

YouGov / The Times Survey Results

Sample Size: 1648 adults in GB
Fieldwork: 22nd - 23rd July 2020

Weighted Sample Unweighted Sample		Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	1648	509	402	84	559	409	148	611	653	801	847	180	687	397	384	939	709	198	554	358	397	142
	1648	547	447	82	615	461	163	743	655	695	953	139	687	414	408	1002	646	161	568	367	408	144
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

8-9
Jul

22-23
Jul

Con	46	44	100	0	0	90	4	15	22	72	44	45	16	34	49	65	42	48	30	55	48	42	21
Lab	36	35	0	100	0	4	86	37	54	14	32	38	50	45	31	20	38	30	53	30	32	45	16
Lib Dem	6	7	0	0	100	1	3	47	11	1	8	6	14	8	5	5	7	6	7	11	5	5	2
SNP	5	5	0	0	0	1	1	0	6	3	6	4	7	6	7	3	5	7	0	0	0	0	53
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	1	1	0	0	1	1	1	0	0	3	0	0
Brexit Party	2	3	0	0	0	3	0	0	0	5	3	2	2	1	4	4	2	3	2	1	3	3	5
Green	3	4	0	0	0	0	6	1	5	2	5	4	10	5	3	2	4	4	6	2	8	4	4
Other	1	1	0	0	0	2	0	1	1	2	1	1	0	1	2	1	1	2	2	1	2	1	0

If there were a general election held tomorrow, which party would you vote for?

Conservative	32	31	100	0	0	75	3	12	18	54	31	31	10	22	36	51	32	29	22	39	34	27	16
Labour	26	24	0	100	0	4	72	30	43	11	23	26	33	28	22	15	29	18	39	21	22	28	13
Liberal Democrat	4	5	0	0	100	1	3	38	9	0	6	4	10	5	4	4	6	4	5	8	3	3	1
Scottish National Party (SNP)	3	4	0	0	0	0	1	0	5	3	5	3	4	4	6	2	3	5	0	0	0	0	43
Plaid Cymru	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	0	2	0	0
Brexit Party	1	2	0	0	0	2	0	0	0	4	3	1	1	1	3	3	2	2	1	1	3	2	3
Green	2	3	0	0	0	0	5	1	4	2	3	3	8	3	2	2	4	2	5	1	6	2	3
Some other party	1	1	0	0	0	1	0	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	0
Would not vote	11	10	0	0	0	2	3	3	4	5	13	8	5	16	9	4	7	14	9	10	10	14	7
Don't know	17	16	0	0	0	13	10	16	15	15	13	20	20	16	16	16	14	20	13	15	19	19	12
Refused	3	3	0	0	0	1	2	0	1	3	2	3	7	4	0	1	1	4	3	4	1	3	2

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Weighted Sample
Unweighted Sample

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party';
n=14]

UK Independence Party (UKIP)	29	39	0	0	0	68	0	0	0	69	41	36	0	34	32	71	15	59	100	0	63	0	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	56	61	0	0	0	32	100	100	100	31	59	64	0	66	68	29	85	41	0	100	37	100	0
Don't know	15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	9	0	0	0	1	3	1	3	4	12	7	11	13	8	3	6	14	11	10	7	11	7
1	1	1	0	0	0	0	0	2	0	0	1	2	1	1	0	2	1	2	1	0	2	2	0
2	2	2	0	0	0	0	0	0	1	2	2	1	2	3	1	0	2	2	3	1	3	1	3
3	1	2	0	0	0	1	0	0	0	2	2	2	2	2	2	0	2	2	2	2	2	1	1
4	2	1	0	0	10	0	2	1	0	1	2	1	4	2	0	0	1	1	2	1	1	2	0
5	6	5	2	1	3	4	3	1	4	5	4	6	8	6	5	3	4	7	4	5	7	5	3
6	3	2	2	2	1	2	1	0	1	3	2	2	2	2	1	2	1	3	3	1	3	1	0
7	5	4	4	3	7	4	2	4	4	5	4	4	3	6	2	4	4	5	5	5	3	5	4
8	7	7	10	7	12	8	7	8	6	8	6	8	10	8	7	6	7	8	4	9	9	6	8
9	9	8	10	10	6	10	10	8	10	7	8	8	8	7	10	8	8	8	7	8	6	9	10
10 - Absolutely certain to vote	56	58	72	76	62	69	72	74	70	63	56	60	49	50	63	72	65	49	60	58	58	56	64

Which of the following do you think would make the best Prime Minister?

Boris Johnson	35	34	86	1	13	72	5	11	17	60	37	31	14	26	40	50	35	32	23	40	35	33	25
Keir Starmer	34	33	4	83	47	8	73	58	57	14	33	33	32	38	32	26	40	24	50	28	31	33	38
Not sure	28	29	10	15	39	20	20	29	25	23	26	32	46	31	26	22	23	38	22	28	32	32	30
Refused	4	4	0	1	1	1	3	2	2	2	3	4	8	4	3	2	3	5	5	4	2	3	7

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	11-12 Jun	22-23 Jul																						
How well or badly do you think the government are doing at handling Britain's exit from the European Union?																								
	Very well	6	7	19	1	1	17	1	1	2	15	9	5	2	4	11	12	6	8	6	7	9	6	5
	Fairly well	26	28	60	5	11	55	7	7	14	46	28	28	19	21	31	43	27	29	16	35	31	27	13
	TOTAL WELL	32	35	79	6	12	72	8	8	16	61	37	33	21	25	42	55	33	37	22	42	40	33	18
	Fairly badly	22	21	10	25	31	14	24	33	24	17	22	21	34	22	18	18	22	20	23	16	25	20	33
	Very badly	29	30	2	64	48	3	61	50	51	10	30	30	25	38	30	20	34	25	46	27	23	31	37
	TOTAL WELL	51	51	12	89	79	17	85	83	75	27	52	51	59	60	48	38	56	45	69	43	48	51	70
	Don't know	17	13	9	5	8	11	7	9	9	12	11	16	20	16	10	8	10	17	9	14	12	15	12
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																								
	Right to leave	40	42	79	12	3	79	12	7	8	85	47	37	19	33	46	64	40	45	27	44	48	44	34
	Wrong to leave	47	47	15	84	96	15	84	88	87	8	43	51	58	54	43	34	54	37	62	43	41	45	60
	Don't know	13	11	6	5	1	6	4	5	6	6	10	12	23	13	10	3	6	18	11	12	11	12	6

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	182	175	10.6%
Men 50-64 High education	50	53	3.2%
Men 50-64 Mid education	80	76	4.6%
Men 50-64 Low education	66	66	4.0%
Men 25-49 High education	99	133	8.1%
Men 25-49 Mid education	134	122	7.4%
Men 25-49 Low education	48	86	5.2%
Men Under 25 High education	11	15	0.9%
Men Under 25 Mid & Low education	25	76	4.6%
Women Over 65	226	209	12.7%
Women 50-64 High education	51	49	3.0%
Women 50-64 Mid education	98	86	5.2%
Women 50-64 Low education	69	68	4.1%
Women 25-49 High education	153	143	8.7%
Women 25-49 Mid education	162	127	7.7%
Women 25-49 Low education	91	76	4.6%
Women Under 25 High education	25	18	1.1%
Women Under 25 Mid & Low education	78	71	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	144	313	19.0%
Medium (3-7)	1122	989	60.0%
High (8,9,10)	382	346	21.0%
Social Grade (NRS and 2011 census)			
AB	522	461	28.0%
C1	480	478	29.0%
C2	272	346	21.0%
DE	374	363	22.0%
EU Referendum Vote (Election Result)			
Remain	743	611	37.1%
Leave	655	653	39.6%
Don't Know / Did Not Vote	250	384	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	122	115	7.0%
North Lab	160	127	7.7%
North LD	29	23	1.4%
North BP	22	15	0.9%
North Oth	13	12	0.7%
North DNV	62	105	6.4%
Midlands Con	115	109	6.6%
Midlands Lab	82	66	4.0%
Midlands LD	20	16	1.0%
Midlands BP	3	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	49	71	4.3%
London Con	48	48	2.9%
London Lab	52	73	4.4%
London LD	21	23	1.4%
London BP	3	2	0.1%
London Oth	6	5	0.3%
London DNV	31	48	2.9%
South Con	266	236	14.3%
South Lab	119	99	6.0%
South LD	80	73	4.4%
South BP	1	2	0.1%
South Oth	27	21	1.3%
South DNV	75	124	7.5%
Wales Con	27	23	1.4%
Wales Lab	28	25	1.5%
Wales LD	9	3	0.2%
Wales PC	8	7	0.4%
Wales BP	5	3	0.2%
Wales Oth DNV	12	23	1.4%
Scotland Con	37	28	1.7%
Scotland Lab	20	20	1.2%
Scotland LD	4	10	0.6%
Scotland SNP	63	49	3.0%
Scotland Oth DNV	20	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk