

Fieldwork Dates: 3rd - 5th December 2022
Sample size: 1792 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base: All GB adults	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Approve	11%	25%	3%	5%	8%	17%	12%	11%	4%	7%	13%	22%	13%	14%	11%	9%	6%	17%	14%	10%	13%	9%	10%
Disapprove	68%	51%	87%	89%	80%	61%	70%	66%	59%	75%	70%	59%	62%	68%	67%	71%	76%	65%	75%	67%	63%	67%	64%
Don't know	20%	24%	10%	6%	12%	21%	18%	22%	37%	18%	17%	19%	25%	19%	22%	21%	18%	18%	11%	23%	24%	24%	26%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
0 - Would never consider voting for them	41%	10%	70%	52%	54%	28%	40%	43%	40%	52%	40%	25%	44%	37%	39%	42%	58%	46%	37%	40%	44%	51%	42%
1	6%	3%	8%	11%	8%	5%	6%	6%	7%	7%	6%	5%	6%	6%	5%	8%	7%	4%	7%	7%	4%	5%	5%
2	6%	5%	7%	9%	7%	5%	7%	5%	11%	6%	5%	5%	6%	6%	6%	7%	3%	6%	8%	7%	4%	2%	6%
3	6%	5%	5%	5%	4%	7%	6%	5%	9%	6%	3%	6%	8%	6%	5%	5%	5%	3%	5%	7%	5%	5%	5%
4	4%	5%	1%	3%	3%	4%	3%	4%	3%	3%	3%	5%	2%	3%	4%	5%	3%	4%	4%	2%	4%	3%	5%
5	9%	13%	4%	8%	7%	11%	9%	9%	5%	8%	10%	11%	5%	11%	11%	7%	6%	16%	10%	8%	11%	10%	7%
6	4%	7%	1%	1%	3%	5%	4%	3%	2%	2%	5%	5%	3%	2%	5%	6%	3%	-	4%	4%	4%	2%	3%
7	5%	11%	0%	4%	3%	8%	6%	4%	3%	3%	8%	7%	5%	6%	7%	4%	0%	6%	5%	5%	6%	4%	4%
8	5%	13%	0%	1%	3%	9%	5%	5%	2%	2%	5%	10%	5%	7%	6%	3%	2%	6%	6%	5%	5%	4%	4%
9	2%	5%	-	0%	1%	3%	2%	2%	0%	2%	2%	4%	1%	2%	2%	2%	2%	4%	2%	3%	2%	1%	2%
10 - Would definitely consider voting for them	7%	19%	1%	3%	5%	12%	7%	8%	-	4%	9%	15%	7%	10%	7%	5%	7%	5%	9%	8%	7%	6%	7%
Don't know	5%	2%	3%	3%	2%	3%	4%	6%	18%	5%	4%	1%	9%	4%	3%	7%	4%	1%	3%	4%	4%	8%	11%

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Labour

Unweighted base		1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base		1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
0 - Would never consider voting for them		23%	41%	1%	11%	11%	37%	24%	22%	9%	19%	26%	34%	18%	28%	28%	17%	16%	23%	20%	20%	27%	27%	27%
1		4%	6%	1%	3%	3%	7%	4%	4%	-	3%	4%	7%	3%	3%	7%	4%	5%	2%	5%	4%	3%	4%	4%
2		5%	9%	1%	3%	3%	7%	7%	3%	2%	5%	4%	8%	2%	6%	5%	4%	8%	5%	5%	5%	6%	3%	5%
3		4%	8%	1%	3%	4%	5%	5%	4%	4%	3%	4%	6%	3%	4%	5%	4%	7%	2%	4%	5%	6%	3%	2%
4		4%	6%	2%	1%	4%	4%	4%	4%	4%	3%	5%	5%	3%	5%	3%	4%	2%	9%	4%	4%	5%	3%	2%
5		13%	11%	10%	19%	13%	13%	14%	13%	13%	14%	14%	12%	5%	14%	12%	14%	20%	19%	11%	11%	18%	17%	12%
6		6%	6%	5%	9%	8%	4%	5%	7%	5%	7%	7%	3%	6%	6%	4%	7%	9%	8%	7%	6%	6%	6%	3%
7		8%	4%	11%	15%	11%	5%	9%	7%	14%	9%	6%	5%	10%	8%	7%	6%	10%	12%	8%	10%	5%	6%	7%
8		8%	3%	17%	8%	10%	4%	8%	7%	12%	9%	5%	5%	9%	5%	9%	11%	5%	6%	10%	8%	6%	5%	6%
9		4%	1%	9%	4%	6%	3%	3%	5%	6%	4%	3%	4%	4%	4%	4%	5%	3%	3%	6%	3%	5%	3%	2%
10 - Would definitely consider voting for them		16%	4%	41%	22%	27%	7%	14%	17%	14%	18%	18%	10%	28%	14%	13%	17%	13%	9%	18%	18%	10%	15%	17%
Don't know		5%	2%	3%	3%	2%	3%	4%	6%	18%	5%	4%	1%	9%	4%	3%	7%	4%	1%	3%	4%	4%	8%	11%

Liberal Democrats

Unweighted base		1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base		1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
0 - Would never consider voting for them		28%	40%	15%	4%	12%	43%	32%	24%	19%	25%	30%	35%	23%	28%	32%	26%	28%	32%	21%	25%	33%	38%	34%
1		6%	8%	5%	0%	5%	7%	7%	5%	4%	4%	7%	8%	6%	4%	7%	6%	7%	4%	6%	5%	6%	4%	6%
2		6%	7%	4%	6%	5%	6%	6%	6%	5%	5%	6%	6%	5%	6%	7%	5%	7%	6%	7%	7%	5%	4%	3%
3		7%	9%	7%	2%	7%	8%	7%	7%	6%	7%	7%	7%	7%	8%	5%	6%	5%	10%	7%	7%	8%	7%	5%
4		7%	7%	10%	3%	8%	7%	7%	7%	4%	7%	6%	9%	7%	7%	8%	7%	7%	5%	8%	8%	7%	6%	4%
5		16%	14%	19%	14%	19%	12%	12%	20%	19%	18%	14%	12%	10%	16%	15%	18%	17%	21%	16%	15%	16%	15%	19%
6		8%	6%	11%	11%	11%	5%	7%	9%	6%	9%	8%	6%	9%	7%	6%	8%	13%	7%	9%	9%	7%	6%	4%
7		7%	3%	10%	12%	10%	3%	7%	6%	9%	7%	6%	5%	8%	5%	7%	7%	8%	8%	9%	7%	5%	5%	3%
8		4%	1%	7%	13%	7%	2%	4%	4%	3%	4%	3%	4%	4%	5%	5%	4%	1%	1%	5%	5%	2%	0%	4%
9		2%	1%	3%	6%	3%	1%	3%	1%	2%	2%	2%	3%	2%	3%	0%	2%	1%	2%	3%	1%	2%	1%	3%
10 - Would definitely consider voting for them		6%	1%	7%	28%	11%	1%	6%	5%	6%	6%	7%	3%	8%	7%	4%	5%	3%	3%	7%	6%	4%	5%	5%
Don't know		5%	2%	3%	3%	2%	3%	4%	6%	18%	5%	4%	1%	9%	4%	3%	7%	4%	1%	3%	4%	4%	8%	11%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base: All GB adults	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Health	44%	40%	55%	50%	55%	40%	37%	50%	26%	43%	46%	50%	42%	44%	41%	42%	51%	50%	51%	43%	41%	35%	41%
Immigration & Asylum	33%	60%	12%	13%	15%	59%	34%	32%	7%	21%	42%	58%	20%	37%	44%	35%	14%	32%	29%	30%	38%	37%	38%
Crime	15%	22%	10%	7%	10%	20%	14%	15%	11%	13%	16%	18%	21%	15%	15%	16%	6%	5%	14%	15%	14%	18%	15%
The economy	65%	69%	66%	72%	71%	64%	66%	65%	56%	68%	65%	65%	61%	67%	64%	65%	67%	72%	71%	67%	66%	57%	52%
Tax	12%	11%	9%	7%	9%	12%	11%	12%	14%	16%	11%	4%	10%	11%	13%	12%	14%	16%	12%	11%	19%	9%	6%
Pensions	6%	9%	5%	6%	5%	9%	6%	7%	2%	2%	6%	15%	2%	6%	8%	8%	9%	6%	4%	7%	7%	5%	10%
Education	9%	6%	13%	12%	12%	6%	8%	10%	12%	10%	7%	6%	12%	8%	10%	8%	8%	6%	13%	9%	7%	9%	2%
Family life & childcare	7%	4%	7%	8%	8%	4%	5%	8%	8%	10%	4%	3%	6%	6%	7%	7%	8%	10%	5%	5%	12%	5%	5%
Housing	16%	10%	22%	18%	16%	14%	15%	17%	24%	18%	12%	13%	21%	16%	15%	13%	16%	20%	12%	20%	15%	19%	16%
The environment	26%	16%	37%	37%	36%	16%	23%	29%	29%	27%	28%	19%	26%	27%	27%	23%	27%	27%	30%	30%	21%	19%	20%
Britain leaving the EU	20%	12%	25%	38%	29%	12%	23%	16%	18%	20%	22%	18%	24%	17%	15%	22%	27%	20%	23%	22%	15%	20%	17%
Transport	2%	3%	1%	1%	3%	2%	3%	2%	2%	3%	3%	1%	3%	2%	3%	2%	4%	-	2%	3%	2%	3%	2%
Welfare benefits	9%	6%	13%	5%	10%	7%	8%	9%	4%	12%	9%	6%	11%	7%	7%	10%	13%	9%	4%	7%	10%	7%	22%
Defence and security	10%	18%	4%	5%	7%	15%	12%	7%	4%	8%	10%	16%	8%	11%	11%	9%	5%	11%	12%	8%	11%	8%	8%
None of these	1%	0%	0%	2%	0%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	2%	-	-	2%
Don't know	4%	1%	3%	1%	2%	2%	4%	4%	15%	4%	2%	0%	6%	4%	2%	5%	4%	1%	3%	2%	4%	9%	9%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	1%	2%	-	1%	0%	2%	2%	1%	3%	1%	1%	1%	2%	1%	1%	0%	2%	-	1%	1%	2%	-	1%
Fairly well	11%	19%	4%	7%	6%	15%	13%	9%	15%	8%	10%	14%	8%	12%	13%	9%	8%	13%	10%	11%	13%	10%	10%
Fairly badly	25%	37%	13%	24%	22%	29%	27%	24%	25%	22%	24%	33%	24%	27%	28%	24%	21%	27%	25%	26%	26%	28%	20%
Very badly	55%	38%	79%	65%	69%	49%	52%	58%	39%	62%	58%	49%	53%	55%	51%	59%	59%	56%	62%	56%	51%	48%	53%
Don't know	7%	5%	4%	3%	3%	6%	7%	8%	18%	8%	6%	2%	13%	5%	8%	8%	10%	4%	2%	6%	8%	13%	16%

Immigration

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	1%	1%	-	1%	1%	1%	1%	1%	4%	2%	-	0%	2%	1%	1%	1%	2%	-	1%	1%	2%	1%	2%
Fairly well	6%	7%	4%	5%	6%	4%	7%	6%	13%	8%	3%	4%	5%	7%	5%	7%	4%	5%	7%	7%	6%	6%	4%
Fairly badly	23%	27%	19%	27%	25%	21%	19%	26%	16%	21%	21%	29%	20%	24%	28%	20%	19%	19%	24%	25%	25%	18%	13%
Very badly	59%	61%	67%	60%	60%	66%	63%	55%	38%	54%	72%	63%	56%	59%	56%	60%	55%	68%	62%	57%	55%	61%	61%
Don't know	11%	5%	10%	7%	8%	7%	10%	13%	29%	15%	5%	3%	18%	8%	10%	12%	19%	8%	7%	11%	12%	15%	20%

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Crime

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	1%	1%	-	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%	0%	2%	-	1%	0%	1%	-	1%
Fairly well	17%	24%	11%	16%	17%	17%	18%	17%	22%	15%	16%	20%	18%	19%	19%	12%	18%	23%	20%	16%	20%	13%	14%
Fairly badly	34%	37%	35%	33%	35%	33%	31%	36%	33%	32%	31%	38%	29%	33%	34%	34%	38%	34%	35%	38%	32%	31%	23%
Very badly	33%	30%	41%	36%	35%	37%	38%	29%	18%	32%	42%	34%	37%	33%	33%	37%	22%	31%	36%	31%	31%	32%	38%
Don't know	15%	8%	13%	14%	13%	11%	12%	18%	26%	19%	11%	8%	16%	14%	14%	17%	21%	12%	9%	14%	16%	24%	23%

Education

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	2%	3%	1%	2%	1%	3%	3%	1%	5%	2%	1%	2%	2%	2%	1%	2%	4%	-	2%	2%	3%	1%	2%
Fairly well	25%	39%	14%	14%	16%	34%	26%	23%	28%	18%	24%	36%	23%	28%	26%	23%	20%	23%	22%	24%	31%	24%	22%
Fairly badly	28%	29%	30%	34%	33%	26%	27%	29%	22%	29%	29%	29%	24%	29%	30%	26%	32%	29%	32%	31%	29%	22%	15%
Very badly	28%	14%	46%	42%	40%	20%	29%	27%	18%	33%	32%	20%	32%	27%	26%	29%	27%	30%	34%	26%	22%	26%	32%
Don't know	17%	15%	10%	8%	10%	17%	15%	19%	26%	18%	15%	13%	19%	14%	17%	20%	17%	17%	10%	17%	15%	27%	28%

Taxation

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	1%	1%	1%	1%	0%	1%	1%	1%	4%	1%	1%	1%	1%	1%	2%	1%	2%	-	2%	1%	1%	-	1%
Fairly well	18%	33%	8%	16%	17%	23%	18%	17%	13%	11%	19%	32%	16%	21%	21%	14%	12%	18%	19%	18%	20%	13%	14%
Fairly badly	31%	30%	31%	42%	35%	31%	29%	33%	27%	31%	33%	32%	31%	31%	31%	32%	27%	36%	34%	34%	29%	31%	22%
Very badly	37%	26%	51%	33%	40%	33%	41%	33%	31%	44%	39%	25%	37%	37%	31%	39%	44%	37%	38%	36%	37%	35%	35%
Don't know	13%	10%	10%	8%	8%	12%	10%	16%	25%	14%	9%	11%	15%	11%	15%	15%	14%	9%	7%	11%	13%	21%	28%

Unemployment

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	5%	8%	1%	4%	3%	6%	6%	3%	5%	3%	5%	6%	4%	5%	6%	3%	4%	5%	6%	4%	5%	5%	2%
Fairly well	29%	48%	16%	28%	29%	37%	30%	28%	13%	23%	37%	40%	21%	36%	30%	26%	18%	29%	34%	31%	28%	24%	17%
Fairly badly	25%	20%	30%	32%	27%	22%	23%	27%	26%	28%	22%	24%	25%	25%	24%	25%	27%	27%	27%	24%	27%	19%	24%
Very badly	21%	9%	33%	17%	24%	15%	22%	20%	28%	24%	20%	14%	24%	16%	17%	25%	33%	24%	18%	20%	21%	28%	26%
Don't know	20%	15%	19%	19%	18%	20%	18%	23%	28%	23%	16%	16%	25%	18%	23%	21%	18%	15%	15%	21%	19%	24%	30%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Inflation

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	0%	0%	-	1%	0%	1%	1%	0%	2%	0%	0%	0%	1%	0%	0%	-	2%	-	1%	-	1%	0%	-
Fairly well	10%	21%	3%	8%	8%	15%	11%	9%	5%	5%	11%	20%	11%	12%	13%	7%	2%	14%	11%	11%	9%	10%	8%
Fairly badly	27%	36%	20%	31%	24%	31%	27%	27%	30%	24%	27%	32%	22%	30%	28%	27%	23%	27%	30%	28%	27%	19%	26%
Very badly	52%	34%	70%	58%	62%	43%	53%	51%	43%	60%	53%	42%	53%	49%	49%	54%	61%	55%	52%	54%	51%	52%	48%
Don't know	10%	8%	7%	3%	6%	9%	8%	12%	20%	11%	9%	6%	13%	9%	9%	11%	12%	5%	6%	7%	13%	18%	18%

Britain's exit from the EU

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	3%	6%	0%	1%	1%	6%	3%	2%	2%	1%	3%	5%	1%	3%	3%	3%	3%	2%	3%	2%	4%	3%	2%
Fairly well	17%	35%	5%	6%	9%	29%	17%	17%	7%	13%	18%	29%	13%	21%	22%	13%	8%	18%	17%	16%	20%	16%	15%
Fairly badly	23%	29%	17%	17%	17%	28%	22%	23%	21%	21%	25%	24%	19%	25%	19%	24%	19%	25%	22%	25%	23%	21%	19%
Very badly	44%	20%	70%	69%	65%	25%	48%	40%	44%	49%	45%	35%	49%	40%	40%	46%	53%	47%	51%	45%	36%	41%	41%
Don't know	14%	10%	8%	7%	8%	12%	10%	17%	26%	16%	10%	7%	18%	11%	16%	15%	17%	8%	7%	13%	16%	19%	23%

Defence

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	5%	8%	1%	3%	4%	7%	7%	4%	7%	4%	6%	7%	4%	7%	6%	4%	4%	4%	5%	4%	7%	5%	6%
Fairly well	38%	53%	31%	37%	38%	43%	41%	35%	29%	35%	39%	47%	38%	38%	39%	37%	33%	44%	42%	42%	36%	32%	26%
Fairly badly	16%	14%	16%	25%	15%	16%	16%	16%	13%	15%	18%	15%	11%	19%	16%	14%	11%	17%	17%	12%	18%	17%	16%
Very badly	13%	8%	22%	9%	15%	14%	16%	11%	8%	15%	15%	12%	15%	12%	14%	15%	13%	11%	13%	12%	11%	16%	19%
Don't know	28%	17%	30%	27%	28%	21%	20%	35%	42%	32%	23%	19%	31%	25%	25%	30%	38%	25%	23%	29%	28%	31%	33%

The economy

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	1%	1%	-	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	-	2%	-	1%	0%	1%	-	1%
Fairly well	12%	26%	3%	5%	9%	18%	13%	12%	8%	6%	14%	24%	13%	16%	14%	7%	5%	17%	13%	13%	12%	11%	11%
Fairly badly	29%	36%	23%	33%	24%	33%	29%	28%	30%	24%	30%	36%	24%	30%	32%	28%	32%	19%	31%	32%	30%	23%	20%
Very badly	50%	31%	69%	58%	62%	40%	49%	50%	40%	61%	48%	34%	47%	47%	45%	55%	52%	57%	52%	48%	48%	50%	51%
Don't know	9%	6%	6%	3%	4%	8%	8%	10%	21%	8%	7%	5%	15%	7%	8%	10%	8%	7%	4%	7%	9%	16%	18%

Fieldwork Dates: 3rd - 5th December 2022

Sample size: 1792 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	11%	16%	6%	9%	11%	12%	14%	8%	10%	10%	14%	10%	10%	12%	14%	8%	8%	9%	11%	11%	11%	11%	10%
Fairly well	40%	50%	35%	45%	42%	44%	41%	40%	32%	38%	39%	50%	39%	43%	40%	40%	38%	36%	47%	41%	42%	32%	29%
Fairly badly	12%	11%	16%	14%	11%	12%	13%	11%	13%	11%	14%	12%	13%	14%	14%	9%	9%	13%	13%	12%	11%	12%	13%
Very badly	10%	6%	16%	6%	11%	11%	11%	10%	9%	12%	11%	9%	8%	9%	10%	13%	10%	13%	9%	8%	12%	11%	17%
Don't know	26%	17%	27%	26%	25%	21%	21%	31%	36%	30%	22%	19%	30%	22%	22%	29%	34%	29%	20%	29%	24%	34%	31%

Transport

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	2%	1%	-	2%	0%	2%	2%	1%	8%	1%	1%	0%	2%	0%	1%	2%	4%	6%	0%	1%	3%	2%	4%
Fairly well	19%	30%	11%	7%	12%	24%	20%	18%	25%	16%	15%	24%	16%	22%	21%	15%	16%	18%	19%	18%	24%	17%	10%
Fairly badly	30%	34%	27%	39%	35%	30%	29%	32%	21%	28%	31%	38%	32%	31%	33%	29%	26%	26%	33%	34%	27%	26%	25%
Very badly	32%	19%	51%	42%	41%	26%	34%	29%	26%	34%	37%	25%	36%	31%	26%	35%	33%	31%	36%	33%	27%	27%	35%
Don't know	18%	16%	10%	10%	11%	19%	15%	20%	21%	21%	16%	12%	14%	16%	18%	20%	21%	19%	11%	15%	20%	28%	26%

Housing

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	1%	2%	-	1%	1%	2%	2%	1%	2%	1%	0%	1%	2%	1%	2%	1%	2%	-	0%	1%	3%	1%	0%
Fairly well	12%	22%	5%	5%	9%	18%	14%	11%	8%	9%	14%	20%	8%	15%	14%	11%	8%	15%	15%	10%	16%	10%	8%
Fairly badly	31%	37%	30%	38%	34%	31%	30%	32%	29%	30%	32%	34%	25%	35%	33%	29%	30%	27%	35%	34%	28%	24%	26%
Very badly	38%	22%	54%	45%	45%	32%	38%	37%	35%	41%	41%	30%	46%	35%	33%	40%	42%	41%	38%	38%	37%	40%	37%
Don't know	17%	17%	11%	11%	12%	17%	16%	18%	26%	19%	13%	15%	19%	14%	19%	19%	18%	17%	12%	16%	16%	24%	28%

Environment

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	2%	5%	-	1%	1%	5%	3%	2%	2%	1%	3%	4%	1%	2%	4%	3%	2%	2%	3%	2%	4%	1%	1%
Fairly well	24%	46%	11%	10%	17%	36%	25%	24%	12%	16%	28%	40%	21%	28%	27%	21%	19%	20%	26%	23%	26%	23%	21%
Fairly badly	29%	25%	29%	46%	34%	23%	28%	30%	33%	31%	25%	27%	30%	30%	25%	26%	37%	29%	33%	30%	29%	26%	19%
Very badly	29%	12%	50%	32%	39%	19%	31%	26%	29%	33%	29%	19%	33%	28%	27%	27%	27%	33%	30%	31%	26%	24%	28%
Don't know	16%	12%	10%	11%	9%	17%	14%	18%	24%	18%	14%	10%	15%	12%	16%	22%	16%	16%	9%	14%	16%	26%	30%

Fieldwork Dates: 3rd - 5th December 2022

Sample size: 1792 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Welfare benefits

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very well	2%	5%	0%	2%	2%	5%	3%	2%	2%	2%	4%	3%	4%	3%	2%	1%	4%	3%	3%	2%	4%	-	1%
Fairly well	20%	37%	10%	16%	16%	28%	21%	19%	14%	12%	24%	34%	15%	24%	20%	20%	14%	16%	21%	19%	23%	20%	15%
Fairly badly	27%	26%	29%	33%	29%	26%	27%	28%	25%	30%	24%	26%	31%	27%	27%	28%	19%	39%	34%	30%	21%	21%	23%
Very badly	30%	16%	49%	33%	41%	23%	32%	29%	24%	35%	32%	23%	29%	29%	28%	32%	43%	23%	29%	30%	30%	32%	33%
Don't know	20%	16%	12%	16%	13%	19%	17%	22%	36%	21%	17%	13%	21%	19%	23%	19%	19%	19%	13%	19%	22%	27%	28%

Do you think Jeremy Hunt is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base: All GB adults	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Good job	16%	30%	7%	14%	16%	19%	18%	14%	11%	11%	19%	24%	15%	18%	17%	13%	14%	19%	21%	15%	14%	10%	13%
Bad job	34%	24%	50%	34%	41%	32%	39%	30%	25%	41%	35%	26%	31%	32%	35%	35%	39%	42%	37%	32%	33%	37%	34%
Not sure	50%	47%	43%	52%	44%	49%	43%	56%	63%	48%	46%	50%	54%	50%	48%	52%	47%	39%	42%	53%	53%	52%	53%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base: All GB adults	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Don't know	64%	55%	63%	58%	57%	64%	56%	72%	73%	70%	61%	53%	63%	63%	64%	65%	67%	64%	56%	63%	65%	75%	74%
Rachel Reeves	17%	7%	31%	31%	27%	11%	21%	13%	13%	19%	19%	14%	20%	16%	16%	18%	18%	15%	22%	17%	16%	11%	14%
Kwasi Kwarteng	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jeremy Hunt	19%	38%	6%	11%	16%	25%	23%	15%	13%	12%	19%	33%	17%	21%	20%	17%	15%	21%	22%	20%	19%	14%	13%

Thinking about your finances, which of the following best reflects your position?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
I am very comfortable financially	4%	6%	4%	4%	4%	4%	5%	3%	7%	2%	5%	5%	6%	3%	4%	4%	5%	-	7%	2%	4%	3%	2%
I am relatively comfortable financially	34%	41%	31%	47%	39%	35%	35%	33%	22%	31%	38%	41%	33%	38%	38%	28%	30%	38%	46%	39%	31%	18%	14%
I do not often have money for luxuries, but can normally comfortably cover the essentials	35%	35%	38%	34%	36%	36%	32%	38%	32%	34%	34%	39%	33%	35%	37%	35%	32%	36%	33%	36%	39%	37%	29%
I can only just afford my costs and often struggle to make ends meet	17%	14%	16%	13%	13%	18%	16%	17%	16%	21%	16%	12%	13%	17%	13%	21%	20%	18%	9%	15%	17%	30%	26%
I cannot afford my costs, and often have to go without essentials like food and heating	5%	2%	6%	1%	4%	5%	5%	4%	4%	6%	5%	2%	4%	4%	5%	5%	8%	5%	2%	4%	5%	4%	14%
Don't know	5%	2%	6%	2%	3%	2%	6%	4%	19%	5%	3%	1%	10%	3%	4%	7%	5%	2%	3%	3%	4%	8%	15%

Fieldwork Dates: 3rd - 5th December 2022

Sample size: 1792 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which government do you think would be better for...

Helping people get onto the housing ladder?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Neither	30%	38%	20%	21%	23%	38%	33%	27%	21%	26%	33%	38%	20%	35%	33%	26%	26%	41%	26%	29%	34%	33%	32%
Don't know	24%	18%	18%	24%	19%	23%	20%	28%	34%	26%	21%	21%	28%	20%	22%	27%	32%	21%	15%	24%	27%	32%	34%
A Labour government led by Keir Starmer	32%	14%	58%	48%	48%	17%	31%	32%	38%	38%	29%	19%	37%	28%	30%	36%	31%	29%	42%	33%	24%	24%	23%
A Conservative government led by Liz Truss	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Rishi Sunak	14%	30%	4%	7%	10%	22%	16%	13%	7%	10%	17%	22%	15%	17%	14%	12%	11%	9%	16%	14%	14%	10%	11%

Managing the economy?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Neither	26%	30%	18%	18%	19%	34%	28%	25%	18%	25%	28%	29%	16%	30%	29%	22%	24%	32%	22%	25%	31%	28%	27%
Don't know	21%	10%	18%	19%	15%	17%	16%	25%	36%	24%	16%	12%	24%	17%	19%	22%	32%	17%	12%	20%	22%	30%	31%
A Labour government led by Keir Starmer	27%	7%	58%	41%	45%	13%	28%	27%	28%	33%	27%	17%	35%	23%	24%	34%	25%	24%	35%	29%	22%	19%	21%
A Conservative government led by Liz Truss	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Rishi Sunak	26%	53%	6%	22%	21%	36%	29%	24%	18%	17%	29%	42%	25%	30%	27%	23%	19%	26%	30%	27%	25%	23%	21%

Providing more jobs?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Neither	27%	31%	19%	26%	22%	34%	28%	25%	13%	26%	27%	33%	20%	31%	29%	23%	21%	36%	24%	27%	30%	30%	24%
Don't know	24%	17%	19%	23%	20%	22%	20%	29%	35%	27%	21%	17%	27%	21%	25%	25%	35%	20%	15%	22%	28%	35%	36%
A Labour government led by Keir Starmer	30%	11%	59%	42%	45%	18%	31%	30%	42%	33%	29%	21%	38%	27%	25%	35%	32%	25%	39%	31%	24%	20%	26%
A Conservative government led by Liz Truss	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Rishi Sunak	19%	41%	4%	10%	14%	27%	21%	17%	10%	13%	23%	29%	16%	22%	20%	17%	12%	19%	22%	19%	19%	15%	14%

Keeping prices down?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Neither	37%	48%	24%	36%	30%	48%	40%	34%	19%	31%	39%	52%	29%	43%	39%	33%	30%	38%	35%	38%	38%	37%	36%
Don't know	23%	13%	20%	20%	18%	18%	18%	27%	35%	25%	20%	16%	28%	19%	21%	23%	33%	17%	14%	22%	27%	33%	29%
A Labour government led by Keir Starmer	27%	10%	53%	37%	41%	15%	27%	27%	33%	34%	24%	14%	29%	23%	26%	32%	25%	32%	33%	27%	21%	21%	25%
A Conservative government led by Liz Truss	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Rishi Sunak	14%	29%	4%	7%	11%	19%	15%	12%	13%	10%	16%	19%	14%	15%	14%	12%	13%	13%	17%	13%	14%	10%	10%

Fieldwork Dates: 3rd - 5th December 2022

Sample size: 1792 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Improving standards of living for people like you?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Neither	30%	39%	17%	26%	22%	41%	34%	27%	16%	25%	35%	41%	22%	34%	37%	26%	25%	30%	27%	28%	36%	31%	31%
Don't know	20%	13%	15%	15%	15%	17%	16%	23%	34%	21%	16%	14%	23%	16%	20%	21%	30%	15%	12%	21%	20%	28%	29%
A Labour government led by Keir Starmer	33%	11%	63%	44%	48%	18%	31%	34%	41%	41%	27%	18%	38%	29%	27%	38%	30%	37%	37%	34%	28%	28%	30%
A Conservative government led by Liz Truss	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Rishi Sunak	18%	37%	4%	14%	15%	25%	19%	16%	9%	12%	22%	27%	17%	21%	16%	16%	14%	18%	24%	17%	16%	14%	10%

Tackling the government's deficit?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Neither	28%	27%	25%	33%	25%	32%	31%	26%	18%	29%	31%	29%	22%	31%	29%	26%	27%	35%	26%	27%	31%	31%	29%
Don't know	22%	10%	22%	20%	19%	16%	17%	27%	40%	25%	19%	13%	32%	17%	19%	24%	32%	17%	14%	23%	22%	30%	33%
A Labour government led by Keir Starmer	21%	6%	45%	28%	33%	12%	23%	20%	27%	25%	19%	14%	22%	18%	19%	26%	23%	25%	28%	20%	19%	16%	19%
A Conservative government led by Liz Truss	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Rishi Sunak	28%	57%	8%	19%	23%	40%	29%	27%	16%	21%	30%	45%	25%	33%	33%	24%	18%	23%	33%	30%	27%	23%	19%

Reducing the number of people in poverty?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Neither	28%	41%	12%	18%	19%	39%	30%	26%	13%	24%	29%	42%	21%	32%	31%	24%	24%	32%	25%	26%	34%	30%	27%
Don't know	20%	16%	14%	11%	12%	19%	16%	24%	34%	22%	17%	13%	21%	16%	18%	24%	29%	15%	10%	19%	23%	32%	31%
A Labour government led by Keir Starmer	42%	20%	73%	65%	62%	27%	42%	41%	44%	48%	43%	28%	46%	40%	39%	45%	39%	39%	54%	45%	33%	30%	29%
A Conservative government led by Liz Truss	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Rishi Sunak	10%	23%	1%	6%	7%	15%	12%	9%	9%	7%	11%	17%	11%	12%	11%	7%	8%	14%	11%	10%	10%	8%	13%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base: All GB adults	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Taxes too much and spends too much on services	30%	38%	22%	15%	20%	38%	33%	26%	25%	33%	27%	27%	29%	31%	30%	30%	28%	23%	31%	27%	34%	32%	22%
Taxes too little and spends too little on services	31%	22%	48%	52%	48%	22%	32%	31%	26%	28%	37%	34%	30%	33%	33%	31%	26%	32%	40%	33%	25%	20%	28%
Gets the balance about right	12%	21%	5%	12%	9%	17%	12%	11%	6%	8%	14%	19%	9%	12%	12%	11%	11%	19%	12%	12%	13%	10%	10%
Don't know	27%	19%	25%	21%	23%	23%	23%	32%	43%	32%	21%	20%	32%	24%	25%	29%	35%	27%	16%	29%	28%	38%	40%

Fieldwork Dates: 3rd - 5th December 2022

Sample size: 1792 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Too high - the rich are being made to pay too much and their taxes should be cut	4%	5%	1%	2%	2%	5%	6%	3%	5%	6%	3%	3%	5%	5%	5%	2%	6%	4%	6%	2%	5%	5%	3%
Too low - the rich are not paying enough and their taxes should be increased	66%	53%	83%	77%	78%	58%	65%	67%	58%	68%	69%	63%	62%	62%	65%	69%	73%	79%	68%	68%	65%	63%	63%
About right - the rich are already paying about the right level of tax	17%	34%	8%	13%	13%	26%	18%	16%	7%	12%	21%	28%	15%	22%	19%	14%	10%	12%	20%	18%	18%	11%	11%
Don't know	13%	8%	8%	8%	6%	11%	11%	14%	30%	15%	7%	6%	19%	11%	11%	15%	11%	6%	7%	12%	12%	21%	23%

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Much too high	39%	65%	16%	17%	17%	68%	42%	37%	12%	28%	51%	60%	24%	40%	50%	41%	28%	43%	31%	35%	50%	41%	48%
A little too high	17%	17%	18%	23%	20%	14%	15%	19%	18%	15%	16%	20%	16%	18%	15%	16%	16%	23%	19%	17%	16%	17%	9%
About right	18%	8%	30%	28%	31%	6%	19%	18%	23%	25%	14%	9%	26%	19%	15%	16%	19%	16%	25%	19%	13%	17%	12%
A little too low	7%	2%	12%	16%	11%	2%	9%	6%	10%	9%	6%	3%	7%	6%	5%	9%	11%	8%	10%	9%	5%	4%	4%
Much too low	3%	0%	7%	5%	6%	1%	3%	2%	1%	4%	3%	2%	5%	3%	1%	2%	4%	1%	4%	2%	1%	4%	4%
Don't know	16%	7%	18%	11%	14%	9%	13%	18%	36%	20%	10%	5%	22%	13%	14%	16%	22%	10%	11%	17%	15%	16%	22%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Mostly good for the country	26%	11%	44%	49%	45%	8%	28%	24%	34%	32%	22%	16%	34%	27%	21%	23%	34%	22%	36%	29%	17%	21%	16%
Mostly bad for the country	31%	46%	17%	10%	14%	49%	32%	29%	19%	24%	38%	41%	19%	31%	36%	33%	25%	35%	25%	26%	38%	39%	35%
Both good and bad for the country	32%	38%	30%	32%	34%	35%	31%	34%	18%	30%	34%	41%	31%	33%	35%	32%	27%	34%	33%	36%	32%	25%	28%
Don't know	11%	4%	10%	9%	7%	7%	9%	13%	29%	14%	6%	2%	17%	9%	8%	12%	14%	8%	6%	10%	13%	14%	20%

Is competent or incompetent?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Competent	39%	60%	26%	42%	42%	45%	37%	40%	25%	34%	42%	51%	39%	44%	36%	34%	35%	45%	49%	38%	34%	33%	28%
Incompetent	32%	19%	49%	33%	36%	27%	36%	28%	29%	36%	32%	26%	26%	29%	32%	37%	35%	36%	31%	33%	32%	30%	33%
Don't know	29%	21%	25%	25%	23%	28%	27%	32%	46%	31%	26%	23%	35%	27%	32%	30%	30%	19%	20%	29%	34%	37%	39%

Fieldwork Dates: 3rd - 5th December 2022

Sample size: 1792 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is decisive or indecisive?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Decisive	36%	53%	29%	35%	39%	42%	32%	39%	23%	33%	36%	46%	31%	41%	36%	30%	33%	41%	43%	36%	34%	28%	27%
Indecisive	35%	25%	45%	42%	37%	33%	41%	29%	34%	35%	38%	31%	33%	30%	36%	39%	36%	38%	36%	34%	33%	36%	34%
Don't know	30%	22%	26%	23%	25%	25%	27%	32%	44%	32%	26%	23%	35%	29%	28%	31%	31%	21%	21%	30%	33%	36%	40%

Is trustworthy or untrustworthy?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Trustworthy	23%	40%	10%	15%	22%	27%	23%	22%	14%	16%	25%	35%	20%	24%	24%	21%	19%	27%	29%	21%	20%	17%	21%
Untrustworthy	48%	32%	66%	56%	54%	43%	53%	43%	53%	55%	48%	34%	45%	44%	45%	55%	52%	52%	47%	50%	50%	48%	44%
Don't know	29%	28%	24%	29%	24%	30%	24%	34%	33%	28%	27%	31%	35%	31%	31%	24%	29%	21%	25%	29%	30%	35%	34%

Is strong or weak?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Strong	26%	40%	18%	26%	26%	30%	24%	29%	22%	24%	25%	34%	19%	29%	27%	26%	20%	38%	30%	23%	27%	28%	24%
Weak	37%	27%	51%	45%	41%	35%	43%	32%	29%	39%	42%	33%	35%	36%	38%	41%	38%	30%	40%	39%	35%	31%	34%
Don't know	36%	34%	31%	29%	32%	35%	33%	39%	49%	37%	33%	33%	46%	35%	35%	34%	42%	32%	30%	38%	38%	41%	41%

Is likeable or dislikeable?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Likeable	36%	50%	26%	45%	39%	40%	36%	36%	22%	30%	38%	51%	34%	42%	34%	32%	30%	38%	47%	36%	33%	25%	26%
Dislikeable	38%	27%	53%	33%	40%	36%	40%	36%	40%	43%	40%	26%	31%	35%	44%	42%	39%	40%	35%	38%	40%	41%	37%
Don't know	26%	23%	21%	22%	21%	24%	24%	28%	38%	27%	22%	22%	35%	23%	22%	26%	31%	22%	17%	26%	27%	34%	37%

is competent or incompetent?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Competent	40%	25%	63%	61%	58%	29%	42%	38%	36%	42%	43%	35%	49%	39%	34%	40%	45%	36%	53%	43%	28%	29%	31%
Incompetent	31%	52%	15%	12%	19%	46%	33%	29%	17%	27%	31%	44%	23%	34%	38%	30%	17%	37%	27%	31%	37%	29%	31%
Don't know	29%	23%	22%	26%	23%	26%	25%	33%	47%	31%	25%	21%	28%	28%	28%	30%	39%	27%	20%	26%	35%	43%	38%

Fieldwork Dates: 3rd - 5th December 2022

Sample size: 1792 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is decisive or indecisive?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Decisive	30%	18%	47%	44%	41%	22%	31%	29%	34%	32%	30%	24%	31%	29%	24%	30%	38%	35%	36%	28%	27%	29%	26%
Indecisive	40%	62%	27%	28%	33%	52%	43%	37%	18%	34%	44%	56%	30%	43%	49%	39%	29%	34%	42%	42%	38%	35%	39%
Don't know	30%	20%	27%	28%	26%	26%	26%	34%	48%	34%	26%	20%	38%	28%	27%	31%	34%	30%	22%	30%	35%	37%	35%

Is trustworthy or untrustworthy?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Trustworthy	33%	20%	57%	57%	51%	22%	34%	33%	30%	35%	36%	30%	41%	33%	28%	34%	34%	29%	45%	36%	22%	25%	28%
Untrustworthy	35%	56%	15%	16%	21%	51%	40%	31%	23%	32%	38%	45%	25%	38%	44%	32%	25%	43%	30%	35%	44%	36%	32%
Don't know	32%	23%	28%	27%	28%	27%	26%	36%	48%	34%	26%	25%	34%	29%	28%	34%	41%	28%	25%	29%	34%	39%	40%

Is strong or weak?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Strong	28%	17%	46%	42%	39%	21%	31%	26%	33%	32%	28%	20%	35%	27%	23%	30%	28%	28%	35%	28%	24%	23%	24%
Weak	37%	58%	23%	26%	29%	49%	40%	34%	18%	30%	42%	52%	28%	38%	46%	36%	32%	33%	36%	39%	37%	34%	35%
Don't know	35%	26%	32%	32%	32%	30%	29%	41%	50%	38%	30%	28%	38%	35%	31%	35%	40%	39%	29%	33%	39%	43%	40%

Is likeable or dislikeable?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Likeable	33%	21%	52%	55%	49%	23%	34%	32%	35%	33%	35%	32%	37%	33%	33%	32%	33%	32%	44%	35%	26%	22%	28%
Dislikeable	37%	58%	20%	15%	25%	51%	39%	35%	19%	33%	42%	47%	26%	41%	43%	37%	23%	39%	33%	35%	44%	40%	35%
Don't know	30%	21%	28%	30%	27%	26%	27%	33%	46%	34%	23%	22%	37%	26%	24%	31%	44%	29%	23%	30%	31%	38%	37%

How good or bad a service do you think most care homes for elderly people provide to their residents?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Very good	2%	3%	1%	3%	2%	2%	2%	2%	2%	1%	3%	3%	1%	3%	2%	2%	3%	1%	2%	2%	5%	1%	1%
Fairly good	38%	48%	33%	38%	38%	43%	35%	40%	27%	32%	45%	46%	30%	40%	37%	37%	38%	47%	44%	35%	38%	37%	27%
Fairly bad	28%	25%	35%	27%	30%	27%	27%	29%	26%	30%	27%	26%	29%	30%	30%	26%	22%	24%	25%	29%	32%	27%	24%
Very bad	8%	7%	7%	8%	8%	8%	8%	8%	5%	8%	9%	8%	5%	8%	7%	10%	11%	9%	7%	7%	9%	10%	10%
Don't know	24%	18%	25%	25%	22%	19%	28%	21%	41%	30%	16%	16%	35%	20%	24%	25%	27%	19%	22%	26%	17%	25%	38%

Fieldwork Dates: 3rd - 5th December 2022

Sample size: 1792 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Suppose you reached the stage where you could no longer live independently, and had enough money to choose, which of these would you prefer?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
To live in my own home with the support of a paid carer	31%	35%	32%	32%	34%	31%	31%	32%	25%	33%	29%	34%	29%	31%	33%	30%	36%	31%	35%	32%	34%	23%	26%
To live in my own home with the support of a member/members of my own family	30%	31%	28%	23%	25%	33%	30%	30%	35%	28%	32%	29%	29%	29%	31%	31%	29%	37%	28%	27%	34%	35%	31%
To live in a home in a sheltered community, with care provided	26%	27%	27%	36%	30%	26%	23%	28%	15%	22%	31%	31%	22%	28%	27%	24%	22%	21%	30%	27%	21%	27%	19%
To live in a care home	1%	1%	1%	2%	1%	1%	2%	1%	0%	2%	1%	0%	2%	1%	1%	1%	2%	2%	2%	1%	0%	0%	2%
Don't know	12%	7%	12%	7%	9%	9%	15%	9%	24%	15%	7%	5%	18%	10%	9%	13%	12%	10%	7%	13%	10%	15%	22%

Imagine there comes a time in your own retirement when you are no longer capable of living independently and require full time care. Do you think you would or would not be able to fund the cost of this without selling your home?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Definitely would	2%	1%	2%	2%	1%	2%	3%	1%	5%	2%	1%	1%	3%	1%	3%	2%	3%	-	3%	1%	3%	1%	0%
Probably would	8%	13%	7%	6%	7%	10%	11%	7%	9%	7%	10%	10%	10%	9%	8%	9%	6%	6%	11%	8%	7%	9%	5%
Probably would not	24%	24%	25%	25%	25%	23%	24%	23%	23%	22%	23%	28%	25%	23%	27%	19%	26%	30%	29%	23%	25%	19%	15%
Definitely would not	48%	50%	49%	51%	53%	52%	41%	54%	24%	48%	56%	51%	35%	53%	44%	53%	41%	50%	46%	48%	46%	49%	54%
Don't know	18%	12%	17%	15%	14%	13%	21%	15%	40%	21%	11%	10%	26%	14%	18%	17%	24%	15%	10%	20%	19%	22%	26%

And do you think you would or would not be able to fund the cost of this if you did sell your home?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Definitely would	8%	12%	5%	7%	8%	8%	10%	6%	10%	6%	10%	7%	10%	7%	8%	8%	5%	5%	11%	6%	7%	8%	4%
Probably would	28%	32%	30%	42%	33%	29%	28%	29%	20%	26%	31%	34%	31%	34%	26%	23%	20%	33%	39%	28%	28%	18%	14%
Probably would not	24%	23%	25%	23%	26%	24%	24%	23%	20%	23%	24%	26%	18%	21%	28%	26%	25%	27%	26%	26%	21%	22%	19%
Definitely would not	17%	15%	18%	12%	14%	21%	16%	19%	9%	17%	20%	18%	13%	18%	17%	18%	19%	17%	10%	15%	21%	22%	31%
Don't know	23%	19%	23%	16%	19%	19%	23%	24%	42%	27%	16%	15%	28%	20%	22%	25%	31%	18%	14%	26%	24%	31%	31%

Fieldwork Dates: 3rd - 5th December 2022

Sample size: 1792 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Looking forward, imagine that your parents were no longer able to live independently or with family at some point in the future and required full time care. Which of the following do you think would apply?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
My parents would probably have enough financial resources to pay for full time care, without selling their home	12%	11%	12%	10%	10%	10%	13%	10%	21%	14%	12%	2%	16%	10%	12%	11%	9%	14%	17%	10%	9%	11%	7%
My parents would probably have to sell their home to pay for full time care	24%	21%	29%	27%	30%	18%	20%	27%	24%	31%	24%	11%	22%	26%	19%	26%	19%	27%	30%	26%	21%	25%	8%
I or my siblings would probably contribute money to pay for full time care for my parents	7%	4%	8%	7%	6%	4%	7%	6%	16%	9%	3%	1%	11%	6%	7%	5%	9%	12%	9%	8%	5%	6%	4%
My parents have little or no savings and would probably rely on the state to pay for full time care	14%	13%	15%	11%	14%	14%	13%	14%	9%	19%	13%	7%	13%	14%	14%	13%	18%	10%	14%	13%	16%	12%	13%
Don't know	12%	7%	13%	8%	10%	8%	15%	10%	27%	18%	8%	1%	18%	10%	12%	12%	17%	9%	6%	13%	12%	17%	21%
Not applicable - my parents are no longer alive, I am not in touch with them, or they are already in care	32%	45%	24%	37%	29%	45%	31%	33%	2%	8%	40%	79%	20%	34%	36%	33%	27%	28%	25%	30%	36%	29%	48%

Overall, which of these policies would you prefer regarding the cost of social care for older people who can no longer live independently?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
A significant increase in income tax, so that social care is available, free, to everyone who needs it.	17%	16%	20%	19%	19%	17%	18%	15%	10%	14%	19%	23%	14%	19%	17%	15%	21%	16%	19%	17%	17%	12%	16%
A moderate increase in income tax so that subsidised social care is available to most people who need it, subject to a means test	36%	37%	40%	51%	43%	34%	32%	39%	28%	32%	41%	39%	33%	39%	41%	30%	31%	37%	42%	36%	34%	34%	25%
A small increase in income tax so that subsidised social care is available only to the least well off.	12%	15%	10%	8%	11%	14%	14%	11%	10%	11%	12%	15%	11%	13%	11%	13%	10%	14%	12%	12%	13%	12%	11%
No increase in income tax, so that individuals and families take responsibility for providing, or paying for, social care.	9%	11%	5%	7%	7%	11%	11%	7%	9%	10%	10%	6%	8%	9%	9%	10%	9%	5%	11%	8%	9%	9%	5%
Don't know	26%	21%	25%	15%	20%	24%	25%	28%	42%	32%	18%	17%	34%	20%	23%	32%	29%	28%	16%	27%	27%	33%	42%

If the Government applies a means test for subsidising social care, which of these options would you prefer?

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
To raise taxes less, but require recipients to sell their home (or borrow against its value) in order to help pay for their social care	21%	20%	23%	26%	23%	19%	23%	20%	21%	23%	22%	19%	21%	23%	20%	23%	19%	17%	28%	21%	21%	15%	13%
To raise taxes more, and NOT require recipients to sell their home (or borrow against its value) in order to help pay for their social care	46%	54%	49%	51%	51%	51%	47%	46%	25%	40%	55%	59%	39%	49%	49%	43%	42%	57%	49%	48%	46%	42%	41%
Don't know	32%	26%	28%	23%	26%	29%	30%	34%	54%	38%	22%	23%	40%	28%	31%	34%	39%	26%	23%	31%	34%	43%	45%

Fieldwork Dates: 3rd - 5th December 2022

Sample size: 1792 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Introducing an extra inheritance tax, paid by everyone with any savings after they die. This would be used to provide free long term care for those who needed it

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Support	22%	17%	32%	30%	29%	18%	26%	19%	20%	23%	23%	21%	22%	22%	20%	22%	25%	28%	25%	25%	19%	19%	18%
Oppose	49%	62%	40%	45%	44%	58%	49%	49%	34%	47%	51%	57%	42%	54%	51%	47%	36%	52%	53%	48%	51%	47%	39%
Don't know	29%	21%	28%	26%	27%	24%	25%	33%	46%	30%	26%	22%	36%	24%	29%	31%	39%	20%	21%	27%	30%	34%	43%

Putting a cap on the maximum amount of money that anyone will have to pay towards long term care costs, meaning that no one would have to pay more than about £70,000 towards their care

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Support	66%	76%	65%	75%	74%	67%	64%	68%	42%	66%	68%	75%	66%	69%	67%	62%	66%	60%	73%	70%	65%	52%	51%
Oppose	12%	10%	12%	11%	10%	12%	16%	8%	20%	10%	15%	9%	10%	12%	12%	12%	12%	20%	13%	10%	14%	14%	9%
Don't know	22%	14%	22%	14%	17%	20%	20%	24%	38%	24%	18%	16%	25%	19%	21%	27%	22%	21%	14%	20%	21%	34%	41%

The government backing a voluntary insurance scheme, so that people under the age of 65 could purchase insurance that would pay for long term care should they need it later in life.

Unweighted base	1792	608	444	168	752	639	801	991	164	714	436	478	194	619	297	434	156	92	550	515	344	182	201
Base	1792	618	459	166	665	710	871	921	195	747	432	418	215	602	297	432	154	91	502	520	376	186	208
Support	66%	77%	61%	70%	69%	71%	65%	66%	45%	62%	68%	79%	66%	69%	64%	62%	62%	70%	73%	65%	69%	58%	49%
Oppose	12%	7%	15%	13%	12%	10%	13%	10%	14%	12%	14%	6%	6%	12%	12%	12%	14%	13%	12%	11%	12%	14%	9%
Don't know	23%	16%	25%	17%	19%	18%	21%	25%	41%	26%	18%	14%	28%	19%	25%	25%	24%	17%	15%	24%	19%	28%	42%

Cell Contents (Column Percentages)