

Fieldwork Dates: 23rd - 25th January 2021

Sample Size: 1637 GB Adults



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
<b>Base: All GB adults</b>	<b>1637</b>	<b>555</b>	<b>410</b>	<b>147</b>	<b>607</b>	<b>648</b>	<b>796</b>	<b>841</b>	<b>178</b>	<b>683</b>	<b>395</b>	<b>381</b>	<b>196</b>	<b>550</b>	<b>272</b>	<b>395</b>	<b>141</b>	<b>83</b>	<b>458</b>	<b>475</b>	<b>344</b>	<b>160</b>	<b>201</b>
Approve	30%	59%	9%	15%	17%	47%	32%	29%	19%	23%	30%	48%	22%	36%	33%	29%	21%	23%	30%	32%	27%	27%	33%
Disapprove	50%	24%	78%	74%	70%	32%	56%	45%	56%	55%	51%	39%	58%	47%	42%	52%	57%	63%	57%	50%	49%	41%	45%
Don't know	20%	17%	13%	11%	13%	21%	13%	26%	25%	22%	19%	13%	20%	17%	25%	19%	22%	13%	13%	18%	24%	32%	22%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base		1588	553	447	154	699	652	690	898	96	633	398	461	174	532	256	398	146	82	497	483	273	147	188
Base		1567	545	383	146	586	633	762	805	154	648	388	376	177	533	259	382	137	80	449	455	325	150	187
0 - Would never consider voting for them		33%	3%	60%	38%	46%	18%	34%	33%	37%	42%	29%	23%	41%	25%	21%	41%	54%	40%	32%	29%	33%	36%	47%
1		6%	1%	12%	12%	9%	3%	6%	6%	7%	6%	7%	5%	9%	5%	5%	6%	5%	8%	6%	9%	6%	2%	2%
2		6%	2%	5%	8%	6%	4%	6%	6%	9%	7%	4%	4%	6%	6%	8%	3%	6%	5%	8%	4%	7%	5%	2%
3		5%	5%	3%	8%	5%	4%	5%	4%	7%	5%	3%	5%	4%	5%	4%	5%	3%	7%	4%	5%	5%	5%	3%
4		3%	2%	4%	3%	3%	2%	3%	4%	7%	3%	3%	2%	5%	4%	2%	3%	2%	1%	3%	4%	3%	2%	2%
5		10%	9%	5%	13%	8%	11%	7%	14%	6%	11%	12%	9%	10%	10%	14%	10%	6%	10%	8%	10%	13%	14%	11%
6		4%	5%	3%	6%	4%	5%	4%	4%	1%	5%	3%	3%	4%	4%	5%	3%	1%	2%	5%	3%	3%	6%	3%
7		7%	11%	4%	5%	4%	9%	8%	5%	10%	6%	7%	6%	5%	8%	8%	6%	5%	6%	8%	9%	5%	4%	3%
8		7%	14%	2%	4%	4%	11%	7%	7%	6%	5%	8%	9%	3%	9%	8%	5%	7%	6%	7%	7%	9%	6%	
9		3%	7%	1%	-	1%	6%	3%	4%	1%	2%	4%	5%	2%	4%	5%	2%	3%	1%	4%	3%	2%	4%	3%
10 - Would definitely consider voting for them		16%	41%	1%	2%	8%	28%	17%	15%	10%	8%	19%	30%	10%	19%	19%	15%	8%	15%	16%	17%	17%	13%	17%

## Labour

	Unweighted base	1571	541	448	151	693	642	683	888	97	629	395	450	174	523	253	396	144	81	496	477	267	147	184
	Base	1551	535	385	143	581	622	757	794	155	645	384	366	178	522	256	381	135	79	448	450	319	151	184
0 - Would never consider voting for them		24%	42%	2%	11%	12%	35%	26%	23%	11%	18%	29%	37%	17%	28%	23%	24%	22%	25%	20%	23%	23%	27%	36%
1		5%	8%	3%	3%	3%	7%	5%	4%	5%	4%	5%	5%	2%	4%	6%	3%	9%	6%	5%	5%	5%	2%	4%
2		7%	12%	1%	6%	4%	10%	7%	6%	0%	6%	8%	8%	6%	8%	5%	5%	9%	5%	8%	7%	3%	7%	6%
3		6%	9%	2%	8%	5%	6%	6%	7%	9%	5%	7%	7%	3%	6%	9%	6%	7%	6%	6%	6%	6%	5%	9%
4		5%	6%	3%	6%	4%	6%	5%	5%	4%	3%	6%	6%	3%	6%	6%	5%	1%	6%	4%	4%	8%	6%	2%
5		14%	11%	8%	18%	12%	14%	12%	15%	3%	19%	13%	11%	13%	15%	15%	12%	14%	11%	13%	12%	15%	12%	18%
6		7%	6%	7%	8%	8%	6%	6%	7%	8%	7%	7%	5%	9%	5%	7%	7%	10%	7%	7%	7%	7%	7%	5%
7		10%	4%	19%	14%	14%	6%	11%	8%	18%	11%	6%	7%	11%	8%	13%	10%	12%	5%	10%	11%	8%	14%	6%
8		8%	2%	12%	13%	13%	4%	9%	7%	16%	10%	5%	5%	13%	8%	6%	9%	7%	6%	7%	9%	10%	10%	4%
9		3%	0%	7%	4%	4%	1%	2%	4%	2%	3%	2%	2%	4%	2%	3%	3%	2%	2%	4%	3%	2%	2%	1%
10 - Would definitely consider voting for them		13%	2%	37%	9%	21%	4%	12%	14%	25%	14%	12%	7%	19%	11%	7%	16%	8%	20%	15%	13%	12%	10%	10%

## Liberal Democrats

Unweighted base		1567	538	447	153	693	637	683	884	94	631	396	446	172	523	254	395	143	80	494	478	268	146	181
Base		1551	533	385	145	581	619	757	794	153	649	386	364	177	524	258	381	135	78	448	451	320	151	181
0 - Would never consider voting for them		36%	50%	19%	4%	18%	52%	39%	32%	22%	30%	41%	46%	30%	32%	37%	42%	32%	37%	31%	31%	41%	37%	50%
	1	7%	11%	6%	2%	5%	9%	7%	6%	9%	6%	7%	7%	8%	7%	7%	5%	6%	13%	7%	7%	6%	9%	4%
	2	7%	11%	8%	5%	7%	9%	7%	8%	5%	6%	8%	11%	8%	9%	5%	8%	7%	4%	8%	9%	7%	8%	3%
	3	7%	7%	10%	3%	8%	7%	7%	8%	8%	7%	8%	6%	7%	6%	7%	8%	7%	11%	8%	8%	5%	11%	5%
	4	8%	8%	9%	6%	8%	6%	9%	6%	14%	8%	6%	7%	7%	8%	9%	7%	7%	7%	7%	9%	9%	5%	8%
	5	17%	10%	20%	23%	23%	11%	15%	18%	20%	19%	17%	11%	16%	18%	19%	14%	19%	12%	15%	18%	18%	16%	17%
	6	6%	3%	11%	7%	11%	3%	5%	8%	5%	7%	5%	5%	9%	6%	6%	4%	8%	7%	7%	7%	5%	2%	
	7	5%	1%	9%	8%	9%	2%	5%	5%	4%	8%	2%	3%	4%	5%	4%	6%	5%	5%	7%	4%	3%	6%	5%
	8	3%	-	4%	18%	5%	1%	3%	4%	8%	4%	2%	2%	6%	5%	1%	2%	4%	3%	5%	4%	2%	1%	3%
	9	1%	0%	1%	6%	2%	1%	0%	2%	1%	1%	2%	1%	1%	2%	1%	1%	-	-	2%	1%	0%	-	1%
10 - Would definitely consider voting for them		3%	0%	4%	16%	5%	1%	2%	4%	4%	4%	2%	2%	3%	3%	2%	4%	4%	1%	4%	3%	2%	2%	2%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base: All GB adults	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Health	63%	65%	66%	71%	73%	58%	57%	69%	49%	62%	64%	72%	55%	69%	59%	61%	70%	58%	67%	64%	63%	62%	54%
Immigration & Asylum	18%	29%	9%	7%	7%	32%	22%	15%	14%	14%	22%	24%	18%	16%	20%	19%	17%	22%	15%	18%	21%	17%	24%
Crime	12%	17%	7%	6%	6%	17%	14%	11%	11%	11%	13%	16%	17%	10%	12%	17%	4%	11%	11%	11%	14%	11%	17%
The economy	52%	63%	43%	58%	51%	58%	53%	51%	35%	49%	56%	60%	46%	54%	49%	55%	52%	47%	56%	50%	52%	46%	53%
Tax	5%	6%	3%	2%	3%	6%	6%	4%	4%	6%	5%	3%	7%	5%	6%	2%	5%	4%	4%	5%	7%	5%	2%
Pensions	3%	3%	3%	1%	3%	3%	3%	3%	0%	2%	5%	4%	2%	3%	7%	2%	1%	4%	2%	4%	2%	3%	4%
Education	22%	21%	22%	24%	23%	21%	16%	28%	23%	22%	21%	23%	17%	23%	25%	19%	29%	20%	21%	23%	24%	23%	17%
Family life & childcare	7%	8%	6%	3%	7%	8%	5%	9%	4%	9%	7%	5%	9%	7%	7%	6%	8%	3%	5%	6%	9%	10%	7%
Housing	10%	5%	13%	10%	9%	8%	9%	10%	12%	12%	8%	8%	11%	11%	10%	10%	8%	5%	9%	9%	8%	10%	17%
The environment	23%	13%	34%	36%	31%	15%	22%	24%	25%	28%	18%	19%	23%	23%	24%	20%	26%	28%	28%	25%	16%	29%	16%
Britain leaving the EU	34%	29%	40%	49%	44%	25%	35%	32%	31%	37%	29%	33%	44%	33%	26%	33%	37%	36%	38%	34%	30%	33%	29%
Transport	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	-	1%	1%	2%	1%	1%	3%	1%	-	2%	1%
Welfare benefits	12%	6%	18%	13%	13%	10%	12%	12%	8%	13%	14%	9%	11%	13%	9%	13%	8%	14%	9%	9%	12%	15%	22%
Defence and security	5%	10%	3%	4%	2%	10%	7%	4%	4%	3%	6%	9%	4%	6%	5%	6%	5%	6%	6%	6%	5%	5%	3%
None of these	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	3%	0%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	0%
Don't know	4%	1%	5%	1%	5%	1%	5%	3%	20%	3%	1%	0%	6%	1%	5%	6%	4%	5%	1%	5%	6%	3%	6%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	7%	16%	2%	1%	3%	13%	8%	6%	2%	5%	6%	15%	5%	8%	10%	7%	3%	6%	6%	6%	10%	8%	7%
Fairly well	31%	48%	13%	24%	24%	43%	30%	31%	16%	25%	37%	40%	24%	36%	35%	27%	21%	26%	30%	31%	28%	34%	32%
Fairly badly	25%	20%	27%	31%	26%	21%	23%	27%	25%	29%	22%	22%	25%	25%	22%	26%	30%	22%	25%	25%	27%	26%	20%
Very badly	28%	11%	52%	37%	41%	16%	29%	27%	33%	34%	26%	18%	36%	25%	21%	29%	37%	40%	34%	29%	23%	21%	27%
Don't know	9%	6%	6%	7%	6%	7%	10%	8%	23%	7%	9%	5%	10%	6%	12%	11%	9%	7%	4%	9%	11%	12%	14%

Immigration

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	2%	2%	0%	1%	1%	2%	2%	1%	2%	2%	1%	1%	4%	2%	1%	1%	1%	1%	3%	1%	-	2%	1%
Fairly well	19%	31%	10%	23%	18%	23%	19%	19%	16%	15%	20%	27%	10%	25%	20%	16%	13%	20%	20%	19%	16%	22%	19%
Fairly badly	32%	35%	32%	35%	30%	33%	32%	32%	33%	33%	29%	33%	34%	33%	35%	30%	30%	26%	35%	34%	30%	27%	28%
Very badly	29%	22%	38%	24%	33%	29%	33%	25%	16%	31%	34%	25%	32%	24%	25%	32%	33%	37%	30%	28%	29%	27%	28%
Don't know	19%	10%	19%	17%	19%	13%	15%	23%	33%	20%	16%	13%	20%	16%	20%	22%	24%	15%	13%	17%	25%	21%	24%

## Crime

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	2%	3%	0%	-	1%	2%	2%	2%	3%	1%	2%	2%	1%	2%	1%	2%	-	2%	2%	2%	1%	2%	1%
Fairly well	30%	47%	17%	34%	28%	36%	28%	32%	23%	24%	32%	41%	19%	36%	34%	24%	32%	33%	31%	32%	30%	28%	27%
Fairly badly	32%	27%	33%	38%	34%	31%	36%	28%	22%	32%	34%	34%	30%	32%	24%	36%	33%	39%	36%	28%	30%	31%	34%
Very badly	18%	11%	30%	15%	18%	15%	20%	17%	22%	21%	18%	13%	32%	15%	21%	18%	12%	16%	17%	20%	19%	18%	17%
Don't know	18%	12%	20%	14%	18%	15%	15%	21%	29%	22%	13%	10%	18%	15%	20%	20%	23%	10%	14%	17%	21%	22%	20%

## Education

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	2%	5%	-	1%	1%	3%	2%	2%	1%	2%	2%	3%	1%	2%	1%	3%	1%	2%	1%	2%	2%	1%	4%
Fairly well	26%	44%	9%	23%	17%	39%	26%	26%	11%	20%	29%	42%	17%	31%	30%	25%	20%	20%	23%	28%	28%	28%	25%
Fairly badly	33%	30%	36%	36%	35%	31%	35%	32%	33%	36%	32%	30%	31%	31%	33%	35%	41%	34%	34%	33%	30%	38%	33%
Very badly	26%	12%	45%	33%	37%	15%	26%	25%	30%	30%	25%	16%	34%	25%	22%	24%	28%	28%	33%	25%	23%	17%	21%
Don't know	13%	9%	11%	8%	10%	11%	11%	14%	25%	12%	11%	10%	16%	10%	14%	13%	11%	16%	8%	11%	17%	16%	17%

## Taxation

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	3%	7%	0%	-	1%	5%	3%	2%	1%	1%	4%	4%	1%	4%	2%	3%	1%	5%	3%	3%	2%	2%	3%
Fairly well	33%	54%	18%	35%	26%	45%	35%	31%	21%	24%	38%	48%	21%	42%	35%	29%	26%	23%	40%	33%	28%	25%	28%
Fairly badly	23%	16%	31%	28%	27%	19%	24%	23%	24%	26%	23%	19%	24%	22%	23%	22%	28%	33%	22%	24%	25%	30%	17%
Very badly	15%	4%	28%	18%	20%	9%	18%	12%	16%	20%	13%	7%	25%	12%	10%	17%	19%	10%	16%	16%	14%	9%	15%
Don't know	26%	19%	22%	19%	26%	22%	21%	32%	38%	28%	22%	21%	30%	21%	31%	29%	26%	29%	18%	24%	30%	34%	37%

## Unemployment

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	3%	8%	0%	1%	1%	7%	4%	3%	1%	4%	4%	4%	3%	4%	3%	3%	3%	3%	5%	3%	3%	3%	5%
Fairly well	27%	47%	13%	25%	21%	38%	31%	24%	19%	21%	30%	41%	12%	36%	28%	25%	20%	25%	33%	27%	24%	24%	21%
Fairly badly	27%	18%	31%	37%	31%	23%	26%	29%	32%	28%	26%	25%	30%	27%	26%	27%	35%	19%	25%	27%	31%	32%	26%
Very badly	23%	9%	40%	22%	29%	14%	24%	22%	24%	30%	23%	12%	34%	17%	20%	25%	26%	40%	23%	24%	22%	16%	29%
Don't know	19%	18%	15%	16%	17%	18%	15%	22%	24%	18%	17%	19%	21%	16%	23%	20%	16%	14%	14%	19%	21%	25%	20%

## Inflation

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	5%	11%	1%	3%	2%	9%	8%	2%	4%	3%	8%	6%	3%	6%	3%	5%	4%	7%	5%	5%	3%	7%	6%
Fairly well	30%	49%	20%	31%	26%	40%	36%	25%	17%	22%	36%	46%	21%	37%	35%	25%	25%	25%	37%	34%	27%	22%	21%
Fairly badly	19%	12%	25%	18%	22%	15%	18%	20%	19%	21%	17%	19%	17%	19%	15%	19%	25%	23%	20%	19%	17%	21%	18%
Very badly	12%	4%	19%	14%	14%	9%	12%	12%	10%	17%	10%	6%	22%	8%	11%	12%	15%	10%	10%	11%	14%	11%	14%
Don't know	34%	24%	35%	33%	36%	28%	27%	40%	50%	38%	29%	23%	37%	29%	35%	38%	31%	36%	28%	31%	39%	39%	42%

## Britain's exit from the EU

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	7%	18%	0%	-	1%	15%	8%	7%	4%	4%	8%	15%	7%	9%	8%	6%	3%	7%	9%	6%	7%	8%	7%
Fairly well	27%	51%	10%	17%	15%	43%	26%	28%	19%	19%	32%	39%	16%	32%	38%	24%	17%	16%	27%	28%	28%	26%	23%
Fairly badly	19%	17%	19%	26%	18%	19%	20%	18%	21%	21%	18%	16%	15%	21%	18%	20%	15%	20%	16%	21%	17%	24%	22%
Very badly	34%	8%	61%	54%	57%	12%	36%	32%	32%	41%	32%	24%	45%	30%	22%	34%	51%	42%	42%	34%	31%	27%	25%
Don't know	13%	6%	10%	4%	10%	11%	11%	14%	24%	15%	10%	5%	17%	8%	14%	16%	13%	15%	6%	11%	17%	15%	23%

## Defence

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	6%	11%	3%	2%	5%	10%	7%	6%	6%	6%	5%	9%	8%	5%	9%	5%	3%	12%	6%	7%	5%	7%	9%
Fairly well	36%	53%	26%	36%	32%	42%	39%	34%	38%	28%	40%	45%	27%	42%	39%	34%	35%	28%	41%	37%	32%	31%	33%
Fairly badly	17%	13%	22%	20%	19%	16%	22%	13%	13%	18%	16%	20%	17%	18%	16%	16%	17%	21%	19%	17%	19%	20%	10%
Very badly	8%	4%	13%	7%	9%	7%	9%	7%	9%	9%	8%	5%	15%	5%	6%	9%	8%	7%	9%	8%	7%	7%	5%
Don't know	32%	19%	36%	35%	35%	26%	24%	40%	33%	39%	31%	21%	33%	29%	30%	36%	37%	32%	25%	30%	37%	34%	43%

## The economy

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	2%	5%	-	-	0%	5%	2%	2%	-	1%	3%	4%	2%	3%	1%	3%	1%	1%	2%	2%	2%	2%	4%
Fairly well	31%	56%	13%	31%	23%	46%	33%	29%	16%	22%	34%	51%	18%	40%	36%	25%	24%	23%	35%	30%	28%	31%	27%
Fairly badly	31%	20%	38%	35%	35%	22%	29%	32%	37%	34%	28%	25%	25%	30%	25%	37%	33%	37%	31%	34%	29%	31%	26%
Very badly	22%	9%	36%	26%	30%	16%	24%	21%	16%	29%	24%	11%	39%	18%	19%	19%	29%	29%	23%	20%	23%	19%	26%
Don't know	14%	9%	13%	8%	12%	11%	12%	16%	31%	13%	11%	10%	16%	9%	19%	16%	14%	11%	9%	14%	18%	17%	18%

## Terrorism

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	8%	15%	4%	4%	6%	12%	10%	7%	6%	7%	9%	11%	8%	10%	7%	9%	3%	8%	7%	9%	8%	9%	11%
Fairly well	44%	55%	33%	56%	44%	48%	46%	41%	33%	40%	44%	53%	39%	49%	44%	39%	45%	38%	51%	42%	41%	40%	37%
Fairly badly	15%	10%	20%	15%	16%	13%	16%	13%	21%	14%	14%	13%	16%	12%	14%	16%	15%	21%	14%	16%	14%	18%	13%
Very badly	8%	5%	15%	2%	9%	7%	9%	7%	10%	8%	10%	5%	14%	6%	6%	9%	8%	10%	8%	11%	8%	4%	6%
Don't know	25%	15%	28%	22%	26%	20%	18%	32%	30%	30%	23%	17%	23%	23%	28%	28%	28%	23%	21%	22%	29%	29%	33%

## Transport

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	2%	4%	0%	-	1%	3%	2%	2%	4%	1%	3%	2%	4%	2%	1%	2%	-	2%	1%	2%	2%	3%	4%
Fairly well	33%	50%	21%	22%	26%	41%	31%	35%	37%	29%	32%	41%	23%	36%	40%	30%	31%	33%	34%	33%	33%	37%	29%
Fairly badly	29%	22%	35%	44%	36%	25%	33%	24%	15%	29%	32%	30%	39%	27%	23%	26%	33%	33%	33%	30%	25%	23%	27%
Very badly	14%	6%	25%	16%	18%	9%	17%	10%	13%	17%	15%	8%	16%	14%	11%	15%	15%	12%	18%	13%	14%	10%	10%
Don't know	22%	18%	20%	17%	19%	22%	17%	28%	32%	24%	19%	18%	17%	21%	25%	27%	21%	19%	14%	22%	26%	28%	31%

## Housing

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	2%	4%	0%	1%	1%	3%	2%	2%	-	2%	2%	3%	1%	2%	1%	3%	1%	2%	1%	2%	2%	2%	2%
Fairly well	22%	41%	11%	18%	16%	31%	24%	21%	20%	16%	24%	33%	13%	26%	26%	21%	16%	24%	25%	23%	21%	18%	18%
Fairly badly	31%	26%	26%	45%	34%	28%	31%	30%	31%	30%	31%	30%	25%	34%	29%	28%	35%	27%	34%	27%	31%	31%	29%
Very badly	24%	9%	47%	25%	32%	16%	27%	22%	23%	30%	26%	15%	39%	21%	23%	24%	20%	33%	25%	25%	23%	21%	28%
Don't know	21%	20%	17%	12%	17%	22%	17%	25%	26%	23%	17%	19%	21%	17%	21%	25%	27%	14%	14%	22%	23%	27%	24%

## Environment

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	3%	6%	0%	1%	1%	5%	3%	2%	2%	2%	3%	3%	4%	4%	2%	2%	2%	3%	3%	2%	3%	2%	5%
Fairly well	34%	59%	16%	30%	25%	48%	35%	34%	20%	27%	39%	49%	25%	38%	40%	33%	28%	29%	37%	34%	34%	29%	32%
Fairly badly	29%	17%	39%	41%	37%	21%	29%	30%	38%	29%	26%	28%	28%	33%	23%	26%	32%	36%	34%	29%	25%	29%	24%
Very badly	16%	4%	31%	19%	23%	7%	18%	14%	18%	22%	14%	7%	23%	12%	13%	18%	22%	18%	16%	18%	14%	15%	14%
Don't know	18%	15%	14%	10%	14%	19%	15%	20%	21%	20%	18%	13%	19%	14%	21%	22%	16%	14%	10%	16%	24%	25%	25%

## Welfare benefits

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very well	4%	9%	1%	-	2%	7%	5%	4%	3%	4%	4%	6%	3%	6%	2%	4%	2%	10%	5%	5%	2%	6%	3%
Fairly well	27%	48%	10%	22%	19%	39%	28%	26%	22%	17%	31%	45%	16%	34%	31%	26%	22%	14%	31%	25%	27%	23%	27%
Fairly badly	27%	21%	30%	34%	26%	25%	26%	27%	23%	32%	25%	22%	29%	24%	28%	28%	29%	31%	25%	29%	27%	27%	25%
Very badly	23%	7%	46%	28%	36%	13%	25%	22%	18%	29%	25%	14%	30%	21%	20%	22%	25%	36%	23%	23%	23%	22%	27%
Don't know	18%	15%	13%	17%	17%	15%	16%	20%	33%	19%	14%	13%	21%	15%	19%	20%	22%	10%	15%	18%	21%	22%	19%

## Do you think Rishi Sunak is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base: All GB adults	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Good job	44%	72%	28%	41%	34%	61%	46%	43%	33%	37%	48%	60%	37%	51%	50%	41%	34%	36%	48%	46%	39%	43%	44%
Bad job	19%	5%	34%	21%	27%	10%	22%	16%	15%	24%	19%	10%	29%	13%	11%	23%	30%	21%	16%	21%	19%	22%	15%
Not sure	37%	23%	38%	38%	39%	29%	32%	41%	52%	39%	33%	30%	34%	36%	39%	37%	36%	43%	36%	33%	41%	35%	41%

## Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base: All GB adults	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Rishi Sunak	39%	71%	20%	28%	27%	59%	43%	34%	23%	31%	41%	57%	28%	43%	48%	36%	31%	31%	43%	40%	32%	37%	37%
Anneliese Dodds	8%	1%	20%	9%	14%	2%	9%	7%	11%	8%	7%	7%	12%	7%	5%	9%	9%	6%	10%	8%	7%	9%	5%
Don't know	54%	29%	60%	63%	59%	39%	48%	59%	66%	61%	51%	36%	60%	50%	47%	55%	61%	64%	47%	52%	61%	54%	58%

**Thinking about your finances, which of the following best reflects your position?**

	Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
	Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
I am very comfortable financially		7%	10%	6%	9%	7%	6%	8%	5%	10%	5%	6%	9%	6%	8%	5%	6%	8%	3%	11%	8%	5%	2%	0%
I am relatively comfortable financially		39%	44%	35%	53%	43%	41%	39%	39%	37%	34%	39%	49%	31%	40%	43%	40%	37%	36%	50%	38%	42%	27%	21%
I do not often have money for luxuries, but can normally comfortably cover the essentials		36%	35%	35%	26%	34%	37%	33%	39%	26%	39%	36%	34%	30%	39%	34%	33%	38%	40%	30%	36%	37%	46%	38%
I can only just afford my costs and often struggle to make ends meet		12%	8%	14%	9%	11%	12%	12%	11%	5%	16%	14%	6%	20%	10%	10%	12%	11%	8%	6%	12%	12%	14%	24%
I cannot afford my costs, and often have to go without essentials like food and heating		3%	1%	5%	1%	2%	2%	3%	3%	5%	4%	2%	1%	2%	1%	3%	5%	2%	6%	1%	3%	1%	5%	9%
Don't know		4%	1%	4%	3%	3%	2%	4%	3%	17%	2%	3%	1%	9%	1%	4%	4%	5%	6%	2%	5%	2%	5%	8%

**Which government do you think would be better for...**

**Helping people get onto the housing ladder?**

	Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
	Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
A Labour government led by Keir Starmer		32%	13%	60%	43%	48%	18%	32%	31%	37%	37%	26%	25%	41%	31%	21%	33%	33%	39%	39%	34%	26%	31%	22%
A Conservative government led by Boris Johnson		22%	45%	6%	15%	12%	34%	22%	21%	17%	13%	27%	33%	16%	25%	29%	16%	14%	21%	23%	24%	18%	16%	21%
Neither		22%	25%	19%	22%	20%	26%	27%	18%	14%	22%	26%	24%	21%	23%	22%	23%	27%	18%	23%	21%	23%	23%	22%
Don't know		24%	17%	15%	21%	20%	23%	19%	29%	31%	28%	21%	18%	22%	21%	28%	27%	27%	23%	15%	20%	33%	30%	34%

**Managing the economy?**

	Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
	Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
A Labour government led by Keir Starmer		24%	4%	55%	29%	38%	8%	25%	22%	37%	27%	20%	14%	36%	19%	19%	24%	28%	30%	26%	26%	21%	21%	20%
A Conservative government led by Boris Johnson		35%	72%	8%	21%	23%	56%	39%	31%	21%	25%	41%	53%	24%	44%	39%	30%	23%	35%	41%	38%	28%	31%	29%
Neither		18%	12%	16%	26%	18%	18%	20%	17%	8%	21%	19%	18%	19%	17%	18%	18%	23%	17%	17%	15%	21%	18%	26%
Don't know		23%	12%	21%	23%	22%	18%	16%	30%	34%	27%	19%	15%	22%	20%	24%	28%	25%	18%	16%	22%	30%	30%	25%

**Providing more jobs?**

	Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
	Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
A Labour government led by Keir Starmer		30%	8%	62%	47%	47%	15%	30%	29%	32%	35%	28%	20%	41%	26%	24%	30%	38%	32%	37%	30%	26%	28%	19%
A Conservative government led by Boris Johnson		26%	56%	6%	10%	13%	43%	29%	23%	20%	16%	29%	41%	16%	33%	31%	22%	13%	22%	29%	30%	21%	20%	21%
Neither		20%	20%	16%	22%	20%	22%	22%	18%	12%	21%	24%	20%	20%	20%	19%	21%	22%	23%	19%	18%	21%	23%	25%
Don't know		24%	16%	16%	22%	20%	21%	18%	30%	35%	28%	19%	19%	23%	22%	26%	27%	27%	23%	16%	22%	32%	29%	35%

**Keeping prices down?**

	Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
	Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
A Labour government led by Keir Starmer		22%	7%	48%	27%	34%	10%	22%	22%	39%	26%	15%	14%	33%	18%	18%	23%	24%	28%	25%	26%	18%	20%	17%
A Conservative government led by Boris Johnson		22%	47%	4%	16%	13%	36%	26%	19%	9%	16%	28%	34%	15%	27%	25%	20%	16%	22%	30%	22%	19%	16%	18%
Neither		29%	30%	25%	30%	28%	32%	31%	27%	18%	26%	34%	34%	27%	32%	26%	28%	29%	26%	28%	27%	29%	33%	31%
Don't know		27%	16%	23%	27%	25%	21%	21%	32%	34%	32%	23%	18%	25%	24%	31%	28%	30%	24%	18%	25%	34%	31%	34%



### Improving standards of living for people like you?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
A Labour government led by Keir Starmer	31%	9%	61%	41%	48%	15%	32%	30%	39%	37%	26%	21%	40%	27%	26%	33%	37%	34%	33%	32%	29%	30%	28%
A Conservative government led by Boris Johnson	25%	53%	7%	16%	15%	39%	26%	23%	15%	16%	28%	41%	16%	29%	32%	21%	16%	25%	29%	27%	20%	20%	19%
Neither	23%	24%	18%	24%	20%	26%	27%	20%	18%	23%	28%	21%	21%	25%	20%	23%	27%	23%	24%	21%	21%	23%	30%
Don't know	21%	15%	14%	19%	17%	20%	16%	26%	27%	24%	18%	16%	23%	19%	23%	23%	21%	17%	13%	20%	30%	28%	23%

### Tackling the government's deficit?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
A Labour government led by Keir Starmer	17%	4%	39%	20%	29%	7%	17%	17%	20%	22%	15%	11%	30%	14%	12%	16%	19%	26%	21%	17%	15%	17%	13%
A Conservative government led by Boris Johnson	35%	68%	13%	24%	23%	54%	39%	31%	25%	25%	39%	53%	22%	42%	42%	30%	22%	36%	42%	37%	30%	31%	24%
Neither	24%	15%	26%	28%	26%	20%	27%	21%	19%	26%	26%	20%	21%	24%	23%	25%	29%	17%	21%	24%	22%	26%	30%
Don't know	24%	13%	21%	27%	22%	20%	18%	30%	35%	28%	20%	17%	27%	20%	23%	29%	29%	22%	16%	22%	33%	25%	33%

### Reducing the number of people in poverty?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
A Labour government led by Keir Starmer	42%	20%	74%	63%	61%	26%	45%	40%	51%	47%	39%	33%	45%	40%	37%	44%	50%	40%	53%	44%	34%	33%	33%
A Conservative government led by Boris Johnson	15%	35%	1%	4%	7%	26%	15%	15%	9%	9%	19%	24%	11%	19%	20%	11%	6%	16%	17%	16%	14%	12%	14%
Neither	23%	29%	13%	17%	16%	29%	25%	20%	10%	22%	25%	27%	23%	23%	22%	22%	23%	21%	18%	21%	25%	29%	26%
Don't know	20%	16%	12%	15%	15%	19%	15%	25%	30%	22%	17%	16%	21%	17%	21%	23%	21%	23%	12%	19%	27%	26%	26%

### Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base: All GB adults	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Taxes too much and spends too much on services	23%	23%	19%	13%	16%	27%	24%	21%	22%	26%	23%	16%	31%	19%	23%	23%	22%	26%	21%	23%	24%	18%	27%
Taxes too little and spends too little on services	30%	17%	49%	41%	45%	19%	34%	26%	25%	30%	31%	31%	28%	35%	27%	25%	37%	22%	39%	30%	24%	23%	22%
Gets the balance about right	22%	39%	8%	23%	16%	31%	23%	21%	12%	17%	23%	35%	11%	29%	25%	18%	15%	28%	23%	22%	21%	22%	20%
Don't know	26%	21%	23%	23%	24%	23%	19%	32%	42%	28%	22%	18%	30%	18%	25%	35%	26%	24%	16%	25%	30%	37%	30%

### Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Too high - the rich are being made to pay too much and their taxes should be cut	4%	4%	2%	4%	2%	4%	3%	4%	5%	4%	3%	2%	5%	3%	3%	4%	2%	3%	3%	4%	2%	4%	7%
Too low - the rich are not paying enough and their taxes should be increased	64%	48%	81%	71%	75%	55%	65%	63%	56%	66%	64%	62%	55%	66%	63%	64%	66%	71%	66%	67%	63%	60%	56%
About right - the rich are already paying about the right level of tax	20%	39%	8%	15%	12%	29%	20%	21%	15%	16%	22%	29%	17%	24%	23%	16%	21%	15%	24%	20%	17%	15%	24%
Don't know	12%	9%	9%	10%	10%	11%	12%	13%	24%	14%	11%	6%	22%	7%	11%	16%	11%	11%	8%	10%	18%	21%	14%



Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Much too high	35%	61%	10%	13%	14%	62%	37%	32%	10%	26%	47%	50%	28%	35%	42%	36%	25%	36%	30%	30%	41%	37%	44%
A little too high	21%	22%	20%	25%	18%	21%	20%	21%	19%	21%	18%	23%	20%	23%	23%	18%	18%	19%	20%	23%	19%	27%	17%
About right	24%	8%	41%	44%	40%	8%	25%	24%	27%	29%	20%	19%	23%	26%	17%	26%	29%	26%	31%	24%	21%	16%	22%
A little too low	5%	1%	10%	8%	9%	1%	5%	5%	8%	6%	4%	2%	7%	5%	3%	4%	11%	3%	8%	7%	2%	3%	1%
Much too low	2%	-	4%	1%	2%	0%	1%	2%	3%	3%	1%	0%	3%	2%	0%	2%	2%	1%	2%	3%	1%	1%	-
Don't know	14%	8%	16%	9%	16%	9%	12%	15%	33%	15%	10%	5%	19%	10%	16%	14%	16%	16%	9%	14%	16%	16%	16%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Mostly good for the country	29%	11%	52%	50%	50%	9%	29%	29%	30%	35%	27%	21%	35%	28%	22%	30%	40%	22%	35%	32%	26%	22%	20%
Mostly bad for the country	28%	43%	12%	12%	11%	50%	31%	26%	12%	23%	38%	35%	19%	29%	34%	32%	18%	27%	25%	26%	31%	31%	34%
Both good and bad for the country	33%	41%	27%	33%	30%	35%	30%	35%	27%	31%	30%	41%	31%	36%	33%	26%	35%	39%	35%	30%	30%	39%	33%
Don't know	10%	5%	9%	6%	9%	6%	9%	11%	30%	11%	6%	3%	15%	7%	11%	12%	8%	12%	5%	12%	13%	8%	13%

Competent or incompetent?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Competent	34%	65%	9%	18%	19%	55%	34%	34%	22%	28%	38%	46%	25%	40%	40%	29%	22%	35%	33%	32%	34%	37%	36%
Incompetent	52%	23%	81%	69%	70%	31%	54%	50%	58%	57%	49%	42%	61%	47%	46%	53%	65%	53%	57%	53%	50%	45%	45%
Don't know	14%	12%	10%	12%	11%	14%	12%	17%	20%	15%	13%	12%	14%	13%	14%	18%	13%	12%	10%	14%	16%	19%	20%

Is decisive or indecisive?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Decisive	21%	41%	6%	9%	11%	32%	22%	19%	13%	16%	21%	32%	17%	23%	25%	20%	12%	22%	22%	20%	21%	20%	22%
Indecisive	69%	51%	87%	83%	80%	56%	67%	70%	67%	73%	69%	60%	69%	71%	60%	68%	76%	72%	71%	70%	65%	67%	64%
Don't know	11%	9%	7%	8%	9%	12%	11%	11%	21%	11%	10%	7%	14%	7%	15%	12%	12%	6%	7%	10%	14%	14%	14%

Is trustworthy or untrustworthy?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Trustworthy	27%	53%	10%	11%	13%	43%	26%	27%	22%	20%	27%	41%	18%	31%	35%	24%	16%	25%	24%	30%	24%	29%	27%
Untrustworthy	54%	25%	79%	76%	72%	36%	58%	51%	57%	62%	53%	41%	63%	51%	45%	55%	70%	57%	62%	52%	51%	46%	54%
Don't know	19%	22%	11%	13%	15%	21%	16%	22%	22%	18%	20%	19%	19%	18%	20%	21%	14%	18%	14%	18%	25%	25%	18%

### Is strong or weak?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Strong	33%	61%	13%	17%	20%	49%	37%	30%	29%	31%	31%	43%	29%	37%	42%	30%	19%	29%	34%	35%	29%	37%	33%
Weak	49%	24%	74%	71%	65%	33%	48%	49%	44%	52%	51%	44%	55%	46%	39%	50%	65%	48%	53%	47%	49%	39%	51%
Don't know	18%	15%	13%	12%	15%	18%	15%	21%	27%	18%	19%	13%	16%	17%	18%	20%	16%	22%	13%	19%	22%	24%	16%

### Is likeable or dislikeable?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Likeable	45%	75%	21%	37%	29%	66%	50%	40%	29%	39%	50%	57%	33%	52%	55%	38%	33%	38%	43%	46%	44%	49%	43%
Dislikeable	40%	13%	68%	49%	57%	19%	37%	42%	43%	46%	36%	30%	50%	33%	32%	43%	52%	45%	45%	39%	37%	33%	39%
Don't know	16%	12%	11%	14%	14%	15%	13%	19%	29%	15%	14%	13%	16%	15%	13%	18%	15%	17%	12%	15%	19%	18%	19%

### Competent or incompetent?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Competent	42%	34%	63%	57%	58%	34%	43%	41%	34%	43%	41%	44%	43%	44%	37%	40%	45%	49%	49%	45%	37%	32%	33%
Incompetent	21%	33%	11%	9%	9%	30%	25%	18%	20%	19%	22%	24%	14%	21%	27%	24%	15%	20%	18%	23%	20%	23%	25%
Don't know	37%	32%	26%	35%	33%	36%	32%	42%	46%	37%	37%	32%	43%	35%	36%	36%	41%	31%	33%	32%	43%	44%	42%

### Is decisive or indecisive?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Decisive	33%	27%	45%	45%	44%	28%	30%	35%	22%	33%	30%	40%	33%	31%	33%	31%	38%	41%	36%	35%	31%	26%	28%
Indecisive	30%	47%	21%	22%	21%	41%	37%	24%	24%	27%	33%	35%	23%	36%	36%	26%	24%	22%	35%	31%	26%	31%	26%
Don't know	37%	26%	35%	33%	35%	31%	33%	41%	54%	40%	37%	25%	44%	33%	32%	43%	39%	37%	29%	34%	43%	44%	46%

### Is trustworthy or untrustworthy?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Trustworthy	29%	17%	50%	43%	43%	18%	31%	26%	26%	28%	29%	30%	31%	28%	26%	28%	34%	30%	36%	32%	23%	18%	22%
Untrustworthy	29%	48%	15%	14%	16%	43%	32%	27%	23%	28%	34%	30%	23%	32%	32%	30%	23%	23%	28%	28%	31%	28%	32%
Don't know	42%	36%	35%	43%	41%	39%	37%	47%	51%	43%	38%	40%	46%	40%	42%	42%	43%	47%	36%	39%	46%	54%	46%

### Is strong or weak?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Strong	30%	22%	43%	46%	40%	24%	29%	32%	22%	32%	30%	32%	31%	30%	29%	29%	32%	38%	33%	32%	29%	26%	27%
Weak	26%	41%	17%	15%	16%	37%	33%	20%	24%	23%	27%	31%	21%	28%	27%	28%	22%	18%	27%	28%	25%	25%	22%
Don't know	44%	36%	40%	39%	44%	39%	38%	49%	54%	45%	43%	38%	48%	42%	44%	43%	46%	44%	40%	40%	46%	49%	51%

### Is likeable or dislikeable?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Likeable	36%	30%	51%	54%	49%	27%	37%	35%	36%	32%	38%	40%	36%	39%	34%	31%	42%	35%	42%	37%	35%	29%	27%
Dislikeable	28%	44%	15%	13%	16%	41%	31%	25%	19%	26%	32%	31%	19%	29%	38%	28%	20%	24%	25%	28%	30%	36%	25%
Don't know	36%	26%	34%	33%	36%	33%	32%	40%	45%	41%	29%	29%	45%	32%	29%	41%	38%	40%	33%	35%	35%	35%	48%

### How good or bad a service do you think most care homes for elderly people provide to their residents?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Very good	5%	6%	5%	6%	5%	6%	4%	6%	3%	3%	7%	8%	2%	7%	5%	5%	2%	6%	5%	4%	5%	8%	5%
Fairly good	48%	56%	43%	54%	50%	50%	47%	49%	44%	42%	50%	59%	34%	52%	48%	47%	55%	46%	52%	48%	47%	42%	44%
Fairly bad	23%	22%	25%	20%	19%	24%	25%	22%	23%	28%	21%	18%	29%	23%	22%	25%	13%	25%	23%	25%	26%	18%	21%
Very bad	5%	5%	6%	4%	4%	6%	5%	5%	5%	5%	6%	4%	6%	4%	6%	6%	6%	4%	4%	7%	4%	5%	8%
Don't know	19%	12%	22%	16%	22%	14%	19%	18%	25%	22%	16%	12%	29%	15%	19%	16%	24%	18%	16%	16%	19%	27%	23%

### Suppose you reached the stage where you could no longer live independently, and had enough money to choose, which of these would you prefer?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
To live in my own home with the support of a paid carer	33%	36%	32%	34%	35%	32%	36%	30%	26%	31%	35%	37%	33%	36%	32%	31%	29%	36%	34%	31%	38%	21%	36%
To live in my own home with the support of a member/members of my own family	29%	28%	26%	27%	22%	32%	29%	29%	32%	29%	29%	27%	26%	29%	31%	31%	29%	20%	27%	31%	29%	35%	23%
To live in a home in a sheltered community, with care provided	26%	29%	27%	31%	30%	27%	22%	30%	13%	26%	28%	30%	22%	29%	24%	24%	31%	28%	32%	25%	20%	29%	25%
To live in a care home	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	3%	1%	0%	1%	1%	2%	1%	1%	1%	1%	2%
Don't know	11%	7%	14%	8%	12%	8%	13%	9%	28%	12%	7%	5%	16%	5%	13%	14%	9%	14%	7%	12%	12%	14%	13%

### Imagine there comes a time in your own retirement when you are no longer capable of living independently and require full time care. Do you think you would or would not be able to fund the cost of this without selling your home?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Definitely would	1%	1%	1%	5%	2%	1%	2%	1%	1%	1%	3%	2%	2%	2%	1%	1%	2%	3%	2%	2%	1%	2%	0%
Probably would	8%	9%	8%	13%	7%	8%	8%	8%	9%	7%	7%	12%	6%	11%	9%	5%	5%	9%	12%	10%	6%	4%	4%
Probably would not	26%	30%	25%	22%	29%	24%	29%	24%	24%	26%	28%	28%	24%	24%	26%	32%	26%	22%	32%	24%	26%	28%	18%
Definitely would not	46%	46%	47%	49%	45%	53%	43%	49%	19%	49%	49%	50%	43%	48%	49%	43%	45%	49%	40%	44%	48%	54%	54%
Don't know	18%	15%	19%	12%	17%	13%	18%	17%	47%	17%	14%	8%	25%	15%	15%	19%	22%	17%	15%	20%	19%	12%	23%

And do you think you would or would not be able to fund the cost of this if you did sell your home?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Definitely would	7%	9%	5%	14%	8%	7%	7%	6%	3%	5%	9%	10%	4%	10%	5%	5%	6%	10%	9%	7%	6%	4%	3%
Probably would	28%	33%	29%	28%	30%	29%	30%	26%	18%	27%	26%	34%	29%	29%	30%	24%	26%	20%	37%	29%	20%	22%	19%
Probably would not	21%	22%	19%	23%	23%	23%	19%	22%	11%	20%	23%	24%	13%	18%	21%	24%	27%	27%	20%	20%	23%	27%	15%
Definitely would not	18%	16%	22%	14%	15%	21%	18%	19%	9%	22%	18%	17%	22%	20%	18%	17%	16%	13%	13%	16%	17%	26%	32%
Don't know	27%	21%	25%	20%	25%	20%	26%	27%	59%	27%	24%	14%	32%	22%	26%	30%	24%	29%	21%	27%	34%	21%	31%

Looking forward, imagine that your parents were no longer able to live independently or with family at some point in the future and required full time care. Which of the following do you think would apply?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
My parents would probably have enough financial resources to pay for full time care, without selling their home	11%	9%	15%	11%	12%	9%	12%	10%	25%	13%	8%	3%	11%	11%	13%	10%	12%	7%	13%	14%	10%	4%	6%
My parents would probably have to sell their home to pay for full time care	24%	22%	23%	27%	29%	20%	23%	25%	12%	34%	26%	9%	19%	29%	22%	20%	24%	27%	29%	24%	21%	25%	17%
I or my siblings would probably contribute money to pay for full time care for my parents	8%	6%	9%	5%	6%	5%	7%	9%	23%	10%	4%	1%	18%	7%	4%	6%	10%	12%	9%	10%	6%	7%	8%
My parents have little or no savings and would probably rely on the state to pay for full time care	13%	12%	15%	11%	11%	15%	13%	12%	6%	19%	12%	5%	16%	14%	10%	11%	12%	9%	10%	13%	12%	16%	17%
Don't know	11%	7%	11%	8%	10%	7%	12%	10%	30%	14%	6%	1%	18%	6%	11%	15%	12%	11%	7%	10%	11%	18%	17%
Not applicable - my parents are no longer alive, I am not in touch with them, or they are already in care	33%	44%	26%	38%	31%	44%	33%	33%	4%	9%	43%	80%	17%	33%	40%	37%	30%	35%	33%	29%	40%	31%	36%

Overall, which of these policies would you prefer regarding the cost of social care for older people who can no longer live independently?

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
A significant increase in income tax, so that social care is available, free, to everyone who needs it.	18%	17%	24%	18%	21%	19%	18%	19%	11%	14%	21%	26%	17%	20%	17%	18%	16%	15%	22%	16%	16%	15%	19%
A moderate increase in income tax so that subsidised social care is available to most people who need it, subject to a means test	37%	35%	43%	43%	42%	34%	37%	37%	26%	35%	39%	43%	30%	39%	41%	36%	37%	31%	40%	41%	36%	29%	30%
A small increase in income tax so that subsidised social care is available only to the least well off.	13%	15%	11%	14%	11%	15%	15%	11%	16%	12%	12%	14%	12%	14%	13%	11%	15%	17%	12%	15%	11%	15%	14%
No increase in income tax, so that individuals and families take responsibility for providing, or paying for, social care.	9%	16%	3%	8%	7%	11%	11%	8%	10%	12%	8%	5%	8%	12%	7%	10%	5%	8%	11%	10%	8%	5%	8%
Don't know	22%	17%	19%	18%	19%	20%	19%	25%	37%	26%	20%	11%	33%	14%	22%	26%	26%	29%	15%	18%	28%	36%	29%

**If the Government applies a means test for subsidising social care, which of these options would you prefer?**

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
To raise taxes less, but require recipients to sell their home (or borrow against its value) in order to help pay for their social care	22%	24%	25%	25%	23%	20%	23%	22%	24%	27%	19%	16%	24%	28%	17%	17%	22%	22%	25%	28%	16%	15%	18%
To raise taxes more, and NOT require recipients to sell their home (or borrow against its value) in order to help pay for their social care	49%	53%	51%	50%	55%	52%	51%	48%	34%	41%	52%	67%	40%	52%	52%	48%	51%	44%	57%	46%	46%	48%	46%
Don't know	29%	23%	24%	26%	22%	28%	26%	31%	41%	32%	28%	17%	36%	20%	31%	34%	27%	33%	18%	26%	38%	36%	36%

**Introducing an extra inheritance tax, paid by everyone with any savings after they die. This would be used to provide free long term care for those who needed it**

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Support	26%	21%	35%	26%	28%	24%	31%	22%	29%	24%	27%	29%	24%	25%	27%	31%	24%	26%	30%	26%	20%	31%	26%
Oppose	50%	62%	39%	51%	46%	58%	49%	52%	38%	52%	52%	52%	45%	57%	50%	44%	52%	51%	57%	49%	52%	39%	46%
Don't know	23%	17%	26%	24%	26%	18%	20%	26%	33%	24%	22%	19%	31%	18%	23%	26%	24%	23%	13%	25%	28%	29%	27%

**Putting a cap on the maximum amount of money that anyone will have to pay towards long term care costs, meaning that no one would have to pay more than about £70,000 towards their care**

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Support	68%	75%	69%	70%	71%	70%	69%	67%	55%	67%	67%	77%	65%	73%	70%	64%	65%	59%	72%	69%	67%	66%	62%
Oppose	11%	10%	10%	11%	9%	12%	12%	10%	11%	11%	12%	8%	10%	12%	10%	10%	8%	11%	14%	9%	8%	12%	11%
Don't know	21%	15%	21%	19%	20%	18%	19%	23%	34%	22%	21%	14%	25%	15%	20%	26%	27%	29%	14%	22%	25%	21%	28%

**The government backing a voluntary insurance scheme, so that people under the age of 65 could purchase insurance that would pay for long term care should they need it later in life.**

Unweighted base	1637	562	464	155	717	666	710	927	104	660	405	468	189	548	261	406	149	84	509	496	285	153	194
Base	1637	555	410	147	607	648	796	841	178	683	395	381	196	550	272	395	141	83	458	475	344	160	201
Support	67%	76%	61%	70%	65%	74%	66%	68%	58%	65%	60%	81%	56%	75%	59%	66%	70%	67%	72%	69%	68%	54%	59%
Oppose	10%	7%	16%	9%	11%	8%	13%	8%	8%	10%	16%	5%	11%	8%	16%	9%	11%	9%	12%	10%	8%	12%	8%
Don't know	23%	17%	23%	21%	24%	18%	22%	24%	34%	24%	23%	15%	33%	17%	25%	25%	19%	24%	16%	21%	24%	34%	33%

Cell Contents (Column Percentages)