

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB businesses

Fieldwork: 23rd - 30th September 2020



Total	Organization size					
	Microbusiness (less than 10 employees)	Small (10 to 49 employees)	Medium (50 to 249 employees)	Large (250+ employees)	Net: Micro/Small (less than 50 employees)	Net: SME (1 to 249 employees)

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	1108	253	232	197	426	485	682
	<b>Base</b>	1108	206	202	168	532	408	576
They have provided enough support		48%	44%	47%	51%	49%	45%	47%
They have provided some support but not enough		42%	44%	45%	38%	41%	44%	42%
They have not provided any support		8%	10%	6%	7%	8%	8%	8%
Don't know		2%	3%	2%	5%	2%	2%	3%

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	1108	253	232	197	426	485	682
	<b>Base</b>	1108	206	202	168	532	408	576
It is currently receiving support		27%	27%	32%	32%	23%	30%	30%
It was previously receiving support, but it is not any longer		31%	35%	35%	31%	27%	35%	34%
It has never received any support		35%	36%	27%	30%	40%	31%	31%
Don't know		7%	2%	6%	6%	10%	4%	5%

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	1108	253	232	197	426	485	682
	<b>Base</b>	1108	206	202	168	532	408	576
None		37%	70%	39%	33%	24%	55%	48%
1-9%		21%	6%	19%	23%	26%	13%	16%
10-19%		11%	4%	14%	11%	13%	9%	10%
20-29%		8%	3%	6%	8%	12%	4%	5%
30-39%		5%	2%	5%	7%	5%	4%	5%
40-49%		3%	1%	3%	3%	4%	2%	2%
50-59%		2%	4%	2%	4%	1%	3%	3%
60% -69%		1%	-	-	1%	1%	-	0%
70%-79%		1%	-	-	-	2%	-	-
80-89%		0%	0%	-	1%	-	0%	0%
90% - 100%		1%	1%	1%	1%	1%	1%	1%
Don't know		11%	9%	11%	10%	12%	10%	10%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Work ind					
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Total	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal
Unweighted base	1108	182	120	128	176	110	53
<b>Base</b>	<b>1108</b>	<b>185</b>	<b>119</b>	<b>128</b>	<b>190</b>	<b>108</b>	<b>52</b>
They have provided enough support	48%	46%	57%	56%	56%	37%	46%
They have provided some support but not enough	42%	46%	38%	35%	34%	52%	45%
They have not provided any support	8%	7%	4%	6%	8%	7%	8%
Don't know	2%	1%	1%	3%	2%	4%	2%

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Total	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal
Unweighted base	1108	182	120	128	176	110	53
<b>Base</b>	<b>1108</b>	<b>185</b>	<b>119</b>	<b>128</b>	<b>190</b>	<b>108</b>	<b>52</b>
It is currently receiving support	27%	28%	34%	26%	14%	40%	25%
It was previously receiving support, but it is not any longer	31%	31%	38%	40%	24%	33%	39%
It has never received any support	35%	32%	24%	29%	52%	21%	26%
Don't know	7%	10%	4%	6%	11%	5%	9%

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Total	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal
Unweighted base	1108	182	120	128	176	110	53
<b>Base</b>	<b>1108</b>	<b>185</b>	<b>119</b>	<b>128</b>	<b>190</b>	<b>108</b>	<b>52</b>
None	37%	34%	39%	44%	34%	29%	33%
1-9%	21%	18%	21%	17%	22%	18%	27%
10-19%	11%	17%	13%	12%	13%	7%	9%
20-29%	8%	10%	2%	7%	5%	14%	7%
30-39%	5%	5%	5%	3%	4%	7%	6%
40-49%	3%	3%	6%	1%	4%	4%	1%
50-59%	2%	3%	1%	3%	2%	7%	2%
60% -69%	1%	0%	1%	1%	0%	1%	-
70%-79%	1%	1%	1%	1%	2%	-	3%
80-89%	0%	-	-	-	-	2%	-
90% - 100%	1%	1%	1%	2%	0%	3%	-
Don't know	11%	10%	11%	10%	13%	9%	12%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Industry (select all that apply)					
	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	1108	167	98	38	34	46	32
<b>Base</b>	<b>1108</b>	<b>172</b>	<b>94</b>	<b>41</b>	<b>35</b>	<b>47</b>	<b>32</b>	
They have provided enough support	48%	43%	44%	59%	66%	63%	62%	
They have provided some support but not enough	42%	46%	41%	32%	23%	33%	34%	
They have not provided any support	8%	8%	10%	6%	8%	2%	-	
Don't know	2%	3%	5%	3%	2%	2%	4%	

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	1108	167	98	38	34	46	32
<b>Base</b>	<b>1108</b>	<b>172</b>	<b>94</b>	<b>41</b>	<b>35</b>	<b>47</b>	<b>32</b>	
It is currently receiving support	27%	20%	33%	26%	29%	41%	24%	
It was previously receiving support, but it is not any longer	31%	26%	33%	22%	39%	22%	29%	
It has never received any support	35%	45%	28%	50%	28%	34%	43%	
Don't know	7%	8%	6%	2%	4%	4%	4%	

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	1108	167	98	38	34	46	32
<b>Base</b>	<b>1108</b>	<b>172</b>	<b>94</b>	<b>41</b>	<b>35</b>	<b>47</b>	<b>32</b>	
None	37%	39%	32%	47%	26%	25%	45%	
1-9%	21%	17%	20%	21%	13%	18%	31%	
10-19%	11%	12%	13%	17%	10%	13%	11%	
20-29%	8%	7%	13%	5%	17%	13%	-	
30-39%	5%	5%	3%	-	2%	3%	-	
40-49%	3%	5%	2%	-	9%	3%	-	
50-59%	2%	1%	4%	2%	2%	4%	3%	
60% -69%	1%	2%	-	-	-	3%	3%	
70%-79%	1%	1%	2%	2%	6%	4%	5%	
80-89%	0%	-	-	-	-	2%	-	
90% - 100%	1%	1%	2%	-	-	-	-	
Don't know	11%	10%	9%	6%	15%	13%	3%	

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total						
	Other	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	1108	124	163	102	103	163	90
	<b>Base</b>	1108	124	164	100	100	178	87
They have provided enough support		48%	43%	48%	58%	58%	55%	33%
They have provided some support but not enough		42%	48%	45%	36%	32%	35%	56%
They have not provided any support		8%	8%	7%	5%	8%	9%	7%
Don't know		2%	1%	1%	1%	3%	2%	4%

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	1108	124	163	102	103	163	90
	<b>Base</b>	1108	124	164	100	100	178	87
It is currently receiving support		27%	23%	28%	36%	27%	13%	49%
It was previously receiving support, but it is not any longer		31%	29%	31%	35%	41%	23%	29%
It has never received any support		35%	44%	31%	24%	28%	53%	16%
Don't know		7%	3%	10%	4%	4%	11%	5%

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	1108	124	163	102	103	163	90
	<b>Base</b>	1108	124	164	100	100	178	87
None		37%	37%	35%	38%	45%	34%	30%
1-9%		21%	19%	19%	22%	20%	23%	17%
10-19%		11%	12%	15%	12%	9%	12%	4%
20-29%		8%	12%	10%	2%	6%	5%	15%
30-39%		5%	5%	5%	5%	3%	3%	9%
40-49%		3%	-	3%	5%	1%	4%	4%
50-59%		2%	2%	2%	1%	3%	3%	7%
60%-69%		1%	-	-	1%	1%	0%	1%
70%-79%		1%	-	1%	-	1%	2%	-
80-89%		0%	-	-	-	-	-	1%
90% - 100%		1%	1%	-	1%	1%	0%	2%
Don't know		11%	12%	9%	12%	9%	13%	10%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Work industry (MAIN)					
	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution
	1108	43	149	81	27	18	30
<b>Base</b>	1108	40	150	75	29	18	30
They have provided enough support	48%	31%	41%	43%	47%	50%	59%
They have provided some support but not enough	42%	58%	47%	42%	40%	42%	36%
They have not provided any support	8%	10%	9%	9%	8%	8%	3%
Don't know	2%	2%	3%	6%	5%	-	3%

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution
	1108	43	149	81	27	18	30
<b>Base</b>	1108	40	150	75	29	18	30
It is currently receiving support	27%	24%	21%	35%	34%	34%	33%
It was previously receiving support, but it is not any longer	31%	47%	25%	28%	28%	39%	27%
It has never received any support	35%	24%	45%	28%	36%	19%	35%
Don't know	7%	6%	9%	9%	3%	8%	5%

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution
	1108	43	149	81	27	18	30
<b>Base</b>	1108	40	150	75	29	18	30
None	37%	37%	41%	36%	40%	36%	21%
1-9%	21%	32%	15%	24%	25%	18%	26%
10-19%	11%	8%	11%	9%	19%	13%	7%
20-29%	8%	8%	7%	13%	3%	18%	13%
30-39%	5%	6%	7%	3%	-	-	-
40-49%	3%	-	6%	1%	-	-	7%
50-59%	2%	-	-	3%	-	-	3%
60% -69%	1%	-	2%	-	-	-	-
70%-79%	1%	-	1%	-	5%	-	-
80-89%	0%	-	-	-	-	-	3%
90% - 100%	1%	-	-	1%	-	-	-
Don't know	11%	10%	10%	9%	8%	16%	20%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Company annual turnover					
	Real estate	Other	First year of trading	Less than £1 million	£1 million to £9.9 million	£10 million or more

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	1108	18	121	8	267	236	473
<b>Base</b>	<b>1108</b>	<b>18</b>	<b>121</b>	<b>7</b>	<b>223</b>	<b>209</b>	<b>545</b>	
They have provided enough support	48%	58%	45%	65%	39%	52%	51%	
They have provided some support but not enough	42%	34%	44%	11%	47%	38%	40%	
They have not provided any support	8%	-	9%	11%	10%	8%	7%	
Don't know	2%	8%	3%	12%	3%	1%	1%	

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	1108	18	121	8	267	236	473
<b>Base</b>	<b>1108</b>	<b>18</b>	<b>121</b>	<b>7</b>	<b>223</b>	<b>209</b>	<b>545</b>	
It is currently receiving support	27%	22%	22%	-	30%	34%	25%	
It was previously receiving support, but it is not any longer	31%	38%	32%	12%	39%	36%	25%	
It has never received any support	35%	33%	43%	88%	28%	27%	42%	
Don't know	7%	8%	2%	-	3%	4%	8%	

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	1108	18	121	8	267	236	473
<b>Base</b>	<b>1108</b>	<b>18</b>	<b>121</b>	<b>7</b>	<b>223</b>	<b>209</b>	<b>545</b>	
None	37%	54%	35%	56%	56%	36%	29%	
1-9%	21%	26%	19%	-	8%	22%	26%	
10-19%	11%	8%	13%	-	7%	13%	13%	
20-29%	8%	-	13%	20%	4%	8%	9%	
30-39%	5%	-	5%	-	6%	4%	5%	
40-49%	3%	-	-	12%	1%	5%	3%	
50-59%	2%	-	2%	-	4%	3%	1%	
60%-69%	1%	-	-	-	0%	0%	1%	
70%-79%	1%	-	-	-	-	-	2%	
80-89%	0%	-	-	-	0%	-	0%	
90% - 100%	1%	8%	1%	-	1%	1%	1%	
Don't know	11%	5%	11%	12%	10%	8%	10%	

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total						
	Don't know	Prefer not to answer	Marketing activities (e.g. advertising, direct marketing, PR	Business development/ sales	Company credit/ charge cards	Finance/ accounting

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	1108	60	64	519	684	387	516
<b>Base</b>	<b>1108</b>	<b>64</b>	<b>61</b>	<b>492</b>	<b>662</b>	<b>352</b>	<b>484</b>	
They have provided enough support	48%	39%	42%	48%	50%	50%	52%	
They have provided some support but not enough	42%	46%	48%	39%	41%	38%	37%	
They have not provided any support	8%	4%	5%	10%	7%	9%	8%	
Don't know	2%	11%	5%	3%	2%	2%	2%	

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	1108	60	64	519	684	387	516
<b>Base</b>	<b>1108</b>	<b>64</b>	<b>61</b>	<b>492</b>	<b>662</b>	<b>352</b>	<b>484</b>	
It is currently receiving support	27%	18%	27%	29%	27%	33%	34%	
It was previously receiving support, but it is not any longer	31%	27%	35%	33%	31%	34%	33%	
It has never received any support	35%	35%	30%	32%	36%	31%	30%	
Don't know	7%	21%	8%	6%	6%	2%	3%	

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	1108	60	64	519	684	387	516
<b>Base</b>	<b>1108</b>	<b>64</b>	<b>61</b>	<b>492</b>	<b>662</b>	<b>352</b>	<b>484</b>	
None	37%	34%	37%	38%	38%	41%	40%	
1-9%	21%	14%	20%	19%	19%	16%	18%	
10-19%	11%	13%	7%	9%	11%	7%	9%	
20-29%	8%	12%	11%	9%	8%	7%	7%	
30-39%	5%	-	5%	5%	4%	7%	6%	
40-49%	3%	-	1%	3%	3%	6%	4%	
50-59%	2%	2%	1%	3%	2%	4%	3%	
60% -69%	1%	-	-	0%	1%	1%	1%	
70%-79%	1%	-	-	2%	1%	3%	2%	
80-89%	0%	-	-	-	-	0%	0%	
90% - 100%	1%	-	-	1%	1%	1%	1%	
Don't know	11%	24%	17%	11%	10%	7%	10%	

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Omnibus Decision Maker					
	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply
	1108	388	376	635	472	530	336
<b>Base</b>	<b>1108</b>	<b>361</b>	<b>347</b>	<b>626</b>	<b>455</b>	<b>511</b>	<b>312</b>
They have provided enough support	48%	47%	50%	48%	45%	48%	49%
They have provided some support but not enough	42%	40%	40%	42%	44%	40%	41%
They have not provided any support	8%	11%	8%	8%	10%	10%	9%
Don't know	2%	2%	2%	3%	1%	2%	1%

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply
	1108	388	376	635	472	530	336
<b>Base</b>	<b>1108</b>	<b>361</b>	<b>347</b>	<b>626</b>	<b>455</b>	<b>511</b>	<b>312</b>
It is currently receiving support	27%	29%	34%	30%	29%	29%	33%
It was previously receiving support, but it is not any longer	31%	34%	35%	30%	34%	32%	36%
It has never received any support	35%	34%	30%	36%	33%	34%	29%
Don't know	7%	3%	1%	4%	5%	5%	2%

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply
	1108	388	376	635	472	530	336
<b>Base</b>	<b>1108</b>	<b>361</b>	<b>347</b>	<b>626</b>	<b>455</b>	<b>511</b>	<b>312</b>
None	37%	41%	40%	37%	39%	36%	38%
1-9%	21%	14%	18%	22%	16%	20%	15%
10-19%	11%	7%	6%	9%	9%	10%	6%
20-29%	8%	9%	8%	9%	9%	10%	10%
30-39%	5%	8%	6%	5%	6%	6%	9%
40-49%	3%	6%	5%	3%	6%	4%	5%
50-59%	2%	4%	4%	3%	3%	3%	4%
60% -69%	1%	1%	1%	1%	1%	1%	1%
70%-79%	1%	3%	2%	1%	2%	2%	3%
80-89%	0%	-	0%	0%	-	-	-
90% - 100%	1%	1%	1%	1%	1%	1%	1%
Don't know	11%	7%	7%	9%	9%	9%	8%



# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Company age					
	Up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years up to 35 years	Over 35 years	Don't know

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	109	134	241	224	382	18
	<b>Base</b>	1108	94	119	219	221	20
They have provided enough support		48%	41%	40%	47%	45%	57%
They have provided some support but not enough		42%	42%	48%	41%	47%	33%
They have not provided any support		8%	13%	8%	9%	5%	10%
Don't know		2%	4%	4%	3%	3%	1%

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	109	134	241	224	382	18
	<b>Base</b>	1108	94	119	219	221	20
It is currently receiving support		27%	26%	28%	26%	32%	33%
It was previously receiving support, but it is not any longer		31%	26%	39%	33%	28%	29%
It has never received any support		35%	43%	30%	35%	36%	35%
Don't know		7%	4%	3%	5%	4%	11%

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	109	134	241	224	382	18
	<b>Base</b>	1108	94	119	219	221	20
None		37%	49%	37%	47%	42%	26%
1-9%		21%	9%	18%	15%	14%	30%
10-19%		11%	6%	8%	9%	15%	13%
20-29%		8%	10%	11%	7%	6%	9%
30-39%		5%	5%	6%	6%	4%	4%
40-49%		3%	1%	9%	3%	2%	2%
50-59%		2%	7%	1%	4%	2%	1%
60% -69%		1%	2%	-	-	3%	-
70%-79%		1%	-	-	1%	1%	1%
80-89%		0%	-	-	-	0%	0%
90% - 100%		1%	1%	2%	1%	1%	-
Don't know		11%	11%	7%	8%	9%	13%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Region mainl					
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	1108	36	103	68	74	85	56
<b>Base</b>	<b>1108</b>	<b>36</b>	<b>103</b>	<b>68</b>	<b>75</b>	<b>84</b>	<b>53</b>	
They have provided enough support	48%	41%	50%	45%	50%	40%	55%	
They have provided some support but not enough	42%	49%	40%	44%	43%	44%	30%	
They have not provided any support	8%	10%	8%	4%	5%	13%	14%	
Don't know	2%	-	2%	6%	2%	3%	2%	

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	1108	36	103	68	74	85	56
<b>Base</b>	<b>1108</b>	<b>36</b>	<b>103</b>	<b>68</b>	<b>75</b>	<b>84</b>	<b>53</b>	
It is currently receiving support	27%	41%	27%	26%	33%	33%	23%	
It was previously receiving support, but it is not any longer	31%	26%	33%	40%	33%	30%	28%	
It has never received any support	35%	29%	32%	23%	25%	33%	43%	
Don't know	7%	4%	8%	11%	9%	4%	6%	

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	1108	36	103	68	74	85	56
<b>Base</b>	<b>1108</b>	<b>36</b>	<b>103</b>	<b>68</b>	<b>75</b>	<b>84</b>	<b>53</b>	
None	37%	44%	40%	32%	30%	27%	44%	
1-9%	21%	10%	20%	22%	18%	27%	12%	
10-19%	11%	12%	10%	9%	12%	9%	17%	
20-29%	8%	7%	6%	8%	13%	10%	4%	
30-39%	5%	6%	4%	4%	1%	7%	3%	
40-49%	3%	6%	2%	2%	7%	5%	2%	
50-59%	2%	-	-	1%	1%	4%	1%	
60% -69%	1%	-	1%	2%	-	2%	-	
70%-79%	1%	4%	1%	2%	2%	-	-	
80-89%	0%	-	1%	-	-	-	-	
90% - 100%	1%	-	1%	2%	-	1%	4%	
Don't know	11%	11%	14%	16%	16%	9%	13%	

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	y work (GOR)					
	London	South East	South West	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	1108	245	181	118	36	93	13
	<b>Base</b>	1108	261	182	108	35	88	16
They have provided enough support		48%	44%	50%	53%	66%	39%	77%
They have provided some support but not enough		42%	43%	42%	38%	27%	53%	23%
They have not provided any support		8%	10%	6%	6%	5%	8%	-
Don't know		2%	3%	2%	3%	2%	-	-

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	1108	245	181	118	36	93	13
	<b>Base</b>	1108	261	182	108	35	88	16
It is currently receiving support		27%	25%	23%	23%	29%	39%	-
It was previously receiving support, but it is not any longer		31%	25%	30%	41%	39%	28%	5%
It has never received any support		35%	40%	41%	33%	28%	30%	72%
Don't know		7%	10%	6%	3%	4%	4%	23%

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	1108	245	181	118	36	93	13
	<b>Base</b>	1108	261	182	108	35	88	16
None		37%	29%	40%	51%	43%	39%	37%
1-9%		21%	22%	22%	21%	15%	22%	28%
10-19%		11%	10%	11%	10%	10%	16%	18%
20-29%		8%	11%	9%	5%	6%	7%	9%
30-39%		5%	6%	5%	3%	7%	4%	-
40-49%		3%	6%	-	-	-	-	-
50-59%		2%	3%	2%	2%	5%	4%	-
60% -69%		1%	1%	-	-	-	-	-
70%-79%		1%	1%	-	-	4%	-	-
80-89%		0%	-	0%	-	-	-	-
90% - 100%		1%	0%	1%	-	-	-	-
Don't know		11%	10%	11%	8%	9%	8%	9%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Region mainly work					
	North	Midlands	East	London	South	Wales

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	1108	207	159	56	245	299	36
	<b>Base</b>	1108	207	159	53	261	289	35
They have provided enough support		48%	47%	45%	55%	44%	51%	66%
They have provided some support but not enough		42%	43%	44%	30%	43%	40%	27%
They have not provided any support		8%	7%	9%	14%	10%	6%	5%
Don't know		2%	3%	2%	2%	3%	3%	2%

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	1108	207	159	56	245	299	36
	<b>Base</b>	1108	207	159	53	261	289	35
It is currently receiving support		27%	29%	33%	23%	25%	23%	29%
It was previously receiving support, but it is not any longer		31%	34%	31%	28%	25%	34%	39%
It has never received any support		35%	29%	29%	43%	40%	38%	28%
Don't know		7%	8%	6%	6%	10%	5%	4%

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	1108	207	159	56	245	299	36
	<b>Base</b>	1108	207	159	53	261	289	35
None		37%	38%	29%	44%	29%	44%	43%
1-9%		21%	19%	23%	12%	22%	21%	15%
10-19%		11%	10%	11%	17%	10%	11%	10%
20-29%		8%	7%	11%	4%	11%	7%	6%
30-39%		5%	4%	4%	3%	6%	4%	7%
40-49%		3%	3%	6%	2%	6%	-	-
50-59%		2%	0%	2%	1%	3%	2%	5%
60%-69%		1%	1%	1%	-	1%	-	-
70%-79%		1%	2%	1%	-	1%	-	4%
80-89%		0%	0%	-	-	-	0%	-
90% - 100%		1%	1%	1%	4%	0%	1%	-
Don't know		11%	14%	12%	13%	10%	10%	9%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total			Are you...?			
	Scotland	Elsewhere (i.e. outside of Great Britain)	Male	Female	Under 35	35 - 44

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

	Unweighted base	1108	93	13	785	323	151	277
<b>Base</b>	<b>1108</b>	<b>88</b>	<b>16</b>	<b>794</b>	<b>314</b>	<b>156</b>	<b>287</b>	
They have provided enough support	48%	39%	77%	48%	47%	40%	43%	
They have provided some support but not enough	42%	53%	23%	42%	42%	47%	44%	
They have not provided any support	8%	8%	-	9%	6%	10%	8%	
Don't know	2%	-	-	2%	5%	4%	4%	

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

	Unweighted base	1108	93	13	785	323	151	277
<b>Base</b>	<b>1108</b>	<b>88</b>	<b>16</b>	<b>794</b>	<b>314</b>	<b>156</b>	<b>287</b>	
It is currently receiving support	27%	39%	-	27%	26%	30%	27%	
It was previously receiving support, but it is not any longer	31%	28%	5%	29%	35%	34%	32%	
It has never received any support	35%	30%	72%	37%	32%	26%	33%	
Don't know	7%	4%	23%	7%	8%	10%	8%	

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

	Unweighted base	1108	93	13	785	323	151	277
<b>Base</b>	<b>1108</b>	<b>88</b>	<b>16</b>	<b>794</b>	<b>314</b>	<b>156</b>	<b>287</b>	
None	37%	39%	37%	36%	38%	26%	34%	
1-9%	21%	22%	28%	20%	23%	17%	19%	
10-19%	11%	16%	18%	12%	9%	10%	12%	
20-29%	8%	7%	9%	8%	8%	14%	9%	
30-39%	5%	4%	-	4%	6%	6%	6%	
40-49%	3%	-	-	3%	2%	8%	5%	
50-59%	2%	4%	-	2%	3%	3%	2%	
60%-69%	1%	-	-	1%	1%	3%	1%	
70%-79%	1%	-	-	1%	1%	1%	2%	
80-89%	0%	-	-	0%	-	-	0%	
90% - 100%	1%	-	-	1%	1%	1%	1%	
Don't know	11%	8%	9%	11%	10%	11%	8%	

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



	Age	
Total	45 - 54	55+

Which of the following best describes what you think of the government's level of support for businesses during the coronavirus crisis?

Unweighted base	1108	331	349
<b>Base</b>	<b>1108</b>	<b>333</b>	<b>331</b>
They have provided enough support	48%	50%	54%
They have provided some support but not enough	42%	42%	38%
They have not provided any support	8%	8%	6%
Don't know	2%	1%	2%

Has your business received any direct financial support from the government such as grants and loans (including to cover workers' wages) because of the coronavirus crisis?

Unweighted base	1108	331	349
<b>Base</b>	<b>1108</b>	<b>333</b>	<b>331</b>
It is currently receiving support	27%	24%	28%
It was previously receiving support, but it is not any longer	31%	32%	27%
It has never received any support	35%	38%	39%
Don't know	7%	6%	6%

What proportion of your workforce, if any, do you expect to have to let go before the end of the year?

Unweighted base	1108	331	349
<b>Base</b>	<b>1108</b>	<b>333</b>	<b>331</b>
None	37%	36%	45%
1-9%	21%	24%	20%
10-19%	11%	12%	10%
20-29%	8%	8%	6%
30-39%	5%	4%	4%
40-49%	3%	1%	1%
50-59%	2%	2%	2%
60% -69%	1%	-	-
70%-79%	1%	0%	-
80-89%	0%	-	0%
90% - 100%	1%	0%	1%
Don't know	11%	12%	12%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB businesses

Fieldwork: 23rd - 30th September 2020



Total	Organization size					
	Microbusiness (less than 10 employees)	Small (10 to 49 employees)	Medium (50 to 249 employees)	Large (250+ employees)	Net: Micro/Small (less than 50 employees)	Net: SME (1 to 249 employees)

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

Unweighted base	1108	253	232	197	426	485	682
<b>Base</b>	<b>1108</b>	<b>206</b>	<b>202</b>	<b>168</b>	<b>532</b>	<b>408</b>	<b>576</b>
None	39%	65%	40%	38%	29%	53%	48%
1-9%	15%	6%	16%	15%	19%	11%	12%
10-19%	9%	5%	11%	8%	11%	8%	8%
20-29%	8%	4%	5%	12%	10%	4%	7%
30-39%	5%	2%	7%	6%	5%	4%	5%
40-49%	3%	0%	5%	5%	3%	3%	3%
50-59%	3%	5%	3%	4%	3%	4%	4%
60%-69%	1%	1%	1%	1%	2%	1%	1%
70%-79%	1%	-	0%	1%	1%	0%	0%
80-89%	1%	-	-	1%	1%	-	0%
90% - 100%	1%	3%	1%	2%	1%	2%	2%
Don't know	12%	9%	10%	10%	14%	10%	10%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

Unweighted base	1108	253	232	197	426	485	682
<b>Base</b>	<b>1108</b>	<b>206</b>	<b>202</b>	<b>168</b>	<b>532</b>	<b>408</b>	<b>576</b>
My business has already recovered	7%	11%	5%	12%	6%	8%	9%
Less than 3 months	4%	5%	2%	5%	4%	4%	4%
3-6 months	5%	6%	6%	6%	4%	6%	6%
6-9 months	5%	4%	5%	7%	5%	5%	5%
9-12 months	12%	11%	14%	13%	12%	12%	13%
1-2 years	21%	16%	25%	21%	21%	20%	21%
2-3 years	11%	4%	11%	11%	14%	8%	9%
3-4 years	5%	4%	2%	3%	7%	3%	3%
4-5 years	2%	2%	2%	1%	3%	2%	2%
5 years or more	3%	2%	0%	3%	4%	1%	1%
I don't think my business will ever fully recover	3%	7%	1%	3%	1%	4%	4%
Don't know	6%	6%	7%	4%	6%	6%	5%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	24%	19%	12%	12%	22%	19%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Work ind					
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

	Unweighted base	1108	182	120	128	176	110	53
<b>Base</b>	<b>1108</b>	<b>185</b>	<b>119</b>	<b>128</b>	<b>190</b>	<b>108</b>	<b>52</b>	
None	39%	35%	38%	46%	42%	33%	38%	
1-9%	15%	14%	19%	11%	13%	11%	16%	
10-19%	9%	9%	11%	8%	11%	9%	7%	
20-29%	8%	15%	4%	10%	6%	6%	8%	
30-39%	5%	6%	4%	5%	1%	6%	6%	
40-49%	3%	4%	1%	3%	3%	6%	5%	
50-59%	3%	3%	5%	3%	4%	9%	-	
60%-69%	1%	-	3%	-	2%	5%	-	
70%-79%	1%	1%	1%	2%	1%	1%	3%	
80-89%	1%	1%	-	1%	1%	1%	-	
90% - 100%	1%	2%	3%	2%	0%	5%	-	
Don't know	12%	11%	9%	9%	15%	10%	16%	

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

	Unweighted base	1108	182	120	128	176	110	53
<b>Base</b>	<b>1108</b>	<b>185</b>	<b>119</b>	<b>128</b>	<b>190</b>	<b>108</b>	<b>52</b>	
My business has already recovered	7%	7%	8%	9%	9%	3%	8%	
Less than 3 months	4%	1%	7%	9%	4%	2%	5%	
3-6 months	5%	4%	6%	2%	6%	5%	7%	
6-9 months	5%	3%	11%	2%	6%	6%	7%	
9-12 months	12%	12%	17%	9%	14%	11%	20%	
1-2 years	21%	26%	20%	21%	17%	30%	16%	
2-3 years	11%	16%	6%	10%	8%	15%	10%	
3-4 years	5%	5%	3%	5%	6%	9%	2%	
4-5 years	2%	3%	1%	3%	4%	4%	7%	
5 years or more	3%	4%	3%	3%	4%	2%	-	
I don't think my business will ever fully recover	3%	3%	1%	3%	0%	6%	2%	
Don't know	6%	3%	5%	4%	6%	2%	10%	
N/A – my business has not been negatively affected by the coronavirus crisis	16%	13%	11%	20%	15%	7%	6%	



# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Industry (select all that apply)					
	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

	Unweighted base	1108	167	98	38	34	46	32
<b>Base</b>	<b>1108</b>	<b>172</b>	<b>94</b>	<b>41</b>	<b>35</b>	<b>47</b>	<b>32</b>	
None	39%	42%	32%	52%	24%	26%	50%	
1-9%	15%	12%	13%	17%	14%	21%	21%	
10-19%	9%	7%	15%	7%	10%	7%	11%	
20-29%	8%	9%	9%	3%	2%	12%	-	
30-39%	5%	3%	2%	7%	13%	10%	3%	
40-49%	3%	6%	4%	2%	4%	7%	3%	
50-59%	3%	2%	3%	-	2%	2%	-	
60%-69%	1%	2%	1%	2%	6%	2%	2%	
70%-79%	1%	3%	3%	2%	8%	9%	5%	
80-89%	1%	1%	-	-	-	-	-	
90% - 100%	1%	1%	2%	-	-	2%	-	
Don't know	12%	12%	14%	9%	15%	3%	5%	

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

	Unweighted base	1108	167	98	38	34	46	32
<b>Base</b>	<b>1108</b>	<b>172</b>	<b>94</b>	<b>41</b>	<b>35</b>	<b>47</b>	<b>32</b>	
My business has already recovered	7%	3%	3%	8%	2%	9%	2%	
Less than 3 months	4%	5%	2%	6%	-	-	11%	
3-6 months	5%	4%	6%	6%	15%	5%	4%	
6-9 months	5%	8%	5%	-	6%	4%	5%	
9-12 months	12%	15%	11%	15%	5%	15%	28%	
1-2 years	21%	19%	24%	3%	25%	21%	10%	
2-3 years	11%	8%	9%	16%	9%	10%	2%	
3-4 years	5%	5%	12%	5%	8%	8%	8%	
4-5 years	2%	2%	5%	7%	8%	9%	4%	
5 years or more	3%	2%	1%	2%	-	-	-	
I don't think my business will ever fully recover	3%	1%	4%	-	-	-	-	
Don't know	6%	4%	6%	9%	8%	8%	10%	
N/A – my business has not been negatively affected by the coronavirus crisis	16%	25%	13%	24%	13%	12%	15%	

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total						
	Other	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

	1108	124	163	102	103	163	90
Unweighted base	1108	124	163	102	103	163	90
<b>Base</b>	1108	124	164	100	100	178	87
None	39%	39%	36%	40%	47%	43%	30%
1-9%	15%	16%	14%	20%	13%	14%	12%
10-19%	9%	8%	9%	11%	8%	10%	8%
20-29%	8%	10%	14%	4%	9%	5%	4%
30-39%	5%	8%	7%	5%	4%	1%	7%
40-49%	3%	4%	4%	1%	3%	3%	5%
50-59%	3%	1%	3%	4%	3%	4%	12%
60% -69%	1%	-	-	3%	-	2%	6%
70%-79%	1%	-	-	-	2%	0%	-
80-89%	1%	1%	1%	-	1%	1%	1%
90% - 100%	1%	1%	1%	4%	2%	0%	4%
Don't know	12%	12%	11%	10%	9%	15%	10%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

	1108	124	163	102	103	163	90
Unweighted base	1108	124	163	102	103	163	90
<b>Base</b>	1108	124	164	100	100	178	87
My business has already recovered	7%	8%	7%	9%	10%	10%	5%
Less than 3 months	4%	3%	1%	6%	10%	4%	3%
3-6 months	5%	4%	4%	7%	1%	5%	5%
6-9 months	5%	3%	3%	11%	2%	6%	4%
9-12 months	12%	10%	12%	18%	8%	13%	10%
1-2 years	21%	21%	25%	20%	23%	18%	28%
2-3 years	11%	17%	15%	6%	8%	8%	17%
3-4 years	5%	4%	5%	2%	2%	6%	8%
4-5 years	2%	2%	3%	-	2%	3%	4%
5 years or more	3%	2%	4%	4%	3%	4%	3%
I don't think my business will ever fully recover	3%	5%	2%	1%	4%	1%	7%
Don't know	6%	7%	3%	5%	6%	6%	2%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	15%	14%	11%	21%	16%	6%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Work industry (MAIN)					
	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

Unweighted base	1108	43	149	81	27	18	30
<b>Base</b>	<b>1108</b>	<b>40</b>	<b>150</b>	<b>75</b>	<b>29</b>	<b>18</b>	<b>30</b>
None	39%	46%	43%	35%	42%	24%	26%
1-9%	15%	16%	11%	16%	23%	28%	28%
10-19%	9%	6%	9%	16%	5%	13%	6%
20-29%	8%	8%	9%	9%	5%	4%	12%
30-39%	5%	8%	3%	3%	5%	10%	12%
40-49%	3%	2%	6%	2%	-	-	3%
50-59%	3%	-	2%	4%	-	-	3%
60%-69%	1%	-	2%	-	3%	5%	3%
70%-79%	1%	-	2%	-	5%	-	3%
80-89%	1%	-	1%	-	-	-	-
90% - 100%	1%	-	-	1%	-	-	-
Don't know	12%	15%	11%	13%	12%	17%	5%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

Unweighted base	1108	43	149	81	27	18	30
<b>Base</b>	<b>1108</b>	<b>40</b>	<b>150</b>	<b>75</b>	<b>29</b>	<b>18</b>	<b>30</b>
My business has already recovered	7%	10%	4%	3%	6%	5%	13%
Less than 3 months	4%	6%	4%	3%	5%	-	-
3-6 months	5%	6%	5%	7%	3%	22%	5%
6-9 months	5%	6%	8%	3%	-	8%	12%
9-12 months	12%	20%	15%	12%	13%	5%	3%
1-2 years	21%	17%	19%	26%	-	30%	19%
2-3 years	11%	13%	9%	8%	23%	14%	15%
3-4 years	5%	2%	3%	12%	-	-	5%
4-5 years	2%	2%	2%	1%	10%	-	-
5 years or more	3%	-	2%	1%	3%	-	-
I don't think my business will ever fully recover	3%	2%	2%	4%	-	-	-
Don't know	6%	8%	5%	6%	12%	8%	10%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	8%	23%	12%	27%	9%	19%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Company annual turnover					
	Real estate	Other	First year of trading	Less than £1 million	£1 million to £9.9 million	£10 million or more

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

Unweighted base	1108	18	121	8	267	236	473
<b>Base</b>	1108	18	121	7	223	209	545
None	39%	49%	38%	69%	53%	38%	34%
1-9%	15%	29%	16%	-	9%	14%	19%
10-19%	9%	5%	9%	-	7%	11%	10%
20-29%	8%	-	10%	20%	5%	11%	9%
30-39%	5%	-	7%	-	4%	7%	5%
40-49%	3%	-	3%	-	3%	5%	3%
50-59%	3%	-	1%	12%	6%	3%	3%
60%-69%	1%	-	-	-	1%	1%	2%
70%-79%	1%	-	-	-	1%	-	1%
80-89%	1%	-	1%	-	-	0%	1%
90% - 100%	1%	8%	1%	-	4%	1%	1%
Don't know	12%	10%	14%	-	8%	9%	11%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

Unweighted base	1108	18	121	8	267	236	473
<b>Base</b>	1108	18	121	7	223	209	545
My business has already recovered	7%	5%	8%	22%	9%	7%	7%
Less than 3 months	4%	5%	3%	-	5%	2%	4%
3-6 months	5%	8%	5%	-	6%	6%	4%
6-9 months	5%	13%	3%	-	8%	6%	4%
9-12 months	12%	33%	9%	-	15%	13%	13%
1-2 years	21%	5%	20%	22%	19%	25%	21%
2-3 years	11%	-	17%	32%	7%	11%	13%
3-4 years	5%	5%	3%	12%	3%	3%	6%
4-5 years	2%	-	3%	-	1%	2%	3%
5 years or more	3%	-	2%	-	2%	0%	3%
I don't think my business will ever fully recover	3%	-	5%	-	5%	2%	1%
Don't know	6%	10%	6%	-	4%	6%	5%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	18%	16%	12%	17%	17%	14%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total						
	Don't know	Prefer not to answer	Marketing activities (e.g. advertising, direct marketing, PR	Business development/ sales	Company credit/ charge cards	Finance/ accounting

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

Unweighted base	1108	60	64	519	684	387	516
<b>Base</b>	<b>1108</b>	<b>64</b>	<b>61</b>	<b>492</b>	<b>662</b>	<b>352</b>	<b>484</b>
None	39%	38%	37%	39%	40%	41%	42%
1-9%	15%	16%	13%	14%	15%	14%	16%
10-19%	9%	7%	6%	10%	10%	7%	7%
20-29%	8%	6%	9%	6%	7%	7%	6%
30-39%	5%	-	4%	5%	5%	6%	4%
40-49%	3%	-	4%	4%	5%	4%	4%
50-59%	3%	2%	4%	5%	4%	7%	6%
60% -69%	1%	5%	-	2%	1%	2%	2%
70%-79%	1%	-	-	1%	1%	2%	1%
80-89%	1%	-	-	1%	1%	1%	1%
90% - 100%	1%	-	1%	2%	1%	2%	2%
Don't know	12%	26%	21%	12%	9%	7%	9%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

Unweighted base	1108	60	64	519	684	387	516
<b>Base</b>	<b>1108</b>	<b>64</b>	<b>61</b>	<b>492</b>	<b>662</b>	<b>352</b>	<b>484</b>
My business has already recovered	7%	5%	5%	9%	9%	7%	9%
Less than 3 months	4%	3%	6%	4%	4%	5%	5%
3-6 months	5%	5%	6%	5%	6%	5%	5%
6-9 months	5%	4%	4%	5%	5%	7%	6%
9-12 months	12%	7%	4%	14%	14%	15%	14%
1-2 years	21%	20%	13%	20%	21%	18%	19%
2-3 years	11%	16%	9%	12%	11%	8%	8%
3-4 years	5%	4%	5%	5%	4%	5%	4%
4-5 years	2%	4%	2%	3%	3%	3%	2%
5 years or more	3%	7%	5%	2%	1%	3%	3%
I don't think my business will ever fully recover	3%	-	9%	2%	2%	4%	4%
Don't know	6%	9%	14%	5%	5%	3%	4%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	18%	17%	16%	15%	17%	17%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Omnibus Decision Maker					
	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

Unweighted base	1108	388	376	635	472	530	336
<b>Base</b>	<b>1108</b>	<b>361</b>	<b>347</b>	<b>626</b>	<b>455</b>	<b>511</b>	<b>312</b>
None	39%	42%	41%	40%	39%	37%	39%
1-9%	15%	12%	15%	17%	12%	15%	12%
10-19%	9%	7%	7%	9%	7%	10%	6%
20-29%	8%	7%	6%	8%	10%	8%	8%
30-39%	5%	6%	4%	5%	5%	5%	6%
40-49%	3%	5%	4%	4%	5%	4%	7%
50-59%	3%	7%	8%	4%	6%	5%	9%
60%-69%	1%	3%	3%	2%	2%	2%	3%
70%-79%	1%	2%	2%	1%	1%	1%	1%
80-89%	1%	2%	1%	1%	1%	1%	2%
90% - 100%	1%	2%	2%	1%	2%	2%	3%
Don't know	12%	7%	7%	9%	9%	10%	6%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

Unweighted base	1108	388	376	635	472	530	336
<b>Base</b>	<b>1108</b>	<b>361</b>	<b>347</b>	<b>626</b>	<b>455</b>	<b>511</b>	<b>312</b>
My business has already recovered	7%	6%	8%	8%	6%	7%	8%
Less than 3 months	4%	5%	4%	4%	4%	4%	4%
3-6 months	5%	3%	4%	5%	5%	4%	4%
6-9 months	5%	6%	6%	4%	5%	5%	6%
9-12 months	12%	18%	14%	14%	15%	15%	13%
1-2 years	21%	19%	18%	19%	19%	22%	18%
2-3 years	11%	8%	8%	11%	10%	11%	11%
3-4 years	5%	5%	6%	5%	5%	4%	6%
4-5 years	2%	3%	3%	3%	3%	3%	3%
5 years or more	3%	3%	2%	3%	3%	2%	4%
I don't think my business will ever fully recover	3%	3%	4%	3%	3%	3%	3%
Don't know	6%	4%	4%	5%	5%	5%	4%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	16%	20%	17%	17%	16%	15%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Company age					
	Up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years up to 35 years	Over 35 years	Don't know

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

Unweighted base	1108	109	134	241	224	382	18
<b>Base</b>	<b>1108</b>	<b>94</b>	<b>119</b>	<b>219</b>	<b>221</b>	<b>434</b>	<b>20</b>
None	39%	50%	37%	45%	44%	33%	18%
1-9%	15%	8%	15%	14%	9%	21%	17%
10-19%	9%	6%	7%	9%	10%	11%	7%
20-29%	8%	6%	10%	7%	8%	9%	7%
30-39%	5%	8%	7%	5%	4%	5%	-
40-49%	3%	2%	5%	5%	4%	2%	-
50-59%	3%	5%	4%	5%	5%	2%	-
60%-69%	1%	1%	3%	2%	1%	1%	-
70%-79%	1%	1%	1%	1%	1%	1%	-
80-89%	1%	1%	-	-	2%	1%	-
90% - 100%	1%	1%	4%	1%	2%	1%	4%
Don't know	12%	11%	8%	8%	11%	14%	46%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

Unweighted base	1108	109	134	241	224	382	18
<b>Base</b>	<b>1108</b>	<b>94</b>	<b>119</b>	<b>219</b>	<b>221</b>	<b>434</b>	<b>20</b>
My business has already recovered	7%	7%	8%	8%	10%	6%	-
Less than 3 months	4%	1%	4%	5%	6%	4%	-
3-6 months	5%	8%	4%	7%	5%	4%	4%
6-9 months	5%	9%	13%	3%	5%	4%	7%
9-12 months	12%	19%	14%	11%	14%	11%	8%
1-2 years	21%	15%	22%	21%	20%	23%	7%
2-3 years	11%	12%	7%	9%	9%	15%	14%
3-4 years	5%	2%	3%	6%	2%	7%	7%
4-5 years	2%	-	3%	3%	1%	4%	-
5 years or more	3%	-	-	2%	3%	4%	7%
I don't think my business will ever fully recover	3%	2%	3%	4%	5%	1%	-
Don't know	6%	3%	7%	4%	4%	6%	28%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	23%	13%	19%	16%	13%	19%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Region mainl					
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

Unweighted base	1108	36	103	68	74	85	56
<b>Base</b>	<b>1108</b>	<b>36</b>	<b>103</b>	<b>68</b>	<b>75</b>	<b>84</b>	<b>53</b>
None	39%	42%	37%	37%	33%	31%	48%
1-9%	15%	15%	20%	18%	17%	20%	3%
10-19%	9%	9%	11%	7%	8%	10%	8%
20-29%	8%	12%	5%	10%	13%	9%	7%
30-39%	5%	5%	6%	7%	2%	3%	9%
40-49%	3%	4%	2%	2%	4%	5%	-
50-59%	3%	6%	-	1%	4%	9%	4%
60%-69%	1%	-	1%	1%	1%	2%	-
70%-79%	1%	-	1%	-	-	2%	-
80-89%	1%	-	-	2%	2%	-	-
90% - 100%	1%	-	3%	2%	2%	1%	4%
Don't know	12%	6%	14%	13%	14%	10%	17%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

Unweighted base	1108	36	103	68	74	85	56
<b>Base</b>	<b>1108</b>	<b>36</b>	<b>103</b>	<b>68</b>	<b>75</b>	<b>84</b>	<b>53</b>
My business has already recovered	7%	5%	6%	9%	8%	6%	12%
Less than 3 months	4%	7%	4%	7%	2%	1%	2%
3-6 months	5%	2%	8%	6%	2%	4%	3%
6-9 months	5%	6%	9%	4%	2%	-	8%
9-12 months	12%	8%	15%	10%	15%	19%	12%
1-2 years	21%	38%	14%	18%	23%	22%	21%
2-3 years	11%	11%	12%	12%	11%	10%	5%
3-4 years	5%	4%	3%	3%	3%	10%	-
4-5 years	2%	-	3%	3%	2%	-	5%
5 years or more	3%	-	-	4%	5%	3%	3%
I don't think my business will ever fully recover	3%	-	2%	2%	4%	4%	6%
Don't know	6%	2%	5%	7%	7%	7%	5%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	17%	18%	14%	16%	13%	20%



# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	by work (GOR)					
	London	South East	South West	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

Unweighted base	1108	245	181	118	36	93	13
<b>Base</b>	<b>1108</b>	<b>261</b>	<b>182</b>	<b>108</b>	<b>35</b>	<b>88</b>	<b>16</b>
None	39%	32%	42%	51%	55%	43%	47%
1-9%	15%	14%	18%	17%	6%	13%	18%
10-19%	9%	10%	8%	11%	9%	11%	9%
20-29%	8%	9%	6%	6%	10%	10%	9%
30-39%	5%	5%	5%	2%	5%	5%	9%
40-49%	3%	6%	3%	2%	2%	3%	-
50-59%	3%	5%	3%	2%	2%	2%	-
60%-69%	1%	2%	1%	1%	4%	3%	-
70%-79%	1%	1%	1%	-	4%	-	-
80-89%	1%	1%	1%	-	-	-	-
90% - 100%	1%	0%	3%	-	-	1%	-
Don't know	12%	15%	10%	9%	2%	9%	9%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

Unweighted base	1108	245	181	118	36	93	13
<b>Base</b>	<b>1108</b>	<b>261</b>	<b>182</b>	<b>108</b>	<b>35</b>	<b>88</b>	<b>16</b>
My business has already recovered	7%	6%	7%	12%	9%	7%	-
Less than 3 months	4%	4%	2%	4%	6%	8%	5%
3-6 months	5%	4%	6%	7%	3%	3%	9%
6-9 months	5%	6%	5%	5%	9%	5%	-
9-12 months	12%	14%	10%	9%	13%	15%	-
1-2 years	21%	19%	26%	20%	15%	19%	14%
2-3 years	11%	15%	8%	9%	2%	14%	35%
3-4 years	5%	8%	6%	2%	2%	2%	-
4-5 years	2%	2%	1%	4%	8%	2%	-
5 years or more	3%	4%	1%	1%	2%	3%	9%
I don't think my business will ever fully recover	3%	2%	3%	2%	2%	4%	-
Don't know	6%	5%	5%	7%	9%	4%	9%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	11%	19%	19%	18%	15%	20%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total	Region mainly work					
	North	Midlands	East	London	South	Wales

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

	Total	North	Midlands	East	London	South	Wales
Unweighted base	1108	207	159	56	245	299	36
<b>Base</b>	<b>1108</b>	<b>207</b>	<b>159</b>	<b>53</b>	<b>261</b>	<b>289</b>	<b>35</b>
None	39%	38%	32%	48%	32%	45%	55%
1-9%	15%	18%	18%	3%	14%	17%	6%
10-19%	9%	9%	9%	8%	10%	9%	9%
20-29%	8%	8%	11%	7%	9%	6%	10%
30-39%	5%	6%	2%	9%	5%	4%	5%
40-49%	3%	2%	4%	-	6%	3%	2%
50-59%	3%	1%	6%	4%	5%	2%	2%
60%-69%	1%	1%	2%	-	2%	1%	4%
70%-79%	1%	0%	1%	-	1%	1%	4%
80-89%	1%	1%	1%	-	1%	0%	-
90% - 100%	1%	2%	2%	4%	0%	2%	-
Don't know	12%	12%	12%	17%	15%	9%	2%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

	Total	North	Midlands	East	London	South	Wales
Unweighted base	1108	207	159	56	245	299	36
<b>Base</b>	<b>1108</b>	<b>207</b>	<b>159</b>	<b>53</b>	<b>261</b>	<b>289</b>	<b>35</b>
My business has already recovered	7%	7%	7%	12%	6%	9%	9%
Less than 3 months	4%	6%	2%	2%	4%	3%	6%
3-6 months	5%	7%	3%	3%	4%	7%	3%
6-9 months	5%	7%	1%	8%	6%	5%	9%
9-12 months	12%	12%	17%	12%	14%	9%	13%
1-2 years	21%	20%	22%	21%	19%	24%	15%
2-3 years	11%	12%	11%	5%	15%	8%	2%
3-4 years	5%	3%	7%	-	8%	5%	2%
4-5 years	2%	3%	1%	5%	2%	2%	8%
5 years or more	3%	1%	4%	3%	4%	1%	2%
I don't think my business will ever fully recover	3%	2%	4%	6%	2%	2%	2%
Don't know	6%	5%	7%	5%	5%	6%	9%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	17%	14%	20%	11%	19%	18%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



Total			Are you...?			
	Scotland	Elsewhere (i.e. outside of Great Britain)	Male	Female	Under 35	35 - 44

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

Unweighted base	1108	93	13	785	323	151	277
<b>Base</b>	<b>1108</b>	<b>88</b>	<b>16</b>	<b>794</b>	<b>314</b>	<b>156</b>	<b>287</b>
None	39%	43%	47%	38%	41%	30%	33%
1-9%	15%	13%	18%	14%	18%	12%	14%
10-19%	9%	11%	9%	10%	8%	7%	9%
20-29%	8%	10%	9%	9%	7%	12%	12%
30-39%	5%	5%	9%	5%	5%	8%	5%
40-49%	3%	3%	-	3%	3%	6%	4%
50-59%	3%	2%	-	3%	5%	7%	4%
60%-69%	1%	3%	-	2%	1%	1%	3%
70%-79%	1%	-	-	1%	1%	2%	0%
80-89%	1%	-	-	1%	1%	2%	1%
90% - 100%	1%	1%	-	2%	1%	1%	1%
Don't know	12%	9%	9%	12%	10%	11%	13%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

Unweighted base	1108	93	13	785	323	151	277
<b>Base</b>	<b>1108</b>	<b>88</b>	<b>16</b>	<b>794</b>	<b>314</b>	<b>156</b>	<b>287</b>
My business has already recovered	7%	7%	-	8%	5%	4%	5%
Less than 3 months	4%	8%	5%	3%	6%	6%	3%
3-6 months	5%	3%	9%	5%	5%	5%	4%
6-9 months	5%	5%	-	5%	5%	10%	6%
9-12 months	12%	15%	-	12%	13%	19%	11%
1-2 years	21%	19%	14%	22%	19%	14%	21%
2-3 years	11%	14%	35%	11%	13%	10%	14%
3-4 years	5%	2%	-	5%	5%	5%	6%
4-5 years	2%	2%	-	2%	4%	4%	2%
5 years or more	3%	3%	9%	3%	3%	3%	3%
I don't think my business will ever fully recover	3%	4%	-	3%	3%	3%	3%
Don't know	6%	4%	9%	5%	6%	6%	6%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	15%	20%	16%	15%	11%	16%

# YouGov Survey Results

Sample size: 1,108 senior decision makers at GB b

Fieldwork: 23rd - 30th September 2020



	Age	
Total	45 - 54	55+

And if tomorrow the government suddenly stopped providing coronavirus support to businesses (such as furlough pay, loans or grants), how many workers would you have to lay off before the end of the year?

Unweighted base	1108	331	349
<b>Base</b>	<b>1108</b>	<b>333</b>	<b>331</b>
None	39%	42%	46%
1-9%	15%	17%	17%
10-19%	9%	12%	8%
20-29%	8%	5%	6%
30-39%	5%	5%	3%
40-49%	3%	2%	2%
50-59%	3%	2%	3%
60%-69%	1%	1%	0%
70%-79%	1%	0%	1%
80-89%	1%	-	0%
90% - 100%	1%	1%	2%
Don't know	12%	12%	11%

Approximately how long do you think it will take your business to recover financially from the coronavirus crisis? If your business was not negatively affected financially by the coronavirus crisis, please choose the N/A option

Unweighted base	1108	331	349
<b>Base</b>	<b>1108</b>	<b>333</b>	<b>331</b>
My business has already recovered	7%	7%	11%
Less than 3 months	4%	4%	4%
3-6 months	5%	5%	6%
6-9 months	5%	2%	5%
9-12 months	12%	13%	10%
1-2 years	21%	24%	21%
2-3 years	11%	13%	9%
3-4 years	5%	5%	3%
4-5 years	2%	4%	1%
5 years or more	3%	2%	3%
I don't think my business will ever fully recover	3%	1%	4%
Don't know	6%	5%	6%
N/A – my business has not been negatively affected by the coronavirus crisis	16%	16%	17%