

# YouGov Survey Results

Sample Size: 1685 adults in GB  
Fieldwork: 24th - 26th September 2021

**Weighted Sample**  
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1685	571	418	152	625	667	819	866	184	703	406	392	960	725	202	566	366	406	145
1685	585	415	156	679	675	749	936	107	696	415	466	1023	662	186	575	373	403	148
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	16-17 Sep	24-26 Sep																		
<b>Do you have a favourable or unfavourable opinion of the following?</b>																				
<b>The Conservative Party</b>																				
Very favourable	8	6	14	1	1	2	10	6	5	0	4	6	12	5	6	6	6	5	5	
Somewhat favourable	24	25	55	4	14	14	41	27	23	13	18	31	37	25	25	15	29	28	25	14
<b>TOTAL FAVOURABLE</b>	<b>32</b>	<b>31</b>	<b>69</b>	<b>5</b>	<b>15</b>	<b>16</b>	<b>51</b>	<b>33</b>	<b>28</b>	<b>13</b>	<b>22</b>	<b>37</b>	<b>49</b>	<b>30</b>	<b>31</b>	<b>21</b>	<b>35</b>	<b>34</b>	<b>30</b>	<b>19</b>
Somewhat unfavourable	20	17	16	17	23	17	19	15	19	17	16	19	18	18	17	18	17	20	18	10
Very unfavourable	37	38	8	73	58	62	19	39	38	39	44	40	26	43	32	45	34	32	39	55
<b>TOTAL UNFAVOURABLE</b>	<b>57</b>	<b>55</b>	<b>24</b>	<b>90</b>	<b>81</b>	<b>79</b>	<b>38</b>	<b>54</b>	<b>57</b>	<b>56</b>	<b>60</b>	<b>59</b>	<b>44</b>	<b>61</b>	<b>49</b>	<b>63</b>	<b>51</b>	<b>52</b>	<b>57</b>	<b>65</b>
Don't know	11	14	6	6	4	4	10	13	15	31	18	6	7	9	21	15	13	15	13	16
<b>NET FAVOURABILITY</b>	<b>-25</b>	<b>-24</b>	<b>45</b>	<b>-85</b>	<b>-66</b>	<b>-63</b>	<b>13</b>	<b>-21</b>	<b>-29</b>	<b>-43</b>	<b>-38</b>	<b>-22</b>	<b>5</b>	<b>-31</b>	<b>-18</b>	<b>-42</b>	<b>-16</b>	<b>-18</b>	<b>-27</b>	<b>-46</b>
<b>The Labour Party</b>																				
Very favourable	5	5	1	14	5	9	3	6	5	8	5	5	4	5	6	6	3	6	7	4
Somewhat favourable	23	25	7	55	41	42	12	22	29	29	29	25	18	28	22	31	21	27	27	26
<b>TOTAL FAVOURABLE</b>	<b>28</b>	<b>30</b>	<b>8</b>	<b>69</b>	<b>46</b>	<b>51</b>	<b>15</b>	<b>28</b>	<b>34</b>	<b>37</b>	<b>34</b>	<b>30</b>	<b>22</b>	<b>33</b>	<b>28</b>	<b>37</b>	<b>24</b>	<b>33</b>	<b>34</b>	<b>30</b>
Somewhat unfavourable	27	28	32	19	37	30	28	30	27	27	27	30	28	31	25	29	27	27	29	32
Very unfavourable	32	27	54	5	9	13	47	31	22	10	18	34	42	26	27	16	34	28	23	21
<b>TOTAL UNFAVOURABLE</b>	<b>59</b>	<b>55</b>	<b>86</b>	<b>24</b>	<b>46</b>	<b>43</b>	<b>75</b>	<b>61</b>	<b>49</b>	<b>37</b>	<b>45</b>	<b>64</b>	<b>70</b>	<b>57</b>	<b>52</b>	<b>45</b>	<b>61</b>	<b>55</b>	<b>52</b>	<b>53</b>
Don't know	13	15	6	7	7	6	10	12	17	25	20	6	9	10	20	18	14	12	15	17
<b>NET FAVOURABILITY</b>	<b>-31</b>	<b>-25</b>	<b>-78</b>	<b>45</b>	<b>0</b>	<b>8</b>	<b>-60</b>	<b>-33</b>	<b>-15</b>	<b>0</b>	<b>-11</b>	<b>-34</b>	<b>-48</b>	<b>-24</b>	<b>-24</b>	<b>-8</b>	<b>-37</b>	<b>-22</b>	<b>-18</b>	<b>-23</b>
<b>Boris Johnson</b>																				
Very favourable	10	8	18	1	2	3	13	9	7	1	7	8	14	6	10	7	9	10	7	6
Somewhat favourable	24	24	49	5	10	13	40	24	24	11	17	28	37	23	24	18	28	24	24	13
<b>TOTAL FAVOURABLE</b>	<b>34</b>	<b>32</b>	<b>67</b>	<b>6</b>	<b>12</b>	<b>16</b>	<b>53</b>	<b>33</b>	<b>31</b>	<b>12</b>	<b>24</b>	<b>36</b>	<b>51</b>	<b>29</b>	<b>34</b>	<b>25</b>	<b>37</b>	<b>34</b>	<b>31</b>	<b>19</b>
Somewhat unfavourable	18	20	20	16	20	16	20	20	20	32	19	18	17	19	21	19	18	24	20	16
Very unfavourable	39	39	9	73	64	63	20	41	38	45	44	41	27	46	31	47	36	32	40	57
<b>TOTAL UNFAVOURABLE</b>	<b>57</b>	<b>59</b>	<b>29</b>	<b>89</b>	<b>84</b>	<b>79</b>	<b>40</b>	<b>61</b>	<b>58</b>	<b>77</b>	<b>63</b>	<b>59</b>	<b>44</b>	<b>65</b>	<b>52</b>	<b>66</b>	<b>54</b>	<b>56</b>	<b>60</b>	<b>73</b>
Don't know	9	9	4	5	4	4	7	6	11	10	13	5	5	5	14	9	9	9	9	8
<b>NET FAVOURABILITY</b>	<b>-23</b>	<b>-27</b>	<b>38</b>	<b>-83</b>	<b>-72</b>	<b>-63</b>	<b>13</b>	<b>-28</b>	<b>-27</b>	<b>-65</b>	<b>-39</b>	<b>-23</b>	<b>7</b>	<b>-36</b>	<b>-18</b>	<b>-41</b>	<b>-17</b>	<b>-22</b>	<b>-29</b>	<b>-54</b>

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1685	585	415	156	679	675	749	936	107	696	415	466	1023	662	186	575	373	403	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

<b>Keir Starmer</b>	Very favourable	4	3	0	8	6	6	2	3	3	3	3	4	3	4	3	4	4	2		
	Somewhat favourable	22	24	12	44	50	41	13	23	25	17	27	26	20	28	19	33	22	20	27	21
	<b>TOTAL FAVOURABLE</b>	<b>26</b>	<b>27</b>	<b>12</b>	<b>52</b>	<b>56</b>	<b>47</b>	<b>15</b>	<b>26</b>	<b>28</b>	<b>20</b>	<b>30</b>	<b>30</b>	<b>23</b>	<b>32</b>	<b>22</b>	<b>37</b>	<b>25</b>	<b>24</b>	<b>31</b>	<b>23</b>
	Somewhat unfavourable	25	28	32	27	25	29	30	28	28	28	27	28	29	30	25	27	29	27	26	34
	Very unfavourable	30	25	45	11	8	15	41	31	20	14	18	33	36	24	27	15	29	30	23	17
	<b>TOTAL UNFAVOURABLE</b>	<b>55</b>	<b>53</b>	<b>77</b>	<b>38</b>	<b>33</b>	<b>44</b>	<b>71</b>	<b>59</b>	<b>48</b>	<b>42</b>	<b>45</b>	<b>61</b>	<b>65</b>	<b>54</b>	<b>52</b>	<b>42</b>	<b>58</b>	<b>57</b>	<b>49</b>	<b>51</b>
	Don't know	19	19	10	10	10	10	15	15	24	38	25	8	12	14	27	22	16	20	20	25
	<b>NET FAVOURABILITY</b>	<b>-29</b>	<b>-26</b>	<b>-65</b>	<b>14</b>	<b>23</b>	<b>3</b>	<b>-56</b>	<b>-33</b>	<b>-20</b>	<b>-22</b>	<b>-15</b>	<b>-31</b>	<b>-42</b>	<b>-22</b>	<b>-30</b>	<b>-5</b>	<b>-33</b>	<b>-33</b>	<b>-18</b>	<b>-28</b>
<b>Priti Patel</b>	Very favourable	4	3	7	1	0	1	5	4	2	2	2	3	5	3	3	4	3	2	3	2
	Somewhat favourable	13	14	28	3	5	7	24	16	11	6	9	15	24	13	14	9	14	20	11	10
	<b>TOTAL FAVOURABLE</b>	<b>17</b>	<b>17</b>	<b>35</b>	<b>4</b>	<b>5</b>	<b>8</b>	<b>29</b>	<b>20</b>	<b>13</b>	<b>8</b>	<b>11</b>	<b>18</b>	<b>29</b>	<b>16</b>	<b>17</b>	<b>13</b>	<b>17</b>	<b>22</b>	<b>14</b>	<b>12</b>
	Somewhat unfavourable	20	20	31	11	16	16	25	18	21	16	17	24	23	19	20	15	23	21	19	15
	Very unfavourable	44	46	24	76	70	68	32	48	44	43	50	48	37	53	37	58	42	39	48	54
	<b>TOTAL UNFAVOURABLE</b>	<b>64</b>	<b>66</b>	<b>55</b>	<b>87</b>	<b>86</b>	<b>84</b>	<b>57</b>	<b>66</b>	<b>65</b>	<b>59</b>	<b>67</b>	<b>72</b>	<b>60</b>	<b>72</b>	<b>57</b>	<b>73</b>	<b>65</b>	<b>60</b>	<b>67</b>	<b>69</b>
	Don't know	18	18	10	10	9	9	14	13	22	34	22	10	10	12	26	14	17	18	20	19
	<b>NET FAVOURABILITY</b>	<b>-47</b>	<b>-49</b>	<b>-20</b>	<b>-83</b>	<b>-81</b>	<b>-76</b>	<b>-28</b>	<b>-46</b>	<b>-52</b>	<b>-51</b>	<b>-56</b>	<b>-54</b>	<b>-31</b>	<b>-56</b>	<b>-40</b>	<b>-60</b>	<b>-48</b>	<b>-38</b>	<b>-53</b>	<b>-57</b>
<b>Rishi Sunak</b>	Very favourable	10	10	23	1	3	6	15	10	9	1	7	13	15	11	8	10	12	10	7	6
	Somewhat favourable	30	30	46	21	38	29	37	31	30	20	24	37	38	30	30	31	32	30	32	16
	<b>TOTAL FAVOURABLE</b>	<b>40</b>	<b>40</b>	<b>69</b>	<b>22</b>	<b>41</b>	<b>35</b>	<b>52</b>	<b>41</b>	<b>39</b>	<b>21</b>	<b>31</b>	<b>50</b>	<b>53</b>	<b>41</b>	<b>38</b>	<b>41</b>	<b>44</b>	<b>40</b>	<b>39</b>	<b>22</b>
	Somewhat unfavourable	20	19	11	29	27	25	16	21	18	15	21	17	20	21	17	22	18	21	16	23
	Very unfavourable	19	20	7	36	19	28	13	23	17	21	23	21	12	20	19	17	16	19	23	32
	<b>TOTAL UNFAVOURABLE</b>	<b>39</b>	<b>39</b>	<b>18</b>	<b>65</b>	<b>46</b>	<b>53</b>	<b>29</b>	<b>44</b>	<b>35</b>	<b>36</b>	<b>44</b>	<b>38</b>	<b>32</b>	<b>41</b>	<b>36</b>	<b>39</b>	<b>34</b>	<b>40</b>	<b>39</b>	<b>55</b>
	Don't know	21	21	13	13	12	12	18	15	27	42	25	11	15	17	27	20	21	20	21	24
	<b>NET FAVOURABILITY</b>	<b>1</b>	<b>1</b>	<b>51</b>	<b>-43</b>	<b>-5</b>	<b>-18</b>	<b>23</b>	<b>-3</b>	<b>4</b>	<b>-15</b>	<b>-13</b>	<b>12</b>	<b>21</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>10</b>	<b>0</b>	<b>0</b>	<b>-33</b>
<b>Liz Truss</b>	Very favourable	5	4	10	1	1	2	8	5	3	0	2	5	8	4	4	2	5	3	4	2
	Somewhat favourable	11	12	24	5	9	8	19	14	9	5	7	15	21	14	9	9	14	13	9	9
	<b>TOTAL FAVOURABLE</b>	<b>16</b>	<b>16</b>	<b>34</b>	<b>6</b>	<b>10</b>	<b>10</b>	<b>27</b>	<b>19</b>	<b>12</b>	<b>5</b>	<b>9</b>	<b>20</b>	<b>29</b>	<b>18</b>	<b>13</b>	<b>11</b>	<b>19</b>	<b>16</b>	<b>13</b>	<b>11</b>
	Somewhat unfavourable	12	12	10	16	20	18	9	13	11	12	10	11	16	13	11	14	12	9	14	9
	Very unfavourable	19	17	7	33	22	26	12	20	14	14	16	22	15	21	12	19	16	17	15	25
	<b>TOTAL UNFAVOURABLE</b>	<b>31</b>	<b>29</b>	<b>17</b>	<b>49</b>	<b>42</b>	<b>44</b>	<b>21</b>	<b>33</b>	<b>25</b>	<b>26</b>	<b>26</b>	<b>33</b>	<b>31</b>	<b>34</b>	<b>23</b>	<b>33</b>	<b>28</b>	<b>26</b>	<b>29</b>	<b>34</b>
	Don't know	53	56	49	45	48	46	52	47	63	69	65	47	40	48	65	57	53	57	57	54
	<b>NET FAVOURABILITY</b>	<b>-15</b>	<b>-13</b>	<b>17</b>	<b>-43</b>	<b>-32</b>	<b>-34</b>	<b>6</b>	<b>-14</b>	<b>-13</b>	<b>-21</b>	<b>-17</b>	<b>-13</b>	<b>-2</b>	<b>-16</b>	<b>-10</b>	<b>-22</b>	<b>-9</b>	<b>-10</b>	<b>-16</b>	<b>-23</b>