

YouGov / The Times Survey Results

Sample Size: 2294 adults in GB Fieldwork: 20th - 21st June 2023

Westminster VI Vote in 2019 GE EU Ref 2016 Social Grade Gender Country Region in England Lib Rest of 18-24 25-49 50-64 65+ ABC1 Lab Leave Male Female C2DE England Wales Scotland North Midlands Total Con Lab Con Remain London Dem Dem South Weighted Sample 2294 325 715 172 750 195 808 854 1110 1184 241 947 567 1308 986 1980 200 553 381 768 **Unweighted Sample** 2294 928 1309 1982 129 183 546 394 224 927 138 608 818

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	15-16																								
	Jun	Jun																							
HEADLINE VOTING INTENTION																									
Westminster Voting Intention																									
[Weighted by likelihood to vote, excluding those																									
who would not vote, don't know or refused]			_			_		-					_			_		_				_			
Con	24	22	100	0	0	57	1	5	11	39	23	20	6	13	26	37	19	25	23	20	11	19	28	18	25
Lab	43	47	0	100	0	15	87	35	58	28	48	46	71	55	42	29	48	46	48	47	37	57	47	52	41
Lib Dem	11	11	0	0	100	5	4	54	16	5	10	12	5	12	12	11	12	9	12	6	5	7	7	13	18
SNP	4	3	0	0	0	0	0	0	5	1	3	3	3	4	2	2	3	3	0	0	32	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	0	1	0	1	1	1	1	0	0	14	0	0	0	0	0
Reform UK	7	7	0	0	0	16	0	0	1	17	7	7	3	4	7	15	6	9	8	8	1	8	8	9	7
Green	8	8	0	0	0	5	6	5	9	5	6	10	13	8	7	5	8	6	8	5	10	8	9	5	7
Other	2	2	0	0	0	2	1	0	1	4	2	1	0	2	3	1	2	2	2	1	4	2	1	2	2
If there were a general election held																									
tomorrow, which party would you vote for?																									
tomorrow, writer party would you vote for .																						-			
Conservative	15	14	100		0	37	1	4	9	26	16	12	4	9	18	25	14	15	15	12	8	13	17	13	16
Labour	27	31	0	100	0	10	75	28	46	18	34	28	47	36	28	20	33	28	32	28	24	38	31	36	27
Liberal Democrat	7	8	0	0	100	4	3	45	13	4	7	8	4	8	8	7	9	6	8	3	3	4	5	10	12
Scottish National Party (SNP)	3	2	0	0	0	0	0	0	4	1	2	2	2	3	2	1	2	2	0	0	22	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	1	0	1	0	0	1	0	1	1	0	1	0	0	8	0	0	0	0	0
Reform UK	5	5	0	0	0	11	0	0	1	11	6	4	2	3	5	10	4	6	5	5	1	5	5	7	5
Green	5	5	0	0	0	3	5	4	7	3	4	6	8	6	5	3	6	4	5	3	7	5	6	4	5
Some other party	1	1	0	0	0	2	1	1	1	3	2	1	0	2	3	1	1	2	1	1	3	2	1	1	1
Would not vote	15	14	0	0	0	7	3	2	3	11	14	13	14	16	12	10	10	18	14	13	14	14	14	11	14
Don't know	17	17	0	0	0	24	9	13	15	22	11	23	10	16	19	21	16	18	17	21	17	16	19	14	18
Refused	4	2	0	0	0	2	2	1	1	1	3	2	9	2	1	2	3	2	2	6	1	2	3	4	1



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Fieldwork: 20th - 21st June 2023		Wes	tminst	er VI	Vote	in 20	19 GE	EU Ref	2016	Ge	ender		Ag	je	I	Social	Grade		Country	 /		Region in	n England	
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2294	325	715		750	555	195	808	854	1110	1184	241	947	567	539	1308	986	1980	115	200	553	381	278	768
Unweighted Sample	2294	351	704		799		217	928	927	985	1309	138	911			1371	923	1982	129	183	546	394	224	818
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
15-16	20-21																							
Jun	Jun																							
And which of these parties would you vote for?																								
[Asked only to those who would vote for 'some other party'; n=37]																								
UK Independence Party (UKIP) 25	27	0	0	0	22	0	0	8	32	32	18	0	17	35	39	22	33	23	0	54	29	19	0	28
Women's Equality Party 5 Some other party 60	8 46	0	0 0	0 0	5 39	41 59	0 47	8 73	9 40	0 44	25 50	0	8 44	5 49	21 40	8 55	9 37	10 4 5	0 100	0 4 6	18 35	0 52	0 79	11 37
Don't know 8	12	0	0	0	20	0	53	11	10	14	7	0	16	49 11	0	10	37 14	45 15	0	0	19	0	79 21	37 15
Refused 2	7	0	0	0	14	0	0	0	9	10	0	0	15	0	0	6	7	8	0	0	0	29	0	9
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																								
0 - Certain NOT to vote 13	12	1	1	2	6	2	2	3	9	13	11	15	14	10	8	9	15	12	14	14	12	12	9	11
1 2	2	0	0	0	1	0	0	1	1	2	2	1	1	2	3	1	2	2	2	2	2	2	3	1
2 2 3 2	2	1	0	0 1	2	1 1	0 1	0	3 2	2	2 2	3 5	2	2 1	2	2	2	2 2	5 3	0 2	2	3 3	1 1	2 2
4 2	2	1	1	1	2	1	0	1	2	1	2	2	2 2	2	1	1	2	1	3	2	2	3 1	1	1
5 5	7	2	3	7	6	2	7	4	6	5	8	6	7	7	5	5	9	7	4	4	5	7	9	8
6 3	3	3	3	2	4	1	2	2	3	3	3	2	3	3	2	3	2	3	3	1	2	4	1	3
7 4	4	6	3	6	6	2	3	4	5	4	4	5	5	4	3	3	5	4	1	5	3	5	6	3
8 7 9 7	6 8	10 10	5 8	8 16	7 7	6 7	6 15	6 10	7 7	6 7	7 8	6 8	6 7	6 8	7 8	8 8	4 7	6 8	8 10	3 6	6 7	8 6	8 10	6 7
10 - Absolutely certain to vote 54	54	66	o 75	56	58	76	63	68	, 57	57	o 51	6 46	, 51	o 57	59	o 58	7 49	6 54	47	61	57	6 48	52	, 55
															•									
6-7	20-21																							
Which of the following do you think would make the best Prime Minister?	Jun																							
Rishi Sunak 23	21	81	2	17	47	3	12	14	34	22	20	9	15	23	35	22	20	22	19	11	19	23	22	25
Keir Starmer 30	32	1	75	33	10	70	48	51	17	37	29	42	38	30	21	37	26	32	29	38	35	30	38	29
Not sure 43	42	16	21	46	40	26	38	33	45 3	36 5	48	39	42	45	42	37	49 -	41	50 2	47	42	42 6	35	43
Refused 4	4	2	2	4	3	2	2	1	3	5	3	10	5	2	2	4	5	4	2	4	5	ь	4	3



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		Total	Con	Lab	Lib Dem	Con		Lib Dem	Remain	Leave	Male	Female	18-24			65+				ĺ	Scotland	North			Rest of South
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	6-7	20-21																							
	Jun	Jun																							
How well or badly do you think the																									
government are doing at handling Britain's exit from the European Union?																									
Very well	1	1	4	0	1	2	0	0	0	2	1	1	0	1	2	1	1	2	1	1	1	1	1	1	1
Fairly well	19	15	49	4	9	34	1	4	7	27	15	15	6	12	19	22	15	15	16	15	6	14	18	13	18
TOTAL WELL	20	16	53	4	10	36	1	4	7	29	16	16	6	13	21	23	16	17	17	16	7	15	19	14	19
Fairly badly	29	28	29	25	37	33	21	32	26	32	26	31	29	28	26	32	28	29	28	25	29	28	30	27	29
Very badly	40	43	9	67	47	20	72	60	59	29	50	37	47	47	44	34	47	38	42	44	52	45	39	48	40
TOTAL BADLY	69	71	38	92	84	53	93	92	85	61	76	68	76	75	70	66	75	67	70	69	81	73	69	75	69
Don't know	12	12	9	4	5	11	6	4	7	9	8	16	18	13	10	10	10	16	12	16	11	12	12	12	13
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																									
Right to leave Wrong to leave Don't know	32 56 12	32 55 12	67 27 6	12 83 5	11 84 5	65 25 10	8 87 5	7 88 4	4 92 3	72 18 10	36 55 9	29 55 16	4 77 20	23 63 13	40 49 11	53 38 9	27 64 9	39 44 17	33 54 13	28 56 16	27 65 9	33 52 14	36 49 15	21 69 10	36 53 11

^{*}Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.



YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	295	245	10.7%
Men 50-64 High education	81	85	3.7%
Men 50-64 Mid education	113	103	4.5%
Men 50-64 Low education	100	89	3.9%
Men 25-49 High education	152	216	9.4%
Men 25-49 Mid education	134	151	6.6%
Men 25-49 Low education	52	99	4.3%
Men Under 25 High education	19	23	1.0%
Men Under 25 Mid & Low education	39	99	4.3%
Women Over 65	342	294	12.8%
Women 50-64 High education	79	80	3.5%
Women 50-64 Mid education	131	117	5.1%
Women 50-64 Low education	104	92	4.0%
Women 25-49 High education	244	232	10.1%
Women 25-49 Mid education	214	163	7.1%
Women 25-49 Low education	115	87	3.8%
Women Under 25 High education	30	28	1.2%
Women Under 25 Mid & Low education	50	92	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	267	436	19.0%
Medium (3-7)	1501	1376	60.0%
High (8,9,10)	526	482	21.0%
Social Grade (NRS and 2011 census)			
AB	710	642	28.0%
C1	661	665	29.0%
C2	434	482	21.0%
DE	489	505	22.0%
EU Referendum Vote (Election Result)			
Remain	928	808	35.2%
Leave Don't Know / Did Not Vote	927 439	854 631	37.2% 27.5%
Don't Know / Did Not Vote	733	031	21.3/0



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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	167	156	6.8%
North Lab	183	170	7.4%
North LD	37	30	1.3%
North BP	21	21	0.9%
North Oth	17	16	0.7%
North DNV	121	161	7.0%
Midlands Con	161	147	6.4%
Midlands Lab	98	89	3.9%
Midlands LD	27	21	0.9%
Midlands BP	6	5	0.2%
Midlands Oth	13	11	0.5%
Midlands DNV	89	108	4.7%
London Con	52	64	2.8%
London Lab	70	99	4.3%
London LD	30	30	1.3%
London BP	2	2	0.1%
London Oth	7	7	0.3%
London DNV	63	76	3.3%
South Con	343	317	13.8%
South Lab	149	135	5.9%
South LD	106	96	4.2%
South BP	3	2	0.1%
South Oth	35	30	1.3%
South DNV	182	188	8.2%
Wales Con	36	30	1.3%
Wales Lab	37	34	1.5%
Wales LD	6	5	0.2%
Wales PC	10	9	0.4%
Wales BP	6	5	0.2%
Wales Oth DNV	34	32	1.4%
Soctland Con	40	37	1.6%
Scotland Lab	26	28	1.2%
Scotland LD	11	14	0.6%
Scotland SNP	64	67	2.9%
Scotland Oth DNV	42	55	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk