

HuffPost: Common interests
 November 11 - 14, 2020 - 1000 US Registered Voters



1. Gender (1)

Would you say that you share a lot of common interests and concerns with other \$gender_word, or would you say that gender is not really relevant?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on gender	31%	25%	36%	28%	32%	32%	30%	29%	35%	32%	42%
Gender is not really relevant	56%	62%	51%	52%	49%	58%	61%	60%	42%	45%	58%
Not sure	13%	12%	13%	20%	19%	9%	9%	11%	23%	23%	0%
Totals	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(996)	(451)	(545)	(148)	(182)	(404)	(262)	(773)	(99)	(69)	(55)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on gender	31%	41%	24%	27%	40%	28%	34%	33%	28%	34%	25%	28%	39%
Gender is not really relevant	56%	46%	61%	64%	48%	63%	49%	59%	62%	54%	60%	59%	49%
Not sure	13%	14%	15%	9%	12%	9%	17%	8%	10%	12%	15%	13%	12%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(996)	(361)	(340)	(295)	(355)	(358)	(377)	(301)	(180)	(149)	(221)	(372)	(254)

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2. Partisanship

Would you say that you share a lot of common interests and concerns with other \$party_word, or would you say that partisanship is not really relevant?

Asked of those who belong to a party

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on party	53%	52%	53%	43%	61%	52%	52%	55%	56%	39%	45%
Partisanship is not really relevant	34%	37%	32%	32%	24%	35%	41%	35%	29%	31%	45%
Not sure	13%	11%	15%	25%	14%	13%	7%	11%	15%	30%	10%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(655)	(282)	(373)	(93)	(110)	(272)	(180)	(509)	(67)	(46)	(33)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on party	53%	53%	*	52%	58%	53%	54%	52%	67%	43%	61%	54%	50%
Partisanship is not really relevant	34%	32%	*	36%	29%	37%	30%	41%	18%	41%	25%	33%	40%
Not sure	13%	14%	*	12%	13%	10%	16%	7%	15%	16%	14%	13%	9%
Totals	100%	99%	*	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(655)	(360)	(0)	(295)	(267)	(244)	(244)	(210)	(117)	(104)	(141)	(241)	(169)

3. Race or ethnicity

Would you say that you share a lot of common interests and concerns with other people of your racial or ethnic background, or would you say that race and ethnicity are not really relevant?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on race and ethnicity	24%	22%	27%	21%	32%	24%	20%	17%	52%	36%	38%
Race and ethnicity are not really relevant	59%	62%	57%	53%	48%	61%	69%	66%	29%	43%	57%
Not sure	17%	16%	17%	25%	20%	14%	11%	17%	19%	20%	5%
Totals	100%	100%	101%	99%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(997)	(452)	(545)	(149)	(183)	(403)	(262)	(773)	(99)	(68)	(57)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on race and ethnicity	24%	35%	16%	20%	31%	21%	27%	28%	18%	29%	20%	22%	29%
Race and ethnicity are not really relevant	59%	48%	63%	69%	51%	67%	56%	60%	66%	55%	62%	61%	57%
Not sure	17%	17%	21%	11%	18%	12%	17%	13%	15%	17%	17%	17%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	99%	101%	99%	100%	101%
Unweighted N	(997)	(362)	(340)	(295)	(354)	(359)	(378)	(301)	(180)	(150)	(222)	(372)	(253)

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4. Finances

Would you say that you share a lot of common interests and concerns with other people who have about the same amount of money as you, or would you say that money is not really relevant?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on money	27%	28%	26%	37%	34%	24%	20%	23%	36%	36%	41%
Money is not really relevant	57%	59%	56%	44%	47%	61%	70%	62%	45%	40%	56%
Not sure	15%	13%	18%	19%	20%	15%	10%	15%	20%	24%	3%
Totals	99%	100%	100%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(991)	(450)	(541)	(149)	(181)	(402)	(259)	(767)	(99)	(69)	(56)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on money	27%	35%	27%	18%	31%	25%	31%	28%	32%	29%	30%	26%	25%
Money is not really relevant	57%	46%	57%	72%	52%	65%	51%	63%	57%	49%	58%	62%	56%
Not sure	15%	19%	16%	10%	17%	10%	18%	9%	11%	22%	12%	12%	19%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(991)	(359)	(340)	(292)	(352)	(357)	(375)	(299)	(179)	(147)	(221)	(372)	(251)

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5. Age

Would you say that you share a lot of common interests and concerns with other people who are about the same age as you, or would you say that age is not really relevant?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on age	31%	32%	30%	35%	31%	30%	30%	29%	35%	33%	39%
Age is not really relevant	57%	57%	57%	43%	51%	61%	64%	59%	51%	43%	60%
Not sure	12%	12%	13%	22%	18%	10%	6%	12%	14%	25%	1%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(994)	(450)	(544)	(150)	(181)	(401)	(262)	(769)	(99)	(69)	(57)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on age	31%	35%	22%	35%	29%	34%	27%	33%	43%	41%	26%	27%	35%
Age is not really relevant	57%	51%	61%	59%	54%	60%	55%	60%	54%	47%	60%	61%	55%
Not sure	12%	14%	16%	6%	16%	6%	18%	7%	3%	12%	14%	13%	11%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(994)	(360)	(340)	(294)	(352)	(358)	(376)	(302)	(178)	(149)	(221)	(373)	(251)

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6. Religion (1)

Would you say that you share a lot of common interests and concerns with other people who share your religious beliefs, or would you say that religion is not really relevant?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on religion	32%	29%	35%	24%	27%	33%	41%	31%	45%	30%	24%
Religion is not really relevant	51%	58%	46%	56%	48%	55%	46%	55%	26%	47%	63%
Not sure	17%	13%	19%	20%	24%	13%	13%	14%	28%	23%	13%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	99%	100%	100%
Unweighted N	(989)	(448)	(541)	(148)	(180)	(401)	(260)	(765)	(100)	(68)	(56)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on religion	32%	29%	21%	49%	24%	46%	31%	38%	26%	24%	36%	38%	26%
Religion is not really relevant	51%	53%	58%	41%	55%	45%	46%	51%	60%	57%	53%	47%	53%
Not sure	17%	18%	21%	10%	21%	9%	23%	11%	13%	20%	11%	16%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	101%	100%
Unweighted N	(989)	(358)	(340)	(291)	(352)	(354)	(375)	(301)	(179)	(148)	(222)	(369)	(250)

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7. Proximity

Would you say that you share a lot of common interests and concerns with other people who live near you, or would you say that the location you live in is not really relevant?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on location	27%	30%	24%	29%	25%	28%	26%	26%	25%	26%	37%
Location is not really relevant	58%	59%	58%	43%	56%	59%	68%	60%	55%	47%	59%
Not sure	15%	11%	18%	27%	19%	13%	6%	13%	20%	27%	4%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(992)	(451)	(541)	(148)	(182)	(401)	(261)	(770)	(99)	(67)	(56)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on location	27%	28%	26%	26%	25%	30%	24%	30%	36%	27%	23%	29%	27%
Location is not really relevant	58%	54%	57%	65%	57%	62%	58%	59%	54%	59%	61%	56%	58%
Not sure	15%	17%	18%	9%	18%	8%	18%	11%	10%	14%	15%	15%	14%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(992)	(361)	(339)	(292)	(353)	(357)	(374)	(299)	(180)	(150)	(219)	(371)	(252)

8. Most common interests

Which of the following groups do you share the MOST common interests and concerns with? Select up to two.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
People of the same gender as you	14%	6%	21%	13%	14%	16%	13%	13%	9%	20%	26%
People in the same political party as you	22%	21%	23%	15%	11%	31%	23%	24%	13%	17%	27%
People of your racial or ethnic background	13%	10%	15%	22%	13%	9%	14%	6%	40%	18%	30%
People who have about the same amount of money as you	8%	10%	7%	16%	12%	4%	7%	8%	5%	18%	5%
People of the same religion as you	19%	19%	19%	8%	15%	20%	27%	21%	12%	22%	4%
People in the same age group as you	27%	29%	26%	34%	25%	24%	31%	28%	29%	25%	22%
People who live near you	15%	17%	13%	7%	11%	18%	20%	19%	7%	7%	6%
None of the above	14%	17%	12%	15%	14%	14%	15%	14%	14%	18%	18%
Not sure	14%	14%	14%	15%	24%	12%	7%	16%	13%	5%	12%
Unweighted N	(1,000)	(454)	(546)	(151)	(183)	(404)	(262)	(773)	(101)	(69)	(57)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
People of the same gender as you	14%	18%	13%	11%	20%	10%	14%	15%	13%	22%	9%	14%	14%
People in the same political party as you	22%	28%	12%	26%	29%	21%	20%	19%	36%	15%	20%	26%	23%
People of your racial or ethnic background	13%	24%	8%	4%	21%	5%	17%	13%	10%	14%	10%	13%	15%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
People who have about the same amount of money as you	8%	9%	12%	3%	9%	6%	10%	5%	9%	13%	8%	7%	8%
People of the same religion as you	19%	10%	15%	35%	8%	34%	18%	24%	12%	8%	25%	20%	19%
People in the same age group as you	27%	29%	22%	31%	25%	28%	19%	38%	29%	39%	31%	22%	23%
People who live near you	15%	10%	19%	17%	11%	18%	14%	16%	22%	9%	12%	21%	14%
None of the above	14%	8%	26%	9%	11%	16%	16%	11%	11%	14%	13%	17%	12%
Not sure	14%	13%	14%	15%	15%	12%	16%	12%	9%	12%	17%	11%	17%
Unweighted N	(1,000)	(363)	(342)	(295)	(355)	(359)	(378)	(302)	(181)	(150)	(223)	(373)	(254)

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Interviewing Dates	November 11 - 14, 2020
Target population	U.S. Registered Voters, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.204 to 6.625, with a mean of one and a standard deviation of 1.29.
Number of respondents	1000
Margin of error	± 5.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	58 questions not reported.