

YouGov / The Times Survey Results

Sample Size: 2072 adults in GB Fieldwork: 25th - 26th May 2023

		Wes	tminst	ter VI	Vote	in 201	19 GE	EU Ref	2016	Ge	nder		Ag	е		Social	Grade		Country	,		Region ir	n England	
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2072	359	625	167	677	501	176	730	772	1003	1069	218	856	512	486	1181	891	1788	104	180	499	344	251	694
Unweighted Sample	2072	381	624	175	688	497	181	816	789	917	1155	195	830	500	546	1215	857	1788	105	179	498	345	237	708
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	17-18	25-26																							
	May	May																							
HEADLINE VOTING INTENTION																									
Westminster Voting Intention																									
[Weighted by likelihood to vote, excluding those																									
who would not vote, don't know or refused]																									
Con	25	25	100	0	0	63	2	5	14	44	28	22	9	14	24	50	24	27	26	27	16	22	31	20	29
Lab	43	43	0	100	0	16	82	27	54	26	40	47	59	55	40	23	43	44	45	39	27	54	43	52	39
Lib Dem	12	11	0	0	100	4	5	58	15	6	11	11	11	11	12	11	14	7	12	6	8	7	8	15	16
SNP	3	4	0	0	0	0	0	0	4	2	4	4	6	5	4	1	3	5	0	0	37	0	1	0	0
Plaid Cymru	1	1	0	0	0	0	1	0	2	0	1	1	0	1	1	0	1	1	0	14	2	0	0	0	0
Reform UK	6	7	0	0	0	13	1	3	1	16	8	5	3	4	9	10	5	10	8	4	2	8	8	6	7
Green	8	7	0	0	0	2	7	5	8	3	5	9	11	8	7	2	8	5	7	5	5	7	8	5	7
Other	2	2	0	0	0	2	1	2	1	3	2	1	1	2	2	2	2	2	1	6	2	2	1	1	2
If there were a general election held tomorrow,																									
which party would you vote for?	47	47	100	0	_	45	0	- I	40	20	۰	45	I ^	40	40	ar I	40	47	40	40	40	L 44	04	4.4	20
Conservative Labour	17 29	17 30	100	0 100	0	45 11	2 73	5 21	12 44	30 19	20	15 31	6 37	10 37	18 29	35 16	18 32	17	18 31	18 27	12 20	14 35	21 30	14	20 27
Liberal Democrat	29 8	8	0	0	100	3	73 4	48	13	5	29 8	8	8	8	29 9	8	32 11	28 5	اد 8	4	20 6	5	6	38 12	11
Scottish National Party (SNP)	2	3	0	0	0	0	0	0	4	1	3	3	4	3	3	1	2	3	0	0	28	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	1	0	1	0	1	1	0	1	1	o	1	1	0	10	2	0	0	0	0
Reform UK	4	5	0	0	0	9	1	3	1	11	6	4	2	3	7	7	4	6	5	3	2	5	6	4	5
Green	5	5	0	0	0	2	6	4	7	2	3	6	7	6	6	1	6	3	5	3	4	4	6	4	5
Some other party	1	1	0	0	0	2	1	1	1	2	2	1	0	2	1	1	1	2	1	4	2	2	1	1	1
Would not vote	13	13	0	0	0	7	2	2	4	10	14	12	21	15	10	10	9	18	13	12	11	16	14	10	12
Don't know	16	15	0	0	0	21	7	15	13	19	11	18	9	14	15	18	15	15	15	17	12	15	15	11	16
Refused	3	2	0	0	0	1	2	1	1	1	3	2	6	3	1	1	2	3	2	1	1	4	1	4	2



Region in England

Rest of

South

Social Grade

65+

Country

ABC1 C2DE England Wales Scotland North Midlands London

Sample Size: 2072 adults in GB Fieldwork: 25th - 26th May 2023

Mainhead Con		2072	250	625	167	677	504	176	730	772	1003	1069	040	856	512	400	1181	891	1788	104	400	499	344	251	694
Weighted Sar													218								180				
Unweighted San	mpie				175	688	497	181	816	789	917	1155	195	830			1215	857	1788	105	179	498	345	237	708
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
17	7-18	25-26																							
		May																							
•	way	illay																							
And which of these parties would you vote for?																									
[Asked only to those who would vote for 'some																									
other party'; n=29] UK Independence Party (UKIP)	11	15	0	0	0	21	0	ο I	0	26	10	10	0	22	0	15	10	10	20	0	0	11	56	0	10
		3	0	-	0	31 0	0	0	0	26 0	18 0	10	0	0	0	15	12 0	19 5	20	0 0	0		56 0	0	19 0
	13	3 68		0 0			12 59	0 100	9			8 69	100	<i>5</i> 8	100	13 56			3	100		10		0	
' '	68		0		0	59			91	60	68						80	55	58		100	64	44	100	51
	9	10	0	0	0	0	29	0	0	7	9	13	0	19	0	0	8	13	14	0	0	15	0	0	19
Refused	0	4	0	0	0	9	0	0	0	6	5	0	0	0	0	17	0	7	5	0	0	0	0	0	11
On a scale of 0 (certain NOT to vote) to 10																									
(absolutely certain to vote), how likely would																									
you be to vote in a general election tomorrow?																									
0 - Certain NOT to vote	11	11	1	1	0	3	1	1	3	7	12	11	17	14	7	8	8	16	11	13	11	14	11	11	10
1	2	2	1	0	2	2	0	1	1	2	2	2	3	2	2	1	2	2	2	0	1	2	1	1	3
2	2	2	1	1	2	1	1	3	1	2	2	2	7	2	2	1	2	3	2	0	1	3	2	4	2
	2	2	1	1	0	1	0	0	1	2	2	2	5	2	1	1	2	2	2	3	0	4	2	2	1
4	2	2	0	2	2	1	1	3	1	2	2	2	4	2	2	1	2	2	2	3	0	3	3	3	1
5		6		3			-					7		7						4			6		-
-	6		4	3 1	9	5	4	6	5	6	5		5		5	5	5	6	6		5	6		8	5
6	3	2	1		5	2	2	3	2	2	3	2	3	3	1	1	2	2	2	0	2	2	2	3	2
7	5	5	4	4	5	5	3	8	4	5	5	4	7	6	5	1	5	4	5	6	4	5	4	9	3
8	6	6	6	9	6	6	7	7	6	5	6	7	8	7	6	4	6	7	6	3	7	5	8	7	6
9	8	8	13	9	6	9	8	7	9	7	8	7	9	6	9	8	8	7	8	10	6	5	8	9	9
10 - Absolutely certain to vote	52	54	69	70	63	64	72	61	69	62	54	55	30	50	60	67	59	49	53	59	64	52	53	42	58
How well or badly do you think the government																									
are doing at handling Britain's exit from the																									
European Union?		_									1							_							
	2	2	6	0	5	4	0	5	2	2	3	1	3	2	1	2	2	1	2	3	1	1	2	5	1
Fairly well	16	17	52	5	13	36	6	8	11	27	18	16	14	12	14	29	16	18	17	16	13	14	22	13	19
TOTAL WELL	18	19	58	5	18	40	6	13	13	29	21	17	17	14	15	31	18	19	19	19	14	15	24	18	20
Fairly badly	31	28	29	25	19	32	22	22	21	36	25	32	28	26	30	31	28	29	29	30	25	28	27	25	31
Very badly	41	43	6	65	60	21	67	58	61	28	46	40	35	49	48	30	46	39	42	41	53	46	39	46	39
TOTAL BADLY	72	71	35	90	79	53	89	80	82	64	71	72	63	75	78	61	74	68	71	71	78	74	66	71	70
Don't know	10	10	7	4	2	7	5	7	5	7	8	12	20	11	7	7	8	13	10	9	9	11	10	11	10

EU Ref 2016

Remain Leave

Male Female 18-24 25-49 50-64

Lib Dem

Westminster VI Vote in 2019 GE

Con Lab

Total Con Lab



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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Pamain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2072	359	625	167	677	501	176	730	772	1003	1069	218	856	512	486	1181	891	1788	104	180	499	344	251	694
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	17-18 May	25-26 May																							
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																									
Right to leave	31	33	69	12	17	68	10	15	7	72	38	28	13	23	37	57	30	37	34	35	23	35	38	25	35
Wrong to leave	56	56	26	83	78	25	84	80	89	19	52	59	68	63	57	36	62	47	54	58	68	53	50	64	54
Don't know	14	11	5	6	5	7	5	5	3	9	10	12	19	14	6	7	8	16	12	6	10	12	12	11	11

^{*}Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.



YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	237	222	10.7%
Men 50-64 High education	71	77	3.7%
Men 50-64 Mid education	92	93	4.5%
Men 50-64 Low education	80	81	3.9%
Men 25-49 High education	148	195	9.4%
Men 25-49 Mid education	147	137	6.6%
Men 25-49 Low education	58	89	4.3%
Men Under 25 High education	18	21	1.0%
Men Under 25 Mid & Low education	66	89	4.3%
Women Over 65	310	265	12.8%
Women 50-64 High education	66	73	3.5%
Women 50-64 Mid education	103	106	5.1%
Women 50-64 Low education	88	83	4.0%
Women 25-49 High education	197	209	10.1%
Women 25-49 Mid education	179	147	7.1%
Women 25-49 Low education	101	79	3.8%
Women Under 25 High education	25	25	1.2%
Women Under 25 Mid & Low education	86	83	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	242	394	19.0%
Medium (3-7)	1357	1243	60.0%
High (8,9,10)	473	435	21.0%
Social Grade (NRS and 2011 census)			
AB	610	580	28.0%
C1	605	601	29.0%
C2	399	435	21.0%
DE	458	456	22.0%
EU Referendum Vote (Election Result)			
Remain	816	730	35.2%
Leave Don't Know / Did Not Vote	789 467	772 570	37.2%
DOIL KNOW / DIG NOT VOTE	467	570	27.5%



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North Con

115

Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	145	141	6.8%
North Lab	154	153	7.4%
North LD	30	27	1.3%
North BP	17	19	0.9%
North Oth	16	15	0.7%
North DNV	136	145	7.0%
Midlands Con	128	133	6.4%
Midlands Lab	83	81	3.9%
Midlands LD	21	19	0.9%
Midlands BP	5	4	0.2%
Midlands Oth	11	10	0.5%
Midlands DNV	97	97	4.7%
London Con	57	58	2.8%
London Lab	81	89	4.3%
London LD	24	27	1.3%
London BP	3	2	0.1%
London Oth	7	6	0.3%
London DNV	65	68	3.3%
South Con	292	286	13.8%
South Lab	126	122	5.9%
South LD	91	87	4.2%
South BP	3	2	0.1%
South Oth	29	27	1.3%
South DNV	167	170	8.2%
Wales Con	29	27	1.3%
Wales Lab	31	31	1.5%
Wales LD	5	4	0.2%
Wales PC	7	8	0.4%
Wales BP	3	4	0.2%
Wales Oth DNV	30	29	1.4%
Soctland Con	37	33	1.6%
Scotland Lab	22	25	1.2%
Scotland LD	10	12	0.6%
Scotland SNP	66	60	2.9%
Scotland Oth DNV	44	50	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk