

YouGov / Rewilding Survey Results

Sample Size: 1674 adults in GB
Fieldwork: 13th - 14th October 2021

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1674	567	415	151	621	663	814	860	182	698	403	390	954	720
Unweighted Sample	1674	578	418	142	671	672	739	935	123	700	404	447	1003	671
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you support or oppose
rewilding in Britain?

Strongly support	40	37	52	42	49	35	42	39	36	47	37	34	41	40
Tend to support	41	44	38	45	40	44	41	41	42	36	45	46	42	40
TOTAL SUPPORT	81	81	90	87	89	79	83	80	78	83	82	80	83	80
Tend to oppose	3	5	1	6	2	5	4	2	0	3	4	5	4	3
Strongly oppose	2	2	0	1	1	1	2	1	2	2	0	2	2	1
TOTAL OPPOSE	5	7	1	7	3	6	6	3	2	5	4	7	6	4
Don't know	14	12	8	6	7	14	10	18	19	13	14	13	12	16

To what extent would you support or oppose
Britain's national parks being made wilder, with
areas in them set aside for rewilding?

Strongly support	43	39	53	47	52	37	44	42	40	48	43	36	43	43
Tend to support	40	45	36	40	38	45	39	41	35	36	43	47	42	37
TOTAL SUPPORT	83	84	89	87	90	82	83	83	75	84	86	83	85	80
Tend to oppose	5	7	3	6	3	7	7	4	11	4	3	7	5	5
Strongly oppose	1	2	0	1	1	2	2	1	0	2	0	2	2	1
TOTAL OPPOSE	6	9	3	7	4	9	9	5	11	6	3	9	7	6
Don't know	10	6	7	6	6	10	8	12	15	10	11	8	7	14

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Unweighted Sample	1674	578	418	142	671	672	739	935	123	700	404	447	1003	671
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose setting a target to increase the percentage of areas in Britain that are rewilding from less than 1% currently, to at least 5%?

Strongly support	39	37	50	41	48	34	39	39	39	40	42	34	39	38
Tend to support	36	39	32	40	34	39	36	36	32	34	35	42	37	35
TOTAL SUPPORT	75	76	82	81	82	73	75	75	71	74	77	76	76	73
Tend to oppose	5	6	5	6	3	7	7	4	6	5	4	7	6	4
Strongly oppose	2	3	1	1	2	3	4	1	3	3	1	3	2	2
TOTAL OPPOSE	7	9	6	7	5	10	11	5	9	8	5	10	8	6
Don't know	18	14	12	11	13	17	15	20	20	19	18	14	16	20

Do you think politicians should be doing more or less to reverse the decline of nature in Britain, or if you think they are already doing all they reasonably can?

Should be doing more	75	72	84	80	82	72	75	75	68	76	78	72	75	74
Should be doing less	2	3	2	2	1	2	3	1	5	3	1	1	3	2
Are already doing all they reasonably can	10	15	3	10	7	14	10	9	7	7	9	16	10	9
Don't know	13	10	10	8	10	11	12	15	20	14	12	11	13	14

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		Region lived										
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland
Weighted Sample	1674	77	179	147	133	145	155	201	227	181	85	144
Unweighted Sample	1674	73	172	143	142	156	168	179	232	181	84	144
	%	%	%	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose setting a target to increase the percentage of areas in Britain that are rewilding from less than 1% currently, to at least 5%?

Strongly support	39	39	41	32	49	36	36	43	38	43	37	32
Tend to support	36	34	29	47	25	40	36	30	40	35	41	39
TOTAL SUPPORT	75	73	70	79	74	76	72	73	78	78	78	71
Tend to oppose	5	10	4	5	9	4	5	9	4	2	3	5
Strongly oppose	2	3	4	3	2	2	2	3	2	2	0	2
TOTAL OPPOSE	7	13	8	8	11	6	7	12	6	4	3	7
Don't know	18	14	21	13	15	18	21	16	16	17	19	22

Do you think politicians should be doing more or less to reverse the decline of nature in Britain, or if you think they are already doing all they reasonably can?

Should be doing more	75	74	71	75	77	73	70	75	79	78	73	74
Should be doing less	2	2	1	2	1	2	3	5	1	3	3	3
Are already doing all they reasonably can	10	11	8	13	12	10	10	8	8	9	10	9
Don't know	13	13	21	11	10	15	16	12	11	11	14	14