

Fieldwork Dates: 24th - 26th July 2021

Sample Size: 1778 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Approve	29%	58%	8%	14%	18%	46%	33%	25%	17%	23%	33%	41%	19%	34%	31%	29%	19%	28%	28%	29%	34%	28%	21%
Disapprove	51%	23%	80%	73%	69%	36%	53%	49%	49%	53%	53%	47%	61%	48%	48%	49%	65%	45%	57%	50%	47%	45%	55%
Don't know	20%	19%	12%	14%	14%	19%	14%	25%	34%	24%	14%	12%	20%	18%	21%	22%	15%	26%	15%	21%	19%	27%	24%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1705	578	435	156	665	710	724	981	152	683	395	475	205	578	278	414	148	82	512	481	332	195	185
Base	1697	591	436	157	639	682	822	875	174	699	415	409	195	580	278	411	146	87	488	487	354	193	175
0 - Would never consider voting for them	34%	5%	60%	46%	47%	18%	35%	34%	38%	39%	34%	25%	38%	29%	32%	34%	55%	34%	36%	31%	32%	31%	46%
1	6%	1%	9%	12%	9%	3%	8%	5%	9%	8%	5%	3%	7%	6%	5%	7%	5%	9%	8%	7%	6%	6%	1%
2	5%	1%	9%	8%	7%	3%	4%	6%	12%	6%	4%	4%	7%	5%	4%	6%	4%	8%	6%	5%	5%	5%	6%
3	4%	1%	6%	7%	5%	3%	4%	5%	5%	5%	5%	3%	5%	4%	4%	5%	3%	3%	5%	4%	4%	5%	4%
4	2%	2%	2%	3%	3%	2%	2%	3%	2%	2%	3%	1%	3%	2%	3%	2%	1%	1%	3%	1%	3%	2%	1%
5	10%	9%	6%	9%	7%	11%	8%	12%	11%	10%	10%	11%	8%	10%	9%	12%	9%	12%	6%	9%	13%	17%	12%
6	4%	6%	2%	2%	3%	5%	5%	4%	5%	5%	3%	4%	4%	4%	7%	4%	3%	4%	5%	5%	4%	4%	2%
7	7%	12%	3%	6%	5%	11%	8%	7%	2%	9%	9%	6%	10%	8%	6%	9%	-	6%	7%	6%	9%	6%	8%
8	7%	15%	1%	3%	5%	12%	7%	8%	3%	6%	7%	11%	5%	8%	9%	7%	6%	4%	7%	11%	5%	5%	5%
9	4%	10%	1%	-	2%	7%	4%	3%	-	2%	4%	8%	2%	4%	5%	2%	5%	2%	2%	3%	5%	4%	4%
10 - Would definitely consider voting for them	15%	37%	1%	3%	8%	25%	15%	15%	11%	10%	16%	24%	11%	19%	15%	12%	10%	17%	15%	18%	14%	15%	11%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

	Unweighted base	1691	570	432	156	663	702	723	968	152	677	390	472	204	570	277	411	148	81	511	476	331	191	182
	Base	1683	584	433	157	637	675	821	862	174	693	409	407	194	572	277	408	146	86	486	482	353	189	172
0 - Would never consider voting for them		27%	48%	2%	12%	12%	42%	29%	26%	20%	22%	28%	39%	16%	35%	25%	24%	28%	24%	22%	28%	30%	31%	33%
1		5%	8%	1%	2%	2%	7%	6%	3%	4%	4%	6%	6%	6%	4%	5%	6%	3%	5%	4%	5%	4%	5%	8%
2		6%	10%	1%	9%	5%	7%	6%	6%	2%	6%	8%	6%	6%	6%	9%	4%	5%	6%	6%	5%	6%	6%	6%
3		6%	10%	3%	5%	5%	8%	6%	6%	1%	7%	7%	7%	4%	6%	5%	8%	6%	13%	6%	6%	7%	4%	7%
4		6%	5%	3%	8%	6%	6%	6%	6%	5%	6%	6%	6%	4%	6%	8%	5%	8%	5%	5%	6%	8%	6%	2%
5		14%	9%	12%	17%	13%	12%	13%	15%	19%	15%	14%	10%	14%	13%	17%	13%	19%	10%	14%	15%	13%	16%	13%
6		8%	6%	10%	12%	10%	5%	9%	7%	13%	9%	7%	6%	9%	8%	6%	7%	10%	5%	10%	7%	9%	6%	6%
7		8%	3%	17%	11%	13%	5%	8%	8%	7%	10%	7%	7%	9%	7%	8%	10%	6%	10%	8%	8%	8%	7%	7%
8		7%	1%	15%	8%	9%	3%	6%	7%	13%	7%	5%	4%	8%	6%	4%	8%	6%	8%	9%	6%	4%	9%	4%
9		2%	0%	5%	4%	3%	1%	2%	2%	4%	3%	1%	1%	3%	1%	4%	2%	1%	4%	3%	3%	1%	0%	2%
10 - Would definitely consider voting for them		11%	1%	32%	11%	20%	4%	10%	13%	14%	12%	12%	9%	19%	9%	9%	14%	8%	10%	13%	10%	10%	10%	12%

Liberal Democrats

	Unweighted base	1678	566	427	156	656	698	715	963	150	673	389	466	202	566	274	406	148	82	506	471	329	191	181
	Base	1668	580	427	157	629	671	811	857	171	687	408	402	190	568	275	402	146	87	481	475	351	189	172
0 - Would never consider voting for them		30%	42%	16%	3%	14%	43%	35%	24%	23%	27%	30%	35%	27%	27%	30%	33%	31%	30%	23%	27%	32%	34%	47%
1		7%	8%	4%	3%	4%	9%	8%	6%	12%	6%	6%	8%	5%	7%	6%	8%	7%	14%	5%	9%	7%	8%	6%
2		7%	10%	7%	2%	6%	9%	7%	7%	5%	7%	9%	7%	8%	7%	8%	7%	7%	3%	5%	7%	9%	9%	8%
3		8%	10%	7%	6%	8%	7%	8%	9%	13%	8%	8%	8%	4%	7%	12%	8%	13%	9%	8%	10%	8%	11%	4%
4		6%	7%	8%	3%	7%	6%	6%	7%	6%	7%	6%	5%	5%	4%	10%	7%	6%	9%	6%	5%	7%	8%	6%
5		18%	14%	21%	17%	21%	16%	15%	21%	15%	20%	20%	14%	16%	20%	16%	17%	19%	17%	18%	19%	18%	17%	14%
6		7%	3%	10%	11%	11%	3%	6%	8%	11%	8%	5%	7%	10%	8%	6%	6%	5%	9%	9%	9%	6%	3%	5%
7		7%	3%	12%	16%	12%	4%	5%	9%	7%	8%	7%	6%	9%	8%	5%	8%	6%	4%	10%	8%	5%	5%	2%
8		4%	1%	5%	13%	7%	2%	4%	3%	3%	4%	4%	3%	4%	5%	4%	3%	4%	-	6%	2%	3%	2%	4%
9		2%	0%	3%	6%	3%	0%	2%	1%	2%	2%	1%	2%	2%	2%	1%	1%	-	1%	3%	2%	1%	1%	1%
10 - Would definitely consider voting for them		4%	1%	6%	18%	8%	1%	4%	5%	4%	4%	3%	6%	8%	5%	2%	4%	2%	3%	7%	3%	3%	2%	4%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184	
Health	57%	52%	66%	61%	68%	50%	51%	62%	53%	54%	61%	60%	47%	59%	57%	56%	66%	58%	60%	56%	58%	52%	55%	
Immigration & Asylum	27%	48%	11%	11%	14%	46%	27%	28%	13%	19%	33%	43%	19%	30%	29%	29%	24%	22%	21%	27%	33%	32%	29%	
Crime	18%	24%	10%	11%	9%	26%	18%	18%	17%	18%	17%	21%	25%	19%	20%	17%	8%	13%	15%	17%	19%	20%	25%	
The economy	46%	56%	41%	44%	45%	51%	46%	45%	31%	44%	50%	52%	38%	48%	45%	47%	47%	44%	47%	48%	47%	44%	37%	
Tax	4%	4%	4%	2%	3%	4%	6%	3%	8%	6%	4%	1%	4%	4%	5%	4%	7%	6%	5%	3%	5%	5%	3%	
Pensions	6%	7%	5%	3%	4%	8%	6%	5%	0%	3%	8%	10%	4%	5%	4%	7%	7%	6%	5%	6%	5%	5%	7%	
Education	18%	13%	22%	24%	21%	13%	16%	19%	21%	22%	11%	15%	17%	16%	15%	20%	19%	20%	26%	15%	16%	13%	10%	
Family life & childcare	5%	4%	6%	2%	5%	4%	4%	5%	5%	6%	4%	3%	5%	5%	5%	5%	3%	6%	4%	5%	3%	7%	5%	
Housing	16%	11%	19%	14%	16%	12%	17%	15%	28%	16%	13%	12%	27%	16%	15%	11%	16%	14%	14%	16%	15%	16%	23%	
The environment	30%	20%	40%	49%	41%	21%	30%	31%	40%	29%	34%	26%	33%	33%	27%	28%	32%	28%	36%	32%	28%	24%	24%	
Britain leaving the EU	27%	19%	35%	37%	35%	18%	29%	25%	27%	29%	28%	23%	26%	26%	23%	26%	42%	30%	29%	32%	25%	23%	20%	
Transport	2%	2%	3%	2%	3%	2%	3%	1%	2%	2%	2%	3%	3%	3%	2%	2%	1%	-	2%	2%	3%	1%	1%	
Welfare benefits	9%	6%	11%	10%	9%	8%	8%	9%	9%	8%	10%	8%	10%	8%	11%	8%	8%	5%	7%	10%	5%	11%	15%	
Defence and security	7%	14%	3%	4%	3%	12%	8%	6%	5%	5%	7%	11%	4%	8%	9%	8%	2%	6%	7%	6%	8%	6%	9%	
None of these	1%	0%	0%	-	1%	0%	1%	0%	2%	1%	0%	0%	2%	1%	-	1%	-	2%	0%	1%	1%	0%	0%	
Don't know	4%	2%	4%	2%	3%	3%	4%	4%	8%	7%	1%	0%	6%	3%	5%	4%	3%	7%	3%	3%	4%	7%	8%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184	
Very well	5%	9%	1%	2%	3%	7%	6%	3%	9%	3%	3%	7%	2%	5%	4%	5%	4%	6%	4%	4%	6%	3%	5%	
Fairly well	28%	47%	12%	19%	19%	41%	27%	28%	11%	25%	34%	33%	23%	31%	30%	26%	22%	29%	28%	29%	29%	30%	19%	
Fairly badly	28%	26%	23%	30%	28%	25%	27%	28%	40%	26%	25%	28%	27%	28%	27%	25%	30%	35%	27%	29%	27%	26%	28%	
Very badly	33%	12%	60%	45%	48%	20%	33%	33%	29%	35%	35%	31%	40%	30%	33%	34%	40%	19%	37%	33%	32%	24%	37%	
Don't know	7%	6%	4%	3%	3%	6%	7%	8%	12%	11%	4%	2%	8%	6%	6%	9%	5%	11%	4%	5%	7%	17%	12%	

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Immigration

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	1%	2%	-	-	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	2%	1%	-	2%	0%	1%	2%	2%	-
Fairly well	13%	17%	9%	9%	14%	13%	15%	11%	16%	15%	12%	8%	14%	12%	14%	14%	10%	13%	16%	13%	12%	11%	7%
Fairly badly	32%	37%	30%	33%	32%	36%	32%	33%	29%	30%	34%	38%	28%	35%	35%	30%	32%	28%	31%	35%	33%	30%	30%
Very badly	41%	38%	47%	43%	42%	42%	44%	38%	37%	36%	44%	49%	43%	42%	39%	40%	46%	33%	42%	39%	41%	39%	45%
Don't know	13%	6%	14%	15%	12%	8%	8%	17%	19%	18%	10%	4%	14%	11%	10%	15%	12%	23%	11%	12%	12%	19%	18%

Crime

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	2%	1%	-	1%	1%	1%	2%	1%	0%
Fairly well	25%	37%	15%	22%	24%	28%	24%	26%	25%	23%	26%	28%	15%	27%	28%	24%	28%	25%	25%	28%	24%	25%	17%
Fairly badly	36%	36%	36%	42%	35%	38%	37%	34%	34%	34%	37%	38%	36%	36%	36%	36%	33%	35%	37%	36%	39%	31%	31%
Very badly	23%	16%	34%	19%	25%	22%	26%	20%	19%	21%	26%	25%	32%	22%	23%	22%	21%	15%	24%	20%	20%	23%	31%
Don't know	16%	9%	15%	16%	15%	11%	12%	19%	22%	21%	11%	8%	17%	14%	12%	17%	18%	24%	13%	15%	15%	20%	21%

Education

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	2%	5%	1%	1%	1%	3%	3%	2%	6%	2%	2%	2%	1%	3%	2%	3%	1%	3%	1%	3%	4%	1%	2%
Fairly well	29%	47%	14%	18%	22%	39%	29%	30%	24%	26%	32%	35%	23%	29%	35%	29%	26%	36%	28%	31%	32%	30%	25%
Fairly badly	32%	29%	34%	42%	35%	30%	34%	31%	42%	30%	31%	34%	34%	35%	29%	32%	32%	27%	35%	33%	32%	26%	30%
Very badly	21%	7%	41%	30%	33%	12%	22%	21%	15%	23%	23%	19%	25%	18%	22%	24%	25%	14%	27%	20%	18%	18%	20%
Don't know	15%	13%	10%	10%	8%	16%	12%	17%	13%	19%	13%	10%	17%	15%	13%	13%	16%	20%	9%	14%	15%	24%	23%

Taxation

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	3%	4%	1%	-	1%	4%	4%	2%	8%	1%	2%	3%	1%	2%	2%	4%	2%	3%	2%	3%	2%	1%	5%
Fairly well	35%	61%	18%	32%	32%	47%	38%	32%	16%	29%	39%	50%	28%	40%	41%	32%	27%	25%	37%	37%	36%	32%	25%
Fairly badly	24%	15%	31%	31%	28%	19%	24%	23%	27%	24%	26%	20%	26%	24%	20%	24%	21%	30%	26%	21%	27%	22%	21%
Very badly	17%	5%	29%	14%	22%	10%	20%	14%	20%	20%	15%	13%	22%	14%	18%	16%	25%	16%	18%	18%	14%	14%	21%
Don't know	22%	15%	22%	22%	18%	19%	14%	30%	28%	26%	19%	14%	23%	20%	19%	24%	25%	25%	17%	21%	21%	31%	28%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Unemployment

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	4%	8%	1%	1%	2%	5%	5%	2%	5%	3%	3%	4%	3%	6%	2%	3%	1%	3%	4%	4%	4%	1%	3%
Fairly well	35%	58%	18%	28%	28%	48%	37%	33%	21%	28%	43%	46%	28%	39%	38%	32%	30%	34%	35%	40%	33%	36%	24%
Fairly badly	25%	14%	33%	32%	29%	20%	23%	26%	31%	26%	20%	24%	25%	26%	21%	25%	24%	26%	27%	21%	25%	27%	26%
Very badly	18%	6%	31%	19%	23%	11%	19%	17%	24%	19%	15%	15%	24%	13%	17%	18%	25%	18%	17%	18%	18%	12%	24%
Don't know	19%	15%	17%	20%	18%	16%	16%	22%	19%	24%	19%	11%	20%	17%	21%	21%	21%	19%	18%	17%	20%	25%	23%

Inflation

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	3%	6%	0%	-	1%	4%	4%	2%	5%	1%	3%	4%	1%	4%	1%	3%	1%	3%	3%	4%	2%	1%	1%
Fairly well	34%	56%	17%	29%	30%	46%	40%	29%	19%	27%	41%	48%	32%	36%	38%	33%	28%	30%	37%	35%	37%	31%	27%
Fairly badly	20%	14%	28%	28%	24%	18%	20%	21%	17%	21%	20%	21%	18%	21%	19%	21%	20%	23%	21%	20%	22%	17%	19%
Very badly	14%	6%	24%	10%	17%	9%	16%	12%	19%	16%	11%	12%	18%	11%	16%	14%	19%	15%	14%	13%	13%	14%	21%
Don't know	29%	18%	31%	32%	28%	23%	21%	36%	40%	35%	24%	15%	30%	28%	27%	29%	31%	29%	25%	29%	27%	36%	32%

Britain's exit from the EU

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	6%	15%	1%	0%	3%	12%	8%	5%	4%	5%	6%	11%	4%	7%	6%	6%	6%	10%	7%	6%	8%	5%	6%
Fairly well	28%	53%	7%	11%	14%	46%	29%	27%	21%	23%	32%	36%	22%	32%	35%	25%	18%	18%	27%	29%	29%	26%	26%
Fairly badly	20%	17%	22%	22%	18%	18%	17%	22%	28%	18%	20%	18%	16%	19%	19%	21%	22%	26%	16%	20%	22%	24%	19%
Very badly	35%	8%	63%	64%	59%	14%	38%	32%	29%	39%	34%	31%	46%	31%	28%	34%	51%	28%	43%	35%	30%	27%	30%
Don't know	12%	7%	8%	4%	6%	10%	8%	15%	18%	16%	8%	4%	12%	11%	12%	14%	4%	17%	7%	10%	12%	18%	19%

Defence

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	4%	7%	2%	2%	3%	5%	5%	3%	6%	4%	4%	4%	3%	4%	8%	3%	3%	4%	4%	4%	5%	6%	4%
Fairly well	35%	50%	20%	30%	30%	43%	40%	31%	34%	32%	38%	40%	30%	37%	37%	36%	30%	38%	39%	36%	34%	33%	28%
Fairly badly	19%	20%	20%	20%	19%	21%	22%	17%	18%	18%	19%	22%	21%	22%	15%	17%	19%	18%	20%	20%	20%	13%	19%
Very badly	11%	6%	22%	13%	17%	8%	14%	9%	9%	10%	13%	14%	10%	9%	13%	13%	15%	8%	12%	9%	12%	11%	15%
Don't know	30%	17%	36%	34%	31%	23%	19%	40%	33%	37%	27%	20%	36%	28%	27%	31%	33%	32%	25%	31%	29%	36%	34%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	3%	6%	1%	1%	2%	4%	3%	3%	2%	2%	3%	4%	3%	3%	3%	3%	1%	4%	3%	2%	4%	3%	3%
Fairly well	38%	65%	17%	31%	30%	52%	41%	35%	29%	32%	40%	51%	34%	42%	42%	34%	33%	37%	39%	39%	41%	37%	28%
Fairly badly	28%	16%	40%	38%	35%	21%	27%	30%	36%	29%	29%	23%	31%	28%	26%	29%	31%	27%	31%	26%	28%	29%	28%
Very badly	18%	6%	29%	20%	23%	13%	20%	15%	12%	20%	17%	16%	20%	15%	19%	17%	27%	13%	19%	18%	15%	12%	22%
Don't know	13%	7%	13%	10%	10%	11%	9%	17%	21%	16%	11%	6%	13%	12%	11%	17%	8%	19%	8%	15%	12%	18%	18%

Terrorism

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	9%	14%	3%	5%	6%	10%	12%	6%	17%	8%	8%	9%	6%	8%	15%	8%	8%	10%	10%	8%	8%	11%	8%
Fairly well	44%	58%	33%	42%	41%	50%	44%	43%	38%	40%	48%	49%	35%	48%	44%	42%	43%	41%	46%	47%	43%	42%	34%
Fairly badly	15%	10%	20%	14%	16%	14%	14%	15%	18%	14%	14%	15%	17%	14%	15%	13%	16%	14%	16%	15%	14%	12%	15%
Very badly	9%	5%	15%	8%	11%	8%	12%	6%	6%	9%	9%	10%	14%	8%	8%	9%	10%	4%	8%	7%	9%	8%	15%
Don't know	24%	13%	29%	30%	25%	18%	18%	30%	22%	29%	22%	17%	26%	21%	18%	28%	24%	32%	21%	22%	26%	28%	28%

Transport

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	2%	4%	1%	2%	1%	2%	3%	2%	10%	2%	1%	2%	2%	2%	3%	3%	1%	2%	3%	3%	3%	1%	1%
Fairly well	33%	51%	17%	19%	26%	43%	31%	34%	21%	30%	35%	41%	33%	35%	36%	29%	30%	29%	32%	34%	33%	28%	33%
Fairly badly	30%	24%	34%	39%	34%	26%	32%	28%	32%	27%	33%	30%	32%	31%	25%	30%	30%	29%	32%	30%	30%	26%	26%
Very badly	15%	4%	30%	24%	23%	9%	20%	11%	13%	16%	16%	15%	16%	14%	15%	15%	24%	14%	18%	13%	14%	15%	17%
Don't know	20%	17%	18%	17%	16%	19%	13%	26%	24%	25%	16%	12%	17%	18%	21%	23%	15%	26%	14%	19%	20%	30%	23%

Housing

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	1%	2%	0%	-	1%	1%	1%	1%	0%	2%	0%	1%	0%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-
Fairly well	22%	39%	8%	12%	16%	33%	23%	21%	15%	20%	24%	28%	14%	27%	26%	20%	20%	17%	20%	22%	26%	24%	20%
Fairly badly	32%	30%	32%	33%	33%	32%	31%	34%	30%	32%	33%	33%	33%	32%	30%	32%	33%	39%	33%	37%	29%	28%	26%
Very badly	27%	12%	45%	35%	37%	17%	31%	23%	34%	25%	28%	26%	39%	25%	25%	25%	31%	21%	32%	24%	25%	26%	31%
Don't know	17%	16%	14%	20%	14%	17%	13%	21%	20%	21%	15%	12%	14%	16%	18%	21%	15%	21%	13%	17%	19%	21%	23%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	2%	5%	0%	-	1%	4%	3%	2%	2%	2%	2%	3%	1%	3%	3%	2%	1%	4%	3%	1%	3%	3%	2%
Fairly well	30%	52%	16%	14%	22%	44%	31%	29%	17%	26%	32%	42%	28%	32%	32%	29%	26%	30%	31%	32%	31%	27%	26%
Fairly badly	28%	22%	31%	37%	32%	24%	27%	28%	37%	26%	29%	25%	28%	30%	25%	26%	26%	28%	29%	29%	25%	27%	26%
Very badly	24%	8%	42%	34%	35%	12%	26%	22%	31%	24%	24%	19%	25%	21%	23%	25%	33%	18%	26%	24%	23%	21%	22%
Don't know	16%	13%	11%	15%	10%	17%	13%	20%	12%	21%	13%	12%	18%	14%	17%	18%	14%	20%	11%	15%	17%	23%	23%

Welfare benefits

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very well	3%	6%	0%	2%	2%	4%	4%	2%	2%	3%	2%	4%	1%	4%	3%	2%	1%	3%	3%	2%	3%	4%	1%
Fairly well	25%	44%	10%	14%	18%	35%	26%	24%	16%	19%	28%	35%	24%	26%	26%	19%	26%	24%	26%	28%	23%	23%	19%
Fairly badly	28%	23%	30%	29%	30%	26%	27%	29%	30%	29%	26%	28%	26%	28%	32%	27%	24%	32%	26%	32%	27%	24%	29%
Very badly	24%	9%	43%	33%	36%	15%	26%	23%	25%	25%	28%	20%	27%	21%	22%	25%	40%	21%	29%	23%	21%	23%	26%
Don't know	20%	18%	16%	23%	15%	19%	17%	23%	27%	24%	17%	13%	22%	22%	17%	21%	17%	18%	18%	18%	21%	26%	25%

How good or bad would you say the NHS services in your LOCAL area are?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very good	19%	24%	17%	20%	21%	21%	18%	20%	10%	16%	22%	27%	16%	20%	18%	22%	25%	8%	18%	18%	23%	20%	15%
Fairly good	51%	52%	53%	49%	51%	51%	52%	50%	49%	51%	50%	52%	49%	54%	49%	47%	51%	59%	54%	51%	47%	48%	53%
Fairly bad	16%	13%	16%	15%	16%	14%	14%	18%	16%	16%	16%	14%	14%	16%	17%	16%	14%	15%	16%	15%	17%	15%	16%
Very bad	6%	6%	7%	6%	4%	6%	8%	5%	10%	7%	6%	4%	5%	6%	9%	7%	3%	11%	7%	8%	6%	5%	5%
Don't know	8%	5%	7%	10%	7%	7%	8%	7%	14%	10%	6%	3%	17%	4%	8%	9%	7%	7%	6%	8%	7%	12%	11%

And how good or bad would you say the NHS services NATIONALLY are?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very good	11%	15%	8%	9%	9%	13%	10%	11%	6%	11%	13%	10%	10%	10%	15%	12%	9%	5%	11%	11%	13%	11%	9%
Fairly good	47%	50%	48%	46%	49%	48%	51%	44%	48%	43%	46%	56%	41%	50%	47%	48%	46%	42%	47%	47%	48%	46%	50%
Fairly bad	23%	20%	24%	25%	23%	23%	19%	25%	22%	23%	23%	21%	24%	24%	20%	21%	25%	21%	26%	21%	22%	20%	22%
Very bad	7%	6%	9%	8%	6%	5%	8%	6%	8%	6%	6%	6%	8%	6%	8%	6%	5%	9%	7%	8%	6%	5%	6%
Don't know	13%	9%	11%	13%	12%	10%	12%	14%	15%	17%	11%	6%	18%	11%	9%	12%	16%	23%	10%	13%	13%	17%	14%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you expect the NHS to get better, worse or stay the same over the next few years?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Get much better	3%	5%	2%	3%	2%	4%	3%	3%	2%	3%	2%	4%	3%	3%	3%	3%	4%	3%	2%	3%	4%	2%	5%
Get a little better	15%	23%	7%	7%	10%	19%	16%	13%	20%	11%	14%	19%	13%	15%	17%	16%	11%	8%	15%	11%	18%	17%	14%
Stay the same	26%	30%	18%	24%	22%	31%	28%	25%	20%	27%	28%	26%	20%	27%	27%	26%	25%	36%	22%	28%	25%	30%	28%
Get a little worse	29%	26%	34%	31%	36%	26%	27%	31%	30%	29%	31%	29%	29%	30%	30%	27%	29%	33%	32%	32%	27%	24%	26%
Get much worse	17%	11%	28%	24%	23%	13%	18%	16%	14%	18%	16%	17%	20%	18%	16%	16%	19%	8%	21%	16%	16%	14%	14%
Don't know	10%	5%	11%	12%	7%	8%	8%	11%	15%	12%	9%	4%	16%	7%	7%	12%	12%	11%	8%	9%	9%	13%	13%

Thinking about how the NHS compares to the healthcare systems of other European countries, do you think...?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
The NHS provides better quality healthcare than in other European countries	36%	39%	34%	32%	33%	39%	33%	39%	39%	39%	35%	30%	26%	36%	41%	38%	35%	30%	34%	35%	41%	36%	32%
The NHS provides about the same quality of healthcare as in other European countries	26%	26%	27%	29%	29%	27%	29%	24%	22%	24%	27%	32%	30%	26%	28%	23%	30%	24%	30%	27%	23%	23%	26%
The NHS provides worse quality healthcare than in other European countries	13%	14%	15%	11%	13%	13%	15%	12%	13%	11%	14%	16%	14%	15%	13%	12%	9%	8%	16%	14%	10%	12%	9%
Don't know	25%	21%	24%	27%	25%	20%	24%	26%	27%	26%	23%	22%	29%	23%	17%	26%	26%	38%	19%	23%	26%	29%	33%

Thinking about how NHS healthcare is FUNDED, which of the following best reflects your view?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Healthcare should be funded by general taxation from everyone	71%	71%	79%	74%	79%	70%	71%	72%	64%	69%	74%	76%	70%	72%	72%	70%	76%	66%	75%	73%	71%	66%	64%
Healthcare should be funded by compulsory health insurance for everyone, paid for from taxation for the least well off, and deducted from other people's wages	9%	12%	7%	12%	8%	12%	11%	7%	8%	8%	9%	13%	8%	9%	9%	9%	13%	8%	12%	10%	7%	9%	5%
Healthcare should only be funded by taxation for the least well off, with other people choosing to take out voluntary insurance if they wished	4%	5%	3%	4%	2%	5%	5%	4%	7%	4%	4%	3%	7%	5%	2%	5%	1%	3%	3%	5%	5%	2%	6%
None of these	3%	3%	3%	2%	3%	3%	4%	3%	6%	3%	3%	2%	5%	3%	5%	3%	1%	3%	3%	3%	4%	4%	5%
Don't know	12%	9%	8%	9%	8%	11%	9%	14%	14%	15%	10%	6%	11%	10%	12%	13%	10%	20%	6%	9%	14%	19%	21%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about how NHS healthcare is PROVIDED, which of the following best reflects your view?

	Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
	Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
The NHS should provide all its own treatment, there should be no role for private providers in the NHS	30%	19%	46%	28%	37%	25%	31%	29%	28%	33%	27%	29%	29%	29%	28%	28%	31%	37%	36%	29%	31%	28%	33%	32%
The NHS should be able to use private companies to provide treatment alongside its own services if they can provide it at NHS prices	57%	70%	45%	65%	56%	63%	53%	60%	46%	49%	66%	66%	56%	61%	57%	55%	54%	43%	63%	57%	56%	47%	51%	
All NHS provision should be privatised, with the NHS paying private companies to provide treatment	2%	4%	1%	1%	1%	3%	4%	1%	8%	2%	1%	2%	1%	2%	4%	3%	-	2%	2%	2%	3%	4%	1%	
None of these	2%	2%	1%	1%	1%	2%	2%	2%	4%	2%	1%	1%	4%	1%	1%	2%	2%	2%	1%	2%	2%	2%	3%	
Don't know	9%	4%	7%	6%	5%	7%	9%	8%	14%	14%	5%	2%	11%	7%	9%	9%	7%	17%	4%	8%	11%	14%	14%	

Which of the following best reflects your view?

	Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
	Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Local health services should have the ability to set their own priorities and respond to local needs, even if this means different drugs and services are only available in certain areas	37%	35%	38%	38%	40%	34%	40%	34%	44%	37%	36%	34%	36%	36%	36%	38%	35%	46%	29%	36%	42%	34%	33%	33%
The NHS should provide the same drugs and services across the whole country, even if this means local health services have less ability to set their own priorities or respond to local needs	44%	51%	43%	43%	41%	52%	41%	47%	28%	39%	47%	56%	42%	46%	44%	46%	32%	45%	48%	39%	44%	43%	45%	
Don't know	20%	14%	19%	20%	20%	15%	19%	20%	28%	24%	17%	10%	22%	18%	18%	19%	21%	26%	16%	19%	22%	23%	22%	

How good or bad would you say the education and schools in your LOCAL area are?

	Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
	Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very good	10%	12%	10%	10%	11%	10%	7%	12%	7%	9%	13%	10%	7%	10%	11%	11%	7%	9%	12%	9%	13%	5%	7%	
Fairly good	46%	49%	45%	52%	47%	49%	44%	48%	49%	44%	46%	49%	33%	50%	46%	47%	53%	44%	53%	47%	44%	43%	35%	
Fairly bad	15%	12%	17%	14%	14%	14%	17%	12%	20%	14%	15%	12%	15%	14%	15%	16%	9%	17%	16%	15%	11%	15%	16%	
Very bad	3%	3%	4%	1%	2%	4%	4%	2%	1%	4%	3%	2%	3%	3%	2%	5%	2%	4%	4%	2%	3%	4%	4%	
Don't know	26%	24%	24%	23%	26%	23%	27%	25%	22%	28%	23%	26%	41%	23%	23%	22%	24%	27%	26%	17%	27%	27%	33%	37%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And how good or bad would you say education and schools NATIONALLY are?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very good	3%	5%	2%	1%	2%	4%	4%	3%	8%	3%	2%	2%	4%	3%	5%	2%	2%	2%	2%	5%	4%	2%	2%
Fairly good	42%	48%	40%	37%	42%	45%	39%	44%	39%	38%	47%	45%	36%	41%	46%	46%	33%	42%	46%	42%	43%	37%	31%
Fairly bad	26%	20%	30%	29%	26%	23%	29%	23%	32%	25%	24%	27%	23%	28%	24%	24%	31%	24%	29%	23%	26%	28%	26%
Very bad	4%	4%	6%	5%	5%	4%	6%	3%	4%	5%	4%	4%	7%	4%	6%	3%	5%	3%	5%	4%	3%	3%	6%
Don't know	25%	24%	22%	27%	25%	23%	22%	27%	16%	30%	23%	22%	29%	24%	20%	25%	30%	30%	18%	27%	24%	31%	34%

Do you expect standard in schools to get better, worse or stay the same over the next few years?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Get much better	2%	3%	1%	1%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	2%	3%	-	3%	2%	2%	1%	1%	2%
Get a little better	15%	19%	12%	10%	12%	16%	14%	15%	23%	13%	13%	16%	10%	15%	19%	15%	10%	12%	13%	15%	17%	17%	8%
Stay the same	33%	37%	28%	35%	32%	36%	34%	33%	34%	34%	32%	34%	31%	35%	35%	34%	26%	32%	35%	35%	32%	32%	31%
Get a little worse	23%	21%	28%	22%	26%	23%	25%	22%	20%	21%	25%	27%	25%	24%	18%	21%	30%	28%	26%	25%	22%	23%	17%
Get much worse	9%	6%	13%	12%	11%	7%	10%	7%	6%	9%	11%	7%	9%	8%	13%	8%	7%	1%	10%	6%	10%	6%	12%
Don't know	18%	15%	18%	20%	17%	16%	16%	21%	16%	21%	18%	14%	23%	16%	14%	18%	26%	24%	13%	18%	18%	21%	30%

Thinking about how British schools compare to the education systems in other European countries, do you think...?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
British schools provide better quality education than in other European countries	11%	14%	8%	2%	7%	14%	12%	10%	20%	11%	8%	10%	10%	10%	16%	11%	8%	8%	10%	12%	12%	11%	9%
British schools provide about the same quality of education as in other European countries	28%	32%	25%	34%	30%	29%	31%	26%	27%	26%	32%	29%	27%	29%	30%	31%	19%	23%	32%	27%	27%	27%	24%
British schools provide worse quality education than in other European countries	26%	21%	36%	29%	30%	24%	27%	26%	24%	24%	28%	30%	31%	26%	26%	24%	31%	25%	32%	26%	22%	24%	24%
Don't know	35%	33%	31%	35%	32%	33%	31%	38%	29%	39%	32%	31%	32%	35%	29%	35%	42%	44%	26%	36%	39%	39%	43%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about the amount of freedom schools are given to govern themselves, and the amount of control local and central government have over them, do you think...

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base: All GB adults	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Local and central government have too much control over schools, and schools should have more freedom to make their own decisions	27%	24%	30%	21%	27%	25%	26%	28%	30%	30%	25%	22%	20%	27%	23%	30%	30%	30%	32%	25%	26%	25%	21%
Schools have too much freedom to make their own decisions, and local and central government should have more powers over them	20%	26%	19%	18%	18%	25%	22%	17%	17%	16%	25%	24%	23%	18%	26%	19%	17%	12%	20%	19%	23%	16%	18%
The current balance is about right	23%	28%	21%	29%	26%	23%	23%	24%	24%	22%	22%	28%	21%	25%	25%	23%	19%	23%	25%	26%	19%	24%	20%
Don't know	30%	22%	30%	32%	28%	27%	29%	31%	30%	33%	29%	27%	35%	29%	25%	28%	34%	35%	22%	30%	32%	36%	41%

Generally speaking, do you think large businesses have a positive or negative impact on Britain?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
A positive impact	31%	47%	18%	30%	27%	37%	34%	29%	25%	29%	32%	37%	24%	32%	35%	30%	34%	33%	35%	35%	27%	29%	20%
A negative impact	20%	10%	30%	18%	23%	15%	24%	16%	25%	20%	20%	18%	22%	19%	18%	21%	25%	18%	24%	17%	20%	18%	20%
Both equally	35%	34%	39%	40%	39%	36%	32%	39%	27%	35%	37%	37%	37%	37%	36%	35%	24%	37%	31%	35%	37%	37%	41%
Don't know	14%	9%	13%	12%	11%	12%	11%	16%	22%	16%	11%	8%	17%	13%	11%	14%	17%	12%	10%	13%	17%	16%	19%

Thinking about how business is regulated in Britain today, do you think businesses face too much regulation, too little regulation, or is the balance about right?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Too much regulation	13%	20%	7%	8%	8%	19%	16%	10%	6%	11%	14%	18%	9%	13%	15%	11%	15%	19%	16%	10%	12%	17%	12%
Too little regulation	29%	18%	44%	29%	39%	22%	34%	24%	32%	29%	27%	28%	35%	29%	24%	27%	39%	18%	32%	26%	27%	30%	28%
The balance is about right	30%	40%	22%	35%	28%	35%	29%	31%	25%	27%	30%	38%	23%	33%	31%	30%	23%	27%	27%	35%	33%	21%	26%
Don't know	29%	22%	27%	28%	25%	24%	22%	35%	38%	33%	29%	17%	33%	24%	30%	32%	23%	36%	26%	29%	28%	31%	34%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about the taxes that most businesses in Britain pay, do you think businesses have to pay too much tax, do not pay enough tax, or is the balance about right?

	Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
	Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Businesses have to pay too much tax	6%	9%	5%	2%	4%	8%	6%	6%	5%	7%	6%	6%	6%	6%	6%	8%	5%	7%	4%	7%	5%	8%	5%	6%
Businesses do not pay enough tax	46%	38%	62%	52%	57%	44%	53%	40%	43%	43%	49%	51%	50%	45%	42%	46%	59%	42%	50%	46%	47%	42%	40%	
The balance is about right	23%	35%	12%	22%	20%	25%	24%	22%	19%	21%	23%	28%	22%	26%	27%	20%	15%	20%	23%	26%	19%	24%	21%	
Don't know	25%	17%	21%	24%	20%	23%	17%	32%	34%	29%	22%	15%	22%	23%	23%	30%	19%	34%	20%	24%	26%	29%	33%	

Current Sunday trading laws mean that most shops in England & Wales are only allowed to open for 6 hours on Sundays. Which of the following best reflects your view?

	Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
	Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Shops should be allowed to open for as long as they want on Sundays	50%	50%	49%	46%	49%	49%	54%	46%	54%	55%	44%	45%	54%	49%	45%	44%	74%	50%	54%	53%	43%	45%	51%	
Shops should only be allowed to open for six hours on Sundays	28%	28%	33%	34%	33%	27%	25%	32%	24%	23%	34%	33%	26%	30%	31%	31%	11%	24%	30%	26%	32%	28%	23%	
Shops should not be allowed to open at all on Sundays	14%	17%	11%	12%	11%	19%	12%	15%	8%	10%	18%	18%	11%	15%	17%	14%	8%	8%	12%	13%	15%	15%	15%	
Don't know	8%	5%	7%	7%	7%	5%	9%	7%	15%	11%	4%	4%	9%	6%	7%	10%	8%	17%	4%	8%	10%	12%	12%	

On the subject of climate change do you think:

	Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
	Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
The world's climate is changing as a result of human activity	71%	63%	83%	81%	84%	63%	67%	75%	68%	70%	73%	72%	73%	72%	71%	67%	82%	66%	78%	72%	70%	63%	61%	
The world's climate is changing but NOT because of human activity	13%	21%	6%	5%	7%	20%	18%	9%	10%	12%	14%	16%	10%	14%	14%	16%	9%	9%	11%	13%	13%	18%	15%	
The world's climate is NOT changing	2%	3%	2%	2%	2%	3%	3%	2%	4%	2%	2%	2%	2%	2%	3%	3%	1%	6%	2%	3%	3%	3%	2%	
Not sure	13%	13%	9%	12%	7%	14%	13%	13%	18%	15%	11%	9%	15%	12%	13%	14%	8%	19%	9%	12%	13%	17%	22%	

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think concerns about climate change have or have not been exaggerated?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Have been exaggerated - the threat is not as real as many scientists have said	18%	30%	8%	7%	9%	27%	26%	11%	17%	15%	21%	21%	15%	18%	20%	18%	16%	20%	16%	17%	19%	24%	19%
Have not been exaggerated - the threat is every bit as real as scientists have said	68%	56%	83%	87%	83%	58%	62%	73%	64%	67%	69%	70%	68%	69%	64%	68%	73%	60%	76%	68%	66%	59%	57%
Don't know	14%	14%	9%	7%	8%	15%	12%	16%	19%	18%	10%	9%	18%	13%	16%	13%	11%	20%	8%	15%	15%	18%	24%

Generally speaking, do you think the government is doing and spending too much to try and reduce carbon emissions, not doing or spending enough to reduce carbon emissions, or are they getting the balance about right?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Are doing and spending too much to try and reduce carbon emissions	15%	25%	7%	7%	7%	24%	20%	10%	10%	12%	17%	21%	12%	15%	13%	19%	14%	11%	13%	14%	16%	20%	17%
Are not doing or spending enough to try and reduce carbon emissions	49%	29%	71%	67%	67%	32%	49%	49%	63%	48%	49%	43%	56%	49%	49%	43%	57%	48%	56%	51%	45%	42%	40%
Are getting the balance about right	16%	28%	7%	12%	13%	22%	16%	16%	9%	15%	17%	21%	14%	18%	19%	15%	13%	14%	17%	16%	19%	13%	12%
Don't know	20%	18%	15%	15%	13%	22%	15%	25%	18%	25%	16%	15%	18%	19%	19%	23%	15%	28%	14%	19%	20%	25%	31%

Compared to other countries around the world, do you think Britain is doing more or less to reduce carbon emissions, or about the same?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Britain is doing more than most other countries to reduce carbon emissions	31%	56%	15%	21%	22%	47%	37%	26%	21%	23%	33%	49%	24%	36%	30%	31%	25%	30%	32%	30%	36%	27%	27%
Britain is doing less than most other countries to reduce carbon emissions	16%	6%	29%	19%	22%	9%	17%	16%	22%	20%	14%	10%	19%	14%	19%	17%	18%	11%	20%	18%	12%	15%	10%
Britain is doing about the same as most other countries to reduce carbon emissions	26%	20%	31%	27%	33%	20%	26%	27%	27%	26%	28%	23%	31%	29%	25%	23%	27%	16%	27%	26%	27%	27%	21%
Don't know	26%	19%	25%	33%	23%	24%	21%	31%	29%	31%	25%	18%	26%	21%	26%	30%	30%	43%	20%	26%	25%	32%	43%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

How important, if at all, do you think the following are to the British economy these days?

Car manufacturing

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	27%	38%	21%	24%	21%	37%	27%	27%	13%	21%	27%	44%	16%	27%	30%	29%	24%	34%	26%	31%	29%	20%	23%
Fairly important	44%	45%	43%	35%	43%	45%	43%	44%	42%	43%	47%	42%	43%	44%	42%	44%	45%	42%	45%	44%	46%	39%	41%
Not very important	13%	8%	18%	21%	18%	7%	15%	11%	26%	14%	11%	10%	18%	14%	14%	10%	14%	9%	17%	13%	9%	17%	10%
Not important at all	2%	1%	3%	4%	4%	1%	3%	2%	-	3%	3%	1%	4%	2%	1%	2%	3%	-	2%	2%	2%	2%	4%
Don't know	14%	8%	15%	16%	13%	10%	13%	15%	18%	20%	12%	4%	18%	13%	13%	15%	13%	15%	11%	11%	15%	22%	21%

Oil and gas extraction

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	18%	23%	13%	11%	14%	22%	18%	18%	15%	15%	19%	25%	14%	14%	24%	20%	25%	19%	18%	17%	22%	17%	16%
Fairly important	40%	44%	38%	35%	37%	46%	42%	38%	32%	36%	42%	47%	42%	39%	41%	39%	40%	38%	41%	43%	41%	36%	32%
Not very important	19%	17%	23%	26%	26%	13%	22%	16%	21%	19%	19%	17%	19%	24%	16%	16%	17%	16%	22%	18%	16%	17%	19%
Not important at all	3%	3%	4%	5%	4%	2%	4%	3%	8%	3%	3%	2%	6%	5%	2%	2%	2%	4%	5%	3%	3%	4%	2%
Don't know	20%	13%	22%	22%	18%	17%	14%	25%	24%	26%	16%	9%	20%	19%	18%	23%	16%	23%	15%	19%	18%	25%	31%

Power generation

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	36%	45%	29%	27%	33%	41%	38%	33%	27%	28%	37%	53%	26%	34%	42%	35%	40%	41%	38%	34%	38%	37%	31%
Fairly important	40%	39%	45%	40%	43%	40%	40%	40%	39%	41%	44%	35%	43%	43%	34%	40%	40%	36%	40%	46%	38%	36%	36%
Not very important	6%	4%	7%	13%	8%	4%	8%	4%	9%	8%	4%	3%	9%	5%	7%	6%	4%	4%	8%	5%	6%	6%	5%
Not important at all	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	0%	0%	1%	3%	2%	1%	1%	2%	1%
Don't know	17%	11%	18%	18%	15%	14%	13%	21%	25%	22%	14%	8%	19%	16%	16%	19%	15%	17%	13%	15%	18%	20%	28%

Software development

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	32%	40%	29%	33%	34%	36%	35%	30%	17%	24%	35%	53%	26%	34%	33%	31%	33%	39%	37%	35%	32%	22%	23%
Fairly important	39%	39%	44%	34%	40%	39%	39%	40%	47%	40%	39%	35%	40%	40%	41%	39%	37%	32%	39%	41%	34%	45%	38%
Not very important	8%	8%	8%	7%	9%	8%	10%	7%	10%	11%	7%	4%	12%	8%	7%	9%	7%	6%	9%	7%	11%	8%	7%
Not important at all	2%	0%	1%	1%	1%	1%	2%	1%	2%	2%	2%	1%	2%	1%	3%	1%	1%	2%	2%	1%	1%	1%	2%
Don't know	18%	12%	18%	25%	17%	15%	14%	22%	23%	24%	18%	7%	20%	16%	16%	20%	21%	22%	12%	16%	21%	23%	30%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Arts and creative industries

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	22%	16%	31%	35%	31%	15%	23%	21%	19%	20%	23%	25%	28%	22%	15%	19%	29%	27%	30%	23%	17%	13%	14%
Fairly important	34%	35%	37%	29%	37%	34%	31%	36%	37%	31%	35%	35%	31%	33%	36%	38%	30%	24%	33%	36%	32%	35%	32%
Not very important	23%	31%	15%	18%	17%	30%	25%	21%	23%	22%	22%	27%	19%	25%	26%	20%	22%	30%	22%	22%	29%	24%	18%
Not important at all	6%	7%	4%	2%	4%	7%	9%	3%	4%	6%	7%	6%	7%	6%	8%	5%	6%	2%	6%	5%	6%	7%	9%
Don't know	15%	12%	13%	16%	12%	14%	12%	18%	17%	21%	14%	6%	16%	14%	15%	18%	13%	17%	10%	13%	16%	21%	26%

Online and internet companies

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	26%	28%	26%	26%	29%	26%	27%	26%	21%	24%	26%	33%	26%	25%	27%	26%	28%	35%	29%	28%	28%	21%	18%
Fairly important	46%	51%	46%	45%	46%	49%	46%	46%	48%	44%	46%	49%	42%	48%	48%	47%	45%	34%	49%	45%	43%	49%	44%
Not very important	10%	9%	10%	9%	8%	10%	13%	8%	10%	10%	10%	11%	15%	9%	9%	9%	10%	9%	11%	11%	10%	8%	10%
Not important at all	1%	1%	1%	2%	1%	2%	2%	1%	3%	1%	2%	0%	2%	2%	2%	1%	-	1%	1%	1%	1%	2%	2%
Don't know	16%	11%	17%	18%	16%	14%	13%	19%	19%	21%	17%	7%	15%	16%	14%	18%	17%	21%	10%	15%	18%	21%	26%

Building and construction

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	40%	49%	36%	29%	36%	46%	36%	43%	28%	33%	42%	55%	30%	41%	40%	40%	45%	41%	40%	39%	42%	42%	34%
Fairly important	41%	39%	40%	49%	44%	41%	43%	40%	45%	42%	43%	38%	47%	42%	44%	39%	37%	38%	43%	45%	39%	36%	39%
Not very important	5%	4%	8%	9%	7%	4%	8%	3%	5%	7%	5%	4%	7%	6%	5%	5%	4%	4%	7%	6%	5%	3%	4%
Not important at all	1%	1%	2%	1%	1%	1%	2%	1%	4%	1%	1%	0%	3%	1%	2%	1%	1%	1%	2%	1%	1%	3%	1%
Don't know	12%	8%	13%	12%	12%	9%	11%	13%	18%	17%	10%	4%	14%	11%	10%	14%	13%	16%	9%	10%	13%	15%	22%

Manufacturing

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	40%	52%	33%	25%	33%	52%	37%	42%	17%	30%	46%	61%	25%	40%	43%	46%	35%	44%	35%	40%	50%	37%	38%
Fairly important	32%	30%	32%	35%	32%	31%	32%	32%	43%	34%	29%	26%	39%	33%	34%	28%	32%	27%	35%	35%	25%	33%	28%
Not very important	13%	7%	17%	24%	20%	7%	17%	9%	19%	14%	12%	8%	18%	14%	9%	10%	18%	13%	18%	14%	9%	8%	9%
Not important at all	2%	2%	4%	2%	4%	1%	3%	2%	2%	3%	3%	1%	6%	2%	1%	2%	2%	3%	3%	1%	2%	3%	3%
Don't know	13%	8%	14%	13%	12%	9%	11%	15%	19%	18%	10%	4%	14%	11%	13%	15%	13%	13%	9%	10%	14%	19%	23%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Financial services

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	41%	48%	36%	53%	43%	42%	48%	34%	34%	37%	40%	52%	46%	44%	36%	35%	47%	43%	50%	43%	33%	34%	34%
Fairly important	35%	35%	40%	21%	36%	37%	30%	40%	36%	33%	38%	35%	32%	34%	40%	39%	27%	33%	32%	37%	40%	35%	30%
Not very important	7%	6%	8%	6%	7%	7%	7%	6%	5%	7%	8%	5%	5%	7%	9%	7%	6%	5%	7%	5%	8%	9%	6%
Not important at all	1%	1%	1%	2%	1%	1%	2%	1%	3%	2%	1%	1%	3%	1%	1%	2%	-	1%	2%	1%	2%	2%	2%
Don't know	16%	11%	14%	17%	13%	13%	11%	20%	22%	21%	13%	6%	14%	15%	14%	17%	19%	10%	13%	17%	20%	28%	

Retailing

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	36%	41%	34%	39%	35%	39%	35%	36%	27%	31%	41%	43%	30%	39%	32%	37%	40%	29%	37%	37%	38%	29%	33%
Fairly important	44%	44%	45%	43%	45%	44%	44%	44%	48%	42%	44%	46%	43%	44%	47%	42%	40%	46%	46%	47%	40%	45%	36%
Not very important	7%	6%	8%	5%	7%	7%	8%	6%	6%	8%	5%	7%	9%	6%	8%	6%	7%	10%	7%	7%	7%	7%	7%
Not important at all	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%	0%	4%	1%	1%	1%	1%	-	2%	2%	1%	2%	1%
Don't know	12%	8%	12%	13%	11%	10%	11%	13%	18%	17%	9%	3%	14%	10%	11%	14%	13%	15%	9%	8%	14%	17%	23%

Transport

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	33%	38%	33%	24%	30%	36%	31%	35%	28%	25%	35%	47%	31%	34%	28%	33%	39%	37%	35%	32%	34%	32%	30%
Fairly important	42%	44%	41%	47%	43%	43%	42%	41%	40%	43%	42%	40%	35%	43%	48%	42%	36%	34%	41%	47%	36%	41%	39%
Not very important	10%	8%	10%	14%	12%	8%	13%	7%	11%	10%	10%	8%	16%	10%	9%	6%	10%	13%	13%	8%	11%	7%	6%
Not important at all	1%	1%	2%	-	1%	1%	2%	1%	0%	2%	1%	1%	2%	1%	1%	2%	2%	-	1%	1%	1%	1%	1%
Don't know	14%	10%	15%	15%	14%	11%	12%	17%	20%	20%	12%	5%	16%	12%	14%	17%	13%	16%	10%	11%	17%	18%	24%

Tourism

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	41%	46%	42%	40%	41%	44%	38%	44%	32%	38%	40%	52%	41%	42%	32%	41%	51%	44%	42%	42%	40%	38%	41%
Fairly important	39%	40%	39%	40%	42%	41%	41%	38%	32%	38%	44%	40%	38%	41%	46%	35%	35%	32%	40%	42%	39%	37%	32%
Not very important	7%	5%	8%	9%	7%	5%	9%	5%	15%	7%	5%	5%	7%	6%	9%	7%	5%	6%	10%	6%	5%	8%	6%
Not important at all	2%	1%	1%	2%	1%	1%	3%	1%	5%	2%	2%	-	3%	1%	2%	2%	-	2%	2%	3%	2%	1%	1%
Don't know	11%	8%	10%	10%	9%	10%	10%	12%	16%	16%	9%	3%	11%	9%	10%	14%	9%	16%	7%	8%	13%	16%	21%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Agriculture

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	46%	56%	42%	37%	42%	56%	42%	50%	29%	38%	49%	64%	33%	48%	47%	43%	55%	51%	45%	44%	51%	43%	46%
Fairly important	31%	31%	32%	37%	36%	28%	34%	30%	37%	31%	34%	27%	34%	33%	34%	31%	22%	27%	35%	35%	27%	28%	25%
Not very important	9%	5%	11%	13%	11%	5%	12%	6%	14%	12%	5%	5%	14%	8%	6%	9%	9%	7%	10%	10%	6%	11%	6%
Not important at all	1%	1%	3%	1%	2%	1%	2%	1%	2%	2%	1%	1%	4%	1%	2%	1%	1%	2%	1%	1%	2%	0%	0%
Don't know	12%	8%	12%	11%	10%	10%	11%	13%	18%	18%	10%	3%	15%	10%	12%	15%	12%	13%	7%	10%	15%	16%	23%

Recreation and leisure industries

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	21%	22%	25%	23%	23%	19%	20%	22%	17%	22%	21%	22%	21%	20%	16%	22%	25%	29%	25%	22%	18%	16%	19%
Fairly important	49%	50%	48%	49%	52%	50%	49%	49%	50%	44%	51%	54%	43%	52%	53%	47%	49%	34%	50%	52%	48%	48%	39%
Not very important	15%	17%	11%	11%	11%	17%	17%	12%	12%	13%	15%	17%	17%	14%	16%	13%	10%	19%	14%	13%	18%	13%	14%
Not important at all	2%	2%	2%	1%	2%	1%	3%	1%	1%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%	1%	4%	3%
Don't know	14%	9%	14%	16%	12%	12%	12%	16%	20%	19%	11%	4%	16%	13%	12%	16%	14%	16%	10%	11%	15%	19%	25%

Legal services

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	18%	23%	15%	19%	15%	19%	17%	19%	20%	15%	18%	23%	19%	17%	16%	18%	22%	25%	22%	17%	18%	14%	15%
Fairly important	43%	46%	45%	35%	45%	46%	42%	44%	34%	43%	43%	50%	41%	45%	47%	40%	47%	38%	43%	48%	41%	45%	38%
Not very important	17%	16%	17%	23%	19%	17%	22%	12%	11%	16%	19%	18%	15%	18%	15%	18%	10%	16%	19%	14%	19%	13%	15%
Not important at all	2%	2%	3%	2%	2%	2%	4%	1%	4%	2%	3%	2%	6%	1%	3%	3%	1%	2%	2%	3%	2%	3%	3%
Don't know	19%	13%	20%	22%	18%	15%	15%	23%	30%	24%	17%	8%	20%	18%	19%	21%	19%	19%	13%	19%	20%	25%	29%

Telecommunications

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Very important	31%	41%	26%	22%	27%	38%	32%	30%	22%	23%	34%	47%	23%	33%	27%	31%	36%	39%	36%	30%	30%	29%	26%
Fairly important	40%	39%	42%	50%	46%	39%	40%	40%	30%	42%	42%	42%	40%	39%	45%	41%	36%	38%	41%	43%	43%	33%	35%
Not very important	9%	7%	11%	8%	9%	8%	11%	6%	15%	10%	8%	5%	12%	10%	7%	7%	6%	8%	10%	7%	8%	12%	8%
Not important at all	2%	1%	2%	1%	1%	1%	3%	1%	6%	2%	2%	1%	3%	1%	3%	2%	4%	2%	1%	3%	2%	4%	1%
Don't know	18%	12%	18%	20%	17%	15%	14%	22%	28%	24%	15%	6%	22%	17%	17%	19%	18%	14%	13%	17%	19%	22%	30%

Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking back over the past few years, do you think businesses are behaving better or worse than they were 10 years ago?

Unweighted base	1778	591	448	159	685	732	755	1023	167	722	408	481	221	596	292	430	154	85	523	504	348	208	195
Base	1778	606	447	161	660	704	864	914	194	741	429	414	213	597	295	429	153	91	498	516	373	207	184
Much better	3%	5%	2%	1%	2%	4%	4%	2%	4%	3%	2%	4%	1%	3%	7%	3%	1%	3%	4%	3%	3%	3%	2%
A little better	20%	27%	15%	15%	22%	20%	21%	19%	25%	19%	18%	22%	19%	22%	22%	17%	20%	18%	25%	21%	18%	13%	17%
Exactly the same	24%	24%	22%	30%	23%	25%	29%	19%	15%	22%	30%	24%	22%	24%	21%	26%	20%	30%	22%	25%	24%	25%	23%
A little worse	22%	22%	24%	24%	22%	25%	23%	22%	19%	21%	22%	26%	19%	27%	19%	20%	24%	16%	21%	22%	24%	25%	19%
Much worse	9%	6%	16%	7%	12%	8%	10%	8%	5%	7%	12%	10%	11%	7%	11%	9%	10%	9%	10%	7%	9%	8%	12%
Don't know	22%	15%	22%	22%	20%	17%	14%	30%	32%	27%	17%	13%	28%	18%	20%	24%	24%	25%	17%	22%	22%	27%	27%

Cell Contents (Column Percentages)