

YouGov Survey: First and Middle Names

August 26 - 29, 2022 - 1000 US Adult Citizens



1. Talked to Parents About Name Meaning

Have you ever talked to your parents about why they named you what they did?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	58%	51%	65%	56%	57%	54%	68%	59%	53%	57%	58%
No	36%	44%	29%	33%	36%	42%	31%	37%	40%	34%	29%
Not sure	5%	5%	6%	11%	7%	4%	2%	4%	7%	10%	12%
Totals	99%	100%	100%	100%	100%	100%	101%	100%	100%	101%	99%
Unweighted N	(981)	(440)	(541)	(191)	(196)	(359)	(235)	(713)	(131)	(70)	(67)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	58%	66%	53%	58%	55%	60%	65%	60%	55%	56%	65%
No	36%	28%	42%	36%	40%	35%	31%	34%	38%	39%	31%
Not sure	5%	6%	5%	5%	5%	5%	4%	6%	7%	5%	4%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(981)	(316)	(453)	(212)	(437)	(254)	(179)	(183)	(198)	(377)	(223)

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2. Go By First Name

Do other people usually refer to you by . . .

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The first name you were assigned at birth	63%	61%	64%	54%	63%	68%	63%	66%	52%	57%	60%
A nickname for the first name you were assigned at birth	23%	22%	25%	20%	26%	21%	27%	25%	24%	23%	13%
A name based on the initials of your name	4%	6%	2%	13%	3%	1%	2%	2%	8%	9%	13%
The middle name you were assigned at birth	4%	5%	4%	6%	2%	5%	4%	4%	7%	4%	7%
A different name that was not assigned at birth	5%	5%	5%	8%	5%	4%	5%	4%	8%	8%	8%
Totals	99%	99%	100%	101%	99%	99%	101%	101%	99%	101%	101%
Unweighted N	(983)	(442)	(541)	(192)	(195)	(361)	(235)	(717)	(129)	(69)	(68)

	Total	Party ID			Family Income (3 category)			Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The first name you were assigned at birth	63%	61%	64%	65%	62%	65%	63%	65%	68%	61%	59%
A nickname for the first name you were assigned at birth	23%	25%	23%	22%	23%	25%	23%	26%	21%	23%	25%
A name based on the initials of your name	4%	6%	4%	2%	3%	4%	7%	2%	2%	5%	8%
The middle name you were assigned at birth	4%	3%	4%	7%	5%	2%	5%	3%	4%	6%	3%

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	Total	Party ID			Family Income (3 category)			Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A different name that was not assigned at birth	5%	6%	5%	4%	7%	4%	3%	5%	5%	5%	5%
Totals	99%	101%	100%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(983)	(319)	(452)	(212)	(439)	(254)	(180)	(182)	(200)	(378)	(223)

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3. Named After Something or Not

Was your first name... ?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Chosen to be named after something or someone	47%	51%	44%	35%	48%	44%	62%	49%	45%	46%	42%
Chosen because your parents just liked the way it sounded	30%	24%	37%	38%	34%	29%	21%	30%	30%	30%	33%
Not sure	22%	25%	20%	26%	17%	27%	17%	21%	24%	24%	25%
Totals	99%	100%	101%	99%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(980)	(443)	(537)	(189)	(197)	(360)	(234)	(711)	(131)	(70)	(68)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Chosen to be named after something or someone	47%	52%	42%	52%	49%	45%	47%	45%	45%	47%	52%
Chosen because your parents just liked the way it sounded	30%	33%	30%	28%	28%	35%	33%	34%	30%	30%	29%
Not sure	22%	15%	29%	19%	23%	20%	20%	21%	25%	23%	19%
Totals	99%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(980)	(314)	(453)	(213)	(437)	(254)	(180)	(183)	(198)	(378)	(221)

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4. What Named After

To your knowledge, was your first name named after any of the following? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A family member	27%	32%	21%	16%	24%	26%	40%	28%	18%	30%	20%
A family friend	6%	6%	6%	6%	8%	4%	7%	7%	8%	4%	2%
An acquaintance	3%	4%	2%	5%	6%	1%	2%	3%	2%	5%	1%
A celebrity	5%	3%	6%	4%	6%	5%	3%	4%	7%	5%	7%
A literary, film, or musical reference	4%	3%	5%	6%	6%	2%	2%	5%	1%	2%	2%
A political or historical figure	2%	4%	1%	2%	3%	3%	1%	2%	3%	1%	5%
A religious reference	5%	6%	4%	6%	4%	6%	4%	4%	8%	5%	5%
A place	2%	2%	2%	2%	5%	0%	0%	2%	2%	0%	3%
A cultural reference	2%	2%	2%	5%	2%	1%	0%	1%	3%	1%	7%
A season, month, or holiday	2%	2%	1%	5%	1%	0%	0%	1%	3%	2%	4%
Parents just liked the way it sounded	30%	23%	36%	37%	33%	29%	21%	30%	30%	28%	33%
Something else	4%	2%	5%	2%	3%	4%	5%	3%	7%	2%	1%
None of the above	7%	7%	8%	4%	7%	9%	8%	8%	9%	4%	5%
Not sure	13%	15%	11%	17%	10%	15%	8%	12%	15%	9%	22%
Unweighted N	(1,000)	(453)	(547)	(198)	(206)	(361)	(235)	(717)	(133)	(82)	(68)

	Total	Party ID			Family Income (3 category)			Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A family member	27%	29%	24%	29%	28%	23%	27%	29%	26%	26%	27%
A family friend	6%	7%	5%	8%	6%	7%	6%	5%	7%	6%	7%
An acquaintance	3%	5%	1%	4%	4%	3%	3%	4%	2%	3%	4%

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	Total	Party ID			Family Income (3 category)			Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A celebrity	5%	6%	4%	5%	4%	4%	7%	4%	4%	6%	3%
A literary, film, or musical reference	4%	5%	3%	3%	3%	3%	5%	3%	3%	4%	5%
A political or historical figure	2%	3%	2%	1%	3%	2%	3%	3%	3%	1%	3%
A religious reference	5%	4%	6%	4%	4%	6%	5%	4%	5%	5%	5%
A place	2%	3%	1%	1%	2%	1%	3%	4%	0%	0%	3%
A cultural reference	2%	3%	1%	0%	3%	1%	2%	2%	0%	2%	3%
A season, month, or holiday	2%	3%	1%	1%	2%	1%	3%	2%	0%	1%	4%
Parents just liked the way it sounded	30%	32%	29%	28%	27%	35%	31%	34%	29%	30%	27%
Something else	4%	4%	3%	3%	4%	2%	4%	3%	2%	3%	6%
None of the above	7%	7%	6%	9%	8%	7%	6%	6%	10%	7%	6%
Not sure	13%	7%	18%	10%	13%	12%	11%	12%	13%	14%	11%
Unweighted N	(1,000)	(320)	(467)	(213)	(440)	(255)	(193)	(183)	(201)	(381)	(235)

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5. Family Member Named After

Which of the following family members was your first name named after? Select all that apply.

Asked of people who were named after a family member

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mother	15%	11%	20%	23%	22%	11%	11%	13%	*	*	*
Father	35%	52%	9%	34%	35%	41%	28%	34%	*	*	*
Aunt	10%	5%	16%	9%	18%	8%	5%	11%	*	*	*
Uncle	7%	10%	4%	4%	11%	2%	12%	9%	*	*	*
Brother	1%	1%	1%	0%	5%	0%	0%	1%	*	*	*
Sister	1%	1%	1%	0%	2%	0%	1%	1%	*	*	*
Cousin	2%	2%	2%	4%	5%	1%	1%	2%	*	*	*
Grandmother	16%	1%	36%	18%	10%	14%	20%	15%	*	*	*
Grandfather	15%	23%	5%	8%	16%	18%	16%	16%	*	*	*
Great-grandmother	5%	3%	8%	9%	7%	2%	4%	6%	*	*	*
Great-grandfather	5%	7%	2%	2%	0%	10%	5%	6%	*	*	*
Godparent	1%	0%	2%	0%	1%	1%	0%	0%	*	*	*
Other relative	5%	3%	8%	3%	6%	4%	7%	6%	*	*	*
Not sure	4%	3%	5%	12%	4%	2%	2%	4%	*	*	*
Unweighted N	(265)	(147)	(118)	(31)	(48)	(88)	(98)	(205)	(25)	(21)	(14)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Mother	15%	19%	12%	13%	12%	12%	24%	15%	6%	14%	24%
Father	35%	38%	31%	36%	28%	34%	46%	45%	20%	38%	33%
Aunt	10%	13%	9%	5%	10%	7%	17%	5%	8%	11%	14%
Uncle	7%	10%	6%	6%	6%	7%	12%	5%	5%	9%	9%
Brother	1%	2%	1%	0%	0%	1%	4%	0%	0%	1%	3%

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	Total	Party ID			Family Income (3 category)			Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Sister	1%	2%	0%	0%	0%	0%	3%	0%	2%	1%	0%
Cousin	2%	1%	3%	3%	1%	7%	2%	2%	2%	1%	4%
Grandmother	16%	21%	14%	10%	17%	14%	13%	11%	18%	16%	16%
Grandfather	15%	9%	19%	21%	18%	16%	8%	14%	20%	13%	16%
Great-grandmother	5%	6%	4%	5%	4%	8%	6%	5%	7%	3%	6%
Great-grandfather	5%	4%	5%	6%	4%	5%	8%	5%	2%	6%	7%
Godparent	1%	1%	0%	1%	1%	0%	0%	0%	0%	2%	0%
Other relative	5%	3%	6%	7%	4%	7%	2%	3%	13%	2%	4%
Not sure	4%	5%	4%	0%	6%	3%	2%	4%	8%	3%	2%
Unweighted N	(265)	(93)	(109)	(63)	(116)	(63)	(51)	(55)	(52)	(95)	(63)

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6. Namesake Alive or Dead

When you were born, was the person or people your first name was named after alive or deceased?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Alive	62%	64%	59%	45%	64%	65%	66%	63%	69%	57%	*
Deceased	25%	24%	27%	31%	19%	27%	25%	26%	14%	28%	*
Some were alive, some deceased	5%	6%	4%	9%	7%	1%	4%	4%	2%	8%	*
Not sure	8%	6%	11%	15%	10%	7%	4%	7%	16%	7%	*
Totals	100%	100%	101%	100%	100%	100%	99%	100%	101%	100%	*
Unweighted N	(383)	(204)	(179)	(57)	(74)	(127)	(125)	(288)	(41)	(31)	(23)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Alive	62%	66%	59%	60%	60%	60%	60%	59%	63%	65%	58%
Deceased	25%	28%	22%	27%	22%	28%	32%	30%	24%	22%	28%
Some were alive, some deceased	5%	2%	6%	7%	5%	6%	4%	6%	2%	6%	5%
Not sure	8%	4%	13%	6%	13%	6%	3%	6%	10%	8%	9%
Totals	100%	100%	100%	100%	100%	100%	99%	101%	99%	101%	100%
Unweighted N	(383)	(135)	(155)	(93)	(174)	(97)	(70)	(74)	(80)	(142)	(87)

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7. Initials Named After Something or Not

To your knowledge, when you were named were your initials chosen for a particular reason?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, they were	15%	20%	10%	22%	23%	9%	9%	14%	21%	19%	8%
No, they were not	65%	56%	73%	53%	56%	70%	77%	69%	51%	53%	69%
Not sure	20%	24%	16%	25%	21%	21%	14%	17%	28%	28%	23%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(981)	(442)	(539)	(191)	(194)	(361)	(235)	(714)	(131)	(69)	(67)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, they were	15%	24%	8%	15%	12%	15%	21%	16%	12%	12%	22%
No, they were not	65%	60%	66%	71%	66%	68%	64%	62%	67%	68%	60%
Not sure	20%	16%	26%	14%	22%	16%	14%	22%	21%	20%	18%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(981)	(318)	(453)	(210)	(436)	(254)	(180)	(182)	(199)	(378)	(222)

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8. Is Name Common

Some first names are common in some cultures, with many people sharing the same name. Others are unique with almost no one else having that name. Is your first name more common or more unique?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Common	62%	65%	59%	53%	61%	65%	67%	64%	56%	56%	60%
Unique	26%	22%	29%	34%	23%	24%	24%	24%	30%	27%	32%
Not sure	12%	12%	12%	14%	16%	11%	9%	12%	15%	17%	8%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(979)	(441)	(538)	(193)	(194)	(357)	(235)	(715)	(128)	(68)	(68)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Common	62%	60%	62%	64%	63%	68%	59%	58%	64%	66%	57%
Unique	26%	31%	23%	24%	24%	25%	31%	27%	22%	24%	32%
Not sure	12%	9%	15%	12%	13%	8%	10%	16%	13%	11%	11%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	99%	101%	100%
Unweighted N	(979)	(316)	(451)	(212)	(436)	(254)	(179)	(182)	(197)	(377)	(223)

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9. Who Chose Name

Who chose your first name?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Both of my parents	38%	42%	34%	33%	39%	33%	48%	42%	15%	34%	41%
My mother	27%	20%	34%	25%	28%	30%	24%	27%	33%	30%	18%
My father	11%	12%	10%	12%	15%	10%	9%	10%	21%	13%	7%
A sibling	3%	3%	3%	8%	3%	1%	0%	1%	2%	8%	6%
A doctor or nurse	1%	1%	1%	2%	2%	0%	0%	1%	2%	0%	3%
Someone else	2%	1%	3%	3%	2%	2%	3%	1%	6%	1%	5%
Not sure	18%	21%	14%	18%	12%	23%	16%	18%	21%	13%	19%
Totals	100%	100%	99%	101%	101%	99%	100%	100%	100%	99%	99%
Unweighted N	(986)	(444)	(542)	(195)	(196)	(360)	(235)	(715)	(132)	(71)	(68)

	Party ID				Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Both of my parents	38%	38%	38%	39%	30%	46%	47%	35%	39%	39%	37%
My mother	27%	27%	27%	29%	30%	23%	23%	29%	30%	26%	26%
My father	11%	13%	10%	12%	14%	9%	11%	11%	8%	12%	14%
A sibling	3%	2%	4%	1%	3%	3%	1%	2%	2%	4%	2%
A doctor or nurse	1%	1%	1%	0%	1%	2%	1%	2%	1%	0%	1%
Someone else	2%	2%	2%	2%	3%	1%	1%	3%	1%	2%	3%
Not sure	18%	17%	19%	17%	18%	17%	16%	17%	19%	17%	18%
Totals	100%	100%	101%	100%	99%	101%	100%	99%	100%	100%	101%
Unweighted N	(986)	(319)	(454)	(213)	(438)	(255)	(182)	(183)	(200)	(379)	(224)

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10. Parents Know Gender

Did your parents know what gender you were going to be before you were born?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, they did	28%	30%	25%	57%	50%	11%	2%	24%	31%	44%	34%
No, they did not	47%	38%	55%	21%	24%	53%	83%	54%	30%	28%	39%
Not sure	26%	32%	20%	22%	26%	35%	14%	23%	40%	28%	27%
Totals	101%	100%	100%	100%	100%	99%	99%	101%	101%	100%	100%
Unweighted N	(983)	(443)	(540)	(192)	(195)	(361)	(235)	(715)	(131)	(70)	(67)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, they did	28%	36%	23%	25%	26%	27%	31%	30%	26%	27%	29%
No, they did not	47%	43%	46%	53%	45%	52%	47%	40%	46%	47%	52%
Not sure	26%	22%	30%	22%	29%	21%	22%	30%	28%	26%	19%
Totals	101%	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(983)	(317)	(453)	(213)	(437)	(254)	(181)	(183)	(199)	(380)	(221)

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11. Like or Dislike First Name

How much do you like or dislike your first name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	41%	42%	39%	33%	37%	44%	46%	40%	52%	37%	29%
Like somewhat	19%	18%	20%	25%	20%	16%	16%	20%	11%	21%	23%
Neither like nor dislike	26%	26%	25%	24%	23%	29%	26%	27%	22%	23%	26%
Dislike somewhat	9%	8%	9%	11%	11%	5%	9%	8%	8%	9%	13%
Dislike a lot	6%	5%	7%	7%	9%	5%	5%	5%	7%	10%	9%
Totals	101%	99%	100%	100%	100%	99%	102%	100%	100%	100%	100%
Unweighted N	(978)	(439)	(539)	(189)	(194)	(361)	(234)	(710)	(131)	(70)	(67)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Like a lot	41%	41%	37%	47%	39%	40%	45%	37%	45%	44%	33%
Like somewhat	19%	19%	18%	21%	18%	22%	18%	18%	20%	18%	21%
Neither like nor dislike	26%	20%	30%	25%	25%	27%	26%	26%	25%	25%	27%
Dislike somewhat	9%	13%	8%	4%	9%	7%	8%	10%	6%	7%	13%
Dislike a lot	6%	7%	7%	3%	9%	4%	3%	9%	4%	6%	7%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(978)	(314)	(452)	(212)	(438)	(249)	(180)	(182)	(200)	(375)	(221)

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12. Does Name Suit You

How well do you feel your first name suits you?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	47%	47%	46%	30%	48%	51%	54%	46%	62%	41%	34%
Somewhat well	35%	36%	35%	45%	31%	34%	32%	37%	24%	33%	36%
Not very well	11%	10%	12%	17%	10%	10%	9%	10%	5%	19%	18%
Not at all well	7%	7%	7%	8%	10%	5%	6%	6%	8%	7%	12%
Totals	100%	100%	100%	100%	99%	100%	101%	99%	99%	100%	100%
Unweighted N	(978)	(442)	(536)	(189)	(195)	(359)	(235)	(712)	(130)	(69)	(67)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	47%	45%	45%	54%	45%	44%	54%	43%	49%	52%	38%
Somewhat well	35%	31%	39%	33%	33%	41%	32%	36%	37%	32%	38%
Not very well	11%	14%	11%	8%	13%	10%	8%	10%	10%	9%	18%
Not at all well	7%	10%	5%	5%	8%	4%	6%	11%	3%	7%	7%
Totals	100%	100%	100%	100%	99%	99%	100%	100%	99%	100%	101%
Unweighted N	(978)	(317)	(448)	(213)	(436)	(253)	(179)	(183)	(198)	(377)	(220)

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13. Difficulty Spelling First Name

How easy or difficult is it for people you haven't met before to spell your first name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very easy	49%	57%	42%	38%	45%	55%	58%	53%	47%	40%	40%
Somewhat easy	23%	20%	26%	25%	23%	23%	22%	24%	21%	21%	23%
Somewhat difficult	15%	11%	18%	16%	13%	15%	14%	14%	15%	17%	15%
Very difficult	8%	7%	8%	13%	10%	4%	5%	7%	8%	11%	10%
Not sure	5%	4%	6%	9%	9%	3%	1%	3%	8%	11%	12%
Totals	100%	99%	100%	101%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(983)	(443)	(540)	(193)	(195)	(360)	(235)	(714)	(131)	(70)	(68)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very easy	49%	49%	48%	55%	48%	53%	53%	49%	53%	50%	45%
Somewhat easy	23%	24%	22%	25%	23%	25%	22%	22%	22%	24%	24%
Somewhat difficult	15%	17%	13%	13%	15%	15%	14%	14%	13%	14%	18%
Very difficult	8%	7%	9%	5%	8%	6%	8%	10%	7%	6%	8%
Not sure	5%	3%	8%	2%	6%	2%	2%	5%	5%	5%	5%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	100%	99%	100%
Unweighted N	(983)	(317)	(453)	(213)	(438)	(255)	(180)	(183)	(200)	(378)	(222)

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14. Difficulty Pronouncing First Name

How easy or difficult is it for people you haven't met before to pronounce your first name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very easy	66%	69%	63%	48%	55%	74%	81%	72%	56%	45%	55%
Somewhat easy	15%	15%	15%	21%	16%	14%	11%	16%	13%	15%	13%
Somewhat difficult	10%	8%	12%	13%	13%	9%	7%	7%	15%	21%	16%
Very difficult	5%	5%	5%	9%	8%	1%	2%	3%	7%	9%	5%
Not sure	4%	3%	5%	9%	8%	2%	0%	2%	9%	9%	10%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	99%
Unweighted N	(981)	(442)	(539)	(190)	(195)	(361)	(235)	(712)	(132)	(69)	(68)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very easy	66%	62%	67%	70%	64%	70%	73%	64%	72%	69%	56%
Somewhat easy	15%	17%	13%	16%	15%	16%	10%	15%	13%	13%	20%
Somewhat difficult	10%	14%	9%	7%	12%	8%	10%	11%	6%	9%	14%
Very difficult	5%	4%	5%	4%	5%	4%	5%	7%	5%	3%	5%
Not sure	4%	3%	6%	4%	4%	2%	3%	3%	5%	5%	5%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	101%	99%	100%
Unweighted N	(981)	(316)	(453)	(212)	(437)	(254)	(179)	(183)	(199)	(377)	(222)

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15. Change First Name

Have you ever changed or considered changing your first name?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have changed it	6%	8%	4%	10%	14%	1%	2%	5%	8%	8%	7%
Yes, I have considered changing it but haven't done so	16%	13%	19%	29%	18%	13%	8%	14%	18%	24%	28%
No	78%	78%	77%	62%	68%	86%	90%	81%	74%	68%	65%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(977)	(441)	(536)	(189)	(195)	(359)	(234)	(709)	(131)	(69)	(68)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have changed it	6%	12%	3%	3%	4%	6%	14%	9%	3%	4%	11%
Yes, I have considered changing it but haven't done so	16%	20%	15%	13%	20%	16%	10%	19%	14%	14%	20%
No	78%	67%	82%	84%	77%	79%	76%	73%	83%	82%	69%
Totals	100%	99%	100%	100%	101%	101%	100%	101%	100%	100%	100%
Unweighted N	(977)	(314)	(450)	(213)	(438)	(250)	(179)	(182)	(198)	(374)	(223)

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16. Has a Middle Name

Were you assigned a middle name at birth?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	84%	81%	86%	68%	84%	87%	93%	89%	77%	67%	71%
No	16%	19%	14%	32%	16%	13%	7%	11%	23%	33%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(441)	(538)	(189)	(195)	(361)	(234)	(712)	(132)	(69)	(66)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	84%	78%	86%	87%	87%	77%	86%	78%	83%	86%	85%
No	16%	22%	14%	13%	13%	23%	14%	22%	17%	14%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(315)	(452)	(212)	(437)	(252)	(179)	(183)	(199)	(375)	(222)

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17. Middle Name Named After Something or Not

Was your middle name... ?

Asked of people with a middle name

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Chosen to be named after something or someone	52%	58%	47%	42%	53%	50%	62%	56%	40%	50%	42%
Chosen because your parents just liked the way it sounded	24%	17%	30%	37%	28%	19%	19%	23%	27%	28%	28%
Not sure	24%	24%	23%	22%	19%	31%	19%	22%	33%	22%	29%
Totals	100%	99%	100%	101%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(834)	(364)	(470)	(131)	(164)	(320)	(219)	(637)	(102)	(48)	(47)

	Total	Party ID			Family Income (3 category)			Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Chosen to be named after something or someone	52%	50%	50%	61%	49%	55%	55%	45%	53%	56%	51%
Chosen because your parents just liked the way it sounded	24%	32%	21%	20%	27%	22%	24%	25%	24%	21%	28%
Not sure	24%	18%	29%	19%	24%	24%	21%	30%	23%	22%	21%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(834)	(251)	(395)	(188)	(382)	(201)	(156)	(146)	(169)	(324)	(195)

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18. What Middle Name Named After

To your knowledge, was your middle name named after any of the following? Select all that apply.

Asked of people with a middle name

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A family member	43%	50%	37%	32%	42%	40%	56%	49%	24%	29%	36%
A family friend	3%	4%	3%	3%	7%	1%	2%	2%	6%	9%	0%
An acquaintance	1%	2%	1%	3%	2%	0%	1%	1%	5%	0%	0%
A celebrity	2%	2%	2%	4%	2%	3%	1%	2%	3%	2%	2%
A literary, film, or musical reference	1%	0%	1%	1%	0%	1%	0%	1%	0%	2%	0%
A political or historical figure	3%	5%	1%	4%	5%	1%	1%	2%	6%	3%	5%
A religious reference	4%	6%	2%	8%	7%	3%	1%	4%	5%	5%	3%
A place	1%	2%	0%	2%	3%	0%	0%	1%	1%	4%	0%
A cultural reference	2%	2%	1%	3%	3%	1%	0%	1%	3%	4%	5%
A season, month, or holiday	1%	2%	0%	1%	2%	0%	0%	0%	2%	1%	0%
Just liked the way it sounded	24%	17%	30%	37%	28%	19%	19%	23%	27%	28%	28%
Something else	2%	2%	2%	1%	2%	1%	3%	2%	2%	3%	0%
None of the above	5%	4%	5%	3%	3%	8%	3%	4%	7%	4%	5%
Not sure	17%	16%	18%	13%	14%	22%	15%	16%	24%	16%	21%
Unweighted N	(835)	(364)	(471)	(131)	(165)	(320)	(219)	(638)	(102)	(48)	(47)

	Total	Party ID			Family Income (3 category)			Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A family member	43%	39%	43%	49%	40%	46%	45%	39%	43%	46%	43%
A family friend	3%	3%	3%	5%	3%	4%	6%	5%	3%	4%	1%

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	Total	Party ID			Family Income (3 category)			Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
An acquaintance	1%	3%	0%	1%	1%	2%	2%	1%	1%	1%	2%
A celebrity	2%	4%	1%	2%	2%	1%	3%	0%	1%	2%	4%
A literary, film, or musical reference	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%
A political or historical figure	3%	3%	2%	4%	1%	4%	4%	5%	2%	1%	4%
A religious reference	4%	4%	3%	6%	2%	7%	6%	6%	3%	4%	4%
A place	1%	2%	0%	1%	1%	0%	3%	2%	0%	1%	2%
A cultural reference	2%	2%	2%	0%	1%	2%	3%	1%	2%	1%	2%
A season, month, or holiday	1%	2%	0%	1%	0%	1%	3%	0%	0%	1%	2%
Just liked the way it sounded	24%	32%	21%	20%	27%	22%	24%	25%	24%	21%	28%
Something else	2%	2%	2%	1%	2%	2%	2%	1%	0%	2%	3%
None of the above	5%	4%	5%	6%	6%	5%	2%	6%	7%	4%	3%
Not sure	17%	12%	22%	13%	17%	14%	17%	20%	15%	17%	17%
Unweighted N	(835)	(251)	(396)	(188)	(383)	(201)	(156)	(146)	(169)	(325)	(195)

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19. Family Member Middle Name Named After

Which of the following family members was your middle name named after? Select all that apply.

Asked of people with a middle name that was named after a family member

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mother	14%	6%	23%	21%	17%	10%	13%	15%	*	*	*
Father	26%	43%	7%	17%	21%	29%	31%	26%	*	*	*
Aunt	9%	3%	17%	7%	11%	8%	10%	10%	*	*	*
Uncle	6%	9%	1%	0%	10%	5%	5%	6%	*	*	*
Brother	1%	2%	1%	4%	1%	1%	0%	1%	*	*	*
Sister	1%	2%	0%	4%	3%	0%	0%	1%	*	*	*
Cousin	3%	3%	4%	6%	3%	3%	3%	3%	*	*	*
Grandmother	17%	6%	30%	24%	24%	13%	13%	17%	*	*	*
Grandfather	20%	30%	8%	12%	17%	25%	19%	20%	*	*	*
Great-grandmother	6%	3%	9%	15%	9%	2%	3%	4%	*	*	*
Great-grandfather	5%	9%	0%	8%	3%	4%	5%	5%	*	*	*
Godparent	1%	0%	2%	0%	0%	1%	2%	1%	*	*	*
Other relative	3%	3%	3%	8%	0%	4%	3%	4%	*	*	*
Not sure	3%	2%	3%	3%	6%	1%	2%	2%	*	*	*
Unweighted N	(363)	(187)	(176)	(45)	(68)	(125)	(125)	(309)	(23)	(13)	(18)

	Party ID				Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Mother	14%	16%	13%	15%	13%	16%	19%	13%	13%	15%	15%
Father	26%	30%	24%	26%	26%	22%	33%	24%	26%	30%	21%
Aunt	9%	16%	6%	9%	7%	13%	9%	15%	4%	7%	14%
Uncle	6%	4%	7%	5%	5%	6%	8%	8%	4%	3%	10%
Brother	1%	2%	1%	0%	1%	0%	3%	0%	2%	1%	1%

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	Total	Party ID			Family Income (3 category)			Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Sister	1%	3%	1%	0%	0%	1%	4%	0%	2%	1%	3%
Cousin	3%	5%	3%	2%	3%	2%	5%	2%	2%	4%	6%
Grandmother	17%	16%	16%	19%	17%	18%	17%	16%	22%	16%	17%
Grandfather	20%	14%	24%	17%	23%	18%	15%	13%	17%	22%	21%
Great-grandmother	6%	9%	5%	3%	3%	6%	9%	3%	10%	4%	6%
Great-grandfather	5%	6%	6%	2%	3%	3%	9%	4%	7%	4%	5%
Godparent	1%	1%	0%	1%	0%	2%	0%	0%	0%	1%	2%
Other relative	3%	4%	4%	2%	2%	4%	6%	2%	4%	4%	2%
Not sure	3%	5%	1%	4%	3%	1%	3%	4%	3%	1%	5%
Unweighted N	(363)	(100)	(169)	(94)	(148)	(95)	(72)	(59)	(73)	(144)	(87)

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20. Middle Namesake Alive or Dead

When you were born, was the person or people your middle name was chosen for alive or deceased?

Asked of people with a middle name that was named after someone

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Alive	73%	72%	74%	60%	67%	82%	74%	75%	80%	*	*
Deceased	21%	22%	20%	34%	22%	13%	23%	20%	10%	*	*
Some were alive, some deceased	3%	3%	4%	4%	3%	4%	2%	3%	8%	*	*
Not sure	3%	3%	2%	2%	7%	1%	1%	3%	2%	*	*
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	*	*
Unweighted N	(416)	(213)	(203)	(57)	(81)	(142)	(136)	(339)	(38)	(18)	(21)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Alive	73%	66%	75%	77%	74%	74%	76%	78%	72%	75%	67%
Deceased	21%	27%	20%	16%	20%	22%	17%	18%	22%	19%	27%
Some were alive, some deceased	3%	2%	4%	3%	2%	2%	7%	3%	2%	4%	3%
Not sure	3%	4%	1%	3%	4%	2%	0%	2%	4%	2%	3%
Totals	100%	99%	100%	99%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(416)	(118)	(189)	(109)	(170)	(111)	(81)	(68)	(86)	(164)	(98)

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21. Like or Dislike Middle Name

How much do you like or dislike your middle name?

Asked of people with a middle name

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	41%	39%	43%	41%	37%	42%	45%	41%	48%	39%	37%
Like somewhat	20%	19%	22%	23%	22%	19%	19%	20%	22%	22%	21%
Neither like nor dislike	26%	28%	24%	25%	25%	28%	25%	26%	24%	25%	27%
Dislike somewhat	7%	9%	6%	7%	9%	6%	7%	8%	1%	10%	11%
Dislike a lot	5%	5%	5%	3%	6%	5%	5%	5%	5%	4%	4%
I don't have a middle name	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	99%	100%	100%	99%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(834)	(363)	(471)	(130)	(165)	(320)	(219)	(637)	(102)	(48)	(47)

	Party ID				Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Like a lot	41%	40%	40%	46%	41%	37%	46%	31%	43%	46%	38%
Like somewhat	20%	21%	21%	19%	24%	22%	15%	24%	19%	19%	21%
Neither like nor dislike	26%	22%	30%	23%	23%	28%	26%	29%	30%	23%	26%
Dislike somewhat	7%	8%	6%	9%	7%	8%	9%	8%	5%	7%	8%
Dislike a lot	5%	9%	3%	3%	5%	6%	5%	8%	3%	4%	6%
I don't have a middle name	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	99%	100%	100%	100%	100%	101%	101%	100%	100%	99%	99%
Unweighted N	(834)	(250)	(396)	(188)	(383)	(200)	(156)	(146)	(169)	(324)	(195)

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22. Name Child After Self

If you had a child, would you consider naming them after yourself?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	25%	34%	17%	26%	29%	23%	23%	24%	31%	21%	28%
No	61%	50%	72%	55%	53%	67%	69%	63%	51%	68%	52%
Not sure	13%	16%	11%	19%	18%	10%	9%	12%	18%	10%	19%
Totals	99%	100%	100%	100%	100%	100%	101%	99%	100%	99%	99%
Unweighted N	(981)	(441)	(540)	(190)	(195)	(361)	(235)	(715)	(132)	(68)	(66)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	25%	28%	20%	32%	21%	26%	36%	29%	21%	24%	28%
No	61%	61%	65%	54%	63%	66%	54%	62%	67%	58%	61%
Not sure	13%	11%	15%	14%	16%	8%	10%	9%	12%	18%	11%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(981)	(319)	(451)	(211)	(437)	(253)	(180)	(183)	(199)	(378)	(221)

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23A. Feelings on Gendered Names — Gender-neutral names

How do you feel about...

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
All for it	19%	14%	23%	35%	23%	14%	5%	15%	32%	17%	30%
OK with it	52%	47%	56%	48%	48%	53%	57%	52%	49%	57%	41%
Not a fan	30%	40%	20%	17%	29%	33%	38%	32%	19%	25%	28%
Totals	101%	101%	99%	100%	100%	100%	100%	99%	100%	99%	99%
Unweighted N	(959)	(431)	(528)	(188)	(189)	(354)	(228)	(700)	(126)	(66)	(67)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All for it	19%	28%	18%	7%	20%	16%	21%	19%	19%	18%	20%
OK with it	52%	49%	55%	48%	53%	52%	46%	54%	53%	51%	49%
Not a fan	30%	23%	27%	46%	27%	32%	32%	28%	28%	31%	31%
Totals	101%	100%	100%	101%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(959)	(311)	(445)	(203)	(425)	(248)	(176)	(179)	(198)	(363)	(219)

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23B. Feelings on Gendered Names — Girls being given names that traditionally have been used for boys

How do you feel about...

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
All for it	15%	12%	18%	30%	19%	9%	6%	13%	23%	19%	18%
OK with it	46%	41%	50%	46%	43%	48%	45%	45%	47%	53%	42%
Not a fan	39%	46%	32%	24%	38%	43%	48%	43%	29%	28%	40%
Totals	100%	99%	100%	100%	100%	100%	99%	101%	99%	100%	100%
Unweighted N	(958)	(433)	(525)	(187)	(191)	(356)	(224)	(698)	(127)	(66)	(67)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All for it	15%	24%	13%	7%	15%	15%	17%	15%	15%	13%	19%
OK with it	46%	48%	47%	39%	48%	42%	41%	44%	48%	45%	45%
Not a fan	39%	28%	40%	54%	37%	43%	42%	41%	37%	41%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(958)	(310)	(442)	(206)	(421)	(250)	(178)	(178)	(196)	(369)	(215)

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23C. Feelings on Gendered Names — Boys being given names that traditionally have been used for girls

How do you feel about...

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
All for it	13%	12%	13%	27%	18%	7%	2%	10%	21%	15%	20%
OK with it	35%	28%	41%	41%	31%	36%	33%	34%	36%	35%	41%
Not a fan	52%	60%	45%	32%	51%	57%	64%	56%	43%	50%	39%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(952)	(429)	(523)	(189)	(187)	(354)	(222)	(688)	(129)	(68)	(67)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All for it	13%	21%	10%	6%	13%	11%	16%	13%	14%	11%	15%
OK with it	35%	37%	39%	24%	38%	32%	30%	34%	38%	32%	38%
Not a fan	52%	42%	51%	70%	49%	57%	53%	53%	48%	57%	47%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(952)	(311)	(443)	(198)	(422)	(246)	(177)	(175)	(195)	(366)	(216)

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24A. Importance of Factors When Choosing a Name — Whether the name honors someone important to you

If you were naming a child, how important would the following be to you when selecting a name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	22%	19%	24%	23%	21%	19%	26%	21%	22%	25%	28%
Somewhat important	36%	37%	34%	38%	30%	39%	35%	38%	33%	28%	31%
Not very important	22%	25%	20%	22%	19%	23%	25%	23%	14%	19%	30%
Unimportant	14%	14%	13%	8%	19%	14%	12%	13%	23%	15%	5%
Not sure	7%	5%	8%	9%	11%	5%	2%	5%	8%	13%	6%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(509)	(219)	(290)	(86)	(101)	(202)	(120)	(371)	(70)	(31)	(37)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	22%	25%	18%	25%	21%	25%	21%	15%	24%	23%	24%
Somewhat important	36%	38%	31%	41%	31%	38%	40%	37%	32%	37%	35%
Not very important	22%	18%	26%	20%	27%	23%	19%	22%	22%	22%	23%
Unimportant	14%	14%	16%	10%	12%	12%	18%	23%	11%	11%	13%
Not sure	7%	4%	9%	4%	8%	2%	3%	4%	10%	7%	5%
Totals	101%	99%	100%	100%	99%	100%	101%	101%	99%	100%	100%
Unweighted N	(509)	(159)	(233)	(117)	(228)	(139)	(85)	(95)	(97)	(200)	(117)

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24B. Importance of Factors When Choosing a Name — Ease of spelling

If you were naming a child, how important would the following be to you when selecting a name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	26%	24%	27%	25%	28%	25%	25%	23%	32%	29%	31%
Somewhat important	38%	34%	42%	41%	34%	36%	44%	40%	41%	29%	27%
Not very important	19%	22%	15%	16%	14%	24%	19%	22%	7%	13%	17%
Unimportant	12%	15%	9%	8%	16%	13%	10%	11%	17%	16%	8%
Not sure	6%	4%	7%	11%	9%	2%	2%	3%	3%	13%	17%
Totals	101%	99%	100%	101%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(503)	(229)	(274)	(98)	(99)	(190)	(116)	(364)	(67)	(34)	(38)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	26%	24%	25%	29%	22%	33%	25%	24%	25%	28%	23%
Somewhat important	38%	45%	36%	31%	39%	34%	46%	36%	37%	40%	38%
Not very important	19%	19%	19%	18%	18%	25%	14%	20%	22%	16%	19%
Unimportant	12%	9%	13%	15%	17%	5%	9%	18%	12%	10%	11%
Not sure	6%	4%	6%	7%	4%	3%	6%	2%	5%	6%	9%
Totals	101%	101%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(503)	(168)	(226)	(109)	(221)	(128)	(96)	(103)	(100)	(188)	(112)

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24C. Importance of Factors When Choosing a Name — Ease of pronouncing

If you were naming a child, how important would the following be to you when selecting a name?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	32%	29%	34%	36%	34%	25%	35%	28%	39%	36%	46%
Somewhat important	40%	35%	44%	31%	38%	43%	44%	45%	27%	33%	25%
Not very important	15%	20%	11%	20%	15%	14%	14%	15%	21%	14%	18%
Unimportant	7%	8%	7%	6%	4%	13%	5%	8%	4%	9%	4%
Not sure	6%	8%	4%	8%	9%	5%	2%	5%	10%	8%	6%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	101%	100%	99%
Unweighted N	(531)	(252)	(279)	(102)	(115)	(189)	(125)	(385)	(69)	(45)	(32)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	32%	38%	29%	27%	30%	37%	37%	35%	37%	33%	23%
Somewhat important	40%	40%	40%	38%	39%	41%	33%	41%	35%	40%	43%
Not very important	15%	15%	14%	20%	15%	18%	17%	14%	12%	15%	20%
Unimportant	7%	5%	9%	8%	9%	4%	8%	7%	8%	6%	10%
Not sure	6%	2%	8%	8%	7%	1%	4%	4%	8%	6%	4%
Totals	100%	100%	100%	101%	100%	101%	99%	101%	100%	100%	100%
Unweighted N	(531)	(183)	(242)	(106)	(233)	(136)	(93)	(97)	(110)	(200)	(124)

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24D. Importance of Factors When Choosing a Name — Whether the name is unique

If you were naming a child, how important would the following be to you when selecting a name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	16%	14%	18%	22%	25%	12%	8%	11%	30%	27%	17%
Somewhat important	31%	27%	35%	36%	32%	29%	26%	32%	29%	29%	26%
Not very important	27%	31%	23%	21%	25%	27%	33%	29%	22%	17%	29%
Unimportant	20%	23%	17%	10%	10%	26%	29%	23%	8%	17%	19%
Not sure	6%	6%	7%	11%	8%	5%	3%	5%	11%	9%	8%
Totals	100%	101%	100%	100%	100%	99%	99%	100%	100%	99%	99%
Unweighted N	(522)	(234)	(288)	(102)	(99)	(198)	(123)	(374)	(70)	(39)	(39)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	16%	21%	13%	14%	19%	11%	18%	18%	17%	19%	9%
Somewhat important	31%	36%	28%	26%	35%	32%	21%	30%	28%	30%	35%
Not very important	27%	27%	24%	35%	23%	33%	29%	21%	26%	28%	31%
Unimportant	20%	13%	24%	21%	14%	23%	28%	27%	23%	18%	15%
Not sure	6%	3%	10%	4%	10%	1%	4%	4%	5%	6%	10%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	99%	101%	100%
Unweighted N	(522)	(177)	(240)	(105)	(240)	(137)	(91)	(104)	(93)	(204)	(121)

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24E. Importance of Factors When Choosing a Name — Whether the name is traditional

If you were naming a child, how important would the following be to you when selecting a name?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	11%	12%	9%	12%	14%	9%	10%	9%	11%	23%	11%
Somewhat important	23%	26%	20%	24%	22%	21%	26%	25%	19%	17%	17%
Not very important	34%	34%	34%	35%	24%	38%	37%	36%	26%	29%	38%
Unimportant	26%	23%	29%	20%	27%	29%	24%	26%	37%	17%	17%
Not sure	6%	6%	7%	9%	13%	2%	3%	4%	8%	13%	17%
Totals	100%	101%	99%	100%	100%	99%	100%	100%	101%	99%	100%
Unweighted N	(537)	(252)	(285)	(101)	(97)	(217)	(122)	(399)	(66)	(41)	(31)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	11%	14%	8%	12%	12%	7%	15%	9%	9%	11%	12%
Somewhat important	23%	19%	25%	24%	19%	29%	23%	26%	22%	27%	14%
Not very important	34%	41%	31%	32%	34%	39%	36%	33%	34%	31%	40%
Unimportant	26%	21%	30%	25%	31%	21%	19%	27%	28%	25%	25%
Not sure	6%	5%	6%	8%	5%	4%	7%	5%	6%	5%	9%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	99%	99%	100%
Unweighted N	(537)	(178)	(239)	(120)	(232)	(134)	(104)	(84)	(110)	(212)	(131)

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24F. Importance of Factors When Choosing a Name — Whether the name is culturally meaningful

If you were naming a child, how important would the following be to you when selecting a name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	14%	14%	14%	24%	13%	12%	7%	11%	19%	31%	0%
Somewhat important	23%	23%	23%	28%	32%	15%	19%	19%	28%	24%	45%
Not very important	28%	27%	29%	22%	20%	36%	33%	32%	18%	26%	19%
Unimportant	27%	30%	25%	15%	28%	29%	38%	31%	24%	10%	26%
Not sure	7%	6%	9%	11%	7%	8%	3%	6%	11%	9%	10%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(513)	(231)	(282)	(105)	(93)	(186)	(129)	(379)	(67)	(36)	(31)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	14%	20%	9%	15%	14%	18%	9%	14%	15%	13%	14%
Somewhat important	23%	24%	25%	16%	23%	21%	26%	25%	21%	19%	29%
Not very important	28%	33%	25%	31%	28%	31%	25%	22%	32%	30%	28%
Unimportant	27%	20%	30%	33%	27%	27%	34%	34%	24%	30%	22%
Not sure	7%	3%	11%	5%	8%	3%	7%	4%	8%	8%	8%
Totals	99%	100%	100%	100%	100%	100%	101%	99%	100%	100%	101%
Unweighted N	(513)	(162)	(244)	(107)	(235)	(126)	(94)	(96)	(108)	(193)	(116)

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24G. Importance of Factors When Choosing a Name — Whether the name is trendy

If you were naming a child, how important would the following be to you when selecting a name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	6%	5%	7%	14%	5%	5%	1%	4%	10%	*	4%
Somewhat important	13%	14%	13%	21%	22%	8%	4%	12%	16%	*	14%
Not very important	25%	24%	26%	27%	21%	26%	24%	27%	21%	*	17%
Unimportant	50%	51%	48%	29%	42%	55%	68%	52%	42%	*	53%
Not sure	7%	7%	7%	9%	10%	5%	3%	5%	11%	*	13%
Totals	101%	101%	101%	100%	100%	99%	100%	100%	100%	*	101%
Unweighted N	(521)	(244)	(277)	(98)	(108)	(192)	(123)	(387)	(71)	(25)	(38)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	6%	10%	4%	5%	6%	8%	6%	6%	9%	5%	4%
Somewhat important	13%	23%	6%	15%	12%	15%	17%	18%	8%	12%	17%
Not very important	25%	29%	22%	24%	25%	27%	28%	23%	22%	29%	21%
Unimportant	50%	35%	59%	50%	50%	47%	43%	49%	50%	48%	51%
Not sure	7%	3%	10%	5%	7%	4%	6%	4%	10%	6%	7%
Totals	101%	100%	101%	99%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(521)	(171)	(248)	(102)	(220)	(132)	(110)	(94)	(109)	(192)	(126)

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24H. Importance of Factors When Choosing a Name — Whether the name is timeless

If you were naming a child, how important would the following be to you when selecting a name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	18%	16%	21%	29%	20%	11%	17%	17%	17%	30%	14%
Somewhat important	26%	26%	26%	30%	26%	24%	24%	27%	23%	16%	32%
Not very important	26%	28%	25%	18%	18%	34%	34%	29%	19%	25%	22%
Unimportant	23%	24%	21%	17%	24%	24%	25%	21%	30%	20%	25%
Not sure	7%	6%	8%	6%	13%	7%	1%	5%	11%	9%	7%
Totals	100%	100%	101%	100%	101%	100%	101%	99%	100%	100%	100%
Unweighted N	(522)	(245)	(277)	(108)	(105)	(177)	(132)	(380)	(64)	(37)	(41)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	18%	23%	14%	19%	18%	18%	22%	19%	23%	17%	16%
Somewhat important	26%	28%	22%	30%	25%	26%	29%	26%	23%	25%	30%
Not very important	26%	26%	27%	27%	27%	26%	26%	26%	21%	32%	24%
Unimportant	23%	16%	30%	18%	22%	25%	19%	23%	25%	20%	24%
Not sure	7%	7%	7%	6%	9%	5%	4%	6%	8%	6%	7%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	101%
Unweighted N	(522)	(173)	(234)	(115)	(220)	(138)	(111)	(97)	(117)	(188)	(120)

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24I. Importance of Factors When Choosing a Name — Whether the name is gender-neutral

If you were naming a child, how important would the following be to you when selecting a name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	13%	14%	12%	22%	18%	10%	4%	9%	26%	20%	7%
Somewhat important	15%	15%	15%	21%	20%	10%	12%	13%	13%	28%	15%
Not very important	24%	23%	25%	27%	16%	26%	25%	24%	26%	17%	22%
Unimportant	40%	41%	40%	17%	34%	47%	55%	47%	25%	20%	37%
Not sure	9%	8%	9%	13%	12%	7%	4%	6%	10%	14%	18%
Totals	101%	101%	101%	100%	100%	100%	100%	99%	100%	99%	99%
Unweighted N	(515)	(238)	(277)	(98)	(92)	(185)	(140)	(372)	(74)	(30)	(39)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	13%	18%	9%	12%	13%	16%	10%	8%	14%	15%	10%
Somewhat important	15%	18%	13%	16%	14%	16%	17%	7%	10%	21%	14%
Not very important	24%	32%	22%	15%	29%	22%	21%	31%	27%	20%	21%
Unimportant	40%	23%	46%	53%	37%	38%	48%	47%	38%	38%	42%
Not sure	9%	8%	10%	4%	7%	7%	3%	6%	11%	6%	13%
Totals	101%	99%	100%	100%	100%	99%	99%	99%	100%	100%	100%
Unweighted N	(515)	(154)	(254)	(107)	(214)	(147)	(90)	(90)	(120)	(201)	(104)

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24J. Importance of Factors When Choosing a Name — How it sounds paired with a certain last name

If you were naming a child, how important would the following be to you when selecting a name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	28%	20%	36%	27%	31%	24%	31%	30%	25%	25%	23%
Somewhat important	35%	36%	34%	32%	25%	38%	44%	39%	33%	20%	31%
Not very important	15%	17%	12%	16%	12%	19%	9%	14%	20%	12%	13%
Unimportant	15%	20%	9%	12%	19%	14%	12%	13%	15%	21%	20%
Not sure	8%	7%	9%	12%	13%	4%	4%	5%	7%	23%	12%
Totals	101%	100%	100%	99%	100%	99%	100%	101%	100%	101%	99%
Unweighted N	(557)	(264)	(293)	(105)	(112)	(203)	(137)	(400)	(76)	(43)	(38)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	28%	31%	25%	29%	28%	26%	32%	23%	25%	31%	29%
Somewhat important	35%	39%	34%	30%	34%	42%	30%	49%	29%	32%	34%
Not very important	15%	14%	13%	19%	16%	13%	18%	12%	17%	15%	13%
Unimportant	15%	10%	16%	19%	15%	12%	14%	8%	20%	15%	13%
Not sure	8%	6%	12%	3%	7%	7%	6%	8%	9%	6%	10%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(557)	(186)	(245)	(126)	(237)	(148)	(103)	(106)	(119)	(210)	(122)

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24K. Importance of Factors When Choosing a Name — The nicknames that apply to the name

If you were naming a child, how important would the following be to you when selecting a name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	19%	13%	24%	16%	21%	18%	21%	20%	17%	19%	12%
Somewhat important	33%	32%	35%	37%	23%	35%	37%	36%	23%	34%	25%
Not very important	23%	27%	19%	17%	26%	25%	23%	23%	24%	19%	24%
Unimportant	18%	21%	15%	13%	21%	20%	17%	17%	25%	17%	21%
Not sure	7%	7%	6%	17%	8%	2%	2%	4%	10%	12%	18%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	99%	101%	100%
Unweighted N	(514)	(218)	(296)	(103)	(88)	(206)	(117)	(379)	(65)	(35)	(35)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	19%	23%	18%	17%	18%	20%	23%	19%	18%	20%	17%
Somewhat important	33%	42%	27%	36%	34%	32%	33%	32%	31%	32%	40%
Not very important	23%	22%	20%	29%	24%	28%	19%	17%	23%	26%	21%
Unimportant	18%	8%	26%	14%	18%	13%	23%	28%	18%	15%	15%
Not sure	7%	4%	9%	4%	6%	6%	3%	4%	9%	7%	6%
Totals	100%	99%	100%	100%	100%	99%	101%	100%	99%	100%	99%
Unweighted N	(514)	(144)	(249)	(121)	(226)	(134)	(94)	(90)	(110)	(194)	(120)

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24L. Importance of Factors When Choosing a Name — The initials of the name

If you were naming a child, how important would the following be to you when selecting a name?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	13%	12%	14%	21%	13%	11%	9%	12%	17%	14%	12%
Somewhat important	22%	21%	22%	28%	18%	18%	24%	22%	28%	8%	27%
Not very important	29%	29%	29%	21%	32%	32%	29%	31%	29%	32%	8%
Unimportant	29%	31%	28%	20%	26%	33%	36%	29%	18%	35%	40%
Not sure	7%	7%	6%	10%	10%	6%	2%	5%	8%	11%	12%
Totals	100%	100%	99%	100%	99%	100%	100%	99%	100%	100%	99%
Unweighted N	(542)	(237)	(305)	(105)	(100)	(202)	(135)	(399)	(65)	(38)	(40)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	13%	20%	10%	7%	11%	16%	17%	8%	14%	13%	15%
Somewhat important	22%	21%	21%	24%	19%	21%	27%	24%	16%	26%	18%
Not very important	29%	30%	26%	33%	30%	28%	27%	36%	29%	26%	29%
Unimportant	29%	25%	32%	31%	32%	33%	22%	28%	30%	27%	34%
Not sure	7%	3%	10%	5%	7%	3%	6%	4%	11%	7%	4%
Totals	100%	99%	99%	100%	99%	101%	99%	100%	100%	99%	100%
Unweighted N	(542)	(183)	(255)	(104)	(234)	(148)	(103)	(84)	(113)	(218)	(127)

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24M. Importance of Factors When Choosing a Name — The length of the name

If you were naming a child, how important would the following be to you when selecting a name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	14%	15%	14%	19%	16%	14%	7%	13%	16%	17%	16%
Somewhat important	36%	35%	37%	36%	31%	33%	45%	40%	30%	26%	21%
Not very important	25%	26%	24%	21%	24%	29%	26%	24%	27%	36%	21%
Unimportant	19%	16%	21%	15%	21%	21%	18%	19%	19%	12%	27%
Not sure	6%	8%	4%	10%	8%	4%	3%	4%	8%	9%	15%
Totals	100%	100%	100%	101%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(537)	(242)	(295)	(117)	(100)	(194)	(126)	(394)	(65)	(36)	(42)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	14%	20%	9%	15%	14%	14%	17%	18%	17%	12%	13%
Somewhat important	36%	40%	33%	35%	36%	39%	33%	32%	38%	38%	34%
Not very important	25%	20%	29%	25%	25%	23%	28%	23%	20%	25%	33%
Unimportant	19%	15%	21%	18%	19%	21%	13%	24%	17%	18%	17%
Not sure	6%	4%	7%	6%	5%	3%	9%	3%	8%	8%	3%
Totals	100%	99%	99%	99%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(537)	(184)	(246)	(107)	(240)	(140)	(100)	(98)	(99)	(221)	(119)

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24N. Importance of Factors When Choosing a Name — Whether the name is easily confused with another name or word
 If you were naming a child, how important would the following be to you when selecting a name?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	21%	19%	24%	24%	21%	21%	20%	20%	27%	25%	19%
Somewhat important	36%	37%	34%	34%	44%	31%	37%	38%	31%	30%	33%
Not very important	20%	22%	18%	18%	16%	25%	18%	22%	12%	15%	25%
Unimportant	17%	16%	18%	14%	13%	18%	21%	16%	21%	16%	17%
Not sure	6%	6%	5%	10%	6%	5%	3%	4%	9%	14%	5%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(539)	(250)	(289)	(103)	(97)	(209)	(130)	(398)	(72)	(39)	(30)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	21%	27%	21%	14%	22%	24%	23%	22%	19%	22%	23%
Somewhat important	36%	39%	34%	35%	35%	35%	33%	36%	33%	37%	35%
Not very important	20%	17%	19%	26%	19%	21%	18%	18%	26%	18%	20%
Unimportant	17%	14%	18%	20%	17%	16%	21%	16%	16%	18%	17%
Not sure	6%	4%	8%	4%	7%	4%	6%	7%	5%	6%	5%
Totals	100%	101%	100%	99%	100%	100%	101%	99%	99%	101%	100%
Unweighted N	(539)	(174)	(241)	(124)	(251)	(148)	(90)	(105)	(110)	(202)	(122)

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240. Importance of Factors When Choosing a Name — The origin of the name

If you were naming a child, how important would the following be to you when selecting a name?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	23%	25%	21%	26%	25%	20%	22%	20%	34%	29%	15%
Somewhat important	29%	25%	33%	27%	23%	33%	32%	34%	18%	15%	33%
Not very important	21%	23%	20%	23%	12%	26%	22%	20%	22%	25%	23%
Unimportant	17%	20%	15%	11%	19%	16%	22%	19%	13%	13%	14%
Not sure	10%	7%	12%	13%	20%	6%	2%	7%	12%	19%	14%
Totals	100%	100%	101%	100%	99%	101%	100%	100%	99%	101%	99%
Unweighted N	(517)	(214)	(303)	(104)	(108)	(182)	(123)	(366)	(74)	(36)	(41)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	23%	27%	18%	28%	22%	25%	25%	18%	23%	28%	18%
Somewhat important	29%	30%	30%	24%	29%	26%	34%	29%	28%	27%	34%
Not very important	21%	26%	16%	26%	23%	22%	16%	28%	14%	24%	17%
Unimportant	17%	10%	23%	13%	14%	19%	21%	19%	24%	13%	15%
Not sure	10%	7%	12%	9%	12%	7%	5%	6%	10%	8%	15%
Totals	100%	100%	99%	100%	100%	99%	101%	100%	99%	100%	99%
Unweighted N	(517)	(175)	(253)	(89)	(242)	(129)	(89)	(100)	(97)	(193)	(127)

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24P. Importance of Factors When Choosing a Name — Whether the name is masculine or feminine

If you were naming a child, how important would the following be to you when selecting a name?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	29%	35%	23%	26%	29%	31%	28%	26%	40%	29%	32%
Somewhat important	32%	32%	32%	32%	27%	32%	37%	35%	24%	36%	22%
Not very important	21%	17%	25%	19%	20%	23%	21%	22%	22%	21%	14%
Unimportant	13%	10%	15%	14%	17%	10%	11%	12%	10%	8%	23%
Not sure	5%	6%	5%	10%	7%	3%	3%	5%	5%	6%	9%
Totals	100%	100%	100%	101%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(510)	(227)	(283)	(105)	(93)	(181)	(131)	(363)	(62)	(39)	(46)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	29%	28%	26%	35%	26%	32%	33%	30%	29%	31%	23%
Somewhat important	32%	38%	28%	32%	34%	33%	30%	32%	26%	34%	36%
Not very important	21%	17%	23%	22%	22%	20%	18%	21%	25%	18%	21%
Unimportant	13%	14%	14%	8%	12%	12%	11%	13%	13%	12%	13%
Not sure	5%	3%	8%	2%	6%	3%	7%	5%	6%	4%	7%
Totals	100%	100%	99%	99%	100%	100%	99%	101%	99%	99%	100%
Unweighted N	(510)	(162)	(240)	(108)	(228)	(140)	(92)	(102)	(103)	(196)	(109)

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24Q. Importance of Factors When Choosing a Name — Whether someone you don't like has the name

If you were naming a child, how important would the following be to you when selecting a name?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	22%	16%	28%	33%	20%	23%	12%	23%	18%	*	*
Somewhat important	24%	27%	22%	28%	23%	19%	31%	26%	23%	*	*
Not very important	21%	21%	21%	19%	16%	27%	19%	22%	17%	*	*
Unimportant	25%	30%	20%	11%	26%	28%	35%	23%	35%	*	*
Not sure	7%	6%	9%	9%	15%	4%	3%	6%	7%	*	*
Totals	99%	100%	100%	100%	100%	101%	100%	100%	100%	*	*
Unweighted N	(513)	(239)	(274)	(109)	(100)	(185)	(119)	(388)	(67)	(29)	(29)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	22%	23%	21%	23%	20%	28%	22%	28%	21%	21%	20%
Somewhat important	24%	30%	21%	22%	22%	26%	27%	22%	25%	23%	30%
Not very important	21%	18%	20%	26%	21%	22%	24%	20%	23%	22%	17%
Unimportant	25%	21%	29%	23%	30%	19%	21%	27%	21%	30%	20%
Not sure	7%	7%	8%	6%	7%	5%	7%	4%	10%	4%	13%
Totals	99%	99%	99%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(513)	(172)	(224)	(117)	(224)	(138)	(98)	(91)	(115)	(191)	(116)

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24R. Importance of Factors When Choosing a Name — Whether the name includes a religious reference

If you were naming a child, how important would the following be to you when selecting a name?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	13%	10%	16%	18%	13%	11%	11%	12%	12%	18%	16%
Somewhat important	14%	17%	12%	17%	19%	12%	12%	15%	12%	11%	14%
Not very important	24%	25%	23%	24%	15%	28%	27%	25%	22%	23%	23%
Unimportant	40%	40%	40%	31%	35%	43%	48%	42%	38%	32%	36%
Not sure	9%	8%	10%	11%	17%	6%	2%	6%	15%	17%	12%
Totals	100%	100%	101%	101%	99%	100%	100%	100%	99%	101%	101%
Unweighted N	(545)	(242)	(303)	(110)	(106)	(200)	(129)	(397)	(68)	(42)	(38)

	Party ID			Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	13%	14%	9%	20%	15%	12%	12%	12%	11%	15%	13%
Somewhat important	14%	9%	17%	17%	13%	14%	19%	14%	9%	18%	13%
Not very important	24%	28%	22%	22%	24%	27%	23%	20%	21%	25%	27%
Unimportant	40%	41%	42%	34%	38%	42%	41%	49%	46%	34%	37%
Not sure	9%	8%	11%	8%	10%	5%	5%	5%	12%	8%	10%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(545)	(172)	(253)	(120)	(250)	(146)	(93)	(98)	(108)	(217)	(122)

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Interviewing Dates	August 26 - 29, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.38 to 3.339, with a mean of one and a standard deviation of 0.334.
Number of respondents	1000
Margin of error	± 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	62 questions not reported.