YouGov Poll: Gardening Trends 2021

Sample	1,062 US adults who garden
Margin of Error	$\pm 3.1\%$

1. Do you garden?

1) Yes, at my home	50%
2) Yes, I have a plot at a community garden	3%
3) Yes, somewhere else	2%
4) No, I do not	46%
5) Don't know	0%
Unweighted N	1,874

2. When did you start gardening? (Asked of US Adults who garden)

1) Before the COVID-19 pandemic	84%
2) During the COVID-19 pandemic	15%
3) Don't know	2%
Totals	101%
Unweighted N	1,062

3. Which, if any, of the following vegetables and fruits are you growing in your garden this year? (Asked of US Adults who garden)

1) Carrots	22%
2) Tomatoes	67%
3) Lettuce	27%
4) Cucumbers	35%
5) Green beans	25%
6) Peas	15%
7) Spinach	13%
8) Bell peppers	34%
9) Cabbage	8%
10) Beets	7%
11) Brussels sprouts	7%
12) Zucchini	23%
13) Squash	19%
14) Radishes	11%
15) Potatoes	16%
16) Strawberries	18%
17) Blueberries	9%
18) Raspberries	8%
19) Blackberries	6%

20) Grapes 4%
21) Watermelon 11%
22) Other 28%
23) Don't know 1%
24) None of these I don't plan to plant any fruits or vegetables in my garden 13%
Unweighted N 1,062

4. Which, if any, of the following herbs are you growing in your garden this year? (Asked of US Adults who garden)

1) Basil 41%
2) Mint 28%
3) Rosemary 29%
4) Chives 20%
5) Thyme 21%
6) Parsley 21%
7) Sage 15%
8) Dill 15%
9) Cilantro 25%
10) Other 10%
11) Don't know 3%
12) N/A - I don't plan to plant any herbs in my garden 30%
Unweighted N 1,062

5. Which, if any, of the following flowers or plants are you growing in your garden this year? (Asked of US Adults who garden)

1) Lilies 25%
2) Daisies 16%
3) Lilacs 16%
4) Roses 35%
5) Tulips 23%
6) Orchids 8%
7) Stephanotises 2%
8) Carnations 6%
9) Gardenias 11%
10) Hydrangeas 21%
11) Sunflowers 17%
12) Pansies 12%
13) Daffodils 18%
14) Forget-Me-Nots 5%
15) Marigolds 17%

16) Peonies 12%
17) Petunias 11%
18) Violets 8%
19) Lavender 16%
20) Astrantia 1%
21) Azalea 10%
22) Black-eyed Susan 8%
23) Caladium 3%
24) Poppies 7%
25) Chrysanthemums 8%
26) Rhododendron 9%
27) Zinnia 9%
28) Other 22%
29) Don't know 6%
30) None of these I don't plan to plant any flowers or plants in my garden 16%
Unweighted N 1,062

6. When do you typically begin planting/tending to your garden? (Asked of US Adults who garden)

1) January 4%
2) February 5%
3) March 23%
4) April 29%
5) May 23%
6) June 2%
7) July 1%
8) August 0%
9) September 1%
10) October 2%
11) November 1%
12) December 0%
13) Don't know 2%
14) N/A - I plant/maintain my garden year-round 9%
Totals 102%
Unweighted N 1,062

7. Where do you get your gardening inspiration? Please select all that. (Asked of US Adults who garden)

1) From social media (Instagram, Pinterest, etc.) 26%
2) Seeing other gardens in my area 31%
3) From magazines/websites 21%

4) From TV	14%
5) Other	26%
6) Don't know	3%
7) N/A - I don't take inspiration from any source	27%
Unweighted N	1,062

This YouGov Direct Poll was conducted on April 23, 2021 between 4:00 p.m. EST to 4:18 p.m. EST. Data were weighted according to age, gender, race, and education.