

HuffPost: Common interests

June 16 - 18, 2020 - 1000 US adult citizens



1. Gender (1)

Would you say that you share a lot of common interests and concerns with other \$gender_word, or would you say that gender is not really relevant?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on gender	30%	32%		30%	30%	31%	28%	32%	27%	29%	43%	22%	33%
Gender is not really relevant	53%	55%		54%	53%	40%	54%	56%	61%	56%	37%	50%	55%
Not sure	17%	13%		16%	17%	29%	18%	12%	12%	15%	21%	29%	12%
Totals	100%	100%		100%	100%	100%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(993)	(744)		(464)	(529)	(194)	(202)	(389)	(208)	(703)	(105)	(96)	(89)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on gender	30%	33%	27%	31%	35%	27%	32%	27%	35%	30%	30%	30%	29%
Gender is not really relevant	53%	52%	49%	60%	52%	61%	51%	58%	53%	58%	51%	52%	53%
Not sure	17%	15%	24%	9%	13%	12%	16%	15%	11%	12%	19%	18%	18%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(993)	(300)	(423)	(270)	(247)	(256)	(400)	(301)	(188)	(170)	(209)	(379)	(235)

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2. Partisanship

Would you say that you share a lot of common interests and concerns with other \$party_word, or would you say that partisanship is not really relevant?

Asked of those who belong to a party

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on party	51%	57%	50%	52%	47%	47%	54%	52%	55%	52%	34%	33%
Partisanship is not really relevant	33%	30%	33%	33%	34%	36%	30%	34%	34%	17%	41%	46%
Not sure	16%	13%	17%	15%	19%	17%	16%	14%	11%	31%	25%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(568)	(467)	(246)	(322)	(100)	(107)	(227)	(134)	(408)	(71)	(49)	(40)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on party	51%	53%	*	49%	67%	48%	42%	51%	71%	52%	49%	56%	42%
Partisanship is not really relevant	33%	29%	*	37%	23%	37%	37%	36%	19%	37%	32%	32%	34%
Not sure	16%	19%	*	13%	10%	15%	21%	13%	10%	11%	19%	13%	24%
Totals	100%	101%	*	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(568)	(299)	(0)	(269)	(174)	(176)	(220)	(183)	(111)	(101)	(110)	(223)	(134)

3. Race or ethnicity

Would you say that you share a lot of common interests and concerns with other people of your racial or ethnic background, or would you say that race and ethnicity are not really relevant?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on race and ethnicity	27%	29%		25%	28%	25%	22%	33%	23%	23%	47%	21%	35%
Race and ethnicity are not really relevant	56%	59%		58%	54%	45%	56%	54%	69%	61%	38%	50%	50%
Not sure	18%	12%		17%	18%	30%	22%	13%	8%	16%	15%	29%	15%
Totals	101%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(988)	(737)		(460)	(528)	(195)	(199)	(387)	(207)	(700)	(103)	(95)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on race and ethnicity	27%	36%	21%	25%	31%	27%	26%	29%	27%	30%	28%	26%	23%
Race and ethnicity are not really relevant	56%	52%	52%	65%	54%	65%	56%	57%	56%	62%	53%	55%	54%
Not sure	18%	12%	27%	9%	15%	8%	18%	14%	17%	8%	18%	18%	23%
Totals	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(988)	(297)	(423)	(268)	(244)	(254)	(400)	(297)	(186)	(169)	(207)	(377)	(235)

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4. Finances

Would you say that you share a lot of common interests and concerns with other people who have about the same amount of money as you, or would you say that money is not really relevant?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on money	29%	29%	31%	28%	41%	34%	24%	21%	26%	39%	28%	45%
Money is not really relevant	52%	56%	52%	51%	35%	42%	59%	67%	56%	44%	39%	47%
Not sure	19%	15%	17%	21%	23%	24%	17%	12%	18%	17%	33%	8%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(995)	(742)	(465)	(530)	(196)	(202)	(390)	(207)	(703)	(105)	(97)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on money	29%	30%	29%	29%	30%	27%	33%	26%	29%	30%	27%	30%	31%
Money is not really relevant	52%	55%	44%	59%	53%	62%	49%	58%	56%	57%	56%	49%	48%
Not sure	19%	15%	26%	12%	17%	10%	18%	15%	15%	13%	17%	22%	21%
Totals	100%	100%	99%	100%	100%	99%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(995)	(300)	(425)	(270)	(247)	(255)	(400)	(302)	(188)	(170)	(209)	(379)	(237)

5. Age
Would you say that you share a lot of common interests and concerns with other people who are about the same age as you, or would you say that age is not really relevant?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on age	35%	37%		36%	34%	42%	28%	34%	36%	33%	44%	39%	30%
Age is not really relevant	50%	53%		48%	53%	34%	53%	55%	57%	53%	43%	39%	56%
Not sure	15%	9%		16%	14%	24%	19%	12%	6%	14%	13%	22%	15%
Totals	100%	99%		100%	101%	100%	100%	101%	99%	100%	100%	100%	101%
Unweighted N	(992)	(742)		(463)	(529)	(195)	(199)	(390)	(208)	(702)	(104)	(96)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on age	35%	34%	32%	39%	34%	39%	36%	32%	38%	39%	37%	35%	28%
Age is not really relevant	50%	54%	45%	54%	58%	53%	49%	56%	52%	52%	46%	51%	53%
Not sure	15%	12%	22%	7%	8%	8%	15%	13%	10%	9%	17%	14%	19%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(992)	(300)	(424)	(268)	(247)	(255)	(401)	(300)	(187)	(170)	(209)	(377)	(236)

6. Religion (1)

Would you say that you share a lot of common interests and concerns with other people who share your religious beliefs, or would you say that religion is not really relevant?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on religion	34%	38%	33%	35%	28%	35%	38%	32%	34%	45%	26%	32%
Religion is not really relevant	51%	53%	50%	52%	44%	51%	49%	62%	53%	42%	49%	53%
Not sure	15%	10%	17%	13%	28%	13%	13%	6%	13%	13%	26%	15%
Totals	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(992)	(740)	(464)	(528)	(195)	(201)	(390)	(206)	(702)	(105)	(96)	(89)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on religion	34%	33%	22%	53%	23%	54%	35%	36%	35%	30%	32%	43%	25%
Religion is not really relevant	51%	57%	56%	38%	69%	38%	50%	50%	54%	57%	55%	42%	57%
Not sure	15%	10%	22%	9%	8%	8%	14%	14%	11%	13%	13%	15%	18%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(992)	(299)	(424)	(269)	(246)	(255)	(400)	(301)	(188)	(169)	(209)	(379)	(235)

7. Proximity

Would you say that you share a lot of common interests and concerns with other people who live near you, or would you say that the location you live in is not really relevant?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on location	33%	37%	36%	31%	38%	34%	34%	27%	33%	39%	26%	40%
Location is not really relevant	48%	49%	45%	51%	34%	45%	52%	61%	51%	41%	42%	52%
Not sure	18%	14%	18%	18%	27%	21%	14%	12%	16%	21%	32%	9%
Totals	99%	100%	99%	100%	99%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(992)	(740)	(464)	(528)	(194)	(200)	(391)	(207)	(701)	(105)	(96)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on location	33%	37%	28%	38%	36%	39%	30%	35%	44%	40%	33%	32%	32%
Location is not really relevant	48%	46%	48%	52%	49%	49%	53%	50%	44%	49%	44%	52%	46%
Not sure	18%	18%	24%	9%	16%	12%	17%	14%	12%	11%	24%	16%	22%
Totals	99%	101%	100%	99%	101%	100%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(992)	(300)	(425)	(267)	(247)	(254)	(399)	(300)	(188)	(169)	(209)	(377)	(237)

8. Most common interests

Which of the following groups do you share the MOST common interests and concerns with? Select up to two.

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
People of the same gender as you	13%	13%	9%	16%	13%	17%	8%	14%	13%	10%	13%	9%
People in the same political party as you	22%	28%	21%	23%	17%	19%	23%	28%	26%	13%	10%	15%
People of your racial or ethnic background	11%	12%	10%	11%	13%	8%	14%	7%	6%	36%	11%	16%
People who have about the same amount of money as you	10%	9%	12%	9%	17%	14%	8%	4%	10%	7%	11%	17%
People of the same religion as you	15%	16%	15%	14%	10%	16%	18%	12%	17%	12%	4%	14%
People in the same age group as you	26%	27%	27%	26%	27%	21%	24%	36%	29%	20%	25%	19%
People who live near you	20%	22%	23%	18%	19%	24%	19%	19%	20%	18%	17%	27%
None of the above	15%	14%	14%	15%	15%	11%	15%	18%	15%	13%	14%	16%
Not sure	14%	11%	15%	13%	13%	16%	13%	13%	12%	23%	17%	12%
Unweighted N	(1,000)	(745)	(466)	(534)	(197)	(204)	(391)	(208)	(706)	(105)	(97)	(92)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
People of the same gender as you	13%	17%	10%	13%	17%	9%	10%	13%	19%	14%	9%	13%	14%
People in the same political party as you	22%	31%	13%	27%	35%	27%	16%	20%	38%	27%	23%	21%	19%
People of your racial or ethnic background	11%	18%	10%	5%	18%	6%	11%	11%	10%	8%	13%	11%	11%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
People who have about the same amount of money as you	10%	9%	12%	9%	8%	9%	13%	8%	13%	12%	7%	13%	8%
People of the same religion as you	15%	9%	9%	27%	10%	25%	18%	12%	15%	12%	17%	18%	9%
People in the same age group as you	26%	23%	29%	26%	25%	32%	29%	24%	25%	23%	34%	26%	24%
People who live near you	20%	21%	17%	25%	14%	29%	20%	25%	19%	23%	19%	19%	22%
None of the above	15%	10%	19%	12%	15%	11%	13%	17%	15%	15%	11%	15%	17%
Not sure	14%	14%	17%	9%	10%	10%	16%	11%	4%	15%	18%	11%	14%
Unweighted N	(1,000)	(301)	(428)	(271)	(248)	(256)	(402)	(302)	(188)	(170)	(210)	(381)	(239)

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Interviewing Dates	June 16 - 18, 2020
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.201 to 6.532, with a mean of one and a standard deviation of 0.872.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	50 questions not reported.