

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

		Region							
		Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London
<b>Weighted Sample</b>	<b>3640</b>	150	377	322	289	311	311	434	
<b>Unweighted Sample</b>	<b>3694</b>	160	392	335	310	325	332	335	
		%	%	%	%	%	%	%	
<b>How often, if at all, do you face difficulties providing food for your child(ren)?</b>									
<b>During term-time</b>									
Always	1	1	1	2	2	1	2	1	
Often	2	1	1	1	1	3	3	3	
Sometimes	5	3	5	5	3	5	4	5	
Rarely	6	2	8	5	8	7	6	4	
Never	39	53	38	41	38	42	35	38	
Don't know	1	0	1	0	1	0	0	1	
Not applicable – I don't have children that I'm responsible for	46	39	47	44	44	41	49	46	
Prefer not to say	1	0	0	1	1	0	1	1	
<b>During school holidays</b>									
Always	2	1	2	2	1	2	2	2	
Often	2	1	2	3	3	3	3	2	
Sometimes	5	4	6	6	5	7	5	7	
Rarely	5	2	7	5	6	5	4	4	
Never	39	53	38	40	40	40	37	37	
Don't know	0	0	1	0	0	1	0	0	
Not applicable – I don't have children that I'm responsible for	46	38	45	43	45	41	48	48	
Prefer not to say	1	0	0	1	1	0	1	1	

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Fieldwork: 1-30 November 2020

	Region							
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London
<b>Weighted Sample</b>	<b>3640</b>	150	377	322	289	311	311	434
Unweighted Sample	3694	160	392	335	310	325	332	335

Have you ever been forced to do any of the following because you didn't have enough money?

Skip meals yourself

Yes	<b>21</b>	19	20	21	25	27	18	19
No	<b>74</b>	79	73	75	71	72	78	74
Don't know	<b>2</b>	2	4	2	3	1	2	4
Prefer not to say	<b>2</b>	1	4	2	1	0	2	3

Have your child(ren) skip meals

Yes	<b>3</b>	3	0	6	3	5	5	5
No	<b>95</b>	97	97	92	96	94	93	90
Don't know	<b>1</b>	0	1	1	1	0	1	3
Prefer not to say	<b>1</b>	0	2	1	1	0	1	2

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

							Age				
	Total	South East	South West	Wales	Scotland	Northern Ireland	18-24	25-34	35-44	45-54	55+
<b>Weighted Sample</b>	<b>3640</b>	507	364	166	307	104	268	522	776	795	1279
<b>Unweighted Sample</b>	<b>3694</b>	536	359	160	368	82	194	560	803	851	1286
	%	%	%	%	%	%	%	%	%	%	%

## How often, if at all, do you face difficulties providing food for your child(ren)?

### During term-time

Always	1	1	1	1	1	2	2	3	1	1	1
Often	2	1	1	0	2	1	4	3	3	1	1
Sometimes	5	4	6	4	4	9	3	6	9	6	1
Rarely	6	4	7	4	9	8	3	8	11	7	2
Never	39	40	38	34	33	42	10	44	58	52	23
Don't know	1	0	1	1	0	0	1	1	1	1	0
Not applicable – I don't have children that I'm responsible for	46	49	45	55	48	37	73	34	17	32	72
Prefer not to say	1	1	1	1	2	0	3	1	1	1	1

### During school holidays

Always	2	1	2	1	1	2	0	3	2	2	1
Often	2	2	1	1	3	2	5	3	4	1	1
Sometimes	5	4	4	2	7	9	3	8	10	7	1
Rarely	5	3	8	6	7	8	2	6	9	7	2
Never	39	40	38	32	33	41	11	44	57	51	23
Don't know	0	0	1	1	0	0	1	0	1	0	0
Not applicable – I don't have children that I'm responsible for	46	49	45	55	47	37	77	34	16	31	71
Prefer not to say	1	1	1	1	2	0	1	1	1	1	1

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

							Age				
	Total	South East	South West	Wales	Scotland	Northern Ireland	18-24	25-34	35-44	45-54	55+
<b>Weighted Sample</b>	<b>3640</b>	507	364	166	307	104	268	522	776	795	1279
<b>Unweighted Sample</b>	3694	536	359	160	368	82	194	560	803	851	1286

Have you ever been forced to do any of the following because you didn't have enough money?

**Skip meals yourself**

Yes	<b>21</b>	20	21	23	24	19	24	24	26	23	16
No	<b>74</b>	77	74	73	72	77	65	71	72	74	79
Don't know	<b>2</b>	2	2	3	1	5	5	3	1	2	3
Prefer not to say	<b>2</b>	1	2	2	3	0	5	2	1	1	2

**Have your child(ren) skip meals**

Yes	<b>3</b>	2	3	4	3	0	14	5	4	2	2
No	<b>95</b>	97	94	93	95	99	77	92	96	97	94
Don't know	<b>1</b>	0	1	0	2	0	3	2	0	0	2
Prefer not to say	<b>1</b>	1	2	2	1	1	6	1	0	1	2

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

	Social grade										
	AB	C1	C2	DE	ABC1	C2DE	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	
<b>Weighted Sample</b>	<b>3640</b>	1038	1018	817	767	2056	1584	85	196	326	305
<b>Unweighted Sample</b>	<b>3694</b>	1575	893	564	662	2468	1226	73	161	275	260
	%	%	%	%	%	%	%	%	%	%	%

## How often, if at all, do you face difficulties providing food for your child(ren)?

### During term-time

Always	1	1	1	1	2	1	1	7	2	2	3
Often	2	2	2	1	2	2	2	2	4	3	1
Sometimes	5	3	4	6	7	3	7	12	4	8	7
Rarely	6	5	5	7	8	5	8	8	11	7	8
Never	39	44	38	42	30	41	36	17	14	22	27
Don't know	1	1	0	0	1	0	1	5	0	1	0
Not applicable – I don't have children that I'm responsible for	46	43	50	42	49	46	45	44	64	56	53
Prefer not to say	1	1	1	1	1	1	1	6	1	1	1

### During school holidays

Always	2	2	1	1	3	1	2	8	4	3	2
Often	2	2	2	3	3	2	3	5	4	4	4
Sometimes	5	3	5	6	8	4	7	17	6	8	9
Rarely	5	4	4	5	8	4	6	4	11	6	6
Never	39	45	37	42	29	41	36	18	13	22	25
Don't know	0	0	0	0	1	0	0	4	0	1	0
Not applicable – I don't have children that I'm responsible for	46	43	50	42	49	46	45	42	63	56	52
Prefer not to say	1	1	1	1	1	1	1	2	1	1	1

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

		Social grade										
		Total	AB	C1	C2	DE	ABC1	C2DE	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year
<b>Weighted Sample</b>		<b>3640</b>	1038	1018	817	767	2056	1584	85	196	326	305
<b>Unweighted Sample</b>		3694	1575	893	564	662	2468	1226	73	161	275	260
<b>Have you ever been forced to do any of the following because you didn't have enough money?</b>												
<b>Skip meals yourself</b>												
Yes	<b>21</b>	14	21	22	31	17	26	45	35	32	34	
No	<b>74</b>	82	76	75	62	79	69	44	60	61	61	
Don't know	<b>2</b>	2	2	2	4	2	3	7	3	5	3	
Prefer not to say	<b>2</b>	2	2	2	2	2	2	4	2	2	2	
<b>Have your child(ren) skip meals</b>												
Yes	<b>3</b>	4	4	1	4	4	2	11	9	4	2	
No	<b>95</b>	92	95	97	94	94	96	74	86	95	95	
Don't know	<b>1</b>	2	0	0	2	1	1	8	3	2	1	
Prefer not to say	<b>1</b>	2	1	1	1	1	1	7	2	0	2	

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

		Gross household income									
		£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year
<b>Weighted Sample</b>	<b>3640</b>	344	361	343	251	209	188	246	224	359	122
<b>Unweighted Sample</b>	<b>3694</b>	318	333	324	242	223	190	285	265	447	176
		%	%	%	%	%	%	%	%	%	%

## How often, if at all, do you face difficulties providing food for your child(ren)?

### During term-time

Always	1	2	2	0	0	1	1	0	0	0	1
Often	2	3	1	2	2	1	2	1	1	1	1
Sometimes	5	6	6	5	2	4	3	3	2	3	2
Rarely	6	8	9	6	4	6	3	4	4	4	2
Never	39	30	32	40	46	43	50	51	53	56	59
Don't know	1	1	0	0	1	0	1	0	0	0	0
Not applicable – I don't have children that I'm responsible for	46	48	49	47	43	45	40	40	40	36	34
Prefer not to say	1	1	1	1	0	0	1	0	0	1	2

### During school holidays

Always	2	2	2	1	2	1	0	0	0	0	2
Often	2	3	3	2	2	2	2	0	0	1	0
Sometimes	5	6	5	6	3	5	4	5	3	2	3
Rarely	5	9	8	4	4	4	3	3	3	3	3
Never	39	31	31	40	45	44	50	52	53	56	57
Don't know	0	1	1	0	0	1	0	0	0	0	0
Not applicable – I don't have children that I'm responsible for	46	49	49	46	45	44	40	40	40	36	33
Prefer not to say	1	1	1	1	0	0	1	0	0	1	2

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

		Gross household income										
		Total	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 to £149,999 per year
<b>Weighted Sample</b>	<b>3640</b>	344	361	343	251	209	188	246	224	359	122	
<b>Unweighted Sample</b>	<b>3694</b>	318	333	324	242	223	190	285	265	447	176	

Have you ever been forced to do any of the following because you didn't have enough money?

**Skip meals yourself**

Yes	<b>21</b>	29	21	18	18	21	19	10	11	7	9
No	<b>74</b>	66	76	75	77	77	79	88	87	90	88
Don't know	<b>2</b>	2	2	3	4	2	1	2	2	1	1
Prefer not to say	<b>2</b>	3	1	4	0	1	1	0	0	3	2

**Have your child(ren) skip meals**

Yes	<b>3</b>	8	5	2	1	3	4	0	1	2	1
No	<b>95</b>	91	94	96	97	95	94	100	97	97	96
Don't know	<b>1</b>	0	0	1	2	0	1	0	1	0	0
Prefer not to say	<b>1</b>	1	1	1	0	1	1	0	1	1	3



# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

	Total	£150,000 and over	Don't know	Prefer not to answer	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year
<b>Weighted Sample</b>	<b>3640</b>	62	4	18	288	379	470	459	437	315	297
<b>Unweighted Sample</b>	<b>3694</b>	92	7	23	264	336	437	416	419	319	314
	%	%	%	%	%	%	%	%	%	%	%

## How often, if at all, do you face difficulties providing food for your child(ren)?

### During term-time

Always	1	3	0	0	3	0	2	2	2	1	0
Often	2	0	0	0	2	1	1	2	2	1	2
Sometimes	5	0	22	6	6	5	5	6	5	5	5
Rarely	6	1	0	12	5	9	9	7	6	5	4
Never	39	67	0	34	32	30	28	33	32	38	48
Don't know	1	0	0	4	1	0	0	0	1	0	0
Not applicable – I don't have children that I'm responsible for	46	28	78	39	49	53	53	49	52	49	40
Prefer not to say	1	0	0	5	1	1	1	1	0	0	1

### During school holidays

Always	2	2	0	0	5	1	2	2	1	2	1
Often	2	1	0	0	3	2	3	3	3	1	2
Sometimes	5	3	22	10	6	7	6	8	4	4	4
Rarely	5	2	0	0	4	8	8	5	5	6	3
Never	39	64	0	42	33	29	27	33	33	37	49
Don't know	0	0	0	4	1	0	0	0	1	0	0
Not applicable – I don't have children that I'm responsible for	46	28	78	39	48	53	53	48	52	49	40
Prefer not to say	1	0	0	5	1	1	1	1	0	1	0

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

	Total	£150,000 and over	Don't know	Prefer not to answer	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year
<b>Weighted Sample</b>	<b>3640</b>	62	4	18	288	379	470	459	437	315	297
<b>Unweighted Sample</b>	3694	92	7	23	264	336	437	416	419	319	314

Have you ever been forced to do any of the following because you didn't have enough money?

## Skip meals yourself

Yes	<b>21</b>	8	30	13	28	28	31	23	23	15	17
No	<b>74</b>	89	70	81	68	66	66	73	74	80	79
Don't know	<b>2</b>	2	0	0	3	4	3	2	1	2	3
Prefer not to say	<b>2</b>	1	0	6	1	2	1	3	2	3	1

## Have your child(ren) skip meals

Yes	<b>3</b>	7	0	6	7	1	3	3	7	2	3
No	<b>95</b>	93	100	94	88	96	95	95	92	96	95
Don't know	<b>1</b>	0	0	0	3	1	1	0	0	1	1
Prefer not to say	<b>1</b>	0	0	0	2	1	0	2	1	2	0

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

		Gross personal income									Parents with a gross household income below £20,000
	Total	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 and over	Don't know	Prefer not to answer	
<b>Weighted Sample</b>	<b>3640</b>	176	185	104	127	73	73	59	43	87	404
<b>Unweighted Sample</b>	<b>3694</b>	206	221	131	157	96	100	90	39	84	338
	%	%	%	%	%	%	%	%	%	%	%

## How often, if at all, do you face difficulties providing food for your child(ren)?

### During term-time

Always	1	0	1	0	1	0	1	2	0	1	6
Often	2	3	1	0	1	1	0	1	3	3	6
Sometimes	5	1	3	1	1	2	5	0	10	5	16
Rarely	6	2	7	1	7	3	4	0	0	7	19
Never	39	54	59	54	55	59	61	62	37	37	48
Don't know	1	0	0	3	1	0	0	0	4	3	2
Not applicable – I don't have children that I'm responsible for	46	39	29	39	34	34	29	31	45	43	0
Prefer not to say	1	0	0	1	0	0	0	3	1	1	3

### During school holidays

Always	2	1	0	2	1	0	1	2	3	1	7
Often	2	2	1	0	2	1	0	1	0	5	9
Sometimes	5	2	7	2	3	2	1	0	10	5	19
Rarely	5	2	4	1	5	1	4	3	5	9	15
Never	39	54	59	54	52	60	63	59	34	34	46
Don't know	0	0	1	1	0	1	2	0	2	3	1
Not applicable – I don't have children that I'm responsible for	46	39	28	39	38	35	29	31	45	42	0
Prefer not to say	1	0	0	2	0	0	0	3	1	1	3

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

	Gross personal income										
	Total	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 and over	Don't know	Prefer not to answer	Parents with a gross household income below £20,000
<b>Weighted Sample</b>	<b>3640</b>	176	185	104	127	73	73	59	43	87	404
<b>Unweighted Sample</b>	3694	206	221	131	157	96	100	90	39	84	338

Have you ever been forced to do any of the following because you didn't have enough money?

**Skip meals yourself**

Yes	<b>21</b>	12	14	7	9	9	8	7	32	30	43
No	<b>74</b>	86	83	88	85	87	92	90	54	65	51
Don't know	<b>2</b>	1	1	3	5	3	0	1	7	3	3
Prefer not to say	<b>2</b>	1	2	2	0	1	0	3	7	2	3

**Have your child(ren) skip meals**

Yes	<b>3</b>	1	2	0	3	4	3	3	9	1	5
No	<b>95</b>	99	97	93	97	95	97	92	81	96	91
Don't know	<b>1</b>	0	1	4	0	1	0	0	3	3	2
Prefer not to say	<b>1</b>	0	0	3	0	0	0	4	6	0	2

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

	Household income brackets						
	Total	Parents with a gross household income below £25,000	Parents with a gross household income below £30,000	Parents with a gross household income below £35,000	Parents with a gross household income below £40,000	All parents	Parents who at times struggle to feed their children
<b>Weighted Sample</b>	<b>3640</b>	577	762	944	1081	1955	540
<b>Unweighted Sample</b>	<b>3694</b>	501	667	835	974	2030	507
	%	%	%	%	%	%	%

## How often, if at all, do you face difficulties providing food for your child(ren)?

### During term-time

Always	1	5	5	4	4	2	-
Often	2	5	5	4	4	3	-
Sometimes	5	15	14	13	12	9	-
Rarely	6	18	18	16	15	11	-
Never	39	52	54	58	61	72	-
Don't know	1	2	2	1	1	1	-
Not applicable – I don't have children that I'm responsible for	46	0	0	0	0	0	-
Prefer not to say	1	3	2	2	2	2	-

### During school holidays

Always	2	6	6	5	5	3	-
Often	2	8	8	7	6	4	-
Sometimes	5	16	15	14	13	10	-
Rarely	5	16	16	14	13	10	-
Never	39	50	52	57	60	71	-
Don't know	0	1	1	1	1	1	-
Not applicable – I don't have children that I'm responsible for	46	0	0	0	0	0	-
Prefer not to say	1	2	2	2	2	1	-

# YouGov Survey Results

Sample Size: 3,694 adults

Fieldwork: 1-30 November 2020

	Household income brackets						
	Total	Parents with a gross household income below £25,000	Parents with a gross household income below £30,000	Parents with a gross household income below £35,000	Parents with a gross household income below £40,000	All parents	Parents who at times struggle to feed their children
<b>Weighted Sample</b>	<b>3640</b>	577	762	944	1081	1955	540
<b>Unweighted Sample</b>	3694	501	667	835	974	2030	507

Have you ever been forced to do any of the following because you didn't have enough money?

Skip meals yourself

Yes	<b>21</b>	40	37	35	32	23	57
No	<b>74</b>	55	59	61	64	74	37
Don't know	<b>2</b>	3	2	2	2	1	4
Prefer not to say	<b>2</b>	2	2	2	2	1	2

Have your child(ren) skip meals

Yes	<b>3</b>	6	5	5	4	3	11
No	<b>95</b>	91	92	92	93	95	85
Don't know	<b>1</b>	2	1	1	1	1	2
Prefer not to say	<b>1</b>	2	2	1	1	1	1