

YouGov Survey Results

Sample Size: 1704 GB Adults
Fieldwork: 4th - 5th January 2021

Weighted Sample		Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	1704	578	423	153	632	675	828	876	186	711	411	397	971	733	204	573	370	411	147
	1704	587	441	148	673	682	743	961	155	715	411	423	975	729	201	577	372	408	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample																			

	17-18 Dec '20	4-5 Jan '21																		
Do you have a favourable or unfavourable opinion of the following?																				
The Conservative Party																				
Very favourable	7	7	17	0	1	3	13	9	6	3	5	8	12	7	7	4	9	10	4	6
Somewhat favourable	25	25	54	7	6	15	41	27	24	11	18	34	36	25	26	18	28	26	28	13
TOTAL FAVOURABLE	32	32	71	7	7	18	54	36	30	14	23	42	48	32	33	22	37	36	32	19
Somewhat unfavourable	20	19	15	18	28	19	18	17	21	15	21	18	18	18	19	19	21	17	17	18
Very unfavourable	36	37	7	70	62	59	18	40	34	49	42	34	24	41	32	43	32	33	39	52
TOTAL UNFAVOURABLE	56	56	22	88	90	78	36	57	55	64	63	52	42	59	51	62	53	50	56	70
Don't know	12	12	7	6	2	3	9	8	16	22	14	5	9	8	16	16	10	14	11	12
NET FAVOURABILITY	-24	-24	49	-81	-83	-60	18	-21	-25	-50	-40	-10	6	-27	-18	-40	-16	-14	-24	-51
The Labour Party																				
Very favourable	6	6	1	15	4	9	3	6	6	11	7	4	4	6	6	6	6	5	8	2
Somewhat favourable	30	28	7	60	55	45	14	25	31	34	33	24	21	31	24	36	26	29	29	24
TOTAL FAVOURABLE	36	34	8	75	59	54	17	31	37	45	40	28	25	37	30	42	32	34	37	26
Somewhat unfavourable	22	24	33	12	25	26	26	25	24	17	23	28	27	26	22	23	24	24	25	29
Very unfavourable	29	28	51	5	9	13	48	34	22	15	21	36	36	25	31	17	33	26	27	28
TOTAL UNFAVOURABLE	51	52	84	17	34	39	74	59	46	32	44	64	63	51	53	40	57	50	52	57
Don't know	14	14	8	9	7	8	10	10	18	24	15	9	12	12	17	19	11	16	12	17
NET FAVOURABILITY	-15	-18	-76	58	25	15	-57	-28	-9	13	-4	-36	-38	-14	-23	2	-25	-16	-15	-31
Boris Johnson																				
Very favourable	10	11	24	3	1	3	22	12	10	4	8	13	19	10	13	8	15	12	8	6
Somewhat favourable	25	26	49	9	7	15	40	26	26	18	21	34	32	25	28	19	27	28	30	13
TOTAL FAVOURABLE	35	37	73	12	8	18	62	38	36	22	29	47	51	35	41	27	42	40	38	19
Somewhat unfavourable	19	17	14	17	22	18	15	15	18	13	20	13	17	17	16	16	19	17	14	17
Very unfavourable	37	37	8	65	68	60	17	40	35	51	42	36	25	40	33	45	32	31	40	57
TOTAL UNFAVOURABLE	56	54	22	82	90	78	32	55	53	64	62	49	42	57	49	61	51	48	54	74
Don't know	9	9	5	5	2	3	7	7	11	14	11	4	8	7	11	12	7	12	8	7
NET FAVOURABILITY	-21	-17	51	-70	-82	-60	30	-17	-17	-42	-33	-2	9	-22	-8	-34	-9	-8	-16	-55

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Weighted Sample		1704	578	423	153	632	675	828	876	186	711	411	397	971	733	204	573	370	411	147
Unweighted Sample		1704	587	441	148	673	682	743	961	155	715	411	423	975	729	201	577	372	408	146
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Keir Starmer																				
	Very favourable	8	10	4	18	21	15	5	11	8	11	10	8	10	12	6	11	10	10	3
	Somewhat favourable	30	32	26	48	52	46	23	28	35	26	31	34	32	36	25	40	32	31	28
	TOTAL FAVOURABLE	38	42	30	66	73	61	28	39	43	37	41	42	42	48	31	51	42	41	38
	Somewhat unfavourable	20	22	33	13	14	18	29	23	20	18	20	21	27	22	21	17	23	19	24
	Very unfavourable	20	17	27	6	5	10	27	22	13	14	15	23	17	15	21	11	19	18	17
	TOTAL UNFAVOURABLE	40	39	60	19	19	28	56	45	33	32	35	44	44	37	42	28	42	37	41
	Don't know	21	20	11	14	9	11	16	15	24	31	24	14	14	15	26	21	16	22	21
	NET FAVOURABILITY	-2	3	-30	47	54	33	-28	-6	10	5	6	-2	-2	11	-11	23	0	4	-3
Priti Patel																				
	Very favourable	6	5	13	0	1	1	10	6	4	1	3	7	9	5	5	3	6	6	4
	Somewhat favourable	14	15	32	3	3	6	28	19	12	7	10	19	25	14	17	9	18	15	17
	TOTAL FAVOURABLE	20	20	45	3	4	7	38	25	16	8	13	26	34	19	22	12	24	21	13
	Somewhat unfavourable	18	18	25	13	16	15	21	18	17	14	17	22	16	18	17	14	20	19	17
	Very unfavourable	44	44	19	71	77	69	27	45	43	51	47	44	36	49	37	52	42	38	45
	TOTAL UNFAVOURABLE	62	62	44	84	93	84	48	63	60	65	64	66	52	67	54	66	62	57	62
	Don't know	18	18	11	13	4	8	14	11	24	27	22	8	15	13	23	22	14	22	18
	NET FAVOURABILITY	-42	-42	1	-81	-89	-77	-10	-38	-44	-57	-51	-40	-18	-48	-32	-54	-38	-36	-41
Rishi Sunak																				
	Very favourable	13	13	27	4	2	8	21	14	12	8	8	16	19	14	10	10	15	12	13
	Somewhat favourable	34	35	47	27	40	34	41	37	33	19	33	38	41	35	34	33	33	39	35
	TOTAL FAVOURABLE	47	48	74	31	42	42	62	51	45	27	41	54	60	49	44	43	48	51	48
	Somewhat unfavourable	19	17	8	30	25	26	11	18	17	23	20	15	13	19	15	21	19	13	16
	Very unfavourable	16	16	4	27	22	24	9	19	14	24	19	17	8	16	17	15	17	14	16
	TOTAL UNFAVOURABLE	35	33	12	57	47	50	20	37	31	47	39	32	21	35	32	36	36	27	32
	Don't know	18	19	14	11	10	8	17	13	24	26	20	13	19	16	23	20	16	22	19
	NET FAVOURABILITY	12	15	62	-26	-5	-8	42	14	14	-20	2	22	39	14	12	7	12	24	16
Dominic Raab																				
	Very favourable	4	4	8	1	0	1	7	4	4	1	2	5	7	3	4	2	5	4	3
	Somewhat favourable	20	19	37	8	7	12	29	22	16	11	14	23	26	19	18	14	21	18	20
	TOTAL FAVOURABLE	24	23	45	9	7	13	36	26	20	12	16	28	33	22	22	16	26	22	23
	Somewhat unfavourable	22	21	23	20	25	22	22	22	19	18	21	19	23	22	19	22	22	23	19
	Very unfavourable	30	31	10	52	57	49	15	34	27	35	35	34	18	33	28	31	28	27	31
	TOTAL UNFAVOURABLE	52	52	33	72	82	71	37	56	46	53	56	53	41	55	47	53	50	50	62
	Don't know	25	26	22	19	11	15	26	18	34	34	29	19	26	23	31	31	24	28	27
	NET FAVOURABILITY	-28	-29	12	-63	-75	-58	-1	-30	-26	-41	-40	-25	-8	-33	-25	-37	-24	-28	-27

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Matt Hancock

Very favourable	5	5	10	1	1	2	9	5	5	2	2	7	8	4	5	4	7	4	3	1
Somewhat favourable	23	22	38	10	13	15	32	23	21	11	17	25	32	21	23	17	26	23	21	10
TOTAL FAVOURABLE	28	27	48	11	14	17	41	28	26	13	19	32	40	25	28	21	33	27	24	11
Somewhat unfavourable	23	23	24	24	33	26	22	23	23	24	22	24	24	25	21	19	22	24	24	28
Very unfavourable	31	34	16	56	44	49	23	38	30	40	39	34	21	37	30	40	31	30	35	46
TOTAL UNFAVOURABLE	54	57	40	80	77	75	45	61	53	64	61	58	45	62	51	59	53	54	59	74
Don't know	18	16	12	10	9	8	15	12	21	23	19	10	15	13	21	20	14	19	16	14
NET FAVOURABILITY	-26	-30	8	-69	-63	-58	-4	-33	-27	-51	-42	-26	-5	-37	-23	-38	-20	-27	-35	-63