

HuffPost: Juneteenth

June 15 - 17, 2020 - 1000 US adult citizens



1. Heard about Juneteenth

Have you ever heard of the holiday Juneteenth (sometimes also called “Freedom Day” or “Emancipation Day”)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, have, heard of it	68%	75%	66%	69%	68%	67%	67%	69%	66%	83%	70%	57%
No, never heard of it	32%	25%	34%	31%	32%	33%	33%	31%	34%	17%	30%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(995)	(749)	(447)	(548)	(217)	(191)	(379)	(208)	(704)	(107)	(108)	(76)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, have, heard of it	68%	80%	59%	65%	88%	65%	62%	68%	85%	67%	66%	70%	67%
No, never heard of it	32%	20%	41%	35%	12%	35%	38%	32%	15%	33%	34%	30%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(995)	(359)	(400)	(236)	(266)	(232)	(402)	(279)	(199)	(203)	(200)	(380)	(212)

HuffPost: Juneteenth
 June 15 - 17, 2020 - 1000 US adult citizens



2. First learned about Juneteenth

Did you first hear about Juneteenth as a child, or did you learn about it at a later time?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
As a child	21%	22%		24%	18%	19%	26%	26%	11%	21%	28%	20%	10%
At a later time	71%	73%		71%	72%	66%	68%	69%	85%	73%	57%	75%	81%
Not sure	8%	4%		5%	10%	16%	6%	5%	4%	6%	14%	5%	9%
Totals	100%	99%		100%	100%	101%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(674)	(560)		(312)	(362)	(154)	(123)	(259)	(138)	(469)	(84)	(70)	(51)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
As a child	21%	24%	14%	26%	21%	24%	21%	21%	24%	19%	20%	25%	16%
At a later time	71%	69%	78%	67%	75%	70%	67%	75%	72%	69%	75%	68%	77%
Not sure	8%	7%	8%	7%	3%	5%	11%	4%	4%	12%	6%	7%	7%
Totals	100%	100%	100%	100%	99%	99%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(674)	(291)	(237)	(146)	(237)	(147)	(242)	(197)	(162)	(136)	(128)	(272)	(138)

3. Juneteenth national holiday

Juneteenth is a holiday commemorating the end of slavery in the U.S. Would you support or oppose making it a national holiday?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	37%	42%	35%	38%	41%	39%	36%	29%	32%	62%	37%	37%
Somewhat support	24%	24%	25%	23%	29%	26%	21%	20%	24%	10%	33%	34%
Somewhat oppose	8%	9%	8%	8%	7%	6%	9%	12%	10%	4%	6%	3%
Strongly oppose	12%	11%	14%	10%	8%	6%	16%	17%	15%	4%	7%	5%
Not sure	19%	14%	17%	21%	15%	23%	17%	22%	19%	20%	16%	21%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(999)	(751)	(450)	(549)	(218)	(193)	(379)	(209)	(707)	(106)	(109)	(77)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	37%	58%	29%	22%	65%	18%	30%	36%	48%	39%	32%	35%	41%
Somewhat support	24%	21%	27%	23%	20%	27%	26%	23%	22%	27%	26%	20%	26%
Somewhat oppose	8%	6%	7%	13%	4%	14%	9%	8%	9%	6%	12%	9%	5%
Strongly oppose	12%	4%	12%	22%	3%	22%	11%	15%	13%	11%	11%	14%	10%
Not sure	19%	11%	25%	20%	7%	19%	24%	19%	9%	18%	18%	21%	18%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	101%	101%	99%	99%	100%
Unweighted N	(999)	(358)	(403)	(238)	(265)	(233)	(403)	(280)	(201)	(203)	(201)	(381)	(214)

HuffPost: Juneteenth

June 15 - 17, 2020 - 1000 US adult citizens



Interviewing Dates	June 15 - 17, 2020
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.199 to 6.469, with a mean of one and a standard deviation of 0.923.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	50 questions not reported.