

YouGov - Pet parents

Sample Size: 1012 GB adults with pet dogs and
905 GB adults with pet cats
Fieldwork: 5th - 12th April 2022

		Gender		Age (1)				Age (2)					Social Grade		Region				
Total		Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1001	440	561	109	409	295	188	163	138	217	204	278	529	472	65	333	260	262	81
Unweighted Sample	1012	412	600	89	415	299	209	145	142	217	208	300	569	443	52	348	259	266	87
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your dog/dogs, do you consider yourself to be their... (please select all that apply)

Parent	37	29	43	19	49	37	21	32	56	42	39	26	36	39	37	33	40	38	42
Friend	19	19	18	29	18	18	16	25	16	19	17	17	19	19	18	18	19	21	15
Best friend	28	29	27	42	26	22	33	39	26	23	22	30	30	25	30	32	27	25	21
Owner	48	48	49	29	45	53	62	30	46	47	56	57	48	49	39	53	51	43	44
Master	8	13	5	6	8	8	10	6	8	10	8	10	9	8	1	10	8	10	6
None of these	4	5	3	11	3	3	3	10	3	2	3	4	5	3	9	3	4	5	3
Don't know	2	2	2	7	2	0	2	5	3	2	0	2	2	3	2	2	2	3	3

Weighted Sample	895	391	504	84	412	242	157	122	128	245	176	224	522	373	102	317	205	195	77
Unweighted Sample	905	353	552	67	403	259	176	107	132	231	188	247	557	348	82	344	204	196	79
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your cat/cats, do you consider yourself to be their... (please select all that apply)

Parent	31	24	37	31	35	31	23	38	40	29	33	24	30	33	32	31	29	33	33
Friend	20	24	17	24	17	22	21	24	15	18	25	19	22	17	20	18	21	19	27
Best friend	14	14	14	26	12	15	15	26	11	9	15	14	12	17	14	14	14	14	15
Owner	49	49	49	36	52	46	53	41	50	52	44	53	49	49	37	53	51	46	53
Master	2	3	2	1	3	2	1	1	2	4	3	1	3	2	1	3	3	2	1
None of these	10	12	9	16	8	13	10	12	8	9	12	11	11	10	14	10	9	14	5
Don't know	3	4	2	9	2	2	2	7	3	2	2	1	3	2	0	2	3	5	3