YouGov / The Times Survey Results

Sample Size: 1635 adults in GB
Fieldwork: 15th - 16th September 2021

			Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		1635	413	370	78	554	405	147	607	647	795	840	178	682	394	381	932	703	196	549	355	394	141
Unweighted Sample		1635	441	369	83	584	403	152	675	680	703	932	103	658	424	450	976	659	161	581	356	400	137
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8-9 Sep	15-16 Sep																					

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	8-9 Sep	15-16 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	33	**39**	100	0	0	85	5	10	19	67	39	39	23	27	41	61	38	42	28	47	45	34	23
Lab	35	**35**	0	100	0	4	78	35	48	15	33	36	55	41	35	17	36	32	48	26	33	48	18
Lib Dem	10	**7**	0	0	100	1	4	45	11	3	8	7	4	8	6	9	9	4	10	11	5	6	2
SNP	5	**5**	0	0	0	0	1	0	7	1	7	4	11	7	3	3	4	7	0	0	0	0	54
Plaid Cymru	1	**1**	0	0	0	1	1	2	2	1	1	1	2	1	2	1	1	1	3	0	4	0	0
Reform UK	5	**3**	0	0	0	5	0	0	0	7	4	2	1	3	4	4	3	4	3	4	3	3	0
Green	9	**7**	0	0	0	2	10	5	12	3	6	8	3	12	5	3	7	7	6	9	8	6	1
Other	2	**2**	0	0	0	2	1	3	1	3	2	3	1	2	4	2	2	3	3	2	1	3	2

If there were a general election held tomorrow, which party would you vote for?

	8-9 Sep	15-16 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	22	**25**	100	0	0	62	4	7	15	44	26	25	13	17	26	45	27	23	19	30	30	21	16
Labour	23	**23**	0	100	0	3	62	24	37	10	22	23	33	26	22	12	26	18	32	17	23	29	13
Liberal Democrat	7	**5**	0	0	100	1	4	32	8	2	5	4	2	5	4	7	6	3	6	7	4	3	2
Scottish National Party (SNP)	3	**4**	0	0	0	0	1	0	5	1	5	2	8	5	2	2	3	4	0	0	0	0	42
Plaid Cymru	0	**1**	0	0	0	1	0	1	2	0	1	1	2	1	1	1	1	0	3	0	2	0	0
Reform UK	3	**2**	0	0	0	4	0	0	0	5	3	1	2	2	3	3	2	3	2	4	2	2	0
Green	6	**5**	0	0	0	1	8	4	9	2	4	5	2	7	3	3	5	4	4	6	5	4	1
Some other party	2	**2**	0	0	0	2	1	2	1	3	2	2	1	1	4	2	1	2	2	2	1	2	2
Would not vote	12	**12**	0	0	0	4	2	2	3	9	14	11	12	15	10	10	7	19	11	12	10	17	7
Don't know	19	**19**	0	0	0	21	16	25	17	22	15	23	17	18	24	16	18	20	17	21	20	18	15
Refused	2	**3**	0	0	0	1	2	2	2	2	3	2	8	3	2	1	2	3	3	3	2	4	1

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		Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?
[Asked only to those who answered 'some other party'; n= 33]

	(prev)	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UK Independence Party (UKIP)	32	21	0	0	0	10	0	0	0	31	40	7	0	40	9	27	24	19	29	7	28	26	28
Women's Equality Party	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	61	66	0	0	0	59	88	100	100	51	55	74	100	60	75	50	76	57	71	68	57	63	72
Don't know	4	13	0	0	0	31	12	0	0	19	5	19	0	0	16	23	0	23	0	24	14	12	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	(prev)	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	9	10	0	1	2	3	2	1	2	8	12	8	8	12	10	8	5	16	10	10	7	14	7
1	2	1	1	0	1	1	0	1	0	1	1	1	3	1	1	0	1	1	0	1	2	1	1
2	2	2	1	1	0	1	1	1	1	1	2	2	2	3	1	0	2	2	5	1	2	3	0
3	1	2	0	0	1	2	1	0	2	2	2	2	2	2	4	1	2	3	4	2	3	2	2
4	2	2	0	1	2	1	2	0	1	2	3	2	8	3	1	1	3	1	4	2	2	2	4
5	6	6	4	3	3	5	4	2	3	7	5	7	7	7	8	4	4	9	2	7	6	9	3
6	3	3	3	3	0	2	3	3	3	2	3	2	5	4	2	1	4	2	5	3	2	3	3
7	4	4	4	4	2	4	2	3	3	5	5	4	3	6	3	3	3	5	2	6	4	3	5
8	7	8	12	7	10	11	7	8	7	9	7	8	12	7	6	9	7	8	9	9	8	8	2
9	7	8	9	8	11	9	7	18	10	8	6	9	6	8	7	9	9	6	6	10	8	6	6
10 - Absolutely certain to vote	57	54	66	71	67	60	72	63	67	56	53	54	44	49	57	64	59	46	53	51	57	50	65

Which of the following do you think would make the best Prime Minister?

	2-3 Sep	15-16 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Boris Johnson	32	31	83	2	7	67	5	7	15	52	32	29	19	22	34	47	29	32	21	35	34	30	19
Keir Starmer	27	26	2	72	42	4	58	46	47	11	28	25	26	31	25	18	31	20	36	22	23	28	33
Not sure	36	39	14	24	49	27	34	43	35	33	35	42	39	41	39	34	36	43	37	39	39	37	43
Refused	5	5	1	2	2	1	3	4	3	4	5	4	15	5	3	1	5	5	6	4	4	6	5

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Unweighted Sample		1635	441	369	83	584	403	152	675	680	703	932	103	658	424	450	976	659	161	581	356	400	137
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	*5*	3	12	0	0	8	0	0	1	6	4	3	1	2	4	6	3	4	7	3	3	2	3
Fairly well	*27*	26	58	7	13	50	6	11	11	45	27	26	22	19	28	40	25	29	19	30	28	27	15
TOTAL WELL	*32*	**29**	**70**	**7**	**13**	**58**	**6**	**11**	**12**	**51**	**31**	**29**	**23**	**21**	**32**	**46**	**28**	**33**	**26**	**33**	**31**	**29**	**18**
Fairly badly	*24*	25	17	31	28	22	27	29	28	21	24	26	30	27	23	21	26	24	26	25	26	22	30
Very badly	*29*	29	3	53	49	7	56	50	50	13	34	25	26	33	32	23	33	25	38	25	27	29	43
TOTAL BADLY	*53*	**54**	**20**	**84**	**77**	**29**	**83**	**79**	**78**	**34**	**58**	**51**	**56**	**60**	**55**	**44**	**59**	**49**	**64**	**50**	**53**	**51**	**73**
Don't know	*15*	16	10	9	10	14	10	10	9	14	12	20	22	19	13	10	14	19	10	16	16	20	9

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Right to leave	*39*	40	77	13	10	76	13	5	6	82	43	37	13	28	52	60	33	48	29	42	47	40	23
Wrong to leave	*48*	47	18	78	85	16	78	90	87	9	47	48	56	58	39	34	56	36	61	42	41	46	68
Don't know	*13*	13	5	9	5	9	9	4	7	9	11	15	31	14	10	6	11	16	10	15	12	14	9

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**203**	**173**	**10.6%**
Men 50-64 High education	**54**	**52**	**3.2%**
Men 50-64 Mid education	**81**	**75**	**4.6%**
Men 50-64 Low education	**72**	**65**	**4.0%**
Men 25-49 High education	**111**	**132**	**8.1%**
Men 25-49 Mid education	**105**	**121**	**7.4%**
Men 25-49 Low education	**43**	**85**	**5.2%**
Men Under 25 High education	**12**	**15**	**0.9%**
Men Under 25 Mid & Low education	**22**	**75**	**4.6%**
Women Over 65	**247**	**208**	**12.7%**
Women 50-64 High education	**53**	**49**	**3.0%**
Women 50-64 Mid education	**94**	**85**	**5.2%**
Women 50-64 Low education	**70**	**67**	**4.1%**
Women 25-49 High education	**169**	**142**	**8.7%**
Women 25-49 Mid education	**142**	**126**	**7.7%**
Women 25-49 Low education	**88**	**75**	**4.6%**
Women Under 25 High education	**25**	**18**	**1.1%**
Women Under 25 Mid & Low education	**44**	**70**	**4.3%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**155**	**311**	**19.0%**
Medium (3-7)	**1098**	**981**	**60.0%**
High (8,9,10)	**382**	**343**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**526**	**458**	**28.0%**
C1	**450**	**474**	**29.0%**
C2	**280**	**343**	**21.0%**
DE	**379**	**360**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**675**	**607**	**37.1%**
Leave	**680**	**647**	**39.6%**
Don't Know / Did Not Vote	**280**	**381**	**23.3%**

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	**122**	**114**	**7.0%**
North Lab	**139**	**126**	**7.7%**
North LD	**25**	**23**	**1.4%**
North BP	**15**	**15**	**0.9%**
North Oth	**13**	**11**	**0.7%**
North DNV	**86**	**105**	**6.4%**
Midlands Con	**113**	**108**	**6.6%**
Midlands Lab	**72**	**65**	**4.0%**
Midlands LD	**16**	**16**	**1.0%**
Midlands BP	**4**	**3**	**0.2%**
Midlands Oth	**9**	**8**	**0.5%**
Midlands DNV	**58**	**70**	**4.3%**
London Con	**53**	**47**	**2.9%**
London Lab	**46**	**72**	**4.4%**
London LD	**19**	**23**	**1.4%**
London BP	**2**	**2**	**0.1%**
London Oth	**7**	**5**	**0.3%**
London DNV	**34**	**47**	**2.9%**
South Con	**244**	**234**	**14.3%**
South Lab	**101**	**98**	**6.0%**
South LD	**80**	**72**	**4.4%**
South BP	**2**	**2**	**0.1%**
South Oth	**23**	**21**	**1.3%**
South DNV	**131**	**123**	**7.5%**
Wales Con	**24**	**23**	**1.4%**
Wales Lab	**27**	**25**	**1.5%**
Wales LD	**2**	**3**	**0.2%**
Wales PC	**8**	**7**	**0.4%**
Wales BP	**4**	**3**	**0.2%**
Wales Oth DNV	**19**	**23**	**1.4%**
Soctland Con	**28**	**28**	**1.7%**
Scotland Lab	**18**	**20**	**1.2%**
Scotland LD	**10**	**10**	**0.6%**
Scotland SNP	**53**	**49**	**3.0%**
Scotland Oth DNV	**28**	**34**	**2.1%**