

YouGov / The Times Survey Results

Sample Size: 2071 GB adults
Fieldwork: 6th - 7th June 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2071	345	584	147	677	501	176	730	771	1002	1069	217	855	512	486	1180	891	1787	104	180	499	344	251	694	
Unweighted Sample	2071	382	591	154	711	478	176	829	826	904	1167	186	792	509	583	1223	848	1771	117	183	513	358	170	730	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

30-31
May
6-7
June

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	25	26	100	0	0	65	1	6	14	44	27	25	13	14	27	45	26	25	28	17	12	21	32	19	34
Lab	44	42	0	100	0	13	82	28	51	27	37	48	56	53	39	27	40	46	43	46	31	48	44	50	37
Lib Dem	11	11	0	0	100	4	4	56	17	5	12	9	4	14	11	8	13	6	11	4	6	8	9	13	15
SNP	3	4	0	0	0	0	1	1	6	2	4	4	2	4	5	4	4	4	0	1	42	0	0	0	0
Plaid Cymru	1	1	0	0	0	1	1	0	1	1	1	1	5	1	1	0	1	1	0	16	1	0	0	1	0
Reform UK	8	7	0	0	0	12	1	2	1	15	9	4	4	3	8	11	5	9	7	11	3	11	5	1	6
Green	6	8	0	0	0	2	10	6	9	3	7	8	14	11	6	4	9	7	9	3	5	8	9	13	7
Other	2	2	0	0	0	2	0	1	1	3	2	1	2	1	3	1	2	2	2	1	2	4	1	1	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	17	17	100	0	0	45	1	4	11	29	17	16	8	9	18	32	18	15	18	12	8	14	20	12	22
Labour	29	28	0	100	0	9	70	22	41	18	25	31	38	32	27	19	28	29	29	31	20	33	29	33	24
Liberal Democrat	8	7	0	0	100	3	4	45	13	4	8	6	3	8	8	6	9	4	8	3	4	5	6	8	10
Scottish National Party (SNP)	2	2	0	0	0	0	1	1	5	1	3	2	2	2	3	3	3	2	0	1	27	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	0	1	1	1	1	1	4	0	1	0	1	0	0	10	1	1	0	1	0
Reform UK	5	4	0	0	0	9	1	2	1	10	6	3	3	2	6	8	4	6	4	9	2	8	3	1	4
Green	4	6	0	0	0	2	9	5	8	2	6	6	10	7	4	3	7	4	6	2	4	6	6	11	5
Some other party	2	2	0	0	0	2	1	2	1	2	2	1	1	1	2	1	2	1	2	1	2	4	1	1	1
Would not vote	14	14	0	0	0	7	2	2	4	10	14	14	15	17	11	10	11	17	14	16	13	13	15	14	13
Don't know	17	17	0	0	0	23	9	14	14	22	14	19	8	16	20	17	17	16	17	12	16	15	17	11	20
Refused	2	3	0	0	0	1	4	1	1	1	4	2	8	4	1	1	2	4	3	4	4	2	3	8	1

And which of these parties would you vote for?

[Asked only to those who would vote for 'some other party'; n=30]

UK Independence Party (UKIP)	22	11	0	0	0	20	32	0	0	22	3	34	0	15	15	0	4	22	13	0	0	13	46	0	0
Women's Equality Party	2	2	0	0	0	0	0	0	0	4	0	7	0	0	5	0	0	5	2	0	0	0	0	0	12
Some other party	66	76	0	0	0	68	50	67	69	64	84	51	100	79	69	69	86	62	75	100	69	73	54	100	88
Don't know	7	11	0	0	0	13	18	33	31	10	12	8	0	5	11	31	10	12	9	0	31	14	0	0	0
Refused	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

30-31
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On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	30-31 May	6-7 June	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
0 - Certain NOT to vote	11	12	0	1	2	5	2	3	3	9	12	12	17	14	10	8	9	16	12	18	12	12	14	13	11
1	2	2	0	0	0	1	0	0	1	1	1	2	2	2	1	1	1	2	2	0	1	2	1	2	2
2	2	2	0	1	1	1	0	2	1	2	3	2	4	3	1	2	2	3	2	3	3	4	2	2	2
3	1	3	3	2	1	2	2	1	1	2	3	2	6	4	1	1	3	2	3	4	1	3	2	4	2
4	2	2	1	2	4	2	1	2	1	2	2	2	8	2	1	1	2	1	2	2	3	1	1	3	2
5	7	6	3	4	4	5	6	4	4	6	6	7	9	8	7	3	6	7	7	5	3	8	5	7	7
6	3	3	2	2	5	3	2	4	2	3	3	3	6	3	3	2	3	3	3	4	2	3	3	3	3
7	5	4	7	2	3	5	5	3	3	4	5	4	7	6	3	2	5	3	5	1	2	4	4	9	4
8	7	7	6	10	7	9	8	5	7	8	7	7	6	6	9	6	6	8	7	7	6	6	9	5	8
9	9	7	11	7	13	8	7	11	9	8	7	8	4	6	7	10	8	7	7	8	7	6	8	9	8
10 - Absolutely certain to vote	50	51	67	68	60	59	67	66	68	56	51	51	30	46	58	63	54	48	50	50	60	51	52	42	52

Which of the following do you think would make the best Prime Minister?

	30-31 May	6-7 June	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Rishi Sunak	26	23	85	3	14	53	4	13	16	36	25	22	15	17	22	40	26	20	25	18	11	22	27	20	29
Keir Starmer	30	30	1	71	42	9	61	49	48	16	32	28	30	35	30	21	34	24	29	33	32	30	27	38	27
Not sure	41	43	14	23	39	37	32	33	34	46	39	47	44	44	47	38	38	50	42	43	51	45	44	34	42
Refused	3	4	0	3	5	1	3	5	2	2	4	3	11	5	2	1	2	6	3	7	6	3	3	8	2

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	30-31 May	6-7 June	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Very well	2	1	4	1	1	2	1	1	1	2	1	2	3	1	1	2	1	1	1	1	1	1	1	5	1
Fairly well	17	19	58	6	6	39	6	5	10	30	20	17	11	16	17	29	19	17	20	15	7	17	20	22	22
TOTAL WELL	19	20	62	7	7	41	7	6	11	32	21	19	14	17	18	31	20	18	21	16	8	18	21	27	23
Fairly badly	29	29	27	26	27	34	21	27	24	35	27	30	32	28	26	32	29	28	29	21	28	31	33	20	29
Very badly	42	40	4	61	62	15	66	62	59	24	43	37	33	43	46	30	41	38	38	43	55	40	35	41	37
TOTAL BADLY	71	69	31	87	89	49	87	89	83	59	70	67	65	71	72	62	70	66	67	64	83	71	68	61	66
Don't know	10	12	8	6	4	9	5	5	6	10	8	15	21	12	11	8	9	15	12	20	9	12	11	13	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	33	32	70	12	8	65	9	4	5	70	37	28	11	22	38	54	28	39	33	31	24	34	36	26	34
Wrong to leave	55	56	22	81	87	26	84	89	92	19	54	57	66	66	52	37	63	46	55	53	63	54	51	64	54
Don't know	12	12	8	7	5	9	7	7	3	11	8	15	23	12	10	9	9	16	12	16	12	12	12	10	12

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	270	222	10.7%
Men 50-64 High education	67	77	3.7%
Men 50-64 Mid education	94	93	4.5%
Men 50-64 Low education	85	81	3.9%
Men 25-49 High education	126	195	9.4%
Men 25-49 Mid education	148	137	6.6%
Men 25-49 Low education	42	89	4.3%
Men Under 25 High education	21	21	1.0%
Men Under 25 Mid & Low education	51	89	4.3%
Women Over 65	314	265	12.8%
Women 50-64 High education	65	72	3.5%
Women 50-64 Mid education	118	106	5.1%
Women 50-64 Low education	80	83	4.0%
Women 25-49 High education	198	209	10.1%
Women 25-49 Mid education	175	147	7.1%
Women 25-49 Low education	103	79	3.8%
Women Under 25 High education	25	25	1.2%
Women Under 25 Mid & Low education	89	83	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	223	393	19.0%
Medium (3-7)	1375	1243	60.0%
High (8,9,10)	473	435	21.0%
Social Grade (NRS and 2011 census)			
AB	640	580	28.0%
C1	583	601	29.0%
C2	374	435	21.0%
DE	474	456	22.0%
EU Referendum Vote (Election Result)			
Remain	829	730	35.2%
Leave	826	771	37.2%
Don't Know / Did Not Vote	416	570	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	156	141	6.8%
North Lab	165	153	7.4%
North LD	25	27	1.3%
North BP	18	19	0.9%
North Oth	16	14	0.7%
North DNV	133	145	7.0%
Midlands Con	141	133	6.4%
Midlands Lab	80	81	3.9%
Midlands LD	21	19	0.9%
Midlands BP	3	4	0.2%
Midlands Oth	12	10	0.5%
Midlands DNV	101	97	4.7%
London Con	43	58	2.8%
London Lab	44	89	4.3%
London LD	18	27	1.3%
London BP	2	2	0.1%
London Oth	7	6	0.3%
London DNV	56	68	3.3%
South Con	304	286	13.8%
South Lab	127	122	5.9%
South LD	93	87	4.2%
South BP	3	2	0.1%
South Oth	28	27	1.3%
South DNV	175	170	8.2%
Wales Con	31	27	1.3%
Wales Lab	35	31	1.5%
Wales LD	4	4	0.2%
Wales PC	9	8	0.4%
Wales BP	5	4	0.2%
Wales Oth DNV	33	29	1.4%
Scotland Con	36	33	1.6%
Scotland Lab	27	25	1.2%
Scotland LD	15	12	0.6%
Scotland SNP	62	60	2.9%
Scotland Oth DNV	43	50	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk