



Friendship & Lonliness COVID re-run
Fieldwork Dates: 20th - 21st April 2020

Conducted by YouGov
On behalf of YouGov RealTime

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please email realtime.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1249 adults. Fieldwork was undertaken between 20th - 21st April 2020. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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US_nat_int Sample: 20th - 21st April 2020



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

KYF_Q1a_open1_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Acquaintances

Unweighted base	1249	577	672	45	392	347	412	53	-	-	249	243	467	290	806
Base: All US adults	1249	608	641	52	383	341	416	57	-	-	222	262	470	294	810
0	17%	18%	16%	13%	23%	19%	11%	9%	*	**	14%	17%	16%	19%	12%
1 - 4	13%	14%	11%	27%	19%	12%	7%	3%	-	-	13%	11%	13%	14%	7%
5 - 9	8%	8%	8%	11%	8%	8%	8%	8%	-	-	8%	9%	7%	10%	7%
10 - 19	13%	12%	14%	19%	12%	12%	13%	13%	-	-	13%	15%	15%	8%	13%
20 - 49	15%	14%	17%	12%	12%	16%	18%	21%	-	-	17%	12%	17%	15%	17%
50+	34%	35%	33%	19%	26%	33%	43%	46%	-	-	36%	36%	32%	35%	43%
				**		D	D	D*	**	**					O.P.Q

KYF_Q1a_open2_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Friends

Unweighted base	1249	577	672	45	392	347	412	53	-	-	249	243	467	290	806
Base: All US adults	1249	608	641	52	383	341	416	57	-	-	222	262	470	294	810
0	14%	15%	12%	14%	18%	16%	10%	7%	*	**	11%	15%	15%	14%	10%
1 - 4	23%	23%	23%	38%	28%	24%	17%	18%	-	-	24%	23%	23%	22%	18%
5 - 9	17%	15%	18%	13%	18%	18%	15%	16%	-	-	14%	16%	18%	18%	16%
10 - 19	18%	16%	20%	14%	17%	16%	21%	16%	-	-	17%	18%	19%	17%	21%
20 - 49	15%	16%	14%	11%	13%	12%	19%	20%	-	-	17%	18%	13%	15%	19%
50+	13%	14%	13%	10%	7%	14%	18%	23%	-	-	17%	11%	12%	14%	16%
				**		D	D	D*	**	**	K				O

KYF_Q1a_open3_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Close friends

Unweighted base	1249	577	672	45	392	347	412	53	-	-	249	243	467	290	806
Base: All US adults	1249	608	641	52	383	341	416	57	-	-	222	262	470	294	810
0	19%	20%	17%	12%	22%	22%	14%	16%	*	**	17%	17%	20%	18%	16%
1 - 4	45%	41%	48%	54%	46%	47%	42%	42%	-	-	45%	45%	46%	44%	42%
5 - 9	20%	20%	20%	20%	22%	16%	21%	20%	-	-	17%	18%	22%	20%	22%
10 - 19	11%	11%	11%	7%	8%	11%	15%	11%	-	-	16%	13%	8%	11%	13%
20 - 49	4%	5%	3%	5%	2%	3%	5%	11%	-	-	4%	3%	4%	5%	5%
50+	2%	2%	1%	2%	1%	2%	3%	-	-	-	1%	3%	1%	2%	2%
				**				*	**	**					

KYF_Q1a_open4_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Best friends

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US_nat_int Sample: 20th - 21st April 2020



Total	Race			Education				Marital Status						
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

KYF_Q1a_open1_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Acquaintances

Unweighted base	1249	155	191	97	486	403	227	133	577	28	85	31	721	317	107
Base: All US adults	1249	150	195	94	503	387	227	132	575	26	85	29	715	321	107
0	17%	24%	28%	21%	22%	17%	10%	6%	16%	26%	19%	17%	17%	19%	10%
		N*	N	N*	T.U	T.U			**	*	**		AB		
1 - 4	13%	24%	23%	19%	19%	11%	6%	7%	10%	14%	7%	9%	10%	19%	11%
		N*	N	N*	S.T.U				**	*	**		V.X.Z.AC		
5 - 9	8%	14%	10%	8%	11%	9%	5%	2%	7%	13%	11%	15%	8%	9%	5%
		N*	*	*	T.U	U			**	*	**	V			
10 - 19	13%	17%	12%	10%	12%	15%	15%	6%	11%	10%	17%	7%	11%	14%	16%
		*	*	*	U	U			**	*	**				
20 - 49	15%	9%	12%	16%	14%	13%	19%	22%	16%	25%	13%	15%	16%	12%	19%
		*	*	*				R.S	**	*	**				
50+	34%	12%	16%	25%	22%	35%	45%	57%	41%	13%	34%	37%	39%	26%	39%
		*	*	O*		R	R.S	R.S.T	Z.AA	**	*	**	AA		AA

KYF_Q1a_open2_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Friends

Unweighted base	1249	155	191	97	486	403	227	133	577	28	85	31	721	317	107
Base: All US adults	1249	150	195	94	503	387	227	132	575	26	85	29	715	321	107
0	14%	23%	20%	16%	17%	16%	9%	6%	12%	21%	14%	13%	13%	20%	5%
		N*	N	*	T.U	T.U			**	AB*	**	AB	V.Z.AB.AC		
1 - 4	23%	43%	29%	24%	30%	21%	15%	14%	21%	26%	23%	23%	21%	26%	21%
		N.P.Q*	N	*	S.T.U				**	*	**				
5 - 9	17%	13%	19%	23%	16%	19%	17%	13%	14%	14%	27%	5%	15%	18%	19%
		*	*	*					**	V.Z*	**	**			
10 - 19	18%	10%	14%	13%	14%	18%	21%	25%	18%	20%	14%	28%	18%	16%	27%
		*	*	*		R	R		**	*	**	**		V.X.Z.AA	
20 - 49	15%	6%	7%	13%	13%	14%	21%	18%	17%	16%	15%	19%	17%	11%	18%
		*	*	*			R.S	AA	**	*	**	AA			
50+	13%	5%	10%	11%	10%	12%	17%	25%	18%	3%	7%	12%	16%	9%	10%
		*	*	*		R	R.S	X.Z.AA.AB	**	*	**	**	X.AA		

KYF_Q1a_open3_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Close friends

Unweighted base	1249	155	191	97	486	403	227	133	577	28	85	31	721	317	107
Base: All US adults	1249	150	195	94	503	387	227	132	575	26	85	29	715	321	107
0	19%	24%	24%	19%	21%	19%	16%	9%	17%	21%	21%	10%	17%	24%	11%
		*	N	*	U	U			**	*	**	**	V.Z.AB		
1 - 4	45%	60%	44%	45%	50%	47%	33%	40%	42%	43%	50%	54%	44%	43%	54%
		N.P.Q*	*	*	T.U	T			**	*	**	**	V		
5 - 9	20%	9%	17%	24%	14%	20%	30%	22%	19%	24%	17%	21%	19%	21%	23%
		*	O*	*		R	R.S	R	**	*	**	**			
10 - 19	11%	5%	10%	9%	8%	9%	15%	21%	15%	5%	9%	6%	14%	6%	8%
		*	*	*			R.S	R.S	Z.AA	**	*	**	AA		
20 - 49	4%	2%	3%	1%	4%	3%	4%	7%	5%	7%	1%	9%	5%	3%	2%
		*	*	*					**	*	**	**			
50+	2%	-	2%	2%	2%	2%	1%	2%	2%	-	1%	-	2%	2%	2%
		*	*	*					**	*	**	**			

KYF_Q1a_open4_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Best friends

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Total	Parent or guardian of any children					Income					Urban			
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL		AM	AN	AO

KYF_Q1a_open1_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Acquaintances

Unweighted base	1249	51	19	6	28	327	416	700	503	46	436	352	279	182	398
Base: All US adults	1249	54	18	6	28	318	417	693	509	48	432	351	277	189	395
0	17%	12%	15%	16%	30%	19%	13%	16%	16%	41%	21%	13%	10%	22%	19%
		*	**	**	**	AH.AI		AH		AG.AH.AI.AJ*	AM.AN			AM.AN	
1 - 4	13%	7%	25%	30%	24%	17%	9%	12%	12%	29%	17%	12%	6%	13%	18%
		*	**	**	**	AH.AI		AH		AH.AI.AJ*	AN	AN		AN	AQ
5 - 9	8%	8%	15%	20%	14%	9%	8%	8%	9%	5%	9%	10%	5%	7%	9%
		*	**	**	**					*	AN	AN			
10 - 19	13%	20%	11%	18%	13%	12%	12%	12%	15%	4%	14%	14%	10%	13%	11%
		*	**	**	**				AK	*					
20 - 49	15%	18%	18%	15%	14%	11%	17%	15%	17%	6%	14%	17%	19%	11%	14%
		*	**	**	**		AG.AI	AG	AG	*			AO		
50+	34%	36%	17%	-	6%	32%	41%	37%	31%	14%	24%	35%	49%	33%	29%
		*	**	**	**	AK	AG.AI.AJ.AK	AG.AJ.AK	AK	*		AL	AL.AM.AO	AL	

KYF_Q1a_open2_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Friends

Unweighted base	1249	51	19	6	28	327	416	700	503	46	436	352	279	182	398
Base: All US adults	1249	54	18	6	28	318	417	693	509	48	432	351	277	189	395
0	14%	7%	19%	16%	21%	15%	11%	13%	14%	23%	16%	12%	9%	19%	14%
		*	**	**	**					AH*	AN			AN	
1 - 4	23%	21%	28%	50%	41%	28%	19%	23%	21%	43%	26%	23%	15%	28%	25%
		*	**	**	**	AH.AI		AH		AG.AH.AI.AJ*	AN	AN		AN	
5 - 9	17%	24%	28%	15%	15%	19%	13%	15%	20%	14%	21%	20%	13%	8%	18%
		*	**	**	**	AH.AI		AH.AI		*	AN.AO	AN.AO			
10 - 19	18%	17%	-	-	14%	14%	20%	17%	19%	9%	15%	18%	22%	18%	18%
		*	**	**	**			AG		*			AL		
20 - 49	15%	16%	6%	18%	9%	12%	18%	15%	16%	7%	14%	14%	22%	9%	14%
		*	**	**	**		AG.AI	AG		*			AL.AM.AO		
50+	13%	15%	19%	-	-	12%	19%	16%	10%	4%	9%	13%	18%	18%	11%
		*	**	**	**		AG.AI.AJ.AK	AG.AJ.AK		*			AL	AL	

KYF_Q1a_open3_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Close friends

Unweighted base	1249	51	19	6	28	327	416	700	503	46	436	352	279	182	398
Base: All US adults	1249	54	18	6	28	318	417	693	509	48	432	351	277	189	395
0	19%	18%	23%	16%	21%	16%	17%	16%	21%	32%	21%	18%	13%	22%	20%
		*	**	**	**					AG.AH.AI*	AN			AN	
1 - 4	45%	50%	65%	49%	47%	54%	43%	48%	42%	41%	50%	46%	39%	41%	47%
		*	**	**	**	AH.AI.AJ		AH		*	AN				
5 - 9	20%	15%	6%	16%	21%	15%	20%	18%	22%	18%	17%	21%	22%	18%	19%
		*	**	**	**		AG	AG	AG	*					
10 - 19	11%	13%	-	18%	7%	11%	13%	12%	10%	5%	9%	7%	18%	13%	9%
		*	**	**	**					*			AL.AM		
20 - 49	4%	5%	5%	-	4%	2%	5%	4%	3%	4%	3%	4%	4%	6%	5%
		*	**	**	**		AG	AG		*					
50+	2%	-	-	-	-	1%	2%	2%	2%	-	1%	3%	3%	1%	1%
		*	**	**	**					*		AL	AL		

KYF_Q1a_open4_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Best friends

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Total	Type of Area Lived in			Thinking of your life before the Coronavirus (COVID-19) outbreak, how often, if ever, did you feel lonely?								Do you believe your overall mental health has improved or worsened since the start of the Coronavirus (COVID-19) outbreak?		
	Suburban/ Town	Rural	Other	Always	Often	Sometimes	Rarely	Never	Top 2	Bottom 2	Has felt lonely	My mental health has improved	My mental health has not improved or worsened	My mental health has worsened
	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD

KYF_Q1a_open1_nm. Excluding your partner and any family members, how many of each of the following do you believe you-
 Acquaintances

Unweighted base	1249	580	262	9	82	159	406	360	242	241	602	1007	121	651	307
Base: All US adults	1249	582	263	9	82	156	402	359	250	238	609	999	129	651	301
0	17%	15%	16%	23%	34%	17%	15%	11%	22%	23%	15%	16%	21%	13%	12%
				**	AV.AW.AX.AY.AZ.BA*				AW.AZ.BA	AU.AV.AW.AZ.BA	AW	AW	*	*	*
1 - 4	13%	9%	12%	22%	25%	14%	12%	9%	15%	18%	11%	12%	26%	9%	10%
				**	AU.AV.AW.AZ.BA*				AW	AU.AV.AW.AZ.BA	AW	AW	BC.BD*	*	*
5 - 9	8%	8%	7%	11%	13%	8%	9%	7%	8%	10%	7%	8%	8%	7%	10%
				**	*	*	*	*	*	*	*	*	*	*	*
10 - 19	13%	14%	14%	31%	7%	16%	12%	15%	11%	13%	13%	13%	8%	14%	14%
				**	*	*	*	*	*	AT	*	*	*	*	*
20 - 49	15%	16%	16%	-	9%	13%	17%	18%	13%	11%	16%	16%	11%	18%	16%
				**	*	*	AY	AT.AY	*	*	AY	AY	*	BF	BF
50+	34%	37%	36%	13%	12%	32%	34%	41%	32%	25%	37%	35%	26%	39%	39%
		AP		**	*	AT.AY	AT.AY	AT.AY.AZ.BA	AT	AT	AT.AY	AT.AY	BF*	BB.BE.BF	BB.BE.BF

KYF_Q1a_open2_nm. Excluding your partner and any family members, how many of each of the following do you believe you-
 Friends

Unweighted base	1249	580	262	9	82	159	406	360	242	241	602	1007	121	651	307
Base: All US adults	1249	582	263	9	82	156	402	359	250	238	609	999	129	651	301
0	14%	13%	14%	33%	30%	19%	11%	10%	15%	23%	12%	13%	18%	9%	13%
				**	AV.AW.AX.AZ.BA*	AV.AW.AZ.BA				AV.AW.AZ.BA	AW	AV.AW	BC*	BC	BC
1 - 4	23%	22%	23%	23%	39%	23%	22%	18%	26%	28%	22%	22%	31%	21%	20%
				**	AV.AW.AX.AY.AZ.BA*				AW	AU.AW.AZ.BA	AW	AW	BC.BD*	*	*
5 - 9	17%	18%	13%	19%	9%	21%	19%	18%	13%	17%	16%	18%	12%	18%	19%
				**	*	AT.AY	AT	*	*	AT	AT	AT	*	*	*
10 - 19	18%	17%	18%	26%	12%	20%	20%	18%	15%	17%	17%	18%	13%	19%	19%
				**	*	*	*	*	*	*	*	*	*	*	*
20 - 49	15%	17%	13%	-	7%	9%	18%	19%	12%	8%	16%	16%	13%	17%	17%
				**	*	*	AT.AU.AX.AY	AT.AU.AX.AY.AZ	*	*	AT.AU.AX.AY	AT.AU.AY	*	BE.BF	BE.BF
50+	13%	13%	19%	-	3%	9%	11%	16%	18%	7%	17%	12%	13%	16%	12%
		AP.AQ		**	*	*	AT	AT.AU.AV.AY.BA	AT.AU.AV.AY.BA		AT.AU.AV.AY.BA	AT.AY	BF*	BE.BF	BF

KYF_Q1a_open3_nm. Excluding your partner and any family members, how many of each of the following do you believe you-
 Close friends

Unweighted base	1249	580	262	9	82	159	406	360	242	241	602	1007	121	651	307
Base: All US adults	1249	582	263	9	82	156	402	359	250	238	609	999	129	651	301
0	19%	18%	18%	31%	33%	26%	15%	16%	18%	28%	17%	19%	16%	16%	19%
				**	AV.AW.AX.AZ.BA*	AV.AW.AZ.BA				AV.AW.AX.AZ.BA	AV	AV	*	*	*
1 - 4	45%	45%	43%	45%	46%	49%	47%	43%	42%	48%	42%	46%	50%	45%	43%
				**	*	*	*	*	*	*	*	*	*	*	*
5 - 9	20%	21%	18%	11%	14%	17%	23%	21%	16%	16%	19%	20%	17%	21%	22%
				**	*	*	AY	*	*	*	*	*	*	BE	BE
10 - 19	11%	12%	11%	13%	4%	5%	10%	15%	13%	5%	14%	11%	7%	13%	11%
				**	*	*	AY	AT.AU.AV.AY.BA	AT.AU.AY		AT.AU.AY.BA	AU.AY	*	BE	*
20 - 49	4%	3%	6%	-	2%	1%	4%	3%	7%	2%	5%	3%	9%	4%	4%
				**	*	*		AU.AY.BA	AU.AY.BA		AW.AY.BA		BF*		
50+	2%	1%	3%	-	-	1%	1%	2%	4%	1%	3%	1%	1%	2%	1%
				**	*	*		AV.BA			AV.BA		*		

KYF_Q1a_open4_nm. Excluding your partner and any family members, how many of each of the following do you believe you-
 Best friends

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Friendship & Lonliness COVID re-run

US_nat_int Sample: 20th - 21st April 2020



Total	Improved or worsened during the outbreak?	
	Don't know	Prefer not to say
	BE	BF

KYF_Q1a_open1_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Acquaintances

	Unweighted base	1249	108	62
	Base: All US adults	1249	106	62
0	17%	31%	50%	
		BC.BD	BB.BC.BD.BE*	
1 - 4	13%	18%	25%	
		BC.BD	BC.BD*	
5 - 9	8%	11%	6%	
			*	
10 - 19	13%	13%	9%	
			*	
20 - 49	15%	10%	3%	
			*	
50+	34%	17%	8%	
			*	

KYF_Q1a_open2_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Friends

	Unweighted base	1249	108	62
	Base: All US adults	1249	106	62
0	14%	30%	36%	
		BC.BD	BB.BC.BD*	
1 - 4	23%	27%	37%	
		BC.BD	BC.BD*	
5 - 9	17%	14%	9%	
			*	
10 - 19	18%	14%	10%	
			*	
20 - 49	15%	6%	6%	
			*	
50+	13%	8%	1%	
			*	

KYF_Q1a_open3_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Close friends

	Unweighted base	1249	108	62
	Base: All US adults	1249	106	62
0	19%	26%	39%	
		BC	BB.BC.BD*	
1 - 4	45%	50%	41%	
			*	
5 - 9	20%	13%	13%	
			*	
10 - 19	11%	6%	8%	
			*	
20 - 49	4%	2%	-	
			*	
50+	2%	3%	-	
			*	

KYF_Q1a_open4_nm. Excluding your partner and any family members, how many of each of the following do you believe you-Best friends

YouGov RealTime
Friendship & Lonliness COVID re-run

US_nat_int Sample: 20th - 21st April 2020



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1249	577	672	45	392	347	412	53	-	-	249	243	467	290	806
Base: All US adults	1249	608	641	52	383	341	416	57	-	-	222	262	470	294	810
0	26%	29%	24%	21%	26%	30%	23%	34%	-	-	21%	30%	28%	25%	26%
		B		**		F		*	**	**		J			
1 - 4	64%	61%	67%	62%	66%	61%	66%	55%	-	-	70%	59%	63%	66%	64%
			A	**				*	**	**	K				
5 - 9	6%	6%	7%	9%	7%	6%	6%	8%	-	-	6%	7%	6%	7%	6%
			**	**				*	**	**					
10 - 19	2%	2%	2%	5%	1%	2%	3%	2%	-	-	2%	3%	2%	2%	2%
			**	**			D	*	**	**					
20 - 49	1%	1%	0%	-	0%	1%	1%	2%	-	-	-	1%	1%	0%	1%
			**	**				*	**	**					
50+	1%	1%	1%	2%	0%	0%	1%	-	-	-	1%	-	1%	0%	1%
			**	**				*	**	**					

KYF_Q2a. When was the last time you made a new friend?

Unweighted base	1249	577	672	45	392	347	412	53	-	-	249	243	467	290	806
Base: All US adults	1249	608	641	52	383	341	416	57	-	-	222	262	470	294	810
Within the last month	10%	12%	9%	10%	10%	10%	10%	18%	-	-	9%	10%	10%	12%	10%
			**	**				*	**	**					O
1 to 6 months ago	23%	21%	26%	38%	28%	22%	19%	24%	-	-	23%	25%	23%	24%	25%
			**	E,F	**			*	**	**					
7 to 12 months ago	14%	14%	14%	25%	16%	11%	13%	9%	-	-	14%	13%	14%	15%	14%
			**	E	**			*	**	**					
1 to 3 years ago	15%	14%	15%	3%	15%	16%	14%	19%	-	-	15%	12%	15%	15%	15%
			**	**	**	**	**	*	**	**					
4 to 6 years ago	5%	4%	5%	4%	4%	5%	6%	-	-	-	5%	6%	5%	3%	4%
			**	**	**	**	**	*	**	**					
Over 6 years ago	10%	11%	9%	4%	7%	11%	12%	17%	-	-	11%	13%	9%	9%	10%
			**	**	**	**	D	D*	**	**					
Don't know/can't recall	23%	24%	23%	16%	19%	26%	26%	14%	-	-	23%	22%	24%	22%	21%
			**	**	**	D	D.G	*	**	**					

KYF_Q3a. How easy or difficult do you typically find it to make new friends?

Unweighted base	1249	577	672	45	392	347	412	53	-	-	249	243	467	290	806
Base: All US adults	1249	608	641	52	383	341	416	57	-	-	222	262	470	294	810
Very easy	16%	17%	14%	31%	15%	16%	15%	16%	-	-	20%	11%	16%	16%	13%
			**	**	**	**	**	*	**	**	K				
Somewhat easy	19%	20%	18%	14%	18%	18%	20%	28%	-	-	19%	20%	19%	18%	20%
			**	**	**	**	**	*	**	**					
Neither easy nor difficult	22%	22%	23%	13%	19%	22%	28%	16%	-	-	19%	23%	24%	23%	21%
			**	**	**	**	D,E	*	**	**					
Somewhat difficult	21%	20%	22%	22%	21%	19%	22%	31%	-	-	19%	22%	20%	23%	24%
			**	**	**	**	**	*	**	**					O,P
Very difficult	16%	14%	17%	15%	20%	19%	11%	8%	-	-	18%	18%	16%	12%	17%
			**	F,G	**	F,G	**	*	**	**					
Don't know	6%	6%	5%	5%	7%	6%	4%	1%	-	-	5%	6%	5%	7%	4%
			**	**	**	**	**	*	**	**					
Net: Easy	35%	37%	33%	45%	33%	34%	35%	44%	-	-	39%	31%	35%	35%	33%
			**	**	**	**	**	*	**	**					
Net: Difficult	37%	34%	40%	37%	42%	38%	33%	38%	-	-	37%	41%	36%	36%	41%
			**	**	F	**	**	*	**	**					O,P

KYF_Q4a. Which, if any, of the following things have you done within the past month (i.e., since mid-March 2020)? Please select all that apply.

Unweighted base	1249	577	672	45	392	347	412	53	-	-	249	243	467	290	806
Base: All US adults	1249	608	641	52	383	341	416	57	-	-	222	262	470	294	810

YouGov RealTime
Friendship & Loneliness COVID re-run

US_nat_int Sample: 20th - 21st April 2020



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted base	1249	155	191	97	486	403	227	133	577	28	85	31	721	317	107
Base: All US adults	1249	150	195	94	503	387	227	132	575	26	85	29	715	321	107
0	26%	26%	27%	27%	28%	28%	22%	22%	24%	24%	27%	18%	24%	32%	26%
1 - 4	64%	70%	62%	58%	64%	61%	68%	66%	65%	73%	69%	69%	66%	58%	69%
5 - 9	6%	5%	6%	13%	4%	8%	9%	7%	6%	3%	3%	7%	6%	9%	2%
10 - 19	2%	-	3%	N.O.P*	2%	1%	0%	4%	3%	-	-	6%	3%	1%	-
20 - 49	1%	-	1%	-	1%	1%	0%	-	1%	-	-	-	1%	0%	1%
50+	1%	-	2%	-	1%	1%	-	1%	1%	-	-	-	1%	0%	2%

KYF_Q2a. When was the last time you made a new friend?

Unweighted base	1249	155	191	97	486	403	227	133	577	28	85	31	721	317	107
Base: All US adults	1249	150	195	94	503	387	227	132	575	26	85	29	715	321	107
Within the last month	10%	4%	15%	12%	11%	10%	9%	11%	12%	4%	6%	9%	11%	9%	9%
1 to 6 months ago	23%	17%	21%	25%	18%	24%	28%	33%	23%	33%	24%	43%	24%	24%	22%
7 to 12 months ago	14%	19%	10%	14%	11%	14%	18%	17%	12%	13%	17%	11%	13%	18%	10%
1 to 3 years ago	15%	10%	14%	17%	13%	16%	17%	13%	14%	10%	15%	19%	14%	13%	18%
4 to 6 years ago	5%	5%	8%	3%	5%	5%	1%	7%	5%	7%	1%	-	4%	5%	5%
Over 6 years ago	10%	13%	8%	7%	12%	9%	10%	5%	10%	3%	14%	3%	10%	11%	8%
Don't know/can't recall	23%	32%	24%	23%	30%	21%	16%	15%	23%	30%	23%	15%	23%	20%	28%

KYF_Q3a. How easy or difficult do you typically find it to make new friends?

Unweighted base	1249	155	191	97	486	403	227	133	577	28	85	31	721	317	107
Base: All US adults	1249	150	195	94	503	387	227	132	575	26	85	29	715	321	107
Very easy	16%	23%	19%	23%	18%	16%	12%	13%	15%	19%	14%	18%	15%	19%	12%
Somewhat easy	19%	18%	16%	15%	18%	19%	21%	20%	21%	18%	27%	20%	21%	15%	23%
Neither easy nor difficult	22%	24%	29%	17%	25%	23%	17%	23%	27%	28%	17%	10%	25%	18%	21%
Somewhat difficult	21%	15%	14%	23%	17%	21%	27%	26%	19%	10%	17%	29%	19%	24%	24%
Very difficult	16%	11%	15%	15%	14%	17%	20%	13%	14%	14%	21%	23%	15%	19%	14%
Don't know	6%	8%	8%	7%	7%	5%	3%	5%	4%	11%	4%	-	4%	5%	5%
Net: Easy	35%	42%	34%	39%	37%	35%	32%	33%	36%	37%	41%	38%	37%	34%	35%
Net: Difficult	37%	26%	29%	37%	31%	38%	47%	39%	33%	24%	38%	52%	34%	43%	38%

KYF_Q4a. Which, if any, of the following things have you done within the past month (i.e., since mid-March 2020)? Please select all that apply.

Unweighted base	1249	155	191	97	486	403	227	133	577	28	85	31	721	317	107
Base: All US adults	1249	150	195	94	503	387	227	132	575	26	85	29	715	321	107

YouGov RealTime
Friendship & Loneliness COVID re-run

US_nat_int Sample: 20th - 21st April 2020



	Total	Parent or guardian of any children				Income					Urban				
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say		Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say
Unweighted base	1249	51	19	6	28	327	416	700	503	46	436	352	279	182	398
Base: All US adults	1249	54	18	6	28	318	417	693	509	48	432	351	277	189	395
0	26%	25%	26%	16%	25%	22%	25%	23%	30%	36%	31%	23%	23%	26%	26%
		*	**	**	**				AG.AI	AG.AI*	AM.AN				
1 - 4	64%	58%	69%	84%	68%	70%	66%	68%	59%	57%	60%	67%	65%	66%	62%
		*	**	**	**	AJ	AJ	AJ		*					
5 - 9	6%	13%	-	-	4%	6%	5%	5%	8%	4%	7%	7%	8%	3%	9%
		X.AB*	**	**	**				AH	*					AQ
10 - 19	2%	2%	5%	-	4%	2%	3%	2%	2%	-	1%	2%	2%	4%	2%
		*	**	**	**					*				AL	
20 - 49	1%	2%	-	-	-	-	1%	1%	0%	2%	0%	1%	1%	1%	-
		*	**	**	**		AG	AG		AG.AJ*					
50+	1%	-	-	-	-	1%	1%	1%	1%	-	1%	0%	1%	1%	1%
		*	**	**	**					*					

KYF_Q2a. When was the last time you made a new friend?

Unweighted base	1249	51	19	6	28	327	416	700	503	46	436	352	279	182	398
Base: All US adults	1249	54	18	6	28	318	417	693	509	48	432	351	277	189	395
Within the last month	10%	13%	18%	18%	4%	13%	12%	13%	8%	4%	11%	9%	12%	9%	12%
		*	**	**	**	AJ	AJ	AJ		*					
1 to 6 months ago	23%	15%	25%	15%	15%	24%	19%	21%	28%	11%	19%	27%	27%	22%	27%
		*	**	**	**				AH.AI.AK	*		AL	AL		
7 to 12 months ago	14%	15%	16%	-	7%	14%	10%	12%	17%	11%	13%	15%	14%	14%	14%
		*	**	**	**	AH		AH	AH.AI	*					
1 to 3 years ago	15%	13%	22%	36%	16%	16%	15%	16%	13%	15%	17%	13%	16%	10%	14%
		*	**	**	**					*					
4 to 6 years ago	5%	5%	-	-	4%	4%	6%	5%	4%	7%	4%	6%	5%	4%	4%
		*	**	**	**					*					
Over 6 years ago	10%	14%	3%	16%	3%	10%	12%	11%	9%	9%	13%	8%	11%	7%	9%
		*	**	**	**					*	AM				
Don't know/can't recall	23%	25%	16%	14%	53%	19%	25%	22%	22%	43%	24%	22%	16%	34%	21%
		*	**	**	**		AG.AI			AG.AH.AI.AJ*	AN			AL.AM.AN	

KYF_Q3a. How easy or difficult do you typically find it to make new friends?

Unweighted base	1249	51	19	6	28	327	416	700	503	46	436	352	279	182	398
Base: All US adults	1249	54	18	6	28	318	417	693	509	48	432	351	277	189	395
Very easy	16%	13%	25%	-	5%	20%	16%	18%	14%	2%	16%	16%	14%	19%	18%
		*	**	**	**	AJ.AK	AK	AK	AK	*					
Somewhat easy	19%	15%	8%	31%	13%	20%	21%	21%	17%	9%	18%	20%	22%	16%	17%
		*	**	**	**					*					
Neither easy nor difficult	22%	19%	35%	36%	14%	24%	25%	24%	21%	16%	25%	23%	22%	17%	25%
		*	**	**	**					*	AO				
Somewhat difficult	21%	33%	22%	-	10%	15%	22%	19%	25%	14%	19%	23%	22%	21%	19%
		V.X.Z*	**	**	**		AG.AI	AG	AG.AI	*					
Very difficult	16%	10%	10%	-	28%	18%	11%	14%	17%	23%	17%	14%	17%	15%	13%
		*	**	**	**	AH.AI		AH	AH	AH*					
Don't know	6%	11%	-	32%	31%	3%	4%	3%	6%	35%	6%	4%	3%	13%	7%
		V.Z*	**	**	**					AG.AH.AI.AJ*				AL.AM.AN	AQ
Net: Easy	35%	28%	33%	31%	18%	40%	38%	39%	31%	11%	34%	36%	36%	34%	35%
		*	**	**	**	AJ.AK	AJ.AK	AJ.AK	AK	*					
Net: Difficult	37%	43%	32%	-	37%	33%	33%	33%	42%	37%	36%	38%	39%	37%	32%
		*	**	**	**				AG.AH.AI	*					

KYF_Q4a. Which, if any, of the following things have you done within the past month (i.e., since mid-March 2020)? Please select all that apply.

Unweighted base	1249	51	19	6	28	327	416	700	503	46	436	352	279	182	398
Base: All US adults	1249	54	18	6	28	318	417	693	509	48	432	351	277	189	395

YouGov RealTime
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 US_nat_int Sample: 20th - 21st April 2020



	Total	Type of Area Lived in			Thinking of your life before the Coronavirus (COVID-19) outbreak, how often, if ever, did you feel lonely?							Do you believe your overall mental health has improved or worsened since the Coronavirus (COVID-19) outbreak?			
		Suburban/Town	Rural	Other	Always	Often	Sometimes	Rarely	Never	Top 2	Bottom 2	Has felt lonely	My mental health has improved	My mental health has not improved or worsened	My mental health has worsened
Unweighted base	1249	580	262	9	82	159	406	360	242	241	602	1007	121	651	307
Base: All US adults	1249	582	263	9	82	156	402	359	250	238	609	999	129	651	301
0	26%	26%	28%	31%	29%	37%	23%	25%	25%	35%	25%	27%	21%	24%	30%
1 - 4	64%	67%	61%	58%	62%	56%	67%	66%	63%	58%	65%	64%	65%	67%	60%
5 - 9	6%	5%	7%	11%	5%	5%	7%	6%	8%	5%	7%	6%	7%	6%	9%
10 - 19	2%	2%	2%	-	1%	1%	2%	2%	2%	1%	2%	2%	5%	2%	2%
20 - 49	1%	1%	2%	-	1%	-	-	1%	1%	0%	1%	1%	1%	1%	0%
50+	1%	0%	1%	-	1%	1%	0%	-	2%	1%	1%	0%	2%	1%	-

KYF_Q2a. When was the last time you made a new friend?

	Total	Suburban/Town	Rural	Other	Always	Often	Sometimes	Rarely	Never	Top 2	Bottom 2	Has felt lonely	My mental health has improved	My mental health has not improved or worsened	My mental health has worsened
Unweighted base	1249	580	262	9	82	159	406	360	242	241	602	1007	121	651	307
Base: All US adults	1249	582	263	9	82	156	402	359	250	238	609	999	129	651	301
Within the last month	10%	9%	11%	-	21%	7%	10%	8%	12%	11%	10%	10%	23%	8%	12%
1 to 6 months ago	23%	22%	22%	-	21%	24%	26%	27%	15%	23%	22%	26%	27%	26%	24%
7 to 12 months ago	14%	15%	13%	11%	15%	14%	14%	14%	13%	14%	13%	14%	22%	13%	16%
1 to 3 years ago	15%	16%	13%	13%	9%	19%	17%	13%	11%	16%	12%	15%	9%	16%	17%
4 to 6 years ago	5%	5%	5%	-	5%	6%	3%	6%	5%	6%	6%	5%	4%	5%	3%
Over 6 years ago	10%	11%	9%	13%	10%	10%	9%	11%	10%	10%	10%	10%	7%	10%	12%
Don't know/can't recall	23%	22%	27%	64%	19%	20%	21%	20%	35%	19%	26%	20%	8%	22%	16%

KYF_Q3a. How easy or difficult do you typically find it to make new friends?

	Total	Suburban/Town	Rural	Other	Always	Often	Sometimes	Rarely	Never	Top 2	Bottom 2	Has felt lonely	My mental health has improved	My mental health has not improved or worsened	My mental health has worsened
Unweighted base	1249	580	262	9	82	159	406	360	242	241	602	1007	121	651	307
Base: All US adults	1249	582	263	9	82	156	402	359	250	238	609	999	129	651	301
Very easy	16%	15%	13%	13%	33%	12%	10%	12%	26%	20%	18%	13%	38%	15%	11%
Somewhat easy	19%	20%	21%	11%	16%	12%	21%	24%	14%	13%	20%	20%	20%	21%	18%
Neither easy nor difficult	22%	21%	22%	20%	9%	16%	23%	25%	26%	14%	25%	22%	18%	25%	18%
Somewhat difficult	21%	22%	22%	21%	12%	25%	26%	23%	11%	20%	18%	24%	12%	21%	29%
Very difficult	16%	18%	17%	23%	26%	32%	15%	11%	12%	30%	11%	17%	12%	14%	21%
Don't know	6%	4%	6%	12%	3%	2%	5%	4%	12%	3%	7%	4%	1%	3%	2%
Net: Easy	35%	35%	34%	24%	50%	24%	31%	36%	40%	33%	38%	34%	57%	37%	30%
Net: Difficult	37%	40%	39%	43%	38%	57%	41%	34%	22%	51%	29%	41%	24%	35%	50%

KYF_Q4a. Which, if any, of the following things have you done within the past month (i.e., since mid-March 2020)? Please select all that apply.

	Total	Suburban/Town	Rural	Other	Always	Often	Sometimes	Rarely	Never	Top 2	Bottom 2	Has felt lonely	My mental health has improved	My mental health has not improved or worsened	My mental health has worsened
Unweighted base	1249	580	262	9	82	159	406	360	242	241	602	1007	121	651	307
Base: All US adults	1249	582	263	9	82	156	402	359	250	238	609	999	129	651	301

YouGov RealTime
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	Total	Improved or worsened during the outbreak?	
		Don't know	Prefer not to say
Unweighted base	1249	108	62
Base: All US adults	1249	106	62
0	26%	30%	39% BB,BC*
1 - 4	64%	64%	56% *
5 - 9	6%	3%	2% *
10 - 19	2%	2%	- *
20 - 49	1%	1%	- *
50+	1%	-	2% BD*

KYF_Q2a. When was the last time you made a new friend?

Unweighted base	1249	108	62
Base: All US adults	1249	106	62
Within the last month	10%	5%	7% *
1 to 6 months ago	23%	11%	6% *
7 to 12 months ago	14%	8%	5% *
1 to 3 years ago	15%	15% BF	4% *
4 to 6 years ago	5%	4%	8% *
Over 6 years ago	10%	14% BF	4% *
Don't know/can't recall	23%	43% BB,BC,BD	66% BB,BC,BD,BE*

KYF_Q3a. How easy or difficult do you typically find it to make new friends?

Unweighted base	1249	108	62
Base: All US adults	1249	106	62
Very easy	16%	10%	8% *
Somewhat easy	19%	15% BF	4% *
Neither easy nor difficult	22%	29% BD,BF	13% *
Somewhat difficult	21%	15%	12% *
Very difficult	16%	20%	14% *
Don't know	6%	11% BB,BC,BD	49% BB,BC,BD,BE*
Net: Easy	35%	25%	12% *
Net: Difficult	37%	35%	26% *

KYF_Q4a. Which, if any, of the following things have you done within the past month (i.e., since mid-March 2020)? Please select all that apply.

Unweighted base	1249	108	62
Base: All US adults	1249	106	62

YouGov RealTime
Friendship & Loneliness COVID re-run

US_nat_int Sample: 20th - 21st April 2020



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Had a video chat with friends	30%	30%	30%	59% **	38% E.F	29% F	20%	27% *	- **	- **	34% K	25%	30%	32%	27%
Had a video chat with family members	38%	34%	42% A	45% **	41%	38%	35%	35% *	- **	- **	42%	37%	39%	35%	37%
Attended a virtual event (e.g., live-streamed concert, religious service, etc.)	22%	22%	22%	39% **	22%	21%	20%	20% *	- **	- **	19%	20%	24%	22%	21%
Attended a virtual fitness class	8%	8%	8%	25% **	13% E.F.G	7% F	3%	2% *	- **	- **	10%	5%	7%	10% K	6%
Attended a virtual class for a hobby or other interest (e.g., painting, cooking, etc.)	10%	12% B	8%	37% **	15% F.G	10% F	4%	2% *	- **	- **	14% L	10%	8%	11%	8%
Gone to any other kind of virtual meetup or event	7%	7%	7%	13% **	7% F.G	7% F	5%	10% *	- **	- **	5% L	8%	8%	6%	8%
Not Applicable - I haven't done any of these things	41%	43%	39%	22% **	30%	44% D	51% D	47% D*	- **	- **	39%	45%	40%	40%	44% P

KYF_5a. Do you believe your overall mental health has improved or worsened during the Coronavirus (COVID-19) outbreak?

Unweighted base	1249	577	672	45	392	347	412	53	-	-	249	243	467	290	806
Base: All US Adults	1249	608	641	52	383	341	416	57	-	-	222	262	470	294	810
My mental health has improved	10%	11%	9%	40% **	11%	9%	7%	3% *	- **	- **	12%	9%	10%	11%	7%
My mental health has not improved or worsened	52%	55% B	49%	25% **	41%	48%	66% D.E	79% D.E*	- **	- **	52%	49%	56%	50%	57% O.P
My mental health has worsened	24%	20% A	28%	23% **	30% F.G	25%	19%	16% *	- **	- **	26% L	29%	21%	24%	27% O.P
Don't know	8%	7%	10%	5% **	11% F.G	11% F.G	5%	2% *	- **	- **	5% J	11%	9%	9%	6%
Prefer not to say	5%	6%	4%	7% **	7% F.G	6% F	2%	- *	- **	- **	5%	2%	5%	7% K	3%

KYF_6a. Thinking of your life before the Coronavirus (COVID-19) outbreak, how often, if ever, did you feel lonely?

Unweighted base	1249	577	672	45	392	347	412	53	-	-	249	243	467	290	806
Base: All US Adults	1249	608	641	52	383	341	416	57	-	-	222	262	470	294	810
Always	7%	7%	6%	6% **	12% E.F	7% F	2%	4% *	- **	- **	7%	6%	7%	6%	5%
Often	12%	14%	11%	22% **	19% E.F.G	12% F	7%	4% *	- **	- **	15%	12%	12%	12%	12%
Sometimes	32%	28% A	36%	32% **	36% F	34%	28%	26% *	- **	- **	26% J	32%	35%	33%	33%
Rarely	29%	26%	31%	9% **	21%	26%	39% D.E	35% D*	- **	- **	29%	29%	27%	31%	33% O.P
Never	20%	25% B	16%	32% **	12%	21% D	23% D	32% D*	- **	- **	23%	20%	20%	18%	17%
Net: Top 2	19%	21%	17%	27% **	30% E.F.G	19% F	10%	8% *	- **	- **	22%	19%	19%	18%	16%
Net: Bottom 2	49%	51%	47%	41% **	33% D	48% D	62% D.E	67% D.E*	- **	- **	52%	49%	47%	49%	50% P
Net: Has felt lonely	80%	75% A	84%	68% **	88% E.F.G	79% F	77% D	68% D.E*	- **	- **	77%	80%	80%	82%	83% O

KYF_Q7a. And thinking of your life during the past few weeks of the Coronavirus (COVID-19) outbreak, how often, if ever, have you felt lonely?

Unweighted base	1249	577	672	45	392	347	412	53	-	-	249	243	467	290	806
Base: All US Adults	1249	608	641	52	383	341	416	57	-	-	222	262	470	294	810
Always	8%	7%	9%	4% **	15%	8%	3%	6% *	- **	- **	8%	8%	8%	9%	8%

YouGov RealTime
Friendship & Lonliness COVID re-run
 US_nat_int Sample: 20th - 21st April 2020



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Had a video chat with friends	30%	37%	31%	42%	22%	31%	38%	43%	29%	37%	31%	51%	31%	35%	18%
		*		N*		R	R	R.S	AB	**	AB*	**	AB.AC	AB.AC	
Had a video chat with family members	38%	39%	39%	41%	31%	36%	50%	49%	44%	35%	40%	43%	35%	30%	
		*		*			R.S	R.S	AA.AB.AC	**	AC*	**	AA.AB.AC	AC	
Attended a virtual event (e.g., live-streamed concert, religious service, etc.)	22%	21%	23%	27%	12%	26%	29%	35%	25%	21%	15%	34%	24%	19%	18%
		*		*		R	R	R.S	**	**	*	**	X		
Attended a virtual fitness class	8%	13%	14%	8%	7%	7%	9%	13%	7%	3%	8%	7%	7%	11%	6%
		N*	N	*				R.S	**	**	AC*	**		AC	
Attended a virtual class for a hobby or other interest (e.g., painting, cooking, etc.)	10%	16%	13%	16%	8%	10%	13%	14%	10%	4%	8%	9%	9%	15%	8%
		N*	N	N*			R	R	**	**	*	**		V.Z.AC	
Gone to any other kind of virtual meetup or event	7%	5%	5%	5%	3%	7%	10%	17%	8%	10%	6%	10%	8%	7%	5%
		*	*	*		R	R	R.S	**	**	*	**			
Not Applicable - I haven't done any of these things	41%	41%	32%	37%	53%	37%	31%	26%	38%	33%	40%	29%	38%	39%	54%
		*	*	*	S.T.U	U			**	**	*	**			V.Z.AA

KYF_5a. Do you believe your overall mental health has improved or worsened during the Coronavirus (COVID-19) outbreak?

Unweighted base	1249	155	191	97	486	403	227	133	577	28	85	31	721	317	107
Base: All US Adults	1249	150	195	94	503	387	227	132	575	26	85	29	715	321	107
My mental health has improved	10%	22%	15%	12%	11%	10%	9%	11%	9%	10%	7%	12%	9%	15%	3%
		N*	N	*					AB	**	*	**	AB	V.Z.AB	
My mental health has not improved or worsened	52%	44%	41%	49%	51%	50%	57%	54%	58%	48%	52%	45%	57%	40%	64%
		*	*	*					AA	**	AA*	**	AA	AA	AA
My mental health has worsened	24%	14%	19%	22%	19%	27%	28%	29%	21%	24%	29%	37%	23%	28%	22%
		*	*	*		R	R	R	**	**	*	**	V	V	
Don't know	8%	14%	14%	8%	11%	8%	5%	4%	8%	6%	8%	6%	8%	10%	8%
		N*	N	*	T.U				**	**	*	**			
Prefer not to say	5%	6%	11%	9%	8%	5%	1%	2%	3%	11%	4%	-	3%	7%	3%
		*	N	N*	T.U	T			**	**	*	**		V.Z	

KYF_6a. Thinking of your life before the Coronavirus (COVID-19) outbreak, how often, if ever, did you feel lonely?

Unweighted base	1249	155	191	97	486	403	227	133	577	28	85	31	721	317	107
Base: All US Adults	1249	150	195	94	503	387	227	132	575	26	85	29	715	321	107
Always	7%	7%	14%	7%	8%	8%	3%	5%	5%	13%	3%	6%	5%	11%	2%
		*	N	*	T	T			**	**	*	**		V.X.Z.AB	
Often	12%	12%	13%	20%	11%	14%	12%	14%	10%	11%	11%	20%	10%	20%	10%
		*		N*					**	**	AC*	**	AC	V.Z.AB.AC	
Sometimes	32%	27%	32%	31%	30%	33%	36%	30%	28%	29%	41%	39%	30%	33%	38%
		*	*	*					**	**	V.Z*	**	V	V	
Rarely	29%	21%	19%	24%	25%	28%	31%	38%	33%	24%	27%	26%	31%	23%	35%
		*	*	*				R.S	AA	**	*	**	AA	AA	
Never	20%	34%	22%	17%	25%	17%	17%	14%	24%	23%	18%	10%	23%	14%	14%
		N.P.Q*	*	*	S.T.U				AA.AB	**	*	**	AA.AB		
Net: Top 2	19%	18%	28%	27%	19%	21%	15%	18%	14%	24%	14%	26%	15%	31%	12%
		*	N	N*					**	**	*	**		V.X.Z.AB.AC	
Net: Bottom 2	49%	55%	41%	42%	50%	46%	49%	52%	57%	47%	45%	36%	55%	36%	50%
		P*	*	*					X.Z.AA	**	*	**	AA	AA	
Net: Has felt lonely	80%	66%	78%	83%	75%	83%	83%	86%	76%	77%	82%	90%	77%	86%	86%
		*	O	O*		R	R	R	**	**	*	**		V.Z	

KYF_Q7a. And thinking of your life during the past few weeks of the Coronavirus (COVID-19) outbreak, how often, if ever, have you felt lonely?

Unweighted base	1249	155	191	97	486	403	227	133	577	28	85	31	721	317	107
Base: All US Adults	1249	150	195	94	503	387	227	132	575	26	85	29	715	321	107
Always	8%	6%	12%	11%	10%	10%	5%	7%	7%	11%	7%	19%	8%	13%	3%

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	Total	Parent or guardian of any children									Income				Urban
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
Had a video chat with friends	30%	17%	36%	15%	22%	39%	20%	28%	34%	12%	25%	30%	38%	30%	34%
		*	**	**	**	AH.AI.AK		AH.AK	AH.AI.AK	*			AL.AM		AR
Had a video chat with family members	38%	17%	33%	31%	36%	50%	38%	43%	33%	21%	28%	40%	48%	42%	38%
		*	**	**	**	AH.AI.AJ.AK	AK	AH.AJ.AK		*		AL	AL	AL	
Attended a virtual event (e.g., live-streamed concert, religious service, etc.)	22%	13%	12%	33%	27%	26%	23%	24%	20%	12%	15%	25%	31%	19%	22%
		*	**	**	**	AJ				*		AL	AL.AO		
Attended a virtual fitness class	8%	-	11%	16%	15%	12%	3%	7%	10%	7%	6%	6%	11%	11%	11%
		*	**	**	**	AH.AI		AH	AH	*			AL.AM		AR
Attended a virtual class for a hobby or other interest (e.g., painting, cooking, etc.)	10%	4%	-	-	6%	13%	7%	10%	11%	9%	9%	9%	13%	12%	13%
		*	**	**	**	AH.AI		AH		*			AL		AR
Gone to any other kind of virtual meetup or event	7%	6%	-	-	-	8%	7%	7%	7%	2%	3%	6%	14%	8%	5%
		*	**	**	**					*			AL.AM	AL	
Not Applicable - I haven't done any of these things	41%	69%	34%	52%	48%	29%	45%	38%	43%	62%	50%	35%	33%	42%	38%
		V.X.Z.AA*	**	**	**		AG.AI	AG	AG	AG.AH.AI.AJ*	AM.AN				

KYF_5a. Do you believe your overall mental health has improved or worsened during the Coronavirus (COVID-19) outbreak?

	Unweighted base	51	19	6	28	327	416	700	503	46	436	352	279	182	398
Base: All US Adults	1249	54	18	6	28	318	417	693	509	48	432	351	277	189	395
My mental health has improved	10%	7%	24%	16%	7%	15%	6%	10%	11%	6%	10%	10%	10%	11%	16%
		*	**	**	**	AH.AI		AH	AH	*					AQ.AR
My mental health has not improved or worsened	52%	61%	45%	34%	24%	45%	60%	55%	50%	30%	50%	56%	56%	45%	45%
		AA*	**	**	**		AG.AI.AJ.AK	AG.AK	AK	*		AO	AO		
My mental health has worsened	24%	26%	21%	32%	12%	27%	23%	23%	27%	11%	24%	25%	27%	18%	24%
		*	**	**	**	AI.AK			AK	*			AO		
Don't know	8%	3%	10%	-	23%	9%	8%	9%	8%	10%	11%	6%	4%	14%	9%
		*	**	**	**					*	AM.AN			AM.AN	
Prefer not to say	5%	3%	-	18%	34%	4%	2%	3%	4%	42%	5%	3%	2%	13%	6%
		*	**	**	**					AG.AH.AI.AJ*				AL.AM.AN	

KYF_6a. Thinking of your life before the Coronavirus (COVID-19) outbreak, how often, if ever, did you feel lonely?

	Unweighted base	51	19	6	28	327	416	700	503	46	436	352	279	182	398
Base: All US Adults	1249	54	18	6	28	318	417	693	509	48	432	351	277	189	395
Always	7%	9%	15%	-	9%	13%	3%	7%	6%	7%	7%	6%	6%	6%	10%
		AB*	**	**	**	AH.AI.AJ		AH	AH	*					AQ.AR
Often	12%	1%	26%	33%	4%	13%	8%	10%	16%	14%	15%	12%	10%	11%	14%
		*	**	**	**	AH.AI		AH	AH.AI	*					
Sometimes	32%	42%	27%	15%	36%	33%	30%	31%	34%	32%	36%	31%	31%	28%	34%
		V*	**	**	**					*					
Rarely	29%	31%	14%	14%	12%	26%	35%	32%	26%	12%	23%	32%	34%	29%	25%
		*	**	**	**	AK	AG.AI.AJ.AK	AG.AJ.AK	AK	*		AL	AL		
Never	20%	16%	18%	38%	38%	15%	24%	21%	18%	35%	19%	19%	19%	25%	18%
		*	**	**	**		AG.AI.AJ	AG		AG.AI.AJ*					
Net: Top 2	19%	11%	41%	33%	13%	26%	11%	17%	22%	21%	22%	18%	16%	18%	23%
		*	**	**	**	AH.AI		AH	AH.AI	AH*	AN				AR
Net: Bottom 2	49%	47%	32%	52%	51%	41%	59%	53%	43%	47%	42%	51%	53%	55%	43%
		*	**	**	**		AG.AI.AJ	AG.AJ		*		AL	AL	AL	
Net: Has felt lonely	80%	84%	82%	62%	62%	85%	76%	79%	82%	65%	81%	81%	81%	75%	82%
		*	**	**	**	AH.AI.AK		AH.AK	AH.AK	*					

KYF_Q7a. And thinking of your life during the past few weeks of the Coronavirus (COVID-19) outbreak, how often, if ever, have you felt lonely?

	Unweighted base	51	19	6	28	327	416	700	503	46	436	352	279	182	398
Base: All US Adults	1249	54	18	6	28	318	417	693	509	48	432	351	277	189	395
Always	8%	4%	12%	-	-	12%	6%	8%	9%	2%	8%	8%	8%	9%	12%

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	Type of Area Lived in			Thinking of your life before the Coronavirus (COVID-19) outbreak, how often, if ever, did you feel lonely?								Do you believe your overall mental health has improved or worsened during the Coronavirus (COVID-19) outbreak?			
	Total	Suburban/Town	Rural	Other	Always	Often	Sometimes	Rarely	Never	Top 2	Bottom 2	Has felt lonely	My mental health has improved	My mental health has not improved or worsened	My mental health has worsened
Had a video chat with friends	30%	30%	23%	-	35%	31%	33%	29%	26%	32%	27%	31%	50%	27%	35%
		AR		**	*								BC.BD.BE.BF*	BF	BC.BE.BF
Had a video chat with family members	38%	40%	34%	43%	31%	35%	41%	41%	33%	33%	38%	39%	46%	37%	44%
				**	*		AY						BE.BF*	BF	BE.BF
Attended a virtual event (e.g., live-streamed concert, religious service, etc.)	22%	22%	21%	13%	30%	23%	22%	23%	17%	25%	20%	23%	34%	21%	25%
				**	AX*					AX			BC.BE.BF*	BF	BE.BF
Attended a virtual fitness class	8%	8%	4%	-	18%	6%	10%	5%	7%	10%	6%	8%	27%	5%	9%
				**	AV.AW.AX.AY.AZ.BA*		AW.AZ			AU.AW.AZ		AW.AZ	BC.BD.BE.BF*		BC.BF
Attended a virtual class for a hobby or other interest (e.g., painting, cooking, etc.)	10%	10%	7%	-	19%	16%	11%	6%	8%	17%	7%	11%	28%	8%	9%
				**	AW.AX.AZ.BA*	AW.AX.AZ.BA	AW.AZ			AV.AW.AX.AZ.BA		AW.AZ	BC.BD.BE.BF*		
Gone to any other kind of virtual meetup or event	7%	9%	5%	-	5%	8%	7%		9%	3%	7%	8%	2%	8%	9%
				**	*			AX.AZ				AX	*		BB.BF
Not Applicable - I haven't done any of these things	41%	39%	51%	57%	30%	33%	37%	41%	56%	32%	47%	37%	23%	44%	32%
		AP.AQ		**	*			AY	AU.AV.AW.AY.AZ.BA		AT.AU.AV.AW.AY.BA		*	BB.BD	

KYF_5a. Do you believe your overall mental health has improved or worsened during the Coronavirus (COVID-19) outbreak?

	Unweighted base	580	262	9	82	159	406	360	242	241	602	1007	121	651	307
Base: All US Adults	1249	582	263	9	82	156	402	359	250	238	609	999	129	651	301
My mental health has improved	10%	8%	8%	-	25%	12%	7%	9%	12%	17%	10%	10%	100%	-	-
				**	AV.AW.AX.AY.AZ.	AV			AV	AU.AV.AW.AZ.BA		AV	BC.BD.BE.BF*		
My mental health has not improved or worsened	52%	56%	55%	30%	30%	40%	47%	63%	60%	36%	62%	50%	-	100%	-
		AP	AP	**	*		AT.AY	AT.AU.AV.AY.BA	AT.AU.AV.AY.BA		AT.AU.AV.AY.BA	AT.AU.AY	-	BB.BD.BE.BF	
My mental health has worsened	24%	24%	23%	24%	25%	40%	33%	19%	8%	34%	14%	28%	-	-	100%
				**	AX.AZ*	T.AW.AX.AY.AZ.B	AW.AX.AZ.BA	AX.AZ		AT.AW.AX.AZ.BA	AX	AW.AX.AZ	*		BB.BC.BE.BF
Don't know	8%	7%	10%	25%	14%	5%	10%	6%	10%		8%	8%	-	-	-
				**	AU.AW.AY*					AU	AW		*		
Prefer not to say	5%	4%	5%	21%	7%	3%	4%	3%	9%	4%	6%	4%	-	-	-
				**	*				AU.AV.AW.AY.AZ.BA		AW.BA		*		

KYF_6a. Thinking of your life before the Coronavirus (COVID-19) outbreak, how often, if ever, did you feel lonely?

	Unweighted base	580	262	9	82	159	406	360	242	241	602	1007	121	651	307
Base: All US Adults	1249	582	263	9	82	156	402	359	250	238	609	999	129	651	301
Always	7%	6%	4%	10%	100%	-	-	-	-	35%	-	8%	16%	4%	7%
				**	AV.AW.AX.AY.AZ.BA*					AU.AV.AW.AX.AZ.BA		AU.AV.AW.AX.AZ	BC.BD*		
Often	12%	13%	11%	-	-	100%	-	-	-	65%	-	16%	15%	9%	21%
				**	*	AV.AW.AX.AY.AZ.BA				AT.AV.AW.AX.AZ.BA		AT.AV.AW.AX.AZ	*		BC.BE.BF
Sometimes	32%	32%	30%	57%	-	-	100%	-	-	-	-	40%	21%	29%	44%
				**	*		AT.AU.AW.AX.AY.AZ.BA					AT.AU.AW.AX.AY.AZ	*		BB.BC.BF
Rarely	29%	30%	34%	-	-	-	-	100%	-	-	59%	36%	24%	35%	23%
		AP	AP	**	*			AT.AU.AV.AY.AZ.BA			AT.AU.AV.AX.AY.B	AT.AU.AV.AX.AY	*	BD.BE.BF	
Never	20%	21%	21%	33%	-	-	-	-	100%	-	41%	-	24%	23%	7%
				**	*				AT.AU.AV.AW.AY.AZ.BA		AT.AU.AV.AW.AY.BA		BD*	BD	
Net: Top 2	19%	18%	15%	10%	100%	100%	-	-	-	100%	-	24%	31%	13%	27%
				**	AV.AW.AX.AZ.BA*	AV.AW.AX.AZ.BA				AV.AW.AX.AZ.BA		AV.AW.AX.AZ	BC*		BC
Net: Bottom 2	49%	50%	55%	33%	-	-	-	100%	100%	-	100%	36%	48%	58%	29%
		AP	AP	**	*			AT.AU.AV.AY.BA	AT.AU.AV.AY.BA		AT.AU.AV.AY.BA	AT.AU.AV.AY	BD*	BD.BE	
Net: Has felt lonely	80%	79%	79%	67%	100%	100%	100%	100%	100%	100%	59%	100%	76%	77%	93%
				**	AX.AZ*	AX.AZ	AX.AZ	AX.AZ	AX.AZ	AX.AZ	AX	AX.AZ	*	BF	BB.BC.BE.BF

KYF_Q7a. And thinking of your life during the past few weeks of the Coronavirus (COVID-19) outbreak, how often, if ever, have you felt lonely?

	Unweighted base	580	262	9	82	159	406	360	242	241	602	1007	121	651	307
Base: All US Adults	1249	582	263	9	82	156	402	359	250	238	609	999	129	651	301
Always	8%	7%	6%	10%	67%	19%	4%	1%	1%	36%	1%	10%	13%	3%	17%

YouGov RealTime
Friendship & Lonliness COVID re-run

US_nat_int Sample: 20th - 21st April 2020



	Total	Improved or worsened during the outbreak?	
		Don't know	Prefer not to say
Had a video chat with friends	30%	23% BF	9% *
Had a video chat with family members	38%	31%	18% *
Attended a virtual event (e.g., live-streamed concert, religious service, etc.)	22%	16% BF	5% *
Attended a virtual fitness class	8%	5%	- *
Attended a virtual class for a hobby or other interest (e.g., painting, cooking, etc.)	10%	8%	5% *
Gone to any other kind of virtual meetup or event	7%	6%	1% *
Not Applicable - I haven't done any of these things	41%	49% BB.BD	74% BB.BC.BD.BE*

KYF_5a. Do you believe your overall mental health has improved or worsened during the Coronavirus (COVID-19) outbreak?

	Unweighted base	108	62
Base: All US Adults	1249	106	62
My mental health has improved	10%	-	- *
My mental health has not improved or worsened	52%	-	- *
My mental health has worsened	24%	-	- *
Don't know	8%	100% BB.BC.BD.BF	- *
Prefer not to say	5%	-	100% BB.BC.BD.BE*

KYF_6a. Thinking of your life before the Coronavirus (COVID-19) outbreak, how often, if ever, did you feel lonely?

	Unweighted base	108	62
Base: All US Adults	1249	106	62
Always	7%	11% BC	9% *
Often	12%	8%	8% *
Sometimes	32%	36% BB	28% *
Rarely	29%	21%	19% *
Never	20%	24% BD	37% BC.BD*
Net: Top 2	19%	19%	16% *
Net: Bottom 2	49%	45% BD	56% BD*
Net: Has felt lonely	80%	76%	63% *

KYF_Q7a. And thinking of your life during the past few weeks of the Coronavirus (COVID-19) outbreak, how often, if ever, have you felt lonely?

	Unweighted base	108	62
Base: All US Adults	1249	106	62
Always	8%	10%	7%

YouGov RealTime
Friendship & Loneliness COVID re-run

US_nat_int Sample: 20th - 21st April 2020



	Total	Gender		Generation						Region				
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West
				**	E.F	F		*	**	**				
Often	18%	18%	18%	27%	22%	15%	15%	18%	-	-	17%	18%	17%	19%
Sometimes	27%	25%	30%	27%	31%	29%	24%	22%	-	-	23%	29%	29%	28%
Rarely	22%	19%	24%	9%	14%	21%	32%	23%	-	-	24%	22%	22%	20%
Never	21%	26%	16%	29%	12%	22%	26%	31%	-	-	25%	18%	21%	20%
Don't know	4%	4%	3%	5%	6%	4%	1%	-	-	-	2%	5%	3%	5%
Net: Top 2	26%	25%	27%	30%	38%	23%	18%	25%	-	-	26%	26%	26%	28%
Net: Bottom 2	43%	45%	40%	38%	25%	43%	57%	54%	-	-	49%	40%	43%	40%
Net: Has felt lonely	76%	69%	81%	67%	82%	73%	73%	69%	-	-	73%	77%	76%	76%
			A	**	E.F.G			*	**	**				O

KYF_Q8a. How easy or difficult has it been for you to maintain social connections during the Coronavirus (COVID-19) outbreak?

Unweighted base	1249	577	672	45	392	347	412	53	-	-	249	243	467	290	806
Base: All US Adults	1249	608	641	52	383	341	416	57	-	-	222	262	470	294	810
Very easy	15%	14%	17%	11%	15%	14%	16%	20%	-	-	13%	11%	19%	14%	14%
Somewhat easy	22%	21%	23%	15%	20%	22%	26%	20%	-	-	24%	24%	20%	22%	24%
Neither easy nor difficult	31%	32%	31%	32%	26%	37%	33%	21%	-	-	33%	29%	31%	34%	30%
Somewhat difficult	19%	21%	17%	28%	22%	12%	19%	27%	-	-	18%	21%	18%	19%	21%
Very difficult	7%	5%	8%	7%	9%	6%	4%	10%	-	-	6%	8%	7%	5%	7%
Don't know	6%	7%	5%	7%	9%	8%	2%	2%	-	-	6%	7%	6%	6%	4%
Net: Easy	37%	35%	40%	26%	35%	36%	42%	39%	-	-	38%	36%	39%	36%	38%
Net: Difficult	25%	26%	25%	35%	31%	18%	23%	38%	-	-	24%	29%	25%	24%	27%
			**	E.F				E.F*	**	**					O

KYF_Q9a. Which of the following, if any, are reasons why it's been difficult for you to maintain social connections during the Coronavirus (COVID-19) outbreak? Please select all that apply.

Unweighted base	318	155	163	19	122	65	93	19	-	-	62	70	115	71	220
Base: All US Adults who find it difficult to maintain social connections during COVID-19	316	159	157	18	118	62	96	22	-	-	53	76	115	72	221
Lack of access to communication technology and/or Wi-Fi	7%	9%	4%	16%	3%	2%	13%	4%	-	-	4%	8%	7%	8%	6%
Lack of knowledge around communication technology	9%	10%	7%	15%	6%	6%	11%	15%	-	-	7%	10%	7%	12%	9%
My usual social activities have to be done in person and there's no virtual alternative (e.g., a team sports league)	34%	34%	33%	45%	32%	29%	35%	42%	-	-	41%	37%	25%	39%	37%
I've been too busy	12%	15%	9%	25%	12%	21%	5%	10%	-	-	16%	11%	12%	13%	10%
My social contacts have been too busy	13%	12%	14%	20%	19%	14%	5%	6%	-	-	11%	14%	12%	14%	11%
I feel awkward talking over video or on the phone	35%	33%	37%	50%	40%	40%	26%	22%	-	-	42%	34%	26%	45%	39%
			**	F	*	*	*	**	**	**	L*	*	*	L*	*

YouGov RealTime
Friendship & Loneliness COVID re-run

US_nat_int Sample: 20th - 21st April 2020



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
		*		*	T	T				**	*	**		V.Z.AB	
Often	18%	15%	17%	17%	15%	20%	20%	19%	14%	20%	18%	23%	15%	21%	19%
Sometimes	27%	25%	30%	22%	26%	26%	34%	26%	25%	24%	29%	35%	26%	30%	30%
Rarely	22%	16%	16%	24%	18%	24%	20%	32%	25%	19%	24%	11%	24%	15%	32%
Never	21%	32%	20%	18%	25%	17%	22%	16%	27%	16%	18%	9%	25%	16%	13%
Don't know	4%	6%	6%	7%	6%	3%	1%	1%	2%	11%	4%	3%	2%	4%	3%
Net: Top 2	26%	21%	28%	28%	25%	30%	24%	26%	21%	30%	25%	42%	23%	34%	22%
Net: Bottom 2	43%	49%	36%	42%	43%	41%	41%	48%	52%	35%	42%	21%	49%	32%	45%
Net: Has felt lonely	76%	62%	74%	74%	70%	80%	77%	83%	72%	73%	78%	88%	73%	79%	83%
		*	O	*		R	R	R		**	*	**		V	V.Z

KYF_Q8a. How easy or difficult has it been for you to maintain social connections during the Coronavirus (COVID-19) outbreak?

Unweighted base	1249	155	191	97	486	403	227	133	577	28	85	31	721	317	107
Base: All US Adults	1249	150	195	94	503	387	227	132	575	26	85	29	715	321	107
Very easy	15%	22%	16%	12%	14%	18%	15%	13%	17%	15%	13%	14%	16%	14%	12%
Somewhat easy	22%	20%	18%	16%	17%	22%	30%	28%	24%	17%	23%	28%	24%	17%	28%
Neither easy nor difficult	31%	35%	33%	32%	36%	29%	30%	24%	33%	30%	34%	25%	33%	30%	34%
Somewhat difficult	19%	7%	17%	22%	18%	18%	16%	28%	17%	27%	19%	25%	18%	21%	19%
Very difficult	7%	5%	8%	6%	6%	7%	7%	6%	6%	3%	7%	7%	6%	8%	4%
Don't know	6%	10%	8%	11%	9%	6%	2%	1%	3%	7%	4%	-	3%	10%	3%
Net: Easy	37%	42%	34%	28%	32%	39%	45%	41%	41%	32%	36%	43%	40%	31%	40%
Net: Difficult	25%	13%	25%	28%	24%	26%	23%	34%	23%	30%	26%	32%	24%	29%	22%

KYF_Q9a. Which of the following, if any, are reasons why it's been difficult for you to maintain social connections during the Coronavirus (COVID-19) outbreak? Please select all that apply.

Unweighted base	318	22	48	28	118	104	53	43	132	9	23	9	173	96	24
Base: All US Adults who find it difficult to maintain social connections during COVID-19	316	19	49	27	119	99	53	44	132	8	22	9	171	95	24
Lack of access to communication technology and/or Wi-Fi	7%	10%	4%	15%	7%	10%	2%	4%	7%	9%	4%	11%	7%	3%	10%
Lack of knowledge around communication technology	9%	5%	11%	4%	12%	9%	4%	5%	8%	-	8%	18%	8%	6%	17%
My usual social activities have to be done in person and there's no virtual alternative (e.g., a team sports league)	34%	23%	25%	37%	29%	29%	49%	40%	36%	20%	22%	47%	34%	37%	16%
I've been too busy	12%	4%	16%	31%	7%	11%	24%	16%	14%	-	14%	14%	14%	14%	-
My social contacts have been too busy	13%	4%	19%	20%	9%	15%	17%	12%	9%	22%	13%	26%	11%	19%	4%
I feel awkward talking over video or on the phone	35%	26%	27%	25%	32%	41%	37%	27%	33%	34%	46%	71%	37%	35%	28%

YouGov RealTime
Friendship & Loneliness COVID re-run
 US_nat_int Sample: 20th - 21st April 2020



Total	Parent or guardian of any children					Income					Urban				
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
	*	**	**	**	AH.AI.AK		AH	*						AQ.AR	
Often	18%	31%	37%	-	19%	20%	15%	17%	18%	21%	20%	18%	17%	14%	20%
	V.Z*	**	**	**	**	AH		*		*					
Sometimes	27%	25%	26%	31%	30%	29%	25%	26%	30%	23%	31%	26%	27%	23%	26%
	*	**	**	**	**	**		*		*					
Rarely	22%	22%	5%	14%	9%	19%	28%	24%	20%	10%	16%	26%	25%	21%	18%
	*	**	**	**	**	**	AG.AI.AJ.AK	AG.AK		*		AL	AL		
Never	21%	15%	21%	20%	16%	18%	25%	23%	19%	13%	20%	19%	22%	25%	19%
	*	**	**	**	**	**	AG.AJ	AG		*					
Don't know	4%	3%	-	35%	25%	1%	1%	1%	5%	30%	4%	3%	1%	7%	4%
	*	**	**	**	**	**	**	**	AG.AH.AI	AG.AH.AI.AJ*	AN			AM.AN	
Net: Top 2	26%	35%	48%	-	19%	33%	21%	26%	28%	23%	28%	26%	25%	23%	33%
	V.Z*	**	**	**	**	AH.AI		AH		*					AQ.AR
Net: Bottom 2	43%	37%	25%	34%	26%	37%	53%	47%	38%	23%	36%	45%	47%	46%	37%
	*	**	**	**	**	**	AG.AI.AJ.AK	AG.AJ.AK		*		AL	AL	AL	
Net: Has felt lonely	76%	82%	79%	46%	58%	81%	74%	76%	77%	58%	76%	78%	78%	68%	77%
	*	**	**	**	**	AH.AI.AK	AK	AK	AK	*		AO	AO		

KYF_Q8a. How easy or difficult has it been for you to maintain social connections during the Coronavirus (COVID-19) outbreak?

Unweighted base	1249	51	19	6	28	327	416	700	503	46	436	352	279	182	398
Base: All US Adults	1249	54	18	6	28	318	417	693	509	48	432	351	277	189	395
Very easy	15%	14%	25%	20%	3%	19%	17%	18%	12%	6%	16%	17%	14%	10%	14%
	*	**	**	**	**	AJ.AK	AJ	AJ.AK		*					
Somewhat easy	22%	29%	8%	-	21%	24%	24%	25%	19%	20%	18%	23%	27%	23%	21%
	*	**	**	**	**	**	**	AJ		*		AL			
Neither easy nor difficult	31%	22%	41%	29%	18%	30%	33%	31%	32%	30%	32%	31%	32%	30%	32%
	*	**	**	**	**	**	**	**	**	*					
Somewhat difficult	19%	18%	10%	-	12%	16%	18%	18%	21%	7%	18%	20%	19%	18%	18%
	*	**	**	**	**	**	**	**	AK	*					
Very difficult	7%	12%	15%	16%	4%	6%	6%	6%	8%	5%	9%	5%	5%	7%	7%
	*	**	**	**	**	**	**	**	*	*					
Don't know	6%	5%	-	35%	42%	4%	2%	3%	8%	32%	7%	4%	3%	13%	7%
	*	**	**	**	**	AH.AI		AH	AG.AH.AI	AG.AH.AI.AJ*	AN			AL.AM.AN	
Net: Easy	37%	43%	33%	20%	24%	44%	41%	43%	31%	26%	35%	40%	41%	33%	35%
	*	**	**	**	**	AJ.AK	AJ.AK	AJ.AK		*					
Net: Difficult	25%	30%	25%	16%	16%	22%	24%	23%	29%	12%	27%	25%	24%	24%	26%
	*	**	**	**	**	**	**	**	AG.AI.AK	*					

KYF_Q9a. Which of the following, if any, are reasons why it's been difficult for you to maintain social connections during the Coronavirus (COVID-19) outbreak? Please select all that apply.

Unweighted base	318	14	5	1	5	73	97	163	149	6	114	89	68	47	102
Base: All US Adults who find it difficult to maintain social connections during COVID-19	316	16	5	1	5	69	100	162	148	6	115	88	67	46	101
Lack of access to communication technology and/or Wi-Fi	7%	13%	-	-	42%	1%	9%	6%	7%	16%	9%	8%	3%	4%	5%
	*	**	**	**	**	*	AG*	AG		**		*	*	*	*
Lack of knowledge around communication technology	9%	21%	-	-	-	2%	12%	9%	9%	-	12%	4%	3%	17%	8%
	*	**	**	**	**	*	AG*	AG		**	AN	*	*	AM.AN*	*
My usual social activities have to be done in person and there's no virtual alternative (e.g., a team sports league)	34%	41%	18%	-	40%	30%	36%	33%	36%	-	26%	34%	50%	31%	28%
	**	**	**	**	**	*	*	*	*	**	*	*	AL.AM.AO*	*	*
I've been too busy	12%	-	18%	-	21%	14%	10%	12%	13%	-	7%	9%	20%	20%	13%
	**	**	**	**	**	*	*	*	*	**	*	*	AL*	AL*	*
My social contacts have been too busy	13%	8%	23%	-	21%	16%	5%	10%	17%	-	12%	10%	18%	12%	13%
	**	**	**	**	**	AH*	*	AH	AH	**	*	*	*	*	*
I feel awkward talking over video or on the phone	35%	32%	23%	-	39%	39%	31%	33%	38%	36%	36%	36%	35%	32%	29%
	**	**	**	**	**	*	*	*	*	**	*	*	*	*	*

YouGov RealTime
Friendship & Loneliness COVID re-run
 US_nat_int Sample: 20th - 21st April 2020



Total	Type of Area Lived in			Thinking of your life before the Coronavirus (COVID-19) outbreak, how often, if ever, did you feel lonely?								Do you believe your overall mental health has improved or worsened since the Coronavirus (COVID-19) outbreak?			
	Suburban/Town	Rural	Other	Always	Often	Sometimes	Rarely	Never	Top 2	Bottom 2	Has felt lonely	My mental health has improved	My mental health has not improved or worsened	My mental health has worsened	
			**	AV.AW.AX.AY.AZ	AV.AW.AX.AZ.BA	AW.AX.AZ			AU.AV.AW.AX.AZ.BA		AV.AW.AX.AZ	BC*		BC	
Often	18%	17%	15%	36%	23%	49%	25%	7%	1%	40%	4%	22%	13%	11%	37%
			**	AW.AX.AZ*	AV.AW.AX.AY.AZ	AW.AX.AZ	AX.AZ			AT.AV.AW.AX.AZ.B	AX	AW.AX.AZ	*		BB.BC.BE.BF
Sometimes	27%	30%	24%	21%	6%	25%	56%	18%	4%	18%	12%	33%	21%	29%	27%
			**	*	AT.AX.AY.AZ	AU.AW.AX.AY.AZ	AT.AX.AZ			AT.AX.AZ	AX	T.AU.AW.AX.AY.AZ	*		
Rarely	22%	22%	28%	-	2%	4%	10%	57%	8%	37%	37%	25%	18%	29%	15%
			AP	**	*		AT.AU.AY	AU.AV.AX.AY.AZ.BA			AT.AU.AV.AX.AY.B	AT.AU.AV.AX.AY	*	BD.BE.BF	
Never	21%	21%	25%	33%	1%	1%	3%	16%	75%	1%	40%	7%	34%	7%	4%
			**	*				AT.AU.AV.AY.BA	AU.AV.AW.AY.AZ.BA		AT.AU.AV.AW.AY.E	AT.AU.AV.AY	BD.BF*	BD.BF	
Don't know	4%	4%	3%	-	1%	2%	2%	1%	11%	2%	5%	2%	1%	1%	1%
			**	*				AT.AU.AV.AW.AY.AZ.BA			AV.AW.AY.BA		*		
Net: Top 2	26%	24%	21%	45%	9%	68%	29%	7%	2%	76%	5%	32%	26%	15%	53%
			**	AV.AW.AX.AY.AZ	AV.AW.AX.AZ.BA	AW.AX.AZ	AX.AZ			AU.AV.AW.AX.AZ.B	AX	AW.AX.AZ	BC*		BB.BC.BE.BF
Net: Bottom 2	43%	43%	52%	33%	3%	5%	13%	73%	83%	4%	77%	33%	52%	55%	19%
			AP.AQ	**	*		AT.AU.AY	AT.AU.AV.AY.BA	AU.AV.AW.AY.AZ.BA		AT.AU.AV.AW.AY.E	AT.AU.AV.AY	BD.BE.BF*	BD.BE.BF	
Net: Has felt lonely	76%	76%	72%	67%	98%	97%	95%	83%	14%	97%	55%	91%	65%	73%	96%
			**	AW.AX.AZ.BA*	AW.AX.AZ.BA	AW.AX.AZ.BA	AX.AZ			AW.AX.AZ.BA	AX	AW.AX.AZ	*	BE.BF	BB.BC.BE.BF

KYF_Q8a. How easy or difficult has it been for you to maintain social connections during the Coronavirus (COVID-19) outbreak?

Unweighted base	1249	580	262	9	82	159	406	360	242	241	602	1007	121	651	307
Base: All US Adults	1249	582	263	9	82	156	402	358	250	238	609	999	129	651	301
Very easy	15%	15%	17%	18%	29%	11%	9%	13%	26%	17%	18%	13%	33%	18%	7%
			**	J.AV.AW.AY.AZ.BA*				AU.AV.AW.AY.AZ.E	AU.AV.BA	AU.AV.AW.BA	AV	BC.BD.BE.BF*	BD.BE.BF		
Somewhat easy	22%	22%	23%	24%	15%	16%	24%	28%	17%	16%	24%	23%	20%	26%	19%
			**	*			AU.AY	T.AU.AX.AY.AZ.BA		AU.AX.AY	AU.AY	*	BD.BE.BF		
Neither easy nor difficult	31%	31%	31%	11%	18%	28%	33%	33%	34%	24%	33%	31%	30%	36%	23%
			**	*			AT.AY	AT.AY	AT.AY	AT.AY	AT.AY	AT.AY	*	BD	
Somewhat difficult	19%	19%	18%	13%	10%	23%	24%	20%	8%	19%	15%	21%	11%	15%	33%
			**		AT.AX.AY.AZ	AT.AX.AZ	AT.AX.AZ	AT.AX.AZ		AT.AX	AX	AT.AX.AZ	*		BB.BC.BE.BF
Very difficult	7%	6%	6%	26%	11%	17%	6%	4%	2%	15%	3%	8%	4%	2%	17%
			**	AW.AX.AZ*	AV.AW.AX.AZ.BA	AX.AZ				AV.AW.AX.AZ.BA		AW.AX.AZ	*		BB.BC.BF
Don't know	6%	5%	7%	10%	17%	5%	3%	2%	13%	9%	7%	4%	2%	2%	2%
			**	J.AV.AW.AY.AZ.BA*					AU.AV.AW.AZ.BA	AU.AV.AW.BA	AV.AW.BA	AW	*		
Net: Easy	37%	38%	40%	41%	44%	27%	33%	41%	43%	33%	42%	36%	53%	44%	26%
			**	AU.AY*				AU.AV.AY.BA	AU.AV.AY	AU	AU.AV.AY.BA	AU	BD.BE.BF*	BD.BE.BF	
Net: Difficult	25%	26%	23%	38%	21%	41%	31%	24%	10%	34%	18%	29%	15%	17%	50%
			**	AX*	AV.AW.AX.AY.AZ	AX.AZ	AX.AZ	AX.AZ		AT.AW.AX.AZ	AX	AW.AX.AZ	*		BB.BC.BE.BF

KYF_Q9a. Which of the following, if any, are reasons why it's been difficult for you to maintain social connections during the Coronavirus (COVID-19) outbreak? Please select all that apply.

Unweighted base	318	151	62	3	18	64	125	86	25	82	111	293	20	109	152
Base: All US Adults who find it difficult to maintain social connections during COVID-19	316	150	61	3	17	63	123	87	25	81	112	290	19	112	149
Lack of access to communication technology and/or Wi-Fi	7%	6%	9%	-	6%	9%	10%	3%	-	8%	2%	7%	6%	7%	6%
			*	**	**	*	AZ	*	**	*	AZ	**	**	**	**
Lack of knowledge around communication technology	9%	9%	7%	33%	5%	6%	10%	10%	8%	6%	9%	9%	27%	9%	6%
			*	**	**	*	*	*	**	*	*	*	**	*	*
My usual social activities have to be done in person and there's no virtual alternative (e.g., a team sports league)	34%	38%	30%	33%	-	29%	37%	40%	34%	23%	38%	34%	27%	38%	38%
			*	**	**	*	AY	AY*	**	*	AY	AY	**	**	**
I've been too busy	12%	14%	7%	34%	6%	17%	9%	13%	17%	15%	14%	12%	11%	14%	12%
			*	**	**	*	*	*	**	*	*	*	**	**	**
My social contacts have been too busy	13%	16%	4%	-	28%	15%	15%	7%	4%	18%	6%	14%	14%	12%	16%
			*	**	**	*	AZ	*	**	AW.AZ*	AZ	**	**	**	**
I feel awkward talking over video or on the phone	35%	35%	48%	-	36%	31%	42%	30%	29%	32%	30%	36%	27%	33%	41%
			AP*	**	**	*	*	*	**	*	*	*	**	**	**

YouGov RealTime
Friendship & Loneliness COVID re-run

US_nat_int Sample: 20th - 21st April 2020



	Total	Improved or worsened during the outbreak?	
		Don't know	Prefer not to say
		BC	*
Often	18%	15%	13%
			*
Sometimes	27%	26%	25%
			*
Rarely	22%	11%	8%
			*
Never	21%	24%	13%
		BD	BD*
Don't know	4%	14%	34%
		BB.BC.BD	BB.BC.BD.BE*
Net: Top 2	26%	25%	20%
		BC	*
Net: Bottom 2	43%	35%	21%
		BD	*
Net: Has felt lonely	76%	62%	53%
			*

KYF_Q8a. How easy or difficult has it been for you to maintain social connections during the Coronavirus (COVID-19) outbreak?

Unweighted base	1249	108	62
Base: All US Adults	1249	106	62
Very easy	15%	8%	4%
			*
Somewhat easy	22%	15%	10%
			*
Neither easy nor difficult	31%	31%	24%
			*
Somewhat difficult	19%	14%	10%
			*
Very difficult	7%	11%	4%
		BC	*
Don't know	6%	20%	48%
		BB.BC.BD	BB.BC.BD.BE*
Net: Easy	37%	23%	14%
			*
Net: Difficult	25%	25%	14%
		BC	*

KYF_Q9a. Which of the following, if any, are reasons why it's been difficult for you to maintain social connections during the Coronavirus (COVID-19) outbreak? Please select all that apply.

Unweighted base	318	28	9
Base: All US Adults who find it difficult to maintain social connections during COVID-19	316	27	9
Lack of access to communication technology and/or Wi-Fi	7%	8%	10%
		**	**
Lack of knowledge around communication technology	9%	7%	14%
		**	**
My usual social activities have to be done in person and there's no virtual alternative (e.g., a team sports league)	34%	9%	11%
		**	**
I've been too busy	12%	12%	-
		**	**
My social contacts have been too busy	13%	4%	-
		**	**
I feel awkward talking over video or on the phone	35%	22%	20%
		**	**

YouGov RealTime
Friendship & Lonliness COVID re-run
 US_nat_int Sample: 20th - 21st April 2020



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
I feel awkward reaching out to people to set up a virtual hangout	32%	29%	36%	46% **	34%	35% *	29% *	18% **	- **	- **	34% *	35% *	35%	25% *	33%
My mental health condition has made it difficult	26%	18%	34% A	45% **	35% F	27% *	16% *	- **	- **	- **	20% *	36% *	23%	24% *	26%
Other	7%	7%	8%	- **	6%	8% *	9% *	11% **	- **	- **	6% *	3% *	12% K	6% *	8%
Don't know	11%	10%	11%	11% **	9%	8% *	13% *	23% **	- **	- **	9% *	9% *	17% M	6% *	11%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, AT/AU/AV/AW/AX/AY/AZ/BA, BB/BC/BD/BE/BF, M

YouGov RealTime
Friendship & Lonliness COVID re-run
 US_nat_int Sample: 20th - 21st April 2020



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
I feel awkward reaching out to people to set up a virtual hangout	32%	40% **	26% *	31% **	27%	34%	49% R U*	23% *	26%	32% **	53% **	52% **	31%	37% *	24% **
My mental health condition has made it difficult	26%	34% **	24% *	22% **	23%	27%	32% *	22% *	22%	23% **	23% **	56% **	24%	33% *	24% **
Other	7%	- **	8% *	9% **	2%	9% R	11% R*	15% R*	5%	10% **	12% **	9% **	6%	5% *	10% **
Don't know	11%	18% **	8% *	9% **	13%	9%	8% *	14% *	12%	14% **	17% **	9% **	12%	7% *	17% **

Cell Contents (Colinimum Base: 30 (**), Small Base: 100 (*))

YouGov RealTime
Friendship & Lonliness COVID re-run
 US_nat_int Sample: 20th - 21st April 2020



	Total					Parent or guardian of any children					Income				Urban
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
I feel awkward reaching out to people to set up a virtual hangout	32%	30% **	42% **	- **	19% **	24% *	27% *	26%	39% AG AI	20% **	30%	38% AO*	37% *	21% *	29% *
My mental health condition has made it difficult	26%	5% **	61% **	- **	21% **	33% AH, AI*	15% *	22% AH	31% AH	- **	29%	23% *	29% *	19% *	31% *
Other	7%	27% **	22% **	- **	- **	7% *	8% *	8%	7%	- **	4%	13% AL*	7% *	5% *	5% *
Don't know	11%	12% **	- **	100% **	- **	11% *	14% *	13%	8%	28% **	12%	7% *	11% *	17% *	9% *

Cell Contents (Col

YouGov RealTime
Friendship & Lonliness COVID re-run
 US_nat_int Sample: 20th - 21st April 2020



	Total	Type of Area Lived in			Thinking of your life before the Coronavirus (COVID-19) outbreak, how often, if ever, did you feel lonely?							Do you believe your overall mental health has improved or worsened since the Coronavirus (COVID-19) outbreak?			
		Suburban/Town	Rural	Other	Always	Often	Sometimes	Rarely	Never	Top 2	Bottom 2	Has felt lonely	My mental health has improved	My mental health has not improved or worsened	My mental health has worsened
I feel awkward reaching out to people to set up a virtual hangout	32%	36%	29%	33%	39%	36%	41%	23%	8%	37%	19%	34%	30%	26%	39%
		*	*	**	**	AZ*	AW_AZ	*	**	AZ*		AW_AZ	**		BC
My mental health condition has made it difficult	26%	24%	24%	-	36%	43%	28%	11%	15%	42%	12%	27%	16%	7%	46%
		*	*	**	**	AV_AW_AZ_BA*	AW_AZ	*	**	AV_AW_AZ_BA*		AW_AZ	**		BC
Other	7%	7%	12%	-	-	4%	9%	9%	7%	3%	9%	7%	-	11%	6%
		*	*	**	**	*	*	*	**	*		**	**		
Don't know	11%	14%	7%	-	25%	6%	10%	13%	13%	10%	13%	11%	8%	12%	7%
		*	*	**	**	*	*	*	**	*		**	**		

Cell Contents (Col

YouGov RealTime
Friendship & Lonliness COVID re-run
 US_nat_int Sample: 20th - 21st April 2020



	Total	Improved or worsened during the outbreak?	
		Don't know	Prefer not to say
I feel awkward reaching out to people to set up a virtual hangout	32%	26% **	11% **
My mental health condition has made it difficult	26%	4% **	12% **
Other	7%	6% **	11% **
Don't know	11%	24% **	33% **

Cell Contents (Col