

# YouGov Survey Results

Sample Size: 1703 adults in GB  
Fieldwork: 16th - 17th September 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1703</b>	577	422	153	632	674	828	875	186	710	410	397	971	732	204	572	370	410	146
<b>Unweighted Sample</b>	<b>1703</b>	599	416	153	705	684	776	927	108	707	411	477	998	705	159	605	372	410	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	17-18 Aug	16-17 Sep																		
<b>Do you have a favourable or unfavourable opinion of the following?</b>																				
<b>The Conservative Party</b>																				
Very favourable	6	8	21	0	1	3	15	9	7	11	5	6	13	7	8	3	10	8	8	4
Somewhat favourable	26	24	47	4	15	15	37	26	22	8	20	27	34	23	24	18	26	24	24	20
<b>TOTAL FAVOURABLE</b>	<b>32</b>	<b>32</b>	<b>68</b>	<b>4</b>	<b>16</b>	<b>18</b>	<b>52</b>	<b>35</b>	<b>29</b>	<b>19</b>	<b>25</b>	<b>33</b>	<b>47</b>	<b>30</b>	<b>32</b>	<b>21</b>	<b>36</b>	<b>32</b>	<b>32</b>	<b>24</b>
Somewhat unfavourable	18	20	17	20	37	21	21	20	20	13	21	22	19	21	19	26	20	20	19	13
Very unfavourable	38	37	9	70	45	54	20	37	38	47	39	38	29	41	33	48	30	37	37	52
<b>TOTAL UNFAVOURABLE</b>	<b>56</b>	<b>57</b>	<b>26</b>	<b>90</b>	<b>82</b>	<b>75</b>	<b>41</b>	<b>57</b>	<b>58</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>48</b>	<b>62</b>	<b>52</b>	<b>74</b>	<b>50</b>	<b>57</b>	<b>56</b>	<b>65</b>
Don't know	11	11	6	5	3	6	7	8	14	22	14	7	5	8	16	5	13	10	13	10
<b>NET FAVOURABILITY</b>	<b>-24</b>	<b>-25</b>	<b>42</b>	<b>-86</b>	<b>-66</b>	<b>-57</b>	<b>11</b>	<b>-22</b>	<b>-29</b>	<b>-41</b>	<b>-35</b>	<b>-27</b>	<b>-1</b>	<b>-32</b>	<b>-20</b>	<b>-53</b>	<b>-14</b>	<b>-25</b>	<b>-24</b>	<b>-41</b>
<b>The Labour Party</b>																				
Very favourable	4	5	0	15	1	6	3	4	6	8	4	5	4	4	6	6	5	4	5	4
Somewhat favourable	27	23	5	49	36	36	12	22	24	26	26	21	18	25	20	33	19	26	22	20
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>28</b>	<b>5</b>	<b>64</b>	<b>37</b>	<b>42</b>	<b>15</b>	<b>26</b>	<b>30</b>	<b>34</b>	<b>30</b>	<b>26</b>	<b>22</b>	<b>29</b>	<b>26</b>	<b>39</b>	<b>24</b>	<b>30</b>	<b>27</b>	<b>24</b>
Somewhat unfavourable	27	27	28	21	42	32	27	26	28	18	28	28	28	29	24	23	27	26	26	34
Very unfavourable	31	32	60	5	16	17	50	39	26	23	26	37	43	32	33	28	36	33	31	26
<b>TOTAL UNFAVOURABLE</b>	<b>58</b>	<b>59</b>	<b>88</b>	<b>26</b>	<b>58</b>	<b>49</b>	<b>77</b>	<b>65</b>	<b>54</b>	<b>41</b>	<b>54</b>	<b>65</b>	<b>71</b>	<b>61</b>	<b>57</b>	<b>51</b>	<b>63</b>	<b>59</b>	<b>57</b>	<b>60</b>
Don't know	11	13	5	10	6	10	9	9	17	25	16	9	7	10	17	11	14	11	15	16
<b>NET FAVOURABILITY</b>	<b>-27</b>	<b>-31</b>	<b>-83</b>	<b>38</b>	<b>-21</b>	<b>-7</b>	<b>-62</b>	<b>-39</b>	<b>-24</b>	<b>-7</b>	<b>-24</b>	<b>-39</b>	<b>-49</b>	<b>-32</b>	<b>-31</b>	<b>-12</b>	<b>-39</b>	<b>-29</b>	<b>-30</b>	<b>-36</b>

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1703</b>	<b>577</b>	<b>422</b>	<b>153</b>	<b>632</b>	<b>674</b>	<b>828</b>	<b>875</b>	<b>186</b>	<b>710</b>	<b>410</b>	<b>397</b>	<b>971</b>	<b>732</b>	<b>204</b>	<b>572</b>	<b>370</b>	<b>410</b>	<b>146</b>	
<b>Unweighted Sample</b>	<b>1703</b>	<b>599</b>	<b>416</b>	<b>153</b>	<b>705</b>	<b>684</b>	<b>776</b>	<b>927</b>	<b>108</b>	<b>707</b>	<b>411</b>	<b>477</b>	<b>998</b>	<b>705</b>	<b>159</b>	<b>605</b>	<b>372</b>	<b>410</b>	<b>157</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	2-3 Sep	16-17 Sep																		
<b>Boris Johnson</b>																				
Very favourable	10	10	24	1	2	3	19	10	9	6	7	11	16	8	12	7	12	11	9	4
Somewhat favourable	26	24	43	7	13	13	36	26	22	21	19	27	31	22	25	17	28	25	22	18
<b>TOTAL FAVOURABLE</b>	<b>36</b>	<b>34</b>	<b>67</b>	<b>8</b>	<b>15</b>	<b>16</b>	<b>55</b>	<b>36</b>	<b>31</b>	<b>27</b>	<b>26</b>	<b>38</b>	<b>47</b>	<b>30</b>	<b>37</b>	<b>24</b>	<b>40</b>	<b>36</b>	<b>31</b>	<b>22</b>
Somewhat unfavourable	18	18	18	18	25	19	19	16	20	11	23	16	17	19	18	18	18	19	19	17
Very unfavourable	37	39	12	68	61	61	20	40	38	43	41	40	33	44	32	50	34	37	38	51
<b>TOTAL UNFAVOURABLE</b>	<b>55</b>	<b>57</b>	<b>30</b>	<b>86</b>	<b>86</b>	<b>80</b>	<b>39</b>	<b>56</b>	<b>58</b>	<b>54</b>	<b>64</b>	<b>56</b>	<b>50</b>	<b>63</b>	<b>50</b>	<b>68</b>	<b>52</b>	<b>56</b>	<b>57</b>	<b>68</b>
Don't know	9	9	4	6	0	4	6	8	11	19	11	6	4	7	12	8	9	9	11	9
<b>NET FAVOURABILITY</b>	<b>-19</b>	<b>-23</b>	<b>37</b>	<b>-78</b>	<b>-71</b>	<b>-64</b>	<b>16</b>	<b>-20</b>	<b>-27</b>	<b>-27</b>	<b>-38</b>	<b>-18</b>	<b>-3</b>	<b>-33</b>	<b>-13</b>	<b>-44</b>	<b>-12</b>	<b>-20</b>	<b>-26</b>	<b>-46</b>
<b>Keir Starmer</b>																				
Very favourable	4	4	1	9	10	6	2	3	4	3	4	4	4	4	3	4	5	3	4	1
Somewhat favourable	25	22	8	38	37	32	12	23	20	24	21	21	21	25	17	32	19	23	19	23
<b>TOTAL FAVOURABLE</b>	<b>29</b>	<b>26</b>	<b>9</b>	<b>47</b>	<b>47</b>	<b>38</b>	<b>14</b>	<b>26</b>	<b>24</b>	<b>27</b>	<b>25</b>	<b>25</b>	<b>25</b>	<b>29</b>	<b>20</b>	<b>36</b>	<b>24</b>	<b>26</b>	<b>23</b>	<b>24</b>
Somewhat unfavourable	26	25	31	26	29	30	28	25	26	20	26	26	25	28	21	25	26	25	26	24
Very unfavourable	26	30	50	12	16	18	44	36	25	21	26	33	38	29	32	27	32	29	31	28
<b>TOTAL UNFAVOURABLE</b>	<b>52</b>	<b>55</b>	<b>81</b>	<b>38</b>	<b>45</b>	<b>48</b>	<b>72</b>	<b>61</b>	<b>51</b>	<b>41</b>	<b>52</b>	<b>59</b>	<b>63</b>	<b>57</b>	<b>53</b>	<b>52</b>	<b>58</b>	<b>54</b>	<b>57</b>	<b>52</b>
Don't know	19	19	9	15	8	14	14	13	25	33	23	15	11	14	26	13	19	21	20	24
<b>NET FAVOURABILITY</b>	<b>-23</b>	<b>-29</b>	<b>-72</b>	<b>9</b>	<b>2</b>	<b>-10</b>	<b>-58</b>	<b>-35</b>	<b>-27</b>	<b>-14</b>	<b>-27</b>	<b>-34</b>	<b>-38</b>	<b>-28</b>	<b>-33</b>	<b>-16</b>	<b>-34</b>	<b>-28</b>	<b>-34</b>	<b>-28</b>
<b>Priti Patel</b>																				
Very favourable	3	4	10	0	2	1	8	6	2	6	4	3	4	5	4	3	3	4	6	4
Somewhat favourable	15	13	27	3	6	6	22	16	11	7	9	15	22	13	14	12	15	13	13	11
<b>TOTAL FAVOURABLE</b>	<b>18</b>	<b>17</b>	<b>37</b>	<b>3</b>	<b>8</b>	<b>7</b>	<b>30</b>	<b>22</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>18</b>	<b>26</b>	<b>18</b>	<b>18</b>	<b>15</b>	<b>18</b>	<b>17</b>	<b>19</b>	<b>15</b>
Somewhat unfavourable	19	20	28	13	22	18	25	19	22	11	19	23	24	21	19	14	22	23	20	17
Very unfavourable	46	44	22	72	66	62	30	47	41	50	45	43	40	48	39	58	42	40	43	47
<b>TOTAL UNFAVOURABLE</b>	<b>65</b>	<b>64</b>	<b>50</b>	<b>85</b>	<b>88</b>	<b>80</b>	<b>55</b>	<b>66</b>	<b>63</b>	<b>61</b>	<b>64</b>	<b>66</b>	<b>64</b>	<b>69</b>	<b>58</b>	<b>72</b>	<b>64</b>	<b>63</b>	<b>63</b>	<b>64</b>
Don't know	18	18	13	12	4	12	15	12	24	26	22	15	10	14	24	13	18	19	19	21
<b>NET FAVOURABILITY</b>	<b>-47</b>	<b>-47</b>	<b>-13</b>	<b>-82</b>	<b>-80</b>	<b>-73</b>	<b>-25</b>	<b>-44</b>	<b>-50</b>	<b>-48</b>	<b>-51</b>	<b>-48</b>	<b>-38</b>	<b>-51</b>	<b>-40</b>	<b>-57</b>	<b>-46</b>	<b>-46</b>	<b>-44</b>	<b>-49</b>

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		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1703</b>	577	422	153	632	674	828	875	186	710	410	397	971	732	204	572	370	410	146	
<b>Unweighted Sample</b>	<b>1703</b>	599	416	153	705	684	776	927	108	707	411	477	998	705	159	605	372	410	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Rishi Sunak</b>																				
Very favourable	10	10	23	2	7	8	16	12	8	2	8	12	17	12	8	9	12	9	11	8
Somewhat favourable	34	30	44	18	39	26	39	33	27	21	26	34	37	29	31	31	33	29	30	19
<b>TOTAL FAVOURABLE</b>	<b>44</b>	<b>40</b>	<b>67</b>	<b>20</b>	<b>46</b>	<b>34</b>	<b>55</b>	<b>45</b>	<b>35</b>	<b>23</b>	<b>34</b>	<b>46</b>	<b>54</b>	<b>41</b>	<b>39</b>	<b>40</b>	<b>45</b>	<b>38</b>	<b>41</b>	<b>27</b>
Somewhat unfavourable	19	20	12	30	22	23	16	22	18	21	23	14	20	24	15	24	18	22	17	24
Very unfavourable	17	19	7	33	19	27	12	19	18	26	19	20	14	20	18	25	15	19	19	22
<b>TOTAL UNFAVOURABLE</b>	<b>36</b>	<b>39</b>	<b>19</b>	<b>63</b>	<b>41</b>	<b>50</b>	<b>28</b>	<b>41</b>	<b>36</b>	<b>47</b>	<b>42</b>	<b>34</b>	<b>34</b>	<b>44</b>	<b>33</b>	<b>49</b>	<b>33</b>	<b>41</b>	<b>36</b>	<b>46</b>
Don't know	20	21	13	17	12	15	18	14	27	30	24	21	12	16	27	11	21	20	23	27
<b>NET FAVOURABILITY</b>	<b>8</b>	<b>1</b>	<b>48</b>	<b>-43</b>	<b>5</b>	<b>-16</b>	<b>27</b>	<b>4</b>	<b>-1</b>	<b>-24</b>	<b>-8</b>	<b>12</b>	<b>20</b>	<b>-3</b>	<b>6</b>	<b>-9</b>	<b>12</b>	<b>-3</b>	<b>5</b>	<b>-19</b>
<b>Michael Gove</b>																				
Very favourable	2	3	7	0	0	1	6	4	2	5	2	3	4	3	3	3	3	2	3	0
Somewhat favourable	13	14	29	3	11	8	23	18	10	11	10	14	24	14	14	12	14	16	13	15
<b>TOTAL FAVOURABLE</b>	<b>15</b>	<b>17</b>	<b>36</b>	<b>3</b>	<b>11</b>	<b>9</b>	<b>29</b>	<b>22</b>	<b>12</b>	<b>16</b>	<b>12</b>	<b>17</b>	<b>28</b>	<b>17</b>	<b>17</b>	<b>15</b>	<b>17</b>	<b>18</b>	<b>16</b>	<b>15</b>
Somewhat unfavourable	24	23	27	18	32	24	25	22	23	13	22	23	28	23	22	21	25	23	21	19
Very unfavourable	39	38	20	63	51	54	27	40	37	38	41	43	30	45	30	49	34	36	39	43
<b>TOTAL UNFAVOURABLE</b>	<b>63</b>	<b>61</b>	<b>47</b>	<b>81</b>	<b>83</b>	<b>78</b>	<b>52</b>	<b>62</b>	<b>60</b>	<b>51</b>	<b>63</b>	<b>66</b>	<b>58</b>	<b>68</b>	<b>52</b>	<b>70</b>	<b>59</b>	<b>59</b>	<b>60</b>	<b>62</b>
Don't know	23	22	17	15	5	13	19	15	28	33	26	18	14	15	31	14	23	22	23	22
<b>NET FAVOURABILITY</b>	<b>-48</b>	<b>-44</b>	<b>-11</b>	<b>-78</b>	<b>-72</b>	<b>-69</b>	<b>-23</b>	<b>-40</b>	<b>-48</b>	<b>-35</b>	<b>-51</b>	<b>-49</b>	<b>-30</b>	<b>-51</b>	<b>-35</b>	<b>-55</b>	<b>-42</b>	<b>-41</b>	<b>-44</b>	<b>-47</b>
<b>Liz Truss</b>																				
Very favourable	4	5	12	0	2	3	8	7	2	3	3	5	8	5	4	3	6	5	4	2
Somewhat favourable	8	11	23	3	16	9	17	14	9	6	7	12	21	12	10	9	12	11	12	9
<b>TOTAL FAVOURABLE</b>	<b>12</b>	<b>16</b>	<b>35</b>	<b>3</b>	<b>18</b>	<b>12</b>	<b>25</b>	<b>21</b>	<b>11</b>	<b>9</b>	<b>10</b>	<b>17</b>	<b>29</b>	<b>17</b>	<b>14</b>	<b>12</b>	<b>18</b>	<b>16</b>	<b>16</b>	<b>11</b>
Somewhat unfavourable	11	12	9	14	20	14	12	14	10	9	12	12	13	13	9	13	12	11	12	11
Very unfavourable	16	19	7	35	28	29	10	23	15	25	19	20	15	23	14	31	17	16	19	18
<b>TOTAL UNFAVOURABLE</b>	<b>27</b>	<b>31</b>	<b>16</b>	<b>49</b>	<b>48</b>	<b>43</b>	<b>22</b>	<b>37</b>	<b>25</b>	<b>34</b>	<b>31</b>	<b>32</b>	<b>28</b>	<b>36</b>	<b>23</b>	<b>44</b>	<b>29</b>	<b>27</b>	<b>31</b>	<b>29</b>
Don't know	61	53	50	48	34	45	53	42	64	57	60	52	42	46	62	43	53	57	53	61
<b>NET FAVOURABILITY</b>	<b>-15</b>	<b>-15</b>	<b>19</b>	<b>-46</b>	<b>-30</b>	<b>-31</b>	<b>3</b>	<b>-16</b>	<b>-14</b>	<b>-25</b>	<b>-21</b>	<b>-15</b>	<b>1</b>	<b>-19</b>	<b>-9</b>	<b>-32</b>	<b>-11</b>	<b>-11</b>	<b>-15</b>	<b>-18</b>