

YouGov / The Times Survey Results

Sample Size: 1705 GB Adults
Fieldwork: 7th - 8th April 2021

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1705	501	402	75	578	423	153	633	675	829	876	186	711	411	397	972	733	205	573	370	411	147	
Unweighted Sample	1705	523	413	86	600	429	160	706	673	754	951	154	708	405	438	1016	689	188	589	353	417	158	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

31 Mar - 1 Apr
7-8 Apr

	31 Mar - 1 Apr	7-8 Apr	31 Mar - 1 Apr			7-8 Apr			31 Mar - 1 Apr		7-8 Apr		31 Mar - 1 Apr				7-8 Apr		31 Mar - 1 Apr					7-8 Apr				
Con	42	41	100	0	0	84	3	12	19	68	42	41	20	31	45	62	39	45	31	48	50	38	18					
Lab	34	34	0	100	0	3	81	46	52	12	30	37	53	41	29	20	37	29	53	27	34	42	13					
Lib Dem	7	6	0	0	100	2	4	35	9	2	7	6	9	7	5	6	9	2	9	7	3	6	7					
SNP	5	5	0	0	0	0	2	0	7	3	5	5	2	5	9	2	4	7	0	0	0	0	52					
Plaid Cymru	1	1	0	0	0	1	0	0	1	1	0	2	0	1	1	1	1	1	0	0	4	0	0					
Reform UK	3	3	0	0	0	6	0	1	1	6	5	2	3	3	5	2	3	4	1	4	2	4	3					
Green	6	6	0	0	0	1	8	6	8	4	6	7	9	8	4	5	6	6	4	10	4	6	4					
Other	2	3	0	0	0	3	2	0	1	4	5	1	3	4	3	2	2	5	1	3	3	5	2					

If there were a general election held tomorrow, which party would you vote for?

Conservative	29	29	100	0	0	69	3	8	16	50	31	28	14	20	35	47	30	29	21	35	36	25	13
Labour	24	24	0	100	0	2	67	33	41	9	22	25	36	26	22	15	28	18	38	20	23	27	10
Liberal Democrat	5	4	0	0	100	1	3	25	7	2	5	4	6	4	3	5	7	1	6	5	2	4	6
Scottish National Party (SNP)	3	4	0	0	0	0	1	0	6	2	4	4	2	4	7	2	3	5	0	0	0	0	41
Plaid Cymru	1	1	0	0	0	1	0	0	1	1	0	1	0	1	1	0	1	0	0	0	3	0	0
Reform UK	2	2	0	0	0	5	0	1	1	5	3	1	2	2	4	2	2	2	1	3	1	3	3
Green	5	5	0	0	0	1	7	5	7	3	5	5	7	5	3	4	5	4	3	7	3	4	3
Some other party	2	2	0	0	0	3	2	0	1	4	4	1	2	3	2	2	1	4	1	2	3	3	2
Would not vote	10	10	0	0	0	3	3	2	3	6	10	9	6	15	8	5	7	14	9	7	14	12	7
Don't know	16	16	0	0	0	15	12	24	16	17	12	21	13	18	14	17	14	19	14	18	12	20	11
Refused	3	3	0	0	0	1	3	2	2	2	4	2	13	3	1	0	3	4	6	3	2	2	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'
;n=37]

UK Independence Party (UKIP)	15	24	0	0	0	48	0	0	0	40	28	6	0	42	9	14	18	27	0	42	12	25	0
Women's Equality Party	4	3	0	0	0	0	12	0	13	0	3	0	0	0	10	0	0	4	44	0	0	0	0
Some other party	78	72	0	0	0	52	88	0	79	60	69	86	100	55	81	86	77	69	56	58	88	70	100
Don't know	3	2	0	0	0	0	0	0	8	0	0	8	0	4	0	0	5	0	0	0	0	5	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	8	0	1	1	3	2	0	2	5	8	8	6	11	6	5	6	11	8	7	9	9	7
1	1	2	1	0	0	0	1	2	0	1	2	1	3	2	1	1	1	3	1	1	4	1	0
2	2	1	1	0	0	1	1	0	0	1	1	1	1	1	1	1	1	1	2	1	1	1	0
3	2	1	0	0	0	1	0	0	0	2	1	1	2	2	1	1	1	1	1	1	2	1	1
4	1	2	1	1	0	0	1	1	1	1	1	2	2	3	1	0	1	2	3	1	2	1	0
5	5	7	3	4	3	4	4	4	5	6	6	8	9	7	8	5	5	10	5	7	6	9	7
6	3	2	2	2	0	1	1	0	1	1	2	2	5	2	2	0	2	2	2	2	2	1	2
7	5	4	4	4	6	4	2	7	3	4	4	4	4	5	3	3	3	6	4	4	6	3	6
8	7	7	8	7	5	7	6	9	6	8	7	7	7	6	8	7	7	7	6	9	6	7	4
9	8	8	12	8	9	9	8	9	7	8	8	8	11	7	8	8	9	6	10	5	12	7	7
10 - Absolutely certain to vote	56	59	67	74	76	69	75	68	74	63	60	58	51	54	62	68	63	53	58	62	51	59	66

Which of the following do you think would make the best Prime Minister?

Boris Johnson	35	35	87	3	7	72	6	10	16	60	38	32	24	27	41	49	32	38	26	42	41	30	18
Keir Starmer	29	29	2	77	62	5	65	59	54	9	30	28	38	30	29	22	36	20	44	26	23	30	33
Not sure	33	32	10	18	31	21	25	29	28	27	28	36	27	39	29	26	29	37	26	28	34	36	43
Refused	3	4	1	2	0	2	4	2	2	3	4	4	11	4	1	3	3	5	4	4	2	4	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	7	8	22	1	1	18	1	1	2	15	9	6	3	6	10	11	7	9	7	10	9	5	2
Fairly well	34	32	66	12	14	62	9	16	18	52	33	32	20	26	38	45	30	35	19	39	36	32	20
TOTAL WELL	41	40	88	13	15	80	10	17	20	67	42	38	23	32	48	56	37	44	26	49	45	37	22
Fairly badly	25	21	8	28	27	11	26	31	25	15	21	21	26	24	17	16	22	18	21	19	19	22	29
Very badly	24	26	0	52	55	3	51	44	46	8	28	24	31	29	26	19	30	22	39	21	24	26	37
TOTAL BADLY	49	47	8	80	82	14	77	75	71	23	49	45	57	53	43	35	52	40	60	40	43	48	66
Don't know	10	13	5	8	4	6	13	9	9	10	9	17	19	16	9	8	11	16	14	11	13	16	12

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	46	42	79	12	12	83	10	8	10	83	47	38	18	31	50	65	35	52	28	51	46	39	28
Wrong to leave	43	46	15	82	85	12	81	85	84	8	44	48	67	53	41	30	55	35	59	41	44	46	56
Don't know	11	11	6	6	2	5	9	7	6	9	9	14	15	16	9	5	10	13	13	8	10	15	16

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	196	181	10.6%
Men 50-64 High education	50	55	3.2%
Men 50-64 Mid education	77	78	4.6%
Men 50-64 Low education	65	68	4.0%
Men 25-49 High education	138	138	8.1%
Men 25-49 Mid education	132	126	7.4%
Men 25-49 Low education	45	89	5.2%
Men Under 25 High education	19	15	0.9%
Men Under 25 Mid & Low education	32	78	4.6%
Women Over 65	242	217	12.7%
Women 50-64 High education	48	51	3.0%
Women 50-64 Mid education	94	89	5.2%
Women 50-64 Low education	71	70	4.1%
Women 25-49 High education	165	148	8.7%
Women 25-49 Mid education	142	131	7.7%
Women 25-49 Low education	86	78	4.6%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	82	73	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	172	324	19.0%
Medium (3-7)	1138	1023	60.0%
High (8,9,10)	395	358	21.0%
Social Grade (NRS and 2011 census)			
AB	538	477	28.0%
C1	478	494	29.0%
C2	296	358	21.0%
DE	393	375	22.0%
EU Referendum Vote (Election Result)			
Remain	706	633	37.1%
Leave	673	675	39.6%
Don't Know / Did Not Vote	326	397	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	128	119	7.0%
North Lab	138	131	7.7%
North LD	27	24	1.4%
North BP	14	15	0.9%
North Oth	12	12	0.7%
North DNV	98	109	6.4%
Midlands Con	114	113	6.6%
Midlands Lab	78	68	4.0%
Midlands LD	15	17	1.0%
Midlands BP	5	3	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	59	73	4.3%
London Con	47	49	2.9%
London Lab	55	75	4.4%
London LD	23	24	1.4%
London BP	3	2	0.1%
London Oth	6	5	0.3%
London DNV	54	49	2.9%
South Con	260	244	14.3%
South Lab	112	102	6.0%
South LD	80	75	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	110	128	7.5%
Wales Con	22	24	1.4%
Wales Lab	22	26	1.5%
Wales LD	5	3	0.2%
Wales PC	6	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	14	24	1.4%
Scotland Con	29	29	1.7%
Scotland Lab	24	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	58	51	3.0%
Scotland Oth DNV	37	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk