

Telecommunications

Unweighted base	1666	593	464	184	759	663	727	939	116	663	410	477	171	582	285	402	147	79	533	504	271	169	189
Base	1666	566	425	151	618	660	810	856	182	695	402	388	200	560	277	402	143	85	466	483	350	170	197
Very important	35%	40%	35%	32%	35%	41%	38%	32%	26%	25%	43%	48%	31%	38%	37%	33%	33%	32%	38%	31%	34%	40%	37%
Fairly important	44%	47%	44%	39%	42%	44%	47%	41%	43%	45%	45%	42%	41%	44%	40%	45%	49%	45%	45%	47%	43%	40%	37%
Not very important	7%	5%	6%	10%	7%	5%	7%	6%	12%	7%	5%	6%	8%	7%	6%	8%	3%	7%	8%	5%	5%	7%	13%
Not important at all	1%	2%	1%	1%	1%	1%	0%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	3%	1%	0%
Don't know	13%	6%	15%	16%	15%	9%	8%	18%	18%	21%	7%	3%	20%	10%	16%	11%	14%	16%	8%	17%	15%	12%	13%

Thinking back over the past few years, do you think businesses are behaving better or worse than they were 10 years ago?

Unweighted base	1666	593	464	184	759	663	727	939	116	663	410	477	171	582	285	402	147	79	533	504	271	169	189
Base	1666	566	425	151	618	660	810	856	182	695	402	388	200	560	277	402	143	85	466	483	350	170	197
Much better	3%	5%	0%	1%	2%	5%	3%	3%	1%	2%	6%	3%	2%	5%	3%	2%	3%	3%	3%	4%	2%	4%	2%
A little better	20%	25%	15%	23%	21%	21%	21%	20%	22%	18%	24%	20%	18%	21%	22%	19%	26%	18%	24%	20%	19%	26%	12%
Exactly the same	23%	28%	23%	23%	22%	25%	26%	19%	14%	21%	22%	29%	16%	23%	24%	22%	23%	32%	22%	23%	22%	26%	22%
A little worse	23%	19%	29%	28%	27%	21%	24%	21%	22%	24%	19%	24%	24%	25%	19%	24%	17%	19%	23%	24%	23%	14%	25%
Much worse	10%	8%	13%	9%	9%	11%	11%	10%	7%	12%	11%	8%	15%	7%	12%	11%	12%	8%	11%	8%	12%	8%	12%
Don't know	21%	16%	20%	15%	20%	17%	15%	27%	33%	23%	18%	15%	25%	19%	21%	23%	19%	20%	17%	21%	22%	22%	28%

Cell Contents (Column Percentages)