

## YouGov - Valentine's Day disappointment

Sample Size: 5542 GB Adults  
Fieldwork: 3rd - 12th February 2021

	Gender		Age				Social Grade		Region					Sexuality / Gender				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Heterosexual male	Gay / bisexual male	Lesbian / bisexual female	Heterosexual female
<b>Weighted Sample</b>	<b>5542</b>	2693	2849	604	2311	1336	1291	3159	2383	665	1862	1203	1336	477	2195	177	221	2407
Unweighted Sample	5542	2411	3131	432	2285	1407	1418	3348	2194	531	1964	1215	1344	488	1996	145	227	2641
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever felt disappointed by a romantic partner not doing enough on Valentine's Day?

Yes I have	<b>26</b>	12	38	21	27	28	22	26	24	27	25	25	26	26	11	22	26	38
No I have not	<b>66</b>	78	55	62	64	66	73	67	66	61	67	68	67	66	80	69	65	55
Don't know	<b>8</b>	10	7	18	9	6	5	7	10	12	7	8	7	8	8	9	9	6