

# YouGov / The Times Survey Results

Sample Size: 2049 adults in GB  
Fieldwork: 7th - 8th March 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South
<b>Weighted Sample</b>	<b>2049</b>	320	628	147	670	496	174	722	763	992	1057	215	846	506	482	1168	881	1768	102	178	494	340	248	686
<b>Unweighted Sample</b>	<b>2049</b>	349	643	153	723	519	188	857	819	894	1155	143	774	538	594	1234	815	1759	100	190	495	327	219	718
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

28 Feb - 1 Mar

7-8 Mar

	28 Feb - 1 Mar	7-8 Mar	28 Feb - 1 Mar			7-8 Mar			28 Feb - 1 Mar		7-8 Mar		28 Feb - 1 Mar				7-8 Mar		28 Feb - 1 Mar			7-8 Mar			
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Con	25	<b>23</b>	100	0	0	58	3	5	14	40	23	24	7	16	23	39	22	25	24	26	13	20	27	13	30
Lab	47	<b>45</b>	0	100	0	18	80	34	54	29	42	49	63	52	43	32	47	43	47	48	27	54	49	56	37
Lib Dem	10	<b>10</b>	0	0	100	5	3	55	14	6	10	11	9	11	8	13	12	8	11	3	6	9	7	11	15
SNP	4	<b>4</b>	0	0	0	1	0	1	6	2	5	4	6	4	5	3	4	4	0	0	44	0	0	2	0
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	1	1	1	0	1	0	1	1	1	1	0	11	0	0	0	0	0
Reform UK	6	<b>7</b>	0	0	0	12	1	2	1	15	9	4	1	3	12	8	5	10	7	5	3	7	8	6	7
Green	5	<b>7</b>	0	0	0	3	11	3	9	3	8	6	11	11	6	2	7	7	8	5	6	8	5	9	8
Other	2	<b>2</b>	0	0	0	3	2	0	1	3	2	2	2	2	3	2	2	2	2	1	2	2	4	3	2

### If there were a general election held tomorrow, which party would you vote for?

	28 Feb - 1 Mar	7-8 Mar	28 Feb - 1 Mar			7-8 Mar			28 Feb - 1 Mar		7-8 Mar		28 Feb - 1 Mar				7-8 Mar		28 Feb - 1 Mar			7-8 Mar					
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Some other party	Would not vote	Don't know	Refused	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South
Conservative	16	<b>16</b>	100	0	0	40	2	4	12	26	17	14	4	11	17	28	16	16	16	17	10	13	17	10	20		
Labour	31	<b>31</b>	0	100	0	12	71	27	44	19	32	30	40	33	31	23	33	27	32	31	19	36	32	41	25		
Liberal Democrat	7	<b>7</b>	0	0	100	3	3	44	11	4	8	7	6	7	5	9	9	5	8	2	4	6	5	9	10		
Scottish National Party (SNP)	3	<b>3</b>	0	0	0	0	0	1	5	1	3	3	4	3	3	2	3	3	0	0	31	0	0	1	0		
Plaid Cymru	1	<b>0</b>	0	0	0	0	0	0	1	1	1	0	1	0	1	0	0	1	0	7	0	0	0	0	0		
Reform UK	4	<b>5</b>	0	0	0	8	1	2	1	10	7	3	1	3	9	6	3	6	5	3	2	5	5	5	5		
Green	3	<b>5</b>	0	0	0	2	9	2	7	2	6	4	7	7	4	1	5	5	5	3	4	5	3	7	6		
Some other party	2	<b>2</b>	0	0	0	2	2	0	1	3	2	1	1	2	2	1	2	2	2	1	1	2	3	2	2		
Would not vote	13	<b>11</b>	0	0	0	5	2	3	3	8	9	12	6	13	11	8	9	13	11	13	11	9	16	11	9		
Don't know	18	<b>18</b>	0	0	0	25	7	15	13	24	12	24	20	18	16	21	17	21	19	19	15	21	16	10	22		
Refused	3	<b>2</b>	0	0	0	2	1	2	2	2	2	3	9	3	0	1	3	2	2	4	3	2	2	3	2		

### And which of these parties would you vote for?

[Asked only to those who would vote for 'some other party'; n=36]

	28 Feb - 1 Mar	7-8 Mar	28 Feb - 1 Mar			7-8 Mar			28 Feb - 1 Mar		7-8 Mar		28 Feb - 1 Mar				7-8 Mar		28 Feb - 1 Mar			7-8 Mar					
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Some other party	Would not vote	Don't know	Refused	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South
UK Independence Party (UKIP)	19	<b>16</b>	0	0	0	31	0	0	0	20	14	18	60	4	8	41	18	11	17	0	0	0	35	0	24		
Women's Equality Party	4	<b>5</b>	0	0	0	5	11	0	16	3	0	13	0	10	0	0	8	0	5	0	0	0	7	22	0		
Some other party	67	<b>67</b>	0	0	0	64	70	0	84	63	66	68	40	60	92	59	66	68	64	100	100	68	58	78	59		
Don't know	7	<b>13</b>	0	0	0	0	19	0	0	14	20	0	0	26	0	0	8	20	14	0	0	32	0	0	17		
Refused	3	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
<b>Weighted Sample</b>	<b>2049</b>	320	628	147	670	496	174	722	763	992	1057	215	846	506	482	1168	881	1768	102	178	494	340	248	686	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	28 Feb - 1 Mar	7-8 Mar																								
<b>On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?</b>																										
0 - Certain NOT to vote	11	<b>10</b>	1	1	1	4	2	0	2	6	10	10	8	13	8	6	7	14	10	10	9	8	17	10	8	
1	2	<b>2</b>	0	0	0	1	1	1	0	2	2	2	4	2	2	1	2	2	2	3	3	2	2	1	2	
2	2	<b>2</b>	1	0	2	2	1	1	1	3	2	2	6	3	1	1	3	2	3	1	0	3	3	0	3	
3	2	<b>2</b>	2	2	0	1	1	0	1	2	2	3	7	2	2	1	2	3	2	2	5	2	2	1	3	
4	2	<b>2</b>	1	1	2	1	0	0	1	1	2	3	2	1	1	1	2	2	0	1	2	2	2	2	1	
5	7	<b>6</b>	3	2	5	5	2	5	3	7	4	8	8	8	4	4	5	7	6	8	2	6	5	5	8	
6	3	<b>3</b>	5	2	2	3	3	3	2	3	3	3	6	3	3	2	4	2	3	8	4	3	3	4	2	
7	5	<b>5</b>	7	4	4	7	4	6	5	6	4	6	6	6	4	4	6	4	6	2	3	6	7	4	5	
8	7	<b>8</b>	9	9	11	10	6	7	6	8	8	8	11	9	7	6	8	7	8	6	4	7	7	12	8	
9	8	<b>8</b>	10	8	17	8	11	16	9	8	8	7	8	7	9	9	8	8	8	10	7	8	6	7	8	
10 - Absolutely certain to vote	52	<b>52</b>	62	69	57	58	70	61	69	54	54	50	33	45	59	65	55	49	51	50	62	54	47	52	51	
<b>Which of the following do you think would make the best Prime Minister?</b>																										
Rishi Sunak	26	<b>24</b>	81	4	21	49	6	15	18	35	25	24	16	18	29	33	25	23	25	26	17	22	27	18	28	
Keir Starmer	32	<b>30</b>	1	71	35	11	62	40	48	16	34	27	29	35	29	24	37	21	30	34	35	34	25	42	25	
Not sure	37	<b>42</b>	17	24	42	38	29	43	31	47	37	46	44	43	39	42	35	51	42	35	42	41	45	37	43	
Refused	5	<b>4</b>	1	2	2	2	3	2	3	2	4	3	11	4	3	1	3	5	3	6	6	3	3	3	4	
<b>How well or badly do you think the government are doing at handling Britain's exit from the European Union?</b>																										
Very well	3	<b>2</b>	7	0	3	5	0	1	1	4	3	1	1	1	3	3	2	3	2	0	1	2	2	5	2	
Fairly well	19	<b>21</b>	60	10	11	42	8	8	12	33	22	21	21	16	22	30	20	23	22	21	20	21	23	13	24	
<b>TOTAL WELL</b>	<b>22</b>	<b>23</b>	<b>67</b>	<b>10</b>	<b>14</b>	<b>47</b>	<b>8</b>	<b>9</b>	<b>13</b>	<b>37</b>	<b>25</b>	<b>22</b>	<b>22</b>	<b>17</b>	<b>25</b>	<b>33</b>	<b>22</b>	<b>26</b>	<b>24</b>	<b>21</b>	<b>21</b>	<b>23</b>	<b>25</b>	<b>18</b>	<b>26</b>	
Fairly badly	27	<b>30</b>	22	29	35	29	25	42	28	31	28	31	31	30	27	30	31	28	29	27	32	27	30	27	31	
Very badly	37	<b>35</b>	4	55	47	14	61	47	53	21	38	33	24	39	40	30	39	31	35	34	44	39	30	46	30	
<b>TOTAL BADLY</b>	<b>64</b>	<b>65</b>	<b>26</b>	<b>84</b>	<b>82</b>	<b>43</b>	<b>86</b>	<b>89</b>	<b>81</b>	<b>52</b>	<b>66</b>	<b>64</b>	<b>55</b>	<b>69</b>	<b>67</b>	<b>60</b>	<b>70</b>	<b>59</b>	<b>64</b>	<b>61</b>	<b>76</b>	<b>66</b>	<b>60</b>	<b>73</b>	<b>61</b>	
Don't know	14	<b>12</b>	8	6	4	10	5	3	5	11	8	15	22	14	8	6	9	15	12	18	4	11	14	9	13	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

28 Feb - 1 Mar  
7-8 Mar

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	33	<b>33</b>	66	14	20	64	11	9	6	69	37	29	12	22	41	53	29	39	33	34	30	33	38	22	35
Wrong to leave	54	<b>54</b>	26	79	73	26	83	88	89	18	51	57	63	62	49	41	61	45	54	52	59	52	43	72	53
Don't know	13	<b>13</b>	8	7	7	10	6	3	5	13	12	14	25	16	10	6	11	16	13	14	11	14	18	6	12

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	258	219	10.7%
Men 50-64 High education	72	76	3.7%
Men 50-64 Mid education	102	92	4.5%
Men 50-64 Low education	94	80	3.9%
Men 25-49 High education	148	193	9.4%
Men 25-49 Mid education	123	135	6.6%
Men 25-49 Low education	41	88	4.3%
Men Under 25 High education	21	20	1.0%
Men Under 25 Mid & Low education	35	88	4.3%
Women Over 65	336	262	12.8%
Women 50-64 High education	69	72	3.5%
Women 50-64 Mid education	111	104	5.1%
Women 50-64 Low education	90	82	4.0%
Women 25-49 High education	202	207	10.1%
Women 25-49 Mid education	176	145	7.1%
Women 25-49 Low education	84	78	3.8%
Women Under 25 High education	26	25	1.2%
Women Under 25 Mid & Low education	61	82	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	176	389	19.0%
Medium (3-7)	1370	1229	60.0%
High (8,9,10)	503	430	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	654	574	28.0%
C1	580	594	29.0%
C2	359	430	21.0%
DE	456	451	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	857	722	35.2%
Leave	819	763	37.2%
Don't Know / Did Not Vote	373	564	27.5%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	<b>156</b>	<b>139</b>	<b>6.8%</b>
North Lab	<b>164</b>	<b>152</b>	<b>7.4%</b>
North LD	<b>30</b>	<b>27</b>	<b>1.3%</b>
North BP	<b>14</b>	<b>18</b>	<b>0.9%</b>
North Oth	<b>16</b>	<b>14</b>	<b>0.7%</b>
North DNV	<b>115</b>	<b>143</b>	<b>7.0%</b>
Midlands Con	<b>135</b>	<b>131</b>	<b>6.4%</b>
Midlands Lab	<b>86</b>	<b>80</b>	<b>3.9%</b>
Midlands LD	<b>22</b>	<b>18</b>	<b>0.9%</b>
Midlands BP	<b>2</b>	<b>4</b>	<b>0.2%</b>
Midlands Oth	<b>11</b>	<b>10</b>	<b>0.5%</b>
Midlands DNV	<b>71</b>	<b>96</b>	<b>4.7%</b>
London Con	<b>47</b>	<b>57</b>	<b>2.8%</b>
London Lab	<b>79</b>	<b>88</b>	<b>4.3%</b>
London LD	<b>27</b>	<b>27</b>	<b>1.3%</b>
London BP	<b>3</b>	<b>2</b>	<b>0.1%</b>
London Oth	<b>7</b>	<b>6</b>	<b>0.3%</b>
London DNV	<b>56</b>	<b>68</b>	<b>3.3%</b>
South Con	<b>315</b>	<b>283</b>	<b>13.8%</b>
South Lab	<b>139</b>	<b>121</b>	<b>5.9%</b>
South LD	<b>94</b>	<b>86</b>	<b>4.2%</b>
South BP	<b>3</b>	<b>2</b>	<b>0.1%</b>
South Oth	<b>29</b>	<b>27</b>	<b>1.3%</b>
South DNV	<b>138</b>	<b>168</b>	<b>8.2%</b>
Wales Con	<b>32</b>	<b>27</b>	<b>1.3%</b>
Wales Lab	<b>30</b>	<b>31</b>	<b>1.5%</b>
Wales LD	<b>4</b>	<b>4</b>	<b>0.2%</b>
Wales PC	<b>9</b>	<b>8</b>	<b>0.4%</b>
Wales BP	<b>3</b>	<b>4</b>	<b>0.2%</b>
Wales Oth DNV	<b>22</b>	<b>29</b>	<b>1.4%</b>
Scotland Con	<b>38</b>	<b>33</b>	<b>1.6%</b>
Scotland Lab	<b>21</b>	<b>25</b>	<b>1.2%</b>
Scotland LD	<b>11</b>	<b>12</b>	<b>0.6%</b>
Scotland SNP	<b>69</b>	<b>59</b>	<b>2.9%</b>
Scotland Oth DNV	<b>51</b>	<b>49</b>	<b>2.4%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)