

YouGov / The Times Survey Results

Sample Size: 1715 GB Adults
Fieldwork: 3rd - 4th March 2021

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1715	531	382	75	581	425	154	636	679	833	882	187	715	413	400	978	737	206	576	372	413	147	
Unweighted Sample	1715	545	420	78	604	455	156	724	688	772	943	169	754	443	349	1035	680	188	589	374	408	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
25-26 Feb																							
3-4 Mar																							

HEADLINE VOTING INTENTION

Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	41	45	100	0	0	88	6	14	25	71	44	46	17	33	53	63	40	52	34	51	52	46	21
Lab	36	32	0	100	0	5	78	32	47	14	33	32	53	44	23	18	36	27	44	29	29	40	16
Lib Dem	5	6	0	0	100	1	4	38	11	2	7	5	2	7	8	5	8	4	12	7	3	4	8
SNP	5	5	0	0	0	0	1	1	6	3	4	5	7	5	4	4	4	6	0	0	0	0	50
Plaid Cymru	1	1	0	0	0	0	1	3	2	1	1	2	2	1	1	3	1	2	1	0	6	0	1
Reform UK	3	3	0	0	0	4	0	0	0	5	4	2	5	3	3	2	2	4	2	3	5	2	0
Green	7	7	0	0	0	0	8	12	9	3	4	9	13	7	6	4	8	4	8	9	5	7	3
Other	1	1	0	0	0	1	1	0	0	1	2	0	1	1	2	0	1	1	1	1	2	0	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	28	31	100	0	0	73	5	11	20	52	32	30	12	22	40	48	30	32	25	35	34	31	15
Labour	25	22	0	100	0	4	61	24	37	10	24	21	34	27	17	14	26	17	33	20	19	27	12
Liberal Democrat	4	4	0	0	100	1	4	29	9	1	5	4	2	4	6	4	6	2	9	5	2	3	5
Scottish National Party (SNP)	4	3	0	0	0	0	1	1	4	2	3	3	4	3	3	3	3	4	0	0	0	0	38
Plaid Cymru	1	1	0	0	0	0	1	2	2	0	1	1	2	0	1	2	1	2	1	0	4	0	1
Reform UK	3	2	0	0	0	3	0	0	0	4	3	1	3	2	2	2	2	2	1	2	3	2	0
Green	5	5	0	0	0	0	6	9	7	3	3	6	8	5	5	3	6	3	6	6	3	5	3
Some other party	1	1	0	0	0	1	1	0	0	1	1	0	1	1	1	0	1	1	1	1	1	0	0
Would not vote	10	11	0	0	0	3	1	4	3	8	11	10	14	13	7	10	8	15	9	9	14	12	9
Don't know	18	17	0	0	0	13	19	18	18	17	14	21	12	21	18	14	16	19	12	20	18	16	16
Refused	2	2	0	0	0	1	1	1	1	1	2	2	8	3	1	1	2	3	4	2	1	4	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
25-26 Feb	3-4 Mar																						
And which of these parties would you vote for?																							
<i>[Asked only to those who answered 'some other party'; n=12]</i>																							
UK Independence Party (UKIP)	30	23	0	0	0	62	0	0	0	42	23	0	0	0	49	0	35	0	0	62	0	0	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	52	77	0	0	0	38	100	0	100	58	77	0	100	100	51	100	65	100	100	38	100	100	100
Don't know	18	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	8	9	0	0	2	2	0	1	2	5	8	10	10	11	6	7	6	12	7	8	12	9	10
1	2	2	0	0	0	1	0	1	1	2	2	2	4	1	1	2	2	2	2	1	2	3	0
2	2	2	1	0	0	1	1	1	1	2	2	2	2	4	1	1	2	3	0	3	2	2	2
3	1	2	1	1	1	1	1	1	1	2	2	1	1	1	2	1	1	2	2	1	2	2	1
4	2	1	0	1	2	1	1	0	1	0	2	1	5	2	1	0	1	2	3	1	1	2	0
5	6	5	2	2	5	3	5	2	3	4	4	7	7	6	5	3	4	7	5	4	5	5	5
6	3	3	1	2	7	2	1	2	2	2	2	3	5	3	2	0	2	3	3	2	4	3	1
7	5	4	5	4	1	4	5	2	2	5	6	3	5	5	4	2	4	5	4	4	6	3	4
8	7	7	10	6	0	8	6	3	7	8	7	7	5	7	9	5	7	7	11	7	5	7	7
9	9	8	10	6	6	10	8	11	11	9	10	7	7	7	8	12	9	7	7	9	7	9	6
10 - Absolutely certain to vote	56	57	69	77	75	68	71	76	70	62	57	58	49	52	61	66	62	50	56	58	55	56	63
Which of the following do you think would make the best Prime Minister?																							
Boris Johnson	35	36	86	3	19	74	8	11	19	60	39	34	15	30	45	49	35	38	31	42	41	35	15
Keir Starmer	31	28	3	75	50	6	60	51	48	11	32	25	42	31	24	22	33	22	38	27	21	31	34
Not sure	34	33	10	21	30	19	31	36	32	27	26	39	39	36	30	28	30	36	28	30	35	33	47
Refused	3	2	0	1	1	1	1	2	1	2	3	2	4	4	1	1	2	4	3	2	3	2	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

25-26
Feb

3-4
Mar

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	7	8	22	1	0	19	2	0	3	15	6	9	3	4	11	13	7	9	8	10	8	6	3
Fairly well	33	32	60	10	19	56	13	17	18	50	34	31	21	27	36	41	30	34	26	31	39	37	15
TOTAL WELL	40	40	82	11	19	75	15	17	21	65	40	40	24	31	47	54	37	43	34	41	47	43	18
Fairly badly	22	23	10	30	24	14	29	32	26	16	22	24	31	25	19	20	23	22	24	25	19	21	26
Very badly	27	25	3	51	55	4	48	45	44	8	30	20	33	27	23	19	29	20	32	22	19	22	46
TOTAL BADLY	49	48	13	81	79	18	77	77	70	24	52	44	64	52	42	39	52	42	56	47	38	43	72
Don't know	11	12	5	7	3	6	9	7	8	10	9	16	11	17	10	7	11	15	10	12	15	13	10

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	42	41	77	17	13	79	16	9	11	83	42	40	14	29	50	65	38	45	29	46	47	39	27
Wrong to leave	46	45	17	75	81	16	74	84	82	10	46	44	58	53	43	27	51	37	55	42	39	44	62
Don't know	12	14	6	8	7	5	10	7	7	7	12	16	28	18	7	8	11	18	16	12	14	17	11