

YouGov / Times Radio Survey Results



Sample Size: 9903 adults in GB
Fieldwork: 2nd - 11th June 2023

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country In GB			
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	
Weighted Sample	9903	1690	2858	663	3235	2396	841	3489	3688	4792	5111	1040	4089	2446	2327	5645	4258	8546	495	862
Unweighted Sample	9903	1806	2886	694	3387	2370	888	3951	3921	4343	5560	838	3895	2510	2659	5864	4039	8486	541	876
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Excluding those who would not vote, don't know, or refused]

Con	26	100	0	0	64	2	5	13	45	26	26	14	16	27	44	25	27	28	18	15
Lab	44	0	100	0	14	83	36	55	26	40	48	57	55	41	26	44	43	45	45	30
Lib Dem	10	0	0	100	4	5	50	15	5	11	9	10	11	9	10	12	8	11	4	7
SNP	4	0	0	0	0	1	0	6	2	4	4	3	4	4	4	3	4	0	1	38
Plaid Cymru	1	0	0	0	0	1	1	1	1	1	1	2	1	1	0	1	1	0	17	0
Reform UK	7	0	0	0	13	1	1	1	15	9	5	3	4	9	10	6	9	7	9	3
Green	7	0	0	0	3	7	6	9	3	7	7	10	9	6	4	8	6	7	3	5
Other	2	0	0	0	2	1	1	1	3	3	1	1	2	3	2	1	3	2	3	3

If there were a general election held tomorrow, which party would you vote for?

Conservative	17	100	0	0	44	2	4	10	30	18	16	8	10	18	31	18	16	18	12	10
Labour	29	0	100	0	10	71	28	44	17	27	30	34	34	28	18	31	26	30	29	20
Liberal Democrat	7	0	0	100	3	4	41	12	3	8	6	6	7	7	7	8	5	7	3	5
Scottish National Party (SNP)	2	0	0	0	0	1	0	4	1	2	2	2	2	3	2	2	2	0	1	25
Plaid Cymru	1	0	0	0	0	0	1	1	0	1	1	2	1	1	0	1	1	0	11	0
Reform UK	5	0	0	0	9	1	1	1	11	6	3	2	2	6	8	4	5	5	6	2
Green	5	0	0	0	2	6	5	7	2	5	5	7	6	4	3	6	4	5	2	4
Some other party	1	0	0	0	1	1	1	1	2	2	1	1	1	2	1	1	2	1	3	2
Would not vote	13	0	0	0	6	3	2	4	11	14	13	15	17	10	10	10	18	13	14	12
Don't know	17	0	0	0	23	9	15	15	20	13	22	13	16	20	18	17	18	17	17	17
Refused	3	0	0	0	1	2	2	1	2	3	2	10	3	1	1	2	3	3	3	3

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=143]

UK Independence Party (UKIP)	17	0	0	0	26	14	0	7	24	18	15	24	14	15	23	9	24	18	33	0
Women's Equality Party	5	0	0	0	0	11	0	10	2	2	12	0	8	3	2	6	4	6	0	0
Some other party	73	0	0	0	69	67	91	76	71	75	68	57	73	79	69	80	67	72	61	88
Don't know	5	0	0	0	5	8	9	7	4	6	3	12	5	3	6	5	5	4	5	12
Refused	1	0	0	0	0	0	0	0	0	0	2	8	0	0	0	0	1	1	0	0

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Sample Size: 9903 adults in GB
Fieldwork: 2nd - 11th June 2023

	Region in England				Living in Urban / Rural / Town and Fringe				Vote in 2019 GE X ONS Urban Rural Class.									
	Total	North	Midlands	London	Rest of South	Urban	Town and Fringe	Rural	Uncoded	Urban Con	Town Con	Rural Con	Urban Lib	Town Lib	Rural Lib	Urban Lib Dem	Town Lib Dem	Rural Lib Dem
Weighted Sample	9903	2387	1644	1199	3317	7723	995	1157	5	2342	403	487	2011	193	190	625	102	112
Unweighted Sample	9903	2406	1719	977	3384	7619	1035	1222	5	2434	423	526	1964	200	204	650	113	123
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Excluding those who would not vote, don't know, or refused]

Con	26	24	30	18	33	25	29	33	0	64	65	63	2	3	2	6	2	5
Lab	44	50	46	53	37	47	36	31	38	15	11	11	84	78	77	36	40	34
Lib Dem	10	7	8	12	14	10	10	12	43	4	4	5	4	6	9	51	47	48
SNP	4	0	0	0	0	3	5	4	0	0	0	0	1	1	2	0	1	0
Plaid Cymru	1	0	0	0	0	1	2	2	0	0	0	0	0	2	2	0	0	3
Reform UK	7	8	8	5	7	6	8	8	19	13	16	13	1	0	2	1	0	1
Green	7	7	7	9	7	7	6	7	0	2	3	3	7	8	6	5	7	9
Other	2	2	2	1	1	2	2	2	0	2	1	3	1	2	1	1	3	0

If there were a general election held tomorrow, which party would you vote for?

Conservative	17	16	19	13	21	16	19	22	0	44	43	46	2	3	2	5	1	4
Labour	29	33	31	37	24	31	23	21	24	11	7	8	72	67	63	29	29	27
Liberal Democrat	7	5	5	9	9	6	7	8	23	3	3	4	4	5	7	42	35	38
Scottish National Party (SNP)	2	0	0	0	0	2	3	3	0	0	0	0	1	1	1	0	1	0
Plaid Cymru	1	0	0	0	0	0	2	2	0	0	0	0	0	2	2	0	0	2
Reform UK	5	6	5	4	4	4	6	6	17	9	11	10	1	0	1	1	0	1
Green	5	5	5	7	5	5	4	5	0	2	2	3	6	7	5	5	6	7
Some other party	1	2	1	1	1	1	2	2	0	1	0	2	1	1	0	1	2	0
Would not vote	13	15	14	9	14	13	13	12	22	6	8	5	3	3	3	2	4	3
Don't know	17	16	17	14	20	17	20	19	13	23	26	21	9	10	14	14	20	18
Refused	3	2	3	5	2	3	2	1	0	2	0	1	2	1	2	2	2	0

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=143]

UK Independence Party (UKIP)	17	9	36	0	25	17	19	17	0	25	0	32	17	0	0	0	0	0
Women's Equality Party	5	7	8	11	2	5	6	0	0	0	0	0	9	36	0	0	0	0
Some other party	73	78	52	84	69	71	75	78	0	68	100	68	66	64	100	89	100	0
Don't know	5	5	0	5	4	6	0	5	0	7	0	0	9	0	0	11	0	0
Refused	1	0	4	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country in GB			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample	9903	1690	2858	663	3235	2396	841	3489	3688	4792	5111	1040	4089	2446	2327	5645	4258	8546	495	862
Unweighted Sample	9903	1806	2886	694	3387	2370	888	3951	3921	4343	5560	838	3895	2510	2659	5864	4039	8486	541	876
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	12	1	1	1	4	2	1	3	8	13	11	16	15	9	8	8	17	12	12	11
1	2	0	0	0	1	1	0	1	2	2	2	2	2	1	2	1	2	2	2	1
2	2	0	0	1	1	1	2	1	2	2	2	3	2	2	1	2	2	2	2	1
3	2	1	1	2	2	1	1	1	2	2	2	5	2	2	1	2	2	2	2	2
4	2	1	1	3	2	1	2	1	1	2	2	6	2	1	1	2	2	2	1	3
5	7	5	3	5	6	4	5	5	7	6	7	9	8	6	5	6	8	7	6	4
6	3	2	2	3	3	2	2	2	3	3	3	7	3	2	2	3	3	3	2	2
7	5	5	5	4	5	4	4	3	5	5	5	7	5	4	3	5	5	5	3	3
8	7	8	7	8	8	6	6	7	7	6	7	6	7	7	6	6	7	7	6	5
9	8	10	8	11	9	8	11	9	8	8	8	7	7	7	9	8	7	7	9	7
10 - Absolutely certain to vote	52	66	70	62	59	71	65	67	55	52	52	32	46	59	63	56	46	51	55	61

Vote in 2019 GE x ONS urban, rural, town classification

Urban Con	24	61	9	10	72	0	0	13	45	24	23	8	17	29	37	23	24	26	15	9
Town Con	4	10	1	2	12	0	0	2	8	4	4	0	2	5	7	4	4	4	4	3
Rural Con	5	13	1	3	15	0	0	2	10	5	5	2	3	6	9	5	5	5	7	6
Urban Lab	20	2	50	11	0	84	0	36	10	18	22	20	25	20	12	23	17	21	24	10
Town Lab	2	0	4	1	0	8	0	4	1	2	2	1	3	2	1	2	1	2	3	1
Rural Lab	2	0	4	2	0	8	0	4	1	1	2	1	2	3	2	2	2	2	3	2
Urban Lib Dem	6	2	6	40	0	0	74	13	2	7	6	6	7	6	6	8	4	7	1	4
Town Lib Dem	1	0	1	5	0	0	12	2	0	1	1	0	1	1	2	1	1	1	0	1
Rural Lib Dem	1	0	1	6	0	0	13	2	1	1	1	0	1	1	2	1	1	1	2	2

Which party did you vote for at the General Election in December 2019?

[Only including those who voted at the 2019 GE and were willing to tell YouGov who they voted for. Data was drawn from stored data of panellists, not re-asked in the survey itself; n=7753]

Conservative	43	93	13	17	100	0	0	19	71	44	42	26	31	47	60	41	47	46	33	24
Labour	32	3	71	17	0	100	0	47	14	29	35	49	42	29	18	34	29	33	39	18
Liberal Democrat	11	2	10	59	0	0	100	19	3	13	10	14	12	10	10	14	8	12	5	9
Scottish National Party (SNP)	4	0	2	1	0	0	0	6	1	4	4	2	4	4	4	3	4	0	0	43
Plaid Cymru	1	0	0	0	0	0	0	1	0	0	1	1	1	1	0	1	0	0	10	0
Brexit Party	2	1	0	1	0	0	0	0	4	3	1	1	1	3	3	1	3	2	5	0
Green	3	0	2	2	0	0	0	4	1	3	3	3	4	3	2	3	3	3	2	3
Other	1	0	1	2	0	0	0	1	2	2	1	1	1	1	2	1	2	1	2	1
Don't know	3	0	1	2	0	0	0	2	2	2	4	3	4	3	2	2	4	3	3	2

	Region in England				Living in Urban / Rural / Town and Fringe				Vote in 2019 GE X ONS Urban Rural Class.									
	Total	North	Midlands	London	Rest of South	Urban	Town and Fringe	Rural	Uncoded	Urban Con	Town Con	Rural Con	Urban Lab	Town Lab	Rural Lab	Urban Lib Dem	Town Lib Dem	Rural Lib Dem
Weighted Sample	9903	2387	1644	1199	3317	7723	995	1157	5	2342	403	487	2011	193	190	625	102	112
Unweighted Sample	9903	2406	1719	977	3384	7619	1035	1222	5	2434	423	526	1964	200	204	650	113	123
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	12	13	14	9	11	12	11	11	22	4	6	4	3	2	1	2	0	2
1	2	2	1	1	2	2	2	1	0	1	2	2	1	0	0	0	0	1
2	2	2	2	1	2	2	2	2	0	1	1	1	1	0	2	1	6	1
3	2	2	2	3	2	2	2	1	0	2	1	1	1	1	0	2	1	1
4	2	2	2	3	2	2	2	2	0	2	2	1	1	1	0	3	0	1
5	7	7	8	8	7	7	6	6	0	6	6	5	4	3	7	5	5	6
6	3	3	3	4	3	3	2	2	17	3	2	2	2	0	1	2	2	3
7	5	4	5	5	5	5	4	5	0	5	5	5	4	3	4	4	4	3
8	7	6	8	7	7	7	7	6	0	8	8	6	5	6	7	6	4	6
9	8	7	7	8	8	7	8	8	13	9	8	9	8	9	10	11	15	8
10 - Absolutely certain to vote	52	51	48	50	52	51	55	56	47	58	59	63	71	74	68	65	64	67

Vote in 2019 GE x ONS urban, rural, town classification

Urban Con	24	22	27	23	28	30	0	0	0	100	0	0	0	0	0	0	0	0
Town Con	4	4	5	0	6	0	41	0	0	0	100	0	0	0	0	0	0	0
Rural Con	5	3	6	0	7	0	0	42	0	0	0	100	0	0	0	0	0	0
Urban Lab	20	26	19	36	14	26	0	0	0	0	0	0	100	0	0	0	0	0
Town Lab	2	3	3	0	2	0	19	0	0	0	0	0	0	100	0	0	0	0
Rural Lab	2	2	2	0	2	0	0	16	0	0	0	0	0	0	100	0	0	0
Urban Lib Dem	6	4	4	11	9	8	0	0	0	0	0	0	0	0	0	100	0	0
Town Lib Dem	1	1	1	0	2	0	10	0	0	0	0	0	0	0	0	0	100	0
Rural Lib Dem	1	0	1	0	2	0	0	10	0	0	0	0	0	0	0	0	0	100

Which party did you vote for at the General Election in December 2019?

[Only including those who voted at the 2019 GE and were willing to tell YouGov who they voted for. Data was drawn from stored data of panellists, not re-asked in the survey itself; n=7753]

Conservative	43	38	52	31	53	41	50	52	36	100	100	100	0	0	0	0	0	0
Labour	32	42	32	47	23	35	24	20	0	0	0	0	100	100	100	0	0	0
Liberal Democrat	11	7	7	14	16	11	13	12	64	0	0	0	0	0	0	100	100	100
Scottish National Party (SNP)	4	0	0	0	0	3	5	5	0	0	0	0	0	0	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0
Brexit Party	2	5	2	1	0	2	2	1	0	0	0	0	0	0	0	0	0	0
Green	3	3	3	2	3	3	2	4	0	0	0	0	0	0	0	0	0	0
Other	1	1	1	1	2	1	1	1	0	0	0	0	0	0	0	0	0	0
Don't know	3	4	3	3	3	3	3	3	0	0	0	0	0	0	0	0	0	0