

Fieldwork dates: 1 - 30 April 2020
Sample: 6,514 GB adults



Total	Employer type						Work industry							
	Private sector	Public sector	Charity, NGO or not-for-profit	Self-employed	N/A - do not work	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms	

QT7. Which of the following best represents the main employer you work for?

	Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Private sector (i.e. company of any kind set up to make a profit)	32%	100%	-	-	-	-	-	89%	67%	81%	92%	85%	81%	63%	83%
Public sector (e.g. NHS, education, government department)	19%	-	100%	-	-	-	-	3%	6%	4%	3%	2%	3%	15%	4%
Charity, NGO or not-for-profit	5%	-	-	100%	-	-	-	1%	1%	0%	1%	6%	3%	9%	2%
Self-employed	6%	-	-	-	100%	-	-	2%	24%	7%	2%	6%	12%	5%	7%
Not applicable - I do not work (e.g. retired, housewife/househusband, unemployed, student etc.)	38%	-	-	-	-	100%	-	4%	2%	8%	2%	0%	-	8%	4%

QT8. How would you describe **the way your main employer has treated you** in recent weeks as a result of coronavirus?

	Base	3650	2089	1266	295	-	-	233	96	342	181	101	42	48	151
Excellent	40%	37%	43%	48%	-	-	-	33%	40%	31%	54%	35%	34%	38%	49%
Good	45%	46%	43%	41%	-	-	-	44%	42%	51%	35%	54%	65%	60%	44%
Poor	11%	12%	10%	9%	-	-	-	17%	11%	13%	7%	9%	1%	2%	5%
Very poor	4%	4%	3%	2%	-	-	-	6%	6%	5%	5%	2%	-	-	2%

QT9. How would you describe **the actions taken by your employer in general** in recent weeks as a result of coronavirus?

	Base	3650	2089	1266	295	-	-	233	96	342	181	101	42	48	151
Excellent	36%	33%	40%	44%	-	-	-	27%	36%	27%	45%	34%	49%	34%	43%
Good	48%	49%	47%	41%	-	-	-	49%	43%	53%	44%	52%	42%	62%	48%
Poor	13%	13%	11%	13%	-	-	-	19%	15%	14%	7%	13%	9%	4%	5%
Very poor	4%	4%	2%	2%	-	-	-	6%	6%	6%	5%	2%	-	-	3%

QT1_1. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Supermarkets

	Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Net: Well	87%	88%	87%	84%	85%	86%	86%	88%	87%	89%	88%	87%	88%	87%	80%
Net: Poorly	10%	10%	10%	14%	11%	10%	10%	9%	12%	9%	11%	10%	11%	10%	17%
Don't know	3%	2%	3%	3%	4%	3%	3%	3%	1%	2%	1%	3%	1%	2%	3%

QT1_2. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Airlines

	Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Net: Poorly	49%	49%	48%	50%	50%	48%	48%	49%	56%	49%	45%	54%	48%	47%	57%
Net: Well	32%	34%	33%	31%	27%	32%	32%	33%	26%	33%	36%	32%	39%	31%	32%
Don't know	19%	17%	19%	19%	24%	20%	20%	18%	17%	18%	18%	14%	13%	22%	11%

Fieldwork dates: 1 - 30 April 2020
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Total	y (short list)								Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director
	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportati n & distribution	Real estate	Other	Don't know	Not applicable - I am not currently employed					

QT7. Which of the following best represents the main employer you work for?

	Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Private sector (i.e. company of any kind set up to make a profit)	32%	72%	43%	26%	83%	67%	57%	-	5%	24%	70%	100%	41%	45%	
Public sector (e.g. NHS, education, government department)	19%	1%	41%	53%	6%	11%	13%	-	24%	5%	2%	-	21%	22%	
Charity, NGO or not-for-profit	5%	5%	6%	8%	1%	-	5%	-	5%	4%	-	-	27%	25%	
Self-employed	6%	19%	7%	6%	5%	20%	12%	-	4%	60%	25%	-	11%	3%	
Not applicable - I do not work (e.g. retired, housewife/househusband, unemployed, student etc.)	38%	3%	3%	8%	4%	1%	13%	-	62%	6%	3%	-	-	5%	

QT8. How would you describe **the way your main employer has treated you** in recent weeks as a result of coronavirus?

	Base	3650	75	218	208	141	30	504	-	1254	126	21	1	12	44
Excellent	40%	41%	33%	57%	31%	31%	43%	-	40%	48%	42%	100%	43%	37%	
Good	45%	48%	50%	34%	45%	50%	40%	-	45%	44%	56%	-	45%	48%	
Poor	11%	8%	14%	8%	18%	19%	13%	-	10%	7%	2%	-	12%	7%	
Very poor	4%	3%	3%	1%	6%	-	4%	-	4%	2%	-	-	-	8%	

QT9. How would you describe **the actions taken by your employer in general** in recent weeks as a result of coronavirus?

	Base	3650	75	218	208	141	30	504	-	1254	126	21	1	12	44
Excellent	36%	38%	34%	50%	24%	36%	38%	-	37%	45%	40%	100%	60%	38%	
Good	48%	50%	47%	41%	51%	36%	43%	-	48%	45%	58%	-	40%	48%	
Poor	13%	9%	15%	7%	17%	28%	15%	-	12%	7%	2%	-	-	9%	
Very poor	4%	3%	3%	1%	8%	-	4%	-	3%	3%	-	-	-	5%	

QT1_1. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Supermarkets

	Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Net: Well	87%	91%	87%	88%	91%	81%	88%	-	86%	88%	86%	100%	53%	72%	
Net: Poorly	10%	8%	9%	8%	8%	19%	9%	-	11%	9%	12%	-	30%	28%	
Don't know	3%	2%	4%	4%	1%	-	3%	-	3%	3%	2%	-	17%	-	

QT1_2. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Airlines

	Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Net: Poorly	49%	67%	38%	45%	45%	57%	45%	-	49%	48%	63%	-	39%	57%	
Net: Well	32%	19%	38%	35%	45%	32%	34%	-	31%	32%	14%	100%	44%	37%	
Don't know	19%	15%	24%	19%	10%	11%	21%	-	20%	20%	24%	-	17%	6%	

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Total	Management level							Not applicable - I don't have any management responsibility	Not Applicable - I don't work
	Non Executive Director	Other board level manager/director	Other senior manager or director below board level	Middle manager	Junior manager/team leader/supervisor	Other			

QT7. Which of the following best represents the main employer you work for?

	Base	14	28	129	390	728	228	1813	2711
Private sector (i.e. company of any kind set up to make a profit)	32%	20%	58%	57%	48%	56%	43%	54%	7%
Public sector (e.g. NHS, education, government department)	19%	32%	15%	28%	41%	33%	38%	32%	4%
Charity, NGO or not-for-profit	5%	49%	26%	10%	8%	7%	11%	5%	2%
Self-employed	6%	-	-	1%	0%	0%	4%	2%	4%
Not applicable - I do not work (e.g. retired, housewife/househusband, unemployed, student etc.)	38%	-	2%	4%	3%	3%	5%	7%	84%

QT8. How would you describe **the way your main employer has treated you** in recent weeks as a result of coronavirus?

	Base	14	28	123	378	702	208	1658	330
Excellent	40%	46%	64%	54%	49%	38%	41%	39%	28%
Good	45%	45%	28%	40%	41%	48%	44%	43%	57%
Poor	11%	9%	7%	3%	8%	11%	12%	13%	10%
Very poor	4%	-	-	2%	1%	3%	2%	5%	5%

QT9. How would you describe **the actions taken by your employer in general** in recent weeks as a result of coronavirus?

	Base	14	28	123	378	702	208	1658	330
Excellent	36%	61%	69%	52%	44%	36%	36%	34%	24%
Good	48%	30%	25%	41%	45%	49%	48%	47%	59%
Poor	13%	9%	6%	4%	10%	12%	13%	15%	12%
Very poor	4%	-	-	3%	1%	4%	2%	4%	4%

QT1_1. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Supermarkets

	Base	14	28	129	390	728	228	1813	2711
Net: Well	87%	76%	93%	89%	90%	89%	89%	85%	86%
Net: Poorly	10%	24%	7%	10%	8%	9%	7%	12%	10%
Don't know	3%	-	-	1%	2%	3%	3%	3%	3%

QT1_2. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Airlines

	Base	14	28	129	390	728	228	1813	2711
Net: Poorly	49%	42%	56%	52%	53%	51%	44%	48%	48%
Net: Well	32%	53%	34%	35%	33%	33%	38%	32%	32%
Don't know	19%	5%	10%	13%	14%	16%	18%	20%	20%

Sample: 6,514 GB adults



Total	Employer type					Work industry							
	Private sector	Public sector	Charity, NGO or not-for-profit	Self-employed	N/A - do not work	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms

QT1_3. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Banks

Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Net: Well	52%	56%	53%	53%	45%	50%	57%	46%	59%	64%	56%	58%	61%	45%
Net: Poorly	31%	26%	27%	31%	42%	35%	25%	43%	21%	23%	30%	20%	26%	38%
Don't know	17%	18%	20%	16%	14%	15%	17%	12%	19%	13%	14%	22%	13%	17%

QT1_4. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Pharmaceuticals

Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Net: Well	73%	74%	70%	66%	69%	75%	73%	77%	73%	73%	80%	74%	76%	73%
Net: Poorly	10%	7%	10%	17%	13%	11%	9%	8%	7%	7%	5%	11%	14%	11%
Don't know	17%	19%	19%	17%	18%	14%	18%	15%	20%	21%	15%	14%	11%	17%

QT1_5. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Food & drink manufacturers

Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Net: Well	75%	76%	74%	75%	73%	76%	82%	83%	76%	72%	80%	73%	70%	78%
Net: Poorly	8%	7%	9%	13%	9%	9%	5%	5%	8%	7%	6%	13%	11%	9%
Don't know	16%	17%	16%	13%	18%	15%	13%	12%	16%	22%	14%	14%	18%	13%

QT1_6. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Holiday companies

Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Net: Poorly	41%	39%	37%	42%	45%	43%	41%	43%	38%	37%	38%	44%	35%	48%
Net: Well	33%	35%	35%	33%	25%	30%	31%	37%	36%	34%	38%	30%	43%	31%
Don't know	27%	26%	28%	25%	30%	27%	28%	20%	25%	30%	25%	26%	23%	21%

QT1_7. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Leisure companies (e.g. gyms, cinemas etc.)

Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Net: Well	58%	63%	64%	56%	53%	52%	61%	64%	62%	62%	60%	61%	42%	53%
Net: Poorly	18%	15%	16%	22%	21%	20%	15%	19%	16%	17%	18%	19%	25%	24%
Don't know	24%	22%	21%	23%	26%	28%	24%	17%	22%	21%	22%	20%	33%	23%

QT1_8. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Fast food companies

Sample: 6,514 GB adults



Total	Industry (short list)								Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director
	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportatio n & distribution	Real estate	Other	Don't know	Not applicable - I am not currently employed					

QT1_3. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Banks

Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Net: Well	52%	42%	59%	53%	67%	36%	51%	-	51%	45%	35%	-	54%	68%
Net: Poorly	31%	34%	20%	26%	26%	48%	30%	-	33%	42%	36%	100%	24%	31%
Don't know	17%	24%	22%	21%	7%	16%	19%	-	16%	13%	29%	-	22%	1%

QT1_4. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Pharmaceuticals

Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Net: Well	73%	57%	73%	74%	76%	64%	72%	-	73%	73%	55%	100%	53%	73%
Net: Poorly	10%	9%	9%	5%	11%	11%	10%	-	11%	11%	14%	-	22%	20%
Don't know	17%	34%	19%	20%	13%	25%	18%	-	16%	16%	31%	-	25%	7%

QT1_5. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Food & drink manufacturers

Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Net: Well	75%	71%	75%	76%	79%	63%	75%	-	75%	78%	67%	100%	51%	71%
Net: Poorly	8%	9%	7%	6%	7%	16%	8%	-	9%	8%	5%	-	16%	25%
Don't know	16%	20%	18%	18%	14%	21%	17%	-	16%	14%	28%	-	33%	4%

QT1_6. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Holiday companies

Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Net: Poorly	41%	39%	34%	41%	41%	41%	37%	-	42%	40%	47%	-	37%	33%
Net: Well	33%	31%	34%	32%	39%	31%	34%	-	31%	35%	18%	100%	46%	59%
Don't know	27%	30%	31%	26%	19%	28%	29%	-	27%	25%	35%	-	17%	8%

QT1_7. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Leisure companies (e.g. gyms, cinemas etc.)

Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Net: Well	58%	65%	62%	65%	71%	63%	60%	-	55%	58%	51%	100%	58%	66%
Net: Poorly	18%	17%	15%	11%	17%	22%	14%	-	19%	20%	15%	-	15%	23%
Don't know	24%	19%	23%	24%	13%	15%	25%	-	26%	22%	34%	-	27%	12%

QT1_8. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Fast food companies

Sample: 6,514 GB adults



Total	Management level							Not applicable - I don't have any management responsibility	Not Applicable - I don't work
	Non Executive Director	Other board level manager/director	Other senior manager or director below board level	Middle manager	Junior manager/team leader/supervisor	Other			

QT1_3. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Banks

Base	6514	14	28	129	390	728	228	1813	2711
Net: Well	52%	51%	44%	58%	51%	57%	58%	55%	50%
Net: Poorly	31%	43%	43%	34%	31%	25%	27%	24%	35%
Don't know	17%	6%	13%	9%	18%	18%	15%	21%	15%

QT1_4. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Pharmaceuticals

Base	6514	14	28	129	390	728	228	1813	2711
Net: Well	73%	46%	65%	73%	71%	74%	78%	71%	74%
Net: Poorly	10%	45%	17%	9%	10%	8%	4%	8%	11%
Don't know	17%	10%	19%	17%	19%	18%	18%	20%	14%

QT1_5. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Food & drink manufacturers

Base	6514	14	28	129	390	728	228	1813	2711
Net: Well	75%	62%	80%	80%	78%	80%	77%	73%	75%
Net: Poorly	8%	23%	14%	8%	8%	6%	6%	8%	9%
Don't know	16%	15%	5%	13%	13%	14%	17%	19%	16%

QT1_6. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Holiday companies

Base	6514	14	28	129	390	728	228	1813	2711
Net: Poorly	41%	35%	52%	44%	40%	40%	35%	38%	43%
Net: Well	33%	54%	33%	32%	34%	36%	36%	34%	29%
Don't know	27%	11%	16%	24%	26%	24%	29%	28%	27%

QT1_7. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Leisure companies (e.g. gyms, cinemas etc.)

Base	6514	14	28	129	390	728	228	1813	2711
Net: Well	58%	70%	70%	71%	63%	62%	65%	62%	52%
Net: Poorly	18%	24%	20%	13%	17%	15%	14%	15%	21%
Don't know	24%	6%	10%	16%	20%	23%	21%	24%	27%

QT1_8. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Fast food companies

Sample: 6,514 GB adults



	Total	Employer type					Work industry							
		Private sector	Public sector	Charity, NGO or not-for-profit	Self-employed	N/A - do not work	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms
Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Net: Well	62%	67%	68%	60%	57%	57%	66%	71%	67%	65%	68%	62%	65%	60%
Net: Poorly	16%	14%	13%	21%	18%	17%	13%	12%	16%	11%	14%	21%	18%	22%
Don't know	22%	19%	19%	19%	25%	26%	21%	17%	17%	24%	18%	17%	17%	18%

Sample: 6,514 GB adults



	Total	y (short list)								Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director
		Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportatio n & distribution	Real estate	Other	Don't know	Not applicable - I am not currently employed					
Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Net: Well	62%	57%	66%	64%	73%	51%	65%	-	60%	59%	51%	100%	62%	54%
Net: Poorly	16%	21%	12%	13%	13%	31%	14%	-	16%	17%	19%	-	11%	33%
Don't know	22%	23%	22%	24%	14%	18%	21%	-	24%	24%	30%	-	27%	13%

Sample: 6,514 GB adults



	Total	Management level							Not applicable - I don't have any management responsibility	Not Applicable - I don't work
		Non Executive Director	Other board level manager/director	Other senior manager or director below board level	Middle manager	Junior manager/team leader/supervisor	Other			
Base	6514	14	28	129	390	728	228	1813	2711	
Net: Well	62%	61%	67%	67%	69%	71%	69%	65%	57%	
Net: Poorly	16%	28%	17%	17%	12%	14%	11%	14%	18%	
Don't know	22%	11%	16%	15%	19%	15%	20%	21%	25%	

Sample: 6,514 GB adults



Total	Employer type					Work industry							
	Private sector	Public sector	Charity, NGO or not-for-profit	Self-employed	N/A - do not work	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms

QT1_9. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Technology

Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Net: Well	65%	66%	66%	62%	63%	65%	64%	73%	63%	68%	66%	64%	71%	77%
Net: Poorly	8%	7%	8%	13%	10%	9%	10%	7%	8%	4%	6%	7%	8%	10%
Don't know	26%	27%	26%	24%	27%	25%	26%	19%	30%	28%	28%	29%	21%	13%

QT1_10. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Media

Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Net: Well	47%	45%	48%	53%	39%	49%	40%	39%	48%	46%	45%	39%	55%	48%
Net: Poorly	44%	46%	42%	43%	54%	43%	50%	51%	41%	50%	48%	55%	34%	43%
Don't know	8%	9%	9%	5%	7%	8%	10%	10%	11%	5%	7%	5%	11%	9%

QT1_11. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Utilities (water, energy etc)

Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Net: Well	59%	56%	57%	50%	53%	64%	56%	65%	57%	57%	53%	50%	58%	59%
Net: Poorly	14%	14%	14%	21%	20%	11%	16%	18%	15%	10%	19%	13%	11%	16%
Don't know	27%	29%	29%	29%	28%	25%	28%	17%	28%	33%	28%	37%	31%	25%

QT2. Thinking about large companies who have lost most of their day-to-day business, what do you think they should do regarding their employees, bearing in mind that in many cases the Government will pay 80% of wages?

Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Lay some of them off if necessary	2%	1%	2%	3%	2%	3%	2%	3%	2%	1%	1%	3%	1%	1%
Furlough them (i.e. no company pay until there is some work for them to do again)	37%	48%	33%	40%	31%	32%	51%	50%	48%	35%	61%	41%	47%	46%
Cut their pay until normal work resumes	4%	3%	3%	5%	7%	5%	3%	6%	3%	3%	3%	8%	2%	6%
Keep them fully employed and fully paid doing whatever they can	18%	17%	19%	19%	19%	17%	11%	13%	16%	28%	10%	15%	17%	18%
Keep them fully employed and fully paid but loan them to the NHS or other areas of national need	28%	22%	32%	24%	28%	30%	20%	22%	21%	25%	21%	25%	19%	21%
Other	2%	2%	1%	2%	2%	1%	3%	1%	1%	2%	2%	3%	3%	2%
Don't know	9%	8%	9%	6%	11%	12%	9%	7%	10%	7%	2%	4%	10%	6%

Sample: 6,514 GB adults



Total	Industry (short list)								Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director
	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportatio n & distribution	Real estate	Other	Don't know	Not applicable - I am not currently employed					

QT1_9. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Technology

Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Net: Well	65%	66%	66%	70%	65%	65%	62%	-	65%	70%	51%	100%	63%	62%
Net: Poorly	8%	7%	5%	6%	8%	14%	9%	-	9%	8%	5%	-	21%	17%
Don't know	26%	27%	29%	24%	27%	21%	29%	-	26%	22%	44%	-	17%	21%

QT1_10. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Media

Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Net: Well	47%	50%	49%	52%	45%	42%	40%	-	49%	42%	30%	-	33%	60%
Net: Poorly	44%	37%	42%	41%	49%	46%	50%	-	43%	51%	62%	100%	41%	39%
Don't know	8%	13%	9%	8%	6%	12%	10%	-	8%	7%	8%	-	26%	1%

QT1_11. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Utilities (water, energy etc)

Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Net: Well	59%	43%	57%	56%	53%	47%	56%	-	61%	61%	30%	100%	63%	43%
Net: Poorly	14%	22%	10%	15%	19%	24%	16%	-	13%	15%	18%	-	20%	39%
Don't know	27%	35%	34%	29%	28%	29%	28%	-	26%	24%	52%	-	17%	19%

QT2. Thinking about large companies who have lost most of their day-to-day business, what do you think they should do regarding their employees, bearing in mind that in many cases the Government will pay 80% of wages?

Base	6514	96	241	242	157	39	675	-	3681	377	29	1	14	47
Lay some of them off if necessary	2%	5%	2%	0%	2%	-	1%	-	2%	2%	11%	-	19%	7%
Furlough them (i.e. no company pay until there is some work for them to do again)	37%	43%	35%	40%	44%	49%	43%	-	32%	39%	40%	100%	34%	31%
Cut their pay until normal work resumes	4%	1%	4%	5%	5%	2%	4%	-	5%	7%	7%	-	-	10%
Keep them fully employed and fully paid doing whatever they can	18%	18%	16%	19%	18%	13%	17%	-	18%	16%	3%	-	16%	17%
Keep them fully employed and fully paid but loan them to the NHS or other areas of national need	28%	21%	31%	25%	24%	25%	23%	-	31%	26%	18%	-	26%	25%
Other	2%	5%	1%	2%	1%	2%	2%	-	2%	1%	9%	-	6%	-
Don't know	9%	7%	11%	9%	6%	9%	9%	-	10%	8%	11%	-	-	10%

Sample: 6,514 GB adults



Total	Management level							Not applicable - I don't have any management responsibility	Not Applicable - I don't work
	Non Executive Director	Other board level manager/director	Other senior manager or director below board level	Middle manager	Junior manager/team leader/supervisor	Other			

QT1_9. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Technology

Base	6514	14	28	129	390	728	228	1813	2711
Net: Well	65%	64%	76%	74%	69%	69%	66%	62%	65%
Net: Poorly	8%	26%	10%	7%	9%	7%	6%	7%	9%
Don't know	26%	10%	14%	18%	22%	23%	28%	31%	26%

QT1_10. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Media

Base	6514	14	28	129	390	728	228	1813	2711
Net: Well	47%	65%	40%	45%	45%	47%	49%	46%	49%
Net: Poorly	44%	35%	51%	52%	47%	45%	43%	44%	43%
Don't know	8%	-	9%	3%	8%	8%	8%	10%	8%

QT1_11. How well or poorly do you feel each of the following sectors of the UK economy have behaved in the face of the coronavirus (COVID-19) outbreak? (Please select one option on each row) - Utilities (water, energy etc)

Base	6514	14	28	129	390	728	228	1813	2711
Net: Well	59%	37%	58%	63%	54%	57%	51%	55%	63%
Net: Poorly	14%	54%	14%	14%	18%	14%	13%	14%	12%
Don't know	27%	10%	28%	23%	28%	28%	35%	31%	25%

QT2. Thinking about large companies who have lost most of their day-to-day business, what do you think they should do regarding their employees, bearing in mind that in many cases the Government will pay 80% of wages?

Base	6514	14	28	129	390	728	228	1813	2711
Lay some of them off if necessary	2%	3%	-	2%	1%	2%	3%	1%	3%
Furlough them (i.e. no company pay until there is some work for them to do again)	37%	26%	54%	44%	42%	43%	40%	41%	32%
Cut their pay until normal work resumes	4%	-	-	5%	3%	3%	4%	2%	6%
Keep them fully employed and fully paid doing whatever they can	18%	42%	13%	19%	18%	19%	16%	18%	18%
Keep them fully employed and fully paid but loan them to the NHS or other areas of national need	28%	28%	15%	24%	31%	26%	28%	25%	30%
Other	2%	-	10%	3%	2%	2%	2%	2%	1%
Don't know	9%	-	8%	3%	3%	5%	8%	11%	11%

Sample: 6,514 GB adults



Total	Employer type					Work industry							
	Private sector	Public sector	Charity, NGO or not-for-profit	Self-employed	N/A - do not work	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal	IT & telecoms

QT5. As a result of the virus, what actions, if any, do you think the Government should take to ensure companies in the UK can better handle any future virus outbreak or other global issue of this kind?

	Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
Make companies pay more to have better insurance against such events	20%	18%	22%	17%	19%	21%	21%	14%	27%	18%	22%	10%	14%	19%	21%
Make company directors more personally accountable for the ability of firms to deal with such events (e.g. claw back pay or bonuses)	33%	30%	35%	32%	29%	36%	36%	20%	25%	29%	30%	35%	29%	27%	37%
Make companies pay into a fund designed to provide protection in the future	31%	29%	33%	28%	29%	31%	31%	26%	29%	26%	34%	29%	26%	37%	26%
Make companies release an annual statement about how they can deal with a future pandemic, not simply a disaster recovery plan	29%	27%	31%	34%	26%	28%	28%	26%	28%	25%	33%	19%	11%	20%	27%
Nothing, companies aren't to blame for this and/or already pay enough tax and have enough regulation	26%	30%	22%	25%	31%	24%	24%	33%	26%	31%	26%	38%	39%	34%	33%
Other	3%	3%	3%	3%	8%	3%	3%	2%	2%	2%	0%	2%	3%	-	6%
Don't know	13%	12%	14%	10%	15%	14%	14%	16%	9%	13%	9%	10%	11%	15%	11%

QT6. How do you think companies will change, if at all, as a result of the coronavirus pandemic?

	Base	6514	2089	1266	295	383	2481	250	131	402	188	108	48	55	169
More will shut stores and move online-only	55%	51%	52%	52%	58%	61%	61%	47%	46%	52%	51%	57%	43%	52%	50%
More will use zero hour contracts for workers	32%	31%	33%	26%	34%	33%	33%	36%	29%	33%	21%	30%	23%	24%	32%
More will close offices and rely increasingly on remote working	53%	51%	53%	52%	56%	54%	54%	43%	50%	41%	64%	47%	53%	65%	57%
There will be less business travel and greater use of video conferencing	54%	54%	54%	55%	55%	55%	55%	46%	48%	42%	69%	52%	57%	50%	57%
Many businesses will make more effort to support their local communities	12%	12%	13%	14%	15%	12%	12%	10%	13%	10%	16%	11%	10%	8%	9%
Businesses will hold onto more of their profits so they have an emergency fund to rely on	29%	31%	27%	29%	26%	28%	28%	26%	27%	30%	36%	20%	32%	19%	34%
Businesses will value their existing employees more (e.g. increased pay and benefits)	12%	13%	12%	16%	10%	10%	10%	9%	13%	14%	12%	17%	11%	15%	13%
Other	1%	1%	1%	0%	2%	1%	1%	4%	1%	1%	0%	1%	4%	-	1%
Don't know	9%	7%	11%	4%	10%	9%	9%	7%	7%	9%	4%	10%	10%	5%	4%
Not applicable - There will be no real changes	6%	6%	4%	5%	4%	7%	7%	8%	4%	6%	1%	4%	-	8%	9%

Cell Contents (Column Percentage)

Sample: 6,514 GB adults



Total	Industry (short list)								Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director
	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportatio n & distribution	Real estate	Other	Don't know	Not applicable - I am not currently employed					

QT5. As a result of the virus, what actions, if any, do you think the Government should take to ensure companies in the UK can better handle any future virus outbreak or other global issue of this kind?

	Base	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Don't know	Not applicable - I am not currently employed	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director
Make companies pay more to have better insurance against such events	20%	19%	15%	19%	20%	9%	19%	-	21%	16%	23%	-	22%	18%
Make company directors more personally accountable for the ability of firms to deal with such events (e.g. claw back pay or bonuses)	33%	34%	27%	40%	34%	17%	33%	-	35%	27%	18%	-	37%	25%
Make companies pay into a fund designed to provide protection in the future	31%	31%	26%	29%	33%	25%	30%	-	32%	25%	19%	-	28%	26%
Make companies release an annual statement about how they can deal with a future pandemic, not simply a disaster recovery plan	29%	27%	27%	29%	27%	16%	30%	-	30%	25%	13%	-	30%	26%
Nothing, companies aren't to blame for this and/or already pay enough tax and have enough regulation	26%	31%	21%	27%	30%	42%	27%	-	24%	38%	33%	100%	38%	30%
Other	3%	5%	3%	1%	1%	4%	5%	-	3%	6%	4%	-	-	1%
Don't know	13%	4%	21%	15%	11%	14%	15%	-	13%	13%	17%	-	-	10%

QT6. How do you think companies will change, if at all, as a result of the coronavirus pandemic?

	Base	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Don't know	Not applicable - I am not currently employed	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director
More will shut stores and move online-only	55%	57%	52%	53%	62%	53%	56%	-	57%	60%	44%	100%	43%	44%
More will use zero hour contracts for workers	32%	31%	21%	27%	41%	15%	32%	-	33%	33%	16%	-	15%	29%
More will close offices and rely increasingly on remote working	53%	80%	50%	54%	53%	47%	58%	-	53%	60%	61%	100%	35%	25%
There will be less business travel and greater use of video conferencing	54%	68%	53%	59%	60%	54%	58%	-	54%	59%	66%	100%	55%	31%
Many businesses will make more effort to support their local communities	12%	12%	14%	17%	9%	13%	12%	-	13%	16%	14%	-	25%	14%
Businesses will hold onto more of their profits so they have an emergency fund to rely on	29%	42%	29%	35%	25%	36%	30%	-	28%	31%	22%	-	29%	32%
Businesses will value their existing employees more (e.g. increased pay and benefits)	12%	8%	11%	15%	8%	6%	12%	-	11%	12%	8%	-	27%	15%
Other	1%	1%	1%	1%	1%	2%	1%	-	1%	2%	3%	-	-	-
Don't know	9%	2%	9%	11%	7%	21%	9%	-	9%	6%	6%	-	-	5%
Not applicable - There will be no real changes	6%	3%	5%	4%	5%	3%	6%	-	6%	4%	9%	-	5%	-

Cell Contents (C

Sample: 6,514 GB adults



Total	Management level							Not applicable - I don't have any management responsibility	Not Applicable - I don't work
	Non Executive Director	Other board level manager/director	Other senior manager or director below board level	Middle manager	Junior manager/team leader/supervisor	Other			

QT5. As a result of the virus, what actions, if any, do you think the Government should take to ensure companies in the UK can better handle any future virus outbreak or other global issue of this kind?

	Base	Non Executive Director	Other board level manager/director	Other senior manager or director below board level	Middle manager	Junior manager/team leader/supervisor	Other	Not applicable - I don't have any management responsibility	Not Applicable - I don't work
Make companies pay more to have better insurance against such events	6514	14	28	129	390	728	228	1813	2711
Make company directors more personally accountable for the ability of firms to deal with such events (e.g. claw back pay or bonuses)	20%	32%	11%	19%	21%	20%	20%	18%	21%
Make companies pay into a fund designed to provide protection in the future	33%	17%	25%	30%	32%	33%	29%	33%	35%
Make companies release an annual statement about how they can deal with a future pandemic, not simply a disaster recovery plan	31%	16%	32%	28%	33%	32%	30%	30%	31%
Nothing, companies aren't to blame for this and/or already pay enough tax and have enough regulation	29%	41%	31%	32%	29%	30%	31%	28%	29%
Other	26%	31%	40%	33%	28%	26%	25%	26%	24%
Don't know	3%	6%	-	4%	4%	3%	2%	2%	3%
	13%	-	3%	6%	9%	13%	14%	16%	13%

QT6. How do you think companies will change, if at all, as a result of the coronavirus pandemic?

	Base	Non Executive Director	Other board level manager/director	Other senior manager or director below board level	Middle manager	Junior manager/team leader/supervisor	Other	Not applicable - I don't have any management responsibility	Not Applicable - I don't work
More will shut stores and move online-only	6514	14	28	129	390	728	228	1813	2711
More will use zero hour contracts for workers	55%	43%	60%	62%	58%	52%	46%	51%	59%
There will be less business travel and greater use of video conferencing	32%	26%	31%	27%	28%	29%	28%	33%	33%
Many businesses will make more effort to support their local communities	53%	37%	68%	63%	60%	54%	51%	51%	52%
Businesses will hold onto more of their profits so they have an emergency fund to rely on	54%	48%	68%	74%	65%	57%	52%	50%	53%
Businesses will value their existing employees more (e.g. increased pay and benefits)	12%	27%	21%	16%	15%	12%	13%	11%	12%
Other	29%	12%	34%	40%	31%	30%	29%	27%	28%
Don't know	12%	45%	18%	8%	12%	13%	14%	11%	11%
Not applicable - There will be no real changes	1%	-	-	1%	1%	1%	2%	1%	1%
	9%	-	5%	2%	6%	8%	8%	11%	8%
	6%	-	3%	4%	4%	4%	6%	6%	7%

Cell Contents (C)