

## **YouGov / The Times Survey Results**

Sample Size: 1677 adults in GB Fieldwork: 16th - 17th February 2022

22																						
		Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age			Social	Grade	Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1677	376	427	113	569	416	151	622	664	815	862	183	699	404	391	956	721	201	563	364	404	144
Unweighted Sample	1677	383	441	106	573	408	137	655	654	704	973	153	670	418	436	982	695	150	581	381	417	148
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	10-11	16-17																				
	Feb	Feb																				
HEADLINE VOTING INTENTION																						
Westminster Voting Intention																						
[Weighted by likelihood to vote, excluding those																						
who would not vote, don't know, or refused]																						
Con	34	34	100	0 (	79	2	5	14	62	35	33	14	26	35	55	35	33	30	41	37	30	20
Lab	37	38	0 10			84	33	53	18	34	43	56	49	33	20	37	40	37	34	37	51	24
Lib Dem	10	10	0 (			5	52	16	4	12	8	7	11	13	8	13	6	19	13	9	6	5
SNP	5	4	0 (		0	1	0	7	2	5	4	1	3	6	6	3	7	0	0	0	0	42
Plaid Cymru	1	1	0 (		0	1	0	2	1	1	1	3	1	2	1	1	2	1	0	5	1	0
Reform UK	4	4	0			0	1	1	7	4	3	4	3	4	4	4	3	1	5	5	4	0
Green	8	6	0		1	6	9	6	3	6	7	14	6	5	3	5	7	9	6	5	5	6
Other	2	2	0			1	0	1	3	3	1	0	1	3	3	2	2	2	2	1	3	2
Other	2		0 (	, 0	3	1	U	'	3	3	'	U	'	3	3	2	2	2	2	,	3	2
If there were a neweral election held towns were																						
If there were a general election held tomorrow,																						
which party would you vote for?			1	_	1										1							
Conservative	22	22	100		58	2	4	11	41	25	20	10	17	24	37	24	21	18	26	25	20	16
Labour	25	25	0 10			66	25	40	12	25	26	39	30	22	14	25	26	24	22	26	33	19
Liberal Democrat	7	7	0 (			4	40	12	3	9	5	4	7	9	5	9	4	12	8	7	4	4
Scottish National Party (SNP)	3	3	0 (			0	0	5	1	4	2	1	2	4	4	2	4	1	0	0	0	32
Plaid Cymru	0	1	0 (		0	1	0	1	1	1	1	2	1	1	0	1	1	1	0	3	1	0
Reform UK	3	2	0 (	0	4	0	1	1	4	3	2	3	2	3	3	3	2	0	3	3	2	0
Green	6	4	0 (	0	1	5	7	5	2	4	4	9	4	3	3	4	5	6	4	4	4	5
Some other party	2	1	0 (	0	2	1	0	1	2	2	1	0	1	2	2	1	2	1	1	1	2	2
Would not vote	11	12	0 (	0	5	5	1	4	10	12	11	10	16	9	8	9	15	8	13	12	12	10
Don't know	18	19	0 (	0 (	21	15	21	19	22	13	25	13	18	21	23	21	18	21	22	17	20	12
Refused	3	3	0 (	0 (	1	2	1	1	2	2	3	9	3	1	1	2	3	7	2	3	2	0
			•		•		•			•					•		•					
And which of these parties would you vote for?																						
[Asked only to those who answered 'some other																						
party'; n=25]																						
UK Independence Party (UKIP)	42	32	0 (	0	50	0	0	0	46	35	26	0	60	0	44	13	53	67	12	50	28	44
Women's Equality Party	6	3	0 (			0	0	13	0	0	13	0	0	9	0	7	0	0	0	0	11	0
Some other party	48	55	0 (			100	0	87	39	59	46	0	40	66	56	72	36	33	72	24	61	56
Don't know	5	5	0 (			0	0	0	8	7	0	0	0	14	0	0	11	0	16	0	0	0
Refused	0	4	0 (		8	0	0	0	7	0	15	0	0	11	0	8	0	0	0	27	0	0
				-		-	- 1	-	-		-	•	-	-	- 1					· ·		



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		Wes	tmins	ter VI	Vote	in 201	9 GE	EU Ref 2016		Gender			Ag	е		Social	Grade	Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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-	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	

Weighted Sample Unweighted Sample

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	9	10	0	0	0	2	4	1	3	7	9	10	7	13	9	7	7	13	6	11	10	11	5
1	2	1	0	0	0	1	0	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	2
2	1	2	0	0	2	0	1	1	1	1	1	2	4	2	1	1	1	2	2	1	2	2	1
3	2	2	0	1	1	1	1	1	1	2	2	2	2	2	1	2	1	2	3	2	1	1	2
4	2	2	1	3	1	1	1	0	1	2	2	3	6	3	1	1	2	3	4	2	3	3	0
5	6	6	3	3	3	6	3	1	4	7	4	8	7	8	5	6	6	7	5	8	6	6	4
6	3	3	5	2	1	5	3	2	3	3	3	4	5	4	4	1	3	4	4	4	3	3	2
7	5	5	7	5	6	5	6	4	5	4	5	5	10	6	3	4	6	5	9	4	4	6	6
8	6	6	8	6	6	8	6	4	5	7	8	4	6	7	6	4	6	6	6	6	8	4	6
9	7	9	13	8	7	13	7	10	11	10	10	8	8	9	8	10	11	7	9	9	9	9	8
10 - Absolutely certain to vote	56	54	62	70	73	58	69	74	66	56	55	52	45	46	62	63	56	50	50	51	54	54	64



## **YouGov Weighting Data**

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	183	178	10.6%
Men 50-64 High education	52	54	3.2%
Men 50-64 Mid education	79	77	4.6%
Men 50-64 Low education	70	67	4.0%
Men 25-49 High education	109	136	8.1%
Men 25-49 Mid education	108	124	7.4%
Men 25-49 Low education	52	87	5.2%
Men Under 25 High education	12	15	0.9%
Men Under 25 Mid & Low education	39	77	4.6%
Women Over 65	253	213	12.7%
Women 50-64 High education	54	50	3.0%
Women 50-64 Mid education	92	87	5.2%
Women 50-64 Low education	71	69	4.1%
Women 25-49 High education	170	146	8.7%
Women 25-49 Mid education	146	129	7.7%
Women 25-49 Low education	85	77	4.6%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	82	72	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	184	319	19.0%
Medium (3-7)	1100	1006	60.0%
High (8,9,10)	393	352	21.0%
Social Grade (NRS and 2011 census)			
AB	523	470	28.0%
C1	459	486	29.0%
C2	302	352	21.0%
DE	393	369	22.0%
EU Referendum Vote (Election Result)			
Remain	655	622	37.1%
Leave Don't Know / Did Not Vote	654 368	664 391	39.6% 23.3%
DOTT THOW / DIG NOT VOICE	550	<b>331</b>	20.070



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**Region by 2019 Vote** (Election Result and ONS Population estimates)

North Con	117	117	7.0%
North Lab	135	129	7.7%
North LD	25	23	1.4%
North BP	16	15	0.9%
North Oth	14	12	0.7%
North DNV	110	107	6.4%
Midlands Con	111	111	6.6%
Midlands Lab	76	67	4.0%
Midlands LD	17	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	77	72	4.3%
London Con	48	49	2.9%
London Lab	44	74	4.4%
London LD	13	23	1.4%
London BP	1	2	0.1%
London Oth	5	5	0.3%
London DNV	39	49	2.9%
South Con	244	240	14.3%
South Lab	108	101	6.0%
South LD	68	74	4.4%
South BP	2	2	0.1%
South Oth	23	22	1.3%
South DNV	136	126	7.5%
Wales Con	24	23	1.4%
Wales Lab	25	25	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	22	23	1.4%
Soctland Con	29	29	1.7%
Scotland Lab	20	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	51	50	3.0%
Scotland Oth DNV	38	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <code>yougov.co.uk/publicopinion/methodology</code>
Or visit our website: yougov.co.uk