

YouGov Survey Results

Sample Size: 1759 adults in GB
Fieldwork: 23rd - 24th March 2022



Weighted Sample
Unweighted Sample

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem		Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1759	596	436	158		653	697	855	904	192	734	424	410	1003	756	211	591	382	424	151
1759	605	450	159		733	690	752	1007	138	681	441	499	1060	699	188	608	387	435	141
%	%	%	%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		22-23 Mar	23-24 Mar																		
Do you have a favourable or unfavourable opinion of the following?																					
Boris Johnson																					
	Very favourable	7	7	18	2	0	3	13	8	6	3	3	9	15	6	9	5	8	9	7	4
	Somewhat favourable	25	23	44	4	11	13	35	22	24	13	15	29	34	21	25	18	26	22	23	16
	TOTAL FAVOURABLE	32	30	62	6	11	16	48	30	30	16	18	38	49	27	34	23	34	31	30	20
	Somewhat unfavourable	19	18	21	14	15	14	22	16	20	19	21	14	16	18	17	19	16	20	19	17
	Very unfavourable	42	46	13	79	73	68	25	49	43	50	53	43	33	49	41	53	43	40	47	56
	TOTAL UNFAVOURABLE	61	64	34	93	88	82	47	65	63	69	74	57	49	67	58	72	59	60	66	73
	Don't know	7	6	4	1	2	2	5	5	7	15	7	5	2	5	8	5	6	9	4	6
	NET FAVOURABILITY	-29	-34	28	-87	-77	-66	1	-35	-33	-53	-56	-19	0	-40	-24	-49	-25	-29	-36	-53
Keir Starmer																					
	Very favourable	6	4	1	8	9	6	2	3	4	1	2	5	5	4	3	6	4	3	3	2
	Somewhat favourable	28	29	15	52	48	46	15	30	27	28	28	31	28	33	23	36	27	27	28	29
	TOTAL FAVOURABLE	34	33	16	60	57	52	17	33	31	29	30	36	33	37	26	42	31	30	31	31
	Somewhat unfavourable	28	26	34	21	25	24	31	25	27	26	27	25	26	27	25	21	28	24	28	26
	Very unfavourable	22	28	42	11	12	15	40	31	25	23	23	29	36	24	32	25	27	30	30	21
	TOTAL UNFAVOURABLE	50	54	76	32	37	39	71	56	52	49	50	54	62	51	57	46	55	54	58	47
	Don't know	16	14	9	8	6	9	11	11	17	22	20	10	5	12	17	12	14	16	11	22
	NET FAVOURABILITY	-16	-21	-60	28	20	13	-54	-23	-21	-20	-20	-18	-29	-14	-31	-4	-24	-24	-27	-16
Priti Patel																					
	Very favourable	2	2	4	1	0	0	3	2	2	2	1	2	4	1	2	3	2	1	2	0
	Somewhat favourable	11	12	24	2	5	6	19	13	10	6	7	17	17	11	12	9	12	12	12	11
	TOTAL FAVOURABLE	13	14	28	3	5	6	22	15	12	8	8	19	21	12	14	12	14	13	14	11
	Somewhat unfavourable	24	22	31	14	21	18	27	22	23	21	23	18	27	23	22	19	23	24	22	19
	Very unfavourable	49	51	32	77	65	69	38	53	49	54	53	53	44	55	45	59	50	46	53	53
	TOTAL UNFAVOURABLE	73	73	63	91	86	87	65	75	72	75	76	71	71	78	67	78	73	70	75	72
	Don't know	14	13	10	6	9	6	13	9	17	17	17	10	9	9	18	10	13	16	10	18
	NET FAVOURABILITY	-60	-59	-35	-88	-81	-81	-43	-60	-60	-67	-68	-52	-50	-66	-53	-66	-59	-57	-61	-61

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Unweighted Sample	1759	605	450	159	733	690	752	1007	138	681	441	499	1060	699	188	608	387	435	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Rishi Sunak																			
Very favourable	6	13	1	1	3	10	6	6	4	4	8	9	5	7	4	8	5	7	3
Somewhat favourable	30	47	19	30	27	37	29	31	17	24	37	40	33	25	31	30	29	31	25
TOTAL FAVOURABLE	36	60	20	31	30	47	35	37	21	28	45	49	38	32	35	38	34	38	28
Somewhat unfavourable	26	19	32	41	32	23	26	27	24	29	26	22	28	24	29	26	27	24	27
Very unfavourable	25	12	41	19	30	19	30	21	32	27	23	22	24	27	26	23	23	28	29
TOTAL UNFAVOURABLE	51	31	73	60	62	42	56	48	56	56	49	44	52	51	55	49	50	52	56
Don't know	13	9	7	8	7	11	10	16	22	17	7	7	9	17	10	13	15	10	16
NET FAVOURABILITY	-15	29	-53	-29	-32	5	-21	-11	-35	-28	-4	5	-14	-19	-20	-11	-16	-14	-28
Liz Truss																			
Very favourable	3	8	0	1	1	6	4	3	2	2	4	6	3	3	4	4	3	4	2
Somewhat favourable	15	29	7	10	11	24	16	14	3	11	17	27	16	14	16	15	17	14	13
TOTAL FAVOURABLE	18	37	7	11	12	30	20	17	5	13	21	33	19	17	20	19	20	18	15
Somewhat unfavourable	19	20	21	23	22	20	20	18	21	18	17	21	20	17	19	20	18	20	14
Very unfavourable	28	13	45	38	40	18	33	23	28	28	31	24	29	26	31	26	25	29	31
TOTAL UNFAVOURABLE	47	33	66	61	62	38	53	41	49	46	48	45	49	43	50	46	43	49	45
Don't know	35	30	27	28	26	33	27	42	46	42	30	22	31	40	31	35	37	33	40
NET FAVOURABILITY	-29	4	-59	-50	-50	-8	-33	-24	-44	-33	-27	-12	-30	-26	-30	-27	-23	-31	-30
Ben Wallace																			
Very favourable	3	7	1	2	2	5	5	2	3	2	4	5	3	3	3	4	3	3	2
Somewhat favourable	11	16	7	16	11	13	14	8	10	8	10	17	13	9	11	11	12	11	10
TOTAL FAVOURABLE	14	23	8	18	13	18	19	10	13	10	14	22	16	12	14	15	15	14	12
Somewhat unfavourable	12	12	12	19	13	13	14	9	13	9	14	14	14	9	14	11	12	13	9
Very unfavourable	11	6	15	9	14	8	13	10	11	13	10	10	10	12	10	11	9	14	12
TOTAL UNFAVOURABLE	23	18	27	28	27	21	27	19	24	22	24	24	24	21	24	22	21	27	21
Don't know	63	58	66	55	61	61	55	71	64	68	62	53	60	66	62	64	64	59	68
NET FAVOURABILITY	-9	5	-19	-10	-14	-3	-8	-9	-11	-12	-10	-2	-8	-9	-10	-7	-6	-13	-9