

Friends of The Earth Pesticides and Pollinators

US_nat Sample: 2nd - 3rd June 2021



Total

To what degree, if at all, do you find the following statements concerning?

TFP_Q1_1. Pollinators, like bees and butterflies, are essential to growing food, but 40% are facing extinction

Unweighted base	1454
Base: All US Adults	1454
Very concerned	45%
Somewhat concerned	28%
Neither concerned nor unconcerned	13%
Somewhat unconcerned	3%
Very unconcerned	3%
I don't know/ I have no interest in this topic	8%
Net: Top 2 Box	73%
Net: Bottom 2 Box	6%

TFP_Q1_2. Pesticide usage in agriculture is a key driver of bee and butterfly declines

Unweighted base	1454
Base: All US Adults	1454
Very concerned	36%
Somewhat concerned	32%
Neither concerned nor unconcerned	15%
Somewhat unconcerned	5%
Very unconcerned	3%
I don't know/ I have no interest in this topic	10%
Net: Top 2 Box	68%
Net: Bottom 2 Box	7%

TFP_Q1_3. Commonly used pesticides are associated with harm to human health, including increased risk of cancer, infertility, and neurological problems like ADHD and Parkinson's disease

Unweighted base	1454
Base: All US Adults	1454
Very concerned	38%
Somewhat concerned	31%
Neither concerned nor unconcerned	14%
Somewhat unconcerned	5%
Very unconcerned	3%
I don't know/ I have no interest in this topic	9%
Net: Top 2 Box	69%
Net: Bottom 2 Box	8%

To what extent do you agree or disagree with the following statements?

TFP_Q2_1. I want my food to be free of pesticides

Unweighted base	1454
Base: All US Adults	1454
Strongly agree	44%
Agree	37%
Disagree	6%
Strongly disagree	3%
I don't know	11%
Net: Top 2 Box	81%
Net: Bottom 2 Box	8%

TFP_Q2_2. It is important to eliminate pesticides that are harmful to human health from agriculture

Unweighted base	1454
Base: All US Adults	1454
Strongly agree	49%
Agree	34%
Disagree	6%
Strongly disagree	2%
I don't know	9%
Net: Top 2 Box	83%
Net: Bottom 2 Box	8%

TFP_Q2_3. It is important to eliminate pesticides that are harmful to pollinators like bees and butterflies from agriculture

Unweighted base	1454
Base: All US Adults	1454
Strongly agree	49%
Agree	34%
Disagree	5%
Strongly disagree	2%
I don't know	10%
Net: Top 2 Box	83%
Net: Bottom 2 Box	7%

TFP_Q2_4. Grocery stores should support efforts to protect pollinators, such as bees and butterflies

Unweighted base	1454
Base: All US Adults	1454
Strongly agree	42%
Agree	32%
Disagree	7%
Strongly disagree	3%
I don't know	15%
Net: Top 2 Box	74%
Net: Bottom 2 Box	10%

TFP_Q3. Please imagine that a grocery store you do not usually shop at made a formal commitment to eliminate harmful pesticides from its food supply. If distance and price were not a factor, how likely or unlikely would you be to shop at this grocery store instead of your usual store?

Unweighted base	1454
Base: All US Adults	1454
Very likely	34%
Somewhat likely	31%
Neither likely nor unlikely	23%
Somewhat unlikely	2%
Very unlikely	2%
Don't know	8%
Net: Top 2 Box	65%
Net: Bottom 2 Box	4%

TFP_Q4. Please imagine that a grocery store you do not usually shop at made a formal commitment to protect pollinators like bees and butterflies in its food supply. If distance and price were not a factor, how likely or unlikely would you be to shop at this grocery store instead of your usual store?

Unweighted base	1454
Base: All US Adults	1454
Very likely	34%
Somewhat likely	29%
Neither likely nor unlikely	24%
Somewhat unlikely	3%
Very unlikely	3%
Don't know	8%
Net: Top 2 Box	63%
Net: Bottom 2 Box	6%

How important, if at all, do you find the following statements?

TFP_Q5_1. By law, organic foods are grown without toxic pesticides

Unweighted base	1454
Base: All US Adults	1454
Very important	40%
Somewhat important	27%
Neither important nor unimportant	15%
Somewhat unimportant	3%
Very unimportant	3%
I don't know	12%
Net: Top 2 Box	67%
Net: Bottom 2 Box	6%

TFP_Q5_2. Eating organic food can lower the amount of pesticides in my body

Unweighted base	1454
Base: All US Adults	1454
Very important	30%
Somewhat important	30%
Neither important nor unimportant	19%
Somewhat unimportant	5%
Very unimportant	3%
I don't know	13%
Net: Top 2 Box	60%
Net: Bottom 2 Box	9%

TFP_Q6. By law, foods that are labeled organic are grown without toxic pesticides. Knowing this, how important, if at all, is it to you that the grocery store you shop at sells organic food?

Unweighted base	1454
Base: All US Adults	1454
Very important	29%
Somewhat important	38%
Not very important	13%
Not at all important	7%
I don't know/ I have no interest in this topic	12%
Net: Top 2 Box	67%
Net: Bottom 2 Box	20%

TFP_Q7. Please imagine that a grocery store that you do not usually shop at started selling more organic foods than your current grocery store. If distance and price were not a factor, how likely or unlikely would you be to shop at this grocery store instead of your usual store?

Unweighted base	1454
Base: All US Adults	1454
Very likely	27%
Somewhat likely	29%
Neither likely nor unlikely	25%
Somewhat unlikely	5%
Very unlikely	6%
Don't know	8%
Net: Top 2 Box	56%
Net: Bottom 2 Box	11%

TFP_Q8. Have you ever used any kind of weed killer in your yard or garden?

Unweighted base	1454
Base: All US Adults	1454
Yes, I have	43%
No, I haven't	33%
I don't know	6%
Not applicable – I don't have a yard/garden	17%

To what extent, if at all, would the following statements impact your likelihood to buy certain weed killers in the future?

TFP_Q9_1. Potentially contains chemicals linked to cancer

Unweighted base	1454
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	Base: All US Adults	1454
Very likely to purchase this product in the future		6%
Somewhat likely to purchase this product in the future		7%
Neither likely nor unlikely to impact my future buying habits		13%
Somewhat likely to not purchase this product in the future		16%
Very likely to not purchase this product in the future		47%
Don't know		11%
Net: Top 2 Box		13%
Net: Bottom 2 Box		63%

TFP_Q9_2. Contains chemicals that are considered highly hazardous for human health

	Unweighted base	1454
	Base: All US Adults	1454
Very likely to purchase this product in the future		6%
Somewhat likely to purchase this product in the future		6%
Neither likely nor unlikely to impact my future buying habits		13%
Somewhat likely to not purchase this product in the future		15%
Very likely to not purchase this product in the future		49%
Don't know		10%
Net: Top 2 Box		13%
Net: Bottom 2 Box		64%

TFP_Q9_3. Harmful to bees and butterflies in my garden/yard

	Unweighted base	1454
	Base: All US Adults	1454
Very likely to purchase this product in the future		7%
Somewhat likely to purchase this product in the future		6%
Neither likely nor unlikely to impact my future buying habits		14%
Somewhat likely to not purchase this product in the future		18%
Very likely to not purchase this product in the future		43%
Don't know		12%
Net: Top 2 Box		13%
Net: Bottom 2 Box		61%

TFP_Q10. If a hardware store like Home Depot or Lowe's committed to eliminating harmful weed killers from the products it sells, to what extent, if at all, would you be more or less likely to shop at that store?

	Unweighted base	1454
	Base: All US Adults	1454
Much more likely		24%
Somewhat more likely		27%
Neither more nor less likely		34%
Somewhat less likely		3%
Much less likely		3%
Don't know		9%
Net: Top 2 Box		51%
Net: Bottom 2 Box		5%

Cell Contents
(Column Percentages)