

YouGov Survey Results

Fieldwork: 9th - 10th March 2020
Sample Size: 1626 Adults in GB



Weighted Sample
Unweighted Sample

Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1626	551	403	146	603	644	790	836	177	678	392	379	927	699
1626	564	467	163	705	645	728	898	127	694	400	405	958	668
	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you say that the media generally pays too much or too little attention to the following topics, or is the current amount of coverage about right?

Health

Far too much attention	3	4	1	5	2	4	3	3	6	3	4	3	4	2
Slightly too much attention	8	10	5	6	6	9	9	6	11	7	8	7	8	7
TOTAL TOO MUCH ATTENTION	11	14	6	11	8	13	12	9	17	10	12	10	12	9
Current amount of coverage is about right	39	49	32	43	39	40	41	36	29	39	39	42	39	38
Not quite enough attention	26	23	32	30	28	28	24	28	18	26	28	30	26	27
Not nearly enough attention	14	9	19	10	16	12	12	16	10	14	15	16	13	15
TOTAL NOT ENOUGH ATTENTION	40	32	51	40	44	40	36	44	28	40	43	46	39	42
Don't know	10	5	11	6	9	7	10	10	25	12	7	4	10	10

Immigration

Far too much attention	13	5	24	23	22	6	15	12	19	15	14	7	15	11
Slightly too much attention	16	14	21	27	21	13	16	16	12	16	16	18	18	13
TOTAL TOO MUCH ATTENTION	29	19	45	50	43	19	31	28	31	31	30	25	33	24
Current amount of coverage is about right	29	36	23	31	30	32	28	30	14	30	32	32	30	28
Not quite enough attention	18	23	11	10	12	23	17	19	19	17	16	22	16	20
Not nearly enough attention	13	16	8	1	5	19	16	10	13	8	17	17	11	15
TOTAL NOT ENOUGH ATTENTION	31	39	19	11	17	42	33	29	32	25	33	39	27	35
Don't know	11	6	13	8	10	7	8	14	24	14	6	5	10	12

Crime

Far too much attention	4	2	5	8	4	3	5	3	11	3	4	3	4	4
Slightly too much attention	10	7	16	10	13	7	11	9	15	10	11	6	11	9
TOTAL TOO MUCH ATTENTION	14	9	21	18	17	10	16	12	26	13	15	9	15	13
Current amount of coverage is about right	37	40	35	42	41	35	37	37	25	40	37	37	39	34
Not quite enough attention	26	31	22	24	22	32	24	27	17	24	26	33	25	26
Not nearly enough attention	13	14	11	9	10	16	13	12	6	11	15	16	10	16
TOTAL NOT ENOUGH ATTENTION	39	45	33	33	32	48	37	39	23	35	41	49	35	42
Don't know	11	5	11	8	10	7	10	12	26	13	7	5	11	11

The national economy

Far too much attention	3	4	3	1	2	4	4	2	5	3	4	2	3	4
Slightly too much attention	7	5	7	6	5	7	8	6	10	7	6	7	8	5
TOTAL TOO MUCH ATTENTION	10	9	10	7	7	11	12	8	15	10	10	9	11	9
Current amount of coverage is about right	48	58	44	49	49	52	48	48	32	47	51	56	49	47
Not quite enough attention	22	20	25	27	25	19	20	23	21	21	22	23	22	21
Not nearly enough attention	6	5	9	10	8	6	7	6	8	5	8	6	7	6
TOTAL NOT ENOUGH ATTENTION	28	25	34	37	33	25	27	29	29	26	30	29	29	27
Don't know	13	7	12	7	11	11	12	15	24	17	9	7	11	16

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Weighted Sample	1626	551	403	146	603	644	790	836	177	678	392	379	927	699
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Education

Far too much attention	1	2	0	0	0	2	1	1	0	1	2	1	1	1
Slightly too much attention	3	4	2	3	2	3	4	3	0	3	3	3	3	3
TOTAL TOO MUCH ATTENTION	4	6	2	3	2	5	5	4	0	4	5	4	4	4
Current amount of coverage is about right	36	51	24	31	32	43	40	32	19	32	40	45	35	36
Not quite enough attention	33	28	36	42	35	29	29	36	41	33	29	34	33	33
Not nearly enough attention	16	9	26	16	21	12	15	16	17	16	18	12	17	14
TOTAL NOT ENOUGH ATTENTION	49	37	62	58	56	41	44	52	58	49	47	46	50	47
Don't know	12	6	12	7	10	9	11	12	22	15	8	5	11	13

Housing

Far too much attention	3	4	1	1	1	3	3	2	6	1	4	2	2	3
Slightly too much attention	5	7	3	5	4	6	5	4	3	5	6	4	5	4
TOTAL TOO MUCH ATTENTION	8	11	4	6	5	9	8	6	9	6	10	6	7	7
Current amount of coverage is about right	32	43	22	33	31	38	35	30	19	32	33	39	35	29
Not quite enough attention	31	30	37	33	35	26	28	34	38	30	29	32	31	31
Not nearly enough attention	17	9	28	19	20	16	18	15	7	17	21	17	14	20
TOTAL NOT ENOUGH ATTENTION	48	39	65	52	55	42	46	49	45	47	50	49	45	51
Don't know	12	7	10	9	9	9	11	14	26	15	7	7	12	13

Climate change

Far too much attention	13	24	3	7	4	23	17	9	5	9	16	20	11	15
Slightly too much attention	13	20	4	8	6	19	13	12	10	12	12	16	12	13
TOTAL TOO MUCH ATTENTION	26	44	7	15	10	42	30	21	15	21	28	36	23	28
Current amount of coverage is about right	26	29	22	26	28	25	24	27	9	26	29	30	25	26
Not quite enough attention	20	15	26	29	26	13	20	20	29	19	19	18	21	19
Not nearly enough attention	20	8	37	25	29	12	19	22	31	23	19	12	23	17
TOTAL NOT ENOUGH ATTENTION	40	23	63	54	55	25	39	42	60	42	38	30	44	36
Don't know	9	4	8	6	7	7	8	9	16	11	5	4	8	9

Brexit

Far too much attention	23	16	32	20	25	18	24	23	41	27	18	15	24	23
Slightly too much attention	20	21	17	24	21	19	18	21	11	22	21	19	19	21
TOTAL TOO MUCH ATTENTION	43	37	49	44	46	37	42	44	52	49	39	34	43	44
Current amount of coverage is about right	34	48	26	35	31	43	34	34	21	29	38	45	35	33
Not quite enough attention	7	8	6	10	8	7	9	6	4	6	8	10	7	7
Not nearly enough attention	5	3	9	6	7	5	6	4	3	4	7	6	6	5
TOTAL NOT ENOUGH ATTENTION	12	11	15	16	15	12	15	10	7	10	15	16	13	12
Don't know	10	5	10	5	8	8	9	11	21	12	7	5	9	11

Transport

Far too much attention	2	2	1	0	1	2	2	2	3	2	2	1	1	3
Slightly too much attention	6	6	7	4	7	6	7	6	7	6	5	8	6	7
TOTAL TOO MUCH ATTENTION	8	8	8	4	8	8	9	8	10	8	7	9	7	10
Current amount of coverage is about right	44	55	35	46	44	49	43	45	35	44	44	49	46	43
Not quite enough attention	24	22	29	29	26	23	26	23	23	22	28	24	24	24
Not nearly enough attention	9	6	12	11	11	9	9	9	4	8	12	9	9	9
TOTAL NOT ENOUGH ATTENTION	33	28	41	40	37	32	35	32	27	30	40	33	33	33

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Don't know	14	8	15	11	12	11	13	16	28	17	10	8	14	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Welfare benefits

Far too much attention	5	7	4	5	5	6	5	5	1	6	6	4	6	4
Slightly too much attention	9	12	10	12	12	10	11	8	7	10	9	10	11	7
TOTAL TOO MUCH ATTENTION	14	19	14	17	17	16	16	13	8	16	15	14	17	11
Current amount of coverage is about right	32	43	21	39	30	35	34	30	21	27	38	38	33	30
Not quite enough attention	26	21	27	27	26	24	22	28	27	26	22	28	26	25
Not nearly enough attention	14	8	24	7	16	13	14	13	6	14	17	12	11	17
TOTAL NOT ENOUGH ATTENTION	40	29	51	34	42	37	36	41	33	40	39	40	37	42
Don't know	15	9	15	10	12	12	14	16	37	18	8	8	14	16

Coronavirus

Far too much attention	27	27	26	30	24	28	29	25	40	29	25	17	28	25
Slightly too much attention	23	21	25	26	27	17	23	22	23	24	19	22	25	20
TOTAL TOO MUCH ATTENTION	50	48	51	56	51	45	52	47	63	53	44	39	53	45
Current amount of coverage is about right	33	38	31	35	34	36	31	35	17	29	37	42	31	35
Not quite enough attention	6	7	5	5	5	9	7	6	3	6	7	9	6	6
Not nearly enough attention	4	4	4	2	2	5	4	4	0	3	5	6	3	6
TOTAL NOT ENOUGH ATTENTION	10	11	9	7	7	14	11	10	3	9	12	15	9	12
Don't know	8	2	9	3	7	5	7	8	17	8	6	4	7	8

Sport

Far too much attention	27	27	30	25	26	31	24	29	14	22	34	34	25	29
Slightly too much attention	23	27	21	28	23	25	21	25	22	21	23	28	22	24
TOTAL TOO MUCH ATTENTION	50	54	51	53	49	56	45	54	36	43	57	62	47	53
Current amount of coverage is about right	35	36	38	37	39	31	40	30	36	38	34	30	38	32
Not quite enough attention	3	3	2	3	3	3	4	2	2	4	2	2	3	3
Not nearly enough attention	1	0	1	1	1	1	1	0	1	1	0	1	1	1
TOTAL NOT ENOUGH ATTENTION	4	3	3	4	4	4	5	2	3	5	2	3	4	4
Don't know	11	7	10	5	8	10	10	12	24	14	6	5	11	11

Defence

Far too much attention	3	2	3	3	3	2	3	2	2	2	3	2	2	4
Slightly too much attention	5	2	7	4	6	3	5	5	8	5	4	5	6	4
TOTAL TOO MUCH ATTENTION	8	4	10	7	9	5	8	7	10	7	7	7	8	8
Current amount of coverage is about right	38	40	40	41	41	37	40	37	25	39	42	40	40	36
Not quite enough attention	27	36	23	30	25	33	26	28	24	25	28	32	26	29
Not nearly enough attention	10	13	7	7	9	14	11	9	9	8	12	13	11	10
TOTAL NOT ENOUGH ATTENTION	37	49	30	37	34	47	37	37	33	33	40	45	37	39
Don't know	16	8	20	14	16	11	13	19	32	20	11	8	15	17

US presidential election

Far too much attention	24	27	23	18	20	31	26	23	10	20	30	32	20	29
Slightly too much attention	24	27	24	25	25	25	22	25	13	23	23	29	24	24
TOTAL TOO MUCH ATTENTION	48	54	47	43	45	56	48	48	23	43	53	61	44	53
Current amount of coverage is about right	32	32	33	42	36	27	33	30	32	33	32	29	36	25
Not quite enough attention	4	4	5	3	6	3	5	4	11	5	2	3	5	3
Not nearly enough attention	1	1	0	2	1	1	1	1	1	1	1	0	1	1
TOTAL NOT ENOUGH ATTENTION	5	5	5	5	7	4	6	5	12	6	3	3	6	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Don't know	15	10	15	9	11	13	13	18	34	18	11	7	14	17