YouGov / The Times Survey Results

Sample Size: 2069 adults in GB
Fieldwork: 19th - 20th July 2023

			Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	10-11 Jul	19-20 Jul	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample			2069	333	605	142	677	501	176	729	770	1001	1068	217	854	511	486	1179	890	1786	103	180	499	343	250	693
Unweighted Sample			2069	357	613	154	720	501	199	865	820	864	1205	162	763	535	609	1231	838	1795	103	171	515	331	209	740
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	10-11 Jul	19-20 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Con	*25*	**25**	100	0	0	59	2	4	12	43	23	26	12	14	31	38	22	28	26	19	11	23	30	18	30
Lab	*43*	**44**	0	100	0	15	85	34	57	25	42	46	60	56	38	27	47	39	45	48	34	53	45	53	37
Lib Dem	*11*	**10**	0	0	100	5	4	52	14	7	10	11	8	10	8	14	11	9	11	9	8	8	7	13	13
SNP	*4*	**3**	0	0	0	0	1	0	4	1	4	2	5	4	4	3	3	3	0	1	35	0	0	0	0
Plaid Cymru	*1*	**1**	0	0	0	0	0	0	1	0	0	1	2	1	0	0	1	0	0	11	0	0	0	0	0
Reform UK	*8*	**8**	0	0	0	16	1	0	1	18	11	5	4	6	9	12	6	11	9	5	3	6	11	7	11
Green	*7*	**7**	0	0	0	2	7	7	10	3	6	8	8	8	7	4	7	6	7	5	5	8	4	6	8
Other	*2*	**2**	0	0	0	2	1	1	1	3	3	1	2	1	3	2	1	3	2	2	4	2	2	2	1

If there were a general election held tomorrow, which party would you vote for?

	10-11 Jul	19-20 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Conservative	*17*	**16**	100	0	0	41	2	3	10	28	16	16	8	9	21	27	16	17	17	13	8	14	19	13	20
Labour	*29*	**29**	0	100	0	10	72	27	45	16	30	29	37	35	26	19	34	23	30	31	24	33	29	35	25
Liberal Democrat	*7*	**7**	0	0	100	3	3	42	11	4	7	7	5	6	5	10	8	5	7	6	5	5	5	9	9
Scottish National Party (SNP)	*3*	**2**	0	0	0	0	1	0	3	1	3	2	3	2	2	2	2	2	0	1	26	0	0	0	0
Plaid Cymru	*1*	**0**	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	7	0	0	0	0	0
Reform UK	*6*	**5**	0	0	0	11	0	1	1	12	8	3	2	4	7	9	4	7	6	3	2	4	7	5	7
Green	*5*	**5**	0	0	0	2	6	6	8	2	4	5	5	5	5	3	5	4	5	3	4	5	3	4	6
Some other party	*1*	**1**	0	0	0	2	1	1	0	3	2	1	1	1	2	2	1	2	1	2	4	1	1	2	1
Would not vote	*12*	**13**	0	0	0	7	2	1	4	11	13	13	13	17	11	7	9	18	13	17	10	15	17	11	10
Don't know	*17*	**19**	0	0	0	23	11	17	16	22	14	22	15	18	19	21	18	20	19	15	15	20	18	18	19
Refused	*2*	**2**	0	0	0	1	2	1	2	1	3	2	8	3	1	0	2	2	2	3	2	2	1	4	2

And which of these parties would you vote for?

[Asked only to those who would vote for 'some other party'; n=28]

	10-11 Jul	19-20 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
UK Independence Party (UKIP)	*18*	**6**	0	0	0	13	0	0	0	9	3	16	0	0	0	25	2	9	7	0	5	0	0	0	20
Women's Equality Party	*0*	**1**	0	0	0	0	0	0	7	0	0	4	0	0	0	3	2	0	0	0	4	0	0	0	0
Some other party	*72*	**86**	0	0	0	73	100	100	93	82	97	47	77	100	93	63	86	85	83	100	91	100	100	100	52
Don't know	*10*	**5**	0	0	0	8	0	0	0	5	0	23	23	0	7	0	5	5	7	0	0	0	0	0	20
Refused	*0*	**2**	0	0	0	6	0	0	0	3	0	10	0	0	0	9	5	0	3	0	0	0	0	0	9

![YouGov]

		Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2069	333	605	142	677	501	176	729	770	1001	1068	217	854	511	486	1179	890	1786	103	180	499	343	250	693
Unweighted Sample	2069	357	613	154	720	501	199	865	820	864	1205	162	763	535	609	1231	838	1795	103	171	515	331	209	740
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 Jul	19-20 Jul																						

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	10-11 Jul	19-20 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
0 - Certain NOT to vote	9	10	1	1	0	4	2	1	2	9	9	11	10	14	7	7	8	14	10	13	9	12	14	9	8
1	2	2	0	1	0	1	0	0	1	2	2	1	5	2	1	1	1	3	2	0	1	2	3	0	2
2	2	3	0	1	1	1	1	1	2	1	2	3	4	3	3	1	2	3	3	3	2	5	2	1	1
3	2	2	1	2	0	2	2	1	1	3	1	3	3	2	3	1	2	2	3	0	1	3	1	6	2
4	2	2	1	1	2	2	1	0	2	2	3	2	8	2	1	2	2	3	3	3	0	4	2	0	3
5	7	6	5	3	3	7	3	3	3	6	6	6	6	8	5	4	5	8	6	2	6	5	4	5	9
6	3	2	1	2	3	2	1	1	2	2	2	2	4	2	3	1	3	2	3	1	1	2	3	3	3
7	5	4	4	3	5	5	3	4	4	4	4	5	5	5	5	3	4	5	4	5	5	5	3	6	4
8	8	7	10	6	4	10	4	7	7	7	7	7	7	7	7	7	6	9	7	7	7	8	7	9	7
9	8	9	14	9	5	12	9	10	10	10	10	8	11	8	9	10	10	8	9	9	8	9	11	9	8
10 - Absolutely certain to vote	53	52	63	72	77	55	74	72	67	54	54	50	37	47	54	64	58	43	51	56	59	46	49	52	54

	5-6 Jul	19-20 Jul																						

Which of the following do you think would make the best Prime Minister?

	5-6 Jul	19-20 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Rishi Sunak	24	23	81	2	12	50	3	11	16	36	23	22	12	15	28	36	22	23	24	21	12	20	26	17	28
Keir Starmer	34	31	3	75	43	7	66	53	51	14	34	28	37	36	29	21	36	24	31	25	31	33	26	42	29
Not sure	39	44	15	21	44	41	29	35	32	49	40	47	39	46	43	43	40	49	42	52	53	44	46	35	41
Refused	3	3	1	2	1	2	2	2	2	2	3	3	13	3	1	0	3	4	3	1	4	3	2	6	2

	13-14 Jul	19-20 Jul																						

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	13-14 Jul	19-20 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Very well	2	2	10	1	1	6	1	0	1	4	2	2	3	1	3	3	3	2	3	3	0	1	3	5	2
Fairly well	16	18	55	8	11	39	5	6	10	31	19	17	8	14	20	29	16	21	18	25	11	19	21	11	20
TOTAL WELL	18	20	65	9	12	45	6	6	11	35	21	19	11	15	23	32	19	23	21	28	11	20	24	16	22
Fairly badly	29	28	22	23	26	32	21	26	23	29	27	29	29	27	28	28	28	27	29	17	26	28	28	30	29
Very badly	42	40	6	62	56	16	67	60	60	25	45	35	38	45	40	32	44	35	38	45	53	39	37	46	36
TOTAL BADLY	71	68	28	85	82	48	88	86	83	54	72	64	67	72	68	60	72	62	67	62	79	67	65	76	65
Don't know	12	12	7	6	5	9	6	9	6	11	7	16	22	12	9	8	9	15	12	10	10	13	11	8	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	13-14 Jul	19-20 Jul																							

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	13-14 Jul	19-20 Jul	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Right to leave	32	**33**	69	12	12	67	9	3	4	71	37	30	17	23	37	55	27	42	34	35	20	32	39	24	38
Wrong to leave	57	**55**	23	80	78	27	82	91	92	19	53	56	63	64	52	38	63	43	53	49	71	54	48	66	51
Don't know	11	**12**	7	8	10	6	9	6	3	10	10	14	21	13	11	8	10	15	12	16	9	14	14	10	11

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**269**	**221**	**10.7%**
Men 50-64 High education	**69**	**77**	**3.7%**
Men 50-64 Mid education	**101**	**93**	**4.5%**
Men 50-64 Low education	**93**	**81**	**3.9%**
Men 25-49 High education	**130**	**194**	**9.4%**
Men 25-49 Mid education	**99**	**137**	**6.6%**
Men 25-49 Low education	**43**	**89**	**4.3%**
Men Under 25 High education	**20**	**21**	**1.0%**
Men Under 25 Mid & Low education	**40**	**89**	**4.3%**
Women Over 65	**340**	**265**	**12.8%**
Women 50-64 High education	**68**	**72**	**3.5%**
Women 50-64 Mid education	**113**	**106**	**5.1%**
Women 50-64 Low education	**91**	**83**	**4.0%**
Women 25-49 High education	**211**	**209**	**10.1%**
Women 25-49 Mid education	**182**	**147**	**7.1%**
Women 25-49 Low education	**98**	**79**	**3.8%**
Women Under 25 High education	**26**	**25**	**1.2%**
Women Under 25 Mid & Low education	**76**	**83**	**4.0%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**193**	**393**	**19.0%**
Medium (3-7)	**1389**	**1241**	**60.0%**
High (8,9,10)	**487**	**435**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**619**	**579**	**28.0%**
C1	**612**	**600**	**29.0%**
C2	**379**	**434**	**21.0%**
DE	**459**	**455**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**865**	**729**	**35.2%**
Leave	**820**	**770**	**37.2%**
Don't Know / Did Not Vote	**384**	**570**	**27.5%**

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	157	141	6.8%
North Lab	166	153	7.4%
North LD	35	27	1.3%
North BP	17	19	0.9%
North Oth	14	14	0.7%
North DNV	126	145	7.0%
Midlands Con	145	132	6.4%
Midlands Lab	90	81	3.9%
Midlands LD	23	19	0.9%
Midlands BP	5	4	0.2%
Midlands Oth	11	10	0.5%
Midlands DNV	57	97	4.7%
London Con	48	58	2.8%
London Lab	65	89	4.3%
London LD	28	27	1.3%
London BP	3	2	0.1%
London Oth	8	6	0.3%
London DNV	57	68	3.3%
South Con	311	286	13.8%
South Lab	127	122	5.9%
South LD	95	87	4.2%
South BP	3	2	0.1%
South Oth	30	27	1.3%
South DNV	174	170	8.2%
Wales Con	25	27	1.3%
Wales Lab	32	31	1.5%
Wales LD	6	4	0.2%
Wales PC	8	8	0.4%
Wales BP	3	4	0.2%
Wales Oth DNV	29	29	1.4%
Soctland Con	34	33	1.6%
Scotland Lab	21	25	1.2%
Scotland LD	12	12	0.6%
Scotland SNP	54	60	2.9%
Scotland Oth DNV	50	50	2.4%