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Not being able to see my partner	3%	1%	3%	4%	2%	4%	7%
Not being able to see my family members	19%	20%	18%	19%	19%	21%	20%
Not being able to see my friends	9%	9%	9%	9%	9%	9%	9%
Not being able to socialize with other people	13%	13%	12%	14%	13%	14%	13%
Not being able go to work/university/school	4%	4%	4%	4%	4%	4%	3%
Not being able to freely go out	30%	33%	30%	30%	32%	27%	28%
None of these	17%	17%	20%	15%	18%	15%	15%
Don't know	4%	4%	5%	4%	3%	5%	5%

Q23n. Thinking about from the beginning of the pandemic to now, during this time have you generally felt more lonely than usual, less lonely than usual, or was there no significant impact?

Unweighted base	2242	498	778	557	1476	306	257
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Education					Married
		Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	
Don't know	5%	9%	9%	4%	2%	2%	3%

Q21n. How easy or difficult have you found it to cope with the overall situation regarding coronavirus?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Very easy	21%	18%	25%	19%	19%	20%	22%
Somewhat easy	37%	32%	36%	39%	36%	40%	40%
Somewhat difficult	27%	32%	22%	28%	32%	32%	26%
Very difficult	11%	11%	11%	11%	11%	7%	9%
Don't know	4%	8%	6%	3%	2%	1%	2%
Net: Top 2	59%	50%	61%	58%	55%	60%	62%
Net: Bottom 2	37%	42%	33%	39%	43%	39%	36%

Q22n. Which of the following, if any, have you found most difficult to cope with due to coronavirus restrictions?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Not being able to see my partner	3%	4%	5%	3%	1%	2%	2%
Not being able to see my family members	19%	16%	20%	17%	22%	21%	24%
Not being able to see my friends	9%	14%	7%	9%	13%	11%	8%
Not being able to socialize with other people	13%	16%	11%	14%	15%	17%	12%
Not being able go to work/university/school	4%	5%	3%	5%	4%	5%	2%
Not being able to freely go out	30%	25%	30%	32%	30%	27%	32%
None of these	17%	12%	19%	18%	11%	17%	17%
Don't know	4%	9%	6%	3%	3%	2%	3%

Q23n. Thinking about from the beginning of the pandemic to now, during this time have you generally felt more lonely than usual, less lonely than usual, or was there no significant impact?

Unweighted base	2242	203	857	734	421	230	977
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Marital Status					
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Don't know	5%	4%	4%	12%	4%	9%	2%

Q21n. How easy or difficult have you found it to cope with the overall situation regarding coronavirus?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Very easy	21%	22%	24%	28%	23%	20%	18%
Somewhat easy	37%	36%	39%	21%	38%	33%	41%
Somewhat difficult	27%	27%	23%	32%	26%	28%	28%
Very difficult	11%	10%	11%	15%	10%	13%	11%
Don't know	4%	4%	2%	4%	2%	6%	3%
Net: Top 2	59%	58%	64%	49%	61%	53%	59%
Net: Bottom 2	37%	37%	34%	47%	36%	41%	39%

Q22n. Which of the following, if any, have you found most difficult to cope with due to coronavirus restrictions?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Not being able to see my partner	3%	9%	5%	9%	3%	4%	2%
Not being able to see my family members	19%	12%	17%	7%	22%	14%	20%
Not being able to see my friends	9%	11%	10%	16%	9%	11%	8%
Not being able to socialize with other people	13%	10%	19%	12%	13%	15%	10%
Not being able go to work/university/school	4%	11%	5%	3%	3%	7%	2%
Not being able to freely go out	30%	23%	26%	31%	31%	27%	37%
None of these	17%	16%	14%	14%	16%	17%	19%
Don't know	4%	8%	3%	7%	3%	5%	4%

Q23n. Thinking about from the beginning of the pandemic to now, during this time have you generally felt more lonely than usual, less lonely than usual, or was there no significant impact?

Unweighted base	2242	54	165	88	1284	589	202
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Parent o					
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Don't know	5%	3%	9%	22%	23%	4%	3%

Q21n. How easy or difficult have you found it to cope with the overall situation regarding coronavirus?

	Unweighted base	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Very easy	21%	22%	23%	4%	15%	26%	21%
Somewhat easy	37%	44%	37%	45%	26%	34%	44%
Somewhat difficult	27%	26%	26%	19%	31%	27%	26%
Very difficult	11%	8%	7%	14%	8%	10%	8%
Don't know	4%	1%	7%	18%	19%	4%	1%
Net: Top 2	59%	65%	60%	50%	42%	60%	65%
Net: Bottom 2	37%	34%	33%	33%	39%	36%	34%

Q22n. Which of the following, if any, have you found most difficult to cope with due to coronavirus restrictions?

	Unweighted base	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Not being able to see my partner	3%	1%	-	-	6%	6%	1%
Not being able to see my family members	19%	26%	27%	11%	9%	21%	24%
Not being able to see my friends	9%	5%	16%	14%	7%	8%	8%
Not being able to socialize with other people	13%	14%	11%	15%	11%	11%	12%
Not being able go to work/university/school	4%	1%	4%	4%	5%	3%	2%
Not being able to freely go out	30%	29%	20%	26%	24%	30%	34%
None of these	17%	19%	17%	9%	13%	16%	18%
Don't know	4%	4%	5%	21%	25%	5%	2%

Q23n. Thinking about from the beginning of the pandemic to now, during this time have you generally felt more lonely than usual, less lonely than usual, or was there no significant impact?

Unweighted base	2242	76	35	21	35	479	759
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Parent/guardian of any children			Income			
	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	
Don't know	5%	3%	6%	25%	8%	3%	1%

Q21n. How easy or difficult have you found it to cope with the overall situation regarding coronavirus?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Very easy	21%	22%	21%	16%	22%	20%	22%
Somewhat easy	37%	41%	33%	33%	35%	40%	41%
Somewhat difficult	27%	26%	29%	13%	25%	28%	28%
Very difficult	11%	9%	13%	10%	13%	10%	8%
Don't know	4%	2%	4%	29%	5%	2%	1%
Net: Top 2	59%	63%	54%	49%	57%	60%	63%
Net: Bottom 2	37%	35%	42%	22%	38%	38%	36%

Q22n. Which of the following, if any, have you found most difficult to cope with due to coronavirus restrictions?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Not being able to see my partner	3%	3%	3%	3%	5%	2%	2%
Not being able to see my family members	19%	23%	16%	13%	19%	19%	23%
Not being able to see my friends	9%	8%	11%	10%	9%	10%	10%
Not being able to socialize with other people	13%	11%	15%	18%	11%	13%	15%
Not being able to go to work/university/school	4%	3%	5%	4%	4%	4%	5%
Not being able to freely go out	30%	32%	29%	13%	28%	33%	30%
None of these	17%	17%	17%	13%	19%	16%	13%
Don't know	4%	3%	4%	26%	6%	2%	2%

Q23n. Thinking about from the beginning of the pandemic to now, during this time have you generally felt more lonely than usual, less lonely than usual, or was there no significant impact?

Unweighted base	2242	1160	1003	79	737	592	614
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	
		Don't know / Prefer not to say
Don't know	5%	12%

Q21n. How easy or difficult have you found it to cope with the overall situation regarding coronavirus?

Unweighted base	2242	299
Base	2242	290
Very easy	21%	21%
Somewhat easy	37%	31%
Somewhat difficult	27%	28%
Very difficult	11%	10%
Don't know	4%	10%
Net: Top 2	59%	52%
Net: Bottom 2	37%	38%

Q22n. Which of the following, if any, have you found most difficult to cope with due to coronavirus restrictions?

Unweighted base	2242	299
Base	2242	290
Not being able to see my partner	3%	2%
Not being able to see my family members	19%	15%
Not being able to see my friends	9%	6%
Not being able to socialize with other people	13%	14%
Not being able go to work/university/school	4%	3%
Not being able to freely go out	30%	31%
None of these	17%	20%
Don't know	4%	9%

Q23n. Thinking about from the beginning of the pandemic to now, during this time have you generally felt more lonely than usual, less lonely than usual, or was there no significant impact?

Unweighted base	2242	299
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YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Gender		Age			Northeast
		Male	Female	18-34	35-54	55+	
Base	2242	1091	1151	681	628	933	399
More lonely than usual	36%	31%	40%	45%	33%	30%	37%
Less lonely than usual	9%	9%	9%	14%	10%	4%	9%
No significant impact	50%	54%	46%	32%	51%	62%	48%
Don't know	6%	6%	6%	9%	5%	4%	5%

Q24n. How often, if ever, have you felt lonely since the beginning of the pandemic?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Never	18%	23%	13%	10%	19%	23%	16%
Hardly ever	26%	28%	25%	17%	26%	33%	26%
A few times a month	21%	18%	23%	23%	20%	19%	23%
A few times a week	14%	13%	15%	20%	13%	11%	13%
Most days	11%	10%	12%	15%	12%	8%	13%
All the time	4%	3%	6%	7%	3%	3%	4%
Don't know	6%	5%	6%	8%	6%	3%	5%

Q25n. How often, if at all, have you felt anxious since the beginning of the pandemic?

Unweighted base	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Never	17%	22%	12%	10%	17%	22%	17%
Hardly ever	23%	25%	21%	14%	20%	32%	20%
A few times a month	21%	20%	21%	21%	19%	21%	21%
A few times a week	14%	13%	16%	19%	16%	10%	19%
Most days	12%	10%	15%	17%	15%	7%	11%
All the time	7%	5%	9%	11%	7%	4%	7%
Don't know	6%	5%	6%	9%	5%	3%	6%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Region			Race		
		Midwest	South	West	White	Black	Hispanic
Base	2242	471	844	528	1436	269	351
More lonely than usual	36%	34%	35%	36%	36%	31%	36%
Less lonely than usual	9%	8%	9%	9%	7%	12%	13%
No significant impact	50%	53%	50%	48%	54%	48%	44%
Don't know	6%	5%	5%	8%	4%	10%	7%

Q24n. How often, if ever, have you felt lonely since the beginning of the pandemic?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Never	18%	18%	19%	19%	18%	20%	22%
Hardly ever	26%	27%	27%	25%	28%	25%	25%
A few times a month	21%	24%	19%	19%	21%	19%	17%
A few times a week	14%	13%	15%	14%	14%	13%	15%
Most days	11%	11%	10%	12%	12%	9%	11%
All the time	4%	4%	4%	5%	4%	5%	5%
Don't know	6%	5%	6%	6%	4%	9%	6%

Q25n. How often, if at all, have you felt anxious since the beginning of the pandemic?

Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Never	17%	17%	17%	17%	16%	21%	20%
Hardly ever	23%	24%	25%	22%	24%	23%	22%
A few times a month	21%	22%	20%	20%	20%	22%	22%
A few times a week	14%	14%	14%	12%	15%	11%	12%
Most days	12%	11%	12%	15%	13%	10%	10%
All the time	7%	7%	6%	8%	7%	5%	6%
Don't know	6%	5%	6%	6%	4%	9%	7%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Education					Married
		Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	
Base	2242	187	903	694	408	237	1010
More lonely than usual	36%	39%	32%	37%	42%	35%	32%
Less lonely than usual	9%	13%	11%	7%	8%	7%	7%
No significant impact	50%	36%	49%	51%	46%	56%	57%
Don't know	6%	13%	8%	5%	4%	2%	4%

Q24n. How often, if ever, have you felt lonely since the beginning of the pandemic?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Never	18%	12%	22%	15%	15%	17%	24%
Hardly ever	26%	17%	25%	27%	26%	33%	30%
A few times a month	21%	29%	17%	22%	24%	23%	21%
A few times a week	14%	14%	14%	15%	14%	14%	13%
Most days	11%	14%	11%	11%	15%	9%	7%
All the time	4%	5%	5%	6%	2%	2%	2%
Don't know	6%	11%	7%	5%	4%	3%	3%

Q25n. How often, if at all, have you felt anxious since the beginning of the pandemic?

Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Never	17%	13%	23%	14%	11%	14%	20%
Hardly ever	23%	16%	22%	23%	23%	29%	28%
A few times a month	21%	23%	16%	24%	24%	20%	21%
A few times a week	14%	16%	12%	14%	17%	18%	13%
Most days	12%	16%	11%	13%	15%	11%	10%
All the time	7%	9%	6%	9%	7%	5%	5%
Don't know	6%	7%	9%	4%	3%	2%	3%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Marital Status					
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Base	2242	53	161	87	1311	562	203
More lonely than usual	36%	38%	38%	46%	34%	41%	35%
Less lonely than usual	9%	9%	11%	10%	8%	11%	6%
No significant impact	50%	44%	43%	38%	53%	40%	56%
Don't know	6%	9%	8%	6%	4%	8%	3%

Q24n. How often, if ever, have you felt lonely since the beginning of the pandemic?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Never	18%	10%	16%	9%	21%	13%	17%
Hardly ever	26%	32%	24%	17%	29%	20%	28%
A few times a month	21%	19%	19%	21%	21%	19%	20%
A few times a week	14%	15%	17%	29%	14%	16%	9%
Most days	11%	11%	14%	14%	9%	16%	15%
All the time	4%	5%	6%	5%	3%	7%	7%
Don't know	6%	7%	3%	6%	4%	8%	4%

Q25n. How often, if at all, have you felt anxious since the beginning of the pandemic?

Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Never	17%	17%	11%	9%	18%	15%	20%
Hardly ever	23%	22%	17%	9%	25%	16%	28%
A few times a month	21%	20%	22%	31%	22%	20%	17%
A few times a week	14%	20%	18%	17%	14%	16%	13%
Most days	12%	7%	20%	16%	11%	15%	10%
All the time	7%	10%	10%	10%	6%	9%	7%
Don't know	6%	4%	3%	7%	3%	9%	4%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Parent o					
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Base	2242	75	37	19	34	474	790
More lonely than usual	36%	28%	34%	30%	28%	36%	32%
Less lonely than usual	9%	5%	23%	4%	9%	14%	6%
No significant impact	50%	62%	33%	38%	37%	46%	59%
Don't know	6%	5%	10%	28%	26%	4%	3%

Q24n. How often, if ever, have you felt lonely since the beginning of the pandemic?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Never	18%	13%	7%	-	13%	19%	23%
Hardly ever	26%	32%	30%	15%	13%	28%	31%
A few times a month	21%	16%	29%	43%	23%	22%	19%
A few times a week	14%	13%	11%	10%	16%	14%	11%
Most days	11%	13%	13%	10%	9%	9%	10%
All the time	4%	7%	-	-	-	3%	3%
Don't know	6%	6%	10%	22%	27%	5%	3%

Q25n. How often, if at all, have you felt anxious since the beginning of the pandemic?

Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Never	17%	16%	22%	-	15%	18%	21%
Hardly ever	23%	38%	22%	15%	10%	21%	30%
A few times a month	21%	17%	17%	36%	20%	21%	21%
A few times a week	14%	10%	15%	19%	9%	17%	11%
Most days	12%	10%	14%	9%	13%	13%	10%
All the time	7%	5%	5%	4%	3%	7%	4%
Don't know	6%	5%	5%	18%	30%	4%	3%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Parent/guardian of any children			Income		
		NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
Base	2242	1184	982	76	735	593	624
More lonely than usual	36%	34%	39%	17%	36%	31%	38%
Less lonely than usual	9%	9%	8%	15%	10%	11%	7%
No significant impact	50%	53%	47%	31%	47%	54%	52%
Don't know	6%	4%	6%	37%	7%	4%	2%

Q24n. How often, if ever, have you felt lonely since the beginning of the pandemic?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Never	18%	22%	14%	11%	17%	18%	20%
Hardly ever	26%	30%	23%	18%	25%	28%	28%
A few times a month	21%	20%	21%	16%	19%	19%	25%
A few times a week	14%	12%	17%	14%	12%	17%	14%
Most days	11%	10%	13%	9%	14%	10%	9%
All the time	4%	3%	6%	5%	6%	4%	2%
Don't know	6%	3%	6%	28%	6%	4%	1%

Q25n. How often, if at all, have you felt anxious since the beginning of the pandemic?

Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Never	17%	20%	14%	13%	16%	18%	16%
Hardly ever	23%	28%	18%	19%	20%	25%	27%
A few times a month	21%	21%	21%	15%	20%	19%	25%
A few times a week	14%	13%	16%	11%	14%	16%	14%
Most days	12%	11%	15%	5%	14%	12%	11%
All the time	7%	5%	9%	8%	8%	6%	7%
Don't know	6%	3%	7%	29%	8%	4%	1%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Don't know / Prefer not to say
Base	2242	290
More lonely than usual	36%	37%
Less lonely than usual	9%	5%
No significant impact	50%	44%
Don't know	6%	14%

Q24n. How often, if ever, have you felt lonely since the beginning of the pandemic?

	Unweighted base	Base
Base	2242	290
Never	18%	15%
Hardly ever	26%	23%
A few times a month	21%	19%
A few times a week	14%	12%
Most days	11%	12%
All the time	4%	4%
Don't know	6%	15%

Q25n. How often, if at all, have you felt anxious since the beginning of the pandemic?

	Unweighted base	Base
Base	2242	290
Never	17%	17%
Hardly ever	23%	22%
A few times a month	21%	15%
A few times a week	14%	13%
Most days	12%	12%
All the time	7%	8%
Don't know	6%	13%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Gender		Age			Northeast
	Male	Female	18-34	35-54	55+	

Q26n. Since the coronavirus pandemic started in the US, would you say in general your life has changed for better or for worse due to what is happening, or has there been no significant impact?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Much better	6%	8%	5%	9%	9%	2%	6%
Somewhat better	15%	16%	14%	20%	15%	12%	19%
Somewhat worse	31%	30%	33%	29%	27%	36%	31%
Much worse	12%	12%	12%	14%	14%	10%	12%
No impact	27%	28%	26%	16%	27%	34%	23%
Don't know	9%	6%	11%	12%	9%	6%	9%

Q27n. How comfortable or uncomfortable do you feel about leaving your home given the coronavirus pandemic?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Very comfortable	21%	25%	17%	15%	22%	25%	15%
Somewhat comfortable	31%	32%	30%	30%	29%	33%	33%
Somewhat uncomfortable	28%	25%	31%	27%	25%	30%	31%
Very uncomfortable	12%	11%	13%	14%	15%	8%	13%
I don't go out anyway	4%	4%	4%	6%	4%	3%	3%
Don't know	4%	4%	5%	9%	4%	1%	5%
Net: Top 2	52%	57%	48%	45%	51%	57%	48%
Net: Bottom 2	40%	36%	44%	41%	41%	39%	44%

Q28n. How have the events surrounding coronavirus had an impact on your mental health?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
They have had a very negative impact on my mental health	12%	12%	13%	18%	15%	7%	13%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Region			Race		
	Midwest	South	West	White	Black	Hispanic

Q26n. Since the coronavirus pandemic started in the US, would you say in general your life has changed for better or for worse due to what is happening, or has there been no significant impact?

	Total	Midwest	South	West	White	Black	Hispanic
Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Much better	6%	6%	7%	5%	5%	8%	12%
Somewhat better	15%	15%	13%	15%	14%	16%	18%
Somewhat worse	31%	32%	31%	31%	34%	26%	24%
Much worse	12%	10%	11%	16%	12%	9%	15%
No impact	27%	28%	29%	24%	29%	28%	20%
Don't know	9%	9%	9%	8%	7%	12%	11%

Q27n. How comfortable or uncomfortable do you feel about leaving your home given the coronavirus pandemic?

	Total	Midwest	South	West	White	Black	Hispanic
Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Very comfortable	21%	24%	22%	21%	24%	15%	16%
Somewhat comfortable	31%	32%	30%	31%	30%	31%	35%
Somewhat uncomfortable	28%	27%	28%	25%	28%	30%	25%
Very uncomfortable	12%	11%	11%	14%	12%	12%	14%
I don't go out anyway	4%	3%	4%	5%	3%	5%	6%
Don't know	4%	3%	4%	4%	3%	7%	5%
Net: Top 2	52%	56%	52%	52%	54%	46%	51%
Net: Bottom 2	40%	38%	40%	39%	40%	42%	38%

Q28n. How have the events surrounding coronavirus had an impact on your mental health?

	Total	Midwest	South	West	White	Black	Hispanic
Unweighted base	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
They have had a very negative impact on my mental health	12%	10%	11%	16%	12%	12%	16%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Education					
	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married

Q26n. Since the coronavirus pandemic started in the US, would you say in general your life has changed for better or for worse due to what is happening, or has there been no significant impact?

	Total	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married
Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Much better	6%	4%	8%	5%	7%	4%	6%
Somewhat better	15%	18%	13%	16%	16%	17%	14%
Somewhat worse	31%	30%	27%	32%	35%	37%	33%
Much worse	12%	14%	14%	12%	13%	7%	10%
No impact	27%	19%	27%	28%	23%	30%	31%
Don't know	9%	16%	11%	8%	7%	5%	6%

Q27n. How comfortable or uncomfortable do you feel about leaving your home given the coronavirus pandemic?

	Total	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married
Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Very comfortable	21%	17%	23%	20%	20%	17%	23%
Somewhat comfortable	31%	29%	32%	29%	31%	32%	32%
Somewhat uncomfortable	28%	30%	23%	30%	33%	31%	28%
Very uncomfortable	12%	9%	10%	14%	12%	15%	12%
I don't go out anyway	4%	7%	5%	4%	1%	3%	3%
Don't know	4%	8%	6%	3%	3%	2%	2%
Net: Top 2	52%	46%	55%	49%	51%	49%	56%
Net: Bottom 2	40%	39%	33%	43%	44%	46%	40%

Q28n. How have the events surrounding coronavirus had an impact on your mental health?

	Total	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married
Unweighted base	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
They have had a very negative impact on my mental health	12%	14%	12%	14%	13%	8%	10%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Marital Status					
	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced

Q26n. Since the coronavirus pandemic started in the US, would you say in general your life has changed for better or for worse due to what is happening, or has there been no significant impact?

	Total	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Much better	6%	9%	10%	5%	6%	7%	3%
Somewhat better	15%	18%	18%	24%	15%	17%	12%
Somewhat worse	31%	34%	28%	30%	32%	30%	31%
Much worse	12%	16%	18%	11%	12%	14%	13%
No impact	27%	16%	21%	22%	29%	20%	34%
Don't know	9%	8%	5%	8%	6%	12%	8%

Q27n. How comfortable or uncomfortable do you feel about leaving your home given the coronavirus pandemic?

	Total	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Very comfortable	21%	20%	24%	15%	23%	17%	22%
Somewhat comfortable	31%	30%	28%	37%	32%	29%	33%
Somewhat uncomfortable	28%	21%	28%	25%	27%	28%	33%
Very uncomfortable	12%	18%	13%	15%	12%	13%	8%
I don't go out anyway	4%	5%	4%	1%	3%	7%	2%
Don't know	4%	5%	4%	7%	3%	7%	2%
Net: Top 2	52%	50%	52%	52%	55%	46%	55%
Net: Bottom 2	40%	39%	41%	40%	40%	41%	42%

Q28n. How have the events surrounding coronavirus had an impact on your mental health?

	Total	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted base	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
They have had a very negative impact on my mental health	12%	10%	16%	15%	11%	16%	11%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Parent o					
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over

Q26n. Since the coronavirus pandemic started in the US, would you say in general your life has changed for better or for worse due to what is happening, or has there been no significant impact?

	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Much better	6%	1%	9%	4%	8%	13%	4%
Somewhat better	15%	5%	20%	22%	3%	17%	10%
Somewhat worse	31%	30%	31%	30%	24%	28%	35%
Much worse	12%	14%	7%	-	17%	11%	12%
No impact	27%	42%	15%	14%	11%	25%	32%
Don't know	9%	8%	17%	30%	36%	6%	6%

Q27n. How comfortable or uncomfortable do you feel about leaving your home given the coronavirus pandemic?

	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Very comfortable	21%	23%	33%	4%	18%	20%	25%
Somewhat comfortable	31%	33%	17%	33%	16%	33%	33%
Somewhat uncomfortable	28%	27%	27%	23%	18%	26%	28%
Very uncomfortable	12%	9%	11%	14%	16%	15%	10%
I don't go out anyway	4%	5%	-	9%	8%	3%	2%
Don't know	4%	4%	12%	17%	24%	3%	1%
Net: Top 2	52%	56%	50%	37%	34%	53%	58%
Net: Bottom 2	40%	36%	38%	36%	34%	40%	39%

Q28n. How have the events surrounding coronavirus had an impact on your mental health?

	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
Unweighted base	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
They have had a very negative impact on my mental health	12%	4%	23%	14%	9%	14%	8%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Parent/guardian of any children			Income		
	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+

Q26n. Since the coronavirus pandemic started in the US, would you say in general your life has changed for better or for worse due to what is happening, or has there been no significant impact?

	2242	1160	1003	79	737	592	614
Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Much better	6%	7%	5%	4%	8%	5%	7%
Somewhat better	15%	13%	17%	14%	15%	16%	17%
Somewhat worse	31%	33%	30%	18%	27%	31%	36%
Much worse	12%	11%	13%	12%	13%	13%	11%
No impact	27%	29%	24%	18%	26%	28%	27%
Don't know	9%	6%	10%	35%	11%	7%	3%

Q27n. How comfortable or uncomfortable do you feel about leaving your home given the coronavirus pandemic?

	2242	1160	1003	79	737	592	614
Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Very comfortable	21%	23%	19%	13%	20%	21%	23%
Somewhat comfortable	31%	33%	29%	23%	30%	33%	33%
Somewhat uncomfortable	28%	28%	28%	20%	28%	28%	28%
Very uncomfortable	12%	12%	13%	10%	12%	13%	11%
I don't go out anyway	4%	2%	6%	5%	7%	1%	2%
Don't know	4%	2%	5%	29%	5%	3%	1%
Net: Top 2	52%	56%	48%	36%	49%	54%	57%
Net: Bottom 2	40%	40%	41%	30%	39%	42%	40%

Q28n. How have the events surrounding coronavirus had an impact on your mental health?

	2242	1160	1003	79	737	592	614
Unweighted base	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
They have had a very negative impact on my mental health	12%	11%	15%	8%	16%	10%	11%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	
	Don't know / Prefer not to say

Q26n. Since the coronavirus pandemic started in the US, would you say in general your life has changed for better or for worse due to what is happening, or has there been no significant impact?

Unweighted base	2242	299
Base	2242	290
Much better	6%	3%
Somewhat better	15%	10%
Somewhat worse	31%	32%
Much worse	12%	13%
No impact	27%	24%
Don't know	9%	18%

Q27n. How comfortable or uncomfortable do you feel about leaving your home given the coronavirus pandemic?

Unweighted base	2242	299
Base	2242	290
Very comfortable	21%	20%
Somewhat comfortable	31%	25%
Somewhat uncomfortable	28%	27%
Very uncomfortable	12%	11%
I don't go out anyway	4%	6%
Don't know	4%	11%
Net: Top 2	52%	45%
Net: Bottom 2	40%	38%

Q28n. How have the events surrounding coronavirus had an impact on your mental health?

Unweighted base	2242	299
Base	2242	290
They have had a very negative impact on my mental health	12%	10%

YouGov Personality

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	Total	Gender		Age			Northeast
		Male	Female	18-34	35-54	55+	
They have had a slight negative impact on my mental health	34%	30%	38%	33%	36%	34%	38%
They have had a slight positive impact on my mental health	7%	7%	6%	10%	8%	4%	6%
They have had a very positive impact on my mental health	3%	3%	3%	4%	4%	1%	3%
They have had no impact on my mental health	34%	39%	29%	18%	29%	49%	27%
Don't know	7%	6%	8%	12%	6%	5%	9%
Prefer not to say	3%	3%	3%	6%	3%	1%	3%

Q29n. How have the social circumstances brought about by coronavirus affected the relationship between you and your partner?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	1441	681	760	400	451	590	253
Base	1457	721	736	389	440	628	253
We started dating during the pandemic	6%	6%	6%	14%	5%	1%	9%
We have become significantly closer	14%	13%	15%	17%	17%	10%	14%
We have become somewhat closer	19%	23%	15%	22%	16%	20%	20%
We have become somewhat distant	8%	8%	9%	11%	8%	7%	10%
We have become significantly more distant	4%	5%	4%	5%	6%	3%	4%
No significant change	44%	42%	46%	23%	42%	58%	37%
Don't know	5%	4%	5%	8%	6%	2%	6%

Q30n. Thinking generally about your close friends, would you say you have become closer or more distant since March 2020?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
A lot closer	7%	6%	7%	8%	8%	5%	10%
A little closer	11%	10%	11%	13%	9%	10%	8%
A little more distant	25%	26%	25%	27%	24%	24%	29%
A lot more distant	17%	17%	17%	21%	19%	13%	15%
No real difference	27%	28%	26%	13%	26%	38%	23%
Don't know	5%	5%	5%	7%	6%	3%	5%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Region			Race		
		Midwest	South	West	White	Black	Hispanic
They have had a slight negative impact on my mental health	34%	34%	32%	34%	36%	23%	32%
They have had a slight positive impact on my mental health	7%	7%	8%	6%	5%	9%	10%
They have had a very positive impact on my mental health	3%	3%	3%	2%	2%	6%	4%
They have had no impact on my mental health	34%	38%	36%	32%	37%	38%	25%
Don't know	7%	6%	7%	7%	7%	9%	8%
Prefer not to say	3%	3%	3%	3%	2%	4%	5%

Q29n. How have the social circumstances brought about by coronavirus affected the relationship between you and your partner?

	Unweighted base	Midwest	South	West	White	Black	Hispanic
	1441	327	517	344	995	154	167
Base	1457	314	566	323	976	136	229
We started dating during the pandemic	6%	5%	5%	5%	4%	5%	10%
We have become significantly closer	14%	12%	15%	14%	12%	15%	21%
We have become somewhat closer	19%	22%	16%	21%	18%	18%	23%
We have become somewhat distant	8%	9%	7%	9%	9%	9%	6%
We have become significantly more distant	4%	5%	4%	4%	3%	7%	7%
No significant change	44%	43%	48%	42%	50%	37%	28%
Don't know	5%	3%	5%	5%	3%	9%	5%

Q30n. Thinking generally about your close friends, would you say you have become closer or more distant since March 2020?

	Unweighted base	Midwest	South	West	White	Black	Hispanic
	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
A lot closer	7%	4%	7%	6%	5%	8%	9%
A little closer	11%	10%	11%	12%	10%	12%	11%
A little more distant	25%	29%	22%	24%	26%	19%	26%
A lot more distant	17%	18%	18%	18%	17%	17%	20%
No real difference	27%	28%	29%	25%	30%	28%	18%
Don't know	5%	4%	5%	6%	4%	8%	5%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Education					Married
		Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	
They have had a slight negative impact on my mental health	34%	37%	28%	34%	43%	40%	34%
They have had a slight positive impact on my mental health	7%	9%	8%	6%	5%	7%	6%
They have had a very positive impact on my mental health	3%	2%	3%	2%	2%	3%	2%
They have had no impact on my mental health	34%	23%	35%	34%	29%	38%	40%
Don't know	7%	9%	9%	7%	6%	5%	5%
Prefer not to say	3%	6%	5%	3%	2%	1%	2%

Q29n. How have the social circumstances brought about by coronavirus affected the relationship between you and your partner?

	Unweighted base						
	1441	125	516	453	290	182	948
	Base	1457	116	552	432	284	977
We started dating during the pandemic	6%	11%	7%	6%	5%	3%	3%
We have become significantly closer	14%	18%	13%	13%	17%	14%	13%
We have become somewhat closer	19%	19%	16%	18%	21%	26%	21%
We have become somewhat distant	8%	8%	8%	9%	8%	10%	7%
We have become significantly more distant	4%	5%	5%	5%	2%	3%	3%
No significant change	44%	30%	43%	45%	44%	42%	51%
Don't know	5%	8%	8%	3%	2%	2%	3%

Q30n. Thinking generally about your close friends, would you say you have become closer or more distant since March 2020?

	Unweighted base						
	2242	203	857	734	421	230	977
	Base	2242	187	903	694	408	1010
A lot closer	7%	10%	7%	6%	6%	6%	6%
A little closer	11%	10%	11%	11%	10%	11%	9%
A little more distant	25%	27%	20%	27%	29%	32%	26%
A lot more distant	17%	16%	18%	17%	18%	16%	17%
No real difference	27%	17%	27%	26%	27%	31%	31%
Don't know	5%	8%	6%	4%	5%	2%	3%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total	Marital Status					
		Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
They have had a slight negative impact on my mental health	34%	38%	36%	38%	35%	32%	37%
They have had a slight positive impact on my mental health	7%	7%	10%	11%	7%	8%	4%
They have had a very positive impact on my mental health	3%	3%	3%	3%	2%	4%	3%
They have had no impact on my mental health	34%	28%	25%	18%	37%	25%	40%
Don't know	7%	5%	6%	11%	6%	12%	4%
Prefer not to say	3%	9%	4%	4%	3%	3%	1%

Q29n. How have the social circumstances brought about by coronavirus affected the relationship between you and your partner?

	Unweighted base						
	1441	51	149	79	1227	119	42
	Base	50	143	74	1243	118	41
We started dating during the pandemic	6%	4%	10%	13%	4%	17%	12%
We have become significantly closer	14%	8%	16%	22%	13%	18%	13%
We have become somewhat closer	19%	26%	16%	11%	20%	13%	11%
We have become somewhat distant	8%	8%	11%	14%	8%	10%	21%
We have become significantly more distant	4%	5%	5%	4%	4%	13%	8%
No significant change	44%	40%	37%	27%	47%	19%	30%
Don't know	5%	8%	4%	8%	4%	10%	5%

Q30n. Thinking generally about your close friends, would you say you have become closer or more distant since March 2020?

	Unweighted base						
	2242	54	165	88	1284	589	202
	Base	53	161	87	1311	562	203
A lot closer	7%	2%	5%	8%	6%	8%	4%
A little closer	11%	20%	12%	10%	10%	11%	11%
A little more distant	25%	22%	24%	32%	26%	25%	21%
A lot more distant	17%	14%	29%	26%	19%	15%	17%
No real difference	27%	22%	21%	13%	28%	22%	35%
Don't know	5%	8%	3%	5%	3%	8%	5%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



	Total					Parent o	
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
They have had a slight negative impact on my mental health	34%	30%	29%	14%	32%	36%	32%
They have had a slight positive impact on my mental health	7%	4%	2%	13%	9%	9%	5%
They have had a very positive impact on my mental health	3%	3%	7%	5%	-	4%	2%
They have had no impact on my mental health	34%	46%	20%	18%	28%	27%	46%
Don't know	7%	9%	11%	23%	5%	7%	5%
Prefer not to say	3%	5%	7%	13%	17%	3%	1%

Q29n. How have the social circumstances brought about by coronavirus affected the relationship between you and your partner?

	Unweighted base						
	1441	11	16	10	16	411	557
Base	1457	11	19	9	15	411	589
We started dating during the pandemic	6%	38%	10%	19%	6%	9%	2%
We have become significantly closer	14%	22%	31%	-	-	14%	10%
We have become somewhat closer	19%	-	10%	28%	35%	19%	20%
We have become somewhat distant	8%	8%	19%	10%	-	9%	7%
We have become significantly more distant	4%	-	4%	-	-	5%	4%
No significant change	44%	17%	13%	34%	42%	38%	54%
Don't know	5%	15%	13%	9%	18%	6%	3%

Q30n. Thinking generally about your close friends, would you say you have become closer or more distant since March 2020?

	Unweighted base						
	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
A lot closer	7%	6%	4%	4%	7%	9%	6%
A little closer	11%	14%	21%	24%	2%	8%	10%
A little more distant	25%	23%	23%	19%	34%	32%	23%
A lot more distant	17%	9%	12%	28%	11%	20%	16%
No real difference	27%	33%	16%	7%	17%	19%	35%
Don't know	5%	5%	12%	18%	16%	5%	3%

YouGov Personality

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	Total	Parent/guardian of any children			Income		
		NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
They have had a slight negative impact on my mental health	34%	34%	35%	22%	29%	36%	40%
They have had a slight positive impact on my mental health	7%	6%	7%	9%	8%	7%	5%
They have had a very positive impact on my mental health	3%	3%	3%	7%	3%	3%	2%
They have had no impact on my mental health	34%	39%	29%	12%	30%	34%	36%
Don't know	7%	6%	9%	15%	8%	7%	4%
Prefer not to say	3%	2%	2%	27%	4%	2%	1%

Q29n. How have the social circumstances brought about by coronavirus affected the relationship between you and your partner?

	Unweighted base	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
	1441	902	490	49	366	407	506
Base	1457	932	477	48	368	406	522
We started dating during the pandemic	6%	5%	7%	9%	10%	5%	4%
We have become significantly closer	14%	12%	18%	18%	17%	14%	13%
We have become somewhat closer	19%	20%	18%	11%	14%	24%	22%
We have become somewhat distant	8%	8%	9%	11%	8%	10%	9%
We have become significantly more distant	4%	4%	5%	7%	5%	4%	4%
No significant change	44%	47%	39%	20%	38%	41%	47%
Don't know	5%	4%	4%	25%	8%	3%	1%

Q30n. Thinking generally about your close friends, would you say you have become closer or more distant since March 2020?

	Unweighted base	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
A lot closer	7%	7%	6%	9%	7%	6%	7%
A little closer	11%	9%	12%	12%	11%	11%	11%
A little more distant	25%	27%	23%	28%	22%	25%	30%
A lot more distant	17%	17%	18%	11%	17%	20%	18%
No real difference	27%	29%	26%	5%	26%	27%	27%
Don't know	5%	4%	5%	21%	7%	3%	2%

YouGov Personality

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	Total	Don't know / Prefer not to say
They have had a slight negative impact on my mental health	34%	28%
They have had a slight positive impact on my mental health	7%	4%
They have had a very positive impact on my mental health	3%	1%
They have had no impact on my mental health	34%	37%
Don't know	7%	12%
Prefer not to say	3%	8%

Q29n. How have the social circumstances brought about by coronavirus affected the relationship between you and your partner?

	Unweighted base	
	1441	162
	Base	1457
We started dating during the pandemic	6%	6%
We have become significantly closer	14%	7%
We have become somewhat closer	19%	11%
We have become somewhat distant	8%	5%
We have become significantly more distant	4%	5%
No significant change	44%	54%
Don't know	5%	12%

Q30n. Thinking generally about your close friends, would you say you have become closer or more distant since March 2020?

	Unweighted base	
	2242	299
	Base	2242
A lot closer	7%	6%
A little closer	11%	9%
A little more distant	25%	24%
A lot more distant	17%	13%
No real difference	27%	27%
Don't know	5%	11%

YouGov Personality

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Total	Gender		Age			Northeast
	Male	Female	18-34	35-54	55+	
8%	8%	9%	10%	9%	7%	9%

Not applicable - I don't have anyone I would consider a close friend

Q31n. Thinking back to before the pandemic, how often did you feel lonely in a typical month?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409
Base	2242	1091	1151	681	628	933	399
Never	21%	24%	18%	11%	20%	29%	19%
Hardly ever	32%	33%	31%	21%	30%	41%	30%
A few times a month	22%	19%	25%	26%	23%	18%	22%
A few times a week	9%	8%	9%	16%	7%	4%	10%
Most days	7%	8%	6%	11%	7%	3%	7%
All the time	3%	2%	4%	6%	3%	2%	4%
Don't know	5%	5%	5%	6%	7%	3%	6%
Prefer not to say	2%	2%	2%	4%	1%	1%	2%

Q32n. Which of these comes closest to the kind of loneliness you experience?

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	1796	808	988	636	521	639	335
Base	1778	829	949	609	503	667	323
A period of no or very little contact with anyone	18%	17%	19%	15%	16%	23%	14%
There may be contact, but not with anyone who cares about me	11%	13%	10%	14%	14%	7%	11%
There may be contact with people who care about me, but not with anyone who understands me	15%	15%	15%	23%	15%	7%	15%
There are people who care and understand, but they don't know the real me	7%	8%	7%	10%	8%	4%	6%
Little contact with others, but feeling perfectly at peace and content with my own company	24%	22%	25%	14%	23%	33%	24%
Other	7%	7%	7%	5%	7%	8%	8%
Don't know	18%	18%	18%	19%	17%	18%	21%

YouGov Personality

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Total	Region			Race		
	Midwest	South	West	White	Black	Hispanic
8%	7%	9%	8%	7%	9%	11%

Not applicable - I don't have anyone I would consider a close friend

Q31n. Thinking back to before the pandemic, how often did you feel lonely in a typical month?

	Unweighted base	Midwest	South	West	White	Black	Hispanic
	2242	498	778	557	1476	306	257
Base	2242	471	844	528	1436	269	351
Never	21%	19%	23%	20%	20%	25%	22%
Hardly ever	32%	34%	32%	31%	34%	29%	27%
A few times a month	22%	23%	20%	23%	22%	16%	23%
A few times a week	9%	8%	9%	8%	9%	10%	7%
Most days	7%	8%	6%	6%	7%	6%	9%
All the time	3%	2%	3%	4%	3%	4%	5%
Don't know	5%	5%	4%	5%	4%	6%	5%
Prefer not to say	2%	2%	2%	2%	1%	4%	2%

Q32n. Which of these comes closest to the kind of loneliness you experience?

	Unweighted base	Midwest	South	West	White	Black	Hispanic
	1796	403	609	449	1187	229	210
Base	1778	381	652	422	1147	202	275
A period of no or very little contact with anyone	18%	21%	18%	19%	20%	17%	10%
There may be contact, but not with anyone who cares about me	11%	12%	12%	10%	10%	8%	13%
There may be contact with people who care about me, but not with anyone who understands me	15%	15%	17%	12%	14%	14%	21%
There are people who care and understand, but they don't know the real me	7%	7%	8%	7%	6%	9%	10%
Little contact with others, but feeling perfectly at peace and content with my own company	24%	24%	23%	24%	25%	27%	19%
Other	7%	6%	6%	8%	8%	4%	6%
Don't know	18%	16%	17%	20%	17%	20%	21%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Education					
	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married
8%	11%	11%	9%	5%	3%	8%

Not applicable - I don't have anyone I would consider a close friend

Q31n. Thinking back to before the pandemic, how often did you feel lonely in a typical month?

	Unweighted base	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married
	2242	203	857	734	421	230	977
Base	2242	187	903	694	408	237	1010
Never	21%	17%	24%	19%	15%	21%	27%
Hardly ever	32%	27%	28%	33%	35%	38%	39%
A few times a month	22%	22%	19%	20%	28%	27%	19%
A few times a week	9%	11%	7%	11%	10%	6%	6%
Most days	7%	6%	8%	7%	5%	3%	3%
All the time	3%	3%	4%	4%	1%	1%	1%
Don't know	5%	11%	6%	5%	4%	3%	4%
Prefer not to say	2%	3%	3%	2%	1%	-	1%

Q32n. Which of these comes closest to the kind of loneliness you experience?

	Unweighted base	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married
	1796	170	661	596	358	181	719
Base	1778	154	683	563	346	187	736
A period of no or very little contact with anyone	18%	19%	17%	19%	18%	20%	15%
There may be contact, but not with anyone who cares about me	11%	18%	11%	11%	12%	14%	9%
There may be contact with people who care about me, but not with anyone who understands me	15%	12%	14%	15%	17%	12%	15%
There are people who care and understand, but they don't know the real me	7%	8%	8%	8%	5%	5%	6%
Little contact with others, but feeling perfectly at peace and content with my own company	24%	18%	22%	23%	25%	29%	29%
Other	7%	6%	6%	7%	7%	9%	8%
Don't know	18%	19%	22%	17%	16%	12%	19%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Marital Status					
	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
8%	11%	6%	5%	7%	11%	6%

Not applicable - I don't have anyone I would consider a close friend

Q31n. Thinking back to before the pandemic, how often did you feel lonely in a typical month?

	Unweighted base	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	2242	54	165	88	1284	589	202
Base	2242	53	161	87	1311	562	203
Never	21%	13%	17%	7%	24%	14%	21%
Hardly ever	32%	38%	25%	25%	36%	22%	31%
A few times a month	22%	21%	27%	32%	21%	24%	23%
A few times a week	9%	7%	11%	14%	7%	14%	7%
Most days	7%	8%	8%	10%	5%	12%	8%
All the time	3%	4%	5%	6%	2%	5%	5%
Don't know	5%	5%	5%	3%	4%	6%	4%
Prefer not to say	2%	5%	1%	3%	1%	3%	2%

Q32n. Which of these comes closest to the kind of loneliness you experience?

	Unweighted base	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	1796	46	136	82	983	510	163
Base	1778	46	134	81	997	481	161
A period of no or very little contact with anyone	18%	16%	16%	24%	16%	20%	23%
There may be contact, but not with anyone who cares about me	11%	20%	13%	9%	10%	16%	12%
There may be contact with people who care about me, but not with anyone who understands me	15%	15%	20%	10%	15%	18%	7%
There are people who care and understand, but they don't know the real me	7%	3%	11%	11%	7%	8%	9%
Little contact with others, but feeling perfectly at peace and content with my own company	24%	20%	23%	14%	26%	18%	28%
Other	7%	9%	7%	9%	8%	4%	8%
Don't know	18%	17%	12%	24%	18%	17%	14%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Parent o					
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
8%	11%	12%	-	14%	7%	7%

Not applicable - I don't have anyone I would consider a close friend

Q31n. Thinking back to before the pandemic, how often did you feel lonely in a typical month?

	Unweighted base	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
	2242	76	35	21	35	479	759
Base	2242	75	37	19	34	474	790
Never	21%	15%	18%	4%	24%	19%	29%
Hardly ever	32%	38%	33%	44%	29%	31%	39%
A few times a month	22%	17%	15%	28%	12%	23%	18%
A few times a week	9%	8%	13%	-	7%	9%	4%
Most days	7%	8%	2%	10%	2%	6%	5%
All the time	3%	4%	2%	-	2%	4%	1%
Don't know	5%	8%	17%	5%	15%	6%	3%
Prefer not to say	2%	2%	-	9%	9%	1%	1%

Q32n. Which of these comes closest to the kind of loneliness you experience?

	Unweighted base	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over
	1796	66	28	20	26	385	550
Base	1778	64	31	18	26	381	563
A period of no or very little contact with anyone	18%	28%	28%	9%	8%	15%	19%
There may be contact, but not with anyone who cares about me	11%	4%	9%	11%	-	14%	8%
There may be contact with people who care about me, but not with anyone who understands me	15%	12%	12%	15%	20%	19%	11%
There are people who care and understand, but they don't know the real me	7%	3%	14%	21%	-	9%	6%
Little contact with others, but feeling perfectly at peace and content with my own company	24%	28%	9%	4%	20%	20%	31%
Other	7%	8%	7%	11%	8%	6%	8%
Don't know	18%	18%	21%	28%	43%	18%	17%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	r guardian of any children			Income			
	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	
Not applicable - I don't have anyone I would consider a close friend	8%	7%	9%	14%	11%	8%	5%

Q31n. Thinking back to before the pandemic, how often did you feel lonely in a typical month?

	Unweighted base	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
	2242	1160	1003	79	737	592	614
Base	2242	1184	982	76	735	593	624
Never	21%	25%	16%	14%	20%	20%	22%
Hardly ever	32%	36%	28%	17%	24%	35%	40%
A few times a month	22%	20%	25%	10%	23%	21%	22%
A few times a week	9%	6%	12%	5%	9%	9%	7%
Most days	7%	6%	8%	7%	10%	7%	3%
All the time	3%	2%	4%	6%	5%	3%	2%
Don't know	5%	4%	5%	25%	6%	4%	3%
Prefer not to say	2%	1%	2%	17%	3%	1%	0%

Q32n. Which of these comes closest to the kind of loneliness you experience?

	Unweighted base	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
	1796	874	854	68	596	477	489
Base	1778	885	827	65	589	475	487
A period of no or very little contact with anyone	18%	17%	19%	8%	19%	17%	19%
There may be contact, but not with anyone who cares about me	11%	10%	13%	4%	12%	12%	11%
There may be contact with people who care about me, but not with anyone who understands me	15%	14%	16%	17%	14%	16%	17%
There are people who care and understand, but they don't know the real me	7%	7%	7%	7%	8%	8%	7%
Little contact with others, but feeling perfectly at peace and content with my own company	24%	27%	21%	13%	23%	26%	25%
Other	7%	7%	7%	2%	6%	6%	7%
Don't know	18%	17%	17%	49%	17%	17%	15%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	
	Don't know / Prefer not to say
8%	10%

Not applicable - I don't have anyone I would consider a close friend

Q31n. Thinking back to before the pandemic, how often did you feel lonely in a typical month?

Unweighted base	2242	299
Base	2242	290
Never	21%	22%
Hardly ever	32%	26%
A few times a month	22%	19%
A few times a week	9%	10%
Most days	7%	7%
All the time	3%	2%
Don't know	5%	9%
Prefer not to say	2%	4%

Q32n. Which of these comes closest to the kind of loneliness you experience?

Unweighted base	1796	234
Base	1778	226
A period of no or very little contact with anyone	18%	17%
There may be contact, but not with anyone who cares about me	11%	10%
There may be contact with people who care about me, but not with anyone who understands me	15%	12%
There are people who care and understand, but they don't know the real me	7%	5%
Little contact with others, but feeling perfectly at peace and content with my own company	24%	16%
Other	7%	9%
Don't know	18%	31%

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Gender		Age			Northeast
	Male	Female	18-34	35-54	55+	

Q33n. Are you experiencing / have you experienced any of the following barriers to social interaction with others? Please select all that apply.

	Unweighted base	Male	Female	18-34	35-54	55+	Northeast
	2242	1046	1196	711	647	884	409
	Base	1091	1151	681	628	933	399
Financial restrictions	23%	22%	24%	26%	29%	16%	20%
Health issues (such as mobility issues, deafness, other form of disability, etc.)	18%	19%	18%	19%	18%	18%	18%
Lack of confidence for communicating with people	18%	18%	18%	31%	19%	8%	19%
Educational issues	6%	6%	6%	13%	5%	2%	7%
Lack of opportunities to interact with others because of the COVID-19 pandemic	47%	42%	52%	42%	47%	50%	44%
Lack of opportunities to interact with others for reasons unrelated to the COVID-19 pandemic	11%	11%	11%	17%	14%	5%	13%
Distance/transport	20%	19%	21%	24%	19%	17%	21%
Lack of time	9%	9%	10%	15%	13%	3%	12%
None of these	26%	29%	23%	18%	25%	32%	26%

Cell Contents (Column Percentages)

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Region			Race		
	Midwest	South	West	White	Black	Hispanic

Q33n. Are you experiencing / have you experienced any of the following barriers to social interaction with others? Please select all that apply.

	Unweighted base	Midwest	South	West	White	Black	Hispanic
	2242	498	778	557	1476	306	257
	Base	471	844	528	1436	269	351
Financial restrictions	23%	22%	24%	24%	23%	22%	24%
Health issues (such as mobility issues, deafness, other form of disability, etc.)	18%	15%	19%	20%	19%	12%	21%
Lack of confidence for communicating with people	18%	20%	17%	17%	19%	14%	16%
Educational issues	6%	6%	6%	5%	4%	7%	9%
Lack of opportunities to interact with others because of the COVID-19 pandemic	47%	52%	44%	49%	51%	37%	38%
Lack of opportunities to interact with others for reasons unrelated to the COVID-19 pandemic	11%	9%	12%	11%	10%	11%	14%
Distance/transport	20%	17%	18%	23%	19%	16%	20%
Lack of time	9%	10%	10%	7%	10%	7%	7%
None of these	26%	25%	27%	25%	25%	32%	27%

Cell Contents (Col

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Education					
	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married

Q33n. Are you experiencing / have you experienced any of the following barriers to social interaction with others? Please select all that apply.

	Unweighted base	2242	203	857	734	421	230	977
Base		2242	187	903	694	408	237	1010
Financial restrictions		23%	22%	20%	28%	25%	15%	16%
Health issues (such as mobility issues, deafness, other form of disability, etc.)		18%	14%	19%	18%	18%	16%	15%
Lack of confidence for communicating with people		18%	20%	16%	20%	18%	16%	13%
Educational issues		6%	11%	8%	5%	4%	4%	5%
Lack of opportunities to interact with others because of the COVID-19 pandemic		47%	48%	34%	50%	59%	66%	50%
Lack of opportunities to interact with others for reasons unrelated to the COVID-19 pandemic		11%	14%	11%	12%	11%	8%	6%
Distance/transport		20%	25%	16%	23%	22%	20%	14%
Lack of time		9%	17%	7%	10%	12%	14%	7%
None of these		26%	20%	32%	25%	17%	19%	29%

Cell Contents (Col

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Marital Status					
	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced

Q33n. Are you experiencing / have you experienced any of the following barriers to social interaction with others? Please select all that apply.

	Unweighted base	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	2242	54	165	88	1284	589	202
	Base	53	161	87	1311	562	203
Financial restrictions	23%	36%	34%	28%	20%	29%	26%
Health issues (such as mobility issues, deafness, other form of disability, etc.)	18%	25%	22%	18%	16%	22%	22%
Lack of confidence for communicating with people	18%	4%	24%	29%	15%	28%	15%
Educational issues	6%	7%	5%	11%	5%	9%	2%
Lack of opportunities to interact with others because of the COVID-19 pandemic	47%	35%	50%	49%	49%	44%	47%
Lack of opportunities to interact with others for reasons unrelated to the COVID-19 pandemic	11%	13%	16%	17%	9%	18%	12%
Distance/transport	20%	18%	13%	27%	15%	28%	23%
Lack of time	9%	-	16%	18%	9%	14%	3%
None of these	26%	19%	15%	13%	26%	23%	30%

Cell Contents (Col

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Parent o					
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over

Q33n. Are you experiencing / have you experienced any of the following barriers to social interaction with others? Please select all that apply.

	Unweighted base	76	35	21	35	479	759
	Base	75	37	19	34	474	790
Financial restrictions	23%	15%	35%	22%	16%	26%	18%
Health issues (such as mobility issues, deafness, other form of disability, etc.)	18%	20%	16%	31%	10%	19%	19%
Lack of confidence for communicating with people	18%	9%	25%	21%	8%	19%	9%
Educational issues	6%	1%	9%	8%	12%	8%	3%
Lack of opportunities to interact with others because of the COVID-19 pandemic	47%	50%	39%	20%	28%	43%	49%
Lack of opportunities to interact with others for reasons unrelated to the COVID-19 pandemic	11%	3%	15%	16%	10%	10%	7%
Distance/transport	20%	26%	23%	29%	14%	16%	16%
Lack of time	9%	7%	10%	16%	2%	13%	5%
None of these	26%	23%	29%	28%	38%	21%	31%

Cell Contents (Col

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	Parent/guardian of any children			Income		
	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+

Q33n. Are you experiencing / have you experienced any of the following barriers to social interaction with others? Please select all that apply.

	Unweighted base	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+
	2242	1160	1003	79	737	592	614
	Base	1184	982	76	735	593	624
Financial restrictions	23%	21%	26%	16%	31%	23%	17%
Health issues (such as mobility issues, deafness, other form of disability, etc.)	18%	18%	19%	9%	24%	18%	16%
Lack of confidence for communicating with people	18%	13%	25%	9%	21%	15%	17%
Educational issues	6%	5%	7%	15%	7%	6%	5%
Lack of opportunities to interact with others because of the COVID-19 pandemic	47%	47%	49%	21%	37%	46%	58%
Lack of opportunities to interact with others for reasons unrelated to the COVID-19 pandemic	11%	8%	16%	10%	14%	11%	8%
Distance/transport	20%	16%	24%	24%	23%	18%	17%
Lack of time	9%	7%	12%	9%	9%	9%	10%
None of these	26%	27%	23%	38%	28%	25%	20%

Cell Contents (Col

YouGov Personality

US_nat Sample: 11th - 15th March 2021



Total	
	Don't know / Prefer not to say

Q33n. Are you experiencing / have you experienced any of the following barriers to social interaction with others? Please select all that apply.

	Unweighted base	
	2242	299
	Base	290
Financial restrictions	23%	17%
Health issues (such as mobility issues, deafness, other form of disability, etc.)	18%	10%
Lack of confidence for communicating with people	18%	17%
Educational issues	6%	5%
Lack of opportunities to interact with others because of the COVID-19 pandemic	47%	47%
Lack of opportunities to interact with others for reasons unrelated to the COVID-19 pandemic	11%	14%
Distance/transport	20%	21%
Lack of time	9%	12%
None of these	26%	33%

Cell Contents (Col