

YouGov / The Times Survey Results

Sample Size: 1755 adults in GB Fieldwork: 24th - 25th May 2022

		Westminster VI Vote in 2019 GE			EU Ref	2016	G	ender	Age				Social	Grade	Region							
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1755	357	458	138	595	435	158	651	695	853	902	191	732	423	409	1000	755	211	590	381	423	151
Unweighted Sample	1755	373	470	140	614	444	149	696	717	806	949	137	728	416	474	1022	733	216	601	373	415	150
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	18-19																						
	May	May																					
HEADLINE VOTING INTENTION																							
Westminster Voting Intention																							
[Weighted by likelihood to vote, excluding those who																							
would not vote, don't know, or refused]			_						-				_			_		_					
Con	31	31	100	0	0	73	1	6	15	53	33	29	19	19	32	54	29	33	23	34	36	31	22
Lab	39	39	0	100	0	10	83	35	51	24	34	45	55	53	32	19	42	35	54	31	42	47	26
Lib Dem	12	12	0	0	100	6	7	54	17	6	12	12	6	9	17	12	13	9	13	19	7	7	5
SNP	5	4	0	0	0	0	0	1	7	1	5	3	5	5	3	3	4	5	0	0	0	1	39
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	1	3	0	1	1	1	1	0	0	3	0	1
Reform UK	4	4	0	0	0	8	0	0	0	10	7	2	3	3	4	7	4	6	3	5	5	6	0
Green	7	7	0	0	0	2	7	5	7	5	7	7	10	8	8	3	6	8	6	9	5	7	6
Other	1	2	0	0	0	2	1	0	1	3	2	2	0	1	3	1	1	2	1	2	3	1	1
			•			•			•		•		•					•					
If there were a general election held tomorrow,																							
which party would you vote for?																							
Conservative	21	20	100	0	0	53	1	4	12	36	23	18	12	12	22	37	20	20	17	21	23	20	16
Labour	27	26	0	100	0	7	68	27	40	17	23	29	32	34	22	13	29	22	39	20	27	31	19
Liberal Democrat	8	8	0	0	100	4	5	42	14	4	8	7	4	6	12	8	9	6	10	12	4	5	5
Scottish National Party (SNP)	3	3	0	0	0	0	0	1	5	1	4	2	4	4	2	2	3	3	0	0	0	1	31
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	1	2	0	1	1	1	1	0	0	2	0	1
Reform UK	3	3	0	0	0	6	0	0	0	7	5	2	2	2	3	5	3	4	2	4	3	4	0
Green	5	5	0	0	0	2	5	4	6	4	6	5	7	6	6	2	5	6	5	7	3	5	4
Some other party	1	1	0	0	0	1	1	0	0	2	1	1	0	1	2	1	1	2	0	1	2	1	1
Would not vote	11	12	0	0	0	7	3	3	5	10	12	11	9	14	10	10	9	15	8	11	13	13	12
Don't know	18	18	0	0	0	19	11	17	15	18	14	21	15	17	18	20	17	18	14	21	17	17	10
Refused	3	4	0	0	0	1	3	2	2	2	3	4	13	4	1	0	3	4	5	3	5	3	1
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Sample Size: 1755 adults in GB Fieldwork: 24th - 25th May 2022

		Wes	Westminster VI			Vote in 2019 GE		EU Ref 2016		Gender		Age				Social	Grade	Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
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Unweighted Sample	1755	373	470	140	614	444	149	696	717	806	949	137	728	416	474	1022	733	216	601	373	415	150		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
18-19	24-25																							

And which of these parties would you vote for? [Asked only to those who answered 'some other party'; n=24] UK Independence Party (UKIP) Women's Equality Party Some other party Don't know Refused	18-19 May 33 4 57 5 0	24-25 May 19 12 57 8 3	0 0 0 0 0	0 0 0 0	0 0 0 0	43 10 35 11 0	0 20 80 0	0 0 0 0 0	36 0 64 0	20 17 56 6 0	31 0 62 0 7	7 25 53 15 0	0 0 0 0 0	14 11 55 12 9	17 10 66 7 0	39 23 39 0	11 9 61 10 8	25 15 54 6 0	0 100 0 0	28 28 44 0	14 0 77 9 0	14 0 69 17 0	47 0 0 0 0 53
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you																							
be to vote in a general election tomorrow?																	1						
0 - Certain NOT to vote	9	10	0	1	2	4	2	2	3	8	11	9	11	13	7	9	7	14	9	10	10	12	11
1	2	1	0	0	0	0	1	0	1	1	1	1	1	1	2	1	2	1	1	0	2	2	1
2	2	2	1	0	0	2	1	1	0	1	2	2	0	3	1	0	2	2	3	2	1	2	1
3	2	3	1	1	1	2	1	0	2	2	1	4	5	3	2	1	3	2	5	3	3	2	0
4	1	2	1	1	0	1	1	1	1	2	3	2	9	2	1	1	3	1	1	2	2	2	3
5	6	7	2	2	4	5	3	7	5	6	6	9	10	8	8	3	6	8	5	9	7	7	3
6	3	3	2	2 5	1	3	2	1	2	3	3	3	7	3	2	1	3	3	2	3	3	3	3
7	5	5	5	5	5	5	6	5	5	5	5	6	7	6	3	4	5	5	3	6	8	4	3
8	7	7	8	7	9	9	7	6	5	8	7	7	8	5	7	8	6	8	8	7	8	7	2
9	7	8	13	8	10	10	8	12	8	9	10	6	9	6	7	10	8	7	9	9	7	6	7
10 - Absolutely certain to vote	55	53	67	72	67	60	68	66	68	55	52	53	34	49	59	61	56	49	55	51	49	53	66
Which of the following do you think would make the best Prime Minister?																							
Boris Johnson	27	25	82	1	7	56	2	8	10	42	28	21	17	15	26	44	23	27	19	27	29	23	15
Keir Starmer	32	33	2	80	50	9	66	59	56	17	34	33	33	39	35	22	38	28	47	30	29	30	47
Not sure	37	37	16	17	41	34	28	30	31	37	33	41	32	40	38	33	35	40	27	39	35	42	35
Refused	4	5	0	2	3	1	3	3	2	3	5	5	17	6	2	1	5	5	7	4	6	5	3
			•			•							•					•					



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•		Westminster VI Vote in 2019 GE		EU Ref	2016	Gender Age				Social	Grade			Region								
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
18-1																						
May	May																					
How well or badly do you think the government are doing at handling Britain's exit from the European Union?																						
Very well 4	4	14	0	1	8	0	0	1	7	5	3	3	2	4	6	4	4	4	4	3	4	1
Fairly well 26	25	66	8	14	52	8	10	14	43	25	26	14	19	29	40	25	27	20	29	28	23	19
TOTAL WELL 30	29	80	8	15	60	8	10	15	50	30	29	17	21	33	46	29	31	24	33	31	27	20
Fairly badly 25	25	14	25	21	23	24	25	21	25	22	27	28	26	21	24	26	23	29	24	26	25	16
Very badly 34	35	2	59	60	8	63	62	59	16	38	32	31	40	39	24	38	31	40	31	31	35	52
TOTAL BADLY 59	60	16	84	81	31	87	87	80	41	60	59	59	66	60	48	64	54	69	55	57	60	68
Don't know 12	11	4	7	4	9	5	3	5	9	10	13	25	14	6	6	8	16	8	12	11	13	12
In hindsight, do you think Britain was right or																						
wrong to vote to leave the European Union?							1	•		1								•				
Right to leave 39	37	77	13	18		11	9	7	75	41	33	17	28	39	62	34	42	24	42	41	38	21
Wrong to leave 49	49	18	77	79	19	79	85	87	15	47	52	51	56	54	33	55	42	61	46	46	45	67
Don't know 13	14	5	10	2	7	9	6	6	9	12	15	33	17	8	5	12	16	15	12	13	17	12



YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	220	186	10.6%
Men 50-64 High education	57	56	3.2%
Men 50-64 Mid education	74	81	4.6%
Men 50-64 Low education	67	70	4.0%
Men 25-49 High education	135	142	8.1%
Men 25-49 Mid education	138	130	7.4%
Men 25-49 Low education	67	91	5.2%
Men Under 25 High education	18	16	0.9%
Men Under 25 Mid & Low education	30	81	4.6%
Women Over 65	254	223	12.7%
Women 50-64 High education	50	53	3.0%
Women 50-64 Mid education	96	91	5.2%
Women 50-64 Low education	72	72	4.1%
Women 25-49 High education	159	153	8.7%
Women 25-49 Mid education	146	135	7.7%
Women 25-49 Low education	83	81	4.6%
Women Under 25 High education	20	19	1.1%
Women Under 25 Mid & Low education	69	75	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	205	333	19.0%
Medium (3-7)	1152	1053	60.0%
High (8,9,10)	398	369	21.0%
Social Grade (NRS and 2011 census)			
AB	537	491	28.0%
C1	485	509	29.0%
C2	313	369	21.0%
DE	420	386	22.0%
EU Referendum Vote (Election Result)			
Remain	696	651	37.1%
Leave Don't Know / Did Not Vote	717 342	695 409	39.6% 23.3%
DOLL MIOW / DIG NOT VOICE	J-74	703	20.0/0



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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	128	123	7.0%
North Lab	142	135	7.7%
North LD	28	25	1.4%
North BP	15	16	0.9%
North Oth	15	12	0.7%
North DNV	87	112	6.4%
Midlands Con	118	116	6.6%
Midlands Lab	73	70	4.0%
Midlands LD	15	18	1.0%
Midlands BP	1	4	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	68	75	4.3%
London Con	53	51	2.9%
London Lab	75	77	4.4%
London LD	26	25	1.4%
London BP	1	2	0.1%
London Oth	6	5	0.3%
London DNV	55	51	2.9%
South Con	258	251	14.3%
South Lab	105	105	6.0%
South LD	67	77	4.4%
South BP	2	2	0.1%
South Oth	25	23	1.3%
South DNV	144	132	7.5%
Wales Con	26	25	1.4%
Wales Lab	28	26	1.5%
Wales LD	2	4	0.2%
Wales PC	8	7	0.4%
Wales BP	4	4	0.2%
Wales Oth DNV	20	25	1.4%
Soctland Con	31	30	1.7%
Scotland Lab	21	21	1.2%
Scotland LD	11	11	0.6%
Scotland SNP	52	53	3.0%
Scotland Oth DNV	35	37	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <code>yougov.co.uk/publicopinion/methodology</code>
Or visit our website: yougov.co.uk