

YouGov Survey Results

Sample Size: 1667 adults in GB
Fieldwork: 27th - 29th August 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1667	565	413	150	618	660	810	857	182	695	402	388	950	717	200	560	362	402	143
Unweighted Sample	1667	572	413	152	674	680	722	945	101	690	427	449	966	701	190	582	356	398	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

21-22
Apr

27-29
Aug

Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?
The Queen

Very positive	61	51	74	37	53	45	67	47	53	27	40	61	69	52	49	42	54	55	51	37
Fairly positive	24	29	18	36	34	34	22	28	31	32	35	26	22	29	30	33	26	32	28	33
TOTAL POSITIVE	85	80	92	73	87	79	89	75	84	59	75	87	91	81	79	75	80	87	79	70
Fairly negative	6	7	2	12	5	9	2	9	5	13	8	6	4	8	5	9	7	3	7	10
Very negative	3	6	3	8	2	6	4	8	4	14	6	4	4	6	6	7	6	4	5	14
TOTAL NEGATIVE	9	13	5	20	7	15	6	17	9	27	14	10	8	14	11	16	13	7	12	24
Don't know	7	7	3	7	4	5	5	7	7	14	10	3	1	5	10	9	7	6	8	7
Prince Charles																				
Very positive	17	13	20	7	15	10	18	14	12	6	9	15	20	13	13	11	15	17	9	8
Fairly positive	41	41	53	38	38	43	49	40	43	18	39	51	46	41	42	37	43	42	41	37
TOTAL POSITIVE	58	54	73	45	53	53	67	54	55	24	48	66	66	54	55	48	58	59	50	45
Fairly negative	22	23	14	29	31	24	18	22	24	33	25	18	18	24	21	26	22	19	23	28
Very negative	11	14	8	18	11	16	10	15	12	25	12	11	13	14	13	16	12	10	15	20
TOTAL NEGATIVE	33	37	22	47	42	40	28	37	36	58	37	29	31	38	34	42	34	29	38	48
Don't know	10	10	5	8	4	7	6	10	9	18	14	5	3	8	12	9	8	11	11	7
Camilla, Duchess of Cornwall																				
Very positive	11	9	15	3	10	5	13	8	9	6	5	9	15	8	9	8	11	9	7	4
Fairly positive	32	34	44	31	37	36	39	31	36	17	30	41	41	35	32	29	35	37	34	27
TOTAL POSITIVE	43	43	59	34	47	41	52	39	45	23	35	50	56	43	41	37	46	46	41	31
Fairly negative	23	22	17	28	23	25	20	22	22	20	26	20	20	22	22	23	19	24	22	28
Very negative	19	20	14	24	13	18	18	20	19	30	17	19	21	19	21	21	19	15	22	26
TOTAL NEGATIVE	42	42	31	52	36	43	38	42	41	50	43	39	41	41	43	44	38	39	44	54
Don't know	15	16	9	14	17	15	10	18	13	28	22	11	4	15	16	19	15	15	16	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Prince William																				
Very positive	46	41	60	29	37	34	57	36	46	26	33	48	56	40	43	28	47	47	39	27
Fairly positive	34	37	31	42	41	41	31	35	38	27	43	36	30	37	35	41	32	36	42	35
TOTAL POSITIVE	80	78	91	71	78	75	88	71	84	53	76	84	86	77	78	69	79	83	81	62
Fairly negative	8	9	3	14	8	12	4	11	7	14	10	8	6	10	8	14	8	6	8	15
Very negative	4	7	3	10	5	8	4	10	4	18	6	5	5	7	6	10	6	5	4	16
TOTAL NEGATIVE	12	16	6	24	13	20	8	21	11	32	16	13	11	17	14	24	14	11	12	31
Don't know	8	7	3	5	9	5	4	8	6	14	8	4	3	5	9	8	7	6	6	6
Catherine, Duchess of Cambridge																				
Very positive	45	42	62	29	42	36	57	36	48	25	33	49	58	41	43	27	47	50	40	28
Fairly positive	33	33	27	37	38	38	29	32	34	25	39	33	28	33	33	39	31	30	36	32
TOTAL POSITIVE	78	75	89	66	80	74	86	68	82	50	72	82	86	74	76	66	78	80	76	60
Fairly negative	6	9	3	15	8	11	5	11	6	12	9	9	6	10	7	14	6	7	8	16
Very negative	5	7	3	11	4	8	4	10	4	18	7	4	4	8	5	10	6	5	4	17
TOTAL NEGATIVE	11	16	6	26	12	19	9	21	10	30	16	13	10	18	12	24	12	12	12	33
Don't know	11	9	5	8	8	7	5	11	7	19	12	5	4	8	11	11	9	7	11	7
Prince Harry																				
Very positive	16	11	5	19	10	14	6	10	13	26	13	8	5	12	11	14	12	11	10	6
Fairly positive	27	23	13	33	36	34	13	21	25	21	29	22	13	23	23	25	20	23	25	24
TOTAL POSITIVE	43	34	18	52	46	48	19	31	38	47	42	30	18	35	34	39	32	34	35	30
Fairly negative	24	25	26	22	19	25	24	25	25	25	23	26	27	25	25	22	23	24	26	34
Very negative	25	34	52	19	28	22	52	37	30	19	25	38	52	35	32	31	36	35	32	32
TOTAL NEGATIVE	49	59	78	41	47	47	76	62	55	44	48	64	79	60	57	53	59	59	58	66
Don't know	8	7	4	7	6	6	5	6	8	9	10	5	3	5	10	8	8	7	7	4
Meghan, Duchess of Sussex																				
Very positive	10	8	2	17	10	12	3	7	10	24	9	6	3	9	7	12	9	8	8	5
Fairly positive	19	18	10	28	21	25	9	17	18	26	23	13	10	20	16	18	17	19	18	17
TOTAL POSITIVE	29	26	12	45	31	37	12	24	28	50	32	19	13	29	23	30	26	27	26	22
Fairly negative	17	17	12	18	21	21	11	19	16	17	19	18	14	16	19	15	18	16	17	23
Very negative	44	48	71	29	39	34	71	49	47	23	38	56	71	49	47	43	48	51	48	48
TOTAL NEGATIVE	61	65	83	47	60	55	82	68	63	40	57	74	85	65	66	58	66	67	65	71
Don't know	10	8	4	8	9	8	5	8	9	11	12	7	3	6	12	11	8	6	9	7

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Unweighted Sample	1667	572	413	152	674	680	722	945	101	690	427	449	966	701	190	582	356	398	141	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Princess Anne																				
Very positive	37	29	45	21	30	25	43	24	35	10	15	40	54	30	28	25	31	33	29	21
Fairly positive	33	36	37	36	37	38	38	37	34	24	37	40	34	37	34	33	35	35	36	41
TOTAL POSITIVE	70	65	82	57	67	63	81	61	69	34	52	80	88	67	62	58	66	68	65	62
Fairly negative	7	8	4	12	10	8	6	11	6	4	11	9	5	8	9	8	8	8	10	7
Very negative	5	7	4	10	4	7	4	10	4	17	7	4	5	7	7	7	7	4	6	14
TOTAL NEGATIVE	12	15	8	22	14	15	10	21	10	21	18	13	10	15	16	15	15	12	16	21
Don't know	18	20	10	22	20	22	9	19	21	46	30	7	2	18	22	26	19	20	19	17
Prince Andrew																				
Very positive	2	1	1	1	4	1	1	2	1	4	1	0	2	1	2	1	2	2	0	2
Fairly positive	8	5	6	4	5	4	6	6	4	4	5	5	6	4	6	3	4	7	6	2
TOTAL POSITIVE	10	6	7	5	9	5	7	8	5	8	6	5	8	5	8	4	6	9	6	4
Fairly negative	21	19	28	13	13	16	24	20	19	14	15	23	25	19	20	15	22	20	16	22
Very negative	58	64	59	77	68	72	62	63	65	57	65	67	63	67	60	71	61	60	68	66
TOTAL NEGATIVE	79	83	87	90	81	88	86	83	84	71	80	90	88	86	80	86	83	80	84	88
Don't know	11	10	7	6	10	7	6	10	11	21	14	5	4	9	13	10	12	11	9	8
Prince Edward																				
Very positive	15	11	17	9	14	8	17	9	13	6	7	11	21	11	11	9	13	13	10	7
Fairly positive	39	34	45	30	25	33	42	29	38	15	25	46	44	33	34	30	33	37	35	28
TOTAL POSITIVE	54	45	62	39	39	41	59	38	51	21	32	57	65	44	45	39	46	50	45	35
Fairly negative	12	16	12	19	19	17	16	21	12	8	17	18	16	17	15	21	16	14	14	20
Very negative	7	9	6	14	8	12	6	12	6	13	9	8	10	9	9	10	9	7	8	18
TOTAL NEGATIVE	19	25	18	33	27	29	22	33	18	21	26	26	26	26	24	31	25	21	22	38
Don't know	27	30	20	29	33	30	19	29	31	59	42	16	10	29	31	30	29	29	32	27