

YouGov Survey Results

Sample Size: 1712 Adults in Red Wall Councils
Fieldwork: 16th - 28th April

	2019 Vote				2016 EU Ref		Gender		Age				Social Grade		Region	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Midlands	North
Weighted Sample	1712	539	539	80	525	780	842	870	237	671	403	401	988	724	382	1330
Unweighted Sample	1712	659	523	72	551	831	821	891	175	628	453	456	1013	699	520	1192
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best Prime Minister?

Boris Johnson	38	78	10	14	19	58	42	35	26	31	40	56	38	38	44	37
Keir Starmer	30	6	61	58	55	15	32	29	37	31	32	22	35	24	20	33
Not sure	31	16	29	29	26	27	26	36	36	38	28	21	27	37	36	30

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	9	22	2	1	3	15	12	6	6	6	9	15	9	9	8	9
Fairly well	33	59	15	15	17	50	34	33	22	29	37	44	32	36	40	32
TOTAL WELL	42	81	17	16	20	65	46	39	28	35	46	59	41	45	48	41
Fairly badly	23	9	29	44	29	17	22	23	30	25	21	17	22	23	19	24
Very badly	23	4	46	34	43	9	26	20	26	23	25	18	26	18	17	24
TOTAL WELL	46	13	75	78	72	26	48	43	56	48	46	35	48	41	36	48
Don't know	12	5	8	6	8	9	7	17	16	17	8	6	11	14	15	11

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	47	83	21	9	12	82	53	41	26	36	55	69	42	54	50	46
Wrong to leave	41	10	73	90	82	9	39	42	59	46	37	25	47	33	34	43
Don't know	12	7	7	1	6	9	8	16	16	18	8	5	11	14	16	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Boris Johnson

Very favourable	15	36	3	5	6	24	17	13	8	11	16	25	15	15	15	15
Somewhat favourable	29	45	16	25	22	40	27	31	17	28	32	38	27	33	32	29
TOTAL FAVOURABLE	44	81	19	30	28	64	44	44	25	39	48	63	42	48	47	44
Somewhat unfavourable	15	10	16	20	17	14	14	17	17	17	17	11	15	16	17	15
Very unfavourable	31	6	62	47	52	15	35	28	50	30	31	23	35	27	24	34
TOTAL UNFAVOURABLE	46	16	78	67	69	29	49	45	67	47	48	34	50	43	41	49
Don't know	9	4	3	2	3	7	6	11	8	15	4	3	8	9	13	8
NET FAVOURABLE	-2	65	-59	-37	-41	35	-5	-1	-42	-8	0	29	-8	5	6	-5

Keir Starmer

Very favourable	8	3	19	8	17	4	10	7	6	8	10	9	10	6	5	9
Somewhat favourable	27	16	39	56	41	21	26	28	25	28	30	24	29	24	23	28
TOTAL FAVOURABLE	35	19	58	64	58	25	36	35	31	36	40	33	39	30	28	37
Somewhat unfavourable	23	30	20	18	20	25	25	22	30	19	26	25	23	23	23	24
Very unfavourable	23	41	9	9	11	35	29	16	14	16	25	36	22	24	23	22
TOTAL UNFAVOURABLE	46	71	29	27	31	60	54	38	44	35	51	61	45	47	46	46
Don't know	19	9	12	9	11	14	11	27	25	29	9	8	16	23	27	17
NET FAVOURABLE	-11	-52	29	37	27	-35	-18	-3	-13	1	-11	-28	-6	-17	-18	-9