YouGov Survey: Elon Musk Twitter Polls

1000 U.S. Adult Citizens

Sample



Conducted December 8 - 13, 2022 Margin of Error $\pm 3.5\%$ 1. Do you agree with the following plan for Ukraine-Russia peace: - Redo elections of annexed regions under UN supervision. Russia leaves if that is the will of the people. - Crimea formally part of Russia, as it has been since 1783 (until Khrushchev's mistake). - Water supply to Crimea assured. - Ukraine remains neutral.61% 2. Do you agree with the following? The will of the people who live in the Donbas & Crimea should decide whether they're part of Russia or Ukraine. 3. Should Twitter bring back Vine? 4. Advertisers should support...? 5. Have you recently been seeing far fewer bots/scams/spam on Twitter? Asked of people who say they currently have a Twitter account 6. Should Twitter reinstate former President Trump's account?51% 7. Should Twitter offer a general amnesty to suspended accounts, provided that they have not broken the law or engaged in egregious spam? 8. Should Apple publish all censorship actions it has taken that affect its customers?

YouGov Survey: Elon Musk Twitter Polls



9. Should Julian Assange and Edward Snowden be pardoned?	
Yes42%	
No58%	
10. Do you have a favorable or unfavorable view of Twitter?	
Very favorable	
Somewhat favorable20%	
Somewhat unfavorable	
Very unfavorable24%	
Don't know	
11. Do you have a favorable or unfavorable view of Elon Musk?	
Very favorable	
Somewhat favorable	
Somewhat unfavorable	
Very unfavorable24%	
Don't know	
	•
12. In your opinion, how representative of Twitter users overall are the results of polls fielded on Twitter by use	ers?
Very representative9%	
Somewhat representative19%	
Not very representative13%	
Not at all representative11%	
Not sure48%	
13. In your opinion, how representative of Americans overall are the results of polls fielded on Twitter by users	s?
Very representative8%	
Somewhat representative	
Not very representative	
Not at all representative	
Not sure	
14. Do you think that Twitter polls are a good or bad way for Twitter executives to make decisions about how site is run and what sort of content should be allowed on it?	the
Very good10%	
Somewhat good24%	
Somewhat bad	
Very bad	
,	

YouGov Survey: Elon Musk Twitter Polls



Interviewing Dates December 8 - 13, 2022

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel us-

ing sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was se-

lected from the 2019 American Community Survey.

Weighting The sample was weighted according to gender, age, race, education,

2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.283 to 6.538, with a mean of 1 and a standard deviation of

0.527.

Number of respondents 1000

Margin of error \pm 3.5% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 73 questions not reported.



1. Musk Tweet - Ukraine/Russia - 1

Do you agree with the following plan for Ukraine-Russia peace: - Redo elections of annexed regions under UN supervision. Russia leaves if that is the will of the people. - Crimea formally part of Russia, as it has been since 1783 (until Khrushchev's mistake). - Water supply to Crimea assured. - Ukraine remains neutral.

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Yes	61%	58%	63%	57%	62%	60%	63%	64%	*	*	*	
No	39%	42%	37%	43%	38%	40%	37%	36%	*	*	*	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*	
Unweighted N	(844)	(413)	(431)	(152)	(180)	(288)	(224)	(615)	(99)	(63)	(67)	

		Party ID			2020) Vote	Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Yes	61%	60%	54%	70%	57%	70%	67%	58%	59%	65%	56%	61%	61%	
No	39%	40%	46%	30%	43%	30%	33%	42%	41%	35%	44%	39%	39%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted N	(844)	(279)	(316)	(249)	(321)	(286)	(310)	(230)	(206)	(152)	(171)	(324)	(197)	

		Has Twi	tter Account	Follows Elon Musk on Twitter							
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account				
Yes	61%	71%	54%	83%	60%	*	54%				
No	39%	29%	46%	17%	40%	*	46%				
Totals	100%	100%	100%	100%	100%	*	100%				
Unweighted N	(844)	(333)	(508)	(139)	(177)	(15)	(508)				



2. Musk Tweet - Ukraine/Russia - 2

Do you agree with the following? The will of the people who live in the Donbas & Crimea should decide whether they're part of Russia or Ukraine.

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	73%	69%	78%	61%	66%	78%	85%	77%	71%	*	*
No	27%	31%	22%	39%	34%	22%	15%	23%	29%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(885)	(425)	(460)	(158)	(186)	(314)	(227)	(640)	(109)	(66)	(70)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	73%	73%	67%	83%	73%	83%	77%	74%	71%	73%	73%	72%	76%
No	27%	27%	33%	17%	27%	17%	23%	26%	29%	27%	27%	28%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(885)	(290)	(335)	(260)	(334)	(301)	(329)	(244)	(207)	(160)	(178)	(343)	(204)

		Has Twi	tter Account		F	ollows Elon Mus	k on Twitter
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account
Yes	73%	78%	70%	89%	70%	*	70%
No	27%	22%	30%	11%	30%	*	30%
Totals	100%	100%	100%	100%	100%	*	100%
Unweighted N	(885)	(343)	(538)	(141)	(184)	(16)	(538)



3. Musk Tweet - Vine Should Twitter bring back Vine?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	39%	43%	36%	45%	56%	30%	23%	39%	35%	*	*
No	61%	57%	64%	55%	44%	70%	77%	61%	65%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(770)	(360)	(410)	(160)	(192)	(258)	(160)	(532)	(106)	(66)	(66)

			Party ID		2020	Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	39%	33%	41%	45%	34%	47%	38%	37%	48%	46%	33%	39%	41%
No	61%	67%	59%	55%	66%	53%	62%	63%	52%	54%	67%	61%	59%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(770)	(258)	(289)	(223)	(286)	(246)	(288)	(215)	(184)	(148)	(156)	(282)	(184)

		Has Twi	tter Account		Follows Elon Musk on Twitter						
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account				
Yes	39%	58%	28%	70%	45%	*	28%				
No	61%	42%	72%	30%	55%	*	72%				
Totals	100%	100%	100%	100%	100%	*	100%				
Unweighted N	(770)	(313)	(455)	(132)	(162)	(16)	(455)				



4. Musk Tweet - Advertisers Should Support

Advertisers should support...?

		Ge	Gender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Freedom of speech	79%	83%	74%	72%	74%	84%	80%	80%	80%	*	*	
Political "correctness"	21%	17%	26%	28%	26%	16%	20%	20%	20%	*	*	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*	
Unweighted N	(913)	(427)	(486)	(164)	(197)	(324)	(228)	(661)	(113)	(70)	(69)	

			Party ID		2020	Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Freedom of speech	79%	70%	76%	91%	65%	94%	82%	81%	70%	76%	83%	82%	71%
Political "correctness"	21%	30%	24%	9%	35%	6%	18%	19%	30%	24%	17%	18%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(913)	(290)	(352)	(271)	(325)	(317)	(352)	(246)	(204)	(169)	(182)	(356)	(206)

		Has Twi	tter Account		F	ollows Elon Mus	k on Twitter
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account
Freedom of speech	79%	80%	78%	86%	77%	*	78%
Political "correctness"	21%	20%	22%	14%	23%	*	22%
Totals	100%	100%	100%	100%	100%	*	100%
Unweighted N	(913)	(350)	(562)	(145)	(185)	(17)	(562)



5. Musk Tweet - Bots and Spam

Have you recently been seeing far fewer bots/scams/spam on Twitter? Asked of people who say they currently have a Twitter account

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	50%	57%	42%	*	66%	*	*	53%	*	*	*
No	50%	43%	58%	*	34%	*	*	47%	*	*	*
Totals	100%	100%	100%	*	100%	*	*	100%	*	*	*
Unweighted N	(342)	(175)	(167)	(78)	(112)	(95)	(57)	(239)	(41)	(29)	(33)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	50%	46%	36%	67%	33%	73%	40%	45%	*	*	*	53%	*
No	50%	54%	64%	33%	67%	27%	60%	55%	*	*	*	47%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*	100%	*
Unweighted N	(342)	(120)	(110)	(112)	(137)	(118)	(114)	(104)	(98)	(58)	(61)	(137)	(86)

		Has Twi	ter Account		F	ollows Elon Mus	k on Twitter
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account
Yes	50%	50%	*	76%	29%	*	*
No	50%	50%	*	24%	71%	*	*
Totals	100%	100%	*	100%	100%	*	*
Unweighted N	(342)	(342)	(0)	(141)	(182)	(16)	(0)



6. Musk Tweet - Reinstate Trump

Should Twitter reinstate former President Trump's account?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	51%	56%	46%	40%	57%	57%	44%	57%	33%	*	*
No	49%	44%	54%	60%	43%	43%	56%	43%	67%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(947)	(437)	(510)	(171)	(205)	(329)	(242)	(682)	(119)	(72)	(74)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	51%	21%	47%	88%	18%	92%	49%	52%	53%	50%	51%	55%	44%
No	49%	79%	53%	12%	82%	8%	51%	48%	47%	50%	49%	45%	56%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(947)	(315)	(358)	(274)	(358)	(313)	(363)	(263)	(212)	(174)	(192)	(364)	(217)

		Has Twi	tter Account		F	Follows Elon Musk on Twitter		
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account	
Yes	51%	58%	46%	88%	37%	*	46%	
No	49%	42%	54%	12%	63%	*	54%	
Totals	100%	100%	100%	100%	100%	*	100%	
Unweighted N	(947)	(366)	(579)	(145)	(202)	(16)	(579)	



7. Musk Tweet - General Amnesty

Should Twitter offer a general amnesty to suspended accounts, provided that they have not broken the law or engaged in egregious spam?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	_
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	58%	61%	56%	53%	63%	60%	55%	60%	60%	*	*
No	42%	39%	44%	47%	37%	40%	45%	40%	40%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(901)	(422)	(479)	(163)	(190)	(319)	(229)	(646)	(115)	(69)	(71)

			Party ID		2020	Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	58%	45%	53%	80%	40%	82%	57%	59%	59%	55%	57%	62%	57%
No	42%	55%	47%	20%	60%	18%	43%	41%	41%	45%	43%	38%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(901)	(293)	(342)	(266)	(334)	(303)	(340)	(247)	(208)	(159)	(185)	(348)	(209)

		Has Twi	tter Account		Follows Elon Musk on Twitter			
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account	
Yes	58%	69%	52%	90%	53%	*	52%	
No	42%	31%	48%	10%	47%	*	48%	
Totals	100%	100%	100%	100%	100%	*	100%	
Unweighted N	(901)	(350)	(548)	(143)	(190)	(14)	(548)	



8. Musk Tweet - Apple Censorship

Should Apple publish all censorship actions it has taken that affect its customers?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	72%	72%	72%	58%	72%	74%	82%	75%	64%	*	*
No	28%	28%	28%	42%	28%	26%	18%	25%	36%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(918)	(430)	(488)	(169)	(194)	(320)	(235)	(665)	(113)	(66)	(74)

			Party ID		2020	Vote	Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	72%	68%	68%	82%	71%	85%	69%	78%	73%	71%	73%	73%	71%
No	28%	32%	32%	18%	29%	15%	31%	22%	27%	29%	27%	27%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(918)	(302)	(348)	(268)	(337)	(311)	(351)	(252)	(207)	(171)	(178)	(353)	(216)

		Has Twi	tter Account	Follows Elon Musk on Twitter					
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account		
Yes	72%	81%	67%	87%	78%	*	67%		
No	28%	19%	33%	13%	22%	*	33%		
Totals	100%	100%	100%	100%	100%	*	100%		
Unweighted N	(918)	(352)	(564)	(142)	(190)	(17)	(564)		



9. Musk Tweet - Assange and Snowden Pardon

Should Julian Assange and Edward Snowden be pardoned?

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Yes	42%	47%	38%	43%	52%	41%	33%	42%	31%	*	*	
No	58%	53%	62%	57%	48%	59%	67%	58%	69%	*	*	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*	
Unweighted N	(836)	(402)	(434)	(147)	(184)	(286)	(219)	(599)	(104)	(66)	(67)	

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	42%	43%	35%	49%	39%	54%	38%	43%	48%	40%	42%	40%	48%
No	58%	57%	65%	51%	61%	46%	62%	57%	52%	60%	58%	60%	52%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(836)	(273)	(320)	(243)	(317)	(288)	(311)	(228)	(202)	(156)	(160)	(324)	(196)

		Has Twi	tter Account	Follows Elon Musk on Twitter					
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account		
Yes	42%	58%	32%	80%	43%	*	32%		
No	58%	42%	68%	20%	57%	*	68%		
Totals	100%	100%	100%	100%	100%	*	100%		
Unweighted N	(836)	(331)	(501)	(140)	(173)	(16)	(501)		



10. Twitter Favorability

Do you have a favorable or unfavorable view of Twitter?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	11%	14%	9%	13%	19%	9%	6%	11%	16%	*	*
Somewhat favorable	20%	21%	19%	27%	23%	15%	17%	18%	24%	*	*
Somewhat unfavorable	22%	21%	22%	24%	18%	21%	25%	23%	16%	*	*
Very unfavorable	24%	25%	23%	17%	17%	31%	29%	25%	23%	*	*
Don't know	23%	19%	27%	19%	24%	25%	23%	23%	21%	*	*
Totals	100%	100%	100%	100%	101%	101%	100%	100%	100%	*	*
Unweighted N	(971)	(452)	(519)	(176)	(211)	(335)	(249)	(706)	(119)	(71)	(75)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	11%	11%	6%	19%	8%	18%	9%	12%	17%	15%	8%	11%	13%
Somewhat favorable	20%	20%	20%	21%	19%	20%	19%	20%	18%	20%	18%	23%	17%
Somewhat unfavorable	22%	24%	21%	20%	24%	23%	18%	26%	24%	20%	21%	22%	24%
Very unfavorable	24%	31%	23%	18%	36%	19%	26%	24%	23%	27%	29%	19%	25%
Don't know	23%	15%	30%	22%	13%	20%	28%	19%	18%	19%	23%	25%	22%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	100%	101%	99%	100%	101%
Unweighted N	(971)	(320)	(372)	(279)	(361)	(322)	(372)	(265)	(216)	(176)	(197)	(377)	(221)

		Has Twit	Has Twitter Account		Follows Elon Musk on Twitter						
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account				
Very favorable	11%	25%	4%	41%	13%	*	4%				
Somewhat favorable	20%	30%	14%	27%	35%	*	14%				
Somewhat unfavorable	22%	21%	22%	17%	25%	*	22%				



				continued fr	om previous p	age	
		Has Twi	tter Account		F	ollows Elon Mus	k on Twitter
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account
Very unfavorable	24%	12%	31%	10%	12%	*	31%
Don't know	23%	12%	29%	5%	14%	*	29%
Totals	100%	100%	100%	100%	99%	*	100%
Unweighted N	(971)	(366)	(601)	(145)	(202)	(16)	(601)



11. Elon Musk Favorability

Do you have a favorable or unfavorable view of Elon Musk?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	20%	27%	14%	14%	21%	22%	21%	21%	14%	*	*
Somewhat favorable	22%	24%	21%	27%	23%	22%	18%	25%	15%	*	*
Somewhat unfavorable	15%	14%	16%	17%	15%	11%	17%	15%	18%	*	*
Very unfavorable	24%	20%	27%	21%	16%	23%	34%	23%	24%	*	*
Don't know	19%	15%	23%	20%	25%	21%	10%	16%	29%	*	*
Totals	100%	100%	101%	99%	100%	99%	100%	100%	100%	*	*
Unweighted N	(970)	(452)	(518)	(177)	(208)	(335)	(250)	(706)	(117)	(72)	(75)

		Party ID		2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	20%	12%	14%	38%	9%	42%	18%	19%	27%	20%	20%	21%	19%
Somewhat favorable	22%	13%	23%	32%	12%	34%	19%	27%	19%	16%	21%	25%	24%
Somewhat unfavorable	15%	21%	14%	9%	19%	9%	14%	18%	14%	16%	15%	16%	11%
Very unfavorable	24%	39%	21%	9%	47%	5%	24%	22%	25%	30%	23%	18%	28%
Don't know	19%	14%	29%	12%	13%	10%	25%	15%	15%	18%	20%	20%	18%
Totals	100%	99%	101%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(970)	(317)	(375)	(278)	(360)	(322)	(369)	(267)	(216)	(176)	(196)	(376)	(222)

		Has Twit	Has Twitter Account		Follows Elon Musk on Twitter						
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account				
Very favorable	20%	30%	15%	51%	15%	*	15%				
Somewhat favorable	22%	22%	22%	22%	21%	*	22%				
Somewhat unfavorable	15%	13%	16%	8%	18%	*	16%				
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		Has Twi	tter Account		F	ollows Elon Mus	sk on Twitter
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account
Very unfavorable	24%	22%	25%	14%	30%	*	25%
Don't know	19%	13%	23%	5%	17%	*	23%
Totals	100%	100%	101%	100%	101%	*	101%
Unweighted N	(970)	(368)	(599)	(145)	(204)	(17)	(599)



12. Views on Twitter Representativeness of Twitter Polls

In your opinion, how representative of Twitter users overall are the results of polls fielded on Twitter by users?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very representative	9%	13%	6%	8%	18%	7%	4%	9%	13%	*	*
Somewhat representative	19%	24%	14%	29%	23%	12%	15%	18%	23%	*	*
Not very representative	13%	13%	14%	15%	8%	14%	16%	14%	8%	*	*
Not at all representative	11%	11%	11%	9%	10%	12%	13%	11%	6%	*	*
Not sure	48%	40%	55%	39%	41%	55%	52%	49%	50%	*	*
Totals	100%	101%	100%	100%	100%	100%	100%	101%	100%	*	*
Unweighted N	(956)	(446)	(510)	(173)	(207)	(329)	(247)	(694)	(118)	(70)	(74)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very representative	9%	11%	3%	15%	9%	14%	6%	8%	20%	13%	7%	9%	9%
Somewhat representative	19%	22%	16%	20%	17%	18%	14%	23%	20%	15%	15%	20%	23%
Not very representative	13%	16%	12%	12%	18%	12%	12%	17%	13%	13%	14%	14%	12%
Not at all representative	11%	13%	12%	7%	18%	9%	9%	12%	13%	14%	8%	9%	15%
Not sure	48%	38%	57%	46%	39%	46%	59%	39%	33%	44%	56%	48%	42%
Totals	100%	100%	100%	100%	101%	99%	100%	99%	99%	99%	100%	100%	101%
Unweighted N	(956)	(318)	(364)	(274)	(353)	(316)	(369)	(259)	(214)	(169)	(196)	(372)	(219)

	Has Twit	ter Account		F	ollows Elon Mus	k on Twitter
Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account
9%	19%	4%	37%	7%	*	4%
19%	25%	15%	29%	23%	*	15%
13%	14%	13%	8%	19%	*	13%
_	9% 19%	Total Yes 9% 19% 19% 25%	9% 19% 4% 19% 25% 15%	Total Yes No Yes 9% 19% 4% 37% 19% 25% 15% 29%	Total Yes No Yes No 9% 19% 4% 37% 7% 19% 25% 15% 29% 23%	Total Yes No Yes No Not sure 9% 19% 4% 37% 7% * 19% 25% 15% 29% 23% *



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		Has Twi	tter Account		Follows Elon Musk on Twitter						
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account				
Not at all representative	11%	11%	11%	10%	9%	*	11%				
Not sure	48%	32%	57%	16%	42%	*	57%				
Totals	100%	101%	100%	100%	100%	*	100%				
Unweighted N	(956)	(366)	(586)	(145)	(202)	(17)	(586)				



13. Views on U.S. Representativeness of Twitter Polls

In your opinion, how representative of Americans overall are the results of polls fielded on Twitter by users?

		Gender			Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Very representative	8%	10%	6%	10%	17%	5%	2%	8%	12%	*	*	
Somewhat representative	17%	22%	13%	27%	20%	11%	16%	16%	21%	*	*	
Not very representative	18%	18%	18%	16%	16%	16%	23%	18%	13%	*	*	
Not at all representative	16%	17%	16%	11%	10%	21%	21%	17%	8%	*	*	
Not sure	40%	33%	47%	36%	37%	47%	38%	41%	46%	*	*	
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	*	*	
Unweighted N	(955)	(447)	(508)	(172)	(206)	(331)	(246)	(696)	(117)	(70)	(72)	

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very representative	8%	9%	3%	15%	7%	11%	7%	8%	15%	13%	6%	8%	8%
Somewhat representative	17%	23%	12%	19%	14%	19%	16%	18%	20%	16%	13%	21%	18%
Not very representative	18%	18%	20%	14%	23%	16%	15%	23%	14%	15%	21%	17%	17%
Not at all representative	16%	20%	15%	14%	26%	16%	12%	19%	23%	20%	13%	14%	20%
Not sure	40%	29%	51%	39%	30%	38%	50%	32%	28%	36%	47%	40%	36%
Totals	99%	99%	101%	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(955)	(318)	(363)	(274)	(351)	(317)	(366)	(262)	(214)	(170)	(197)	(371)	(217)

		Has Twit	ter Account	Follows Elon Musk on Twitter						
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account			
Very representative	8%	18%	2%	34%	7%	*	2%			
Somewhat representative	17%	22%	15%	28%	19%	*	15%			
Not very representative	18%	20%	16%	18%	21%	*	16%			
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		Has Twi	tter Account		F	ollows Elon Mus	k on Twitter
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account
Not at all representative	16%	12%	19%	8%	17%	*	19%
Not sure	40%	27%	48%	14%	35%	*	48%
Totals	99%	99%	100%	102%	99%	*	100%
Unweighted N	(955)	(360)	(591)	(141)	(200)	(17)	(591)



14. Use Twitter Polls for Twitter Policy

Do you think that Twitter polls are a good or bad way for Twitter executives to make decisions about how the site is run and what sort of content should be allowed on it?

		Ge	ender		Age (4 c	ategory)		Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good	10%	13%	7%	9%	22%	5%	5%	10%	13%	*	*
Somewhat good	24%	24%	24%	39%	22%	22%	17%	24%	30%	*	*
Somewhat bad	14%	15%	14%	14%	11%	13%	20%	15%	8%	*	*
Very bad	19%	18%	19%	12%	15%	22%	24%	20%	10%	*	*
Not sure	33%	30%	36%	26%	31%	38%	34%	32%	39%	*	*
Totals	100%	100%	100%	100%	101%	100%	100%	101%	100%	*	*
Unweighted N	(967)	(448)	(519)	(173)	(211)	(333)	(250)	(704)	(118)	(72)	(73)

	Takal			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Very good	10%	9%	6%	16%	8%	14%	10%	9%	16%	15%	9%	8%	10%	
Somewhat good	24%	23%	22%	28%	20%	26%	21%	31%	19%	23%	21%	25%	27%	
Somewhat bad	14%	15%	14%	14%	19%	13%	13%	17%	16%	14%	16%	13%	15%	
Very bad	19%	28%	17%	10%	31%	14%	14%	22%	26%	18%	19%	18%	22%	
Not sure	33%	25%	41%	31%	21%	33%	43%	22%	23%	30%	36%	37%	26%	
Totals	100%	100%	100%	99%	99%	100%	101%	101%	100%	100%	101%	101%	100%	
Unweighted N	(967)	(320)	(373)	(274)	(360)	(320)	(374)	(265)	(215)	(174)	(196)	(377)	(220)	

		Has Twit	ter Account		Follows Elon Musk on Twitter						
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account				
Very good	10%	20%	4%	34%	11%	*	4%				
Somewhat good	24%	26%	22%	30%	26%	*	22%				



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		Has Twi	tter Account	Follows Elon Musk on Twitter						
	Total	Yes	No	Yes	No	Not sure	Not asked - No Twitter account			
Somewhat bad	14%	16%	14%	7%	20%	*	14%			
Very bad	19%	15%	21%	14%	18%	*	21%			
Not sure	33%	22%	40%	14%	25%	*	40%			
Totals	100%	99%	101%	99%	100%	*	101%			
Unweighted N	(967)	(368)	(595)	(144)	(204)	(17)	(595)			

Interviewing Dates December 8 - 13, 2022

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel us-

> ing sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was se-

lected from the 2019 American Community Survey.

Weighting The sample was weighted according to gender, age, race, education,

> 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.283 to 6.538, with a mean of 1 and a standard deviation of

0.527.

Number of respondents 1000

 \pm 3.5% (adjusted for weighting) Margin of error

Survey mode Web-based interviews

Questions not reported 73 questions not reported.

