

YouGov / The Times Survey Results



Sample Size: 1706 GB Adults
Fieldwork: 2nd - 3rd December 2020

	Vote In 2019 GE				2016 EU Ref		Westminster VI			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1706	578	423	154	633	676	447	442	79	829	877	186	711	411	397	972	734	205	573	370	411	147
Unweighted Sample	1706	602	436	150	698	682	472	459	78	762	944	162	692	418	434	1010	696	195	597	383	402	129
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	26-27 Nov	2-3 Dec																					
could not vote,																							
Con	37	38	83	5	6	21	62	100	0	0	41	36	23	28	44	54	35	43	29	49	42	31	23
Lab	40	38	5	85	34	52	19	0	100	0	33	43	56	44	32	27	41	33	53	32	36	50	15
Lib Dem	5	6	1	2	43	9	2	0	0	100	6	7	3	7	6	7	7	5	7	8	6	4	7
SNP	6	5	0	1	0	7	2	0	0	0	5	5	5	4	5	5	5	4	0	0	0	0	47
Plaid Cymru	1	1	0	1	2	2	1	0	0	0	2	1	0	2	1	1	1	2	0	0	4	1	0
Brexit Party	5	3	6	0	0	0	8	0	0	0	6	1	2	4	4	3	2	6	2	3	3	6	1
Green	5	5	1	5	12	7	2	0	0	0	5	6	10	7	4	2	6	4	7	5	4	6	5
Other	2	3	3	0	2	1	4	0	0	0	4	1	0	3	3	2	2	3	2	1	5	3	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	25	26	66	4	5	18	43	100	0	0	29	24	14	19	33	39	27	26	21	34	28	20	17
Labour	26	26	4	71	26	42	13	0	100	0	23	28	36	28	24	19	31	20	39	22	25	31	11
Liberal Democrat	4	5	1	2	33	8	2	0	0	100	4	5	2	5	5	5	6	3	6	6	4	2	5
Scottish National Party (SNP)	4	4	0	1	0	6	1	0	0	0	4	3	4	3	4	4	4	3	0	0	0	0	40
Plaid Cymru	1	1	0	1	1	2	1	0	0	0	1	0	0	1	1	1	1	1	0	0	3	0	0
Brexit Party	4	2	5	0	0	0	6	0	0	0	4	1	1	2	3	2	2	3	1	2	2	4	1
Green	3	4	1	5	10	6	2	0	0	0	4	4	7	5	3	1	5	2	5	4	2	4	4
Some other party	1	2	3	0	2	1	3	0	0	0	3	1	0	3	2	2	2	2	1	1	4	2	2
Would not vote	10	11	3	2	1	2	8	0	0	0	12	9	7	14	8	10	6	16	7	9	13	13	10
Don't know	20	18	16	14	19	15	18	0	0	0	14	22	21	19	18	16	17	20	17	20	17	21	9
Refused	2	2	1	1	3	0	3	0	0	0	2	3	8	2	0	2	1	3	2	3	2	1	1

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=34]

UK Independence Party (UKIP)	30	28	35	100	0	10	33	0	0	0	26	35	0	55	0	0	16	42	0	25	29	27	65
Women's Equality Party	0	6	13	0	0	0	9	0	0	0	5	9	0	5	13	0	5	7	0	0	6	12	0
Some other party	60	61	52	0	100	81	54	0	0	0	66	48	0	31	87	100	70	51	100	75	60	52	35
Don't know	10	5	0	0	0	9	5	0	0	0	4	7	0	10	0	0	9	0	0	0	5	10	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2D E	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	26-27 Nov	2-3 Dec																					
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	9	10	2	2	0	2	6	1	1	2	11	9	8	13	6	9	6	15	11	8	12	10	12
1	1	1	0	0	0	0	2	0	1	1	1	2	1	2	2	1	1	2	1	1	3	1	0
2	1	1	0	1	0	0	1	0	0	1	1	1	2	1	1	0	1	1	1	0	1	2	1
3	2	1	1	1	1	1	1	1	0	0	2	1	2	2	1	1	1	2	0	2	2	1	1
4	2	2	1	1	0	1	2	1	0	2	1	2	3	2	1	2	1	2	1	2	1	2	0
5	7	5	3	3	1	2	6	2	2	1	4	6	8	6	2	6	4	6	6	5	3	7	3
6	3	2	3	1	2	1	2	2	1	1	2	2	5	2	2	1	2	2	2	2	2	3	0
7	5	4	5	3	5	3	5	5	3	3	4	5	7	5	2	4	5	4	6	5	5	4	2
8	6	7	8	5	9	7	7	8	4	12	6	7	4	8	6	7	7	7	9	6	5	9	3
9	7	8	10	8	11	10	8	11	9	7	8	7	3	8	9	9	8	7	9	8	10	5	7
10 - Absolutely certain to vote	58	58	67	76	72	72	60	70	79	70	59	58	57	51	69	61	64	51	52	60	58	56	71
Which of the following do you think would make the best Prime Minister?																							
Boris Johnson	29	29	61	4	7	15	48	78	1	7	33	24	20	24	32	38	25	33	22	35	33	23	16
Keir Starmer	34	33	7	68	58	55	16	5	82	53	33	34	42	34	33	30	40	24	43	31	29	34	41
Not sure	35	35	29	26	32	28	32	17	15	40	31	39	30	40	34	31	33	39	32	30	35	41	42
Refused	3	3	2	2	3	1	3	1	2	0	2	4	8	3	1	2	2	4	3	3	3	2	2
How well or badly do you think the government are doing at handling Britain's exit from the European Union?																							
Very well	4	3	8	0	0	1	6	11	0	0	4	3	3	2	4	5	3	3	1	4	4	2	6
Fairly well	24	24	50	4	7	12	41	58	4	11	26	23	13	17	29	37	24	25	18	29	24	22	19
TOTAL WELL	28	27	58	4	7	13	47	69	4	11	30	26	16	19	33	42	27	28	19	33	28	24	25
Fairly badly	23	23	20	25	29	22	23	16	24	20	22	25	31	24	20	23	23	25	22	22	25	28	14
Very badly	36	34	7	62	60	59	14	3	64	67	36	33	31	39	35	25	38	29	44	31	28	34	48
TOTAL BADLY	59	57	27	87	89	81	37	19	88	87	58	58	62	63	55	48	61	54	66	53	53	62	62
Don't know	13	15	14	8	4	7	15	10	7	3	13	17	23	17	12	10	13	18	15	13	18	15	13
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																							
Right to leave	38	39	74	13	7	7	78	75	14	11	43	34	23	29	42	59	32	47	27	40	43	41	30
Wrong to leave	50	49	17	80	89	89	11	19	79	85	46	52	61	55	49	33	57	38	63	46	42	46	66
Don't know	12	13	9	8	3	5	10	6	6	3	11	14	16	16	9	8	11	15	10	14	15	12	4

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	206	183	10.6%
Men 50-64 High education	54	55	3.2%
Men 50-64 Mid education	84	79	4.6%
Men 50-64 Low education	74	69	4.0%
Men 25-49 High education	132	139	8.1%
Men 25-49 Mid education	97	127	7.4%
Men 25-49 Low education	52	90	5.2%
Men Under 25 High education	20	15	0.9%
Men Under 25 Mid & Low education	41	79	4.6%
Women Over 65	224	219	12.7%
Women 50-64 High education	54	52	3.0%
Women 50-64 Mid education	98	90	5.2%
Women 50-64 Low education	73	71	4.1%
Women 25-49 High education	167	150	8.7%
Women 25-49 Mid education	150	133	7.7%
Women 25-49 Low education	88	79	4.6%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	87	74	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	190	327	19.0%
Medium (3-7)	1134	1033	60.0%
High (8,9,10)	398	362	21.0%
Social Grade (NRS and 2011 census)			
AB	539	482	28.0%
C1	508	499	29.0%
C2	281	362	21.0%
DE	394	379	22.0%
EU Referendum Vote (Election Result)			
Remain	696	639	37.1%
Leave	701	682	39.6%
Don't Know / Did Not Vote	325	401	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	128	121	7.0%
North Lab	147	133	7.7%
North LD	27	24	1.4%
North BP	17	15	0.9%
North Oth	13	12	0.7%
North DNV	88	110	6.4%
Midlands Con	113	114	6.6%
Midlands Lab	78	69	4.0%
Midlands LD	19	17	1.0%
Midlands BP	5	3	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	71	74	4.3%
London Con	35	50	2.9%
London Lab	49	76	4.4%
London LD	18	24	1.4%
London BP	2	2	0.1%
London Oth	3	5	0.3%
London DNV	29	50	2.9%
South Con	260	246	14.3%
South Lab	114	103	6.0%
South LD	84	76	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	143	129	7.5%
Wales Con	27	24	1.4%
Wales Lab	29	26	1.5%
Wales LD	4	3	0.2%
Wales PC	9	7	0.4%
Wales BP	5	3	0.2%
Wales Oth DNV	21	24	1.4%
Scotland Con	28	29	1.7%
Scotland Lab	20	21	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	55	52	3.0%
Scotland Oth DNV	35	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk