



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Country

	Total	country							Flight type		
		UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul
Base	1414	202	203	200	207	201	201	200	62	137	33
UK	14%	100%	-	-	-	-	-	-	100%	100%	100%
DK	14%	-	100%	-	-	-	-	-	-	-	-
ES	14%	-	-	100%	-	-	-	-	-	-	-
FR	15%	-	-	-	100%	-	-	-	-	-	-
NL	14%	-	-	-	-	100%	-	-	-	-	-
SE	14%	-	-	-	-	-	100%	-	-	-	-
DE	14%	-	-	-	-	-	-	100%	-	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Country

	Level										
	Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999
Base	61	33	62	107	2	7	8	9	12	10	4
UK	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DK	-	-	-	-	-	-	-	-	-	-	-
ES	-	-	-	-	-	-	-	-	-	-	-
FR	-	-	-	-	-	-	-	-	-	-	-
NL	-	-	-	-	-	-	-	-	-	-	-
SE	-	-	-	-	-	-	-	-	-	-	-
DE	-	-	-	-	-	-	-	-	-	-	-



YOUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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Country

Base	8	2	7	13	18	6	4	11	7	9	3
UK	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DK	-	-	-	-	-	-	-	-	-	-	-
ES	-	-	-	-	-	-	-	-	-	-	-
FR	-	-	-	-	-	-	-	-	-	-	-
NL	-	-	-	-	-	-	-	-	-	-	-
SE	-	-	-	-	-	-	-	-	-	-	-
DE	-	-	-	-	-	-	-	-	-	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Country

						Approximately how many people are employed by your company/employer in the country you live in?					
	£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
Base	5	54	-	-	3	51	46	82	37	7	7
UK	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%
DK	-	-	-	-	-	-	-	-	-	-	-
ES	-	-	-	-	-	-	-	-	-	-	-
FR	-	-	-	-	-	-	-	-	-	-	-
NL	-	-	-	-	-	-	-	-	-	-	-
SE	-	-	-	-	-	-	-	-	-	-	-
DE	-	-	-	-	-	-	-	-	-	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Are you taking a
you take betw
please give yo
have taken in 6

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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Country

Base	21	8	3	9	22	10	6	4	8	4	596
UK	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	14%
DK	-	-	-	-	-	-	-	-	-	-	14%
ES	-	-	-	-	-	-	-	-	-	-	16%
FR	-	-	-	-	-	-	-	-	-	-	17%
NL	-	-	-	-	-	-	-	-	-	-	13%
SE	-	-	-	-	-	-	-	-	-	-	15%
DE	-	-	-	-	-	-	-	-	-	-	11%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

Country

Base	366	226	81	145	832	302	157	71	25
UK	15%	12%	12%	19%	20%	6%	5%	4%	-
DK	13%	12%	11%	23%	17%	11%	11%	7%	8%
ES	13%	12%	14%	14%	14%	14%	15%	6%	4%
FR	16%	12%	10%	8%	10%	26%	18%	13%	24%
NL	14%	21%	17%	7%	7%	19%	25%	41%	44%
SE	13%	14%	21%	12%	16%	11%	10%	15%	16%
DE	17%	18%	15%	16%	14%	14%	15%	14%	4%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

Our records show that you have taken a business flight in the last two years. When, if at all, was the last time you took a flight for business, either domestically, short-haul, medium-haul or long-haul? Please also think about any flights which you may have taken in 2019 before health restrictions were implemented in March 2020 as a result of the Covid-19 pandemic.

Base	1414	202	203	200	207	201	201	200	62	137	33
January - March, 2019	18%	18%	13%	22%	20%	17%	20%	13%	15%	18%	21%
April - June, 2019	11%	12%	13%	8%	10%	17%	9%	6%	11%	12%	3%
July - September, 2019	15%	9%	12%	16%	22%	17%	13%	13%	8%	7%	12%
October - December, 2019	22%	26%	24%	18%	19%	25%	17%	27%	26%	30%	27%
January - March, 2020	23%	29%	26%	25%	14%	15%	25%	31%	32%	27%	30%
Any time after March, 2020	12%	6%	12%	12%	15%	8%	15%	11%	8%	7%	6%
Not applicable - did not take a business flight in the last 2 years	-	-	-	-	-	-	-	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

Our records show that you have taken a business flight in the last two years. When, if at all, was the last time you took a flight for business, either domestically, short-haul, medium-haul or long-haul? Please also think about any flights which you may have taken in 2019 before health restrictions were implemented in March 2020 as a result of the Covid-19 pandemic.

Base	61	33	62	107	2	7	8	9	12	10	4
January - March, 2019	16%	12%	18%	20%	50%	14%	-	33%	17%	-	25%
April - June, 2019	-	12%	11%	12%	-	14%	25%	11%	-	30%	-
July - September, 2019	10%	9%	13%	7%	-	-	-	11%	17%	-	-
October - December, 2019	23%	30%	29%	23%	-	29%	25%	11%	25%	30%	50%
January - March, 2020	39%	27%	23%	33%	50%	43%	38%	11%	42%	40%	25%
Any time after March, 2020	11%	9%	6%	6%	-	-	13%	22%	-	-	-
Not applicable - did not take a business flight in the last 2 years	-	-	-	-	-	-	-	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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Our records show that you have taken a business flight in the last two years. When, if at all, was the last time you took a flight for business, either domestically, short-haul, medium-haul or long-haul? Please also think about any flights which you may have taken in 2019 before health restrictions were implemented in March 2020 as a result of the Covid-19 pandemic.

	Base	8	2	7	13	18	6	4	11	7	9	3
January - March, 2019		38%	50%	14%	31%	28%	-	25%	-	-	22%	33%
April - June, 2019		-	-	14%	8%	11%	-	25%	18%	43%	11%	33%
July - September, 2019		25%	-	14%	-	6%	17%	-	-	14%	33%	-
October - December, 2019		13%	50%	14%	31%	39%	50%	25%	36%	14%	11%	-
January - March, 2020		25%	-	29%	31%	17%	17%	25%	9%	14%	11%	33%
Any time after March, 2020		-	-	14%	-	-	17%	-	36%	14%	11%	-
Not applicable - did not take a business flight in the last 2 years		-	-	-	-	-	-	-	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

Our records show that you have taken a business flight in the last two years. When, if at all, was the last time you took a flight for business, either domestically, short-haul, medium-haul or long-haul? Please also think about any flights which you may have taken in 2019 before health restrictions were implemented in March 2020 as a result of the Covid-19 pandemic.

Base	5	54	-	-	3	51	46	82	37	7	7
January - March, 2019	60%	11%	-	-	33%	16%	17%	20%	27%	14%	43%
April - June, 2019	-	9%	-	-	-	10%	15%	11%	14%	14%	29%
July - September, 2019	-	11%	-	-	-	10%	7%	12%	14%	-	-
October - December, 2019	-	30%	-	-	-	25%	35%	24%	24%	29%	-
January - March, 2020	40%	35%	-	-	67%	33%	22%	26%	19%	43%	14%
Any time after March, 2020	-	4%	-	-	-	6%	4%	7%	3%	-	14%
Not applicable - did not take a business flight in the last 2 years	-	-	-	-	-	-	-	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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Our records show that you have taken a business flight in the last two years. When, if at all, was the last time you took a flight for business, either domestically, short-haul, medium-haul or long-haul? Please also think about any flights which you may have taken in 2019 before health restrictions were implemented in March 2020 as a result of the Covid-19 pandemic.

Base	21	8	3	9	22	10	6	4	8	4	596
January - March, 2019	14%	13%	67%	-	18%	20%	-	-	25%	-	29%
April - June, 2019	10%	-	-	33%	9%	10%	-	-	13%	25%	16%
July - September, 2019	10%	-	-	11%	5%	10%	17%	25%	-	25%	18%
October - December, 2019	19%	13%	-	44%	41%	30%	50%	25%	25%	25%	20%
January - March, 2020	33%	50%	33%	11%	27%	30%	33%	50%	38%	25%	11%
Any time after March, 2020	14%	25%	-	-	-	-	-	-	-	-	6%
Not applicable - did not take a business flight in the last 2 years	-	-	-	-	-	-	-	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were implemented in March 2020.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

Our records show that you have taken a business flight in the last two years. When, if at all, was the last time you took a flight for business, either domestically, short-haul, medium-haul or long-haul? Please also think about any flights which you may have taken in 2019 before health restrictions were implemented in March 2020 as a result of the Covid-19 pandemic.

	Base	366	226	81	145	832	302	157	71	25
January - March, 2019	11%	7%	9%	10%	22%	17%	6%	3%	4%	
April - June, 2019	9%	7%	2%	2%	11%	10%	12%	11%	-	
July - September, 2019	17%	12%	7%	2%	14%	18%	15%	20%	4%	
October - December, 2019	27%	30%	20%	9%	25%	16%	20%	25%	20%	
January - March, 2020	27%	31%	36%	46%	27%	17%	18%	17%	24%	
Any time after March, 2020	9%	13%	26%	30%	1%	23%	28%	24%	48%	
Not applicable - did not take a business flight in the last 2 years	-	-	-	-	-	-	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

And thinking about the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, please give your best estimate Again, please think about any flights you may have taken in 2019, which would have occurred before health restrictions were implemented as a result of the Covid-19 pandemic, as well as any flights you may have taken during the Covid-19 pandemic this year, in 2020.

Base	1414	202	203	200	207	201	201	200	62	137	33
0	-	-	-	-	-	-	-	-	-	-	-
1-2	42%	42%	42%	48%	49%	39%	43%	32%	34%	38%	27%
3-4	26%	27%	23%	24%	29%	25%	23%	31%	29%	27%	27%
5-7	16%	13%	13%	13%	13%	24%	16%	20%	15%	13%	6%
8-10	6%	5%	4%	6%	4%	7%	8%	6%	5%	6%	9%
More than 10	10%	14%	17%	11%	5%	5%	9%	12%	18%	16%	30%
Not applicable – did not take a business flight during this period	-	-	-	-	-	-	-	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

And thinking about the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, please give your best estimate Again, please think about any flights you may have taken in 2019, which would have occurred before health restrictions were implemented as a result of the Covid-19 pandemic, as well as any flights you may have taken during the Covid-19 pandemic this year, in 2020.

Base	61	33	62	107	2	7	8	9	12	10	4
0	-	-	-	-	-	-	-	-	-	-	-
1-2	23%	58%	47%	34%	50%	43%	38%	56%	50%	30%	-
3-4	28%	24%	24%	29%	50%	29%	50%	11%	33%	30%	25%
5-7	13%	9%	15%	13%	-	-	13%	22%	8%	30%	25%
8-10	5%	6%	6%	4%	-	14%	-	-	-	-	-
More than 10	31%	3%	8%	21%	-	14%	-	11%	8%	10%	50%
Not applicable – did not take a business flight during this period	-	-	-	-	-	-	-	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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And thinking about the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken in 2019, which would have occurred before health restrictions were implemented as a result of the Covid-19 pandemic, as well as any flights you may have taken during the Covid-19 pandemic this year, in 2020.

Base	8	2	7	13	18	6	4	11	7	9	3
0	-	-	-	-	-	-	-	-	-	-	-
1-2	50%	100%	71%	31%	33%	17%	25%	55%	57%	44%	33%
3-4	13%	-	14%	46%	33%	17%	75%	18%	29%	22%	-
5-7	25%	-	-	8%	11%	33%	-	-	-	22%	33%
8-10	-	-	14%	8%	11%	-	-	18%	-	-	-
More than 10	13%	-	-	8%	11%	33%	-	9%	14%	11%	33%
Not applicable – did not take a business flight during this period	-	-	-	-	-	-	-	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

And thinking about the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken in 2019, which would have occurred before health restrictions were implemented as a result of the Covid-19 pandemic, as well as any flights you may have taken during the Covid-19 pandemic this year, in 2020.

Base	5	54	-	-	3	51	46	82	37	7	7
0	-	-	-	-	-	-	-	-	-	-	-
1-2	80%	35%	-	-	67%	39%	41%	43%	49%	29%	57%
3-4	-	26%	-	-	-	27%	33%	21%	19%	29%	14%
5-7	-	15%	-	-	-	16%	7%	15%	11%	14%	-
8-10	20%	4%	-	-	-	-	9%	6%	3%	29%	29%
More than 10	-	20%	-	-	33%	18%	11%	16%	19%	-	-
Not applicable – did not take a business flight during this period	-	-	-	-	-	-	-	-	-	-	-

YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?										And thinking of you take betw please give yo have taken in 2
Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2

And thinking about the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, please give your best estimate Again, please think about any flights you may have taken in 2019, which would have occurred before health restrictions were implemented as a result of the Covid-19 pandemic, as well as any flights you may have taken during the Covid-19 pandemic this year, in 2020.

Base	21	8	3	9	22	10	6	4	8	4	596
0	-	-	-	-	-	-	-	-	-	-	-
1-2	52%	13%	33%	67%	41%	60%	17%	50%	38%	75%	100%
3-4	14%	38%	33%	22%	27%	-	33%	50%	13%	25%	-
5-7	19%	13%	33%	11%	18%	10%	-	-	25%	-	-
8-10	-	-	-	-	5%	10%	17%	-	-	-	-
More than 10	14%	38%	-	-	9%	20%	33%	-	25%	-	-
Not applicable – did not take a business flight during this period	-	-	-	-	-	-	-	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken in 2019, which would have occurred before health restrictions were implemented as a result of the Covid-19 pandemic, as well as any flights you may have taken during the Covid-19 pandemic this year, in 2020.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

And thinking about the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken in 2019, which would have occurred before health restrictions were implemented as a result of the Covid-19 pandemic, as well as any flights you may have taken during the Covid-19 pandemic this year, in 2020.

Base	366	226	81	145	832	302	157	71	25
0	-	-	-	-	-	-	-	-	-
1-2	-	-	-	-	51%	50%	10%	-	4%
3-4	100%	-	-	-	24%	28%	46%	13%	8%
5-7	-	100%	-	-	13%	13%	24%	54%	24%
8-10	-	-	100%	-	4%	2%	10%	20%	32%
More than 10	-	-	-	100%	8%	7%	11%	14%	32%
Not applicable – did not take a business flight during this period	-	-	-	-	-	-	-	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.

Base	1414	202	203	200	207	201	201	200	62	137	33
0	59%	84%	71%	60%	40%	31%	67%	60%	81%	82%	73%
1-2	21%	8%	16%	22%	38%	28%	16%	22%	8%	9%	6%
3-4	11%	4%	9%	12%	14%	20%	8%	12%	5%	5%	12%
5-7	5%	1%	2%	2%	4%	14%	5%	5%	2%	1%	3%
8-10	2%	-	1%	1%	3%	5%	2%	1%	-	-	-
More than 10	2%	2%	0%	5%	1%	1%	1%	2%	5%	3%	6%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.

Base	61	33	62	107	2	7	8	9	12	10	4
0	82%	88%	85%	81%	100%	100%	88%	44%	92%	100%	75%
1-2	10%	9%	8%	8%	-	-	13%	33%	8%	-	-
3-4	3%	-	3%	6%	-	-	-	11%	-	-	25%
5-7	2%	-	-	3%	-	-	-	-	-	-	-
8-10	-	-	-	-	-	-	-	-	-	-	-
More than 10	3%	3%	3%	2%	-	-	-	11%	-	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.

Base	8	2	7	13	18	6	4	11	7	9	3
0	50%	100%	100%	85%	83%	83%	100%	64%	86%	78%	100%
1-2	25%	-	-	-	11%	17%	-	18%	14%	-	-
3-4	13%	-	-	15%	-	-	-	9%	-	22%	-
5-7	13%	-	-	-	6%	-	-	-	-	-	-
8-10	-	-	-	-	-	-	-	-	-	-	-
More than 10	-	-	-	-	-	-	-	9%	-	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.

Base	5	54	-	-	3	51	46	82	37	7	7
0	80%	87%	-	-	100%	88%	83%	82%	89%	71%	71%
1-2	-	7%	-	-	-	8%	9%	7%	5%	14%	14%
3-4	-	-	-	-	-	4%	4%	5%	3%	-	14%
5-7	20%	-	-	-	-	-	4%	1%	-	14%	-
8-10	-	-	-	-	-	-	-	-	-	-	-
More than 10	-	6%	-	-	-	-	-	5%	3%	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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And thinking of you take between please give you have taken in 6

And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.

Base	21	8	3	9	22	10	6	4	8	4	596
0	95%	75%	33%	89%	91%	100%	100%	50%	88%	100%	72%
1-2	5%	13%	-	-	9%	-	-	25%	-	-	26%
3-4	-	-	67%	-	-	-	-	25%	-	-	3%
5-7	-	-	-	11%	-	-	-	-	-	-	-
8-10	-	-	-	-	-	-	-	-	-	-	0%
More than 10	-	13%	-	-	-	-	-	-	13%	-	0%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.

Base	366	226	81	145	832	302	157	71	25
0	54%	46%	44%	46%	100%	-	-	-	-
1-2	23%	17%	9%	14%	-	100%	-	-	-
3-4	20%	16%	20%	12%	-	-	100%	-	-
5-7	2%	17%	17%	7%	-	-	-	100%	-
8-10	1%	3%	10%	6%	-	-	-	-	100%
More than 10	0%	1%	-	16%	-	-	-	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

Thinking about when Covid19-related restrictions are lifted entirely, do you expect your business flights will...

Base	1414	202	203	200	207	201	201	200	62	137	33
Increase to a frequency greater than before health restrictions were imposed	13%	4%	6%	20%	17%	17%	10%	15%	5%	4%	6%
Return to the same frequency before health restrictions were imposed	38%	32%	45%	44%	39%	38%	31%	40%	32%	31%	45%
Recover but to a lower frequency than before health restrictions were imposed	40%	56%	39%	26%	37%	35%	48%	38%	56%	57%	48%
I will not be taking any more flights for business, even if health restrictions are lifted entirely	5%	4%	4%	7%	5%	6%	5%	5%	5%	4%	-
Don't know	4%	3%	6%	4%	2%	3%	6%	3%	2%	4%	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

Thinking about when Covid19-related restrictions are lifted entirely, do you expect your business flights will...

	Base	61	33	62	107	2	7	8	9	12	10	4
Increase to a frequency greater than before health restrictions were imposed	5%	3%	6%	3%	-	-	-	11%	-	-	-	-
Return to the same frequency before health restrictions were imposed	33%	36%	29%	33%	-	29%	38%	44%	50%	30%	50%	50%
Recover but to a lower frequency than before health restrictions were imposed	59%	48%	56%	58%	100%	71%	38%	33%	42%	70%	50%	50%
I will not be taking any more flights for business, even if health restrictions are lifted entirely	-	9%	3%	4%	-	-	25%	-	-	-	-	-
Don't know	3%	3%	5%	3%	-	-	-	11%	8%	-	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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Thinking about when Covid19-related restrictions are lifted entirely, do you expect your business flights will...

	Base	8	2	7	13	18	6	4	11	7	9	3
Increase to a frequency greater than before health restrictions were imposed	-	-	-	-	-	-	17%	-	18%	14%	-	-
Return to the same frequency before health restrictions were imposed	63%	-	14%	46%	33%	50%	50%	36%	-	11%	-	-
Recover but to a lower frequency than before health restrictions were imposed	38%	100%	43%	54%	61%	33%	50%	27%	71%	78%	100%	-
I will not be taking any more flights for business, even if health restrictions are lifted entirely	-	-	43%	-	-	-	-	9%	14%	-	-	-
Don't know	-	-	-	-	6%	-	-	9%	-	11%	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

Thinking about when Covid19-related restrictions are lifted entirely, do you expect your business flights will...

Base	5	54	-	-	3	51	46	82	37	7	7
Increase to a frequency greater than before health restrictions were imposed	20%	4%	-	-	-	2%	2%	7%	3%	-	14%
Return to the same frequency before health restrictions were imposed	40%	24%	-	-	67%	45%	33%	22%	30%	29%	29%
Recover but to a lower frequency than before health restrictions were imposed	20%	67%	-	-	33%	49%	54%	62%	57%	57%	57%
I will not be taking any more flights for business, even if health restrictions are lifted entirely	-	4%	-	-	-	4%	2%	6%	11%	-	-
Don't know	20%	2%	-	-	-	-	9%	2%	-	14%	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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Thinking about when Covid19-related restrictions are lifted entirely, do you expect your business flights will...

Base	21	8	3	9	22	10	6	4	8	4	596
Increase to a frequency greater than before health restrictions were imposed	-	-	33%	11%	5%	-	-	-	-	-	11%
Return to the same frequency before health restrictions were imposed	5%	63%	33%	22%	27%	30%	33%	50%	50%	25%	37%
Recover but to a lower frequency than before health restrictions were imposed	81%	38%	-	67%	59%	70%	67%	50%	50%	75%	37%
I will not be taking any more flights for business, even if health restrictions are lifted entirely	10%	-	-	-	-	-	-	-	-	-	9%
Don't know	5%	-	33%	-	9%	-	-	-	-	-	6%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were imposed.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

Thinking about when Covid19-related restrictions are lifted entirely, do you expect your business flights will...

	Base	366	226	81	145	832	302	157	71	25
Increase to a frequency greater than before health restrictions were imposed	14%	12%	17%	14%	6%	21%	17%	32%	20%	
Return to the same frequency before health restrictions were imposed	39%	42%	37%	39%	36%	41%	51%	39%	24%	
Recover but to a lower frequency than before health restrictions were imposed	42%	42%	43%	41%	46%	33%	29%	24%	52%	
I will not be taking any more flights for business, even if health restrictions are lifted entirely	2%	2%	2%	2%	7%	3%	2%	4%	4%	
Don't know	3%	2%	-	3%	6%	3%	1%	-	-	



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

You said that your business flights would be lower post-COVID19 than before. How prepared or unprepared would you be to use the cost savings to pay more per flight you otherwise would take for a greater use of Sustainable Aviation Fuels?

	Base	562	113	79	51	77	70	96	76	35	78	16
Very prepared		8%	4%	14%	6%	10%	13%	9%	3%	6%	3%	6%
Somewhat prepared		36%	35%	33%	27%	42%	44%	34%	34%	29%	37%	38%
Somewhat unprepared		24%	15%	24%	37%	26%	29%	22%	28%	23%	13%	19%
Very unprepared		20%	26%	11%	24%	14%	11%	22%	30%	29%	27%	25%
Don't know		11%	20%	18%	6%	8%	3%	13%	5%	14%	21%	13%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

You said that your business flights would be lower post-COVID19 than before. How prepared or unprepared would you be to use the cost savings to pay more per flight you otherwise would take for a greater use of Sustainable Aviation Fuels?

Base	36	16	35	62	2	5	3	3	5	7	2
Very prepared	3%	6%	3%	3%	-	-	33%	33%	-	-	-
Somewhat prepared	28%	19%	46%	34%	100%	60%	-	-	20%	43%	-
Somewhat unprepared	6%	13%	11%	18%	-	-	33%	33%	40%	-	-
Very unprepared	39%	19%	20%	31%	-	20%	-	-	40%	43%	100%
Don't know	25%	44%	20%	15%	-	20%	33%	33%	-	14%	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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You said that your business flights would be lower post-COVID19 than before. How prepared or unprepared would you be to use the cost savings to pay more per flight you otherwise would take for a greater use of Sustainable Aviation Fuels?

Base	3	2	3	7	11	2	2	3	5	7	3
Very prepared	33%	-	-	-	-	-	-	-	-	-	-
Somewhat prepared	33%	50%	-	57%	36%	-	50%	67%	40%	71%	-
Somewhat unprepared	33%	50%	67%	14%	9%	-	-	-	20%	-	33%
Very unprepared	-	-	33%	14%	45%	50%	50%	33%	20%	14%	33%
Don't know	-	-	-	14%	9%	50%	-	-	20%	14%	33%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

You said that your business flights would be lower post-COVID19 than before. How prepared or unprepared would you be to use the cost savings to pay more per flight you otherwise would take for a greater use of Sustainable Aviation Fuels?

Base	1	36	-	-	1	25	25	51	21	4	4
Very prepared	-	3%	-	-	-	8%	-	2%	-	-	-
Somewhat prepared	100%	28%	-	-	-	32%	36%	39%	33%	50%	-
Somewhat unprepared	-	14%	-	-	-	16%	16%	12%	29%	25%	25%
Very unprepared	-	22%	-	-	-	32%	32%	22%	14%	25%	50%
Don't know	-	33%	-	-	100%	12%	16%	25%	24%	-	25%

YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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And thinking of you take betw please give yo have taken in 6

You said that your business flights would be lower post-COVID19 than before. How prepared or unprepared would you be to use the cost savings to pay more per flight you otherwise would take for a greater use of Sustainable Aviation Fuels?

Base	17	3	-	6	13	7	4	2	4	3	219
Very prepared	12%	-	-	-	-	14%	-	-	-	-	10%
Somewhat prepared	35%	-	-	33%	54%	29%	-	50%	75%	33%	34%
Somewhat unprepared	12%	67%	-	17%	-	-	-	50%	-	33%	27%
Very unprepared	24%	33%	-	33%	23%	29%	50%	-	-	33%	17%
Don't know	18%	-	-	17%	23%	29%	50%	-	25%	-	11%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

You said that your business flights would be lower post-COVID19 than before. How prepared or unprepared would you be to use the cost savings to pay more per flight you otherwise would take for a greater use of Sustainable Aviation Fuels?

Base	154	95	35	59	381	100	45	17	13
Very prepared	6%	6%	11%	8%	9%	6%	11%	-	8%
Somewhat prepared	45%	32%	40%	24%	33%	43%	47%	41%	15%
Somewhat unprepared	21%	28%	9%	24%	23%	28%	24%	29%	38%
Very unprepared	17%	22%	29%	32%	23%	15%	11%	18%	31%
Don't know	11%	12%	11%	12%	13%	8%	7%	12%	8%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

Thinking about the increased use of video conference software (e.g. Zoom, Microsoft Teams, etc) during the Covid-19 pandemic, what impact, if any, do you believe this will have on how often you will fly for business, even once restrictions are lifted?

Base	1414	202	203	200	207	201	201	200	62	137	33
I will fly more, regardless of video conference software	11%	3%	5%	15%	22%	9%	10%	11%	6%	4%	6%
I will fly just as often, regardless of video conference software	42%	35%	42%	41%	45%	48%	36%	45%	29%	36%	36%
I will fly less as a result of video conference software	42%	56%	44%	41%	29%	36%	44%	42%	58%	55%	55%
Other	1%	1%	0%	-	-	1%	1%	1%	2%	1%	-
Don't know	5%	5%	7%	4%	4%	5%	8%	3%	5%	4%	3%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

Thinking about the increased use of video conference software (e.g. Zoom, Microsoft Teams, etc) during the Covid-19 pandemic, what impact, if any, do you believe this will have on how often you will fly for business, even once restrictions are lifted?

Base	61	33	62	107	2	7	8	9	12	10	4
I will fly more, regardless of video conference software	3%	-	3%	5%	-	-	13%	-	-	-	-
I will fly just as often, regardless of video conference software	34%	27%	35%	36%	-	57%	38%	56%	50%	60%	50%
I will fly less as a result of video conference software	54%	64%	55%	54%	100%	43%	50%	33%	33%	40%	25%
Other	3%	-	-	2%	-	-	-	11%	-	-	25%
Don't know	5%	9%	6%	3%	-	-	-	-	17%	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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Thinking about the increased use of video conference software (e.g. Zoom, Microsoft Teams, etc) during the Covid-19 pandemic, what impact, if any, do you believe this will have on how often you will fly for business, even once restrictions are lifted?

Base	8	2	7	13	18	6	4	11	7	9	3
I will fly more, regardless of video conference software	13%	-	-	-	-	17%	-	9%	14%	-	-
I will fly just as often, regardless of video conference software	25%	-	14%	46%	39%	50%	25%	45%	14%	-	33%
I will fly less as a result of video conference software	63%	100%	57%	46%	61%	33%	75%	45%	71%	89%	67%
Other	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	29%	8%	-	-	-	-	-	11%	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

Thinking about the increased use of video conference software (e.g. Zoom, Microsoft Teams, etc) during the Covid-19 pandemic, what impact, if any, do you believe this will have on how often you will fly for business, even once restrictions are lifted?

Base	5	54	-	-	3	51	46	82	37	7	7
I will fly more, regardless of video conference software	-	4%	-	-	-	4%	2%	4%	5%	-	14%
I will fly just as often, regardless of video conference software	40%	24%	-	-	67%	43%	35%	22%	32%	43%	57%
I will fly less as a result of video conference software	40%	67%	-	-	33%	45%	59%	67%	57%	43%	29%
Other	-	-	-	-	-	4%	-	-	-	-	-
Don't know	20%	6%	-	-	-	4%	4%	7%	5%	14%	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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Thinking about the increased use of video conference software (e.g. Zoom, Microsoft Teams, etc) during the Covid-19 pandemic, what impact, if any, do you believe this will have on how often you will fly for business, even once restrictions are lifted?

Base	21	8	3	9	22	10	6	4	8	4	596
I will fly more, regardless of video conference software	-	-	-	11%	5%	-	-	-	-	-	8%
I will fly just as often, regardless of video conference software	10%	63%	67%	22%	14%	40%	50%	50%	38%	25%	37%
I will fly less as a result of video conference software	76%	25%	-	67%	77%	60%	50%	50%	63%	75%	46%
Other	-	13%	-	-	-	-	-	-	-	-	1%
Don't know	14%	-	33%	-	5%	-	-	-	-	-	8%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

Thinking about the increased use of video conference software (e.g. Zoom, Microsoft Teams, etc) during the Covid-19 pandemic, what impact, if any, do you believe this will have on how often you will fly for business, even once restrictions are lifted?

	Base	366	226	81	145	832	302	157	71	25
I will fly more, regardless of video conference software	11%	11%	13%	16%	15%	4%	15%	25%	23%	28%
I will fly just as often, regardless of video conference software	47%	47%	43%	37%	43%	37%	49%	49%	48%	40%
I will fly less as a result of video conference software	37%	37%	39%	46%	38%	51%	30%	25%	27%	28%
Other	1%	1%	-	-	1%	1%	1%	-	-	-
Don't know	4%	4%	4%	1%	2%	7%	5%	1%	3%	4%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

You said that you will fly less as a result of video conferencing software. What percentage of your annual business flights (pre-Covid19) do you expect will be permanently replaced by video calls?

Base	589	113	90	82	60	72	89	83	36	76	18
1-10%	6%	10%	9%	2%	8%	10%	4%	1%	11%	11%	11%
11-20%	16%	14%	19%	18%	20%	13%	18%	13%	17%	12%	11%
21-30%	19%	14%	17%	12%	35%	29%	17%	19%	11%	11%	17%
31-40%	12%	12%	13%	12%	8%	15%	11%	14%	11%	13%	33%
41-50%	18%	18%	20%	24%	15%	14%	18%	18%	25%	17%	6%
50%+	22%	26%	19%	22%	10%	14%	27%	31%	14%	29%	22%
Don't know	5%	7%	3%	9%	3%	6%	4%	2%	11%	8%	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

You said that you will fly less as a result of video conferencing software. What percentage of your annual business flights (pre-Covid19) do you expect will be permanently replaced by video calls?

Base	33	21	34	58	2	3	4	3	4	4	1
1-10%	12%	14%	6%	10%	-	-	25%	33%	-	-	-
11-20%	18%	10%	15%	16%	-	-	-	33%	25%	-	100%
21-30%	12%	19%	12%	14%	50%	-	-	-	25%	50%	-
31-40%	9%	-	15%	14%	-	33%	-	-	25%	-	-
41-50%	6%	10%	21%	19%	-	33%	25%	-	-	25%	-
50%+	33%	38%	24%	22%	50%	-	25%	33%	25%	25%	-
Don't know	9%	10%	9%	5%	-	33%	25%	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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You said that you will fly less as a result of video conferencing software. What percentage of your annual business flights (pre-Covid19) do you expect will be permanently replaced by video calls?

Base	5	2	4	6	11	2	3	5	5	8	2
1-10%	-	-	25%	-	9%	-	-	20%	-	13%	-
11-20%	20%	50%	25%	17%	9%	-	-	-	40%	25%	-
21-30%	60%	-	-	-	9%	-	33%	-	-	13%	-
31-40%	-	-	-	17%	18%	100%	-	-	20%	25%	50%
41-50%	-	-	25%	33%	36%	-	-	20%	-	13%	50%
50%+	20%	50%	25%	17%	9%	-	67%	40%	40%	13%	-
Don't know	-	-	-	17%	9%	-	-	20%	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

You said that you will fly less as a result of video conferencing software. What percentage of your annual business flights (pre-Covid19) do you expect will be permanently replaced by video calls?

Base	2	36	-	-	1	23	27	55	21	3	2
1-10%	-	14%	-	-	-	13%	4%	11%	14%	-	-
11-20%	50%	8%	-	-	-	26%	15%	9%	-	-	-
21-30%	-	17%	-	-	-	17%	7%	15%	-	-	50%
31-40%	-	6%	-	-	-	4%	22%	11%	24%	67%	-
41-50%	50%	17%	-	-	-	9%	26%	16%	14%	33%	-
50%+	-	33%	-	-	-	26%	15%	35%	43%	-	50%
Don't know	-	6%	-	-	100%	4%	11%	4%	5%	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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You said that you will fly less as a result of video conferencing software. What percentage of your annual business flights (pre-Covid19) do you expect will be permanently replaced by video calls?

Base	16	2	-	6	17	6	3	2	5	3	274
1-10%	-	50%	-	-	18%	17%	-	-	-	-	6%
11-20%	25%	-	-	17%	29%	-	33%	-	40%	33%	14%
21-30%	6%	50%	-	-	12%	-	33%	-	60%	67%	17%
31-40%	-	-	-	17%	6%	33%	-	-	-	-	9%
41-50%	19%	-	-	67%	18%	17%	-	100%	-	-	20%
50%+	44%	-	-	-	12%	17%	-	-	-	-	26%
Don't know	6%	-	-	-	6%	17%	33%	-	-	-	7%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

You said that you will fly less as a result of video conferencing software. What percentage of your annual business flights (pre-Covid19) do you expect will be permanently replaced by video calls?

Base	134	89	37	55	428	90	39	19	7
1-10%	4%	8%	5%	13%	7%	7%	5%	5%	-
11-20%	16%	20%	11%	25%	15%	22%	21%	16%	-
21-30%	26%	26%	14%	7%	18%	19%	36%	37%	14%
31-40%	16%	15%	22%	9%	13%	10%	13%	11%	43%
41-50%	17%	16%	24%	13%	18%	22%	13%	26%	29%
50%+	17%	13%	22%	29%	25%	13%	8%	5%	14%
Don't know	4%	2%	3%	4%	5%	7%	5%	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

To what extent, if at all, do you either agree or disagree that frequent flyer incentive programmes encourage non-essential travel (i.e. travel not involving either urgent family or business commitments)?

Base	1414	202	203	200	207	201	201	200	62	137	33
Strongly agree	15%	9%	8%	25%	25%	10%	15%	15%	11%	10%	3%
Agree	31%	27%	20%	40%	45%	33%	21%	28%	29%	23%	36%
Neither agree nor disagree	28%	33%	31%	25%	19%	38%	31%	20%	39%	30%	39%
Disagree	12%	16%	16%	6%	6%	9%	11%	15%	10%	20%	6%
Strongly disagree	10%	10%	20%	3%	1%	5%	10%	19%	11%	12%	15%
Don't know	5%	3%	5%	2%	3%	3%	11%	4%	-	4%	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

To what extent, if at all, do you either agree or disagree that frequent flyer incentive programmes encourage non-essential travel (i.e. travel not involving either urgent family or business commitments)?

	Base	61	33	62	107	2	7	8	9	12	10	4
Strongly agree	13%	6%	13%	8%	-	14%	13%	33%	8%	20%	-	-
Agree	21%	24%	29%	27%	50%	29%	75%	11%	17%	10%	25%	-
Neither agree nor disagree	31%	36%	27%	36%	50%	43%	13%	11%	50%	60%	50%	-
Disagree	11%	18%	18%	15%	-	14%	-	33%	17%	10%	-	-
Strongly disagree	15%	9%	10%	11%	-	-	-	-	8%	-	25%	-
Don't know	8%	6%	3%	3%	-	-	-	11%	-	-	-	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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To what extent, if at all, do you either agree or disagree that frequent flyer incentive programmes encourage non-essential travel (i.e. travel not involving either urgent family or business commitments)?

	Base	8	2	7	13	18	6	4	11	7	9	3
Strongly agree	-	-	-	14%	8%	6%	-	-	9%	14%	-	-
Agree	88%	-	-	14%	31%	17%	-	25%	18%	29%	56%	-
Neither agree nor disagree	-	-	-	57%	46%	39%	33%	50%	45%	14%	22%	-
Disagree	-	-	100%	-	-	28%	17%	-	18%	14%	-	100%
Strongly disagree	13%	-	-	-	15%	11%	33%	25%	-	14%	11%	-
Don't know	-	-	-	14%	-	-	17%	-	9%	14%	11%	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

To what extent, if at all, do you either agree or disagree that frequent flyer incentive programmes encourage non-essential travel (i.e. travel not involving either urgent family or business commitments)?

	Base	5	54	-	-	3	51	46	82	37	7	7
Strongly agree	-	-	11%	-	-	-	10%	9%	9%	3%	14%	14%
Agree	40%	40%	24%	-	-	33%	22%	24%	29%	24%	29%	29%
Neither agree nor disagree	20%	20%	31%	-	-	-	43%	28%	32%	41%	-	43%
Disagree	40%	40%	17%	-	-	33%	6%	24%	17%	19%	57%	-
Strongly disagree	-	-	17%	-	-	-	18%	7%	11%	8%	-	14%
Don't know	-	-	-	-	-	33%	2%	9%	2%	5%	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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To what extent, if at all, do you either agree or disagree that frequent flyer incentive programmes encourage non-essential travel (i.e. travel not involving either urgent family or business commitments)?

	Base	21	8	3	9	22	10	6	4	8	4	596
Strongly agree		14%	-	33%	11%	5%	20%	-	-	-	25%	16%
Agree		33%	63%	33%	56%	27%	10%	-	75%	25%	25%	32%
Neither agree nor disagree		14%	-	33%	11%	41%	30%	67%	25%	50%	25%	29%
Disagree		19%	25%	-	22%	14%	20%	-	-	13%	25%	10%
Strongly disagree		14%	13%	-	-	9%	10%	33%	-	13%	-	7%
Don't know		5%	-	-	-	5%	10%	-	-	-	-	7%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

To what extent, if at all, do you either agree or disagree that frequent flyer incentive programmes encourage non-essential travel (i.e. travel not involving either urgent family or business commitments)?

	Base	366	226	81	145	832	302	157	71	25
Strongly agree		14%	12%	26%	14%	14%	18%	13%	18%	20%
Agree		34%	31%	26%	20%	26%	38%	45%	37%	12%
Neither agree nor disagree		29%	31%	27%	20%	30%	26%	24%	31%	24%
Disagree		11%	14%	9%	16%	14%	7%	9%	10%	28%
Strongly disagree		8%	8%	11%	28%	11%	7%	8%	4%	12%
Don't know		3%	4%	1%	2%	6%	5%	1%	-	4%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

If airlines were to no longer offer flyer incentive programmes, would you take more, less or the same number of flights as you would have otherwise?

Base	1414	202	203	200	207	201	201	200	62	137	33
More	6%	1%	1%	7%	14%	10%	6%	2%	2%	1%	-
The same	73%	84%	83%	72%	70%	60%	64%	79%	77%	84%	85%
Less	15%	12%	12%	18%	11%	19%	20%	16%	16%	12%	9%
Don't know	5%	3%	3%	4%	5%	10%	10%	3%	5%	2%	6%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

If airlines were to no longer offer flyer incentive programmes, would you take more, less or the same number of flights as you would have otherwise?

Base	61	33	62	107	2	7	8	9	12	10	4
More	2%	-	2%	1%	-	-	-	11%	-	-	-
The same	80%	82%	94%	79%	100%	86%	75%	89%	92%	80%	100%
Less	15%	15%	2%	17%	-	14%	25%	-	8%	20%	-
Don't know	3%	3%	3%	3%	-	-	-	-	-	-	-

YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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If airlines were to no longer offer flyer incentive programmes, would you take more, less or the same number of flights as you would have otherwise?

Base	8	2	7	13	18	6	4	11	7	9	3
More	-	-	-	-	-	-	-	9%	-	-	-
The same	88%	100%	71%	100%	89%	100%	25%	64%	86%	89%	100%
Less	13%	-	14%	-	11%	-	75%	18%	-	11%	-
Don't know	-	-	14%	-	-	-	-	9%	14%	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

If airlines were to no longer offer flyer incentive programmes, would you take more, less or the same number of flights as you would have otherwise?

Base	5	54	-	-	3	51	46	82	37	7	7
More	-	-	-	-	-	-	-	2%	-	-	14%
The same	100%	80%	-	-	100%	90%	80%	82%	84%	86%	43%
Less	-	15%	-	-	-	8%	15%	12%	8%	14%	43%
Don't know	-	6%	-	-	-	2%	4%	4%	8%	-	-



YOUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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If airlines were to no longer offer flyer incentive programmes, would you take more, less or the same number of flights as you would have otherwise?

Base	21	8	3	9	22	10	6	4	8	4	596
More	-	-	33%	-	-	-	-	-	-	-	4%
The same	90%	100%	67%	78%	86%	80%	67%	100%	100%	75%	77%
Less	10%	-	-	22%	9%	20%	33%	-	-	25%	13%
Don't know	-	-	-	-	5%	-	-	-	-	-	7%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

If airlines were to no longer offer flyer incentive programmes, would you take more, less or the same number of flights as you would have otherwise?

	Base	366	226	81	145	832	302	157	71	25
More		8%	7%	10%	6%	2%	9%	17%	11%	8%
The same		74%	67%	60%	73%	78%	73%	65%	52%	52%
Less		13%	22%	27%	16%	15%	13%	17%	27%	24%
Don't know		5%	4%	2%	5%	6%	5%	1%	10%	16%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

Jet fuel typically has a tax-free status. Do you think this...

Base	1414	202	203	200	207	201	201	200	62	137	33
Should be maintained	40%	38%	46%	36%	40%	22%	54%	42%	44%	37%	48%
Should be replaced with a tax at a lower rate than road fuels	27%	27%	16%	31%	38%	39%	18%	16%	18%	28%	33%
Should be taxed at the same rate as road fuels	25%	24%	31%	22%	17%	29%	22%	32%	26%	25%	12%
Should be taxed at a higher rate than road fuels	9%	11%	7%	11%	5%	10%	5%	11%	13%	9%	6%

YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

Jet fuel typically has a tax-free status. Do you think this...

Base	61	33	62	107	2	7	8	9	12	10	4
Should be maintained	41%	30%	40%	38%	-	14%	13%	67%	42%	50%	25%
Should be replaced with a tax at a lower rate than road fuels	21%	30%	27%	26%	-	43%	38%	11%	25%	30%	25%
Should be taxed at the same rate as road fuels	23%	30%	18%	26%	100%	14%	25%	11%	25%	-	25%
Should be taxed at a higher rate than road fuels	15%	9%	15%	9%	-	29%	25%	11%	8%	20%	25%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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Jet fuel typically has a tax-free status. Do you think this...

Base	8	2	7	13	18	6	4	11	7	9	3
Should be maintained	25%	-	57%	31%	33%	33%	75%	27%	86%	22%	67%
Should be replaced with a tax at a lower rate than road fuels	38%	100%	-	23%	33%	33%	-	36%	-	33%	-
Should be taxed at the same rate as road fuels	13%	-	43%	46%	22%	33%	25%	36%	14%	33%	33%
Should be taxed at a higher rate than road fuels	25%	-	-	-	11%	-	-	-	-	11%	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?					
	£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
Jet fuel typically has a tax-free status. Do you think this...											
Base	5	54	-	-	3	51	46	82	37	7	7
Should be maintained	60%	37%	-	-	-	41%	33%	39%	32%	14%	57%
Should be replaced with a tax at a lower rate than road fuels	20%	30%	-	-	33%	25%	30%	24%	38%	14%	29%
Should be taxed at the same rate as road fuels	20%	20%	-	-	33%	20%	28%	26%	19%	57%	-
Should be taxed at a higher rate than road fuels	-	13%	-	-	33%	14%	9%	11%	11%	14%	14%



YOUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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And thinking of you take betw please give yo have taken in 6

Jet fuel typically has a tax-free status. Do you think this...

Base	21	8	3	9	22	10	6	4	8	4	596
Should be maintained	33%	38%	33%	33%	41%	60%	33%	-	50%	25%	38%
Should be replaced with a tax at a lower rate than road fuels	38%	13%	33%	11%	18%	20%	17%	100%	25%	50%	23%
Should be taxed at the same rate as road fuels	5%	50%	33%	56%	36%	10%	33%	-	13%	25%	29%
Should be taxed at a higher rate than road fuels	24%	-	-	-	5%	10%	17%	-	13%	-	10%

YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

Jet fuel typically has a tax-free status. Do you think this...

Base	366	226	81	145	832	302	157	71	25
Should be maintained	39%	33%	46%	54%	38%	41%	41%	37%	48%
Should be replaced with a tax at a lower rate than road fuels	31%	35%	25%	19%	23%	26%	39%	42%	20%
Should be taxed at the same rate as road fuels	22%	22%	22%	23%	28%	26%	17%	15%	28%
Should be taxed at a higher rate than road fuels	8%	10%	7%	4%	11%	7%	2%	6%	4%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

What should the balance of aviation tax be in relation to rail?

Base	1414	202	203	200	207	201	201	200	62	137	33
Aviation should be taxed more than the rail sector	27%	36%	15%	29%	27%	25%	30%	29%	31%	38%	21%
They should be equally taxed	53%	47%	58%	57%	57%	53%	43%	57%	55%	47%	55%
Rail sector should be taxed more than aviation	8%	4%	6%	5%	9%	12%	12%	6%	2%	3%	6%
Other	2%	1%	4%	1%	0%	1%	4%	3%	-	1%	-
Don't know	10%	12%	16%	9%	7%	9%	10%	6%	13%	12%	18%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

What should the balance of aviation tax be in relation to rail?

	Base	61	33	62	107	2	7	8	9	12	10	4
Aviation should be taxed more than the rail sector		38%	42%	37%	33%	-	57%	38%	44%	17%	30%	25%
They should be equally taxed		43%	33%	47%	51%	100%	29%	50%	33%	75%	40%	50%
Rail sector should be taxed more than aviation		5%	3%	-	7%	-	-	-	-	-	20%	-
Other		2%	3%	2%	-	-	-	13%	-	-	-	-
Don't know		13%	18%	15%	9%	-	14%	-	22%	8%	10%	25%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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What should the balance of aviation tax be in relation to rail?

	Base	8	2	7	13	18	6	4	11	7	9	3
Aviation should be taxed more than the rail sector		25%	50%	14%	38%	28%	17%	50%	36%	29%	67%	33%
They should be equally taxed		50%	50%	71%	62%	56%	50%	25%	64%	29%	33%	33%
Rail sector should be taxed more than aviation		25%	-	-	-	6%	-	25%	-	14%	-	-
Other		-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	14%	-	11%	33%	-	-	29%	-	33%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

What should the balance of aviation tax be in relation to rail?

Base	5	54	-	-	3	51	46	82	37	7	7
Aviation should be taxed more than the rail sector	20%	41%	-	-	67%	27%	37%	43%	32%	14%	-
They should be equally taxed	80%	37%	-	-	-	55%	50%	41%	59%	86%	71%
Rail sector should be taxed more than aviation	-	2%	-	-	-	8%	4%	1%	-	-	29%
Other	-	2%	-	-	-	-	-	1%	-	-	-
Don't know	-	19%	-	-	33%	10%	9%	13%	8%	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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And thinking of you take betw please give yo have taken in 6

What should the balance of aviation tax be in relation to rail?

Base	21	8	3	9	22	10	6	4	8	4	596
Aviation should be taxed more than the rail sector	43%	25%	-	22%	36%	30%	67%	25%	50%	25%	30%
They should be equally taxed	29%	50%	100%	44%	45%	40%	17%	50%	38%	25%	51%
Rail sector should be taxed more than aviation	10%	-	-	-	5%	10%	-	-	13%	-	5%
Other	-	13%	-	-	-	-	-	-	-	25%	2%
Don't know	19%	13%	-	33%	14%	20%	17%	25%	-	25%	12%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

What should the balance of aviation tax be in relation to rail?

	Base	366	226	81	145	832	302	157	71	25
Aviation should be taxed more than the rail sector		27%	25%	21%	23%	31%	25%	20%	15%	16%
They should be equally taxed		56%	54%	59%	49%	51%	56%	58%	58%	44%
Rail sector should be taxed more than aviation		8%	10%	12%	12%	4%	7%	15%	21%	32%
Other		2%	1%	2%	3%	2%	2%	2%	1%	-
Don't know		6%	9%	5%	12%	11%	10%	6%	4%	8%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

If there was an air route and rail link to the same destination that you needed to travel to for business, and the ticket price was the same, which mode of transport would you prefer to take?

Base	1414	202	203	200	207	201	201	200	62	137	33
Air	59%	41%	74%	54%	66%	63%	56%	61%	44%	40%	58%
Rail	41%	59%	26%	47%	34%	37%	44%	40%	56%	60%	42%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

If there was an air route and rail link to the same destination that you needed to travel to for business, and the ticket price was the same, which mode of transport would you prefer to take?

Base	61	33	62	107	2	7	8	9	12	10	4
Air	46%	33%	34%	48%	-	14%	50%	11%	50%	60%	75%
Rail	54%	67%	66%	52%	100%	86%	50%	89%	50%	40%	25%



YOUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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If there was an air route and rail link to the same destination that you needed to travel to for business, and the ticket price was the same, which mode of transport would you prefer to take?

Base	8	2	7	13	18	6	4	11	7	9	3
Air	50%	50%	57%	54%	50%	50%	50%	27%	57%	22%	-
Rail	50%	50%	43%	46%	50%	50%	50%	73%	43%	78%	100%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

If there was an air route and rail link to the same destination that you needed to travel to for business, and the ticket price was the same, which mode of transport would you prefer to take?

Base	5	54	-	-	3	51	46	82	37	7	7
Air	60%	35%	-	-	33%	51%	48%	33%	35%	71%	57%
Rail	40%	65%	-	-	67%	49%	52%	67%	65%	29%	43%



YOUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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If there was an air route and rail link to the same destination that you needed to travel to for business, and the ticket price was the same, which mode of transport would you prefer to take?

Base	21	8	3	9	22	10	6	4	8	4	596
Air	24%	25%	67%	56%	55%	20%	33%	25%	38%	75%	53%
Rail	76%	75%	33%	44%	45%	80%	67%	75%	63%	25%	47%



YOUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

If there was an air route and rail link to the same destination that you needed to travel to for business, and the ticket price was the same, which mode of transport would you prefer to take?

Base	366	226	81	145	832	302	157	71	25
Air	64%	61%	73%	64%	52%	64%	80%	77%	64%
Rail	36%	39%	27%	36%	48%	36%	20%	23%	36%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

Which of the following, if any, best reflects your business' position?

	Base	1414	202	203	200	207	201	201	200	62	137	33
Airlines themselves must decarbonise to meet climate goals set out in the Paris agreement		31%	22%	35%	41%	32%	31%	22%	38%	21%	24%	33%
Governments must legislate for airlines to decarbonise in order to meet the climate goals set out in the Paris agreement		43%	51%	30%	47%	49%	53%	33%	38%	47%	49%	45%
Airlines should not have to decarbonise if it is uneconomical for them to do so		12%	15%	11%	6%	10%	7%	22%	14%	19%	15%	15%
Other		2%	2%	2%	1%	0%	1%	4%	2%	2%	2%	-
Don't know		12%	10%	22%	7%	9%	8%	18%	9%	11%	10%	6%

To what extent, if at all, do you either agree or disagree of with the following statements?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

Which of the following, if any, best reflects your business' position?

	Base	61	33	62	107	2	7	8	9	12	10	4
Airlines themselves must decarbonise to meet climate goals set out in the Paris agreement	25%	25%	21%	23%	22%	50%	14%	13%	11%	17%	20%	25%
Governments must legislate for airlines to decarbonise in order to meet the climate goals set out in the Paris agreement	46%	46%	55%	50%	50%	50%	57%	75%	44%	50%	30%	25%
Airlines should not have to decarbonise if it is uneconomical for them to do so	20%	20%	9%	13%	19%	-	29%	-	33%	33%	30%	25%
Other	2%	2%	3%	2%	2%	-	-	-	11%	-	10%	-
Don't know	8%	8%	12%	13%	7%	-	-	13%	-	-	10%	25%

To what extent, if at all, do you either agree or disagree of with the following statements?



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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Which of the following, if any, best reflects your business' position?

	Base	8	2	7	13	18	6	4	11	7	9	3
Airlines themselves must decarbonise to meet climate goals set out in the Paris agreement		13%	50%	14%	31%	22%	17%	50%	27%	57%	22%	33%
Governments must legislate for airlines to decarbonise in order to meet the climate goals set out in the Paris agreement		75%	50%	57%	46%	50%	33%	50%	64%	43%	67%	-
Airlines should not have to decarbonise if it is uneconomical for them to do so		13%	-	14%	8%	22%	17%	-	-	-	-	-
Other		-	-	-	-	-	33%	-	-	-	-	-
Don't know		-	-	14%	15%	6%	-	-	9%	-	11%	67%

To what extent, if at all, do you either agree or disagree of with the following statements?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?					
	£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
Which of the following, if any, best reflects your business' position?											
Base	5	54	-	-	3	51	46	82	37	7	7
Airlines themselves must decarbonise to meet climate goals set out in the Paris agreement	40%	17%	-	-	-	27%	28%	20%	16%	29%	57%
Governments must legislate for airlines to decarbonise in order to meet the climate goals set out in the Paris agreement	20%	56%	-	-	33%	39%	52%	56%	62%	43%	-
Airlines should not have to decarbonise if it is uneconomical for them to do so	40%	13%	-	-	33%	16%	13%	11%	11%	29%	43%
Other	-	-	-	-	-	8%	-	-	3%	-	-
Don't know	-	15%	-	-	33%	10%	7%	13%	8%	-	-
To what extent, if at all, do you either agree or disagree of with the following statements?											



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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And thinking of you take between please give you have taken in 5

Which of the following, if any, best reflects your business' position?

	21	8	3	9	22	10	6	4	8	4	596
Airlines themselves must decarbonise to meet climate goals set out in the Paris agreement	19%	25%	100%	-	18%	30%	-	-	13%	50%	33%
Governments must legislate for airlines to decarbonise in order to meet the climate goals set out in the Paris agreement	48%	50%	-	78%	41%	50%	83%	75%	38%	25%	41%
Airlines should not have to decarbonise if it is uneconomical for them to do so	14%	13%	-	11%	14%	20%	17%	25%	50%	25%	12%
Other	5%	-	-	-	-	-	-	-	-	-	1%
Don't know	14%	13%	-	11%	27%	-	-	-	-	-	13%

To what extent, if at all, do you either agree or disagree of with the following statements?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

Which of the following, if any, best reflects your business' position?

	Base	366	226	81	145	832	302	157	71	25
Airlines themselves must decarbonise to meet climate goals set out in the Paris agreement	30%	30%	30%	36%	29%	30%	37%	32%	23%	20%
Governments must legislate for airlines to decarbonise in order to meet the climate goals set out in the Paris agreement	45%	47%	40%	40%	41%	40%	50%	63%	52%	52%
Airlines should not have to decarbonise if it is uneconomical for them to do so	14%	8%	16%	13%	13%	12%	10%	7%	24%	24%
Other	2%	3%	1%	1%	2%	2%	1%	-	-	-
Don't know	9%	12%	7%	17%	15%	9%	6%	7%	4%	4%

To what extent, if at all, do you either agree or disagree with the following statements?



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Total	country							Flight type		
		UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul
My government should end aviation's free allowances of CO2 emissions credits in the EU's Emissions Trading Scheme, meaning all aviation CO2 is priced											
Base	1414	202	203	200	207	201	201	200	62	137	33
Strongly agree	20%	17%	13%	30%	21%	20%	19%	21%	18%	18%	6%
Agree	31%	33%	22%	38%	42%	35%	19%	27%	31%	31%	39%
Neither agree nor disagree	22%	21%	30%	18%	21%	22%	23%	21%	23%	19%	24%
Disagree	9%	13%	9%	5%	7%	11%	8%	12%	16%	15%	15%
Strongly Disagree	11%	10%	12%	8%	7%	5%	20%	14%	11%	10%	12%
Don't know	7%	6%	13%	2%	3%	5%	10%	7%	2%	8%	3%
Net: Agree	51%	50%	35%	68%	62%	56%	39%	47%	48%	48%	45%
Net: Disagree	20%	23%	21%	13%	14%	16%	28%	26%	27%	25%	27%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level										
	Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999
My government should end aviation's free allowances of CO2 emissions credits in the EU's Emissions Trading Scheme, meaning all aviation CO2 is priced											
Base	61	33	62	107	2	7	8	9	12	10	4
Strongly agree	28%	18%	16%	18%	100%	14%	38%	33%	8%	-	25%
Agree	25%	42%	35%	28%	-	57%	25%	22%	33%	30%	25%
Neither agree nor disagree	13%	18%	29%	17%	-	14%	13%	-	17%	20%	25%
Disagree	11%	9%	13%	15%	-	-	13%	22%	25%	10%	-
Strongly Disagree	20%	3%	3%	16%	-	14%	-	11%	17%	30%	25%
Don't know	3%	9%	3%	7%	-	-	13%	11%	-	10%	-
Net: Agree	52%	61%	52%	46%	100%	71%	63%	56%	42%	30%	50%
Net: Disagree	31%	12%	16%	31%	-	14%	13%	33%	42%	40%	25%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

	£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
My government should end aviation's free allowances of CO2 emissions credits in the EU's Emissions Trading Scheme, meaning all aviation CO2 is priced											
Base	8	2	7	13	18	6	4	11	7	9	3
Strongly agree	-	-	14%	8%	28%	-	25%	9%	-	11%	-
Agree	75%	50%	43%	23%	22%	17%	50%	36%	29%	44%	-
Neither agree nor disagree	13%	-	29%	15%	33%	33%	25%	27%	43%	22%	33%
Disagree	13%	50%	-	15%	-	17%	-	27%	14%	22%	67%
Strongly Disagree	-	-	14%	15%	11%	17%	-	-	14%	-	-
Don't know	-	-	-	23%	6%	17%	-	-	-	-	-
Net: Agree	75%	50%	57%	31%	50%	17%	75%	45%	29%	56%	-
Net: Disagree	13%	50%	14%	31%	11%	33%	-	27%	29%	22%	67%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?					
						Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
						£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	
My government should end aviation's free allowances of CO2 emissions credits in the EU's Emissions Trading Scheme, meaning all aviation CO2 is priced											
Base	5	54	-	-	3	51	46	82	37	7	7
Strongly agree	-	24%	-	-	33%	12%	15%	22%	14%	-	14%
Agree	-	35%	-	-	33%	37%	33%	34%	38%	29%	29%
Neither agree nor disagree	60%	17%	-	-	-	20%	24%	20%	16%	43%	14%
Disagree	20%	9%	-	-	33%	12%	13%	13%	22%	14%	14%
Strongly Disagree	20%	7%	-	-	-	16%	7%	6%	3%	14%	29%
Don't know	-	7%	-	-	-	4%	9%	5%	8%	-	-
Net: Agree	-	59%	-	-	67%	49%	48%	56%	51%	29%	43%
Net: Disagree	40%	17%	-	-	33%	27%	20%	20%	24%	29%	43%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?											Are you taking any steps to reduce the carbon footprint of your business? If so, please give your answer a rating from 1-2
	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
My government should end aviation's free allowances of CO2 emissions credits in the EU's Emissions Trading Scheme, meaning all aviation CO2 is priced											
Base	21	8	3	9	22	10	6	4	8	4	596
Strongly agree	24%	25%	33%	-	9%	20%	-	25%	-	-	22%
Agree	43%	25%	-	56%	36%	20%	67%	75%	38%	25%	31%
Neither agree nor disagree	14%	-	67%	33%	32%	20%	-	-	-	-	23%
Disagree	-	38%	-	-	9%	30%	17%	-	-	50%	7%
Strongly Disagree	14%	-	-	-	9%	10%	17%	-	50%	25%	10%
Don't know	5%	13%	-	11%	5%	-	-	-	13%	-	8%
Net: Agree	67%	50%	33%	56%	45%	40%	67%	100%	38%	25%	52%
Net: Disagree	14%	38%	-	-	18%	40%	33%	-	50%	75%	17%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights have you taken? If you do not know exactly, please think about any flights you may have taken which would have occurred before health restrictions were in place.					And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Total	country							Flight type		
		UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul
My government should tax aviation more and other transport sectors less in order to shift to lower carbon supply chains											
Base	1414	202	203	200	207	201	201	200	62	137	33
Strongly agree	16%	13%	9%	24%	22%	16%	11%	16%	15%	13%	6%
Agree	26%	23%	13%	36%	32%	34%	19%	24%	21%	23%	15%
Neither agree nor disagree	25%	28%	32%	23%	23%	33%	18%	20%	27%	23%	48%
Disagree	14%	20%	19%	12%	10%	8%	12%	19%	19%	23%	18%
Strongly Disagree	14%	13%	18%	5%	10%	4%	30%	18%	18%	13%	12%
Don't know	5%	2%	9%	2%	2%	4%	8%	4%	-	4%	-
Net: Agree	42%	36%	23%	60%	55%	51%	31%	40%	35%	37%	21%
Net: Disagree	28%	33%	37%	16%	20%	12%	42%	36%	37%	37%	30%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level										
	Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999
My government should tax aviation more and other transport sectors less in order to shift to lower carbon supply chains											
Base	61	33	62	107	2	7	8	9	12	10	4
Strongly agree	20%	12%	16%	11%	-	29%	25%	33%	8%	-	25%
Agree	16%	21%	26%	22%	-	29%	38%	-	17%	20%	25%
Neither agree nor disagree	26%	52%	32%	19%	-	29%	-	11%	17%	30%	25%
Disagree	15%	9%	16%	26%	100%	-	25%	44%	42%	20%	-
Strongly Disagree	21%	3%	8%	19%	-	14%	13%	11%	17%	30%	25%
Don't know	2%	3%	2%	3%	-	-	-	-	-	-	-
Net: Agree	36%	33%	42%	34%	-	57%	63%	33%	25%	20%	50%
Net: Disagree	36%	12%	24%	45%	100%	14%	38%	56%	58%	50%	25%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

	£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
My government should tax aviation more and other transport sectors less in order to shift to lower carbon supply chains											
Base	8	2	7	13	18	6	4	11	7	9	3
Strongly agree	-	-	14%	-	11%	-	25%	9%	14%	-	-
Agree	38%	50%	14%	31%	11%	17%	50%	27%	14%	56%	-
Neither agree nor disagree	50%	-	29%	15%	28%	33%	25%	55%	43%	22%	67%
Disagree	13%	50%	29%	23%	39%	17%	-	9%	14%	22%	33%
Strongly Disagree	-	-	14%	23%	11%	33%	-	-	14%	-	-
Don't know	-	-	-	8%	-	-	-	-	-	-	-
Net: Agree	38%	50%	29%	31%	22%	17%	75%	36%	29%	56%	-
Net: Disagree	13%	50%	43%	46%	50%	50%	-	9%	29%	22%	33%

YUOGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?					
						Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
						£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	
My government should tax aviation more and other transport sectors less in order to shift to lower carbon supply chains											
Base	5	54	-	-	3	51	46	82	37	7	7
Strongly agree	-	19%	-	-	33%	10%	11%	16%	5%	-	29%
Agree	-	24%	-	-	33%	18%	30%	26%	19%	14%	14%
Neither agree nor disagree	60%	30%	-	-	-	33%	17%	37%	38%	14%	14%
Disagree	20%	7%	-	-	33%	20%	30%	9%	27%	57%	14%
Strongly Disagree	20%	13%	-	-	-	20%	9%	9%	8%	14%	29%
Don't know	-	7%	-	-	-	-	2%	5%	3%	-	-
Net: Agree	-	43%	-	-	67%	27%	41%	41%	24%	14%	43%
Net: Disagree	40%	20%	-	-	33%	39%	39%	17%	35%	71%	43%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?											Are thinking of you take betw please give yo have taken in 6
	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
My government should tax aviation more and other transport sectors less in order to shift to lower carbon supply chains											
Base	21	8	3	9	22	10	6	4	8	4	596
Strongly agree	19%	13%	33%	-	5%	20%	17%	25%	-	-	17%
Agree	33%	13%	33%	67%	18%	10%	50%	50%	25%	50%	25%
Neither agree nor disagree	19%	38%	33%	22%	32%	20%	-	25%	13%	-	26%
Disagree	10%	38%	-	-	32%	40%	-	-	-	25%	15%
Strongly Disagree	14%	-	-	-	14%	10%	33%	-	50%	25%	12%
Don't know	5%	-	-	11%	-	-	-	-	13%	-	5%
Net: Agree	52%	25%	67%	67%	23%	30%	67%	75%	25%	50%	43%
Net: Disagree	24%	38%	-	-	45%	50%	33%	-	50%	50%	27%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights have you taken? If you do not know exactly, please think about any flights you may have taken which would have occurred before health restrictions were put in place.					And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
					0	1-2	3-4	5-7	8-10
					3-4	5-7	8-10	More than 10	
My government should tax aviation more and other transport sectors less in order to shift to lower carbon supply chains									
Base	366	226	81	145	832	302	157	71	25
Strongly agree	14%	14%	19%	16%	15%	17%	17%	17%	16%
Agree	31%	27%	26%	15%	23%	31%	31%	35%	36%
Neither agree nor disagree	26%	27%	19%	23%	26%	24%	26%	24%	16%
Disagree	12%	15%	17%	14%	16%	12%	12%	8%	12%
Strongly Disagree	12%	13%	17%	26%	15%	12%	13%	14%	16%
Don't know	4%	4%	2%	6%	5%	5%	1%	1%	4%
Net: Agree	46%	41%	44%	31%	38%	48%	47%	52%	52%
Net: Disagree	24%	28%	35%	39%	31%	23%	25%	23%	28%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Total	country							Flight type		
		UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul
My government should tax aviation more and other transport sectors less in order to shift to lower carbon business travel											
Base	1414	202	203	200	207	201	201	200	62	137	33
Strongly agree	17%	13%	10%	24%	21%	20%	12%	17%	16%	13%	3%
Agree	28%	25%	15%	39%	38%	38%	19%	23%	16%	24%	27%
Neither agree nor disagree	23%	24%	30%	22%	17%	24%	21%	24%	32%	20%	33%
Disagree	13%	22%	17%	9%	13%	9%	9%	14%	18%	24%	18%
Strongly Disagree	14%	12%	18%	7%	9%	4%	31%	20%	16%	13%	15%
Don't know	5%	4%	10%	1%	2%	4%	7%	4%	2%	5%	3%
Net: Agree	45%	38%	25%	63%	59%	58%	31%	39%	32%	37%	30%
Net: Disagree	28%	34%	35%	15%	21%	14%	40%	33%	34%	37%	33%

As someone who flew for business last year, On balance how has the pause to air travel specifically this year caused by COVID19 shutdowns affected your...



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level										
	Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999
My government should tax aviation more and other transport sectors less in order to shift to lower carbon business travel											
Base	61	33	62	107	2	7	8	9	12	10	4
Strongly agree	16%	9%	21%	9%	-	29%	25%	33%	8%	10%	25%
Agree	20%	33%	21%	24%	-	29%	25%	-	-	10%	25%
Neither agree nor disagree	23%	39%	31%	16%	-	29%	13%	11%	17%	30%	25%
Disagree	18%	12%	15%	29%	100%	-	38%	33%	58%	20%	-
Strongly Disagree	21%	3%	8%	18%	-	14%	-	22%	17%	30%	25%
Don't know	2%	3%	5%	4%	-	-	-	-	-	-	-
Net: Agree	36%	42%	42%	34%	-	57%	50%	33%	8%	20%	50%
Net: Disagree	39%	15%	23%	47%	100%	14%	38%	56%	75%	50%	25%

As someone who flew for business last year, On balance how has the pause to air travel specifically this year caused by COVID19 shutdowns affected your...

YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

	£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
My government should tax aviation more and other transport sectors less in order to shift to lower carbon business travel											
Base	8	2	7	13	18	6	4	11	7	9	3
Strongly agree	-	-	14%	8%	11%	-	-	-	-	-	-
Agree	50%	50%	29%	31%	17%	17%	50%	36%	14%	67%	-
Neither agree nor disagree	38%	50%	14%	23%	17%	17%	50%	55%	29%	11%	67%
Disagree	13%	-	29%	8%	44%	33%	-	9%	43%	22%	33%
Strongly Disagree	-	-	14%	15%	11%	33%	-	-	14%	-	-
Don't know	-	-	-	15%	-	-	-	-	-	-	-
Net: Agree	50%	50%	43%	38%	28%	17%	50%	36%	14%	67%	-
Net: Disagree	13%	-	43%	23%	56%	67%	-	9%	57%	22%	33%

As someone who flew for business last year, On balance how has the pause to air travel specifically this year caused by COVID19 shutdowns affected your...



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?										
						£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
My government should tax aviation more and other transport sectors less in order to shift to lower carbon business travel																
Base	5	54	-	-	3	51	46	82	37	7	7					
Strongly agree	-	20%	-	-	33%	10%	9%	17%	8%	-	-					
Agree	40%	24%	-	-	33%	20%	26%	32%	27%	14%	43%					
Neither agree nor disagree	20%	24%	-	-	-	29%	22%	26%	19%	14%	14%					
Disagree	20%	7%	-	-	33%	24%	30%	10%	32%	57%	14%					
Strongly Disagree	20%	13%	-	-	-	18%	9%	9%	8%	14%	29%					
Don't know	-	11%	-	-	-	-	4%	7%	5%	-	-					
Net: Agree	40%	44%	-	-	67%	29%	35%	49%	35%	14%	43%					
Net: Disagree	40%	20%	-	-	33%	41%	39%	18%	41%	71%	43%					

As someone who flew for business last year, On balance how has the pause to air travel specifically this year caused by COVID19 shutdowns affected your...



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?											Are you taking any of the measures you take between you and your customers?
	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
My government should tax aviation more and other transport sectors less in order to shift to lower carbon business travel											
Base	21	8	3	9	22	10	6	4	8	4	596
Strongly agree	24%	13%	33%	11%	-	20%	17%	25%	-	-	18%
Agree	33%	13%	33%	44%	23%	10%	17%	25%	25%	25%	28%
Neither agree nor disagree	14%	38%	33%	22%	27%	20%	17%	50%	13%	50%	24%
Disagree	10%	25%	-	11%	36%	40%	-	-	-	-	13%
Strongly Disagree	14%	13%	-	-	14%	10%	33%	-	50%	25%	12%
Don't know	5%	-	-	11%	-	-	17%	-	13%	-	6%
Net: Agree	57%	25%	67%	56%	23%	30%	33%	50%	25%	25%	46%
Net: Disagree	24%	38%	-	11%	50%	50%	33%	-	50%	25%	25%
As someone who flew for business last year, On balance how has the pause to air travel specifically this year caused by COVID19 shutdowns affected your...											

YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.					And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

		Total	country							Flight type		
			UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul
Personal life												
Has had no impact	Base	1414	202	203	200	207	201	201	200	62	137	33
	Better	24%	25%	19%	20%	31%	35%	22%	15%	21%	28%	39%
		49%	39%	57%	49%	44%	52%	45%	55%	39%	39%	24%
	Worse	27%	36%	24%	31%	25%	13%	33%	31%	40%	33%	36%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

		Level										
		Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999
Personal life												
	Base	61	33	62	107	2	7	8	9	12	10	4
	Better	21%	33%	34%	18%	50%	-	13%	33%	25%	20%	25%
	Has had no impact	39%	33%	35%	43%	50%	43%	75%	44%	33%	30%	50%
	Worse	39%	33%	31%	39%	-	57%	13%	22%	42%	50%	25%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

		£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
Personal life	Base	8	2	7	13	18	6	4	11	7	9	3
	Better	13%	50%	-	31%	17%	33%	25%	27%	29%	11%	-
	Has had no impact	50%	50%	57%	38%	33%	33%	50%	55%	29%	56%	33%
	Worse	38%	-	43%	31%	50%	33%	25%	18%	43%	33%	67%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?										
						£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
Personal life																
	Base	5	54	-	-	3	51	46	82	37	7	7				
	Better	20%	37%	-	-	33%	14%	30%	34%	30%	-	14%				
	Has had no impact	40%	28%	-	-	33%	33%	39%	33%	43%	43%	57%				
	Worse	40%	35%	-	-	33%	53%	30%	33%	27%	57%	29%				



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?										
	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate
Personal life										
Base	21	8	3	9	22	10	6	4	8	4
Better	24%	25%	33%	22%	18%	10%	33%	50%	25%	75%
Has had no impact	29%	38%	67%	44%	45%	20%	67%	25%	63%	-
Worse	48%	38%	-	33%	36%	70%	-	25%	13%	25%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

		Over the last 2 years, 2019-2020, how many business flights have you taken? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
		3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10
Personal life										
	Base	366	226	81	145	832	302	157	71	25
	Better	25%	27%	36%	30%	19%	26%	35%	34%	40%
Has had no impact		50%	50%	28%	36%	51%	47%	45%	48%	36%
Worse		25%	22%	36%	34%	30%	28%	20%	18%	24%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

		Total	country							Flight type		
			UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul
Work life												
Has had no impact	Base	1414	202	203	200	207	201	201	200	62	137	33
	Better	19%	20%	14%	16%	27%	28%	14%	12%	16%	21%	39%
	51%	49%	53%	47%	47%	54%	53%	53%	45%	43%	21%	
	Worse	31%	31%	33%	38%	26%	18%	33%	36%	39%	36%	39%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

		Level										
		Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999
Work life												
Has had no impact	Base	61	33	62	107	2	7	8	9	12	10	4
	Better	16%	27%	23%	16%	50%	-	13%	33%	8%	20%	25%
		43%	48%	53%	47%	50%	57%	38%	33%	58%	40%	50%
	Worse	41%	24%	24%	37%	-	43%	50%	33%	33%	40%	25%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

		£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
Work life												
	Base	8	2	7	13	18	6	4	11	7	9	3
	Better	13%	-	-	15%	22%	17%	25%	27%	43%	11%	-
	Has had no impact	50%	100%	71%	46%	44%	33%	75%	45%	43%	67%	33%
	Worse	38%	-	29%	38%	33%	50%	-	27%	14%	22%	67%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?										
						£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
Work life																
	Base	5	54	-	-	3	51	46	82	37	7	7				
	Better	-	26%	-	-	33%	10%	20%	28%	30%	14%	14%				
	Has had no impact	80%	46%	-	-	33%	43%	57%	50%	49%	71%	43%				
	Worse	20%	28%	-	-	33%	47%	24%	22%	22%	14%	43%				



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?											Are you taking any of the measures you take between you and your customers please give your answer in %
	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
Work life											
Base	21	8	3	9	22	10	6	4	8	4	596
Better	19%	25%	67%	-	23%	10%	17%	25%	13%	25%	14%
Has had no impact	62%	13%	33%	78%	45%	60%	50%	75%	50%	25%	61%
Worse	19%	63%	-	22%	32%	30%	33%	-	38%	50%	25%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

		Over the last 2 years, 2019-2020, how many business flights have you taken? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
		3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10
Work life										
	Base	366	226	81	145	832	302	157	71	25
	Better	21%	24%	26%	20%	12%	21%	34%	37%	36%
	Has had no impact	47%	45%	40%	34%	54%	47%	45%	46%	48%
	Worse	32%	31%	35%	46%	34%	32%	21%	17%	16%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type			
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul	
Productivity to do my job											
Base	1414	202	203	200	207	201	201	200	62	137	33
Better	19%	12%	13%	16%	31%	31%	15%	14%	13%	12%	30%
Has had no impact	55%	60%	60%	52%	46%	51%	59%	56%	50%	58%	30%
Worse	26%	28%	28%	32%	22%	18%	26%	31%	37%	30%	39%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

		Level										
		Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999
Productivity to do my job												
Has had no impact	Base	61	33	62	107	2	7	8	9	12	10	4
	Better	10%	18%	11%	11%	-	-	-	33%	17%	10%	25%
		57%	61%	65%	57%	100%	57%	63%	44%	50%	40%	50%
	Worse	33%	21%	24%	32%	-	43%	38%	22%	33%	50%	25%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

		£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
Productivity to do my job												
	Base	8	2	7	13	18	6	4	11	7	9	3
	Better	13%	-	-	8%	11%	-	-	18%	14%	11%	-
Has had no impact		75%	50%	71%	54%	67%	67%	75%	73%	71%	67%	33%
	Worse	13%	50%	29%	38%	22%	33%	25%	9%	14%	22%	67%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?										
						£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
Productivity to do my job																
	Base	5	54	-	-	3	51	46	82	37	7	7				
	Better	20%	15%	-	-	33%	8%	15%	16%	11%	-	29%				
	Has had no impact	40%	61%	-	-	33%	51%	59%	63%	70%	57%	57%				
	Worse	40%	24%	-	-	33%	41%	26%	21%	19%	43%	14%				



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?												Are you taking any of the steps you take between you and your customers to please give you have taken in the last 12 months?
	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2	
Productivity to do my job												
Base	21	8	3	9	22	10	6	4	8	4	596	
Better	14%	13%	33%	-	14%	10%	17%	25%	13%	-	16%	
Has had no impact	71%	38%	67%	89%	68%	30%	50%	75%	50%	25%	62%	
Worse	14%	50%	-	11%	18%	60%	33%	-	38%	75%	22%	



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights have you taken? If you do not know exactly, please think about any flights you may have taken which would have occurred before health restrictions were put in place.					And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.					
					0	1-2	3-4	5-7	8-10	
					3-4	5-7	8-10	More than 10		
Productivity to do my job										
	Base	366	226	81	145	832	302	157	71	25
Has had no impact	Better	18%	26%	31%	16%	13%	22%	33%	42%	24%
		58%	48%	41%	36%	60%	50%	49%	38%	52%
	Worse	24%	26%	28%	48%	27%	28%	18%	20%	24%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

Thinking about whenever COVID19 restrictions ease, how would you feel about the return of flying to business meetings specifically?

Base	1414	202	203	200	207	201	201	200	62	137	33
Very safe	22%	23%	27%	13%	26%	15%	27%	23%	26%	26%	24%
Quite safe	46%	47%	48%	51%	53%	45%	40%	41%	44%	43%	45%
Quite unsafe	23%	24%	17%	30%	14%	28%	21%	29%	26%	24%	24%
Very unsafe	5%	3%	1%	6%	4%	8%	8%	6%	2%	4%	6%
Not applicable	3%	2%	7%	1%	3%	3%	3%	2%	3%	4%	-
Net: Safe	68%	70%	74%	64%	79%	60%	67%	64%	69%	69%	70%
Net: Unsafe	29%	27%	18%	36%	18%	36%	30%	35%	27%	28%	30%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

Thinking about whenever COVID19 restrictions ease, how would you feel about the return of flying to business meetings specifically?

Base	61	33	62	107	2	7	8	9	12	10	4
Very safe	25%	18%	26%	23%	-	14%	25%	67%	8%	30%	25%
Quite safe	52%	42%	55%	44%	50%	71%	38%	11%	58%	10%	50%
Quite unsafe	16%	27%	18%	26%	50%	14%	25%	22%	25%	50%	25%
Very unsafe	5%	6%	-	5%	-	-	-	-	8%	-	-
Not applicable	2%	6%	2%	2%	-	-	13%	-	-	10%	-
Net: Safe	77%	61%	81%	67%	50%	86%	63%	78%	67%	40%	75%
Net: Unsafe	21%	33%	18%	31%	50%	14%	25%	22%	33%	50%	25%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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Thinking about whenever COVID19 restrictions ease, how would you feel about the return of flying to business meetings specifically?

Base	8	2	7	13	18	6	4	11	7	9	3
Very safe	38%	-	14%	23%	6%	33%	-	9%	29%	-	67%
Quite safe	25%	50%	43%	69%	67%	50%	25%	73%	29%	67%	33%
Quite unsafe	25%	50%	29%	8%	22%	17%	50%	9%	43%	33%	-
Very unsafe	13%	-	-	-	6%	-	25%	-	-	-	-
Not applicable	-	-	14%	-	-	-	-	9%	-	-	-
Net: Safe	63%	50%	57%	92%	72%	83%	25%	82%	57%	67%	100%
Net: Unsafe	38%	50%	29%	8%	28%	17%	75%	9%	43%	33%	-



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

Thinking about whenever COVID19 restrictions ease, how would you feel about the return of flying to business meetings specifically?

Base	5	54	-	-	3	51	46	82	37	7	7
Very safe	40%	26%	-	-	67%	27%	17%	22%	19%	14%	29%
Quite safe	60%	44%	-	-	-	43%	52%	48%	46%	43%	43%
Quite unsafe	-	22%	-	-	33%	22%	26%	24%	27%	29%	-
Very unsafe	-	6%	-	-	-	4%	4%	4%	3%	14%	29%
Not applicable	-	2%	-	-	-	4%	-	2%	5%	-	-
Net: Safe	100%	70%	-	-	67%	71%	70%	70%	65%	57%	71%
Net: Unsafe	-	28%	-	-	33%	25%	30%	28%	30%	43%	29%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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And thinking of you take between please give you have taken in 6

Thinking about whenever COVID19 restrictions ease, how would you feel about the return of flying to business meetings specifically?

Base	21	8	3	9	22	10	6	4	8	4	596
Very safe	14%	38%	33%	22%	27%	30%	-	-	38%	-	19%
Quite safe	67%	25%	67%	67%	41%	40%	67%	50%	38%	50%	45%
Quite unsafe	14%	38%	-	11%	27%	30%	33%	50%	25%	50%	26%
Very unsafe	5%	-	-	-	5%	-	-	-	-	-	5%
Not applicable	-	-	-	-	-	-	-	-	-	-	5%
Net: Safe	81%	63%	100%	89%	68%	70%	67%	50%	75%	50%	64%
Net: Unsafe	19%	38%	-	11%	32%	30%	33%	50%	25%	50%	31%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

Thinking about whenever COVID19 restrictions ease, how would you feel about the return of flying to business meetings specifically?

Base	366	226	81	145	832	302	157	71	25
Very safe	18%	21%	31%	43%	19%	23%	27%	28%	32%
Quite safe	54%	45%	42%	35%	47%	49%	48%	37%	20%
Quite unsafe	20%	27%	17%	15%	24%	23%	19%	28%	28%
Very unsafe	5%	6%	9%	5%	6%	4%	3%	6%	12%
Not applicable	3%	2%	1%	1%	4%	2%	2%	1%	8%
Net: Safe	72%	65%	73%	79%	66%	72%	76%	65%	52%
Net: Unsafe	25%	33%	26%	20%	30%	26%	22%	34%	40%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Total	country							Flight type		
	UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul

Thinking about air business travel, which of the following statements, if any, best reflect your business' position on air travel and emissions?

	Base	1414	202	203	200	207	201	201	200	62	137	33
Air business travel emissions are something our company is actively trying to reduce		40%	34%	28%	47%	45%	42%	38%	45%	37%	34%	33%
Air business travel emissions are something our company is not actively trying to reduce		38%	41%	42%	27%	37%	40%	36%	43%	44%	42%	48%
Other		2%	3%	3%	1%	1%	1%	1%	2%	3%	3%	-
Not applicable - Our company has no air business travel emissions		9%	9%	6%	18%	8%	9%	7%	6%	10%	9%	9%
Don't know		12%	13%	21%	8%	9%	8%	17%	6%	6%	12%	9%

How willing or unwilling would you be to switch from First/Business class to Economy class to reduce your travel's climate impact?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level									
Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999

Thinking about air business travel, which of the following statements, if any, best reflect your business' position on air travel and emissions?

	Base	61	33	62	107	2	7	8	9	12	10	4
Air business travel emissions are something our company is actively trying to reduce	36%	36%	30%	37%	33%	-	29%	38%	22%	17%	10%	-
Air business travel emissions are something our company is not actively trying to reduce	44%	44%	27%	42%	45%	-	43%	38%	56%	75%	60%	100%
Other	5%	5%	-	-	6%	-	29%	-	11%	-	-	-
Not applicable - Our company has no air business travel emissions	3%	3%	12%	3%	12%	100%	-	13%	11%	-	20%	-
Don't know	11%	11%	30%	18%	5%	-	-	13%	-	8%	10%	-

How willing or unwilling would you be to switch from First/Business class to Economy class to reduce your travel's climate impact?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
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Thinking about air business travel, which of the following statements, if any, best reflect your business' position on air travel and emissions?

	Base	8	2	7	13	18	6	4	11	7	9	3
Air business travel emissions are something our company is actively trying to reduce		13%	50%	14%	54%	28%	17%	25%	64%	43%	67%	33%
Air business travel emissions are something our company is not actively trying to reduce		63%	50%	43%	46%	50%	50%	25%	27%	29%	22%	33%
Other		-	-	-	-	-	-	-	-	14%	-	-
Not applicable - Our company has no air business travel emissions		25%	-	29%	-	6%	33%	50%	9%	-	-	-
Don't know		-	-	14%	-	17%	-	-	-	14%	11%	33%

How willing or unwilling would you be to switch from First/Business class to Economy class to reduce your travel's climate impact?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

					Approximately how many people are employed by your company/employer in the country you live in?					
£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail

Thinking about air business travel, which of the following statements, if any, best reflect your business' position on air travel and emissions?

	Base	5	54	-	-	3	51	46	82	37	7	7
Air business travel emissions are something our company is actively trying to reduce	40%	41%	-	-	-	20%	33%	45%	32%	43%	29%	
Air business travel emissions are something our company is not actively trying to reduce	40%	26%	-	-	33%	55%	50%	27%	41%	43%	43%	
Other	-	2%	-	-	33%	4%	-	1%	-	-	-	
Not applicable - Our company has no air business travel emissions	20%	4%	-	-	-	16%	4%	7%	8%	-	29%	
Don't know	-	28%	-	-	33%	6%	13%	20%	19%	14%	-	

How willing or unwilling would you be to switch from First/Business class to Economy class to reduce your travel's climate impact?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?

Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
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Thinking about air business travel, which of the following statements, if any, best reflect your business' position on air travel and emissions?

	Base	21	8	3	9	22	10	6	4	8	4	596
Air business travel emissions are something our company is actively trying to reduce		33%	25%	67%	33%	36%	20%	33%	25%	25%	50%	40%
Air business travel emissions are something our company is not actively trying to reduce		33%	63%	-	44%	41%	70%	50%	50%	50%	50%	32%
Other		5%	-	-	-	-	-	-	25%	13%	-	2%
Not applicable - Our company has no air business travel emissions		10%	13%	33%	-	5%	-	-	-	-	-	13%
Don't know		19%	-	-	22%	18%	10%	17%	-	13%	-	13%

How willing or unwilling would you be to switch from First/Business class to Economy class to reduce your travel's climate impact?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights have you taken? If you do not know exactly, please think about any flights you may have taken, or best estimate. Again, please think about any flights you may have taken, or best estimate.				And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10

Thinking about air business travel, which of the following statements, if any, best reflect your business' position on air travel and emissions?

	Base	366	226	81	145	832	302	157	71	25
Air business travel emissions are something our company is actively trying to reduce	39%	39%	38%	52%	37%	38%	45%	41%	39%	24%
Air business travel emissions are something our company is not actively trying to reduce	46%	46%	44%	33%	34%	36%	33%	48%	45%	68%
Other	1%	1%	1%	-	6%	2%	2%	2%	1%	4%
Not applicable - Our company has no air business travel emissions	5%	5%	7%	6%	6%	10%	10%	4%	7%	-
Don't know	8%	8%	10%	9%	17%	14%	10%	4%	7%	4%

How willing or unwilling would you be to switch from First/Business class to Economy class to reduce your travel's climate impact?



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Total	country							Flight type		
		UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul
Personally											
Base	1414	202	203	200	207	201	201	200	62	137	33
Extremely willing	31%	24%	26%	44%	41%	28%	25%	29%	18%	26%	9%
Somewhat willing	28%	23%	19%	25%	36%	39%	27%	27%	19%	23%	36%
Neither willing or unwilling	17%	15%	21%	20%	13%	16%	19%	14%	13%	14%	21%
Somewhat unwilling	9%	9%	10%	4%	5%	8%	12%	14%	11%	6%	9%
Extremely unwilling	8%	12%	11%	5%	5%	3%	9%	11%	19%	15%	18%
Not applicable	8%	17%	13%	3%	0%	5%	8%	7%	19%	17%	6%
Net: willing	59%	47%	45%	69%	77%	67%	52%	56%	37%	49%	45%
Net: Unwilling	17%	22%	21%	9%	10%	11%	21%	25%	31%	20%	27%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level										
	Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999
Personally											
Base	61	33	62	107	2	7	8	9	12	10	4
Extremely willing	23%	18%	29%	22%	-	43%	13%	44%	50%	30%	25%
Somewhat willing	18%	18%	26%	22%	50%	14%	13%	-	8%	30%	25%
Neither willing or unwilling	16%	21%	13%	14%	-	14%	25%	-	17%	-	-
Somewhat unwilling	16%	3%	13%	9%	50%	29%	-	11%	-	10%	-
Extremely unwilling	21%	6%	3%	20%	-	-	13%	33%	8%	20%	25%
Not applicable	5%	33%	16%	12%	-	-	38%	11%	17%	10%	25%
Net: willing	41%	36%	55%	45%	50%	57%	25%	44%	58%	60%	50%
Net: Unwilling	38%	9%	16%	29%	50%	29%	13%	44%	8%	30%	25%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

	£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
Personally											
Base	8	2	7	13	18	6	4	11	7	9	3
Extremely willing	-	-	43%	31%	11%	33%	25%	18%	29%	22%	33%
Somewhat willing	25%	50%	29%	31%	22%	-	25%	36%	43%	33%	-
Neither willing or unwilling	50%	-	14%	8%	28%	33%	50%	18%	-	11%	-
Somewhat unwilling	-	-	-	-	-	17%	-	-	-	22%	-
Extremely unwilling	13%	-	-	8%	17%	-	-	9%	14%	-	67%
Not applicable	13%	50%	14%	23%	22%	17%	-	18%	14%	11%	-
Net: willing	25%	50%	71%	62%	33%	33%	50%	55%	71%	56%	33%
Net: Unwilling	13%	-	-	8%	17%	17%	-	9%	14%	22%	67%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?										
						£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
Personally																
Base	5	54	-	-	3	51	46	82	37	7	7					
Extremely willing	-	20%	-	-	-	31%	20%	23%	35%	14%	29%					
Somewhat willing	40%	22%	-	-	-	18%	30%	27%	24%	29%	29%					
Neither willing or unwilling	20%	11%	-	-	-	18%	17%	12%	11%	14%	14%					
Somewhat unwilling	-	19%	-	-	33%	6%	4%	12%	5%	-	14%					
Extremely unwilling	20%	13%	-	-	-	10%	11%	12%	5%	29%	14%					
Not applicable	20%	15%	-	-	67%	18%	17%	13%	19%	14%	-					
Net: willing	40%	43%	-	-	-	49%	50%	50%	59%	43%	57%					
Net: Unwilling	20%	31%	-	-	33%	16%	15%	24%	11%	29%	29%					



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?											Are you taking a you take betw please give yo have taken in 6
	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
Personally											
Base	21	8	3	9	22	10	6	4	8	4	596
Extremely willing	29%	13%	33%	33%	14%	20%	17%	-	-	-	37%
Somewhat willing	19%	13%	33%	22%	27%	30%	-	50%	38%	50%	24%
Neither willing or unwilling	14%	13%	33%	11%	27%	-	17%	-	25%	-	17%
Somewhat unwilling	5%	-	-	-	9%	20%	17%	25%	-	25%	8%
Extremely unwilling	19%	38%	-	-	9%	10%	33%	-	13%	25%	6%
Not applicable	14%	25%	-	33%	14%	20%	17%	25%	25%	-	9%
Net: willing	48%	25%	67%	56%	41%	50%	17%	50%	38%	50%	60%
Net: Unwilling	24%	38%	-	-	18%	30%	50%	25%	13%	50%	13%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights have you taken? If you do not know exactly, please give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.					And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
	3-4	5-7	8-10	More than 10	0	1-2	3-4	5-7	8-10
Personally									
Base	366	226	81	145	832	302	157	71	25
Extremely willing	29%	27%	28%	19%	32%	33%	23%	18%	32%
Somewhat willing	34%	32%	31%	21%	23%	32%	43%	44%	20%
Neither willing or unwilling	14%	18%	14%	20%	16%	18%	17%	20%	20%
Somewhat unwilling	8%	12%	10%	11%	10%	7%	9%	8%	-
Extremely unwilling	8%	7%	11%	18%	9%	5%	6%	8%	20%
Not applicable	7%	4%	6%	11%	11%	4%	2%	1%	8%
Net: willing	63%	59%	59%	40%	55%	66%	66%	62%	52%
Net: Unwilling	15%	19%	21%	29%	19%	12%	15%	17%	20%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Total	country							Flight type		
		UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul
My company would be											
Base	1414	202	203	200	207	201	201	200	62	137	33
Extremely willing	30%	30%	28%	33%	36%	27%	23%	34%	18%	35%	15%
Somewhat willing	29%	19%	20%	30%	40%	38%	32%	26%	21%	17%	36%
Neither willing or unwilling	20%	15%	26%	24%	14%	22%	20%	17%	16%	13%	21%
Somewhat unwilling	6%	7%	5%	4%	4%	5%	10%	9%	6%	6%	-
Extremely unwilling	6%	9%	6%	5%	3%	2%	7%	9%	16%	10%	15%
Not applicable	9%	19%	15%	6%	2%	5%	7%	7%	23%	19%	12%
Net: willing	59%	50%	47%	63%	76%	65%	55%	60%	39%	52%	52%
Net: Unwilling	12%	16%	11%	8%	7%	7%	17%	18%	23%	16%	15%

If a certain airline was found out to be lobbying against climate measures such as green fuel targets or jet fuel taxation, what impact, if any, would this have on the following's decision to fly with them?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Level										
	Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999
My company would be											
Base	61	33	62	107	2	7	8	9	12	10	4
Extremely willing	28%	24%	35%	29%	-	43%	25%	33%	50%	40%	25%
Somewhat willing	11%	12%	24%	19%	50%	-	-	-	8%	20%	25%
Neither willing or unwilling	15%	21%	11%	15%	-	43%	13%	11%	17%	-	-
Somewhat unwilling	11%	6%	8%	7%	-	14%	25%	11%	8%	10%	-
Extremely unwilling	21%	-	3%	15%	-	-	-	22%	-	20%	25%
Not applicable	13%	36%	18%	15%	50%	-	38%	22%	17%	10%	25%
Net: willing	39%	36%	60%	48%	50%	43%	25%	33%	58%	60%	50%
Net: Unwilling	33%	6%	11%	22%	-	14%	25%	33%	8%	30%	25%

If a certain airline was found out to be lobbying against climate measures such as green fuel targets or jet fuel taxation, what impact, if any, would this have on the following's decision to fly with them?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

	£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
My company would be											
Base	8	2	7	13	18	6	4	11	7	9	3
Extremely willing	13%	-	14%	54%	11%	17%	25%	45%	57%	22%	-
Somewhat willing	25%	50%	57%	15%	22%	-	25%	9%	14%	56%	-
Neither willing or unwilling	50%	-	14%	-	28%	33%	50%	-	-	11%	33%
Somewhat unwilling	-	-	-	-	11%	17%	-	9%	-	-	33%
Extremely unwilling	-	-	-	8%	6%	-	-	9%	14%	-	33%
Not applicable	13%	50%	14%	23%	22%	33%	-	27%	14%	11%	-
Net: willing	38%	50%	71%	69%	33%	17%	50%	55%	71%	78%	-
Net: Unwilling	-	-	-	8%	17%	17%	-	18%	14%	-	67%

If a certain airline was found out to be lobbying against climate measures such as green fuel targets or jet fuel taxation, what impact, if any, would this have on the following's decision to fly with them?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?										
						£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
My company would be																
Base	5	54	-	-	3	51	46	82	37	7	7					
Extremely willing	-	31%	-	-	33%	33%	28%	33%	41%	29%	43%					
Somewhat willing	40%	20%	-	-	-	12%	26%	24%	22%	14%	-					
Neither willing or unwilling	20%	11%	-	-	-	20%	15%	10%	11%	14%	29%					
Somewhat unwilling	-	7%	-	-	-	6%	7%	6%	5%	14%	14%					
Extremely unwilling	20%	13%	-	-	-	8%	4%	11%	3%	14%	14%					
Not applicable	20%	17%	-	-	67%	22%	20%	16%	19%	14%	-					
Net: willing	40%	52%	-	-	33%	45%	54%	57%	62%	43%	43%					
Net: Unwilling	20%	20%	-	-	-	14%	11%	17%	8%	29%	29%					

If a certain airline was found out to be lobbying against climate measures such as green fuel targets or jet fuel taxation, what impact, if any, would this have on the following's decision to fly with them?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?											And thinking of you take between please give you have taken in 5
	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
My company would be											
Base	21	8	3	9	22	10	6	4	8	4	596
Extremely willing	38%	13%	33%	22%	36%	20%	33%	-	13%	-	32%
Somewhat willing	5%	13%	33%	22%	23%	30%	-	50%	25%	75%	29%
Neither willing or unwilling	19%	13%	33%	22%	23%	-	17%	-	25%	-	19%
Somewhat unwilling	5%	13%	-	-	-	10%	17%	25%	-	-	5%
Extremely unwilling	19%	25%	-	-	-	10%	17%	-	13%	25%	5%
Not applicable	14%	25%	-	33%	18%	30%	17%	25%	25%	-	10%
Net: willing	43%	25%	67%	44%	59%	50%	33%	50%	38%	75%	61%
Net: Unwilling	24%	38%	-	-	-	20%	33%	25%	13%	25%	10%

If a certain airline was found out to be lobbying against climate measures such as green fuel targets or jet fuel taxation, what impact, if any, would this have on the following's decision to fly with them?



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights have you taken? If you do not know exactly, please think about any flights you may have taken, or best estimate. Again, please think about any flights you may have taken, or best estimate.					And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				
3-4	5-7	8-10	More than 10		0	1-2	3-4	5-7	8-10
My company would be									
Base	366	226	81	145	832	302	157	71	25
Extremely willing	29%	31%	32%	23%	32%	29%	25%	17%	32%
Somewhat willing	34%	27%	33%	21%	25%	35%	41%	48%	16%
Neither willing or unwilling	17%	23%	17%	24%	19%	19%	24%	21%	24%
Somewhat unwilling	5%	10%	6%	8%	7%	5%	5%	7%	8%
Extremely unwilling	6%	4%	5%	12%	6%	5%	4%	6%	16%
Not applicable	9%	5%	6%	12%	12%	6%	1%	1%	4%
Net: willing	63%	58%	65%	44%	56%	65%	66%	65%	48%
Net: Unwilling	11%	14%	11%	19%	13%	10%	9%	13%	24%

If a certain airline was found out to be lobbying against climate measures such as green fuel targets or jet fuel taxation, what impact, if any, would this have on the following's decision to fly with them?



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

		Total	country							Flight type		
			UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul
Me personally												
	Base	1414	202	203	200	207	201	201	200	62	137	33
	Would be more likely to fly with them	22%	9%	11%	25%	38%	29%	27%	16%	6%	9%	18%
	No difference	40%	40%	45%	28%	39%	37%	48%	44%	52%	37%	48%
	Would be less likely to fly with them	32%	47%	34%	43%	20%	27%	19%	38%	42%	50%	33%
	Don't know	5%	4%	10%	5%	3%	7%	5%	3%	-	5%	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

		Level										
		Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999
Me personally												
	Base	61	33	62	107	2	7	8	9	12	10	4
	Would be more likely to fly with them	13%	9%	10%	9%	-	-	-	22%	17%	10%	25%
	No difference	36%	30%	42%	41%	-	14%	38%	33%	50%	30%	75%
	Would be less likely to fly with them	46%	55%	42%	47%	100%	86%	63%	33%	33%	60%	-
	Don't know	5%	6%	6%	3%	-	-	-	11%	-	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

		£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
Me personally												
	Base	8	2	7	13	18	6	4	11	7	9	3
	Would be more likely to fly with them	13%	-	-	8%	6%	-	-	18%	14%	11%	-
	No difference	50%	50%	57%	46%	61%	67%	50%	45%	29%	22%	67%
	Would be less likely to fly with them	38%	50%	43%	38%	33%	33%	50%	27%	43%	67%	-
	Don't know	-	-	-	8%	-	-	-	9%	14%	-	33%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?										
						£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
Me personally																
Base		5	54	-	-	3	51	46	82	37	7	7				
Would be more likely to fly with them		20%	9%	-	-	-	6%	11%	12%	8%	14%	29%				
No difference		80%	24%	-	-	33%	49%	46%	29%	41%	43%	57%				
Would be less likely to fly with them		-	61%	-	-	33%	45%	39%	51%	46%	43%	14%				
Don't know		-	6%	-	-	33%	-	4%	7%	5%	-	-				



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?											Are you taking a you take betw please give yo have taken in 6
	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
Me personally											
Base	21	8	3	9	22	10	6	4	8	4	596
Would be more likely to fly with them	14%	-	33%	11%	-	20%	17%	25%	38%	-	20%
No difference	5%	38%	67%	33%	50%	20%	-	25%	38%	25%	40%
Would be less likely to fly with them	71%	63%	-	33%	45%	60%	83%	50%	25%	75%	33%
Don't know	10%	-	-	22%	5%	-	-	-	-	-	7%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.					And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

	Total	country							Flight type		
		UK	DK	ES	FR	NL	SE	DE	Domestic flights	Short haul	Mid haul
My company											
Base	1414	202	203	200	207	201	201	200	62	137	33
Would be more likely to fly with them	19%	6%	11%	19%	35%	24%	27%	12%	6%	5%	15%
No difference	45%	53%	46%	38%	43%	41%	45%	53%	58%	53%	61%
Would be less likely to fly with them	25%	27%	27%	32%	15%	26%	17%	31%	26%	28%	21%
Don't know	10%	14%	16%	12%	7%	8%	11%	5%	10%	15%	3%

Cell Contents (Column Percentages)



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

		Level										
		Long haul	Junior	Mid	Senior	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999
My company												
	Base	61	33	62	107	2	7	8	9	12	10	4
	Would be more likely to fly with them	5%	6%	8%	5%	-	-	-	22%	8%	10%	25%
	No difference	48%	48%	50%	56%	-	57%	63%	33%	58%	50%	75%
	Would be less likely to fly with them	33%	21%	26%	30%	50%	43%	38%	33%	33%	40%	-
	Don't know	15%	24%	16%	9%	50%	-	-	11%	-	-	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

What was the turnover of your company in the last financial year? Please give your best estimate if you are unsure.

		£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	£500 million to £749.9 million
My company												
	Base	8	2	7	13	18	6	4	11	7	9	3
	Would be more likely to fly with them	13%	-	-	8%	-	-	-	18%	-	-	-
	No difference	63%	50%	86%	54%	67%	83%	75%	45%	43%	22%	67%
	Would be less likely to fly with them	25%	50%	14%	31%	28%	-	25%	-	43%	56%	-
	Don't know	-	-	-	8%	6%	17%	-	36%	14%	22%	33%



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

						Approximately how many people are employed by your company/employer in the country you live in?					
						Small business (2-49 employees)	Medium business (50-249 employees)	Large business (250 employees)	Manufacturing	Construction	Retail
						£750 million to £999.9 million	£1 billion or more	Don't know	Not applicable	Prefer not to answer	
My company											
	Base	5	54	-	-	3	51	46	82	37	7
	Would be more likely to fly with them	20%	4%	-	-	-	4%	7%	7%	5%	-
	No difference	80%	43%	-	-	67%	67%	57%	43%	51%	86%
	Would be less likely to fly with them	-	28%	-	-	-	25%	22%	29%	30%	14%
	Don't know	-	26%	-	-	33%	4%	15%	21%	14%	-



YUGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Which ONE of the following industry sectors does your business mainly operate in?											Are you taking a you take betw please give yo have taken in 6
	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	1-2
My company											
Base	21	8	3	9	22	10	6	4	8	4	596
Would be more likely to fly with them	5%	-	67%	11%	-	10%	-	25%	25%	-	19%
No difference	33%	75%	33%	44%	55%	40%	83%	25%	50%	25%	43%
Would be less likely to fly with them	24%	13%	-	22%	27%	40%	17%	50%	13%	75%	25%
Don't know	38%	13%	-	22%	18%	10%	-	-	13%	-	13%



YOUNGOV SURVEY RESULTS

Sample size: 1414

Sample: 14th December 2020 - 20th January 2021

Over the last 2 years, 2019-2020, how many business flights did you take between January 2019 and March 2020? If you do not know exactly, give your best estimate. Again, please think about any flights you may have taken which would have occurred before health restrictions were put in place.					And since the end of March 2020, how many business flights have you taken? If you do not know exactly, please give your best estimate.				