

YouGov / The Times Survey Results

Sample Size: 1647 GB Adults
Fieldwork: 11th - 12th May 2021

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC 1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1647	533	357	86	558	408	148	611	652	800	847	180	687	397	384	939	708	198	553	357	397	142
Unweighted Sample	1647	556	376	99	581	430	159	690	666	682	965	132	684	433	398	994	653	192	578	368	390	119
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	4-5 May	11-12 May	4-5 May			11-12 May			4-5 May		11-12 May		4-5 May				11-12 May		4-5 May		11-12 May		4-5 May		11-12 May	
Con	43	45	100	0	0	89	4	22	24	73	44	45	6	36	53	64	40	52	29	56	47	43	26			
Lab	33	30	0	100	0	2	78	22	46	11	27	33	52	37	24	17	33	25	48	19	34	39	13			
Lib Dem	7	7	0	0	100	1	4	43	11	3	8	7	6	9	5	8	9	5	12	10	4	5	5			
SNP	5	5	0	0	0	0	1	0	5	2	7	3	16	5	3	3	5	5	0	0	0	0	50			
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	1	1	0	1	1	1	1	0	0	3	0	0			
Reform UK	3	2	0	0	0	2	0	0	0	3	2	1	1	1	3	1	2	2	1	1	2	2	1			
Green	6	8	0	0	0	1	12	13	12	4	8	9	14	9	9	4	9	7	8	11	7	9	2			
Other	2	2	0	0	0	3	1	0	0	3	4	1	3	3	2	2	2	4	2	2	3	2	4			

If there were a general election held tomorrow, which party would you vote for?

Conservative	31	32	100	0	0	76	3	18	20	57	32	33	6	25	41	50	32	33	24	39	34	30	21
Labour	24	22	0	100	0	2	63	19	37	9	19	24	35	25	18	13	26	16	37	14	24	27	10
Liberal Democrat	5	5	0	0	100	1	3	35	9	2	5	5	4	6	4	6	7	3	9	7	3	4	4
Scottish National Party (SNP)	3	4	0	0	0	0	1	0	4	2	5	2	11	3	2	2	4	3	0	0	0	0	41
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	0	1	0	1	1	1	0	0	0	3	0	0
Reform UK	2	1	0	0	0	2	1	0	1	3	2	1	2	1	2	1	2	1	1	1	2	1	1
Green	5	6	0	0	0	1	10	11	10	3	5	7	9	6	7	3	7	5	6	8	5	7	1
Some other party	2	2	0	0	0	2	1	0	0	3	3	1	2	2	2	2	1	3	1	1	3	2	3
Would not vote	11	11	0	0	0	2	3	2	3	8	13	9	5	17	6	9	7	16	6	12	15	11	3
Don't know	14	15	0	0	0	11	14	12	13	12	13	16	20	14	16	12	12	18	14	16	10	17	16
Refused	2	2	0	0	0	1	1	3	1	1	2	1	5	1	1	1	2	1	2	2	1	2	0

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=25]

UK Independence Party (UKIP)	28	33	0	0	0	40	0	0	0	34	35	25	100	16	0	52	30	34	0	25	67	26	0
Women's Equality Party	0	7	0	0	0	0	39	0	39	0	0	31	0	16	0	0	18	0	76	0	0	0	0
Some other party	72	58	0	0	0	54	61	0	61	62	62	44	0	67	100	38	53	61	24	75	25	74	100
Don't know	0	3	0	0	0	6	0	0	0	4	3	0	0	0	0	10	0	4	0	0	8	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	9	0	1	2	2	2	0	2	7	10	8	5	13	5	7	6	13	3	9	12	10	4
1	2	1	1	1	0	0	0	1	0	1	2	1	2	2	0	2	1	2	2	1	2	2	0
2	2	2	1	0	0	1	1	2	2	2	4	1	6	2	2	2	2	3	1	2	3	4	3
3	1	2	1	1	0	1	1	0	2	1	3	2	4	2	2	1	2	2	2	2	3	2	2
4	2	1	1	1	1	1	0	0	0	1	1	2	5	1	0	1	1	2	2	2	1	1	1
5	6	6	2	3	3	3	6	1	3	5	4	7	8	7	4	3	4	8	8	6	4	6	3
6	3	3	3	3	3	2	3	1	3	2	3	3	4	4	2	2	2	3	4	3	3	3	1
7	4	3	3	2	2	3	2	2	1	4	3	3	2	3	4	1	3	3	3	4	3	3	0
8	6	6	8	5	7	6	5	8	6	7	6	7	6	7	6	5	6	6	7	6	5	7	5
9	9	9	12	8	7	11	8	16	9	9	9	8	6	9	10	8	8	9	8	9	10	8	8
10 - Absolutely certain to vote	58	58	68	75	76	69	72	68	72	61	56	60	52	51	63	67	64	49	61	58	55	52	73

YouGov Weighting Data



YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	169	175	10.6%
Men 50-64 High education	56	53	3.2%
Men 50-64 Mid education	87	76	4.6%
Men 50-64 Low education	69	66	4.0%
Men 25-49 High education	106	133	8.1%
Men 25-49 Mid education	123	122	7.4%
Men 25-49 Low education	44	86	5.2%
Men Under 25 High education	8	15	0.9%
Men Under 25 Mid & Low education	20	76	4.6%
Women Over 65	229	209	12.7%
Women 50-64 High education	55	49	3.0%
Women 50-64 Mid education	91	86	5.2%
Women 50-64 Low education	75	68	4.1%
Women 25-49 High education	171	143	8.7%
Women 25-49 Mid education	149	127	7.7%
Women 25-49 Low education	91	76	4.6%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	84	71	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	164	313	19.0%
Medium (3-7)	1098	988	60.0%
High (8,9,10)	385	346	21.0%
Social Grade (NRS and 2011 census)			
AB	517	461	28.0%
C1	477	478	29.0%
C2	274	346	21.0%
DE	379	362	22.0%
EU Referendum Vote (Election Result)			
Remain	690	611	37.1%
Leave	666	652	39.6%
Don't Know / Did Not Vote	291	384	23.3%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	119	115	7.0%
North Lab	138	127	7.7%
North LD	29	23	1.4%
North BP	16	15	0.9%
North Oth	13	12	0.7%
North DNV	75	105	6.4%
Midlands Con	116	109	6.6%
Midlands Lab	75	66	4.0%
Midlands LD	20	16	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	60	71	4.3%
London Con	52	48	2.9%
London Lab	63	72	4.4%
London LD	27	23	1.4%
London BP	2	2	0.1%
London Oth	7	5	0.3%
London DNV	41	48	2.9%
South Con	242	236	14.3%
South Lab	110	99	6.0%
South LD	78	72	4.4%
South BP	3	2	0.1%
South Oth	25	21	1.3%
South DNV	120	124	7.5%
Wales Con	25	23	1.4%
Wales Lab	25	25	1.5%
Wales LD	2	3	0.2%
Wales PC	9	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	20	23	1.4%
Scotland Con	27	28	1.7%
Scotland Lab	19	20	1.2%
Scotland LD	3	10	0.6%
Scotland SNP	50	49	3.0%
Scotland Oth DNV	20	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk