









Sample Size: 989 Labour members

Fieldwork: 22nd June - 1st July

	Age Group					Gender		EU Ref vote		Region					2020 Leadership vote			YouGov Red Wall Constituency	
	Total	18-24	25-49	50-64	65+	Male	Female	Remain	Leave	London	Rest of South	Midlands/Wales	North	Scotland	Keir Starmer	Rebecca Long-Bailey	Lisa Nandy	Others	Red Wall
<b>Weighted Sample</b>	<b>989</b>	40	237	415	297	564	425	831	97	178	282	193	297	40	577	184	117	909	80
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A hung Parliament, with Labour ending up forming a government	<b>21</b>	16	17	21	26	22	20	22	14	21	21	24	20	26	27	9	18	21	27
A small Labour majority	<b>11</b>	6	8	9	17	10	12	12	11	10	11	12	11	11	12	9	13	11	13
A large Labour majority	<b>4</b>	7	4	4	3	4	4	4	5	1	4	5	4	5	2	5	4	4	2
<b>TOTAL LAB MAJORITY</b>	<b>15</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>20</b>	<b>14</b>	<b>16</b>	<b>16</b>	<b>16</b>	<b>11</b>	<b>15</b>	<b>17</b>	<b>15</b>	<b>16</b>	<b>14</b>	<b>14</b>	<b>17</b>	<b>15</b>	<b>15</b>
Some other result	<b>0</b>	0	0	0	1	0	1	1	0	0	1	0	1	0	1	1	0	1	0
Don't know	<b>15</b>	12	18	16	12	11	21	14	14	20	18	11	13	8	15	18	10	15	12

**Important issues**

Health	<b>67</b>	67	64	70	67	62	74	69	60	65	70	64	67	75	69	66	66	67	71
Immigration & Asylum	<b>5</b>	6	5	5	6	5	5	4	20	7	5	6	5	3	4	6	8	5	6
Crime	<b>6</b>	8	4	8	6	7	6	5	22	7	5	10	6	0	7	5	4	7	5
The economy	<b>40</b>	48	39	42	38	47	31	40	36	40	35	46	41	51	42	34	43	39	50
Tax	<b>5</b>	2	6	5	3	5	4	4	5	4	2	7	5	9	4	4	4	4	8
Pensions	<b>4</b>	0	1	4	6	6	2	3	10	4	5	4	2	10	3	6	3	4	4
Education	<b>29</b>	30	27	28	33	27	31	30	22	30	28	26	32	22	31	27	33	29	31
Family life & childcare	<b>5</b>	4	5	5	6	4	7	5	5	5	5	3	7	4	5	5	6	5	5
Housing	<b>29</b>	39	34	22	34	31	27	30	24	32	35	22	24	40	26	39	32	30	19
The environment	<b>49</b>	51	53	47	47	47	50	50	35	49	49	50	48	43	48	56	45	49	42
Britain leaving the EU	<b>37</b>	15	35	43	34	37	38	40	25	32	38	39	40	32	43	24	31	37	43
Transport	<b>2</b>	6	1	1	2	2	1	1	3	2	2	2	1	0	1	3	1	2	2
Welfare benefits	<b>12</b>	12	14	11	13	11	14	11	18	15	14	11	11	8	11	15	13	12	12
Defence and security	<b>2</b>	4	1	3	3	3	1	1	12	5	3	2	1	0	2	0	4	3	0
None of these	<b>0</b>	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Don't know	<b>0</b>	1	1	0	0	1	0	0	0	0	0	1	1	0	0	1	0	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following two statements, if either, come closest to your view?

Labour should position themselves as a party that would do more to increase the number of houses built, even if that means Labour should position themselves as a party that will give people more say over housing development in the local area,	<b>37</b>	60	44	34	33	44	28	37	32	40	34	34	40	38	34	41	45	37	41
Neither of these	<b>30</b>	10	24	29	38	25	36	30	31	31	36	27	25	30	31	31	28	31	15
Don't know	<b>5</b>	9	9	4	3	3	7	5	4	3	4	5	6	9	5	3	3	5	4

Thinking about the Scottish Parliament, which of these statements comes closest to your view?

[A total of 10 respondents skipped this question]

Scotland	<b>4</b>	2	3	3	5	5	2	3	9	2	3	4	4	12	3	4	6	4	2
The Scottish Parliament should have fewer powers	<b>3</b>	0	2	3	3	4	1	2	12	0	1	4	5	0	2	2	5	2	5
We should leave things as they are now	<b>31</b>	27	31	30	33	28	35	32	30	34	30	24	32	49	37	22	30	30	37
The Scottish Parliament should have more powers	<b>29</b>	34	31	26	29	31	26	29	25	34	31	23	27	27	29	26	30	30	15
Scotland should become independent, separate from the UK	<b>27</b>	25	24	31	25	28	25	27	22	23	26	36	27	11	24	37	21	26	36
Don't know	<b>7</b>	11	9	7	4	4	11	7	2	7	8	9	6	1	5	9	9	7	6

And what do you think Labour's position on devolution in Scotland should be?

Support abolishing the Scottish Parliament	<b>2</b>	0	2	2	2	3	0	2	7	0	2	3	2	12	2	1	2	2	1
Support reducing the powers the Scottish Parliament has	<b>2</b>	0	1	2	4	3	1	2	8	1	1	1	4	0	2	3	4	2	5
Support leaving things as they are now	<b>29</b>	23	26	31	28	28	30	28	34	27	29	27	28	52	32	22	31	28	39
Support increasing the powers the Scottish Parliament has	<b>39</b>	50	43	34	42	41	37	41	26	45	40	36	38	27	39	37	42	41	23
Support Scotland becoming independent, separate from the UK	<b>18</b>	16	15	22	16	19	17	18	19	17	16	24	20	9	15	29	13	18	27
Don't know	<b>10</b>	11	13	9	8	6	14	10	6	9	13	10	8	1	9	8	9	10	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**In principle, do you think there should or should not be a referendum on Scottish independence in the next few years?**

Should be a referendum	<b>59</b>	64	57	59	59	60	57	60	47	50	62	64	61	30	57	66	54	59	61
Should not be a referendum	<b>31</b>	28	30	32	30	33	28	30	41	37	28	25	29	70	33	23	33	31	33
Don't know	<b>10</b>	8	13	9	11	7	14	10	13	13	10	10	10	0	10	11	14	11	6

**And do you think the Labour Party should support or oppose a referendum on Scottish independence being held in the next few years?**

Should support a referendum on Scottish independence	<b>55</b>	55	51	55	56	55	54	56	41	48	56	57	60	25	54	64	44	54	58
Should oppose a referendum on Scottish independence	<b>28</b>	28	26	30	27	32	22	27	41	32	26	23	24	68	29	17	36	27	33
Don't know	<b>18</b>	17	23	15	18	13	24	18	18	20	18	20	16	7	16	19	20	18	10

**In the next UK General Election, where, in your view, should Labour target their efforts and resources in order to win more constituencies?**

Former Labour seats in the North, Midlands, and Wales - the so called 'Red Wall'	<b>21</b>	23	28	20	18	22	20	21	24	20	15	30	23	17	19	25	23	21	29
Remain-voting Conservative-held seats in the South and East of England - the so called 'Blue Wall'	<b>13</b>	12	15	14	10	13	13	14	9	16	16	13	10	2	16	6	12	13	12
SNP-held constituencies in Scotland	<b>2</b>	7	2	2	1	2	1	1	2	1	1	1	1	19	2	1	0	2	1
Labour should target all of the above equally	<b>59</b>	42	48	61	68	59	59	60	65	60	61	53	61	58	59	62	62	59	57
None of the above	<b>1</b>	1	1	1	1	2	1	1	0	2	2	0	1	3	1	2	2	1	0
Don't know	<b>3</b>	14	6	2	2	2	5	3	0	1	5	3	3	0	3	4	2	4	1

**What should the Labour Party prioritise more, electability or principles?**

Electability	<b>48</b>	39	47	48	50	51	45	49	47	45	49	51	46	56	57	14	53	48	47
Principles	<b>44</b>	50	47	42	43	42	46	43	46	46	42	44	45	37	34	82	42	44	45
Not sure	<b>8</b>	11	6	10	7	7	9	8	8	9	9	5	9	7	9	3	5	8	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When did you join the Labour Party? (Please select the option that best applies. If you have joined the party more than once, please indicate the most recent time you joined.)

After Keir Starmer became leader (April 2020)	<b>9</b>	8	12	8	9	10	8	8	13	10	9	13	5	17	6	1	6	9	12
After the 2019 General Election but before Keir Starmer became leader	<b>18</b>	20	20	21	10	16	19	7	23	16	21	15	11	23	5	19	18	9	
Before the 2019 General Election but after the 2017 General Election	<b>11</b>	30	14	10	7	10	12	10	12	10	11	10	11	18	9	15	13	11	11
Before the 2017 General Election, but after Jeremy Corbyn became leader	<b>26</b>	20	33	28	20	26	27	25	38	21	28	21	34	3	25	39	17	26	35
After the 2015 General Election but before Jeremy Corbyn became leader	<b>12</b>	11	11	13	14	11	15	13	11	10	11	15	14	11	12	14	15	13	8
Before the 2015 General Election	<b>23</b>	7	10	20	39	27	17	24	18	25	23	20	21	41	23	25	29	23	24
Don't know	<b>1</b>	4	1	1	1	1	1	1	0	2	1	0	1	0	1	0	0	1	1
Skipped	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not Asked	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Trade Union member of

[A total of 15 respondents skipped this question]

ASLEF (Associated Society of Locomotive Engineers)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ATL (Association of Teachers and Lecturers)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
BECTU (Broadcasting, Entertainment, Cinematograph and Theatre Union)	1	0	1	1	0	0	1	0	1	1	0	0	0	0	2	0	1	0	0
BFAWU (Bakers, Food and Allied Workers Union)	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
Community	0	1	0	1	0	1	0	0	0	1	0	0	0	0	0	3	0	0	0
CWU (Communication Workers Union)	2	0	0	2	3	2	1	1	6	4	1	1	2	0	2	1	0	2	0
Equity	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
FBU (Fire Brigades Union)	1	2	1	1	1	1	0	1	2	1	0	0	1	4	1	0	1	1	0
GMB	3	3	3	4	2	4	3	3	7	1	4	2	4	6	2	6	6	3	7
MU (Musicians Union)	0	1	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
NACODS (National Association of Colliery Overmen, Deputies and Shotfirers)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
NASUWT (National Association of Schoolmasters Union of Women Teachers)	1	0	0	1	1	1	1	1	1	1	0	1	1	0	1	1	0	1	0
NUJ (National Union of Journalists)	1	0	0	1	1	1	0	1	0	0	2	0	0	0	1	2	1	0	0
NUM (National Union of Mineworkers)	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	2
NUT (National Union of Teachers)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
PCS (Public and Commercial Services Union)	3	0	2	3	3	3	2	3	2	4	2	1	4	0	2	5	3	3	2
POA (Prison Officers Association)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Prospect	1	0	1	1	1	1	1	1	0	0	2	1	1	0	1	1	1	1	0
RMT (National Union of Rail, Maritime and Transport Workers)	1	0	1	1	0	1	0	0	2	2	0	0	1	0	0	0	0	1	1
TSSA (Transport Salaried Staffs' Association)	0	0	1	0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	1
UCATT (Union of Construction, Allied Trades and Technicians)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UCU (University and College Union)	3	0	4	3	4	3	4	3	2	1	4	2	5	0	4	4	1	3	1
Unison	11	3	12	13	8	9	14	12	8	7	8	13	14	11	11	14	9	10	20
Unite	8	4	10	7	10	10	5	9	4	6	6	12	9	8	6	15	9	8	7
Unity	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
USDAW (Union of Shop, Distributive and Allied Workers)	1	3	1	1	1	1	1	1	0	0	2	1	0	0	1	2	0	1	1
Other	4	1	5	5	2	3	5	4	6	6	4	4	3	3	4	3	3	4	4
None of these	57	79	51	55	61	56	57	56	55	60	57	57	52	68	59	40	62	57	53
NEU(National Education Union)	3	2	2	2	3	2	3	3	3	2	4	1	2	0	3	3	0	3	1
Not applicable	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking back to the Labour Leadership election in 2020, which candidate, if any, did you give your first preference vote to?**

[A total of 13 respondents skipped this question]

Keir Starmer	<b>58</b>	35	55	58	65	57	60	62	45	56	59	63	54	77	100	0	0	59	51
Rebecca Long-Bailey	<b>19</b>	31	20	18	16	19	19	18	23	17	19	14	23	13	0	100	0	19	20
Lisa Nandy	<b>12</b>	11	11	14	9	14	9	12	15	12	13	11	13	0	0	0	100	11	17
I did not vote or was not eligible to vote	<b>8</b>	16	9	7	7	8	7	6	10	10	7	8	7	8	0	0	0	7	11
Can't remember	<b>3</b>	7	5	3	2	3	4	2	7	5	3	3	3	3	0	0	0	4	2

**Thinking back to the Labour Leadership election in 2016, which candidate, if any, did you give your first preference vote to?**

[A total of 22 respondents skipped this question]

Jeremy Corbyn	<b>42</b>	27	39	43	44	40	43	40	59	35	44	36	48	33	34	70	38	41	46
Owen Smith	<b>18</b>	5	12	18	23	23	11	19	15	18	15	21	15	32	23	3	25	18	15
I did not vote or was not eligible to vote	<b>36</b>	65	45	35	26	33	40	36	23	40	36	39	33	31	37	25	31	36	37
Can't remember	<b>5</b>	2	4	4	7	4	6	5	3	7	6	4	4	3	5	2	7	5	2