YouGov / The Times Survey Results

Sample Size: 1666 adults in GB
Fieldwork: 11th - 12th January 2022

		Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1666	295	413	131	565	413	150	618	660	810	856	182	695	402	388	950	716	200	560	362	402	143
Unweighted Sample	1666	315	416	134	566	404	152	664	642	697	969	134	651	427	454	1008	658	157	582	379	399	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	6-7 Jan	**11-12 Jan**																					

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	6-7 Jan	Total (11-12 Jan)	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	*33*	**28**	100	0	0	71	1	5	15	51	27	30	12	18	31	45	26	31	19	36	31	23	18
Lab	*37*	**38**	0	100	0	8	78	30	47	19	32	44	63	43	33	27	39	38	47	31	41	49	17
Lib Dem	*10*	**13**	0	0	100	6	9	58	20	6	14	11	3	16	12	13	15	9	21	17	8	9	6
SNP	*5*	**5**	0	0	0	0	1	2	8	2	7	3	4	6	6	3	5	6	0	0	0	0	55
Plaid Cymru	*1*	**2**	0	0	0	1	1	0	1	2	2	1	6	1	2	1	2	1	0	1	6	1	0
Reform UK	*5*	**4**	0	0	0	9	1	0	0	11	7	2	1	4	5	5	3	7	2	4	5	8	1
Green	*6*	**7**	0	0	0	1	9	6	8	5	8	6	9	10	7	2	9	4	9	9	5	7	1
Other	*3*	**3**	0	0	0	4	1	0	1	6	4	2	2	2	3	4	1	5	3	2	5	2	3

If there were a general election held tomorrow, which party would you vote for?

	6-7 Jan	Total (11-12 Jan)	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	*22*	**18**	100	0	0	47	1	4	13	29	18	18	8	11	21	31	18	17	13	22	19	14	12
Labour	*24*	**25**	0	100	0	5	66	23	37	12	22	27	43	25	23	19	27	21	31	20	28	31	12
Liberal Democrat	*7*	**8**	0	0	100	4	7	45	16	3	9	7	2	9	8	9	10	5	13	11	5	6	4
Scottish National Party (SNP)	*3*	**3**	0	0	0	0	1	1	6	1	5	2	3	4	4	2	4	3	0	0	0	1	38
Plaid Cymru	*1*	**1**	0	0	0	1	1	0	1	2	2	1	6	1	1	1	2	1	0	1	4	1	0
Reform UK	*4*	**3**	0	0	0	6	1	0	0	7	5	1	0	2	4	2	2	4	1	2	3	5	1
Green	*4*	**5**	0	0	0	1	8	4	7	3	5	4	6	6	4	2	7	2	6	6	3	5	0
Some other party	*2*	**2**	0	0	0	3	1	0	1	3	2	1	1	1	2	3	1	3	2	1	3	2	2
Would not vote	*13*	**12**	0	0	0	5	1	2	2	11	13	10	9	16	8	10	7	17	9	12	13	13	9
Don't know	*18*	**21**	0	0	0	26	12	20	16	28	15	26	9	22	24	20	19	23	19	22	22	19	19
Refused	*4*	**3**	0	0	0	2	2	0	1	2	4	2	12	4	0	0	3	4	6	4	1	3	3

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		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?
[Asked only to those who answered 'some other party'; n=29]

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UK Independence Party (UKIP)	15	32	0	0	0	34	0	0	0	42	32	32	0	0	32	55	29	33	0	31	39	52	0
Women's Equality Party	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	73	68	0	0	0	66	100	100	100	58	68	68	100	100	68	45	71	67	100	69	61	48	100
Don't know	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Note: UKIP row values are offset; see image.

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	10	9	1	1	0	3	1	1	1	7	10	8	12	12	6	7	5	15	7	10	9	9	10
1	1	1	0	0	0	0	0	0	1	1	1	1	1	2	1	1	1	1	1	0	2	2	0
2	2	2	0	1	0	2	1	2	0	3	2	2	1	2	3	2	1	3	2	3	2	1	1
3	1	2	0	2	1	2	0	0	0	2	1	2	6	1	2	1	2	2	1	2	2	2	2
4	2	2	1	1	0	1	1	0	1	2	2	2	8	1	1	0	2	1	2	1	1	3	1
5	6	8	2	3	3	6	5	2	4	8	6	10	5	10	5	7	5	11	7	7	11	8	4
6	4	3	2	2	0	2	1	1	2	2	2	3	3	3	2	2	3	2	4	2	3	3	1
7	6	5	5	4	3	7	3	2	4	5	5	4	7	5	3	4	5	4	5	6	2	4	4
8	7	7	10	8	7	9	4	12	6	8	7	7	2	8	8	7	7	6	6	7	7	8	4
9	7	9	13	8	9	10	11	10	10	8	8	9	12	7	9	9	8	9	11	9	6	8	13
10 - Absolutely certain to vote	54	54	67	72	76	58	73	70	70	53	56	52	44	48	61	60	60	46	54	52	56	52	61

Which of the following do you think would make the best Prime Minister?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Boris Johnson	28	23	78	2	7	52	3	9	11	39	26	20	18	17	26	31	21	26	18	25	25	24	10
Keir Starmer	33	35	3	81	62	9	74	60	58	17	36	34	37	39	36	27	41	27	42	33	32	34	42
Not sure	36	38	19	16	30	36	21	31	30	41	34	42	33	40	37	39	34	43	34	37	41	38	42
Refused	4	4	0	1	1	3	3	1	2	3	5	4	13	4	1	3	3	5	6	5	2	4	5

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Unweighted Sample	1666	315	416	134	566	404	152	664	642	697	969	134	651	427	454	1008	658	157	582	379	399	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	*4*	**4**	15	0	2	9	0	0	1	7	3	4	0	2	4	7	4	4	3	5	3	3	3
Fairly well	*25*	**24**	62	5	9	50	6	9	13	41	24	24	15	20	27	34	23	26	17	26	28	25	15
TOTAL WELL	**29**	**28**	**77**	**5**	**11**	**59**	**6**	**9**	**14**	**48**	**27**	**28**	**15**	**22**	**31**	**41**	**27**	**30**	**20**	**31**	**31**	**28**	**18**
Fairly badly	*23*	**26**	15	29	30	22	25	34	24	25	26	25	32	26	24	22	25	27	28	27	26	23	20
Very badly	*37*	**35**	1	62	55	9	64	52	56	16	37	32	35	35	38	29	40	28	41	29	30	36	55
TOTAL BADLY	**60**	**61**	**16**	**91**	**85**	**31**	**89**	**86**	**80**	**41**	**63**	**57**	**67**	**61**	**62**	**51**	**65**	**55**	**69**	**56**	**56**	**59**	**75**
Don't know	*11*	**12**	6	5	4	10	4	5	6	11	10	14	17	16	6	8	9	16	11	13	12	13	8

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Right to leave	*38*	**38**	76	12	15	74	9	9	8	77	39	37	16	29	45	58	33	44	22	41	40	44	24
Wrong to leave	*50*	**49**	18	80	84	18	84	87	87	12	51	48	66	53	48	36	58	38	65	45	45	45	66
Don't know	*12*	**13**	6	9	1	7	7	4	5	11	10	15	18	18	7	7	9	18	14	13	15	10	10

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**201**	**177**	**10.6%**
Men 50-64 High education	**61**	**53**	**3.2%**
Men 50-64 Mid education	**80**	**77**	**4.6%**
Men 50-64 Low education	**69**	**67**	**4.0%**
Men 25-49 High education	**99**	**135**	**8.1%**
Men 25-49 Mid education	**94**	**123**	**7.4%**
Men 25-49 Low education	**54**	**87**	**5.2%**
Men Under 25 High education	**8**	**15**	**0.9%**
Men Under 25 Mid & Low education	**31**	**77**	**4.6%**
Women Over 65	**253**	**212**	**12.7%**
Women 50-64 High education	**56**	**50**	**3.0%**
Women 50-64 Mid education	**87**	**87**	**5.2%**
Women 50-64 Low education	**74**	**68**	**4.1%**
Women 25-49 High education	**171**	**145**	**8.7%**
Women 25-49 Mid education	**145**	**128**	**7.7%**
Women 25-49 Low education	**88**	**77**	**4.6%**
Women Under 25 High education	**20**	**18**	**1.1%**
Women Under 25 Mid & Low education	**75**	**72**	**4.3%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**195**	**317**	**19.0%**
Medium (3-7)	**1092**	**1000**	**60.0%**
High (8,9,10)	**379**	**350**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**518**	**466**	**28.0%**
C1	**490**	**483**	**29.0%**
C2	**278**	**350**	**21.0%**
DE	**380**	**367**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**664**	**618**	**37.1%**
Leave	**642**	**660**	**39.6%**
Don't Know / Did Not Vote	**360**	**388**	**23.3%**

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	121	117	7.0%
North Lab	136	128	7.7%
North LD	24	23	1.4%
North BP	13	15	0.9%
North Oth	13	12	0.7%
North DNV	92	107	6.4%
Midlands Con	108	110	6.6%
Midlands Lab	72	67	4.0%
Midlands LD	18	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	78	72	4.3%
London Con	43	48	2.9%
London Lab	42	73	4.4%
London LD	21	23	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	43	48	2.9%
South Con	240	238	14.3%
South Lab	106	100	6.0%
South LD	76	73	4.4%
South BP	2	2	0.1%
South Oth	24	22	1.3%
South DNV	134	125	7.5%
Wales Con	25	23	1.4%
Wales Lab	26	25	1.5%
Wales LD	4	3	0.2%
Wales PC	7	7	0.4%
Wales BP	1	3	0.2%
Wales Oth DNV	26	23	1.4%
Soctland Con	29	28	1.7%
Scotland Lab	22	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	51	50	3.0%
Scotland Oth DNV	38	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk